

BAM 2026
CONFERENCE



Entrepreneurship Track

Track Chairs:

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Entrepreneurship stands at the heart of impactful change, driving innovation, inclusion, and resilience in uncertain times. Consonant with the **BAM 2026** Conference theme - *“Thriving Together: Impact, Innovation, and Inclusion in Business and Management”* - the Entrepreneurship Track invites submissions that explore how entrepreneurs, entrepreneurial ecosystems, and entrepreneurial educators shape a more sustainable, equitable, and innovative future.

We welcome both Full Papers (maximum 8,000 words, all-inclusive) and Developmental Papers (minimum 3,000 words). Papers may be theoretical, conceptual, or empirical, and can adopt quantitative, qualitative, or mixed-methods designs. Full papers should represent mature, near-submission manuscripts suited for top-tier entrepreneurship or general management journals. Developmental papers, by contrast, are intended to foster dialogue and feedback at earlier stages of conceptualisation or data analysis, supporting scholars in refining their work for journal submission.

The Entrepreneurship Track is proud to announce Best Paper Awards during its annual meeting at the conference and will present awards for the Best Full Paper and the Best Developmental Paper as well as Outstanding Reviewer Awards and other awards for excellence in entrepreneurship scholarship. All submitting authors agree to review two papers for the conference.

Suggested Topics

The Entrepreneurship Track welcomes contributions on a broad range of topics, including (but not limited to):

1. Entrepreneurship and Grand Challenges

- Entrepreneurial Ecosystems
- Entrepreneurship and Sustainability
- Entrepreneurship and Climate Change
- Entrepreneurship in the Circular Economy

2. Health and Wellbeing

- Mental Health Research in Entrepreneurship
- Subjective Wellbeing and Work Culture
- Entrepreneurship in Healthcare Management

3. Tourism and Sector studies

- Entrepreneurial Venturing in Tourism, Hospitality, and Leisure Industry
- Sustainable and eco-tourism
- Heritage-based Entrepreneurial Venturing

4. Inclusive Entrepreneurship

- Female Entrepreneurs
- Mumpreneurs Ventures
- Minority Entrepreneurs
- Disadvantaged Entrepreneurship: Refugee, Disabled, Addict, or Necessity Entrepreneurs
- Indigenous Entrepreneurship
- Micro-businesses and Entrepreneurship

5. Innovation and Creativity in Entrepreneurship

- Entrepreneurship and Creativity
- Start-up Growth, Incubation, and Scaling
- Entrepreneurship and Business Model Innovation
- New Venture Creation

6. Conceptual and Practice

- Entrepreneurship-as-Practice
- Entrepreneurship Theories and Practice
- Intrapreneurship

7. Education and Learning

- Entrepreneurship Education
- Entrepreneurial Learning
- Incumbent Entrepreneurship

8. Social and Responsible Entrepreneurship

- Social Entrepreneurship
- Voluntary, Charitable, and Community Enterprises
- Responsible and Just Entrepreneurship

9. Organisational Perspectives

- Corporate and Strategic Entrepreneurship
- Entrepreneurship in Public Organizations
- Issues in Family Firms

10. Networks and Processes

- Entrepreneurial Networks
- Team Entrepreneurship
- Entrepreneurship as a Process

11. Finance and Policy Dimensions

- Entrepreneurial Finance
- Venture (Corporate) Capital
- Policy and Practice Issues in Entrepreneurship

12. Unique Contexts and Emerging Areas

- Hobby and DIY Entrepreneurship
- Early Entrepreneurship
- Management of Small and Medium-sized Enterprises (SMEs)
- Informal Economy and the "Dark Side" of Entrepreneurship
- Entrepreneurship in Emerging Markets

13. Digitalisation

- Entrepreneurship and Technology Transfer
- Entrepreneurship and Artificial Intelligence
- Entrepreneurship and Digital Transformation

To reflect the interdisciplinary nature of entrepreneurship, this year's track will include joint sessions with other Special Interest Groups (SIGs) to encourage cross-disciplinary discussions and insights. In line with the spirit of "Thriving Together," the Entrepreneurship Track provides a vibrant space for scholars, practitioners, and policymakers to critically engage with the future of entrepreneurship. Through rigorous research, inclusive dialogue, and collaborative inquiry, we aim to co-create knowledge that propels both scholarly advancement and societal transformation..