

Research Methodology Track

Track Chairs

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The Research Methodology SIG membership represents the wide variety of sub-disciplines that combine to create the richness of the business and management fields. As such, a vast array of methods and methodological approaches are used in management research. The aim of this track is to reflect this diversity and papers are, therefore, welcome in all aspects of research methodology. The overall aim is to be critical and reflexive about the techniques and methodologies we use within the management research field. Some examples of potential areas of exploration are listed below:

- Epistemological issues and theoretical conceptualizations
- New advances and developments in qualitative and quantitative research methods
- Research Practice: using qualitative and quantitative methods
- Research ethics and sustainability
- Assessing the quality of business and management research
- Dilemmas in business and management research
- Reflexivity in business and management research
- The future of business and management research
- Business and management research in a global context

Authors are also encouraged to submit papers that raise any other issues regarding business and management research. In addition, we welcome symposia that link together several papers across a research methodology theme and professional development workshop (PDW)

proposals which facilitate active participant engagement, learning and sharing of experiences in a defined aspect of research methodology.