ADDING VALUE TO THE UK ECONOMY: BUSINESS & MANAGEMENT RESEARCH

The Business & Management

community can play a vital role in

ensuring the successful delivery of the Industrial Strategy for a more



Business & Management Research is Critical for Addressing Grand Challenges

- Focussed on raising productivity and competitiveness
- Helps leverage and commercialise the UK's science and technology assets
- Has proven impact on innovation, entrepreneurship and SMEs

Proven Impact & Powerful Research Base

£13b

Business schools earn £5 billion, and have a UK economic impact of £13 billion, annually



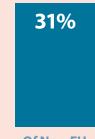
And teach the most popular subject across UK universities



Of all Students

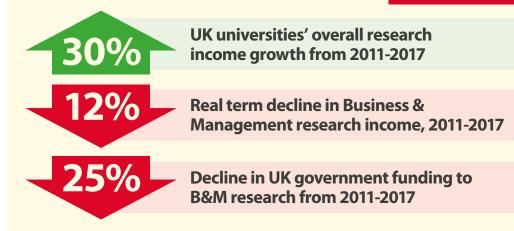


Of Postgrads



Of Non-EU Intl. Students

But Underinvestment Looms





Recommendations

- Increase funding for Business and Management research in future Industrial Strategy programmes
- Establish a UK-wide 'What Works Centre' for applied management and leadership research
- Leverage existing business school networks, the Small Business Charter, and knowledge transfer partnerships to support entrepreneurship, encourage regional growth, and improve UK productivity



See examples of research impact at: charteredabs.org/policy

