Operations, Logistics, and Supply Chain Management Track

Track Chairs:

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Leading Sustainable Futures through Resilient, Responsible, and Innovative Operations and Supply Chains

The theme of British Academy of Management (BAM) Conference 2027 , "Leading Sustainable Futures", highlights the vital role of management and business research in shaping the future of organisations, economies, and societies in a world of rapid change and growing complexity. It calls for fresh thinking, interdisciplinary collaboration, and new perspectives on how businesses and institutions can contribute to more resilient, responsible, and prosperous futures. Within this context, the Operations, Logistics, and Supply Chain Management (OLSCM) track invites research on how operations and supply chains can address emerging challenges and opportunities while advancing sustainable and transformative futures for businesses and society.

In today's increasingly interconnected, dynamic, and uncertain environment, operations and global supply chains face mounting pressures arising from climate change, resource constraints, technological disruption, geopolitical instability, evolving regulatory frameworks, and changing societal expectations. The OLSCM track welcomes papers that investigate how organisations can develop resilient, sustainable, and responsible operations and supply chains capable of navigating complexity and creating long-term economic, environmental, and social value. We particularly encourage research addressing digital transformation, artificial intelligence (AI), circular economy practices, sustainable supply chain strategies, supply chain resilience, responsible sourcing, and the governance of increasingly complex global supply networks.

Technology is central to this agenda. We invite contributions on how technologies, including generative AI (GenAI), autonomous systems, blockchain, digital twins, and digital product passports, can enable more transparent, adaptive, and sustainable operations. Submissions may also examine how organisations can integrate environmental, social, and economic sustainability into operational strategies, decision-making, business models, and supply chain ecosystems. Particular attention is encouraged towards the challenges of balancing efficiency, resilience, innovation, and sustainability, as well as the role of collaboration, institutional arrangements, and multi-stakeholder partnerships in shaping responsible and prosperous futures.

We welcome empirical, theoretical, and conceptual papers that adopt a range of methods used in the field and advance OLSCM knowledge and practice, challenge established assumptions, and offer fresh perspectives on the future of operations and supply chains. We are keen to see work set in under-researched contexts, such as small and medium-sized enterprises, the public and third sectors, and emerging and developing economies, as well as research co-produced with practitioners or with clear implications for policy. Both full and developmental papers are welcome.

Key areas of interest include, but are not limited to:

- Sustainable operations and supply chain management
- Circular economy, sustainable business models
- Digital transformation, AI, and emerging technologies in operations and supply chains
- Supply chain resilience, risk management, and adaptability in complex environments
- Responsible and ethical supply chain management and governance
- Climate change, decarbonisation, and environmental sustainability in operations and logistics
- Supply chain transparency, traceability, and accountability
- Sustainable business models and circular economy transitions
- Human-centric operations, workforce transformation, and social sustainability
- Collaboration, partnerships, and multi-stakeholder ecosystems for sustainable development
- Humanitarian logistics, social value creation, and sustainable development
- Strategic sourcing, procurement, and sustainable supplier management
- Operational excellence, innovation, and continuous improvement for long-term sustainability
- Sustainable supply chain policy, regulation, and institutional frameworks
- Measuring and evaluating environmental, social, and economic performance in operations and supply chains

We encourage submissions that offer cross-disciplinary insights and align with BAM's strategic emphasis on leading sustainable futures, demonstrating how OLSCM research and practice can contribute to more resilient, responsible, and prosperous organisations, economies, and societies in an increasingly complex and rapidly changing world.

Keywords: sustainable supply chains, sustainable operations management, supply chain resilience, digital transformation, artificial intelligence in supply chains, circular supply chains, responsible supply chain management, supply chain sustainability, logistics management, supply chain strategy, supply chain risk, humanitarian logistics, operational innovation.