

Minutes of the AGM of the British Academy of Management Research Methodology Special Interest Group, held on Wednesday 31st August 2022 from 18:00 – 19:30 UK time at Alliance Manchester Business School as part of the BAM2022 Conference, and on Zoom

1. Welcome and Introductions

Co-chair Amanda Lee welcomed delegates and thanked them for coming. Amanda welcomed co-chair Mark N K Saunders and introduced Fariba Darabi to the new post of Track Chair; and Padmi Nagirikandalage to the post of SIG Secretary. AL thanked everyone for their contributions this past year. AL mentioned that the previous AGM notes and Agenda were sent to all SIG members in advance.

AGM attendees: Amanda Lee, Mark N K Saunders, Fariba Darabi, Doreen McGunagle, Carol Vaughan-Roberts, Karen Handley, Zoe Morrison, Aiman Nida, Randhir Kumar, Valerie Anderson, Marc Stierand, Viktor Dörfler, Haleh Hashemitoroghi, Paula O’Kane, Julie Gore

Online attendees: Padmi Nagirikandalage, Yan Wang, Jim Stewart, Reynaldo Gacho Segumpan, Foteini Kravariti, John Burgoyne, Neil McBride, Bisi Akinyele

2. Apologies for absence

Catherine Brentnall, Regina Frank, Alison Lawson, Ruth Slater

3. Minutes and matters arising

Main action points from 2021 AGM minutes:

- Item 5., page 2 - Event on ‘*Impactful Academics Problematising Impact*’ postponed from last year has not yet been re-scheduled. Co-Chairs will follow up with Dr Paul Ellwood (University of Liverpool) and Prof Claire Rigg (University of Suffolk Business School) on whether this will be brought forward for 2022-2023.
- Item 6., page 2 – *Teaching Research Methods to Business Students*, this event did go ahead in May 2022 and will be discussed in item 6.
- Item 8., page 3 – Following last year’s AGM, elections were held, and all posts have been filled. Election of SIG Officers is item 9 on the Agenda.

4. Update on standard constitution for BAM SIGs

AL mentioned that a copy of the updated Constitution was emailed to SIG members in advance of the meeting which needs to be reviewed and consider whether there are any SIG local arrangements that SIG would like to add. AL mentioned that reviewing Steering Committee membership to be discussed in item 10., as the Constitution states that this period of office should be for 3 years, and many have been in post longer than that. It is also recommended that the full committee (including Chairs), should not exceed 10. At the current time we have 2 Co-Chairs, 1 Track Chair, 1 Treasurer, 1 Secretary, 2 Social Media Moderators and 40 Steering Committee members!

5. Financial report

YW said the SIG had run 2 events since last AGM. The first event took place on 17th May collaborating with Liverpool John Moors University, a workshop titled ‘Teaching research methods teaching to students new and innovative approaches. This event raised a net income of £590. The second event on 29th June as an online workshop titled as ‘alternative research methods untangling research retreats and publishing realities. This event raised a small net income of £90. Total net

income from two events is £680. Apart from these events, some funds have been received and brought forward £3,000. YW reiterated that additionally, some funds are allocated annually based on the membership. Last year this amount was 577 members but this year its increased to 805 members. Total income here is £900.

The financial position of the SIG is very healthy with a total balance of £4,845. but this is capped at £3000, as in previous years.

AL mentioned that a follow up is needed for the Liverpool event as there were expenses relating to travel and hotel but there has been no expense for the venue and catering as provided by the LJMU. AL also mentioned that online events are free.

A delegate asked if there will be bursaries offered to PhD students to attend workshops in person, given that we have money on the budget. AL answered that there is no such arrangement in place currently.

Action point: YW to find out from BAM if it will be possible for the SIG to offer bursaries to doctoral students.

6. Review of the past year

AL and MS thanked YM and offered more detail on the events that took place last year in-person and online:

- SIG's annual 'Teaching Research Methods to Business Students' event was organised and hosted by Jim Stewart, Paul McEvoy Clarke, Ruth Sharpe and Deborah Callaghan at LJMU on 17th May 2022. It was our first in-person event post Covid and focused on '*New & Innovative Approaches*'. The Speakers were:
 - Professor Jamie Callahan Professor of Organisation and Ethics, Durham University.
 - Dr Mina Beigi Associate Professor of OB and HRM, Southampton Business School.
 - Dr Madeleine Stevens Senior Lecturer in Human Resource Management, Liverpool John Moores University.
 - Dr Sophie Mills Assistant Professor, University of Nottingham (and RMSIG ex-Co-Chair).

AL confirmed that although we did not have any hybrid events planned in the current year, two of the speakers delivered their sessions online via Zoom due to isolating with Covid at the time. There were high levels of engagement and participation at this interactive event and 24 delegates registered to attend. LJMU provided all facilities and catering free of charge and grateful thanks was acknowledged.

- Our Sharing our Struggles event, '*Alternative research methods: Untangling research rhetoric's and publishing realities*' was an all-day webinar on 29th June 2022, led and hosted by Peter Stokes and colleagues at DMU, involving the following speakers:
 - Dr Jessica Lichy, Research Professor, IDRAC Business School.
 - Dr Seun Kolade Associate Professor in Strategic Management and Entrepreneurship, De Montfort University.
 - Dr Viktor Dorfler Senior Lecturer in Information & Knowledge Management, University of Strathclyde.
 - Prof Jill Johnes Professor of Production Economics, University of Huddersfield Prof Tony Wall Professor, Liverpool Business School.
 - Dr Simon Smith, Oxford Brookes University.

The capacity for this webinar was 100 and it was sold out, but disappointingly, between 60-70 delegates attended on the day.

7. Plans and proposals for 2021/2022

- In discussions with Kate Black (Northumbria University) and the BAM Management Knowledge and Education (MKE) Committee, to run a joint Sharing our Struggles event on '*Quantitative Research and Statistical Analysis*'. Looking at a date in December 2022/January 2023.

MS mentioned that there are some initial thoughts on covering the areas 'Supervising outside your methodological domain' and 'an introduction to quant/ qual researchers'

- In discussions with Alison Lawson and Christian Veasey (University of Derby) and the Marketing & Retail SIG to run a joint in-person event on '*Using Appreciative Inquiry (AI) in Business Research*'. Dates to be agreed, but possibly January 2023.
- Hoping to schedule a follow-up webinar workshop on '*The role of translation and interpretation in qualitative research*', with Dr Maria Mouratidou, (University of Cumbria), Dr Mark Crowder (Manchester Metropolitan University), Dr Carole Couper (University of Sheffield) and Prof Rebecca Piekkari (Aalto University). This will build on the webinar held in March 2021 and discussions are due to resume in the Autumn.
- Expressions of interest sought for our annual 'Teaching Research Methods to Business Students' event to be scheduled in Spring 2023. Any ideas welcome, but we would like to encompass something on reflective and/or reflexive practice.

8. Best paper and reviewer awards

The number of paper presentations were slightly down on last year (15 compared to 17), with 7 full papers and 8 development papers.

- Best Full Paper awarded to: **Vita Akstinate and Eugene Sadler-Smith** for '*Advancing Management Research Methodologies: using computational linguistics and machine learning to predict gender from intuition language*' (1103). Being presented in-person during session 08:00-09:30 on Thursday 1st September in room 4.015.
- Best Development Paper Awarded to: **Du Liu and Zheng Fang** for '*Identify Patent Value Using Semi-Supervised Topic Modelling: An Application in Synthetic Biology*' (355). Presented virtually during session 14:15-15:45 on Wednesday 31st August in room 4.013.
- Best Reviewer Awarded to **Viktor Dörfler**

9. Election of SIG officers and update on SIG vacancies

Both Amanda Lee, SIG Co-Chair and Yan Wang, Treasurer, reach the end of their 3-year term on 31st December 2022. Amanda has indicated she will stand for re-election, Yan Wang to confirm. Further details on the election and voting process will be sent to members after the AGM. Fariba stated that she is enjoying the track chair position and happy to continue working on the position.

10. Review and nominations for Steering Committee

As discussed in item 4, the RM SIG has many Steering Committee members. As a multi-disciplinary SIG, AL and MNKS felt it is not appropriate to restrict the numbers to below 10, but 40 does seem excessive and some members listed are not currently active within the SIG. The introduction of a 3 yearly term for Steering Committee members has not been implemented previously, so we will need to do this going forward. AL also mentioned the

intention is to contact all those currently listed on the Steering Committee to see if they wish to continue and update the list accordingly. AL welcome members feedback on this and any suggestions in respect of appropriate numbers.

MNKS requested members to send an email to inform their willingness to be active participants of the steering committee. AL mentioned that all communications to SIG members are dealt with centrally by BAM, but as Steering Committee contact details are available on the RM SIG page, we are able to contact them directly.

Action: PN to contact Steering Committee members listed on the BAM RM SIG page to ascertain whether they wish to continue.

11. Any other business

SIG Meal at 8.00pm, straight after the AGM, at Zouk Tea Bar & Grill, 5, The Quadrangle, Chester St, Manchester M1 5QS.

Viktor mentioned it is good to know each other as members and Reynaldo asked about the (tentative) date and venue of next year's international BAM conference. The venue has now been confirmed as the University of Sussex.

Viktor stated that the communications from BAM are not received 100% and only a 40% of overlapping communication which is a concern to be forwarded to the BAM.

MNKS stated that BAM to be informed regarding their communication on 'who is getting what' and whether the communications have been sent out to the relevant members. Members also need to ensure their BAM communication preferences are up to date. There was a brief discussion on the use of social media, which is an area for development.

Comments were made about the inadequacy of the online Conference App and this has already been fed back to the BAM organising committee.

One delegate mentioned that the disabled entrance at the venue was not working as well and there has been no communication regarding that. These points need to be addressed.

Foteni mentioned that the website needs updating with regards to the events and it only reflects events back in 2019 and 2020. AL said that it shows the last in-person events that took place but none of the online events. To be followed up.

MNKS thanked AL for her enthusiastic approach to the job and thanked all the attendees in-person and online as well.

AL officially closed the meeting.

Comments from chat box

Me to conh5283 (Direct Message) 06:14 PM

Hi, Can we record this

From Reynaldo Gacho Segumpan to Everyone 06:19 PM

Greetings from Oman. 🌍

From Foteini Kravariti to Everyone 06:23 PM

yes

From Foteini Kravariti to Everyone 06:53 PM

<https://www.bam.ac.uk/bam-community/special-interest-groups/research-methodology.html>

Our SIG's website requires some update with regard to the events that will take place

From John Burgoyne to Everyone 06:59 PM

greetings all from John Burgoyne at Lancaster University. Good topic for me, email me on j.burgoyne@lancaster to follow up

From Reynaldo Gacho Segumpan to Everyone 07:01 PM

Thanks...may I know the (tentative) date and venue of next year's international BAM conference?