Entrepreneurship Track

Track Chair:

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Entrepreneurship stands at the heart of impactful change, driving innovation, inclusion, and resilience in uncertain times. Consistent with the **BAM 2027** Conference theme, "*Leading Sustainable Futures*", the Entrepreneurship Track invites submissions that explore how entrepreneurs, entrepreneurial ecosystems, and entrepreneurial educators play leadership roles in shaping a more sustainable, equitable, and innovative future.

We welcome both Full Papers (**maximum 7,000 words, all-inclusive**) and Developmental Papers (**maximum 2,000 words, all-inclusive**). Papers may be theoretical, conceptual, or empirical, and can adopt quantitative, qualitative, or mixed-methods designs. Full papers should represent mature, near-submission manuscripts suited for top-tier entrepreneurship or general management journals. Developmental papers, by contrast, are intended to foster dialogue and feedback at earlier stages of conceptualisation or data analysis, supporting scholars as they refine their work for journal submission.

The Entrepreneurship Track is proud to announce *Best Paper Awards* at its annual meeting and will present awards for the *Best Full Paper*, *Best Developmental Paper*, and *Best Student Paper*, as well as the *Outstanding Reviewer Award*, in recognition of entrepreneurship scholarship. All submitting authors agree to review two papers for the conference.

Suggested Topics
The Entrepreneurship Track welcomes contributions on a broad range of topics, including (but not limited to):

1. Entrepreneurship and Grand Challenges
    - Entrepreneurial Ecosystems
    - Entrepreneurship and Sustainability
    - Entrepreneurship and Climate Change
    - Entrepreneurship in the Circular Economy

2. Inclusive Entrepreneurship
    - Female Entrepreneurs
    - Mumpreneurs Ventures

- Minority Entrepreneurs
- Disadvantaged Entrepreneurship: Refugee, Disabled, or Necessity Entrepreneurs
- Indigenous Entrepreneurship
- Micro-businesses and Entrepreneurship

3. Team Entrepreneurship
    - Team Formation, Composition and Diversity
    - Trust and Conflict resolution
    - Shared leadership, Negotiation and Authority
    - Collective intelligence
    - Co-founder exit, Succession and Venture continuity

4. Health and Wellbeing
    - Mental Health Research in Entrepreneurship
    - Subjective Wellbeing and Work Culture
    - Entrepreneurship in Healthcare Management

5. Innovation and Creativity in Entrepreneurship
    - Entrepreneurship and Creativity
    - Start-up Growth, Incubation, and Scaling
    - Entrepreneurship and Business Model Innovation
    - New Venture Creation

6. Conceptual and Practice
    - Entrepreneurship-as-Practice
    - Intrapreneurship
    - Working for Entrepreneurial Firms
    - Corporate Entrepreneurship
    - Entrepreneurship in Public Organisations

7. Education and Learning
    - Entrepreneurship Education
    - Entrepreneurial Learning
    - Incumbent Entrepreneurship

8. Social and Responsible Entrepreneurship
    - Social Entrepreneurship
    - Voluntary, Charitable, and Community Enterprises
    - Responsible and Just Entrepreneurship

9. Family Business and Entrepreneurship
    - Venture creation and Family portfolio
    - Succession, Intergenerational and Next-generation Entrepreneurship
    - Family Governance, Socioemotional Wealth and Risk
    - Family Stewardship and Future Investment

10. Finance and Policy Dimensions
    - Entrepreneurial Finance
    - Venture (Corporate) Capital
    - Policy and Practice Issues in Entrepreneurship

11. Unique Contexts and Emerging Areas
    - Hobby and DIY Entrepreneurship
    - Early Entrepreneurship
    - Management of Small and Medium-sized Enterprises (SMEs)
    - Informal Economy and the "Dark Side" of Entrepreneurship
    - Entrepreneurship in Emerging Markets

13. Digitalisation
    - Technology Transfer
    - Artificial Intelligence
    - Digital Transformation

14. International Entrepreneurship
    - Born-Global and International New Ventures
    - Cross-Border Opportunity and International Venturing
    - Foreign Market Selection and Entry Modes
    - Transnational Entrepreneurship and Diaspora Networks
    - De-internationalisation and Foreign Market Re-entry
    - De-Re-Globalisation

Entrepreneurship Special Interest Groups (SIG) Track will host joint sessions with other BAM SIGs, bringing scholars from across management disciplines together with practitioners and policymakers. In keeping with the conference theme, “Leading Sustainable Futures”, we invite participants to explore how entrepreneurs balance the immediate demands of running a venture with longer-term commitments to communities and the environment. Drawing on research and first-hand experience, participants will examine when these priorities reinforce one another, where tensions arise and how policy shapes the choices available to entrepreneurs.