

BAM 2021 CONFERENCE IN THE CLOUD

Recovering from Covid

HOSTED BY



Lancaster University

Management School

International Business and International Management Track

Track Chairs

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Track description:

The purpose of international business and international management track is to advance the knowledge in international business and management and to encourage networking among the colleagues working on international business and international management topics. We encourage submissions that investigate international business and management phenomena in the context of MNCs, SMEs, family firms as well as Micromultinationals. We accept papers on the following topics:

- Post-pandemic managerial responses and global value chains (GVCs);
- The impact of COVID-19 on firms' internationalization strategy;
- The internationalisation process;
- International management issues;
- International joint ventures, alliances, mergers and acquisitions;
- International business negotiations;
- Globalisation and its impact on companies and societies;
- International politics and international business
- Cross-cultural and comparative studies;
- Head office subsidiary relationships;
- Foreign direct investment;
- ICT and international business;
- Marketing issues in international business;
- International entrepreneurship;
- International entrepreneurship.
- International business and economic development issues.

We welcome empirical and conceptual submissions.