

BAM 2026
CONFERENCE



Inter-Organisational Collaboration Track

In today's dynamic and uncertain global environment, organisations increasingly recognise that sustainable growth, resilience and innovation cannot be achieved in isolation. The Inter-Organisational Collaboration Track invites scholars to engage with the conference theme “Thriving Together” by examining how partnerships that cross organisational boundaries shape performance, competitiveness and societal impact. Collaboration—whether through alliances, joint ventures, networks, digital ecosystems, or informal partnerships—has become a critical strategic response to complexity, resource scarcity, technological disruption and global grand challenges.

This track offers a platform for cutting-edge research that deepens our understanding of how organisations initiate, manage and sustain relationships that enable them to share resources, co-create knowledge and address shared problems. We are particularly interested in contributions that explore the conditions under which inter-organisational collaboration allows not just individual firms, but also industries, communities and broader innovation ecosystems to *thrive collectively*.

We welcome conceptual, empirical and methodological submissions that address, but are not limited to, the following themes:

- Collaborative strategies for innovation, growth and sustainable competitive advantage
How organizations leverage partnerships to access new knowledge, enhance technological capabilities, accelerate internationalization and create shared value.
- Cross-sector and multi-stakeholder collaboration
Interactions among firms, government bodies, NGOs, academic institutions and civil society

organisations, especially in contexts where institutional complexity or resource constraints necessitate collective action.

- **Governance, trust and relational dynamics**
Mechanisms that enable coordination, mitigate risks and sustain commitment in partnerships, including trust formation, contract design, power relations and conflict management.
- **Digital transformation and collaboration in platform-based ecosystems**
The rise of digital platforms, data-sharing partnerships and ecosystem governance structures that reshape how organizations jointly innovate and compete.
- **Inter-organizational learning, absorptive capacity and knowledge integration**
How firms exchange, absorb and recombine knowledge; the factors influencing collaborative learning outcomes; and the development of dynamic capabilities that strengthen long-term partnerships.
- **Institutional, cultural and contextual influences**
The impact of institutional voids, cultural distance, regulatory frameworks and local ecosystem characteristics on the formation and effectiveness of partnerships, particularly in emerging markets.
- **Collaboration for sustainability and social impact**
How organizations coordinate efforts to address climate change, inequality, responsible sourcing, ethical supply chains and other pressing societal challenges that demand collective solutions.
- **Network structures and the role of intermediaries**
How networks enable collaboration, the role of brokers and cluster-level actors and the influence of network position on access to resources and opportunities.

We especially encourage submissions that highlight how collaborative arrangements help organisations and the larger ecosystems in which they operate, to enhance resilience, share risks, unlock innovation and jointly navigate uncertainty. Papers that offer bold theoretical advancements, rigorous empirical evidence, or innovative methodological approaches will be highly valued.

By participating in this track, scholars contribute to shaping a growing body of knowledge on how organisations can work together to achieve outcomes that are greater than the sum of their parts.

We invite you to join this conversation and help illuminate how collaboration enables organisations, industries and societies to thrive together.