



British Journal of Management

An official journal of the British  
Academy of Management

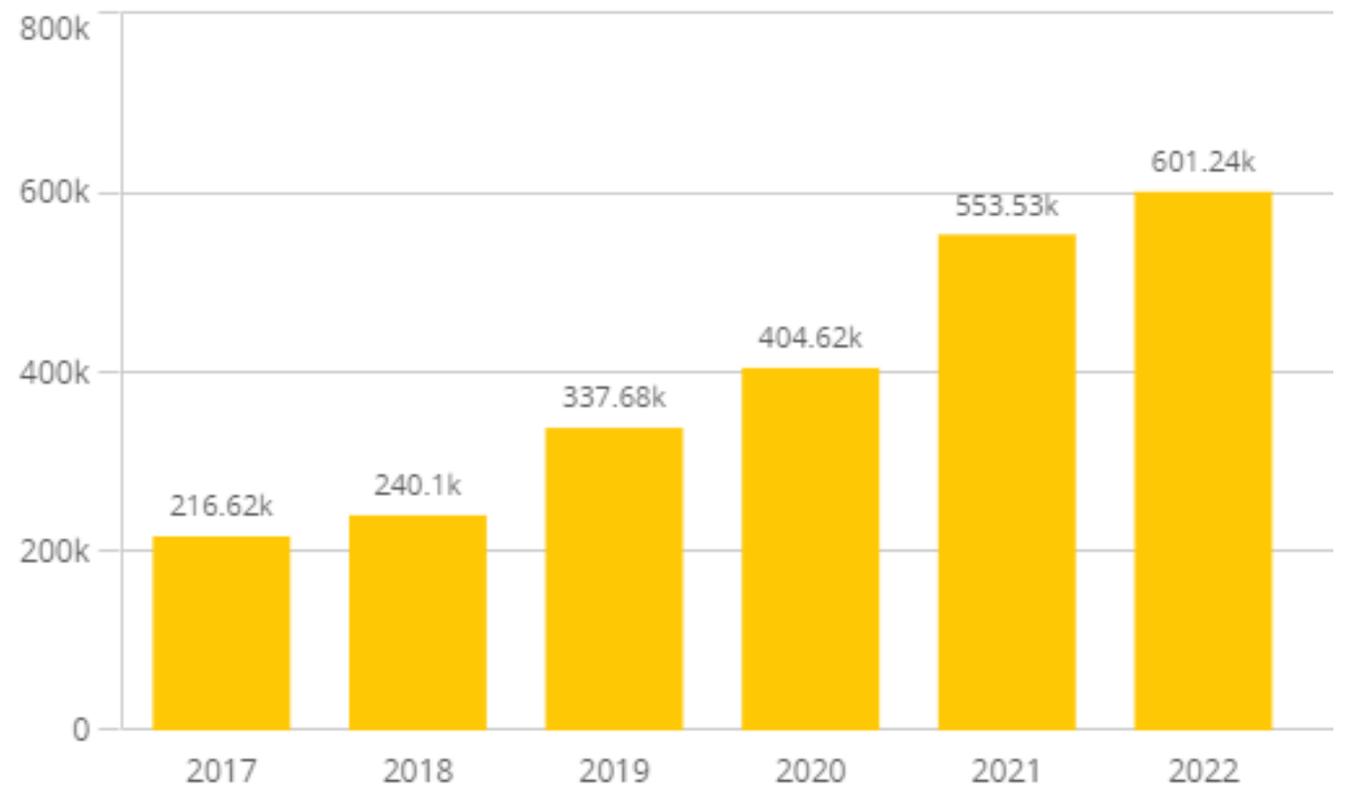
- **About BJM**
- ***Why Management Knowledge and Education, and Why Now?***
- **MKE as a collaborative field**
- **Getting involved in MKE Research**
- **The symposium papers**

Impact factor:  
**5.60**

**CABS/AJG ranking 4**  
**ABDC ranking A**

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- BJM provides an excellent outlet for research and scholarship on management-related themes and topics. It publishes articles which are traditional disciplinary scholarship or of a multi-disciplinary, interdisciplinary, and internationally significant nature.
- Inclusive of all business / management disciplines, including:  
General Management, Human Resource Management, Organisational Behaviour, Management Development, Management Knowledge and Education, Accounting and Finance, Business Ethics, Equality, Diversity and Inclusion, Strategic Management, Marketing, Operations Management, Business Economics, Public Sector Management, Research Methods, Sustainability, Innovation and Technology, Entrepreneurship, International Business, etc.

- **Original articles** of these types
  - **Empirical articles** are the most common submission type and address any area within the journal's aims and scope.
  - **Conceptual articles** - address any area within the journal's aims and scope.
  - **Methodology Corner** articles - accounts of creative and innovative methodological developments within the management research field.

- ...and of these *Management Knowledge and Education* types
  - **Management theory articles** – empirical articles that focus on disciplinary developments with educational implications.
  - **Education theory articles** - are empirically informed articles on pedagogy (or other conceptualizations of education theory), based on research in in management education contexts, that have clear theoretical and practical contributions.
  - **Management educator articles** - an essay form, making speculative contributions to disciplinary or education theory. These essays must also be clearly personally relevant to the author.

- All submissions via S1M: <http://mc.manuscriptcentral.com/bjm>
- Number of manuscripts submitted in 2022: 935
- Acceptance rate: 12%
- Desk reject rate: 57%
- Current geographical distribution of submissions:  
Europe: 53%, Asia: 30%, N. America: 9%, Australia: 4%, Africa: 3%, S. America: 2%

- Novel contributions and convincing data
- Any methodology implemented to the highest current standards
- The maximum word length for a typical manuscript is 6,000 words, excluding abstract, references, figures and tables. However, there may be cases where there is a strong argument for a higher word count in empirical papers, for example where the analysis is narrative focused. Up to 8000 words available if you explain why in your cover letter.

- Conceptual articles
  - Novel contributions that advance any area of business & management
  - Deductive logic and a propositional model
  - Limit 6000 words, exclusive, no exceptions
- MKE essays
  - Clear speculative theoretical contribution and new research question(s)
  - Must be ‘personally relevant research’
  - Limit 6000 words, exclusive, no exceptions

- Builds on years of BAM MKE group's work developing the intellectual field and supporting management education careers
- Continuing to establish and grow a field that almost every management scholar has some interest in (or can derive value from)
- Promoting scholarly, research-led practice in management education
- Recognising the enormous impact of management education and underpinning case studies

- The leading journals already established in the field – AMLE, Management Learning, Journal of Management Education have specific missions and work together to grow the field
- We take the same view, and while we have some overlaps our article types are designed to provide distinctive new opportunities
- We will help researchers find out how to connect with the conversation in the best outlet for their study, which may not always be BJM



- Dirk Lindebaum & Peter Fleming:  
*We need to talk about ChatGPT! On why the management educators must resist that siren song*
- April Wright, Sandra Pereira, Jonathan Staggs & Kathryn Hartwell:  
*Institutional logics and risk: Navigating frontline professional work in extreme events*
- Lisa Anderson, Kate Black, Katy Mason & Ashley Roberts:  
*A shout-out for the value of management education research: Why pedagogy is not a dirty word*

- We welcome and encourage submissions
  - The routes for new article types are open now (see website)
  - Look out for paper development workshops, often with the other leading journals in the field (see you in Wellington!)
- We welcome and encourage reviewers
  - Please do sign up, if MKE is one of your interest areas
  - Reviewing is the best way to get acquainted with the field and see how the latest work is developing

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