

BAM 2025 CONFERENCE

Kent
Business School

African Studies Track

Track Chairs:

- Dr King Omeihe, University of the West of Scotland
- Prof Christian Harrison, University of Bolton

The African Studies Track is pleased to announce the call for papers for the 39th BAM Conference titled 'On the Border: *Management Challenges, Business Opportunities and Disrupted Institutional Contexts.*' Driven by BAM's vision of continuous change, we seek to explore border crossing in all its forms, taking into account the temporal, spatial, geographical, sociological, and psychological transitions that everyday border crossing entails, including disruptive business opportunities and new avenues for African development. In effect, we are committed to submissions that foster dialogue on contemporary African research, which directly impacts BAM members and the broader research community. We are especially keen to receive full and developmental papers (both conceptual and empirical-based), as well as workshop-styled interventions. Potential avenues of enquiry should have clear contributions and advance knowledge around the following topical areas:

- Entrepreneurial processes and other spatial/temporal issues in African entrepreneurship
- Artificial intelligence and disruptive innovation in Africa
- Trust, culture, alternative institutions, and indigenous African networks
- Policy and practice issues in African development and SMEs
- African development finance, including formal and informal sources of finance, financial bootstrapping, small businesses, venture capital, and bank credit
- African leadership and leadership development
- African research in female and gender studies
- African research methodologies and methods
- Broad Africanist research, including case studies

We are particularly interested in receiving submissions that address pertinent issues concerning Africa. We also welcome pioneering methodologies for conducting and measuring African research, as well as any exciting new areas that broaden the scope of African studies. Ideally,

suitable papers will examine conceptual and empirical avenues for cross-fertilisation and synergies across a diverse range of theoretical perspectives. All of these topics align well with BAM's remit.

We look forward to your submissions.