International Business and International Management Track

Track Chairs

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Summary

The purpose of international business and international management track is to advance the knowledge in the field and encourage networking and discussion on how internationally operating firms today address big questions and challenges within the international business domain. This includes examining how firms navigate geopolitical risk in the fragmenting global economy and adapt to shifting patterns of international collaboration and competition. The track also welcomes comparative and regionally grounded research that enhances understanding of how internationalization processes unfold across different institutional, cultural, and developmental contexts.

We encourage submissions that investigate international business and management phenomena in the context of MNCs, SMEs, family firms as well as micromultinationals, and welcome empirical (qualitative, quantitative and mixed methods) and conceptual submissions. Recognizing that, in recent years, global firms have increasingly aligned their strategies with the United Nations' 17 Sustainable Development Goals (SDGs), shared knowledge and best practices on how these goals can be effectively and efficiently integrated into a firm's global operations are also very encouraged. Submissions that offer international and regional comparisons are welcome, particularly if these contribute to broader theoretical, methodological, or managerial debates within international business and management.

Indicative topics to be presented within the track are:

- Navigating the complexities of managing operations and strategies across diverse countries and business units.
- Understanding how cultural, linguistic, economic, technological, and political forces shape international management and business practices.
- Exploring business models and management practices that integrate digital and physical channels in international contexts.

- Examining the challenges MNEs face in weak or underdeveloped regulatory, legal, and economic environments.
- Investigating how MNEs navigate geopolitical risk in a fragmenting global economy.
- Examining the international competitiveness of entrepreneurs, firms, industries, and nations in a rapidly changing global market.
- Exploring the structures, benefits, and challenges of networks, joint ventures, and strategic alliances between MNEs and local firms or other MNEs.
- Exploring the movement of employees across borders, including expatriation, repatriation, and cross-border assignments.
- Investigating how firms can contribute to achieving the United Nations' 17 SDGs.
- Fostering innovation and effective R&D management across international borders.
- Promoting responsible and credible scholarship that supports replicability and practical applicability.
- Supporting impactful research that advances understanding of policy issues in international business and offers valuable insights for policymakers.