

BAM 2026
CONFERENCE



Organisational Transformation Change and Development Track

Track Chairs:

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SIG Co-Chair

- Professor Ashley Braganza, Brunel University of London
- Dr John Mendy, University of Lincoln

Track Description:

In alignment with the BAM 2026 Conference theme, *“Thriving Together: Impact, Innovation, and Inclusion in Business and Management,”* this track invites contributions that explore how organisations transform, develop, and change in ways that foster collective thriving. We are particularly interested in work that examines how transformation efforts can be inclusive, impactful, and innovative — not only within organisations but across sectors, communities, and society.

Organisational transformation is increasingly shaped by complex global challenges, rapid technological advancements, and shifting societal expectations. In this context, thriving together requires organisations to embrace inclusive practices, foster innovation, and deliver meaningful impact. This track provides a platform to critically examine how transformation initiatives can be designed and implemented to support these goals.

We welcome submissions that address how organisations navigate change while promoting wellbeing, equity, and sustainability. How do leaders and change agents foster cultures of inclusion and innovation? What role does organisational development play in responding to technological disruption, climate change, and social inequality? How can transformation efforts be co-created with diverse stakeholders to ensure lasting impact?

We invite full and developmental papers that contribute to advancing theory and practice in organisational transformation, change, and development. Submissions should engage with the conference theme and offer fresh insights into how organisations can thrive together in an increasingly interconnected and uncertain world.

The track chairs will be coordinating a special issue with the *Journal of Organizational Change Management* to publish selected papers from the OTCD track. Authors of high-quality submissions will be invited to submit to the special issue after the conference. Please note that all submissions will be subject to the journal's standard review process and acceptance is not guaranteed.

Topics of interest include, but are not limited to:

- Inclusive leadership and organisational culture in transformation contexts
- Organisational change as a driver of social impact and sustainability
- Innovation in organisational development: navigating AI, digitisation, and emerging technologies
- Digital transformation strategies and their implications for organisational identity, structure, and culture
- The role of AI in shaping decision-making, leadership, and workforce dynamics
- Ethical and inclusive approaches to implementing AI and automation in organisational change
- Co-creating change with employees, communities, and stakeholders
- Diversity and inclusion as enablers or barriers to transformation
- Organisational resilience and adaptation in response to external pressures
- Leading change in complex, high-risk, or uncertain environments
- Transformation in public and not-for-profit sectors
- The future of work and employee wellbeing in changing organisations
- Change agency and the lived experience of transformation
- Reimagining workplaces through inclusive and sustainable development
- The impact of digital platforms, datafication, and virtual collaboration on organisational development
- Managing hybrid and remote workforces during digital transformation initiatives