

**BAM** 2026  
CONFERENCE



## Knowledge and Learning Track

### Track Chairs:

- Ketty Grishikashvili, Hertfordshire Business School
- Mariana Bogdanova, independent scholar

The Knowledge and Learning SIG track aims to facilitate developments in knowledge and learning practice by promoting scholarship which brings new insights to these disciplines, including practice and scholarship which advance management education.

In light of this year's conference theme *Thriving Together: Impact, Innovation, and Inclusion in Business and Management*, we welcome submissions that address any of these goals in light of knowledge and learning taking place in the workplace, across organisations, or in the context of management education.

Specifically we are interested in papers looking at:

- Impactful interdisciplinary knowledge production and knowledge exchange – fresh perspectives and innovative organisational practice
- Innovation-driven learning ecosystems or knowledge management systems
- Institutional readiness and leadership for innovation

With a focus on AI, we welcome papers exploring:

- How Artificial intelligence (AI) is transforming the way organisations learn, adapt, and innovate
- Adaptive learning systems and AI-driven mentoring for personalised career growth
- AI-enhanced management education – critical field notes and case studies on encountering and engaging AI in teaching practice (HE or workplace context)

We also encourage provocative work on thorny issues around how innovation, inclusion and impact may collide to produce tensions in organisations and for institutions:

- Exploring failure to learn - researching organisational learning as an elusive, unachieved or discarded goal
- Unlearning for EDI practice in the workplace - organisational memory and organisational learning perspectives

- Inclusive curriculum design and decolonising the curriculum in management education

Finally and as always, we welcome submissions exploring innovative management education practices for future or current management practitioners, such as reflective, experiential, and critical learning approaches for ethical decision-making and responsible business leadership.