

Organisational Transformation Change and Development Track

Track Chairs

- John Mendy, University of Lincoln jmendy@lincoln.ac.uk
- Ashley Braganza, Brunel University London <u>ashley.braganza@brunel.ac.uk</u>

Track Description:

In line with the BAM 2022 Conference theme of 'Reimagining business and management as a force for good' as we seek to achieve the United Nations Sustainability Development Goals (UN SDG) that confront us in the post-Covid world, our awareness of the need to reach Net Zero will require us to fundamentally transition both the way we live and the economy. Organisations will need to transform and change the way they function in developing sustainable and inclusive productivity growth practices to meet these challenges.

In support of the conference theme and wider research, we invite colleagues to send full and developmental research papers, along with symposia and workshop proposals to the OTCD track at BAM2022.

Topics of interest include but are not limited to:

- New organisation design and forms
- New coordination mechanisms for change
- New theoretical perspectives on transformation, change and development
- The management of radical and continuous change
- The management of new products, new technologies and business models in contemporary organisational change contexts
- The role of the CEO and board members in transformation programmes
- The practicalities of implementing change and transformation
- The role of change agents (external and internal) in successful organisational transformation or in organisational failure
- Transformation leaders: agents of change or token appointments?
- The role of various stakeholders in large scale change programmes
- Diversity initiatives as mechanisms for organisational transformation and development
- Coping with the fallout of change (at societal, industry, organisational and individual levels)
- Change management, transformation, and development in the not-for-profit and/or public sectors

- The social construction of change(s)
- Resistance to change or radical transformation
- Studies into recipients of change
- Project and Programme driven Change Management
- Emergent AI technologies (machine learning, platforms, IoT, sensors etc) as drivers or enablers of organisational transformation/change/development
- Reengineering research-industry partnerships in an era of global change
- Transformations for social and environmental good
- UN SDG-driven change and transformation initiatives
- Transformation of organisational structures and processes for climatic good
- The transformation of doing business in facilitating greater socio-economic inclusivity and equality
- Reimagining the future of workplaces through sustainable organisational change, transformation, and development
- Organisational change and its impact on the sustainability of a greener global climate
- Organisational sustainability in the era of COVID-19
- Covid-driven organisational transformation
- Organisational recovery within a COVID-19 globally challenged environment
- The longer-term impacts of COVID-19 on organisational transformation, HR structures, policies, and practices
- Strategic Change Architectures
- Change impact case studies