



## BAM MKE and IAM Joint event

### Exploring the Scholarship of management knowledge and education

Seminar Room, Conference Hub, Riddel Hall\*

Queens Business School, Queens University Belfast

23 October 2025

This active workshop led jointly by the *British Academy of Management MKE* and *Irish Academy of Management* is to explore innovative initiatives, grounded in novel theoretical perspectives on management education, which seek to lessen the divide between the scholarship of learning and the scholarship of application across doctoral, postgraduate and undergraduate teaching domains.

9.00-9.30	Arrival (Coffee available)
9.30-9.45	<b>Welcome and Introductions</b> Kate Black, Vice Chair BAM MKE
9.45-11.00	<b>Towards a scholarship of management education</b> Catriona Burke, Associate Professor, Kemmy Business School, University of Limerick
11.00-11.15	Break
11.15-12.15	<b>Application of engaged scholarship in the management education field</b> Fariba Darabi, Senior Lecturer, Bangor Business School, University of Bangor
12.15-12.45	Plenary and future actions
12.45-13.00	Close

#### Overview

Both of our speakers are pracademics (practitioner-academics) and will draw upon their practice experience and how this informs their management education scholarship and practice.

#### ‘Towards a scholarship of management education’

**Catriona Burke** will explore Engaged Scholarship as an intentional extension of the research ecosystem of the business school, and an important mechanism for enabling phenomenon-driven, co-created knowledge for navigating complex, societal and organisational problems. She will introduce a signature andragogy for post-experience, doctoral students grounded in this philosophy, and illustrate the operationalisation of this through the exemplar of a highly innovative DBA programme foregrounding a scholarship of practice.

#### ‘Application of engaged scholarship in the management education field’

**Fariba Darabi** will share her experience with ‘Engaged Scholarship’ which bridges academic research and



public needs, leading to practical outcomes for educational purposes. She will discuss how engaged scholarship can be applied within the management education field to improve teaching and learning, signature pedagogy, and generate scholarship and management knowledge and education.

\* Location of Riddel Hall: <https://www.qub.ac.uk/events-at-queens/Filestore/How%20to%20find%20us%20-%20Riddel%20Hall.pdf>