British Academy of Management
Annual Review 2016
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Professor Geoffrey Wood  
UNIVERSITY OF ESSEX
This has been a record-breaking year for BAM. Our annual conference had the highest attendance in our 30 year history with nearly 900 delegates from 46 countries, with 35% of the delegates outside the UK. In addition, we had the highest number of doctoral students attending, over 175, again from a large number of countries. Our membership has grown again this year to over 2000 members, and the SIG events during the year reaching a record of over 40 events throughout 2016, as well as 3 MKE events. As you all know, we developed a Companionship category of award and I am pleased to report that the following leaders were honoured: Peter Cheese, CEO of the CIPD; Ann Francke, CEO of the CMI; Frances O’Grady, Secretary General of the TUC; Paul Adler, President of the Academy of Management; Margaret Linehan, Chair of the Irish Academy of Management; Martin Grimmer, Past President of Australian and New Zealand Academy of Management and Sir Paul Judge, President of the Association of MBAs. I was particularly proud to see that our two journals had increased their impact factors significantly, with IJMR with an impact factor of 4.854 (now one of the leading management journals globally) and BJM of 2.188.

I am also pleased to report our relationships with the CIPD and the CMI are growing in strength and depth, as we work closely with them in joint research and policy areas. This also applies to our relationship with CABS, where during this year we will be meeting with them and developing closer links in terms of policy issues and collaborations. In addition, The National Forum for Health and Wellbeing at Work, comprised of 22 major employers has asked the CEOs/heads of BAM, CIPD, CMI and CABS to come together to look at the issue of line managers and their role in the health and wellbeing of employees in mid-February, which will be a good opportunity to think through the role of management education in the UK—I look forward to chairing that meeting. And finally, the Fellows group is making real progress in supporting and enhancing the image of BAM in a variety of contexts, and is more active than ever before in promoting management education and research.

Professor Sir Cary Cooper
BAM President (2016)
2016 was another year of growth and development for BAM. The 2016 conference in Newcastle was on the theme of ‘Thriving in Turbulent Times’ – very appropriate for the time and it proved to be a great success, exceeding the number of attendees at previous conferences and producing high quality papers on a theme of relevance. We welcomed new Companions from sister learned societies, professional organisations, industry and trades unions and this supported our enhanced network with those bodies. Joint activities were conducted with the Irish Academy of Management and the Chartered Management Institute and more are planned in Ireland and with ANZAM.

Activity in Special Interest Groups has also continued to increase. As the ‘beating heart’ of our society, they now run one event per week on average and are the site and source of connection and support for our growing membership. Capacity building has continued to offer an outstanding experience for doctoral researchers with more places and more symposia being taken up at an incredible speed. We have continued to support these members financially and see this as an important part our reinvestment in the community. Similarly, the small grants scheme has continued to be very popular and is a way in which we put resource back into the community at a time when similar forms of funding are increasingly rare.

Management Knowledge and Education activities have expanded. Prizes, small grants and capacity building workshops are all increasing in the MKE area and special issues are planned. The journals continuously improve, publishing papers of the highest quality and rising up the rankings. The journal editors have been at the forefront of capacity building on publications and this continues to be an area of high engagement across the community. The BAM fellows have also been very active, mentoring others, supporting thinking about policy and engaging with other organisations.

In short, it is fair to say that BAM is a thriving community – growing and developing in quality and the value that members give to each other. This is all done on a voluntary basis and I am very grateful to all those who contribute so much, the executive, council, fellows, SIG chairs and the many contributors to events and conferences.

Professor Nic Beech
BAM Chair (2016)
In early September (6th-8th) Newcastle University and the Business School were delighted to welcome delegates to the 2016 Annual British Academy of Management Conference. The conference attracted 914 delegates, which meant that it was the largest the Academy had ever organised. Also, not only was this year’s conference a milestone, given that it was the conference’s 30th anniversary, but it is also the first time that the conference has been hosted in our city. As such, it was a great opportunity for delegates to experience first-hand what a great city Newcastle is (especially when the sun shines in September!).

Given the conference’s chosen theme, “Thriving in turbulent times”, Newcastle was the ideal host for a debate on the role that academic research could play, not just in making sense of the challenges management research communities and their stakeholders face, but also in terms of informing future practice. The University’s civic agenda and its societal challenges were outlined during the plenary session and a panel debate on the impact of Brexit on industry followed. The rest of the first day was primarily devoted to Professional Development Workshops, as well as a number of formal and informal meetings and events that were organised by the Academy’s SIGs. The remaining two days featured full and developmental paper presentations on the 26 thematic areas that the Conference covered. One of the highlights of the conference was the Gala Dinner, which took place on the Wednesday at the Civic Centre, with the celebrations for the 30th Conference anniversary lasting for a few hours.

In addition to the main Conference, Newcastle University Business School also hosted the BAM Doctoral Symposium on the 5th of September, attracting about 200 registrations. This is the flagship event of BAM for doctoral students and is one of the most established and high-profile events in the doctoral community. The Symposium consisted of plenary sessions along with methodology clinics, as well as opportunities for students to receive expert advice on their research. For all the above to materialise, a great deal of effort was invested in planning and preparing for the conference.

First of all I would like to thank the Academy for trusting us with organising this milestone Conference. I would also like to thank Monika, Oana, Lewis, and Michael and everyone at BAM for all the support they provided us with. Their expertise, dedication and professionalism are indeed a great asset for our community. In addition, I would like to thank all my Newcastle University Business School colleagues and especially Ruth Warwick. It was a privilege to work with them. Last, but not least, I would like to thank everyone at Newcastle University for going the extra mile to make sure that our delegates fully enjoyed the Conference. Their support was greatly appreciated.

I hope that in the future we will have another opportunity to welcome the Academy and its members back to Newcastle and that this time it will not take 30 years for the Conference to return to Newcastle!

In the meantime, we can only wish the University of Warwick all the best in their preparations. We look forward to visiting you in September!
Training & Development 2016

The Academy has continued to focus on researcher development and researcher networking in 2016. The Academic Affairs of Conference and Capacity Building Sub - Committee supported events that focus on the development of the Management and Business research community, such as the workshop for Doctoral students on “Preparing your paper for submission to the BAM 2017 Conference”. A number of training and development workshops were also run in collaboration with Special Interest Groups.

An exciting series of Capacity Building workshops, seminars and events are planned for 2017. Key events include:

- Preparing your paper for submission to the BAM2017 Conference
- BAM and Chartered Association of Business Schools (C-ABS) DBA Symposium
- Mid-Career Faculty - Moving to the next level
- Development Programme for Directors of Research (DPDoR) in collaboration with CABS
The College of Fellows continues to welcome leading researchers who have contributed to the development of the Academy. Eight new Fellows were elected:

Professor Veronique Ambrosini - Monash University  
Professor Charles Baden-Fuller - Cass Business School  
Professor Simon Collinson - University of Birmingham  
Professor Igor Filatotchev - Kings College, London  
Professor Denis Fischbacher-Smith - University of Glasgow  
Professor Caroline Gatrell - University of Liverpool  
Professor Nicholas O’Regan - University of the West of England  
Professor Zoë Radnor - University of Leicester

They new Fellows were welcomed into the College at the BAM annual conference in Warwick.

Fellows have had their usual busy year with a range of different meetings and activities taking place to be fitted in around the many demands on business and management schools and on universities more generally. Many thanks are due to Keith Glaister for all his work as Dean of the Fellows College during the last year. Ken Starkey took over as Dean from Keith and Gerard Hodgkinson became Deputy Dean, with Peter McKiernan elected to join the Dean’s group.

The Warwick conference was a major event of the year. It was BAM Fellows who played the crucial roles in setting up BAM 30 years ago and they still continue to provide research leadership in our community. The Warwick Conference provided an excellent forum for Fellows conversation at the Fellows AGM and at the dinner hosted by Dean Andy Lockett of WBS. We would like to thank Andy and Graeme Currie in particular for liaising with the Fellows to make the Conference a great success. I would also like to thank Lewis Johnson in the BAM office for his excellent support of all our activities during the year.

The Fellows-led conference session on the question ‘The future of business schools and management research’ saw contributions from Ken Starkey (Chair), Jane Pearce, Andrew Pettigrew, Simon Collinson and Peter McKiernan. A lively question and answer session ensued. Fellows also contributed to the Doctoral conference in terms of running sessions and contributing to research conversations with Yehuda Baruch playing a leading role in this. The continuing alignment of Fellows with SIGs also meant that several Fellows also attended many of the SIG AGMs. The Dean of the College attended the Council meeting in Manchester.

Sadly I have to report that this year saw the passing of an esteemed member of the college, Professor Allan Williams.

The Fellows hold regular meetings during the year and for the Fellows AGM takes place at the annual BAM conference. During these meetings, as well as the usual business items, a range of issues were discussed including the challenges facing management research funding and closer collaboration with the Chartered Association of Business Schools (C-ABS) in developing policy-responsive work. We look forward to working more closely with C-ABS on research priority areas in future.

Ken Starkey  
Dean of the College of Fellows 2017
In 2016 BAM’s Special Interest Groups (SIGs) continued to find ways to engage members throughout the year. Again there was ongoing growth in the number of SIG events and there continued to be a focus in developing new ways to engage with their communities. These included exciting collaboration opportunities being identified with the Irish Academy of Management SIGs and these will bear fruit in the future. The trend for SIGs to use social media to connect with their members increased with the SIGs quest to share their work both with their members and with those outside of BAMs immediate network. Other highlights have been that some SIGs have looked for funding opportunities and linked with journals to the benefit of their SIG communities.

The Special Interest Groups (SIGs) are part of a framework of scholarly communities that includes networks and conference tracks. Most of the annual conference tracks are aligned to established SIGs, with some emerging communities developing a successful track and then moving onto network and / or SIG status. The SIGs underpin the intellectual development of BAM and allows BAM to foster support for emerging areas of research.

The communities take the lead in managing the academic programme at the annual BAM conference through organising the tracks, participating in the Doctoral Symposium and holding specialist meetings. During the year, individual SIGs host separate seminars and events to provide an academic forum for discussion on relevant topics, the development of research and teaching skills and a valuable source of mutual support.

Below is a list of the events which SIGs held in 2016:

1. BAM Strategy SIG Workshop: The Relevance of Strategy-as-Practice for Strategic Management
2. BAM Research Methodology SIG and the University of Sheffield Workshop: Language, Translation and Academic Publishing in International Research
3. BAM E-business and E-government SIG: Doctoral Workshop at the University of East Anglia
4. BAM Organizational Transformation, Change and Development SIG Event: Doctoral Workshop to Support Scholars Develop their Research
5. BAM OLSCM SIG Event: Researching Using Visual Management Methods
6. BAM Performance Management SIG Event: Project and Programme Performance Management
7. Joint BAM SIG Event - The New Era of Strategic Alliances: Paradoxes, Challenges, and Solutions
8. BAM IBIM SIG Event: Research engagement with users and Impact in International Business and International Management
9. BAM Identity SIG Seminar: Where is Your ‘I’?: Reflecting on the Relationship Between Research and the Researcher’s Personal Identity
11. BAM IB & IM SIG Event: Qualitative Case Research in International Business (IB) & International Management (IM)
12. BAM Entrepreneurship SIG and the Haydn Green Institute, University of Nottingham Event: Understanding Business Exit
13. BAM OTCD & LLD SIGs and the University of Brighton Event: Three Perspectives on Leading Change and Transformation
14. BAM Research Methodology SIG Event: Sharing our Struggles Seminar Series: Putting pen to paper..... reflections, modes, interactions and dynamics
15. Joint BAM Marketing & Retail and E-Business & E-Government SIGs Event: Technology and Consumer Behaviour
16. BAM HRM SIG Event: Talent Management – A Bridge Field
17. BAM Corporate Governance SIG Event: Early Careers Researcher Conference
18. BAM Entrepreneurship SIG Event: Inside and outside views of the entrepreneurial process – academics’ and practitioners’ viewpoints Workshop
20. BAM Marketing and Retail SIG : Brand sustainability: Measuring and managing future brand success
21. Entrepreneurship SIG Doctoral Day: Research, Engagement and Impact
22. BAM Entrepreneurship SIG Event: Publishing entrepreneurship work in mainstream management journals: issues and context
23. BAM LLD SIG Symposium: Mobilising Change in Difficult Times
24. BAM LLD SIG Event: Developing Relationship Quality at Work
25. BAM Marketing and Retail SIG Event: Strategy- How it works in practice

As a BAM member you can join three SIGs and networks. By doing so, you gain access to a unique set of communities. SIGs enable you to connect, collaborate and communicate with your colleagues in a highly effective manner with leading edge thinking, research and teaching in your discipline. This can present opportunities to cultivate collaborative research links and help to develop research and teaching interests. Further details about how to set up a track, network or new SIG and to maintaining existing SIG can be found in the BAM SIG Communities Handbook that is available at www.bam.ac.uk.
SPECIAL INTEREST GROUPS

Corporate Governance
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Statement of Financial Activities 2016

STATEMENT OF FINANCIAL ACTIVITIES (including Income and Expenditure Account) FOR THE YEAR ENDED 31 DECEMBER 2016

<table>
<thead>
<tr>
<th>INCOME</th>
<th>2016 £</th>
<th>2015 £</th>
</tr>
</thead>
<tbody>
<tr>
<td>Income from charitable activities</td>
<td>734,373</td>
<td>719,054</td>
</tr>
<tr>
<td>Income from other trading activities</td>
<td>2,382</td>
<td>6,004</td>
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<tr>
<td>Investment income</td>
<td>2,192</td>
<td>1,920</td>
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<tr>
<td><strong>Total income</strong></td>
<td>738,947</td>
<td>726,978</td>
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<table>
<thead>
<tr>
<th>EXPENDITURE</th>
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</thead>
<tbody>
<tr>
<td>Expenditure on charitable activities</td>
<td>559,368</td>
<td>629,896</td>
</tr>
<tr>
<td><strong>Total expenditure before exceptional item</strong></td>
<td>559,368</td>
<td>629,896</td>
</tr>
<tr>
<td>Exceptional item</td>
<td>-</td>
<td>29,000</td>
</tr>
<tr>
<td><strong>Total expenditure after exceptional item</strong></td>
<td>559,368</td>
<td>658,896</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Net income and net movement in funds for the year</strong></th>
<th>179,579</th>
<th>68,082</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total funds brought forward</strong></td>
<td>635,481</td>
<td>567,399</td>
</tr>
<tr>
<td><strong>Total funds carried forward</strong></td>
<td>815,060</td>
<td>635,481</td>
</tr>
</tbody>
</table>

BALANCE SHEET AS AT 31 DECEMBER 2016

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>FIXED ASSETS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tangible fixed assets</td>
<td>0</td>
<td>1,030</td>
</tr>
<tr>
<td>CURRENT ASSETS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Debtors</td>
<td>139,446</td>
<td>150,186</td>
</tr>
<tr>
<td>Cash at bank</td>
<td>763,352</td>
<td>615,790</td>
</tr>
<tr>
<td></td>
<td>902,798</td>
<td>765,976</td>
</tr>
<tr>
<td>CREDITORS: amounts falling due within one year</td>
<td>87,738</td>
<td>131,525</td>
</tr>
<tr>
<td>NET CURRENT ASSETS/ LIABILITIES</td>
<td>815,060</td>
<td>634,451</td>
</tr>
<tr>
<td>TOTAL ASSETS LESS CURRENT LIABILITIES</td>
<td>815,060</td>
<td>635,481</td>
</tr>
<tr>
<td>FUNDS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unrestricted funds</td>
<td>815,060</td>
<td>635,481</td>
</tr>
</tbody>
</table>

TREASURER’S REPORT FOR THE YEAR ENDED 31 DECEMBER 2016

During 2016 there was a modest increase in the Academy's income from £726,979 to £738,948 and this can be attributed entirely to the increase income from the annual conference. Indeed the annual conference now accounts for around 45% of total income (2015: 43%).

Overall expenditure reduced from £658,897 in 2016 to £559,369, resulting in a significant improvement in the Academy's net income figure which stood at £179,579 for the year (2015: £68,082).

Direct expenditure on charitable activities was down by £63,967. This is partly due to the drop in annual conference costs of £24,501 and also to the drop in grants paid out of £33,002. Support costs also reduced in the year from £342,513 to £335,952, mainly due to a drop in staff costs.

In addition, there were exceptional costs in 2015 of £29,000 relating to landlord's repairs which did not recur and this contributed to the reduction in overall expenditure.

BAM's exceptionally healthy surplus for the year has further bolstered the Academy's reserves and these reserves are reflected in the year end cash balances. This strong financial position will allow the Academy to consider expanding its activities over the coming years.

James Johnston
Treasurer
Why join BAM

BAM is the leading authority on the academic field of management in the UK, supporting and representing the community of scholars and engaging with international peers.

BAM Annual Conference
The Annual Conference is one of the largest and most prestigious international events for business and management scholars. Attracting world class researchers from over 50 countries worldwide, the conference provides a friendly, supportive environment to receive feedback, share ideas and find inspiration.

BAM Journals
As a BAM member, you will receive free access to the 4* British Journal of Management (BJM) and the 3* International Journal of Management Reviews (IJMR), via the user-friendly Wiley Online Library platform. The two leading high ranking international journals provide you with the latest thinking in business and management. We have also teamed up with the Journal of Management Studies (JMS) to offer you an optional £20 annual subscription, a discount you will not find anywhere else.

Networking Opportunities
BAM membership opens doors to a variety of networks, providing you with the opportunity to enhance your professional development by building contacts and improving your visibility and standing in the academic community.

BAM has twenty one Special Interest Groups (SIGs) and are at the core of the BAM Community, enabling you to connect, collaborate and communicate with your colleagues in a highly effective manner with leading edge thinking, research and teaching in your discipline. Each SIG has a range of activities and events that serve their membership, details of which can be found on individual SIG pages on the BAM Website.

BAM also rewards its dedicated members by providing leadership opportunities, as you will have opportunity to stand for BAM Council and Executive Committee roles. Please visit the BAM website for more information.

Supporting Research and Funding Opportunities
BAM is dedicated to supporting members’ research through the BAM Transitions Grant Scheme. Through this scheme, BAM provides a number of separate grants with the maximum amount of £4,000 per application. Applications that contribute to the creation and dissemination of management knowledge through research are welcomed. Proposals for research with either a practice or teaching orientation are also encouraged. The scheme is part of the BAM mission to support and recognise rigorous high quality research, scholarship, learning and societal engagement in the management field. More information can be found on the BAM Website.

Training and Development
BAM Events
In addition to the BAM Annual Conference and the associated Doctoral Symposium, BAM runs Training and Development activities that provide members with the opportunity to develop and enhance their professional skills throughout the year. You can find out more about the training workshops and events on the website and sign up to them using our online booking system. Also, watch out for event updates via our events bulletin and monthly e-Newsletter.
Researcher Development Gateway
As part of its Management Capacity Building Initiative, BAM seeks to identify entry routes into the management research profession at various stages in an academic’s career. A comprehensive overview of all advanced training events within the community can be found on the BAM website.

BAM Newsletter
Receipt of the monthly e-newsletter containing information on forthcoming events, journal special issue announcements, job advertisements and the latest news from BAM and the wider management community.

If you or your organisation has any events or news that you would like to publicise, please contact BAM.

<table>
<thead>
<tr>
<th>Costs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ordinary Membership</td>
</tr>
<tr>
<td>Ordinary Membership when paying by Direct Debit (25% discount)</td>
</tr>
<tr>
<td>Student Membership</td>
</tr>
<tr>
<td>Retired Membership</td>
</tr>
</tbody>
</table>

Join Now and become part of the BAM Community!
BAM office

Michael Fong
Deputy Academy Manager/
Financial Controller

Lewis Johnson
Membership and
Communications
Administrator

Oana Mihut
Events and Networks
Administrator

How to find us:
We are conveniently located in Central London on Euston Road. We are 5 minutes from Euston, St Pancras International and King’s Cross main line stations, surrounded by underground stations and there are bus stops outside our door.

We look forward to welcoming you!

BAM, 137 Euston Road, London NW1 2AA
T: +44 (0)20 7383 7770 E: bam@bam.ac.uk www.bam.ac.uk
Thank you

BAM WOULD PARTICULARLY LIKE TO THANK THE FOLLOWING FOR THEIR CONTRIBUTION:

2016 Conference

Savvas Papagiannidis, Newcastle University
David Denyer, Cranfield University
Monika Narvydaite, BAM

Track Chairs 2016

**Corporate Governance**
Ruth Massie, Cranfield University

**Critical Management Studies**
Gina Grandy, University of Regina
Ron Kerr, University of Edinburgh
Sarah Robinson, University of Glasgow
Martyna Sliwa, University of Essex

**Cultural & Creative Industries**
Lee Martin, University of Nottingham

**eBusiness & eGovernment**
Thanos Papadopoulos, University of Kent
Panos Panagiotopoulos, Queen Mary, University of London
Savvas Papagiannidis, Newcastle University

**Entrepreneurship**
Dilani Jayawarna, University of Liverpool

**Gender in Management**
Adelina Broadbridge, University of Stirling

**Human Resource Management**
Jonathan Crawshaw, Aston University

**Identity**
Chris Coupland, Loughborough University
Juliette Summers, University of St Andrews

**Innovation**
George Tsekouras, University of Brighton
Nick Marshall, University of Brighton

**International Business and International Management**
Pavlos Dimitratos, University of Glasgow
Haina Zhang, Lancaster University

**Inter-Orginizational Collaboration: Partnerships, Alliances and Networks**
Qile He, Coventry University
Albert Jolink, Coventry University

**Knowledge & Learning**
Elizabeth Houldsworth, University of Reading
Christine Rivers, University of Surrey
Efrosyni Konstantinou, University College, London

**Leadership and Leadership Development**
Julie Wilson, Newcastle University
Paul Joseph-Richard, Southampton Solent University
Marian Iszatt-White, Lancaster University

**Management and Business History**
Kevin Tennent, University of York
Sasha Hodgson, Zayed University

**Marketing and Retail**
Heiner Evanschitzky, Aston University
Keith Glanfield, Aston University
Anthony Kent, Nottingham Trent University

**Operations, Logistics and Supply Chain Management**
Liz Breen, University of Bradford
Olga Matthias, University of Bradford

**Organizational Psychology**
Neal Ashkanasy, University of Queensland
Chris Carter, University of Nottingham

**Organisational Studies**
David Weir, York St Johns University
David Bamber, University of Bolton
Robert Price, University Campus Suffolk
Denis Fischbacher-Smith, University of Glasgow

**Organizational Transformation, Change and Development**
Richard Jefferies, University of the West of Scotland

**Performance Management**
Vinh Chau, University of Kent
Luisa Huatuco, University of York

**Public Management and Governance**
Dimitrios Spyridonidis, University of Warwick

**Research Methodology**
Gail Clarkson, University of Leeds
Murray Clark, Sheffield Hallam University

**Strategy**
George Burt, University of Stirling
David Mackay, University of Strathclyde
Efthimios Poulis, University of East London

**Strategy as Practice**
Harry Sminia, University of Strathclyde

**Sustainable and Responsible Business**
Helen Goworek, University of Leicester
Konstantina Skritsovali, Manchester Metropolitan University