

## BAM MKE Conference Programme

De Grey Court, York St John University. 19<sup>th</sup> June 2019

### Teaching and Learning for Impact

Time	Room	Session
9.15-10.00	De Grey Court Foyer	Registration (Tea, Coffee and Pastries available)
10.00-10.10	Lecture Theatre DG RM17	Welcome by Conference Chair Professor Lisa Anderson and Conference Co-Facilitator Dr Stefan Cantore
10.10-10.40	Lecture Theatre DG RM17	Opening Keynote with Q&A Dr Ian Stewart, University of Manchester "The Project about a Project - Experiential Learning at Scale"
10.45-11.15	Various rooms in De Grey Court	Market Place 1
11.15-11.35	DG Foyer	Refreshment break and Networking
11.40-12:10	Various rooms in De Grey Court	Market Place 2
12.10-12.30	Various rooms in DG	Pairs conversation: When have I experienced being impactful in my role? What enabled that to happen?
12.35-13.00	Lecture Theatre DG RM17	Strategies for enhancing professional profile and impact: Discussion with BAM and Journal editors.
13.00-13.15	Lecture Theatre DG RM17	Prof. Karen Stanton, Vice Chancellor of York SJ University
13.15-14.00	DG Foyer	Lunch
14.00-14.30	Various rooms in DG	Market Place 3
14:30-15:00	Various rooms in DG	Table conversations: 1. What will impactful teaching look like in the future? 2. What will enable us to get there?
15.00-15.15	DG Foyer	Refreshment break and networking
15:15-15:30	Lecture Theatre DG RM17	Pairs conversations: 1. What is emerging for me? 2. What is emerging for us? 3. What is our agenda as an emerging community?
15:30-16.00	Lecture Theatre DG RM17	Key themes from the day and BAM MKE going forward Prof. Lisa Anderson Closing remarks



# Market places

# Market Place 1

Time: 10:45 – 11:15

Theme: *Employability*

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## Room DG RM16

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### Table

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|---|--|
| 1 | The Success Lab<br><i>Katy Marsh-Davies, York St John University</i>   |
| 2 | Work Experience as a Requirement for Enrolment<br><i>Julian Riano Cruz, University of Brighton International College</i> |
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## Room DG RM19

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### Table

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|---|---|
| 1 | Impactful Enquiry? Management Enquiry module<br><i>Kate Black and , Northumbria University</i>    |
| 2 | Personal Tutoring Models: attendance and engagement<br><i>Stacey Mottershaw, Leeds University</i> |
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## Room DG RM124

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### Table

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|---|---|
| 1 | Reinforcing Learning by Drawing on Students' Work Experience<br><i>Asad Ghalib, Liverpool Hope University</i> |
| 2 | Experiential and Work Integrated Learning (WIL)<br><i>Sarah Carnegie, Newcastle University</i>                |
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## Room DG RM125

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### Table

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|---|---|
| 1 | Integrating Employability into the Curriculum through the use of Authentic Assessment<br><i>Christopher Barlow, University of Liverpool</i> |
| 2 | "Executing, Controlling, and Closing Projects" Module<br><i>Fotios Misopoulos and Jennifer Davies, University of Liverpool</i>              |
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# Market Place 2

Time: 11:40 – 12:10

Theme: *Technology Enhanced Learning*

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## Room DG RM16

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### Table

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| 1 | Listen Up! Exploring the Impact of Podcasts as a Teaching Aid and Assessment Method in Management Education<br><i>Laura Steele and Karen Bonner, Queen's University Belfast</i> |
| 2 | Using Reality Learning for Teaching Marketing<br><i>Nukhet Vardar, El Izi Communications UK Ltd</i>   |
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## Room DG RM19

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### Table

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| 1 | Teaching using the Bloomberg Financial Information System<br><i>Christopher Godfrey, University of Manchester</i>                |
| 2 | Supporting and Personalising the Learning Experience through Attendance Monitoring<br><i>Dawn McCartie, Newcastle University</i> |
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## Room DG RM125

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### Table

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| 1 | Applying the Flipped Classroom Approach to the Under and Post Graduate Foundation Degrees<br><i>Mohamed Hawela, Cindy Millman, Ebenezer Dsane-Laryea, Birmingham City University</i> |
| 2 | Use of Lego Serious Play as a Means to Investigate Issues of Equality, Diversity, and Inclusion<br><i>Alexander Kofinas, University of Bedfordshire</i>                              |
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# Market Place 3

Time: 14:00 – 14:30

Theme: *Impact Through Innovation*

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## Room DG RM16

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### Table

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| 1 | Could be a bit too Graphic for Students? The role of a graphic approach to the development of management comics<br><i>Denis Fischbacher-Smith, University of Glasgow</i> |
| 2 | Being critical: Engaged and excited or feared and loathed?<br><i>Kate Black and Russell Warhurst, Northumbria University</i>   |
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## Room DG RM19

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### Table

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|---|---|
| 1 | Co-Creating an Integrated Blended Learning Research Methods Pedagogy for Management Students<br><i>Valerie Anderson, University of Portsmouth</i> |
| 2 | Agile Research and the PhD journey<br><i>Chris Proctor, Salford University</i>  |
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## Room DG RM124

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### Table

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| 1 | How the lived experience of Business Failure makes for successful Impact when teaching would be Entrepreneurs about Innovation<br><i>David Weir, York St John University</i> |
| 2 | Drawing 'Rich Pictures' into the assessment design of business and management education.<br><i>David Cockayne and Sue Minton, University of Liverpool</i>                    |
| 3 | Driving student engagement with financial news using e-learning: a case study using ForceRank<br><i>Christopher Godfrey, University of Manchester</i>                        |
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