27th ANNUAL CONFERENCE
OF THE BRITISH ACADEMY OF MANAGEMENT

Managing to Make a Difference
10th-12th September 2013, Aintree Racecourse, Liverpool

Submission Dates: 15th January 2013: Paper Submission Opens
26th February 2013: Paper Submission Deadline

» Over 600 papers to be presented across 24 Tracks
» Excellent networking opportunities
» Workshops, symposia and Special Interest Group meetings
» High profile plenary sessions
» Professional Development Workshops
» Gala Dinner and New Members’ Champagne Breakfast

NETWORKING
“A really good opportunity to step back, network with colleagues, and consider a broad and cross-discipline range of approaches to knowledge and learning”.
Dr John Neugebauer
BRISTOL BUSINESS SCHOOL

FEEDBACK
“I thoroughly enjoyed the BAM2012 Conference and will definitely be back next year. As an early career researcher the safe and supportive environment in which I was able to discuss my doctoral research, together with the expert advice and guidance I received, was invaluable.”
Amanda Lee
COVENTRY UNIVERSITY AND UNIVERSITY OF SURREY

COMMUNITY
“The BAM Conference is a great opportunity not just to engage with your core area of research but also to get to know of the emerging research areas in other disciplines especially in an era of multi-disciplinary research”.
Dr Adolf Acquaye
UNIVERSITY OF SHEFFIELD

Find more details on the event at: www.bam.ac.uk/bam2013
The British Academy of Management Strategy-as-Practice SIG provides a forum for practitioners and academics interested in organizational practices and activities of strategy making in particular. Practice perspectives uproot the rigidity of the opposition of individual and society in organization studies, inviting investigations of the fabric of organized social life without recourse to static or abstract explanations. Strategy-as-Practice researchers have raised important theoretical and methodological challenges for the study of strategy processes, for instance when investigating the performativity of discourses and actions, the role of material artefacts and bodies, or the situatedness of day-to-day activities within broader socio-historical developments. Practice studies pay attention to the entwinement of relational processes, transgressing orthodox classifications and boundaries that only seemingly isolate actions, individuals, or organizations as clearly defined units of analysis.

The BAM 2013 conference provides an opportunity for practitioners and academics from various backgrounds and with different levels of experience to discuss possibilities of strategy research. Owing to the breadth of practice theoretical work, our conference attracts a wide and diverse range of topics and approaches drawing on, or inspired by the ideas of practice thinking. We therefore invite you to join our track at the 2013 BAM Conference and to discuss your empirical work or theoretical ideas in a supportive and vibrant atmosphere and to become part of our growing international community!

For further information about this conference, or about other workshops and activities, please visit our linked-in site (http://www.linkedin.com/groups?gid=4092104&trk=hb_side_g) or our Strategy-as-Practice forum (http://www.sap-in.org).

We are looking forward to your submission and to our discussions in Liverpool!