

Corporate Governance

Track Chairs: Ruth Massie and Graham Buchanan

WED 09:00 – 10:30 | Room T8, St. George's Market

Full Papers

Session Chair: Chizu Nakajima

How large is too large and how small is too small? Exploring Kuznets inverted-U relationship and optimal board size in Nigerian company boards (159)

Adi, Bongo; Ogbechie, Chris

The consequences of Top Management Team Diversity: A Systematic Literature Review (273)

Akakpo, Alfred; Talbot, Danielle; Searle, Rosalind; Paladini, Stefania

Exploring The Roles of Directors: Monitoring, Service or Strategy? Findings from Board Members of UK Organisations (761)

Gkliatis, Ioannis P.; Koufopoulos, Dimitrios N.

WED 11:00 – 12:30 | Room B8, St. George's Market

Developmental Papers

Session Chair: Timothy Rutt

Reasonably good corporate governance (181)

Nordberg, Donald

Exploring the connection between the decision making group process and the deliberation within the public organization board. (235)

Laouer, Radhoine

The Role of Business Schools in Supporting Economic and Social Development (333)

Raja, Khurram Parvez

Ad Hoc Committees; Their Role in the Governance Process (586)

Massie, Ruth

WED 14:00 – 15:30 | Room B8, St. George's Market

Developmental Papers

Session Chair: Ruth Massie

Job characteristics with task and contextual performance: moderating role of procedural justice for front line managers (150)

Tufail, Muhammad Shahid

Reconstructing Institutional Logics for Executive Pay (434)

Wynne, Steven; Rowe, Andrew; Ndhlovu, Tidings

Who Is Responsible for Corporate Failures? Rethinking 'Checks and Balances' in Corporate Governance (502)

Sun, William

Corruption prevention and the development of compliance rules - an escalating commitment?
(572)

Tischer, Sarah; Frost, Jetta

WED 16:00 – 17:30 | Room T8, St. George's Market

Full Papers

Session Chair: William Sun

Executives, employees, and pay-for-performance (265)

Muellenborn, Tim Marcel

The decision-making process of adopting governance: The case of a cooperative organization
(722)

Teixeira, Maisa Gomide; Roglio, Karina De Déa; Marcon, Rosilene

CEO compensation and corporate governance in the 2007-2008 financial crisis (807)

Trushin, Eshref; Ugur, Mehmet

THURS 09:00 – 10:30 | Room T8, St. George's Market

Full Papers

Session Chair: Donald Nordberg

Institutional Trust and the Financial Adviser (284)

Poole, Adam Charles

Stewardship and Fiduciary Duties: The Spectrum of Pension Fund Engagement (301)

Tilba, Anna

The Moderating effect of Environmental Uncertainty on Executive Shareholding and Firm's
Investment Decisions (830)

Nyuur, Richard B.; Wu, Hao

THURS 11:00 – 12:30 | Room T8, St. George's Market

Full Papers

Session Chair: Jia Liu

Revealing the black box of intellectual capital and organisational culture: A critical review (543)

Al Najjar, Basil; Irgashev, Khamid

Impact of CEO reputation on corporate reputation and performance in Spain (663)

Delgado-Garcia, Juan Bautista; de Quevedo-Puente, Esther; Blanco-Mazagatos, Virginia

Corporate governance and bidder returns: Evidence from China's domestic mergers and
acquisitions (768)

Liu, Jia; Muganhu, Christopher

On the use of critical realism to advance governance research beyond correlations (438)
Crow, Peter; Lockhart, James

Cultural and Creative Industries

Track Chair: Andrew Greenman

WED 11:00 – 13:00 | Room T8, St. George's Market
Full Papers

Session Chair: TBC

Māori cultural dynamics at work in the creative industries (85)
Wolfgramm, Rachel; Henry, Ella

Gatekeepers, creators and content diversity: Evidence from video games (197)
Peltoniemi, Mirva

Intellectual property and copying: the attitudes of creative (667)
Young, Eilidh; Berthold, Henning; Townley, Barbara

Hybrid Enterprises in the Creative Sector: Catalysing the Co-Opportunity of Inclusion Innovation
in the Quadruple Helix (852)
Eaves, Sally Nicola

THURS 09:00 – 10:30 | Arc – Room 3, Belfast Waterfront
Developmental Papers
Joint session with Strategy as Practice

Session Chairs: Harry Sminia

Conceptualizing organizational creativity characteristics (237)
Bratnicka, Katarzyna

Management accounting in support of strategy (260)
Pitcher, Graham Simons

The strategic role of public sector managers: Championing ideas to top tier internal and external
executives (264)
Cooper, Simon James Lloyd

E-Business and E-Government

Track Chairs: Savvas Papagiannidis and Athanasios Papadopoulos

WED 09:00 – 10:30 | Room B5, St. George's Market
Developmental Papers

Session Chair: Thanos Papadopoulos

The Relationship Effect of Organisational Culture and Leadership on IS Implementation:
Conceptual Framework (241)

Basahel, Sarah; Alshawi, Sarmad

The Impact of Triadic Strategic Alignment of Business Strategy, Information Technology Strategy, and Marketing Strategy on Organisational Performance (364)
Al-Surmi, Abdulrahman Mohamed

Architectural design of sustainable information systems (742)
Serova, Elena

Project Management, Benefits Management, and Information Systems Business Success (769)
Badewi, Amgad Ali; Shehab, Essam

WED 11:00 – 12:30 | Room B5, St. George's Market
Developmental Papers

Session Chair: Savvas Papagiannidis

The Predictive Value of Stock Micro-blogging Sentiment in Predicting Stock Market Behaviour (217)
Al Nasser, Alya Ali

Exploring e-business strategies in China: Comparing internet pioneers and internet pragmatists (315)
Tao, Sophia Yan; Hinton, Matthew

E-Capacity Building: Politico-Bureaucratic Obstacles in Bangladesh (703)
Alam, Quamrul; Teicher, Julian; Van Gramberg, Bernadine

Exploring academics' intention to adopt Social Networking Sites for engagement and impact (141)
Dermentzi, Eleni; Osorio, Carlos; Papagiannidis, Savvas; Yannopoulou, Natalia

WED 14:00 – 15:30 | Boardroom Suite, Hilton Belfast
Full Papers

Session Chair: Savvas Papagiannidis

A Strategic Management Perspective of Benefits Realisation in Acute Hospitals in England – A Survey Undertaken in 2013 (88)
Waring, Teresa; Robson, Andrew; Casey, Rebecca

Aligning Strategy and Information Technology in Public Service Organisations: Reclaiming the Role of Middle Managers (193)
Caffrey, Eamonn Philip; McDonagh, Joe

Exploring the use of social media for openness and accountability: a case in Greece (178)
Papadopoulos, Thanos; Stamati, Teta; Anagnostopoulos, Dimosthenis

WED 16:00 – 17:00 | Boardroom Suite, Hilton Belfast
Full Papers

Session Chair: Thanos Papadopoulos

Towards a More Holistic Approach to the Study of Enterprise Systems: The Case for Integrating Process Inquiry and Sociomateriality (493)
Saxena, Deepak Kumar; McDonagh, Joe

Of Boundary Objects and Blogs: A Sociomaterial Exploration (72)
Hartnett, Elizabeth J; Daniel, Elizabeth M; Meadows, Maureen

THURS 09:00 – 10:30 | Boardroom Suite, Hilton Belfast
Full Papers

Session Chair: Thanos Papadopoulos

Reimagining Strategic Alignment Research: A Strategy-as-Practice Perspective (222)
Holohan, James J; McDonagh, Joseph J

New Avenues in Strategic Information Systems Planning Research: A Strategy as Practice Perspective (362)
Hughes, Jeffrey; McDonagh, Joe

Adoption Process Complexity and the Diffusion of Innovations: The Case of Information Systems in Small and Medium Enterprises (157)
Vega, Arturo; Chiasson, Mike

THURS 11:00 – 12:30 | Boardroom Suite, Hilton Belfast
Full Papers

Session Chair: Savvas Papagiannidis

Social Commerce: Theory of Planned Behaviour Perspective (499)
Hajli, M. Nick; Shanmugam, Mohana; Yah Jusoh, Yusmadi

Investigating the effect of retail operations on consumers' social inclusion and wellbeing (451)
Dennis, Charles Edward; Alamanos, Eleftherios; Papagiannidis, Savvas; Bourlakis, Michael

Transcending borders: developing cross-cultural trust in e-commerce (89)
Lacka, Ewelina; Chan, Hing Kai; Yip, Nick

THURS 11:00 – 12:30 | Room B6, St. George's Market
Developmental Papers

Session Chair: Thanos Papadopoulos

Generating competitive advantage from big data in the cloud: A case study (816)
Lynn, Theo; John, Anna; van der Werff, Lisa; Hunt, Graham; Corcoran, David; Morrison, John

Exploring information technology (IT) strategy and processual alignment: An exploratory case study in higher education (HE) (888)
Bowden, Lucy; Fearon, Colm; Dee, Tim; McLaughlin, Heather

Mobile Communications and Public Engagement: an Impact Assessment with Trade Union Members in the UK (730)
Panagiotopoulos, Panos

Developing openness in electronic healthcare systems (610)
Soltan-Zadeh, Yasaman; Cordoba-Pachon, José-Rodrigo

THURS 14:00 – 15:30 | Room B6, St. George's Market
Developmental Papers

Session Chair: Savvas Papagiannidis

Consumers' multi-channel behaviour, a study of mobile network providers (122)
Karimi, Sahar

Changing from e-payment to m-payment: The role of switching barriers (184)
Le, Nguyen Hoang

'Click and Collect'; how will this affect e-tailing? (447)
Roby, Helen

Customer engagement persuasion process in online brand communities: social influence theory perspective (754)
Poor Rezaei, Seyed Mojtaba; Heinze, Aleksej

Entrepreneurship

Track Chairs: Dilani Jayawarna and Wing Lam

WED 09:00 – 10:30 | Canberra, Belfast Waterfront
Full Papers

Session Chair: Johnathan Scott

Access to finance, occupational choice, and enterprise performance. (788)
Hashimzade, Nigar; Rodionova, Yulia; Vershinina, Natalia A.

Walking the Green Valley: Financial Constraints of Environmental Entrepreneurs in the UK (303)
Kittler, Markus G.; Outsios, Georgios

Family Businesses and Economic Uncertainty (30)
Pollard, David John; Jones, Brian

WED 09:00 – 10:30 | Arc – Room 2, Belfast Waterfront
Developmental Papers

Session Chair: Dilani Jayawarna

The Role of Social Networks in the Social Entrepreneurial Process (274)
Semler, Mirko

Contingent effect of national culture on social entrepreneurship (604)

Sahasranamam, Sreevas; Mankavil Kovil Veetil, Nandakumar

Trust initiatives in collaboration through B2B relationship management (775)

Darabi, Fariba

Corporate Social Responsibility and Entrepreneurship (CSRE) in the Nigerian Telecommunication Industry: A Structural Equation Modelling (SEM) (214)

Raimi, Lukman

WED 11:00 – 12:30 | Canberra, Belfast Waterfront

Full Papers

Session Chair: Natalia Vershinina

From Intent to Exit: A Longitudinal Study of a Creative Sector Graduate Nascent Entrepreneur/Entrepreneur (739)

Hanage, Richard; Davies, Mark A P; Scott, Jonathan M

Business failures: Legacies of the past, lessons for the future (18)

Amankwah-Amoah, Joseph; Antwi-Agyei, Issek

Ethnic Cluster Lifecycle: A case study of Chinese Restaurants in South East Queensland (250)

Chang, Artemis; Zolin, Roxanne

WED 11:00 – 12:30 | Arc – Room 2, Belfast Waterfront

Developmental Papers

Session Chair: Ossie Jones

Cosmopolitanism and the elite disposition as diversity factors in the development of entrepreneurship (778)

Nicolopoulou, Katerina; Nada, Kakabadse; Konstantina, Sakellariou; Alcaraz, Jose

Sensemaking and emotion in the London riots: A small business perspective (238)

Doern, Rachel

Changes in small firm strategy over time: Identifying the support-aid, “trigger-points” (594)

Cummins, Darryl; Carson, David

The Impact of Absorptive Capacity on Social Innovation and Social Performance (254)

Wu, Wei-ping; Chan, Allan KK; Lee, Erica Kim Man

WED 14:00 – 15:30 | Canberra, Belfast Waterfront

Full Papers

Session Chair: Ng Wilson

Startup Ecosystems and Firm Growth (256)

Sipola, Sakari Eliel; Mainela, Tuija; Puhakka, Vesa

Business model adaptation in new ventures: are technology-based firms different? (577)

Dottore, Antonio Gabriele

Processuality in entrepreneurial opportunity creation: Foucauldian resisting as a productive force (454)

Puhakka, Vesa; Rantakari, Anniina

WED 14:00 – 15:30 | Arc – Room 2, Belfast Waterfront

Developmental Papers

Session Chair: Tachel Doern

Exploring the links between entrepreneurship and innovation ecosystems: insights from industry-academia collaboration in the Liverpool city-region (592)

Giordano, Benito; Horner, Sam; Jones, Ossie

Successful rural SMEs – which catalysts work? (77)

O'Brien, Seamus; Giorgioni, Gianluigi

Exploring the entrepreneurial processes behind business growth: A case study of U.K SMEs (173)

Balta, Maria

Entrepreneurial leadership in the retail pharmacy sector of a developing economy (452)

Harrison, Christian; Paul, Stuart

WED 16:00 – 17:00 | Canberra, Belfast Waterfront

Full Papers

Session Chair: Colette Henry

Enhancing the performance of women-owned Small and Medium Enterprises (SMEs) in developing countries – A study of Zambia (734)

Mandawa, Bernadette; Sanghavi, Nitin; De Mattos, Claudio

Does entrepreneur's gender matter for credibility and financing of SMEs?(770)

Vershinina, Natalia A.; Rodionova, Yulia; Marlow, Susan

WED 16:00 – 17:30 | Arc – Room 2, Belfast Waterfront

Developmental Papers

Session Chair: Dilani Jayawana

Managing Portfolios in Early Stage Venture Funds - Explaining the French Exception (40)

Fendt, Jacqueline; Milosevic, Miona

Risk Perceptions of Private Equity Funds and Entrepreneurial Intervention in the Valuation of Family-controlled Firms: A Two-Environment Study (240)

Scarpati, Fernando; Ng, Wilson

Exploring the Psychological Contract in Small Firm Environment (488)

Agarwal, Upsana; Kutaula, Smirti

Contributing to a revival and a research agenda: the psychology of entrepreneurship (326)
Groves, Catherine Jean; Lawless, Aileen; O'Brien, Seamus

THURS 09:00 – 10:30 | Canberra, Belfast Waterfront
Full Papers

Session Chair: Dilani Jayawarna

Crowdfunding and Entrepreneurial Implications: The Good, The Bad and The Ugly (182)
Lehner, Othmar M.; Grabmann, Elisabeth; Ennsgraber, Carina

Interrelationships between entrepreneurial risk-taking, network ties, and firm performance (359)
Danso, Albert; Adomako, Samuel

Moderating effect of economic context and social capital in individual social entrepreneurship choice (654)
Sahasranamam, Sreevas; Upadhyayula, Rajesh Srinivas

THURS 11:00 – 13:00 | Canberra, Belfast Waterfront TBC if 12.30 or 13.00
Full Papers

Session Chair: Paul Jones

The role of the individual entrepreneur in driving business growth (706)
McNeill, Tamara; Schofield, Clare

Entrepreneurial cognition: A methodological review (522)
Narayanan, V.K.; Zane, Lee J.; Miller, Jacob L.

Social Engagement of Universities - More Than Just Education (220)
Dinh, Thi Ngoc Lien; Wittmann, Xinhua

THURS 11:00 – 12:30 | Arc – Room 2, Belfast Waterfront
Developmental Papers

Session Chair: Natalia Vershinina

Cross-Border CoPs: A Trans-disciplinary approach to Enterprise Education. (811)
McLean, Chris; Scharf, Fred; Reid, Aisling; Donnell, Lisa

Exploring Entrepreneurship education in veterinary medicine: A case study approach (840)
Henry, Colette

Exploring the learner experience of international students engaged in entrepreneurial education in the UK (884)
Giddens, Claire

Enhanced Entrepreneurial learning through Visual experiential learning (468)
Jones, Paul; Underwood, Philip; Newbery, Robert

THURS 14:00 – 15:30 | Arc – Room 2, Belfast Waterfront
Developmental Papers

Session Chair: TBC

Markers of Success in Novice Entrepreneurs (719)
Pinfold, Louise Elizabeth

The entrepreneurship amongst the Vietnamese immigrants of the second generation in Poland (407)
Brzozowska, Agnieszka

'Succession Efficacy and Relational Enablement – applying a Social Capital Perspective to Planning in a Family SME Context' (512)
Smyth, Ian Irwin; McCracken, Martin; Hampton, Alison

Team-Founded Entrepreneurial Ventures: Long term performance implications of family involvement in founder teams (890)
Jayawarna, Dilani; Jones, Ossie; Macpherson, Allan

Gender in Management

Track Chairs: Adelina Broadbridge and Savita Kumra

WED 09:00 – 10:30 | Room B8, St. George's Market
Developmental papers

Session Chair: Savita Kumra

The Effects of Work and Family Conflicts on Asian Minorities In Comparison With Whites (32)
Hwang, Seonyoung

Rethinking Gender Relations in Organizations: Can Foucault's Notion of Power Help? (533)
Hild, Andreas

Exploring the Antecedents of Gender Diversity Management in Workplaces: The Special Case of India (657)
Chakraborty, Shreyashi; Chatterjee, Leena; Dhiman, Amit

WED 11:00 – 12:30 | Room T6, St. George's Market
Full papers

Session Chair: Adelina Broadbridge

Multiple Disadvantage and Wage Growth: The Merit of Merit-pay (313)
Woodhams, Carol; Lupton, Ben; Perkins, Graham; Marc, Cowling

Meritocracy in a Professional Organization: Guardian of gender equality or veil for inequity? (523)
Kumra, Savita

"You see men over 50 they play golf": implications of gender differences in co-production strategies involving older people (257)

Jehu, Llinos Mary

WED 16:00 – 17:00 | Room B8, St. George's Market

Developmental papers

Session Chair: Huiping Xian

Cross-cultural comparison on the effects of cultural dynamism on female careers in the past, present and future in the United Arab Emirates (702)

Collins, Ann

Leader Stereotypes, Good and Bad: Is the Emphasis on Masculinity vis-à-vis Femininity Changing? (334)

Powell, Gary N.; Butterfield, D. Anthony

THURS 09:00 – 10:30 | Britannic, Belfast Waterfront

Full papers

Session Chair: Savita Kumra

Female employment in the hotel sector in the KSA and the Gulf states : The contrasting place of home nationals and migrant workers (63)

Alismail, Saham

An investigation of the work-life interface in Brazil: In search of a culturally relevant model (641)

Santos, Clarice

Attributes of inclusive work environment for women in construction. (873)

Francis, Valerie Elizabeth

THURS 11:00 – 13:00 | Britannic, Belfast Waterfront

Full papers

Session Chair: Jenny Rodrigues

Which Way Forward for Gender Equality – and is there an Alternative to Running with 'Wolves'? (81)

Beirne, Martin; Wilson, Fiona

'The future women want' – gender equality and sustainable development: towards an agenda for accounting research (199)

Haynes, Kathryn; Murray, Alan

The dilemma of being an Ideal academic: Academic career similarities and constraints for women in cross cultural contexts (312)

Bano, Safia

Women's careers in midlife: double jeopardy? (361)

Moulettes, Agneta; Broadbridge, Adelina

THURS 14:00 – 15:30 | Britannic, Belfast Waterfront

Full papers

Session Chair: Adelina Broadbridge

A Phenomenological approach to investigating leadership position for Policewomen: An American perspective (188)

Anthony, Mary Philomena; Samy, Martin

Respectable Femininity and Intra-gender Regimes of Regulation: Experiences of Women Elite Leaders (245)

Mavin, Sharon; Grandy, Gina

Italian women entrepreneurs: an empirical investigation (581)

Mari, Michela; De Vita, Luisa; Poggesi, Sara

Human Resource Management

Track Chairs: Jonathan Crawshaw, Alison Glaister and James Hayton

TUES 16:00 – 17:30 | Green Room, Belfast Waterfront

Symposium

Session Chair: Jorge Gomes

Human Resource Management and Innovation: An Unexplored Tail (436)

Shipton, Helen; Gomes, Jorge F.S; Sanders, Karin

In this symposium, we foreground an important and under-researched theme: the role of Human Resource Management (HRM) in fostering innovation. Despite some insightful studies (e.g. Leede & Looise, 2005; Zhou et al., 2013), HRM has had a somewhat muted voice. This is surprising, since knowledge creation (a first step for innovation) is at heart a voluntary human endeavour, depending for its realisation on the capabilities and motivations of individuals and groups (Guthrie, 2012). It could be argued that HRM's lack of prominence in the innovation space is starting to be addressed by those outside of this domain. Scholars interested in the role of knowledge as a source of competitive advantage, for example, are increasingly preoccupied with individuals and micro-systems (e.g. Foss, 2010), while sociologists have started to draw on the Ability-Motivation-Opportunity framework by way of explaining how and why knowledge is created, shared and implemented within organizations (Powell & Snellman, 2004).

Sensitive to the opportunity for influence in this critical area, the proposed symposium aims to address the linkages between HRM and innovation, presenting 6 original papers which explore such linkages in numerous ways. The symposium opens with a theoretical overview of the topic, followed by five researches taking distinct approaches to the empirical examination of the HRM-innovation association.

WED 09:00 – 10:30 | Room T1, St. George's Market

Full Papers

Session Chair: Lillian Otaye

Mapping the Contours of Fairness: The Impact of Leadership (In)Action on Employees' Estimation of (Un)Fairness (759)

Sparrow, Paul; Otake, Lilian; Wong, Wilson

Reconsidering Frames of Reference: Implications for Workplace Dispute Settlement (887)

Van Gramberg, Bernadine; Teicher, Julian; Bamber, Greg J.; Cooper, Brian

Relationship between BMI and chronic job discrimination: does social support play a role? (850)

Kungu, Kenneth; Janella, Melius; Cannonier, Colin; Wanga, Valentine

WED 09:00 – 10:30 | Room T2, St. George's Market

Full Papers

Session Chair: Alison Glaister

Translating the HR Business Partner Model in Oman (145)

Glaister, Alison J

Enhancement of emiratization in the UAE private sector (883)

Karam, Abdulaziz; Jayashree, Payyazhi; Lindsay, Valerie

Implementing Employment Quotas to Develop Human Resource Capital: A Comparison of Oman and the UAE (96)

Hodgson, Sasha; Hanson, Darren

WED 09:00 – 10:30 | Room B1, St. George's Market

Developmental Papers

Session Chair: Ursula Schinzel

Digital HRM? – The example of Luxembourg (6)

Schinzel, Ursula

Implementing e-HRM in E-Government Environment: PESTLE Analysis (746)

Rahman, Md. Mushfiqur; Ashaye, Olusoyi Richard

E-learning Practices within the Nigerian Banks: Investigating Different Perspectives Approaches, Prospects and Challenges. (428)

Ugoji, Chika Adline

Strategic Human Resource Management in International Environments and the Organisational Advantage in Microfoundations of Networks, a shared Language and Storytelling (7)

Schinzel, Ursula

WED 11:00 – 12:30 | Room T2, St. George's Market

Full Papers

Session Chair: Stephen Teo

Presenteeism and Turnover Intentions among Hospitality Workers (352)

Teo, Stephen T.T.; Scott-Ladd, Brenda; Geneste, Louis

The meaning of pay for people in low paid jobs in the hospitality industry (132)
Ramakrishnan, Sumeetra

Understanding voluntary employee turnover from the switching costs perspective: a conceptual model (875)
Majumdar, Bishakha; Nambudiri, Ranjeet

WED 11:00 – 12:30 | Room B1, St. George's Market
Developmental Papers

Session Chair: Elaine Yerby

Centres of Opportunity: The role of Assessment Centres (ACs) in Black and Minority Ethnic (BAME) Graduate Employability (758)
Yerby, Elaine; Jackson, Duncan

Mind the gap: researching and theorising guanxi in the context of personnel selection decision-making (747)
Cai, Minjie; Parry, Emma; Dickmann, Michael

Towards a demographic representation of academics in South African universities: developing and validating a structural model of attraction and retention of black academics (108)
Samuel, Michael Olorunjuwon

Issues in using degree classification as a recruitment criterion (367)
Connor, Gary Thomas

WED 14:00 – 15:30 | Room T2, St. George's Market
Full Papers

Session Chair: Arnela Ceric

Global talent's location decision: the impact of intrinsic motivation and location branding (417)
Ceric, Arnela; Crawford, Heather

Determinants of the international mobility of R&D professionals in multinational corporations (288)
Sapouna, Panagiota; Manolopoulos, Dimitris; Dimitratos, Pavlos

Talent management: A strategic approach to effective human resource management and sustainable organisational performance (109)
Nwokocha, Kenneth Chibuisi; Eboh, Friday Ezionye

WED 14:00 – 15:30 | Room B1, St. George's Market
Developmental Papers

Session Chair: Johannes Rank

The influence of HRM on innovative behaviour: A study in the health-care sector (681)
Rodrigues, Ana Filipa C.; Veloso, Ana Luisa O.M.; Gomes, Jorge F.S.

The role of culture and adjustment for the creative and innovative behaviour of self-initiated expatriates (714)

Rank, Johannes; Pena Haeufler, Birgit; Sehnert, Katharina

The influence of HRM content and process on individual and organizational outcomes:

Preliminary findings from Denmark (540)

Van Rossenberg, Yvonne Gerarda Theodora; Jørgensen, Frances

The Relationships between Team Turnover and Work Team Outcomes: Four-Wave Prospective Study (267)

Alalawi, Ebtesam Ismaeel; Costa, Ana Cristina; AlTahoo, Lameea

WED 14:00 – 15:30 | Room B2, St. George's Market

Developmental Papers

Session Chair: Carol Atkinson

Cultural Context and High Performance Work Systems: Evidence from China (571)

Atkinson, Carol; Xian, Huiping; Meng-Lewis, Yue

Ownership patterns and employee experience of High Performance HRM practices: A comparison between international joint ventures and local banks in Saudi Arabia (321)

Falaih, Yazeed; Lam, Alice

Trade Unionism in Algeria (351)

Chelghoum, Amira; Takeda, Sachiko; Wilczek, Barbara; Homberg, Fabian

In Search of HR's lost reputation: What drives views of HR? (537)

Baron, Angela; Gbadamosi, Gbola; Secchi, Davide

WED 16:00 – 17:30 | Room T2, St. George's Market

Full Papers

Session Chair: Alessia Sammarra

Do antecedents of altruism change at different career stages? A multilevel analysis (779)

Sammarra, Alessia; Profili, Silvia; Innocenti, Laura

Academic Mentoring in a Public Research Institutions: Experiences of New Academics (822)

Nyuur, Richard B.; Abugre, James B.

Impact of Manager with Disability on upward Advancement of their Subordinates: A Conceptual Proposition (713)

Malhotra, Pearl; Singh, Manjari

WED 16:00 – 17:30 | Room B1, St. George's Market

Developmental Papers

Session Chair: Stephen Procter

Exploring the Linkages between High Performance Work Systems and Organizational Performance: the Role of Relational Coordination in the Banking Sector of Pakistan (559)
Siddique, Muhammad; Procter, Stephen

An exploration of the relationship between HR practices and employee performance: Case studies in the petroleum and agro-industrial sectors of Cameroon (745)
Ngoe, Lawrence Mukete; Spicer, David; Atkinson, Carol

Implementing e-HRM in E-Government Environment: PESTLE Analysis (756)
Rahman, Md. Mushfiqur; Ashaye, Olusoyi Richard

Precarious Work as a Symptom of Systemic Dis-Ease: Theorising Workplace Displacement against Conditions of Global Change (22)
Manolchev, Constantine; Lewis, Duncan; Saundry, Richard

WED 16:00 – 17:30 | Room B2, St. George's Market
Developmental Papers

Session Chair: Shandana Shoaib

The Use of Variable Pay Schemes in the UK: Evidence from Manufacturing and Service Sectors (675)
Wei, Qi

Extrinsic Rewards and Performance of Front Line Managers; Empirical Evidence from Pakistani Textile Industry (79)
Tufail, Muhammad Shahid

Empirical Investigation of the Conditional Effect of Incentives on Reward Expectancy in Higher Education Faculty (272)
Shoaib, Shandana; Nisar, Tahir.M

THURS 09:00 – 10:30 | Room T1, St. George's Market
Full Papers

Session Chair: Maryline Bourdil

Identification and measurement of behavior toward colleagues generated by bonuses (25)
Bourdil, Maryline

Moral Hazard Couched in a Moderated-Mediation Framework of Incentives and Organizational Justice Perceptions (106)
Shoaib, Shandana; Baruch, Yehuda

Investigating job-seeker reactions to salary information in recruitment advertisement using five-factor model (481)
O'Brien, Sadhbh; Kutaula, Smirti; Talwar, Vishal

THURS 09:00 – 10:30 | Room T2, St. George's Market
Full Papers

Session Chair: Helen Shipton

The Missing Link between HRM and Organizational Performance: An Examination of Customer-Linking Capability (449)

Lin, Caihui; Sanders, Karin; Sun, James; Shipton, Helen; Mooi, Erik

Looking inside the People-Performance Black Box: A peek into an ownership organisation (515)

Bardhan Correia, Debarpita; Kelliher, Clare

The Adoption of High-Involvement Human Resource Management Practices in the UK Care Service Sector: Mixture Drives and Outcomes (51)

Bui, Hong T. M.; Liu, Gordon

THURS 09:00 – 10:30 | Room B2, St. George's Market

Developmental Papers

Session Chair: Raymond Gary Rees

Jumping into the abyss: an exploration of the concept of Organizational Burnout (650)

Rees, Raymond Gary

Discovering the Reduced Negative Impact of Work Intensification on Employee Wellbeing among Public Sector Workers: A Demands-Resources and Relational Perspective (836)

Conway, Edel; Fu, Na; Monks, Kathy; Alfes, Kerstin; Truss, Katie

The Influence of Employees' Parents on Work-Family Balance (821)

Wu, Chih-Ying; Griffiths, Amanda; Cox, Tom

THURS 11:00 – 12:30 | Room T1, St. George's Market

Full Papers

Session Chair: Yehuda Baruch

The impact of the academic psychological contract on job performance and satisfaction (337)

Tooke, Max; Baruch, Yehuda; Tzokas, Nikolaos

Feedback at Workplace: Compliance or Violation of the Psychological Contract (723)

Sarwar, Shagufta; Abugre, James; Debrah, Yaw

Millennials and Motivation: Implications for HRM (470)

Kultalahti, Susanna Katariina; Viitala, Riitta

THURS 11:00 – 12:30 | Room T2, St. George's Market

Full Papers

Session Chair: Irina Mikhailava

Towards a new professional future: Embedding knowledge management into human resource practices (311)

Mikhailava, Irina; Kars-Unluoglu, Selen

Human resource managers: An analysis of their decisions-making process (219)

Walger, Carolina de Souza; Roglio, Karina de Déa; Abib, Gustavo

Ethical Human Resource Management (EHRM): A Critical analysis (751)

Khan, Muhammad Burdbar

THURS 11:00 – 12:30 | Room B2, St. George's Market

Developmental Papers

Session Chair: Salma Raheem

The cosmopolitan employee: Untapped talent (831)

Raheem, Salma

Managing an older workforce: insights from a study of older volunteer workers (296)

Wu Berberich, Bing; Loretto, Wendy

Consequences of job transitions in Germany and its changes over time (444)

Latzke, Markus; Schneidhofer, Thomas; Kattenbach, Ralph; Schramm, Florian; Mayrhofer, Wolfgang

Changing Values in the United Arab Emirates (UAE) : A preliminary Study of the Gen Y Cohort (881)

Jayashree, Payyazhi; Thorpe, Michael; Hosie, Peter; Almahmoud, Sara

THURS 14:00 – 15:30 | Room T1, St. George's Market

Full Papers

Session Chair: Christina Evans

Job crafting, an alternative perspective on employee engagement (341)

Evans, Christina; Simosi, Maria

Influence of Work Life Balance Policies on Employee Job Satisfaction In Kenya's Banking Sector; A Case of Commercial Banks in Nairobi Central Business District (29)

Karimi, James Mark; Mukururi, Jane

The role of emotional intelligence in performance: pilot studies with managers, citizens and university students (503)

Komlosi, Edit; Clarke, Alan

THURS 14:00 – 15:30 | Room T2, St. George's Market

Full Papers

Session Chair: Frank Horwitz

Human resources management in multinational companies in Africa: a systematic literature review. (50)

Horwitz, Frank Martin

High performance HRM and the role of the HR Directors in Domestic vs. Multinational Enterprises: Evidence from South-East Asia (354)

Singh, Satwinder; Wood, Geoffrey; Fattaah, Mohamed; Tamer, Darwish

CEO Hubris, Managerial Discretion, and Acquisition Performance: Evidence from the U.S. High-technology Industry, 2000-2011 (556)
Kim, PhilSoo; You, JaeJoon

THURS 14:00 – 15:30 | Room B2, St. George's Market

Developmental Papers

Session Chair: Lesley Mearns

Discriminatory labour market experiences of A8 national high skilled workers in the UK (879)
Sirkeci, Ibrahim; Acik, Necla; Saunders, Bradley

Insights into the Principles and Strategies of Human Resources Management Practices in Multinationals Enterprises Based in Nigeria (828)
Oyelere, Michael

The contribution of academic research to the corporate understanding of the impact of immigration on the economic, social and cultural evolution of the employment relationship (24)
Mearns, Lesley

Identity

Track Chairs: Sandra Corlett and Christine Coupland

WED 09:00 – 10:30 | Room T10, St. George's Market

Full Papers

Session Chair: Peter McInnes

The Identity of Temporary Agency Workers. A Study From Denmark (2)
Winkler, Ingo

Telling tales, weaving webs: Investigating first-level manager identity through story elicitation (578)
Rostron, Ali

Becoming or unbecoming: contested academic identities (707)
Lamont, Carly; Nordberg, Donald

WED 14:00 – 15:30 | Room B6, St. George's Market

Developmental Papers

Session Chair: Juliette Summers

Constructing a new theory of intergroup relations: Social identity and social exchange (60)
Bakay, Aziz

Call and response: Identity and witness in legitimating CSR (170)
Nordberg, Donald; Breitbarth, Tim

Institutions matter. A discursive perspective on inclusion (689)
Wiafe, Lukas; Albrecht, Soellner

WED 16:00 – 17:30 | Room B6, St. George's Market

Developmental Papers

Session Chair: Sandra Corlett

Identity Work across Boundaries in a Digital World (376)
Symon, Gillian; Chamakiotis, Petros; Whiting, Rebecca; Roby, Helen

Mothers' Self-Image and Intention to Administer Over-the-Counter Medications to Children:
Evidence from Two Developing Countries (314)
Nguyen, Phuong

Identity and Practice: Complementary Concepts in Social Explanation (793)
Holmes, Leonard Michael

THURS 09:00 – 10:30 | Arc – Room 2, Belfast Waterfront

Developmental Papers

Session Chair: Christine Coupland

Academic Capitalism and Academic Identity (882)
Shorley, Jennie Frances

A critter or a functionary? The identity work during the process of developing a department
strategy. (3)
Winkler, Ingo

Role identities and organizational adaptation: A rich account of change in the specialty chemical
industry (781)
Perra, Diana Barbara; Sidhu, Jatinder

THURS 11:00 – 13:00 | Room T10, St. George's Market

Full Papers

Session Chair: Jerry Hallier

Managing identity transitions during radical change in nuclear engineering organizations (249)
Nguyen, Lynda Loan Anh; Chang, Artemis; Murphy, Glen

"We must keep the badges": Identity regulation as an enabler of organisational change in the
police and fire and rescue services (441)
Watson, Mairi; Hallam, Shaun

"They are the Borg, our existence ... is over": the affordances and constraints of power on
identity (re-)creation within multi-agency teams in Children's Services (489)
Black, Kate Emma

Social identity during mergers and acquisitions: Charting identity in a post-acquisition organisation (509)

MacDonald, Dennis William; Bown, Nicola Jane; Clarkson, Gail

THURS 14:00 – 15:30 | Room T10, St. George's Market

Full Papers

Session Chair: Ingo Winkler

Linking organizational virtuousness and spontaneity through the lens of social identity theory (372)

Tsachouridi, Irene; Nikandrou, Irene

Going beyond self: understanding the role of 'the other' to the experience of meaningful work (231)

Truss, Catherine; Madden, Adrian

The processes of normalizing dirty work (19)

Amankwah-Amoah, Joseph; Ofori-Dankwa, Joseph

Innovation

Track Chairs: George Tsekouras and Nick Marshall

WED 09:00 – 10:30 | Lisburn Suite, Hilton Belfast

Full Papers

Innovation, corporate strategies and industry dynamics

Session Chair: Neil Alderman

Strategic posture and business model innovation: An exploration of predictive relationships in manufacturing SMEs (124)

Ammar, Oussama; Chereau, Philippe

Breaking the mirror: innovation through modular encapsulation. The capture of the professional camera sub-market by Japanese firms (1955-1974) (423)

Windrum, Paul; Haynes, Michelle; Thompson, Peter

The Interdependence of Firms' Ambidexterity and Dynamic Capabilities (614)

Pundziene, Asta; Jurksiene, Lolita

WED 09:00 – 10:30 | Brookfield Suite, Hilton Belfast

Developmental Papers

SMEs and Innovation

Session Chair: George Tsekouras

"Think Small First": a proposed way forward to SMEs' bank lending in the context of the European Union harmonisation program (507)

Deflorio, Laura

An exploration of transgenerational influences of innovation practices of Northern Ireland Firms

(640)

McAdam, Maura; Miller, Kristel; Beck, Matthias

Failure to adopt open innovation: A study of North East-based Manufacturing SMEs in the UK (653)

Cottam, Thomas Edward

WED 11:00 – 13:00 | Lisburn Suite, Hilton Belfast

Full Papers

New societal challenges: environment, health and social innovation

Session Chair: Nick Marshall

Learning Networks for Knowledge Coproduction on Business Model Innovation in Wind Energy Industry (147)

Hoveskog, Maya; Halila, Fawzi; Danilovic, Mike

Frugal innovation in healthcare and its applicability to developed markets (282)

Grover, Akriti; Caulfield, Paul; Roehrich, Jens

Evaluating the Public Value of Social Innovation (379)

Weerakkody, Vishanth; Sivarajah, Uthayasankar; Irani, Zahir; Osmani, Mohamad

Institutional Work and the Diffusion of Patient-Centred Innovation in Hospitals (826)

Windrum, Paul; Schartinger, Doris; Waring, Justin

WED 14:00 – 15:30 | Brookfield Suite, Hilton Belfast

Developmental Papers

Social and healthcare innovations

Session Chair: Pelin Demirel

A provisional framework for analysing relationships between social innovation and digital technologies (204)

Martin, Chris James; Budd, Leslie; Horrocks, Ivan

The Diffusion of Social Innovation: Translation and Adaptation (320)

Grahle, Christian Rene; Hibbert, Paul; Semler, Mirko

Telemedicine adoption and co-innovation in developing countries (564)

Nyamu, Janerose Kagwiria

Exploring the Performance Dynamics of a Tele-Health Service Model for Patients with Cardiovascular Disease (579)

Yu, Jiun-Yu; Cheng, Pei-Yi

WED 16:00 – 17:30 | Brookfield Suite, Hilton Belfast

Developmental Papers

Business models for innovation

Session Chair: Patricia Prado

Absorptive Capacity, Dynamic Capabilities and Product Innovation (233)
Liu, Rebecca; Rayman-Bacchus, Lez

New Business Models in Large Consumer-Oriented Online Communities (684)
Iskoujina, Zilia; Roberts, Joanne; Ciesielska, Malgorzata

Do IT innovation assets lead to business innovations? (837)
Badewi, Amgad Ali

THURS 09:00 – 10:30 | Lisburn Suite, Hilton Belfast

Full Papers
Knowledge linkages

Session Chair: Paul Windrum

Developing Dynamic Capabilities through university-industry relationships: The Role of Action Research in the SME Sector (107)
Waring, Teresa; Nguyen, Thuy; McGrane, Angela; Johnston, Lorraine

Small firm – large firm relationships and the implications for small firm innovation: what do we know? (698)
James, Andrew; Gee, Sally; Love, James; Roper, Stephen; Willis, Jack

For what it's worth: explorations into early-stage IP (801)
Berthold, Henning; Townley, Barbara

THURS 11:00 – 12:30 | Lisburn Suite, Hilton Belfast

Full Papers
SMEs and Innovation

Session Chair: Jonathan Sapsed

Measuring the Effect of Research and Development Policy on Innovation in Small and Medium-Sized Enterprises – Evidence from Across Europe (174)
Douglas, David; Radicic, Dragana

Guiding idea generation in SMEs: What's vision got to do with it? (310)
Perkins, Graham; Badger, Beryl

Innovation and peer-to-peer learning in a small business network in South Africa (892)
Tsekouras, George; Kanellou, Despina

THURS 11:00 – 12:30 | Brookfield Suite, Hilton Belfast

Developmental Papers
Knowledge and Innovation

Session Chair: Neil Alderman

External search strategies and innovation performance: The moderating role of nation specific collaborations (191)

Ozturk, Ebru

Ideas in the recycle bin: Research into unutilized creative ideas in organizations (433)

Appiah, Gloria

The Influences of Specialisation and Proximity on Performance of Intermediaries. Private intermediaries in the Omani Oil and Gas Industry (691)

AL Shoaili, Saoud H; Ramirez, Matias; Nightingale, Paul

An explorative study of design thinking in a university research innovation and enterprise department (735)

Sparrow, John; McCabe, Steve

THURS 14:00 – 15:30 | Lisburn Suite, Hilton Belfast

Full Papers

New spaces and practices of innovation

Session Chair: George Tsekouras

'Howzat'? User Innovation and Decision Review Systems in Professional Cricket (239)

McLoughlin, Ian Patrick; Dawson, Patrick

Ambidextrous Collaborative Communities and Innovation in the Virtual Environment- A Case of Open Source Software Development (405)

Sarma, Meera; Lam, Alice

How a new genre is generated (891)

Sapsed, Jonathan; Grantham, Andrew; Mateos-Garcia, Juan

THURS 14:00 – 15:30 | Brookfield Suite, Hilton Belfast

Developmental papers

Environmental Innovation

Session Chair: Nick Marshall

Cultural and religious influence in the adoption and diffusion of eco-innovation in Honghe Yunnan - a UNESCO World Heritage Site in China (248)

Chan, Jin Hooi; Zhang, Ying; Qi, Xiaoguang; McDonald, Tom

A Multi-Level Perspective Towards Energy Regime Transitions: A Wind Energy Case Study (420)

Bagherian, Jila; Lettice, Fiona

Eco-innovations in Brazil: effective policies? (782)

Prado, Patricia; Issberner, Liz-Rejane

Inter-Organizational Collaboration: Partnerships, Alliances and Networks

Track Chairs: Colin Pilbeam and Qile He

TUES 16:00 – 17:30 | Boardroom Suite, Hilton Belfast

Workshop

Session Chair: TBC

Inter-organisational collaboration without integration: a transactional approach for electronic information sharing (728)

Louws, Margie

As we proceed into the 21st century, the sharing of information between organizations, whether locally, nationally, or globally, is becoming the focus of increased attention. Numerous trends toward inter-organization information sharing are becoming the norm, often using socio-technical systems for adoption and implementation. Inter-organizational information sharing, however, supported by Information and Communication Technologies (ICTs), face challenges on many fronts. This workshop will describe the transactional approach to information sharing via an introduction of Transactions in Real Time© (TRT©), which enables information sharing in real time without systems integration or the construction of new databases. TRT is particularly relevant for the theme of the 2014 BAM conference: demonstrating supporting economic and social development. New research such as TRT directly addresses inter-organization collaboration, resulting in greater wellbeing for a vulnerable population, reduced costs, elimination of personal data loss risk, and the enabling of a way forward among organizations whose differing cultures find it difficult to communicate and collaborate. Further, TRT is scalable and applicable to a wider environment, as well as to other environments where organizations seeking to share information may find it difficult to collaborate due to the type of information to be shared, differing organizational cultures, lack of common goals, or any number of particular circumstances

WED 09:00 – 10:30 | Room B6, St. George's Market
Developmental Papers

Session Chair: Qile He

The Dairy Cooperatives of Minas Gerais State, Brazil: a Sociometry Study (180)

Tana, Warlei; Mesquita, Jose Marcos; Costa Filho, Custódio

Developing The Innovation Space (370)

Bantock, Clinton

Facilitating Collaboration Processes in Partnership Working in Nigeria (670)

Okwilagwe, Osikhuemhe Rosita; Apostolakis, Christos; Erdelyi, Peter

WED 11:00 – 13:00 | Room T10, St. George's Market
Full Papers

Session Chair: Qile He

International Research Collaboration: The Meaning of Reflexive Processes in Scientific Communities of Practice (120)

Coldwell, David, Alastair; Fried, Andrea

How coopetition impacts innovation speed of partners/rivals? The case of telecommunications equipment sector (760)

Nemeh, Andre; Yami, Saïd

Building successful inter-organizational innovation projects: collaborative practices in the UK medical device sector. (763)

Surtees, Jennifer Rachel Louise; Knight, Louise; Shipton, Helen

Assessing the impact of university-industry collaboration: a multi-dimensional approach (67)

Rossi, Federica; Rosli, Ainurul; Yip, Nick; Lacka, Ewelina

WED 16:00 – 17:30 | Room T10, St. George's Market

Full Papers

Session Chair: Colin Pilbeam

Partnership and contractual arrangements in PPPs: rethinking the boundary between them (504)

Irfan, Sidra; Nutley, Sandra

Productive and Unproductive Tensions in Interorganisational Collaborations during Market Creation Activity (856)

Toral Manson, Inci; Palmer, Mark; de Kervenoael, Ronan; de Luca, Luigi

Structural Holes and Organizational Status as an Indirect Effects: The Role of Advisor Banks in the Information Control over Cross-Border Acquisitions, 1996-2010 (263)

Han, Jung-Hoon; Kwak, Jooyoung

THURS 09:00 – 10:30 | Room B7, St. George's Market

Developmental Papers

Session Chair: Colin Pilbeam

Partner configuration in short term collaboration: A Taxonomy of literature between 1994 to 2013 (266)

Hasani Darabadi, Sara; El-haddadeh, Ramzi; Aktas, Emel

Organising Partnerships: Second Order Observations (784)

Brigham, Martin

How to leave your partner? - Exit Strategies in Buyer-Supplier Relationships (738)

Habib, Farooq; Pilbeam, Colin; Mena, Carlos; Bastl, Marko

THURS 11:00 – 12:30 | Room T7, St. George's Market

Full Papers

Session Chair: David Coldwell

Managerial Social Capital Prospect: Control and Trust and its Organizational Interdependence (213)

Yan, Yanni; Dou, Wenyu

The Interaction between Trust and Power in Supply Chain Partnerships and its Influence on Firm Performance (400)

He, Qile; Ghobadian, Abby; Gallear, David

The Social Construction of Market Relationships in the British Temporary Work Industry (177)
Bignoux, Stephane

THURS 14:00 – 15:30 | Room T7, St. George's Market

Full Papers

Session Chair: Jenny Surtees

Inter-organizational collaborative knowledge dynamics in co-location: coworking spaces as microclusters (15)

Capdevila, Ignasi

Information Asymmetry and Relational Capabilities – An Empirical Analysis of Licensing Agreements in the Biopharmaceutical Industry (709)

Langenberg, Tobias

Towards understanding relational aspects of inter-organisational collaboration: An exploration of PPPs in Pakistan (492)

Irfan, Sidra; Loretto, Wendy

International Business

Track Chair: Pavlos Dimitratos

TUES 16:00 – 17:30 | Arc – Room 2, Belfast Waterfront

Symposium

Session Chair: Pavlos Dimitratos

Interaction between International Business and International Management and advancing research on key topics (573)

McDonald, Frank; Clegg, Jeremy

International Business and International Management often appear as distinct areas of study that have few linking research agendas. This lack of linkages may undermine the contribution that international business and international management research can make to understanding important issues in the strategy and management of international business. Although International Business and International Management research often consider the same or similar topics, the theories and methodologies underpinning research are often different. If there were more interaction between the research of both International Business and International Management, insights might be possible to help to understand better important contemporary issues for the strategy management of international business activities. This symposium will consider this issue using as an example an important contemporary issue in international management - the importance of institutional distance for MNC strategies.

WED 09:00 – 10:30 | Arc – Room 3, Belfast Waterfront

Developmental Papers

Session Chair: Da Teng

Is there a liability of foreignness in ECCs sector? An empirical research of MNE ECCs in China (44)

Zeng, Maggie; Loon, Mark; Simpson, Colin

Professional-client trust in transition? An exploratory study on Chinese retail investors (112)

Lau, Kun Luen Alex; Ho, Danny Chi Kuen; Young, Angus

Contribution of 'quality management paradigm' in the Chinese smartphone market: Investigating the antecedent factors and response to them (277)

Oe, Hiroko; Yamaoka, Yasuyuki

WED 11:00 – 12:30 | Arc – Room 3, Belfast Waterfront

Developmental Papers

Session Chair: David Lal

Where does Luxembourg fit on Hofstede's cultural maps? (8)

Schinzel, Ursula

Cultural effect of intra and intercontinental acquisitions on shareholder wealth (511)

Coremans, Johannes Hendrikus Wilhelmus

Trade-FDI Cycles and Phases (550)

Wang, Peijie; Liu, Zhiyuan

WED 14:00 – 15:30 | Britannic, Belfast Waterfront

Full Papers

Session Chair: Paul Jones

Internationalisation of Service SMEs: Towards an Integrative Framework of Capabilities (308)

Deprey, Brynn; Hutchinson, Karise

How The Chinese Business Press Frame CSR: A Comparison between Hong Kong and China Mainland (387)

McKenna, Bernard Joseph; Zhu, Yunxia; Zhou, Lu

Firm's competencies and export in China: Exploring the moderating role of government and market (402)

Yi, Jingtao; Teng, Da

WED 16:00 – 17:30 | Britannic, Belfast Waterfront

Full Papers

Session Chair: Ursula Schinzel

A Country based Comparison Analysis using fsQCA investigating Entrepreneurial Attitudes and Activity (450)

Jones, Paul; Beynon, Malcolm

A Longitudinal Study of Strategic Alliances in Eastern and Central Europe The Case of ACCEL Share Company (ASC) and two Local Firms in Lithuania (532)
Gebrekidan, Desalegn Abraha; Hyder, Akmal S.

An Analysis of Long-term Acquirers' Returns of Cross-border Mergers and Acquisitions: Evidence from Chinese Acquiring firms (548)
Du, Min; Boateng, Agyenim; Newton, David

THURS 09:00 – 10:30 | Room B6, St. George's Market
Developmental Papers

Session Chair: Maggie Zheng

Vicarious Learning from Failure: Case Study on Acquisition Strategy of Mahindra & Mahindra Ltd. and Ssangyong Motors Company (651)
You, JaeJoon; Kim, PhilSoo

Internationalization strategies of 'Emerging' Banks: How institutional and cultural environment may influence takeoff and landing (673)
Schneider, Susan; Marques, Joseph C.; Lupina-Wegener, Anna

Projects Teams Communication within the UK Construction Sector (741)
Ennsra, May

THURS 11:00 – 13:00 | Room T6, St. George's Room
Full Papers

Session Chair: Hiroko Oe

Do innovating SMEs export more intensively? A meta-analytical perspective on the relationship of firm-level innovation and export behavior of SMEs (590)
Mansion, Stephanie Elisabeth; Bausch, Andreas

Does FDI Benefit Sri Lankan Firms (617)
Konara, Palitha; Wei, Yingqi

The Effect of Strategic Motivation- Task Compatibility on Performance Gains from Offshoring (662)
Kharroubi, Hassan; Chen, Stephen

Reflections in International Strategic Alliances: Key Determinants in Decision Making (743)
Lal, David S.; Salykova, Leila; Chan, Soon Lim; Dorstewitz, Philipp

THURS 14:00 – 15:30 | Room B8, St. George's Market
Developmental Papers

Session Chair: Bernard McKenna

Barriers and opportunities for intercultural collaboration with English as lingua franca: The case of a multilingual Italian multinational enterprise in Germany (766)
Hollyoak, Brenda Mae; Guttormsen, David S. A.

The Role of Culture Specificity in International Strategic Alliances: Towards an Integrated Framework (889)

Al Amri, Sharifa Y.; As-Saber, Sharif N; Zhang, Jiaying

Factors Influence the internationalization process in emerging economies: The case of the Egyptian SMEs (329)

Abdelkhalik, Islam Abdelsalam; Seifeldin, Ashraf E.

Knowledge and Learning

Track Chair: Elizabeth Houldsworth and Alan Tait

TUES 16:00 – 17:30 | Canberra, Belfast Waterfront

Workshop Joint with Marketing and Retail

Session Chair: TBC

The 'Slogan Tee-shirt' as organizing principle in the design of a creative approach to teaching consumerism (226)

Doherty, Daniel

This workshop proposal offers to take participants inside an alternative method to teaching Consumer Behaviour to undergraduates. It suggests that the creative use of images enhances and embeds the teaching of consumer behaviour theory and practice. Furthermore it encourages co-creation with students, creating a platform for independence of mind when it comes to the construction of individual and group consumer behaviour projects, conducted in the real world. Ways in which this practice may be applied to other management disciplines is explored.

WED 09:00 – 10:30 | Room B3, St. George's Market

Developmental Papers

Critical Management Learning

Session Chair:

Exploring text-based talk and critical reflection in an online MBA (196)

Anderson, Lisa; Goumaa, Rasha

Developing a New Transdisciplinary Model for Case-based Teaching: An Experiment in Management Learning Design (289)

Bayley, Annouchka

Dimensions of relevance and informal undergraduate management learning practices: Tales from year 1 of an ethnographic study at a leading UK management school (551)

Hartley, Daniel

Are we thinking ahead? (26)

Blackmore-Wright, James

WED 11:00 – 13:00 | Room T1, St. George's Market

Full Papers

Session Chair: TBC

Knowledge Management – Advancements and Future Research Needs – Results from the Global Knowledge Research Network study (536)

Heisig, Peter

Future research in technological enablers for knowledge management: A worldwide expert study (541)

Sarka, Peter; Caldwell, Nicholas H. M.; Ipsen, Christine; Maier, Anja M.; Heisig, Peter

Knowledge Management and Business Outcome/Performance: Results from a Review and Global Expert Study with future research (612)

Perez-Arrau, Gregorio; Suraj, Olunifesi Adekunle; Heisig, Peter; Kemboi, Cosmas; Easa, Nasser Kianto, Aino

Exploring Engineers' Knowledge Needs in Italy and Japan: Does Practice Confirm Theory? (283)

Secundo, Giustina; Magnier-Watanabe, Remy; Heisig, Peter

WED 11:00 – 12:30 | Room B3, St. George's Market

Developmental Papers

Management Learning

Session Chair: TBC

Cultural differences in learning: An analysis of Chinese Postgraduate Marketing students' expectations and experience (646)

Taylor, Christina McNab

Enhancing the value of 'consultancy projects' as a pedagogical tool at undergraduate and postgraduate levels (716)

Whysall, Zara Jane; McTavish, Anne-Marie

Multiformat Cases Under The Influence Of Styles And Learning Environments (869)

Dalfovo, Michael Samir; Alberton, Anete; Silva, Anielson Barbosa da; Marinho, Sidnei Vieira

Exploring Learning Styles and Career Choice Preferences: the Case of Chinese International Business Undergraduate Students at a UK Post-1992 Business School (549)

Akakpo, Alfred; Talbot, Danielle; Hollyoak, Brenda; Rajpal, Brinder; Guttormsen, David

WED 14:00 – 15:30 | Room T1, St. George's Market

Full Papers

Impact of Business School Knowledge

Session Chair: TBC

Business impact of social science: lessons from UK Business Schools (545)

Johnson, Steve; Orr, Kevin

Integrative thinking, collaborative action and emergent knowledge: developing contemporary management capability (419)

Bolton, Dianne; Landells, Terry

Measuring third mission activities of higher education institutes: Constructing an evaluation framework (851)

O'Shea, Noreen Anne-Mary; Glaser, Anna; Chastenet de Gery, Catherine

WED 14:00 – 15:30 | Room B3, St. George's Market

Developmental Papers

Knowledge Transfer

Session Chair: TBC

Holistic approach embedding higher education, knowledge transfer, and competence development for professional careers (878)

Schumann, Christian-Andreas; Tittmann, Claudia; Jänisch, Cindy; Weber, Jana

From Knowledge Transfer to Knowledge Exchange and Beyond: the Story of a Community of Inquiry (611)

Welch, Christine Elizabeth; Sinha, Tammi; Ward, Nigel

Why does knowledge fail to get realised within University Technology Transfer Processes? (794)

Miller, Kristel; Moffett, Sandra; McAdam, Rodney

The potential Art of 'Impact' in Knowledge Exchange. A review of what can be learnt from the work of Elliot-Binns and Neighbour. (895)

Johnston, James

WED 16:00 – 17:30 | Room B3, St. George's Market

Developmental Papers

Knowledge and Learning in Practice

Session Chair: TBC

Knowing communities and the localized knowledge-creation dynamics (14)

Capdevila, Ignasi

Communities of Practice within Business Organisations: Opportunities and Challenges (375)

Aljuwaiber, Abobakr

Development of NHS Professionals for the 21st Century: Identification of core professional norms, values and behaviours through storytelling (626)

McShea, Lynzee; Sanders, Gail

Accountability, Evaluation and the Role of Evidence for Charitable Funders (146)

Hinds, Kate; Mackenzie-Davey, Kate

THURS 09:00 – 10:30 | Room T3, St. George's Market

Full Papers

Challenges in Knowledge and Learning

Session Chair: TBC

Examining the role of knowledge brokers: policy and practice in the case of the Work and Employment Relations Survey (WERS) (49)

Drew, Hilary; Ritchie, Felix

Professionalism in Project Management: redefining roles (218)

Konstantinou, Efrosyni; Edkins, Andrew

Knowledge Withholding Intentions in IS Development Teams: The Role of Normative Conformity, Affective Bonding, Rational Choice and Social Cognitions (459)

Tsay, Crystal Han-Huei; Huang, Chien-Chih; Lin, TungChing

Investigating organizational defensive routines and organizational learning: A neglected issue (473)

Yang, Yumei; Secchi, Davide; Homberg, Fabian

THURS 09:00 – 10:30 | Room B4, St. George's Market

Developmental Papers

The Tacit Dimension

Session Chair: TBC

Dynamic Knowledge Support for Project Implementation (477)

Sandhawalia, Birinder Singh; Dalcher, Darren

A qualitative study of the tacit knowledge sharing processes of employees in manufacturing organisations (682)

Kelly, Grainne; Gubbins, Claire; Dooley, Lawrence

Knowledge sharing in Sino-Swiss project teams (774)

Wittmann, Xinhua; Hagmann, Daniel F

Faultlined Ethnic Diversity and Knowledge Sharing: a Malaysian Case (306)

Ziaei, Seyyedali; Lam, Alice

THURS 11:00 – 12:30 | Room T3, St. George's Market

Full Papers

Impact of Business School Knowledge: an international perspective

Session Chair: TBC

The potential role for transnational education in a nation's capacity building: The case of Vietnam (455)

Van Gramberg, Bernadine; Teicher, Julian; Tran, Hanh Hong

Role of the Pseudo-Business School in Supporting Economic and Social Development: Evidence from Nigeria's Entrepreneurship Education (627)

Raimi, Lukman; Lawal, Abioye; Bello, Moshood

Facilitating international business for socio-economic development: The role of Business Models and what Business Schools have to offer? (733)

Fragouli, Evangelia Elpidoforos; Seidu, Sasa

THURS 11:00 – 12:30 | Room B4, St. George's Market

Developmental Papers

Hard and Soft Aspects of Knowledge Sharing

Session Chair: TBC

The lock-in effect of training efficacy in reforming a complex system. Insights from an explorative study on commissioners' operational capacities in the Lombardy regional health service (687)
Morando, Verdiana; Colombo, Alessandro; Longo, Francesco

'Come Fly with Me': Engendering Team Psychological Safety Through Physical Movement (567)
Roberts, Ashley James Byron; Iordanou, Ioanna

Improving data quality and knowledge management in the UK retail car industry (642)
Moffett, Sandra; Reid, Andrea; Hutchinson, Karise; Conn, Stephanie

Patterns in Project and Programme Management: Preliminary Findings (660)
Smart, Janet Helena; Regalado, Maria Cristina; Pinches, Benedict

THURS 14:00 – 15:30 | Room T3, St. George's Market

Full Papers

Management development

Session Chair: TBC

Ten flavours all vanilla: the MBA as a device for managerial cloning? (589)
Houldsworth, Elizabeth; McBain, Richard; Brewster, Christopher

A Case Of The Case Method (874)

Dalfovo, Michael Samir; Pereira, Leonardo Santos; Alberton, Anete; Marinho, Sidnei Vieira

Gekko Rules with Black Swans: Modern Finance Theory in UK undergraduate curriculumae (894)
Lakshmi, Geeta

THURS 14:00 – 15:30 | Room B4, St. George's Market

Developmental Papers

Theorising about Knowledge and Learning

Session Chair: TBC

An Epistemology of Entrepreneurial Learning: Toward a Pragmatic Emergent Method (705)
Fendt, Jacqueline

Recursive learning in organisations (814)

Kaufmann, Kai P.

'Knowing Differently: Presenting an Approach for Shifting Paradigms in changing times.' (901)
Johnston, James; Tait, Alan

Leadership and Leadership Development

Track Chairs: Marian Iszatt-White and Richard Bolden

TUES 16:00 – 17:30 | Brookfield Suite, Hilton Belfast

Workshop

Session Chair: Jean-Anne Stewart

Evaluating Leadership Development in Complex Environments (625)

Gulati, Anita; Edwards, Gareth; Bolden, Richard

This workshop will focus on the challenges and opportunities of evaluating leadership development in complex, multi-stakeholder environments. The session will begin with a brief overview of the theory and practice of leadership development evaluation. Workshop participants will then be invited to reflect on and discuss their own experiences of researching and evaluating leadership development, with a particular focus on how to assess the processes and impacts of leadership development in contexts that span organisational and professional boundaries. The discussion will be supported and facilitated with case studies and testimonials from health and social care organisations where evaluation measures and outcomes are frequently ambiguous, contested and/or contradictory.

WED 09:00 – 10:30 | Room T5, St. George's Market

Full Papers

Session Chair: Gareth Edwards

The mindful organisation: A breakdown at 28,000 feet (224)

Kutsch, Elmar; Hallgren, Markus

Reviving the "Being" of leadership: The possibilities of contemplative leadership (335)

Grandy, Gina; Sliwa, Martyna

I won't let it get to me. The buffering effect of employee core self-evaluations on experienced abusive supervision and employee well-being (833)

O'Donoghue, Ashley; Downey, Stephanie; Conway, Edel; Bosak, Janine

WED 11:00 – 12:30 | Room T5, St. George's Market

Full Papers

Session Chair: Jean-Anne Stewart

Understanding variation in Middle Managers' experience of Leadership Development Outcomes in the NHS – A Phenomenographic Study (804)

Joseph Richard, Paul Benedict; Hazlett, Shirley-Ann

Turnaround strategy in a large public service organisation: a consideration of successful synergy between effective leader and clarity of strategy (569)

Reeve, Stephen; Walbank, Sarah

Leadership development as a professional career concern and individual professionalization project amongst doctors (606)

Hartley, Kathryn

WED 14:00 – 15:30 | Room T5, St. George's Market

Full Papers

Session Chair: Bernd Vogel

'[Almost] purchasing prostitutes in Paris': Middle management and ethical leadership (83)
Kempster, Steve, John; Gregory, Sarah

Social Responsibility orientations and evaluations of leadership behavior ethicality: A mixed methods study of German and South African graduate students (497)
Coldwell, David, Alastair; Joosub, Tasneem

Testing of a Model of Followers' Perspectives of Leader Authenticity, Leadership, Selected Climates and Employee Engagement (900)
Wilson-Evered, Elisabeth; Read, John

WED 14:00 – 15:30 | Room B5, St. George's Market

Developmental Papers

Session Chair: Richard Bolden

The good of the many outweighs the good of the one: exploring Spock's axiom (68)
Iszatt-White, Marian

Energy literacy of secondary and tertiary students in Brisbane (Australia): A measure of sustainability leadership and behaviour (484)
Sarker, Tapan Kumar; Vivoda, Vlado; Bond, Carol

Examining the role of leaders and their values in sustainable and responsible organisations (825)
Alexander, Anthony Edward; Howarth, Richard

The contribution of humour in the creation of leadership relations (304)
Darch, Helen Mary; Ramsey, Caroline

WED 16:00 – 17:30 | Room B5, St. George's Market

Developmental Papers

Session Chair: Elizabeth Wilson-Evered

Exploratory Assessment of Transformational Leadership and its Impact on Small Retail Outlets in the Republic of Ireland (635)
McGovern, Philip; Briggs, Shane; Darcy, Colette; Lambert, Jonathan

Leadership and organizational change: Practitioner anecdotes and academic indifference (211)
Hughes, Mark

Leaders as Heterogeneous Networks: An Actor-Network Perspective (353)
Soga, Lebene Richmond; Vogel, Bernd; Graça, Ana Margarida

I am Steersman of the ship- with help from my seamen. Middle managers articulation of contrasting Leadership Discourse effects (644)

Madsen, Mona Toft

THURS 09:00 – 10:30 | Room B1, St. George's Market

Developmental Papers

Session Chair: Marian Iszatt-White

Exploring how Business Schools can harness soft skill development through service learning initiatives in the shaping of emerging leaders. (823)

Watton, Emma; Maynard, Lucy

The role of Business Schools to engender future leaders: a longitudinal study across MsC Italian students in health care management (817)

Morando, Verdiana; Armeni, Patrizio; Tozzi, Valeria; Nasi, Greta

'Who am I and if so, how many?' A polemic about the myth of leadership authenticity and what leaders should better care about (137)

Wetzel, Ralf

Rethinking leadership in 'open teams' (90)

Santistevan, Diana Christine

THURS 11:00 – 12:30 | Room T5, St. George's Market

Full Papers

Session Chair: Steve Kempster

A hybrid model of distributed leadership theory: federated leadership (860)

McCauley-Smith, Catherine

Letting LMX off the hook: a purpose built model for describing Dyadic Relationship Quality (DRQ) (328)

Wilson, Julie

The Psychology of Leadership Incompetence (209)

Hughes, Mark

THURS 14:00 – 15:30 | Room B1, St. George's Market

Developmental Papers

Session Chair: Emma Watton

A role for the soul: is a co-creative leadership possible in the academy schools at this time? (195)

Smith, Julie Claire

The effects of conflict in driving forward innovation in shared leadership teams (208)

Penny, Vasillii

A Multilevel Approach on Different Conceptualizations of Leadership, Innovation and Creativity: Review and Debates (605)

Graca, Ana Margarida; Vogel, Bernd; Passos, Ana Margarida

Further Exploration in the use of Drama in the teaching of Business and Management' (104)

Wright, Harvey; Hyams -Ssekasi, Denis; Wilson, Tray

Management and Business History

Track Chair: Kevin Tennent

WED 09:00 – 10:30 | Room T7, St. George's Market

Full Papers

Session Chair: Kevin Tennent

The Medellin Tram System, 1919-1950 (9)

Correa, Juan Santiago

Management Theories and its Application in Organisations: The Nigerian Experience (871)

Olarewaju, Adeniyi Damilola

The evolution and scaling-up of solar PV in Ghana, 1980-2010 (39)

Amankwah-Amoah, Joseph

WED 11:00 – 12:30 | Ewart Suite, Hilton Belfast

Developmental Papers

Session Chair: Julie Bower and John Wilson

Gendered Organizing: An ethnohistory of women at work (135)

Sebastian, Smitha; Hirst, Alison; Down, Simon

Retail marketing events as tourist attractions - Case Study Hanningtons Department Store,

Brighton 1927-1936 (151)

Bishop, Susan Jane

Entrepreneurship and business charisma (496)

Mees, Bernard

Between Organization Theory and Historical Methodology: a Possible Exit from the Theoretical Impasse for Business Historians (189)

Smith, Andrew

WED 16:00 – 17:00 | Room T7, St. George's Market

Full Papers

Session Chair: Bill Cooke

Coming to terms with the past? Narrative, metaphor and the subjective understanding of transition (5)

Maclean, Mairi; Harvey, Charles

Strategies of dominance and tactics of resistance: twice narrating the history of music retail (505)

Tennent, Kevin D.; Mollan, Simon

THURS 09:00 – 10:30 | Ewart Suite, Hilton Belfast

Full Papers

Session Chair: Joseph Amankwah-Amoah

The Structure of Networks: The transformation of UK business 1904 – 2010 (20)

Wilson, John F; Schnyder, Gerhard

Western Debates about Entrepreneurship in China, 1842-1914 and the Origins of the “European School” of Entrepreneurship Studies (76)

Smith, Andrew

Speculation and Accumulation: Entrepreneurs and their Strategies from the Medieval to the Modern Period (142)

Casson, Catherine

THURS 14:00 – 15:30 | Ewart Suite, Hilton Belfast

Full Papers

Session Chair: Kevin Tennent

At the nexus of politics, praetorianism and enterprise: The Fauji Business Group, Pakistan (381)

Ali Jhatial, Ashiq; James Wallace, James; Cornelius, Nelarine

Employment Tribunals- A historical perspective (593)

Lord, Jonathan David; Redfern, Dave

What was the Whitbread Umbrella protecting? From brewing to coffee via pub retailing (168)

Bower, Julie

Marketing and Retail

Track Chairs: Karise Hutchinson and Keith Glanfield

TUES 16:00 – 17:30 | Canberra, Belfast Waterfront

Workshop Joint with Knowledge and Learning

Session Chairs: TBC

The ‘Slogan Tee-shirt’ as organizing principle in the design of a creative approach to teaching consumerism (226)

Doherty, Daniel

This workshop proposal offers to take participants inside an alternative method to teaching Consumer Behaviour to undergraduates. It suggests that the creative use of images enhances and embeds the teaching of consumer behaviour theory and practice. Furthermore it encourages co-creation with students, creating a platform for independence of mind when it comes to the construction of individual and group consumer behaviour projects, conducted in the real world. Ways in which this practice may be applied to other management disciplines is explored.

WED 09:00 – 10:30 | Green Room, Belfast Waterfront

Full Papers

Retail

Session Chair: Donna Towe

Dynamic capabilities and their relationship to performance in the Australian retail industry (64)
Simon, Alan; Renoux, Adrienne; Stockport, Gary

Who shops to live and who lives to shop? An empirical study of shopping value by demographic segment (216)

Lewis, Anne

Retailers and Deprivation: an exploratory study (557)

Whysall, Paul

WED 09:00 – 10:30 | Arc – Room 1, Belfast Waterfront

Developmental Papers

Retail

Session Chair: Tony Kent

The Rhetorical Labour of Interactive Retail Service Workers (601)

Hamilton, Peter M

The relationship between marketing and human resources with relation to implementation of marketing strategies (243)

Silva, Gabriel Eloy; Toaldo, Ana Maria Machado; Roglio, Karina de Déa

Social Media Implementation by SMEs: Overcoming the Challenges of Measurement (305)

Choi, Go-Eun; Bolan, Peter; Hutchinson, Karise; Mitchell, Richard

Urban Servicescapes: Theorising Best Practice in the 21st Century (483)

Donnell, Lisa; Hutchinson, Karise; Gilmore, Audrey; Reid, Andrea

“Exploring genetically modified food attitudes in a post economic crisis setting: A Qualitative Study of the Greek Perspective” (798)

Tzanidis, Theofilos; Stevens, Lorna; Balaraman, Pravin

WED 11:00 – 13:00 | Green Room, Belfast Waterfront

Full Papers

Online Consumer Behaviour

Session Chair: Helen McCormick

Why should I believe this? Deciphering the qualities of a credible online customer review (130)
Clare, Carl; Wright, Gillian; Paucar-Caseres, Alberto; Sandiford, Peter

The Impact of Image Dimensions toward Online Consumers' Perceptions of Product Aesthetics (764)

Gunn, Frances; Park, JungKun; Lee, Younhee

Retail experience and the role of instore technologies (771)

Kent, Anthony; Schwarz, Eva; Blazquez, Maria

WED 11:00 – 12:30 | Arc – Room 1, Belfast Waterfront

Developmental Papers

Marketing strategy

Session Chair: Carly Foster

Small Firm Retailing: The Impact of Entrepreneurial Orientation and Familiness on Service Quality (609)

Towe, Donna Michelle; Nudurupati, Sai

Investigating the Potential of the 'Inclusion of Nature in Self' Scale for Market Segmentation (194)

Martin, Christian; Czellar, Sandor

Social Capital, Relationship Quality and Key Account Management Effectiveness: A Relational Perspective on Key Account Management (790)

Badawi, Nada Saleh; Battor, Moustafa; Navare, Jyoti

The Market Orientation and Organizational Performance Measures Conundrum: A Re-visitation of Eclectic Discord (799)

Morah, Ejindu Iwelu MacDonald

WED 14:00 – 15:30 | Green Room, Belfast Waterfront

Full Papers

Consumer Behaviour

Session Chair: Lisa Donnell

The moderating influence of social factors in impulsive buying behaviour: Development of a scale to measure social and non-social impulsive buying tendencies (494)

Shawcross, Matthew Stuart

Students' preferences for higher education through Conjoint and Cluster Analysis (38)

Chaudary, Samra; Salman, Mehrukh; Mudakkar, Rubab

The Influence of Hedonic and Utilitarian Motivations on Mobile Device Behaviour (693)

McCormick, Helen; Rowland, Kyle; Cartwright, Joanna

WED 14:00 – 15:30 | Arc – Room 1, Belfast Waterfront

Developmental Papers

Brand

Session Chair: Keith Glanfield

Do Mergers and acquisitions lead to brand portfolio Re-engineering? (156)
Rahman, Mahabubur; Lambkin, Mary

Distinguishing the Brand Name Element from the Branded Entity (205)
Round, Griff; Roper, Stuart

Relative influence of actual and ideal self on emotional brand attachment: Role of self-user imagery congruence (820)
Manyiwa, Simon

The MyWaitrose Loyalty Card – a pointless way to engage? (247)
Rosborough, Julie; Mitchell, Sophia

WED 16:00 – 17:00 | Green Room, Belfast Waterfront

Full Papers
Brand

Session Chair: Karise Hutchinson

Brand experience dimensions and the “y” generation: What do they prefer? (134)
Esparza - Martinez, Laura

There’s no place for branding when fighting fires! (568)
Glanfield, Keith; de Chernatony, Leslie; Melewar, T.C.

WED 16:00 – 17:00 | Arc – Room 1, Belfast Waterfront

Developmental Papers
Advertising

Session Chair: Griff Round

Comparative Advertising: Ad Familiarity and Negative Perceptions (113)
Konsolaki, Kalliopi

Comparative Advertising Effectiveness: The Role of Gender (115)
Konsolaki, Kalliopi

Marketing career transitions: women marketers embedded in the profession? (129)
Foster, Carley; Brindley, Clare; Wheatley, Dan

Emotional responses of young consumer’s towards political advertising: the interaction of pacing and valence (787)
Hughes, Andrew

THURS 09:00 – 10:30 | Arc – Room 1, Belfast Waterfront

Developmental Papers
Consumer behaviour

Session Chair: Julie Rosborough

A 'situational' examination of consumer confusion. Implications for the application of the construct in consumer behaviour research. (412)
Anninou, Ioanna; Pallister, John; Foxall, Gordon

Label's Best Forms – Prospects' and Customer's First Impression versus Expert Analyses (414)
Palmeira, Mirian; Palmeira, Denise

Parents' OTC Medication Behavior with their Children: Toward a Conceptual Framework of Cognition, Affect and Culture (700)
Fendt, Jacqueline; Nguyen, Phuong

Akrasia- Temporal Discounting in the Context of Fairtrade Consumer Behaviour (752)
Gillani, Alvina

Using Conjoint Analysis to Estimate High School Student's Preferences for Selecting a College (47)
Shahid, Saad

THURS 11:00 – 12:30 | Green Room, Belfast Waterfront

Full Papers
Product

Session Chair: Carly Foster

Reconceptualising 'product' in the arts and cultural context (424)
Lehman, Kim; Fillis, Ian; Wickham, Mark

Consumer Evaluations Of Multi-Product Food Bundles: The Impact Of Constituent Products On Evaluations Of Complementary And Variety Bundles (183)
Wappling, Anders; Farley, Heather; Schoefer, Klaus; Armstrong, Gillian; Slater, Paul

Organizational compliant response and client loyalty: Evidence from the mobile telephony (125)
Awa, Hart Okorie; Ogwo, Ogwo E.; Eze, Sunday

THURS 11:00 – 12:30 | Arc – Room 1, Belfast Waterfront

Developmental Papers
On-line and social media

Session Chair: Carl Clare

Examining the Omni-Channel Customer Journey of Young Female Fashion Consumers (300)
Lynch, Samantha; Barnes, Liz

Corporate Website: Employment Brand Equity in Relation to Job Growth and Reputation (619)
Bui, Hong T. M.; Higgs, Malcolm; Irmayanti, Aryani; Tuncbilek, Zeynep

I've lost my mobile.....!!!!!! An Insight Into Mobile Device Cognitive Attachment (697)
McCormick, Helen; Rowland, Kyle

Fast Fashion Retailing - Customer and Retailer's Perceptions (718)
Palmeira, Mirian; Arruda, Cecilia

THURS 14:00 – 15:30 | Green Room, Belfast Waterfront

Full Papers
Cross-sector

Session Chair: Keith Glanfield

Integrating Muslim Customer Perceived Value, Islamic Religiosity and Muslim Customer Satisfaction in Tourism Industry (37)
Eid, Riyadh; El-Gohary, Hatem

Co-creating engaging experience in the Chinese restaurant sector (796)
Ma, Tengfei

Struggling for survive and hoping for the best: some contributions on understanding hope and its role in low income personal loan (724)
Bacellar, Fatima Cristina Trindade; Fleming, Marta

Operations, Logistics and Supply Chain Management

Track Chair: Lenny Koh and Claire Moxham

WED 09:00 – 10:30 | Room B7, St. George's Market

Developmental Papers

Session Chair: Olga Matthias

Emergence of Inhibitors in Green Supply Chain Practices (319)
Upadhyay, Arvind

Fair trade supply chains: Understanding social sustainability in practice (98)
Moxham, Claire; Kauppi, Katri

From Contract Manufacturing to Original Equipment Design and Manufacturing: A Case Study of Tharsus (762)
Filiari, Raffaele; McLeay, Fraser

Scope management complexity in software projects: An approach to evaluate it (615)
OKane, James Francis; Damasiotis, Vyron; Fitis, Panos

WED 11:00 – 13:00 | Room T7, St. George's Market

Full Papers

Session Chair: Charles Thornton

A game theory analysis of trust and social capital in sustainable supply chain management (377)
Fairchild, Richard; Alexander, Anthony Edward

Benchmarking the Supply Chain in Public Procurement: A Case Study of Energy Efficiency Retrofitting (464)

Morris, Jon; Genovese, Andrea; Koh, Lenny; Acquaye, Adolf

Exploring Holistic Supply Chain Management Through the Lens of Social Network Theory (668)

Reid, Aisling Rose; Hutchinson, Karise; Armstrong, Gillian; Humphreys, Paul

Integrating Operations and Marketing in Fast Food Home Delivery Industry (48)

Shahid, Saad; Khan, Shamila Nabi

WED 14:00 – 15:30 | Room T7, St. George's Market

Full Papers

Session Chair: Matthew Tickle

Integrating Process Improvement Techniques into Business Process Outsourcing (621)

Mclvor, Ronan

A Cloud-based Ecosystem for Improving Supply Chain Responsiveness (853)

Giannakis, Mihalios; Wu, Kevin

A Conceptual Framework of Reverse Logistics Impact on Firm Performance (791)

Vlachos, Ilias

THURS 09:00 – 10:30 | Room T10, St. George's Market

Full Papers

Session Chair: Jon Morris

Understanding Resources in the Service Industry Using Service Quality Models (207)

Thornton, Charles Duncan; Lim, Wai Mun

An Investigation into Business Excellence Activities and Perceptions across Asian Organisations (31)

Tickle, Matthew; Adebajo, Dotun; Mann, Robin

An empirical investigation of the influence of individual readiness for change dimensions on TQM implementation (427)

Haffar, Mohamed; Djebarni, Ramdane; Al-Karaghoul, Wafi; Mahmoudi Khorassani, Javad; Aldaweesh, Majed

THURS 14:00 – 15:30 | Arc – Room 1, Waterfront Belfast

Developmental Papers

Session Chair: Claire Moxham

Exploiting Knowledge to improve service delivery in management consulting (854)

Matthias, Olga; Breen, Liz; Barber, Kevin Downs

Breaking 'Smart' New Ground: A preliminary assessment of the uptake and use of Smart Technologies in NHS Hospital Pharmacies (UK) (228)

Breen, Liz; Xie, Ying; Cherrett, Tom; Bailey, Gavin

Patient pathways: are they lean? (748)

Williams, Sharon; Radnor, Zoe

Organizational Psychology

Track Chairs: Jill Hanson and Lee Martin

WED 09:00 – 10:30 | Room B4, St. George's Market

Developmental Papers

Session Chair: Alan Johnston

Modelling antecedents and outcomes of job crafting (753)

Quinlan, Nina J.; Leach, Desmond J.; Robinson, Mark A.

Calling and Performance: the mediating role of Job Crafting (259)

Farrell, Sarah; Buckley, Finian

Does a positive age diversity climate enhance organizational citizenship behaviors? (629)

Profili, Silvia; Sammarra, Alessia; Innocenti, Laura

Engagement, Disengagement and Meaningfulness: New Research and Implications (897)

Long, Trevor

WED 11:00 – 12:30 | Room T3, St. George's Market

Full Papers

Session Chair: Suzanne Edinger

Self-concept clarity and Preference for Online Social Interaction: implications for well-being and the role of employment status (899)

Quinones-Garcia, Cristina; Korac-Kakabadse, Nada

The impact of coaching on relationship satisfaction, self-reflection and self-esteem: Coachees' self-monitoring as a moderator (736)

Rank, Johannes; Gray, David E.; Goregaokar, Harshita

The Influences of Person-organization Fit on Job Satisfaction in Chinese Catering Service Industry: An Integrated Mediation and Moderation Model (795)

Chen, Pei; Sparrow, Paul; Cooper, Cary

WED 11:00 – 12:30 | Room B4, St. George's Market

Developmental Papers

Session Chair: Rebecca Mitchell

To Trust or not to Trust: Exploring the Motivations Underlying Leader-Follower Trust Decisions (519)

van der Werff, Lisa; Legood, Alison; Weibel, Antoinette; Buckley, Finian

Trust but verify: The perils of intrateam trust for the performance of short-lived teams. A moderated mediation examination (539)

Lyubovnikova, Joanne; Legood, Alison; Lee, Allan

Privacy in the physical environment and ethical behaviour (520)

Seppala, Nina; Studente, Sylvie; Sadowska, Noemi

Are we off the record? How perceptions of formality affect employee silence behaviour (322)

Brooks, Sarah; Carter, Angela; Dick, Penelope

WED 14:00 – 15:30 | Room T3, St. George's Market

Full Papers

Session Chair: Suzanne Edinger

Do virtuous organizations make employees go beyond the call of duty? Exploring the relationship between organizational virtuousness and organizational citizenship behaviour (500)

Malik, Sania Zahra; Naeem, Ramsha

Perceived disinterested support and outcomes: a view through the lenses of perceived organizational support and organizational virtuousness' perceptions (338)

Tsachouridi, Irene; Nikandrou, Irene

Understanding MBA Students' Adaptation from Social Support Theory and Social Learning Theory (456)

Tsay, Crystal Han-Huei

WED 14:00 – 15:30 | Room B4, St. George's Market

Developmental Papers

Session Chair: Alison Legood

Overcoming methodological boundaries and innovating in Person Environment (PE) fit research: using netnography to shed light on PE misfit (628)

Hollyoak, Brenda Mae; Talbot, Danielle Laurette; Guttormsen, David S. A.

Psychological Contract and Organisation Fit: A symbiotic relationship? (386)

Johnston, Alan Leslie

The Hofstede's cultural value typology: A theoretical review for its adoption in psychological contract research in multi-cultural organisations (127)

Uwabuike, Chinedu

The use of 'Q' methodology for qualitative research in complex organisational settings (458)

Preece, Denise Louise; Fortune, Christopher

WED 16:00 – 17:00 | Room T3, St. George's Market

Full Papers

Session Chair: Lee Martin

What happens, as partnerships grow older? The changing performance effects and interplay of control and trustworthiness (457)

Holtgrave, Maximilian; Nienaber, Ann-Marie; Ferreira, Carlos Eduardo

Does the State of the Economy Affect Employee Reactions to Organizational Justice? A Meta-analysis of the Effects of Unemployment on the Justice–Turnover Intentions Relationship (680)

Sarnecki, Abiola Olufolakemi; Richter, Ansgar; Diehl, Marjo-Riitta

WED 16:00 – 17:30 | Room B4, St. George’s Market

Developmental Papers

Session Chair: Lisa Van der Werff

The Role of Social Network Accuracy in Predicting the Performance of Pre-Service Teacher Teams (212)

Edinger, Suzanne; Edinger, Matthew

Team members’ psychological capital and its impact on members’ appraisals of team work and team leadership (476)

Brandt, Tiina Maria

Leading innovators – what do they expect? (371)

Edinger, Piia Kristiina; Brandt, Tiina Maria

F-CPO: A collective psychological ownership approach to explaining the success of family firms (508)

Rantanen, Noora; Jussila, Iiro

THURS 09:00 – 10:30 | Green Room, Belfast Waterfront

Full Papers

Session Chair: Chris Carter

The impact of team emotional intelligence on team affect, conflict and performance: A preliminary analysis (442)

Collins, Amy Lee; Jordan, Peter; Troth, Ashlea; Lawrence, Sandra

Contextual Ambidexterity as a Mediator between Collective Organizational Commitment and Performance in the R&D work-unit context (518)

Poljsak, Petra; Jackson, Paul R.

The Impact of Emotional Labour Demands on Call Centre Employees: Providing the Right Balance (331)

Akanji, Babatunde

THURS 11:00 – 12:30 | Room B1, St. George’s Market

Developmental Papers

Session Chair: Sarah Brooks

Measuring Concern for Professional Reputation through Interactions with Social Media (898)
Carter, Chris James; O'Malley, Claire; Martin, Lee

Occupational Commitment and Work Related Outcomes; Examining the Role of Learning Goal Orientation (439)

Yousaf, Amna; Rossenberg, Yvonne van; Sanders, Karin; Shipton, Helen

Accelerating expertise: cognition in action (524)

Gore, Julie; Banks, Adrian; McDowall, Almuth

Perceiving virtuousness in tough times (350)

Tsachouridi, Irene; Nikandrou, Irene

THURS 14:00 – 15:30 | Canberra, Belfast Waterfront

Full Papers

Session Chair: Joanne Lyubovnikova

Creative Potential and the Recognition of Creative Performance. (355)

Martin, Lee

Making Good on a Threat: Leading Innovation across Professional Boundaries (65)

Mitchell, Rebecca; Boyle, Brendan; Parker, Vicki; Giles, Michelle; McNeil, Karen; Joyce, Pauline; Chiang, Vico

The mediating role of Psychological Capital in the relationship between both top management attitudes and supervisor support and change readiness (408)

Lennon, Margaret; Kirrane, Melrona

Organizational Studies

Track Chairs: David Weir, Robert Price, David Bamber and Robert Mikecz

TUES 16:00 – 17:30 | Lagan B, Hilton Belfast

Symposium

Session Chair: David Weir, Robert Price, David Bamber and Robert Mikecz

How to assess and measure the impact of business schools and their research? Two recent cases in Europe: The Business School Impact Survey (BSIS) and the UK REF assessment system (463)
Lejeune, Christophe; Hommel, Ulrich; Davies, Julie; Kalika, Michael; Pettigrew, Andrew

Business schools are increasingly faced with external pressures to demonstrate their impact on society. Reducing public budgets, the pervasive effects of business school rankings, and a correspondence between the rise and rise of business schools in higher education and increased scepticism about their contribution to society have all increased interest in the impact of business schools and business education and research. However, not much is known about how to measure and/or assess the impact of business schools. In this symposium, we are interested in how to conceptualise impact and develop useable ways to qualitatively assess and quantitatively measure impact. The symposium will draw upon current European examples of how to assess

and measure the financial, economic, regional and educational impact of business schools and the learning from the first cycle of use of the UK REF impact process.

WED 09:00 – 11:00 | Room B2, St. George's Market
Developmental Papers

Session Chair: David Weir

Organizational Structure Dimensions Impact on the Knowledge Management activities
Comparative Study between Manufacturing & Service Sectors in Egypt (360)
Hassan, Mohmad Wahba

Where does your loyalty lie? : An investigation of competing commitments during the economic
crisis 2008 (426)
Shaffakat, Samah

Fostering values in the mechanism of leading organisations (392)
Mashlah, Samer

WED 11:00 – 13:00 | Room T9, St. George's Market
Full Papers

Session Chair: David Bamber

Perceived determinants of an Employee's Intention to Retire in Kenyan Public Universities (119)
Rono, Lucy Jepchoge; Maru, Loice Chepngetich; White, Margaret

The God of Carnage. How Organizations and Families Respond to Modern Pressure of Equality
(136)
Wetzel, Ralf; Dievernich, Frank

Extending Business School research to voluntary organisations: A case study of the RNLI and
possibilities for organization studies (198)
O'Toole, Michelle Rose Sarah; McGrath, Paul Gregory

Institutions, structuration and the organisational tree (755)
Kaufmann, Kai P

WED 14:00 – 15:30 | Room T10, St. George's Market
Full Papers

Session Chair: Robert Mikecz

Doing free jazz and free organizations, "A certain experience of the impossible"? Ornette
Coleman encounters Jacques Derrida (279)
Griffin, Martyn Andrew; Humphreys, Michael; Learmonth, Mark

Revisiting the "Virtues" of Information Technology-Dominated Work by Considering its Potential
to Produce 'Repetitive Brain Injury' (RBI) (336)
Baruch, Yehuda; Shapiro, Debra

Exploring Guanxi-Type Relationships in the Arab World (384)
Shaalan, Ahmed; Weir, David; Reast, Jon; Johnson, Debra; Tourky, Marwa

THURS 09:00 – 10:30 | Room T7, St. George's Market
Full Papers

Session Chair: Robert Price

The Role of Higher Education in Lebanon in Managing Cultural Diversity: Framework for Curriculum Management. (453)
Ghattas, Renee Sabbagh

Organizational Structure's Dimensions Impact on Organizational Trust Levels Applied Study on Telecommunications Industry in Egypt (52)
Hassan, Mohmad Wahba

Let's work together: interfunctional collaboration and market-orientation in a Hungarian Business School (547)
Chandler, Nicholas; Heidrich, Balázs

THURS 11:00 – 12:30 | Room B7, St. George's Market
Developmental Papers

Session Chair: Robert Price

Cutting a Long Story Short: Can We Turn the Plethora of Contemporary Organization Theory Into Organizational Relevance? (144)
Wetzel, Ralf; Buelens, Marc

Discourse and Culture: Organisation as Assemblage (552)
Atkinson, Peter; Smith, Stephen

Institutionalization of a Paradigm in Micro-OB research and its expression in the Affect-Turnover Literature (649)
Anibaba, Yetunde Aderonke

The impact of managers' failure experience on organizational outcomes (701)
Su, Peiran; Henderson, Eileen; Johnstone, Alex; Roxburgh, Carol

THURS 14:00 – 15:30 | Room B7, St. George's Market
Developmental Papers

Session Chair: Robert Mikecz

What Roles Could Libyan Business Schools Play in Developing the Society? The Case of the Faculty of Economics at the University of Benghazi (797)
Elgareidi, Adel Abdulhameed

Should organizations actively promote team identity in virtual team environments? (835)
Wilkins, Peter; Argyropoulou, Maria

Job Motivation and Empowerment in the Retail Sector: A case study (841)
Fragouli, Evangelia Elpidoforos; Deligianni, Kiriaki

Organizational Transformation, Change and Development

Track Chairs: Catherine McCauley -Smith

WED 09:00 – 10:30 | Room T6, St. George's Market

Full Papers

Session Chair: Joanne Murphy

Growing from upwards roots to binding together: a case study in change (872)
McCauley-Smith, Catherine

Change Management in the NHS: clinical integration in a sexual health service: A cross sectional study exploring the views of staff, as they work towards delivering an integrated clinical sexual health service. (580)
Pastellas, Sally; Sinha, Tammi J

The influence of Organisational Culture on Change Success at Local Government in Australia (513)
K.H. Wong, Harry; Ali Abadi, Hossein

WED 11:00 – 12:30 | Room B7, St. George's Market

Developmental Papers

Session Chair: Catherine McCauley-Smith

Privatisation and its impact on employees; the Privatisation of Saudi Arabian Airlines (Saudia) (413)
Gasim, Maher Gasim

Accountability changes in an NGO: Institutional and Resource Dependence perspectives on BRAC* (411)
Uddin, Mohammed Mohi

Public management, Peace-building and Creating Change: Shifting the Lens of Analysis from the Macro to the Micro (330)
Murphy, Joanne; Galavan, Robert; Brown, Gary; Braniff, Maire

Foolish Wisdom in the Bankers' Court (603)
Tuite, Aisling; Griffin, Ray; Byrne, Sean

WED 14:00 – 15:30 | Room T6, St. George's Market

Full Papers

Session Chair: Sharon Williams

When there is no plan B: Business team improvised response to an urgent incident (382)
Runswick, Fionnuala Eilin; Kutsch, Elmar

Sensebreaking and meaning voids in IS change initiatives (633)

Kutsch, Elmar; Denyer, David; Hall, Mark

Never say never again: post-incident change and the investigation trap (86)

Buchanan, David A.; Moore, Cíara

WED 16:00 – 17:00 | Room T6, St. George's Market

Full Papers

Session Chair: Catherine McCauley-Smith

Towards a framework to analyse theories use for the study of change (886)

Braganza, Ashley; Alyaseen, Nouf; McCauley-Smith, Catherine; Gillon, Anne Clare; Williams, Sharon

Pillar or Platform - A Taxonomy for Process Improvement Activities (863)

Bateman, Nicola; Esain, Ann; Lethbridge, Sarah

THURS 09:00 – 10:30 | Room B5, St. George's Market

Developmental Papers

Session Chair: Joanne Murphy

How Does The Notion Of Hybridization Constitute Trust Relations in Organizations? (153)

Okpanum, Ijeoma Jacklyn; Martin, Graeme; Siebert, Sabina

The role of naturalist decision making in organisational change and transformation (870)

Page, David; Esain, Ann; Williams, Sharon

The role of change agents and stakeholders in the organisational transformation of the electricity industry (448)

Roby, Helen; Collins, Trevor; Potter, Stephen; Langendahl, Per-Anders

IT Quality and Organizational Development – using Action Research to promote Employee Engagement, Leadership development, Learning and Organizational Improvement (121)

Henriques, Telmo Antonio Monteiro; O'Neill, Henrique

THURS 14:00 – 15:30 | Room B5, St. George's Market

Developmental Papers

Session Chair: Catherine McCauley-Smith

Maintaining Healthcare Organizations' Reliability in Times of Change (388)

Eriksson, Nomie

Organisational Culture, Individual Readiness for Change Dimensions and TQM Implementation: A Conceptual Framework and Propositions for Research (431)

Haffar, Mohamed; Djebarni, Ramdane; Farquharson, Lois; Al-Karaghoul, Wafi

Shared Provision Partnerships across two district councils – a retrospective examination of the transformational change narrative of senior management. (467)

Price, Robert; Pawsey, Alison

Performance Management

Track Chair: Vinh Chau

WED 09:00 – 10:30 | Britannic, Belfast Waterfront

Full Papers

Session Chair: Luisa Huaccho Huatuco

Aligning University-Business Interactions through Boundary Units (526)

Gilman, Mark; Serbanica, Christina; Chau, Vinh Sum

How are we doing? Understanding how Organisational Actors interact with Performance Management (832)

McCracken, Martin; OKane, Paula Marie; Brown, Trevor; Read, Nicholas

Organizational positivity, high performance factors, creativity and creative strategy as antecedents of competitive advantage (343)

Zbierowski, Przemyslaw; Bratnicka, Katarzyna; Dyduch, Wojciech

WED 11:00 – 12:30 | Britannic, Belfast Waterfront

Full Papers

Session Chair: Vinh Chau

Exploring the Impact of National Culture on Performance Management Systems life-cycle (757)

Jwijati, Ihssan; Bititci, Umit

Impact of Performance Management on HR Climate at Headquarter Locations: A Global Assignee Perspective (80)

Maley, Jane Frances; Moeller, Miriam

Investigating the Key Strategic Factors Responsible for the Economic Landmarks of China: A Lesson for Nigeria (415)

Adebisi, Sunday Abayomi; Zengyao, Zhao; Adebakin, Mooruf A.

WED 14:00 – 15:30 | Room T8, St. George's Market

Full Papers

Session Chair: Vinh Chau

Public Management and Governance: Why has Asian-Dragon Claimed Its Title and African-Giant Still Sleeping in 30-year Economic Race? (409)

Adebisi, Sunday Abayomi; Oghojafar, Ben. E. A.; Adebisi, Adebola Olubunmi

Family as a determined owner - External factors explaining performance and success in listed family firms (482)

Rantanen, Noora; Jussila, Iiro

Internationalisation of SMEs and Firm Performance: Evidences from Bangladesh (429)

Rahman, Mahfuzur; Uddin, Muhammad Moshfique Uddin; Lodorfos, George

WEDS 14:00 – 15:30 | Arc – Room 3, Belfast Waterfront

Developmental Papers

Session Chair: Luisa Huaccho Huatuco

Inward focus, Outward growth: what effect, if any, has social media on dynamic capabilities in SMEs? (574)

Knowles, Donna Jean

Impact of financial distress in UK banking performance before, during and after the financial crisis period. (99)

Ngwa, Leonard Ndifor

Is Payment by Results an Appropriate Way to Fund the National Troubled Families Initiative?: A Critical Debate in Professional Practice (342)

Johnstone, Laura; Sanders, Gail

WEDS 16:00 – 17:30 | Arc – Room 3, Belfast Waterfront

Developmental Papers

Session Chair: Donna Knowles

The Challenge of the Adaption and Implementation of Management Control Systems: A Bottom-Up Approach to Improve Feasibility (92)

Dietrich, Mike; Wald, Andreas

Benchmarking Revisited, is North East England Still Engaging (607)

Morley, Michael Andrew; Robson, Andrew; Waring, Teresa; Yarrow, David

The institutionalization of performance metrics (686)

Kaufmann, Kai P.

THURS 09:00 – 10:30 | Room T6, St. George's Market

Full Papers

Session Chair: Hong Bui

High Value Manufacturing (HVM): A business processes perspective (246)

Huaccho Huatuco, Luisa D.; Martinez-Hernandez, Veronica; Burgess, Thomas F.; Shaw, Nicky E.

Efficiency as a Language of Public Healthcare Performance: Serving Public Needs or Saving Public Resources? Evidence from an Emerging Economy (292)

Phiri, Joseph

Environmental and organisational contingencies and the use of multiple performance measures (179)

Amhalhal, Abdallah; Anchor, John Robert

THURS 11:00 – 12:30 | Room B5, St. George's Market

Developmental Papers

Session Chair: Donna Knowles

Management by ideology - some effects of alternative banking (465)
Brunsson, Karin Holmblad

Ineffective Software Eliciting Discrete Negative Emotions within Users: A look at Uplifts, Hassles, and Feral Systems (501)
Kent, Stacey Ann Marie; Houghton, Luke

Organizational performance management as consensual practice via 'theory of change' (472)
Allen, Richard Carroll

THURS 14:00 – 15:00 | Room T6, St. George's Market
Full Papers

Session Chair: Vinh Chau

Understanding the Effect of Communication on Team Diversity and Team Performance: A Meta-analysis (229)
Bui, Hong T. M.; Degl'innocenti, Marta; Ludovica, Leone; Vicentini, Francesca

The Relationship between Job Satisfaction and Performance: A Quantitative Analysis (117)
Ahmed, Masoom

Public Management and Governance

Track Chair: Dimitrios Spyridonidis

WED 09:00 – 10:30 | Room T9, St. George's Market
Full Papers

Session Chair: Harry Barton

An analysis of recent reforms of police management in England and Wales (437)
Barton, Harry

Moving from individual to distributed leadership in public services organizations: What affects and with what effects? (223)
Radnor, Zoe Jane; Burgess, Nicola; Currie, Graeme; Waring, Justin

Opening the black box of knowledge translation: the case of CLAHRC (596)
Spyridonidis, Dimitrios; Hendy, Jane; Barlow, James

WED 11:00 – 12:30 | Room B6, St. George's Market
Developmental Papers

Session Chair: Dimitrios Spyridonidis

Distributed leadership in Health Care: A Pilot Study of Doctors-leaders Perceptions of Distributed Leadership (327)
Farzipour, Vida

Performance management in the Brunei Public Sector: Old wine in new bottles? (485)
Haji Said, Thuraya Farhana

Human capital development and the Nigeria tertiary education trust fund: A catalyst for economic development (847)
Alagba, Ochuko Samuel

Finding a Way: How the Crisis of Institutional Complexity is Approached by Public Sector Decision Makers (471)
Forbes, Tom; Fincham, Robin

WED 14:00 – 15:30 | Room T9, St. George's Market
Full Papers

Session Chair: TBC

The legitimacy of co-production: who speaks and who is listened to (255)
Jehu, Llinos Mary

A Juxtaposition of the Strategic Development Context of English Free Schools against Government Policy (613)
Mason, Phillip Lawrence

Back to the future: the idea of a university revisited (269)
Bond, Christopher; O'Byrne, Darren

WED 16:00 – 17:00 | Room T9, St. George's Market
Full Papers

Session Chair: TBC

Bridging the Gap – A Local Perspective on Knowledge Exchange Between UK Higher Education and the World of Practice. (278)
Mawson, John; Griffin, Martyn

Stakeholders & Engagement: A Study of 3 Public Service Broadcasters (466)
Kinder, Brian; Hazlett, Shirley-Ann

THURS 09:00 – 10:30 | Room T9, St. George's Market
Full Papers

Session Chair: TBC

Volunteer Engagement in a Hostile Context: The experience of Russian NPOs (460)
Ljubownikow, Sergej; Crotty, Jo

Impact of the Competitive pressures of new public management on the governance of the voluntary sector organisations (560)
Kiwanuka, Keefa

Corruption and unethical practices in Bangladesh telecommunications sector: failure of regulatory governance (251)
Alam, Quamrul; Teicher, Julian; Yusuf, Mohammad Abu

THURS 11:00 – 12:30 | Room T9, St. George's Market
Full Papers

Session Chair: Dimitrios Spyridonidis

Patient-centric challenges in health reform: perspectives from two systems (855)
Byers, Vivienne; Davey, Shirley; McAdam, Rodney

Boundary Objects in Cross Agency Digital Health Projects: The Case of Shareable Electronic Health Record Records in the UK and Australia (242)
McLoughlin, Ian Patrick; Garrety, Karin; Wilson, Rob; Yu, Ping; Dalley, Andrew

Input-process-output analysis of patient flow through a hospital emergency department (87)
Brady, Malcolm; Byrne, PJ; Conyngham, Gerry; Kumar, Vikas

THURS 14:00 – 15:30 | Room T9, St. George's Market
Developmental Papers

Session Chair: Harry Barton

Motivation Crowding and Public Service Motivation: An Experimental Test (666)
Vincent, Jordan; Homberg, Fabian; Takeda, Sachiko

Governing the local marketplace for social care? Network governance for electronic marketplaces for social care. (570)
Moran, Antonia; Wilson, Rob

What are the antecedent factors to realise citizen satisfaction?: Prioritising the policy menu on the agenda (726)
Oe, Hiroko; Yamaoka, Yasuyuki

Research Methodology

Track Chair: Bill Lee

TUES 16:00 – 17:30 | Lagan A, Hilton Belfast
Workshop

Session Chair: TBC

Let's call the whole thing off? (Did it ever start?): Practitioner and academic perspectives on the use of research in the SME (404)
Clarkson, Gail; Harrison, Nigel; Lumb, Jo

The primary aim of this workshop is to stimulate debate and to deliver a tripartite look at the challenges of research in the context of the 'small and medium sized enterprise' (SME). From our primary positions of practitioner, university engagement coordinator, and academic, in this workshop we ask participants to challenge the obstacles to the capture of knowledge and its exchange and to present this in a manner which is deemed credible and helpful to the agendas of all parties. To facilitate this debate we focus on a 'real life' SME.

WED 09:00 – 10:30 | Glenbank Suite, Hilton Belfast

Developmental Papers

Ethical and practical difficulties of conducting qualitative research

Session Chair: Elisabeth Michielsens

Between Therapeutin and Spionin?: Qualitative interviews with Senior Management in German Organizations (58)

Drew, Hilary

Insiders, Outsiders, Self and Others; Feminist Methodology, Reflection and Positionality in doing cross-gender research (66)

Sayce, Susan

Ethical dilemmas of researching co-production: protecting, involving and allowing the vulnerable to be heard (253)

Jehu, Llinos Mary

Reflecting on the potential for counselling training to inform ethical approaches to qualitative research interviewing (340)

Cooper, Helen; Mackenzie Davey, Kate

WED 11:00 – 12:30 | Glenbank Suite, Hilton Belfast

Developmental Papers

Teaching and reflections on the PhD experience

Session Chair: Viktor Dörfler

Prologue to a PhD - a disruptive bricolage (225)

Doherty, Daniel

'In with the in-crowd': doctoral researcher experiences of being an insider researcher (258)

Mills, Sophie; Stewart, Jim

Heightening awareness of research philosophy: the development of a reflexive tool for use with students (325)

Bristow, Alexandra; Saunders, Mark NK

WED 11:00 – 12:30 | Brookfield Suite, Hilton Belfast

Developmental Papers

Shadowing and Visual Methods

Session Chair: Bill Lee

Using photo elicitation to understand work-life balance: a pilot study (201)
Cassell, Catherine; Malik, Fatima; Radcliffe, Laura

The researcher within participant videos: The not so 'absent' presence (598)
Whiting, Rebecca; Roby, Helen; Chamakiotis, Petros; Symon, Gillian

Shadowing: chasing (organisational) shadows or something more substantial? (659)
MacDonagh, Joe

WED 14:00 – 15:30 | Lisburn Suite, Hilton Belfast
Workshop

Session Chair: TBC

A Workshop on Assessing the Broad Impact of Research (390)
Narayanan, V.K.; Thorpe, Richard; Clarkson, Gail; Ghobadian, Abby

Two assumptions underpin this workshop. Impact is with us and is here to stay and there has already been a good deal of academic discussion and debate. What is needed now is additional consideration as to how we might learn from current practices so as to engage more fully and extend the opportunities that can be identified for how impact might be created. Example questions to be considered in this workshop are (1) What do we mean by the impact of research? What are the theoretical models of tracing impact?; (2) What are the reasonable perspectives from which we can study impact?; (3) How can we leverage our understanding of concept development and measurement to identify measures of impact? In addition, we consider the potential risks of a narrow a focus on impact and how while this might lead to short term gains this might be at expense of larger benefits over the longer term.

WED 14:00 – 15:30 | Glenbank Suite, Hilton Belfast
Developmental Papers
Techniques for – and examples of – reviews of knowledge

Session Chair: Mark Saunders

Operationalization in dynamic capabilities research: review and recommendations for future research (206)
Laaksonen, Ola; Peltoniemi, Mirva

Unpacking Culture Using Delphi (232)
Liu, Jonathan; Wilson, Jonathan

What will the World of Work look like in 2030, 2060 and Beyond? An Evaluation of the Delphi Technique in Futures based Management Research (422)
OKane, Paula Marie; Walton, Sara Christine; Ruwhiu, Diane; Cathro, Virginia

A Review of Grounded Theory Based Research with Parents on Children's Health (643)
Nguyen, Phuong

WED 16:00 – 17:00 | Lisburn Suite, Hilton Belfast
Full Papers

Session Chair: Bill Lee

Studying Management Practices: degrees of engagement in observational research (582)
Mason, Katy Jane; Beech, Nic; Denyer, David; MacIntosh, Robert

Developing a Research Methodology for Text-based Classroom Conversations in an Online MBA (694)
Goumaa, Rasha

WED 16:00 – 17:30 | Glenbank Suite, Hilton Belfast

Developmental Papers
Autoethnographical and insider accounts

Session Chair: Murray Clark

Autoethnography – uncovering the professional identity of UK Early Career Researchers (166)
Malik, Fatima; Radcliffe, Laura

Crossing the bridge - an exercise in autoethnography (227)
Doherty, Daniel

Studying the Practice of Apprenticeship through Insider Interviews (530)
Stierand, Marc Benjamin; Dörfler, Viktor

Transitional power: the ethnographic journey of a researcher in academia with Chinese participants (731)
Johnson, Jennifer; Anderson, Lisa; Taylor, John

THURS 09:00 – 10:30 | Glenbank Suite, Hilton Belfast

Developmental Papers
Paradigmatic and theoretical considerations

Session Chair: Catherine Cassell

American pragmatism and feminist ethnography: methodological insights for management researchers (271)
Rumens, Nick; Kelemen, Mihaela

Making new connections: rigour and relevance in management research (365)
Pauley, Matthew Kevin; Akinci, Cinla; Sadler-Smith, Eugene

Realist Analysis (631)
Herepath, Andrea Jane; Kitchener, Martin

The Meaning of Mixed Methods in Organizational Research: A Neo-Empiricist Perspective (806)
Clark, Murray C

THURS 09:00 – 10:30 | Brookfield Suite, Hilton Belfast

Developmental Papers
Miscellaneous Research Issues

Session Chair: Mark Saunders

Narrative in management and organizational research: A methodological review (261)
Reissner, Stefanie

Leadership and Management Insights: Extending findings from a series of Online Surveys (339)
Schofield, Carina; Holton, Viki

Can Analytic Hierarchy Process (AHP) offer a robust method of future competency prediction?
(461)
Evans, Sarah; Davies, Leslie

The Ideal *** Inventory: An 'Ideal' tool for qualitative research in business and management?
(636)
Gibson, Sara Jayne; Williamson, Trevor

THURS 11:00 – 12:30 | Glenbank Suite, Hilton Belfast

Developmental Papers
Qualitative analysis: Issues and challenges

Session Chair: Stefanie Reissner

Translation processes in qualitative management and accounting research (202)
Cassell, Catherine; Lee, Bill

A new proposition for grounded theory in management research (397)
Pinnington, Bruce Douglas; Meehan, Joanne; Lyons, Andrew

Using thematic analysis to explore strategy implementation barriers (658)
Amjad, Muhammad

SODA in qualitative research: Using cognitive mapping for analysing semi-structured interviews
(671)
Pyrko, Igor; Dörfler, Viktor

THURS 14:00 – 15:30 | Glenbank Suite, Hilton Belfast

Developmental Papers
Diary and observation methods

Session Chair: Marc Stierand

Twenty-four hours and counting: Capturing life as it is lived (268)
Lee, Amanda Lesley

Using Brief Social Observations as a Method of Selecting Executive Coaches (317)
Collins, Claire Elizabeth

Capturing safety awareness through diaries (677)
Davidson, Ross; Pilbeam, Colin; Denyer, David; Doherty, Noeleen

Strategy

Track Chairs: George Burt, David Mackay and Efthimios Poulis

TUES 16:00 – 17:30 | Arc – Room 3, Belfast Waterfront

Symposium

Session Chair: TBC

Risk and Innovation in Strategic Management Research: Emerging Interdisciplinary Perspective (425)

Narayanan, Vadake; O'Regan, Nicholas; Simon, Peter; Stoyneva, Irina

This symposium will bring scholars from across the world to discuss the relationship between risk and innovation as a fertile future area for research. Participants will provide a variety of perspectives on the topic and map the debates in the extant research in an attempt to overcome difficulties stemming from the current fragmented state of research. The symposium will offer opportunities for identifying an integrated perspective in management research in general, and lay the foundation for gaining further insights into the risk-innovation link in the context of different institutional environments.

WED 09:00 – 10:30 | Room T3, St. George's Market

Full Papers

Managing Stakeholders

Session Chair: TBC

The value of communications during M&A (299)

Angwin, Duncan; Meadows, Maureen; Yakis-Douglas, Basak

The transition to a low carbon economy in the UK: The shifting relational dynamics of environmental stakeholder networks (744)

Baranova, Polina

Ownership, R&D intensity and performance: Evidence from transitional China (200)

Teng, Da; Yi, Jingtao

WED 09:00 – 10:30 | Room T4, St. George's Market

Full Papers

Managerial Impacts and Effects

Session Chair: TBC

Top Management Team Dynamics as a Microfoundation of Adaptive Capability? (1)

Mitchell, Rebecca; Boyle, Brendan; Nicholas, Stephen; Maitland, Elizabeth

Top Management Team Heterogeneity and Firm Performance: the Moderating effects of Power and Organizational Life Cycle (618)

Kang, Min-Ping; Hung, Yu-Hsuan

An Empirical Study of Middle Managers' Exploratory, Exploitative, and Ambidextrous Behaviours on an Engineering Improvement Project (298)

Awojide, Oladipo; Hodgkinson, Ian R; Ravishankar, M.N.

WED 11:00 – 12:30 | Room T4, St. George's Market

Full Papers

Novel Concepts and Methods

Session Chair: TBC

Visualizing value creation: the need of a flexible unit of analysis (349)

Ciao, Biagio

Prospective Strategy as a Process of Institutional Change and Entrepreneurship (474)

Sminia, Harry

An empirical study of universal laws and their implications for strategy theorizing (290)

Poulis, Efthimios; Poulis, Konstantinos

WED 11:00 – 12:30 | Room B2, St. George's Market

Developmental Papers

External Factors and Macro Perspectives

Session Chair: TBC

The effect of multimarket contact in multiple market domains on competitive aggressiveness (475)

Ljubownikow, Grigorij

The role of institution in industrial growth: An industry based view of ready-made garments industry growth in Bangladesh. (236)

Saha, Krishnendu

Competition Between Internet Platform Companies (45)

Zeng, Maggie

Review of Empirical Papers in Strategic Alliances (2004-20013) (17)

Bhat, Akshay

WED 14:00 – 15:30 | Room T4, St. George's Market

Full Papers

Scenarios

Session Chair: TBC

Towards a Processual-Relational approach to Scenario Planning (401)

Burt, George; MacKay, David J; Chia, Robert

Forward looking analysis as Foresight (575)

Tapinos, Efstathios

A Conceptual Method Combining Scenario Planning and Technology Roadmapping (737)

Hussain, Mohsan Khan; Tapinos, Efstathios; Knight, Louise

WED 16:00 – 17:30 | Room T4, St. George's Market

Full Papers

Business Models, Plans and Strategies

The influence of strategic planning on organizational change management (827)

Fragouli, Evangelia Elpidoforos; Yankson, Joana

The impact of strategic alignment on organizational performance (380)

Al Khalifa, Muneera; Sharif, Amir; El Ali, Wajeeh

Business model transformation: lessons from retail TNCs' expansion in China (131)

Siebers, Lisa Qixun

THURS 09:00 – 10:30 | Room T4, St. George's Market

Full Papers

Small business Strategy

Session Chair: TBC

The terms 'threshold', 'distinctive' and 'sustainable' are they different in small businesses? The context of soft-play industry (332)

Beckram, Robert; AL-Tabbaa, Omar

The Opposite Direction of Knowledge Transfers in Family Business: From Successors to Predecessors. Leadership Succession as a Microfoundation of Dynamic Capability (316)

Ciao, Biagio

Developing a strategic framework for small and medium sized enterprises (SMEs)(717)

Elshamly, Amina Basiouny Mousa; Gear, Tony; Davies, Barry; Verschueren, Ricardo

THURS 09:00 – 10:30 | Room B3, St. George's Market

Developmental Papers

Tools and Thinking

Session Chair: TBC

The Effect of Social Capital on Knowledge Sharing and Performance Consequences of Knowledge Sharing in Business Group Affiliated and Non-Affiliated Firms (210)

Ozen, Ozlem

Reflecting on the use of social media within a scenario planning project (446)

Meadows, Maureen; O'Brien, Frances; Griffiths, Sam

Materiality in strategy: the role of objects in the effectiveness of strategy workshops (514)

Idoko, Onyaglanu; MacKay, Brad

Resilience-Based Decision Making: Addressing uncertainty within crisis events (583)

Burnard, Kevin John

THURS 11:00 – 12:30 | Room T4, St. George's Market

Full Papers

Environmental Opportunity

Session Chair: TBC

Environmental Outsourcing is Sexy (391)

Vazquez-Brust, Diego Alfonso; Perez Valls, Miguel; Cespedes Llorente, Jose

Lobbying and litigation in telecommunications markets – Reapplying Porter’s five forces (599)

Sutherland, Ewan

Dealing with environmental turbulence – manufacturing strategy review and the changing roles of the business functions post 2008-recession (62)

Sainidis, Eustathios; Robson, Andrew; Heron, Graeme

THURS 11:00 – 12:30 | Room B3, St. George’s Market

Developmental Papers

RBV, dynamic capability and value creation

Session Chair: TBC

Rethinking Dynamic Capability from an Ecological Perspective (416)

Mackay, David John; Ackermann, Fran

Exploring dynamic capabilities in the context of circular economy (678)

Gabbur, Anisuddin; Spicer, David; Taylor, Andrew

The Use of Cognitive Maps to Identify Resources Bundles in Product Diversification (43)

Thornton, Charles Duncan; Howcroft, Barry

Business Models Renewal in Mature Industries: An Empirical Investigation (842)

Louzada, Jorge

THURS 14:00 – 15:30 | Room T4, St. George’s Market

Full Papers

Insights Reflections and Realities

Session Chair: TBC

Explaining the Fundamental Differences: Applying Individual Difference Psychology to Managerial Ambidexterity (395)

Wang, Ruifang; Gibbons, Patrick

Tracking strategy through readily available consumer technologies: capturing participant self-reflection through videos (685)

Mackay, David; MacIntosh, Robert; Zundel, Mike

The Reality of IST Planning and Provision in UK SMEs: the Role of Third Party Providers (162)

Hamamra, Ammar; Brown, David; Devadoss, Paul

Strategy as Practice

Track Chair: Harry Sminia

THURS 09:00 – 10:30 | Arc – Room 3, Belfast Waterfront

Developmental Papers

Joint session with Cultural and Creative Industries

Session Chairs: Harry Sminia

Conceptualizing organizational creativity characteristics (237)

Bratnicka, Katarzyna

Management accounting in support of strategy (260)

Pitcher, Graham Simons

The strategic role of public sector managers: Championing ideas to top tier internal and external executives (264)

Cooper, Simon James Lloyd

THURS 11:00 – 13:00 | Ewart Suite, Hilton Belfast

Full Papers

Session Chair: Harry Sminia

The anatomy of strategy process stages: post-processal and strategy as practices (126)

Elshamly, Amina Basiouny Mousa; Gear, Tony; Davies, Barry; Verschueren, Ricardo

Rekindling Strategic Alignment Research: The Lure of a Practice-Based Perspective (516)

Sarhan, Mohammad Yaseen; McDonagh, Joe

Finding oneself: Subjection, differentiation and lack in the emotionally autonomous subjects of strategic change (638)

Mittra, Pallavi; McInnes, Peter

Strategy formation and Entrepreneurship: The Strategic Actions of an internal entrepreneur analysed from the approach of Strategy as a Social Practice (696)

Ouchi Dusi, Cristina Sayuri Cortes; Costa, Debora Vargas Ferreira; Soares, Fabricio Pereira; Machado, Marcia Cristina da Silva; Vieira, Nathalia de Paula

THURS 14:00 – 15:30 | Arc – Room 3, Belfast Waterfront

Developmental Papers

Session Chair: Harry Sminia

Change and Stabilization of Routines: The Roles of Field and Symbolic Capital (244)

Safavi, Mehdi; Omidvar, Omid

The "invisible" innovators: a strategy as practice approach in the post-downsized Greek public services sector (295)

Melissanidou, Eleni

Orienting to reflective strategy practice: A study of professional development through online strategic management education (749)

John, Anna; Viney, Howard; Lawton, Thomas

Sustainable and Responsible Business

Track Chair: Peter Stokes

TUES 16:00 – 17:30 | Glenbank Suite, Hilton Belfast

Workshop

Session Chair: TBC

Heilbronner Declaration on the Social Responsibility of Medium Enterprises in the Economy (600)
Stehr, Christopher; Gonzalez, Rafael

The Heilbronner Declaration was a document signed by several German institutions and medium sized companies led by Prof. Dr. Christopher Stehr at the German Graduate School of Management and Law. Their aim was to both notice the social responsibility that they owe, and to enhance the business schools' role as link among the different actors in society. According to their statement, the globalization has changed decision making in the institutions as well as the observance of ethics. Because of that, they consider responsible practice as inevitable. By 'responsible practice', they mean considering and balancing "private, national and global economic dimensions with ecological and social criteria in decision processes, in order to find valid solutions for all interest groups".

In the Declaration, they agree to commit themselves to ensure the CSR notions of fairness, sustainability and environmental friendliness of their value-added process, and to integrate the concept in their strategies.

WED 09:00 – 10:30 | Boardroom Suite, Hilton Belfast

Full Papers

Conceptualism and Explorations

Session Chair: Janet Haddock-Fraser

Understanding sustainability through the lens of radical reflexivity (302)

Allen, Stephen; Cunliffe, Ann; Easterby-Smith, Mark

Examining the process of legitimising corporate sustainability within the organisation: towards a Generalised Legitimising Pathway (307)

Ivory, Sarah Birrell; MacKay, Brad

Mary Parker Follett: A Management Model for Integrating the Interests of Business and Society (323)

Mawer, Susan Judith; Crotty, Jo

WED 11:00 – 12:30 | Boardroom Suite, Hilton Belfast

Full Papers

CSR: Theory, Rhetoric and Practice

Session Chair: Janet Haddock-Fraser

Political Corporate Social Responsibility: A Review of Theory and Future Directions (324)
Frynas, Jędrzej George; Stephens, Sian

Looking for legitimacy through CSR rhetoric (344)
Skritsovali, Konstantina; Hines, Tony

The 'Green Growth State': an aspirational perspective (368)
Vazquez, Diego Alfonso; Sarkis, Joseph; Smith, Alastair

WED 14:00 – 15:30 | Room B7, St. George's Market

Developmental Papers

Energy: Sustainable and Responsible Perspectives

Session Chair: Peter Stokes

Corporate social responsibility as performativity? Agreements and fractures in the emergence of markets for biodiversity offsets in England (294)
Ferreira, Carlos Eduardo

Food Retailer Engagement in Environmental Sustainability and the Management of Energy Price Risk (624)
Foss, Zoe

Hybrid energy and enterprise: business models for sustaining rural community micro-generation (712)
McNeill, Tamara; Baines, Sue; Martin, Lynn

New Ventures and the Energy Industry Transition: The Policy Context in France, Germany and Britain (692)
Ball, Christopher

WED 16:00 – 17:00 | Room T5, St. George's Market

Full Papers

Perspectives on sustainable and responsible business

Session Chair: Peter Stokes Stokes

Beyond Doxey, beyond Butler: Building upon insights in small island tourism research to extend tourism theory (281)
Canavan, Brendan Joseph

The Role of Foreign and Local Companies in Shaping Brazilian Positions on Global Sustainability (21)
Abreu, Monica Cavalcanti Sa de; Freitas, Ana Rita Pinheiro de; Melo, Simone Oliveira Guerra de

WED 16:00 – 17:30 | Room B7, St. George's Market

Developmental Papers

Education and Engagement

Session Chair: Sarah Ivory

Responsible management education and managerialism: the introduction of the United Nations' Principles for Management Education to a United Kingdom Faculty of Business (565)
Millar, Jill; Price, Margaret

Toward informed responsibility: Exploring CSR in practice (588)
Durkin, Mark; Cummins, Darryl; Martin, Gary; Martin, Elizabeth

Exclusion through Inclusion. Unintended side-effects of inclusion policies (655)
Soellner, Albrecht; Wiafe, Lukas

Sustainable Value Creation for Employees (708)
Polak-Weldon, Reka

THURS 09:00 – 10:30 | Room T5, St. George's Market

Full Papers

Human Factors: Employees and Stakeholders

Session Chair: Peter Stokes

Employee volunteering evolution of a dimensional construct (291)
Caulfield, Paul

Engaging Community Stakeholders for Corporate Social Responsibility (CSR) in Mining: An Exploratory Study (491)
Sarker, Tapan Kumar

Reaching the underbanked and unbanked in subsistence markets at the nexus of the formal and informal economy (674)
Holt, Diane; Littlewood, David

THURS 09:00 – 10:30 | Room B8, St. George's Market

Developmental Papers

Human Factors: Sustainable and Responsible Business

Session Chair: Alan Murray

The human factor: Sustainability's poor relation (440)
Parkin Hughes, Christine

Social Responsibility in Religious Organisations: The Case of the Church of England (469)
LeGrys, Alan; Zigan, Krystin; Lauwo, Sarah

'To Hell with it': A case study examination of trust, legitimacy and stakeholder relations in the Milaki plant (517)
Kougiannou, Konstantina; Wallis, Matthew

Leadership as a Public Good (553)
Summers, Juliette Clair; Howieson, Brian

THURS 11:00 – 12:30 | Room B8, St. George's Market

Developmental Papers

National Perspectives: Sustainable and Responsible Business

Session Chair: Sarah Ivory

A Stake Holder Theory Approach to More Equitable System of Oil Revenue Distribution in Iraq (366)

Yacoub, Lorian; Goucher, Liam

Exploring Corporate Social Responsibility of Accounting Firms: Interview Evidence from China (203)

Guo, Xin; Wang, Tongtong

THURS 14:00 – 15:30 | Room T5, St. George's Market

Full Papers

Energy and Education: Sustainable and Responsible Perspectives

Session Chair: Alan Murray

Northern Indigenous Peoples' Interests and the Responsibility of Oil and Gas Corporations (715)

Soloviev, Mikhail; Ledkov, Gregory; Grover, Richard; Yakovleva, Natalia; Kiryushkina, Elena

Towards A Biopsychosocial Pedagogy for Sustainability Management Education (858)

Hirst, John Edwin

Instrumental, Symbolic and affective motives for car use in urban centres of Sao Paulo and Rio de Janeiro (373)

Amatucci, Marcos; Dubeux, Veranise Jacobowski Correia; Esteves, Felipe de Sousa