



Paper Submission:
Opens 16th January 2017
Closes 28th February 2017



- » Over 700 papers to be presented across 26 Tracks
- » Excellent networking opportunities
- » High profile plenary sessions
- » Professional Development Workshops
- » Workshops, Symposia and Special Interest Group meetings
- » Gala Dinner and New Members' Welcome Breakfast

"Attending BAM2016 Conference was a great opportunity for me to get in touch with the works that are being discussed in European academia. It is good to have a broader perspective when you are, like me, starting your research work. Great experience!"

Fabio Sandes
FUNDACAO GETULIO VARGAS,
FGV/SP, BRASIL

"BAM Conference is a marvellous opportunity to network, where you could present your research in a healthy, friendly and professional manner, gaining good feedback along with future research opportunities"

Sammar Javed
UNIVERSITY OF HUDDERSFIELD

"BAM2016 conference was incredible. I met new colleagues and reunited with old ones. It gave me the confidence and reassurance I needed to continue improving my research ideas"

Blanca Grey
BIRBECK, UNIVERSITY OF
LONDON

Find more details: www.bam.ac.uk/bam2017

BAM2017 Re-connecting management research with the disciplines: Shaping the research agenda for the social sciences.

In the 30 years since the establishment of BAM, the field of management has become more mature, however, the social sciences in general are much more mature, and as such may be deemed to have a first mover advantage. For example, economics, psychology, social anthropology and sociology were recognized as distinct social sciences and established key publications and academic journals to disseminate their research in the 19th century. By comparison, management as an academic discipline was not recognized until the 20th century, well after these other disciplines. Furthermore, the social sciences also have a longer history of producing PhDs - some of whom became the founding scholars of the management community. This may have a number of effects, including the fact that many management scholars today have PhDs in non-management disciplines. The process of research training (in social science departments) institutionalizes the student into the core discipline (or field) that may have enduring effects. A second major factor that is perhaps limiting the ability of management to influence the related social sciences may be perceptions of its nature as 'applied' or bounded to a greater extent than others. We might expect to find that management imports theory from related social sciences, empirically tests the theory, and then exports the results back to the social sciences (and to practitioners), leading to export through applied journals (such as Journal of Applied Psychology). Any major developments in theory, however, would be expected to be most often developed in the social sciences, because developing theories that have general application is a primary element of their activity. On the other hand, management scholars who develop theory would be focused on business applications, which may result in theory that is not of general interest to the social sciences and, hence, less likely to be exported. If management is inherently applied, we might draw parallels with the relationship between management and the related social sciences and the relationship between medicine and the natural sciences. John Kay has argued the following: "In the last fifty years, the application of scientific method to medical subjects, and the development and adoption of knowledge gained in physics, chemistry and biology, has transformed their (doctors') effectiveness. (However) Medicine remains a practical subject." Therefore, it may be a perfectly natural state of affairs that management imports from the core social sciences, much the same way as medicine has done from physics, chemistry, and biology. However, some business schools are bucking the trend, and are moving into being at the forefront of debates by re-connecting with the social sciences. Alternatives to the 'pure' and 'applied' metaphor of research include questioning whether the social science of any field (e.g. religion, social movements, politics, law, science etc.) are any more or less applied than any other, questioning whether there is any such thing as 'applied' research and the adoption of other epistemologies and methodologies which disrupt such frameworks of thought.

These issues will be explored at the Conference, fittingly to be hosted by Warwick Business School, where the first BAM Conference was held 30 years ago.

BAM2017 Tracks

- » Corporate Governance
- » Critical Management Studies
- » Cultural and Creative Industries
- » E-Business and E-Government
- » Entrepreneurship
- » Gender in Management
- » Human Resource Management
- » Identity
- » Innovation
- » Inter-Organizational Collaboration: Partnerships, Alliances and Networks
- » International Business and International Management
- » Knowledge and Learning
- » Leadership and Leadership Development
- » Management and Business History
- » Marketing and Retail
- » Operations, Logistics and Supply Chain Management
- » Organizational Psychology
- » Organizational Studies
- » Organizational Transformation, Change and Development
- » Performance Management
- » Public Management and Governance
- » Research Methodology
- » Strategy
- » Strategy as Practice
- » Sustainable and Responsible Business

Paper Submission:

The BAM2017 Doctoral Symposium will take place at Warwick Business School, University of Warwick on 4th September 2017.

Opens 16th January 2017
Closes 28th February 2017

www.bam.ac.uk/bam2017

