BAM2017 PARTNERS THANK YOU

Warwick Business School, University of Warwick

At Warwick Business School (WBS), our vision is to be Europe’s leading University-based Business School, developing transformational ideas and people that shape how we do business.

Our vision is supported by our three-fold mission to develop cutting-edge research that leads debate and deepens our understanding of the practice of business and management; to provide a transformational learning experience, enabling our stakeholders to realise their full potential and to work in partnership with policy and practice, both in terms of our research and teaching activities, to catalyse the impact of our work.

WBS has a strong tradition of academic excellence, harnessing the power of interdisciplinary thinking, and meshing academia with practice. The School’s students and staff play a vital role in cultivating our ethos of innovation, entrepreneurialism and professionalism, resulting in a school proud to be at the forefront of progressive business thinking.

Our world-class reputation is reflected in our league table rankings, attracting strong links with this business community. We were proud to be the first UK business school to achieve triple-accreditation from the world’s major management education associations: the Association of MBAs (AMBA), the European Foundation for Management Development (EQUIS), and the US-based Association to Advance Collegiate Schools of Business (AACSB).

In 2014, we unveiled WBS London at The Shard, giving us a base in one of the world’s greatest capitals, and summer 2015 saw the opening of a major new extension to the main WBS building on our Warwick campus. For further information please visit www.wbs.ac.uk

BAM2017 SPONSORS THANK YOU

Wiley

The BAM2017 New Members’ Welcome Breakfast has been kindly sponsored by Wiley.

Wiley, a global company, helps people and organizations develop the skills and knowledge they need to succeed.

Project Management Institute

The BAM2017 Professional Development Workshops have been kindly sponsored by the Project Management Institute (PMI).

Project Management Institute is the world’s leading not-for-profit professional membership association for the project, program and portfolio management profession. Through synergistic partnerships with universities and individual researchers, the PMI Academic Resources Department continually promotes the framing and exploration of new questions and the creation and dissemination of knowledge in the field. Visit us at www.pmiteach.org.

European Management Journal

The BAM2017 Best Full Paper and Best Developmental Paper Awards have been kindly sponsored by the European Management Journal (EMJ).

The European Management Journal (EMJ) is a flagship scholarly journal, publishing internationally leading research across all areas of management. EMJ articles challenge the status quo through critically informed empirical and theoretical investigations, and present the latest thinking and innovative research on major management topics, while still being accessible and interesting to non-specialists. Grounded in scientific, peer-reviewed research, the journal provides highly relevant insights to industry and a broad range of societal stakeholders. We welcome interdisciplinary research that synthesizes distinct research traditions to shed new light on contemporary challenges in the broad domain of European business and management. EMJ is owned by the University of Glasgow and ESCP Europe and published by Elsevier Ltd.
# Contents

**Partners and Sponsors**

<table>
<thead>
<tr>
<th>Contents</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Key Information for Delegates</td>
<td>02</td>
</tr>
<tr>
<td>Welcome to BAM2017</td>
<td>03</td>
</tr>
<tr>
<td>Conference Schedule</td>
<td>04</td>
</tr>
<tr>
<td>Academic Programme (Tuesday)</td>
<td>06</td>
</tr>
<tr>
<td>Academic Programme (Wednesday)</td>
<td>08</td>
</tr>
<tr>
<td>Academic Programme (Thursday)</td>
<td>10</td>
</tr>
</tbody>
</table>

**Special Conference Sessions**

<table>
<thead>
<tr>
<th>Professional Development Workshops</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Session 1: Tuesday 9:00-10:30 (11:00)</td>
<td>14</td>
</tr>
<tr>
<td>Session 2: Tuesday 13:30-15:00 (15:30)</td>
<td>18</td>
</tr>
</tbody>
</table>

**Session Breakdown**

<table>
<thead>
<tr>
<th>Session 1: Tuesday 15:30-17:00</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Session 2: Wednesday 9:00-10:30 (10:45)</td>
<td>24</td>
</tr>
<tr>
<td>Session 3: Wednesday 11:00-12:30 (13:00)</td>
<td>26</td>
</tr>
<tr>
<td>Session 4: Wednesday 14:00-15:30 (15:45)</td>
<td>32</td>
</tr>
<tr>
<td>Session 5: Wednesday 16:00-17:30</td>
<td>38</td>
</tr>
<tr>
<td>Session 6: Thursday 09:00 (09:30)</td>
<td>44</td>
</tr>
<tr>
<td>Session 7: Thursday 11:00-12:30 (13:00)</td>
<td>50</td>
</tr>
<tr>
<td>Session 8: Thursday 14:00-15:30 (15:00)</td>
<td>55</td>
</tr>
</tbody>
</table>

**Track Breakdown**

<table>
<thead>
<tr>
<th>Corporate Governance</th>
<th>66</th>
</tr>
</thead>
<tbody>
<tr>
<td>Critical Management Studies</td>
<td>68</td>
</tr>
<tr>
<td>Cultural and Creative Industries</td>
<td>68</td>
</tr>
<tr>
<td>E-Business and E-Government</td>
<td>69</td>
</tr>
<tr>
<td>Entrepreneurship</td>
<td>70</td>
</tr>
<tr>
<td>Gender in Management</td>
<td>73</td>
</tr>
<tr>
<td>Human Resource Management</td>
<td>75</td>
</tr>
<tr>
<td>Identity</td>
<td>78</td>
</tr>
<tr>
<td>Innovation</td>
<td>79</td>
</tr>
<tr>
<td>Inter-Organizational Collaboration: Partnerships, Alliances and Networks</td>
<td>82</td>
</tr>
<tr>
<td>International Business and International Management</td>
<td>84</td>
</tr>
<tr>
<td>Knowledge and Learning</td>
<td>87</td>
</tr>
<tr>
<td>Leadership and Leadership Development</td>
<td>89</td>
</tr>
<tr>
<td>Management and Business History</td>
<td>91</td>
</tr>
<tr>
<td>Marketing and Retail</td>
<td>92</td>
</tr>
<tr>
<td>Operations, Logistics and Supply Chain Management</td>
<td>95</td>
</tr>
<tr>
<td>Organizational Psychology</td>
<td>96</td>
</tr>
<tr>
<td>Organizational Studies</td>
<td>98</td>
</tr>
<tr>
<td>Organizational Transformation, Change and Development</td>
<td>99</td>
</tr>
<tr>
<td>Performance Management</td>
<td>101</td>
</tr>
<tr>
<td>Public Management and Governance</td>
<td>102</td>
</tr>
<tr>
<td>Research Methodology</td>
<td>103</td>
</tr>
<tr>
<td>Strategy</td>
<td>104</td>
</tr>
<tr>
<td>Strategy as Practice</td>
<td>107</td>
</tr>
<tr>
<td>Sustainable and Responsible Business</td>
<td>108</td>
</tr>
</tbody>
</table>

**About BAM**

<table>
<thead>
<tr>
<th>Previous BAM Conferences</th>
<th>111</th>
</tr>
</thead>
<tbody>
<tr>
<td>Council Roles 2017</td>
<td>112</td>
</tr>
<tr>
<td>BAM Fellows 2017</td>
<td>113</td>
</tr>
<tr>
<td>Track Chairs 2017</td>
<td>114</td>
</tr>
<tr>
<td>Author Listing</td>
<td>115</td>
</tr>
<tr>
<td>Exhibitors</td>
<td>117-127</td>
</tr>
<tr>
<td>Author Listing</td>
<td>117-127</td>
</tr>
</tbody>
</table>

**Exhibitors**

| Exhibitors | 129   |
Key Information for Delegates

**BAM2017 CONFERENCE COMMITTEE**
Keith Glaister, Warwick Business School
David Denyer, Cranfield University
Monika Narvydaite, BAM

**WHO’S WHO KEY TO BADGES**
- **Blue**: Conference Delegate
- **Red**: Council Member
- **Green**: Fellow
- **Black**: Track Chair
- **White**: Exhibitor
- **Yellow**: Conference Organiser
- **Blue Ribbons**: New Members

**CONFERENCE PROCEEDINGS**
This year the conference proceedings can only be accessed online. To view abstracts and download papers please go to:
www.bam.ac.uk/bam2017-proceedings

**INTERNET ACCESS**
- Connect your device to the ‘Warwick Guest’ wireless network.
- If the Warwick Guest gateway page does not open automatically then open a browser such as Explorer, Chrome or Safari and you should be re-directed.
- To register, click the link within the sentence ‘Click here to create an account’ and select ‘Attending a conference’.
- Please provide your details, including a valid mobile phone number, to which your generated guest login will be sent.
- Follow the web links to return to the Warwick Guest Wireless webpage and login.
- If you do not have a mobile phone, choose the option ‘Click here to register if you do not have a mobile phone’ at the bottom of the page to have your login details sent to your email address. Please ask a member of staff if you need access to a computer to retrieve your login details.
- Guests are able to connect up to three wireless devices to the internet and your account will be valid for one week.

**TECHNICAL INFORMATION FOR FULL PAPERS/SYMPOSIUMS/WORKSHOPS**
All rooms will have a full AV desk, data projector and screen available and will be installed with the following packages from Microsoft Office: Word, Excel and PowerPoint. Please note Apple Macs and iPads are not available. Delegates must ensure the file type of their presentation is fully compatible with Microsoft Office.

**SPECIAL MOBILITY ACCESS**
All buildings are fully DDA compliant with appropriate toilets and access to all floors. For more information about the disability facilities available at the venue, please ask a member of staff.

**PRAYER ROOM**
Our prayer rooms are located in the Chaplaincy (just behind the Arts Centre). Delegates need to go to Conference Reception to collect a key to access this room.

**CLOAK/LUGGAGE ROOM**
The cloak and luggage room will be located in the University of Warwick Students Union:
Warwick SU, Gibbet Hill Road, Coventry CV4 7AL

**TAXI COMPANIES**
- Trinity Taxis - 024 7699 9999
- Central Taxi’s - 024 7633 3333/024 7677 7777
- Allens Taxis - 024 7655 5555
- Swift Cabs - 024 7676 7676

**CONFERENCE REGISTRATION**
The registration desk at the BAM2017 conference will be located in the Lower Foyer, Warwick Arts Centre, University of Warwick, CV4 7AL

**COACHES FOR GALA DINNER**
6 coaches leaving Car Park 2 near Bluebell residence at 18:30, arriving at Coventry Cathedral 18:50 (310 seats)
2 shuttles from Cathedral at 22:30 & 23:30 back to campus (98 seats)

**CAR PARKING**
Please register for your car parking permit at:
https://carparking.warwick.ac.uk/events/bam-annual-conference-2017
Welcome to BAM 2017

The British Academy of Management and Warwick Business School are delighted to welcome you to the 2017 Annual BAM Conference. This year’s conference is a milestone for BAM and also Warwick Business School, as the conference has returned to where it was first held 30 years ago and in Warwick Business School’s 50th year.

The theme of the conference this year is re-connecting management research with the disciplines. In doing so our aim is examine how business schools can help shape the research agenda for the social sciences. John Kay has argued that “In the last fifty years, the application of scientific method to medical subjects, and the development and adoption of knowledge gained in physics, chemistry and biology, has transformed their (doctors’) effectiveness. (However) Medicine remains a practical subject.” Is it a perfectly natural state of affairs that management imports from the core social sciences, much the same way as medicine has done from physics, chemistry, and biology? Or should business schools seek to buck the trend by being at the forefront of debates and re-connecting with the social sciences. Given the increasing plurality of many business schools, and their connection with larger societal concerns (as well as narrow business concerns), we feel the time is right to ask such questions.

Given the conference theme, it is fitting that the University of Warwick is this year’s host, with its strength across the social sciences. As part of the Faculty of Social Sciences, Warwick Business School has a pluralistic research agenda, with deep connections to the core social science disciplines, that helps keep it at the forefront of debates. Furthermore, much has changed since Warwick hosted the first BAM conference in 1987, and its 30th anniversary provides an ideal time to reflect both on how our community has developed and the challenges facing it over the next 30 years.

What of the location for this year’s conference? Warwick Business School’s locality is the very epitome of the eclectic heart of England, nestled on the outskirts of urban Coventry, and yet in the heart of Warwickshire’s verdant countryside, surrounded by historic market towns (Kenilworth, Warwick, Stratford-upon-Avon and Royal Leamington Spa). So please take time to enjoy our region, from the imposing Warwick and Kenilworth castles, to literary heritage a few miles away at Stratford-Upon-Avon, the birthplace of Shakespeare and home to the Royal Shakespeare Company, and not forgetting the splendour of Coventry Cathedral, host to our Wednesday night Gala dinner, which is a truly breath-taking venue.

Coventry is a city very much of the moment, given its recent placing as a finalist in the 2021 City of Culture bid. The city is enjoying a revival, receiving praise for its heritage by Prime Minister Theresa May earlier this year, who named local firm Jaguar Land Rover as “a jewel in the crown of the British economy”, and given the Government’s commitment to the ‘Midlands Engine’, a regional investment strategy, the city looks set for continued success.

It is important to offer our sincere thanks and gratitude to a range of organisations and individuals, without whom this year’s conference would not take place. We would like to thank all the conference delegates, the Track/SIG Chairs, the reviewers and the PDW organisers for their efforts. We would also like to thank the BAM Conference Committee, the BAM Executive, the BAM conference team, our sponsors and exhibitors. Finally, we are very grateful to all our colleagues at Warwick Business School and Warwick Conferences, who have contributed to the organisation and delivery of the conference.

We look forward to welcoming you to Warwick Business School and the University of Warwick. We hope that BAM 2017 will push the boundaries of what business schools do, and how we can better connect with the social sciences.

Professor Keith Glaister (Conference Co-Chair 2017)
Professor Andy Lockett (Dean of Warwick Business School)
Conference Schedule

TUESDAY 5TH SEPTEMBER

08:00-18:00  Conference Registration Open

08:00-09:00  New Members’ Welcome Breakfast  By Invitation only

Sponsored by Wiley

09:00-10:30  Open BAM Fellows Session

The Future of Business Schools and Management Research: Key Challenges for Difficult Times

09:00-10:30  Professional Development Workshops: Session 1

Myth Understanding Organizational Change (88)
Wither research integrity? Framing the issues in a multidisciplinary environment (1090)
What Difference Does Your Paradigm Make? (1091)
The Scholar-Practitioner within Management Perspectives and Prospects (1094)
Mind Full or Mindful? Raising the Bar of Management Research on Mindfulness: A Professional Development Workshop for British Academy of Management 2017 (1106)
Envisioning the Future of Responsible Management Education (RME) in the era of the Sustainable Development Goals (SDGs) – Challenges and Opportunities – a collaboration between BAM and PRME (Principles for Responsible Management Education) (1107)
CORE Practice: Leading and Managing Uncertainty (1109)
Exploring perspectives on embodiment (1111)
The Mask of Leadership and Live Communication - Learning From Theatre Performance (1113)
Visualizing Narrative Structures in Academic Writing (1114)

10:30-11:00  Refreshment Break

11:00-12:30  PLENARY: From lab to world: How far can science of human behaviour shape policy and practice?
Chair: Professor Nick Chater, Speakers: Adam Oliver (London School of Economics), Nick Chater (University of Warwick), Teppo Felin (University of Oxford)

12:30-13:30  Lunch Available

12:40-13:30  BAM Awards Ceremony
The BAM Awards includes the Richard Whipp Lifetime Achievement Award Ceremony, conferment of new Fellows and Companions, and Medal Awards.
Chair: Professor David Denyer

13:30-15:00  Professional Development Workshops: Session 2

Publishing Management Learning and Education Research: Meet the Editors Panel and Paper Development Workshop (300)
Publishing Social Media Research: Game-changer or Old Wine in New Bottles? (386)
Building on Construction, Collage and Expressive technique: Using Lego Serious Play for Projective Research (505)
Leadership Development for Small Business: Sharing Best Practice from the MKE Educational Practice Award (1087)
More Rigor and Relevance with NCA (1089)
German Perspectives on Management Theory and Practice (1093)
Purpose-led Business and the Impact on Management Education (1097)
From Being to Becoming: Understanding Quality in Qualitative Process Studies (1099)
Philosophical Methods for Management Research and Practice (1103)
Using Case Studies: Bringing the Real World into Your Classroom (1117)
Marketing-as-practice: Exploring the research field, it’s methodologies and future research agenda (1118)

13:30-15:00  “Meet the Editors: Leading Journals” Session

15:00-15:30  Refreshment Break
17:00-18:30 Symposium: “A call for business schools to ‘lower their walls’ to address societal challenges: The value of business school research to improve youth mental health”

Chair: Professor Graeme Currie

18.30-19:15 SIG Annual General Meetings

Corporate Governance
E-Business and E-Government
Entrepreneurship
Gender in Management
Human Resource Management
Identity
Innovation
International Business and International Management
Inter-Organizational Collaboration: Partnerships, Alliances and Networks
Knowledge and Learning
Leadership and Leadership Development
Management and Business History
Marketing and Retail
Operations, Logistics and Supply Chain Management
Organizational Psychology
Organizational Transformation, Change and Development
Performance Management
Public Management and Governance
Research Methodology
Strategy
Sustainable and Responsible Business

**CONFERENCE SCHEDULE**

**WEDNESDAY 6TH SEPTEMBER**

08:00-18:00 Conference Registration Open

09:00-10:30 **CONFERENCE SESSION 2**

10:30-11:00 Refreshment Break

11:00-12:30 **CONFERENCE SESSION 3**

11:00-12:30 IJMR Board Meeting By invitation only

12:30-14:00 Lunch Available

12:50-13:50 **BAM Annual General Meeting** All delegates are welcome!

14:00-15:30 **CONFERENCE SESSION 4**

14:00-15:30 BJM Board Meeting By invitation only

15:30-16:00 Refreshment Break

16:00-17:30 **CONFERENCE SESSION 5**

19:00-19:50 **Conference Dinner Reception Drinks** (tickets only)

20:00-23:00 Conference Gala Dinner (tickets only)

**THURSDAY 7TH SEPTEMBER**

08:00-09:00 Conference Registration Open

09:00-10:30 **CONFERENCE SESSION 6**

10:30-11:00 Refreshment Break

11:00-12:30 **CONFERENCE SESSION 7**

12:30-14:00 Lunch Available

12:50-13:50 **Track/SIG Chairs Meeting** By invitation only

14:00-15:30 **CONFERENCE SESSION 8**
<table>
<thead>
<tr>
<th>VENUE</th>
<th>SESSION 1: 09:00-10:30 (11:00)</th>
<th>SPEAKERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>OCULUS LT <strong>OC0.03</strong> OCULAR BUILDING, UNIVERSITY OF WARWICK</td>
<td>Open BAM Fellows Session - The Future of Business Schools and Management Research: Key Challenges for Difficult Times</td>
<td>The panel will include: Professor Andrew Pettigrew, University of Oxford; Professor Peter McKerrnan, University of Strathclyde; Professor Simon Collinson, University of Birmingham; Professor Jone Pearce, University of California</td>
</tr>
<tr>
<td>OCULUS <strong>OC0.02</strong> OCULAR BUILDING, UNIVERSITY OF WARWICK</td>
<td>Exploring perspectives on embodiment (1111)</td>
<td>William McConn, University of Strathclyde Peter McInnes, University of Strathclyde</td>
</tr>
<tr>
<td>OCULUS <strong>OC0.04</strong> OCULAR BUILDING, UNIVERSITY OF WARWICK</td>
<td>Myth-Understanding Organizational Change (88)</td>
<td>Mark Hughes, University of Brighton Joanne Murphy, Queen's University Belfast</td>
</tr>
<tr>
<td>OCULUS <strong>OC1.01</strong> OCULAR BUILDING, UNIVERSITY OF WARWICK</td>
<td>Mind Full or Mindful? Raising the Bar of Management Research on Mindfulness: A Professional Development Workshop for British Academy of Management 2017 (1106)</td>
<td>Karen Nicola Maher, Coventry University Sumona Mukhuty, Manchester Metropolitan University Dean Bennett, Dean Bennett Consulting</td>
</tr>
<tr>
<td>OCULUS <strong>OC1.04</strong> OCULAR BUILDING, UNIVERSITY OF WARWICK</td>
<td>CORE Practice: Leading and Managing Uncertainty (1109)</td>
<td>Rachel Ann Dickinson</td>
</tr>
<tr>
<td>OCULUS <strong>OC1.06</strong> OCULAR BUILDING, UNIVERSITY OF WARWICK</td>
<td>The Scholar-Practitioner within Management - Perspectives and Prospects (1094)</td>
<td>Paul Ellwood, University of Liverpool Lisa Anderson, University of Liverpool Julie Davies, University of Huddersfield Aileen Lawless, Liverpool John Moores University Clare Rigg, University of Liverpool</td>
</tr>
<tr>
<td>OCULUS <strong>OC1.07</strong> OCULAR BUILDING, UNIVERSITY OF WARWICK</td>
<td>What Difference Does Your Paradigm Make? (1091)</td>
<td>Phil Renshaw, Cranfield School of Management Jenny Robinson, Cranfield School of Management</td>
</tr>
<tr>
<td><strong>HUMANITIES 0.60</strong> HUMANITIES BUILDING, UNIVERSITY OF WARWICK</td>
<td>Addressing Skills Gaps Through Industry-led Module Design and Co-teaching - The Future of Management Education? (1104)</td>
<td>Christine Rivers, University of Surrey</td>
</tr>
<tr>
<td><strong>HUMANITIES 1.48</strong> HUMANITIES BUILDING, UNIVERSITY OF WARWICK</td>
<td>Wither research integrity? Framing the issues in a multidisciplinary environment (1090)</td>
<td>Denis Fischbacher-Smith, University of Glasgow Moira Fischbacher-Smith, University of Glasgow</td>
</tr>
<tr>
<td><strong>CHANCELLOR 1 ROOTES BUILDING</strong></td>
<td>Visualizing Narrative Structures in Academic Writing (1114)</td>
<td>Rochelle Silley, University of Warwick Ashley Roberts, University of Warwick</td>
</tr>
<tr>
<td><strong>CHANCELLOR 2+3 ROOTES BUILDING</strong></td>
<td>The Mask of Leadership and Live Communication - Learning From Theatre Performance (1113)</td>
<td>Piers Ibbotson, Warwick Business School</td>
</tr>
<tr>
<td><strong>LIBRARY ROOM 2 LIBRARY, UNIVERSITY OF WARWICK</strong></td>
<td>Envisioning the Future of Responsible Management Education (RME) in the era of the Sustainable Development Goals (SDGs) - Challenges and Opportunities – a collaboration between BAM and PRME (Principles for Responsible Management Education) (1107)</td>
<td>Carole Parkes, University of Winchester Alex Hope, Northumbria University Anthony Alexander, Sussex University Helen Goworek, University of Leicester</td>
</tr>
</tbody>
</table>
VENUE | SESSION 2: 13:30-15:00 | SPEAKERS
---|---|---
OCEANS OC0.02 OCEANS BUILDING, UNIVERSITY OF WARWICK | Using Case Studies: Bringing the Real World into your Classroom (1117) | Trevor Willmson, The Case Centre
OCEANS OC0.04 OCEANS BUILDING, UNIVERSITY OF WARWICK | Publishing Social Media Research: Game-changer or Old Wine in New Bottles? (386) | Chris James Carter, University of Nottingham 
Sarah Glozer, Royal Holloway University of London
OCEANS OC1.01 OCEANS BUILDING, UNIVERSITY OF WARWICK | Philosophical Methods for Management Research and Practice (1103) | Wim Vandekerckhoove, University of Greenwich, United Kingdom 
Nelanie Cornelius, Queen Mary University London, United Kingdom 
Mark Dibben, University of Technology, Australia 
Cristina Newsham, Swinburne University of Technology, Australia 
Steven Segal, Macquarie University, Australia
OCEANS OC1.04 OCEANS BUILDING, UNIVERSITY OF WARWICK | Leadership Development for Small Business: Sharing Best Practice from the MKE Educational Practice Award (1087) | Karie Hutchesson, Ulster University
OCEANS OC1.06 OCEANS BUILDING, UNIVERSITY OF WARWICK | From Becoming to Becoming: Understanding Quality in Qualitative Process Studies (1099) | Markus Vedros, German Graduate School of Management and Law, Germany 
Sarah Stanke, European University Viadrina, Germany 
Giorgi Shurdzoe, European University Viadrina, Germany 
German Graduate School of Management and Law, Germany
OCEANS OC1.07 OCEANS BUILDING, UNIVERSITY OF WARWICK | More Rigor and Relevance with NCA (1089) | Jan Dul, Rotterdam School of Management, The Netherlands
HUMANITIES 0.60 HUMANITIES BUILDING, UNIVERSITY OF WARWICK | Marketing-as-practice: Exploring the research field, it’s methodologies and future research agenda (1118) | Keith Galliher, Aston University, Birmingham 
Tony Kent, Nottingham Trent University 
Katy Mason, Lancaster University 
Tessa Pali, Lancaster University
HUMANITIES 1.48 HUMANITIES BUILDING, UNIVERSITY OF WARWICK | Bridging the Gap between (Professional) Engagement and (Academic) Research (1095) | Lynne Batel, Plymouth University 
Shashi Zhao, Middlesex University
PANORAMA 1 ROOTES BUILDING | German Perspectives on Management Theory and Practice (1093) | Graham Keen, Wirtschaftsuniversitaet Zuerich, University of Applied Sciences, Germany 
Guy Kroezen, Wirtschaftsuniversitaet Zuerich, University of Applied Sciences, Germany 
Eberhard Leuchtl, Wirtschaftsuniversitaet Zuerich, University of Applied Sciences, Germany 
Benoit Maide, Wirtschaftsuniversitaet Zuerich, University of Applied Sciences, Germany 
Matthias Modlin, Wirtschaftsuniversitaet Zuerich, University of Applied Sciences, Germany 
Christin Reinecke-Pack, Wirtschaftsuniversitaet Zuerich, University of Applied Sciences, Germany 
Anna Maria Schlegel, Wirtschaftsuniversitaet Zuerich, University of Applied Sciences, Germany
PANORAMA 2 ROOTES BUILDING | Building on Construction, Collage and Expressive technique: Using Lego Serious Play for Projective Research (505) | Stephen Dunn, Australian National University, Australia
PANORAMA 3 ROOTES BUILDING | Publishing Management Learning and Education Research: Meet the Editors Panel and Paper Development Workshop (300) | Emma Ball, Open University, UK (Co-Editor-in-Chief, Management Learning) 
Dirk Moorsanger, Bollmann University Business School China (Associate Editor, Academy of Management Learning & Education - AMLE) 
Paul Hibbert, St. Andrews University, UK (Associate Editor, Journal of Management Education) 
Martyna Sliwa, University of Essex, UK (Associate Editor, Management Learning)
LIBRARY ROOM 2 LIBRARY, UNIVERSITY OF WARWICK | Purpose-led Business and the Impact on Management Education (1097) | Karen Margaret Thompson, Bournemouth University

VENUE | 15:30-17:00 | VENUE | "MEET THE BAM EDITORS" SESSION
---|---|---|---
ARTS CENTRE STUDIO | OCEANS OC0.02 OCEANS BUILDING, UNIVERSITY OF WARWICK | ARTS CENTRE | PERFORMANCE MANAGEMENT WORKSHOP
INTERNATIONAL BUSINESS AND INTERNATIONAL MANAGEMENT SYMPOSIUM | OCEANS OC0.04 OCEANS BUILDING, UNIVERSITY OF WARWICK | INTERNATIONAL BUSINESS AND INTERNATIONAL MANAGEMENT SYMPOSIUM | MANAGEMENT AND BUSINESS HISTORY WORKSHOP
STRATEGY WORKSHOP
PUBLIC MANAGEMENT AND GOVERNANCE WORKSHOP
HUMAN RESOURCE MANAGEMENT SYMPOSIUM
MARKETING AND RETAIL WORKSHOP

BAM2017 07
## Academic Programme Wednesday

### Full Papers / Symposia / Workshops

<table>
<thead>
<tr>
<th>Venue</th>
<th>9:00–10:30 (10:45)</th>
<th>11:00–12:30 (13:00)</th>
<th>14:00–15:30</th>
<th>16:00–17:30 (17:00)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts Centre Ensemble, Arts Centre, University of Warwick</td>
<td>Organizational Transformation, Change and Development Full Papers</td>
<td>Organizational Transformation, Change and Development Full Papers</td>
<td>Public Management and Governance Full Papers</td>
<td>Cultural and Creative Industries Full Papers</td>
</tr>
<tr>
<td>Arts Centre Studio, Arts Centre, University of Warwick</td>
<td>Sustainable and Responsible Business Full Papers</td>
<td>Sustainable and Responsible Business Full Papers</td>
<td>Sustainable and Responsible Business Full Papers</td>
<td>Sustainable and Responsible Business Full Papers</td>
</tr>
<tr>
<td>Humanities 6.60, Humanities Building, University of Warwick</td>
<td>Knowledge and Learning Full Papers</td>
<td>Knowledge and Learning Full Papers</td>
<td>Knowledge and Learning Full Papers</td>
<td>Critical Management Studies Full Papers</td>
</tr>
<tr>
<td>Humanities 1.48, Humanities Building, University of Warwick</td>
<td>E-Business and E-Government Full Papers</td>
<td>Management and Business History Full Papers</td>
<td>Management and Business History Symposium</td>
<td>Management and Business History Full Papers</td>
</tr>
<tr>
<td>Humanities 3.44, Humanities Building, University of Warwick</td>
<td>Corporate Governance Full Papers</td>
<td>Corporate Governance Full Papers</td>
<td>Corporate Governance Full Papers</td>
<td>Corvette Governance Full Papers</td>
</tr>
<tr>
<td>Humanities 5.45, Humanities Building, University of Warwick</td>
<td>Organizational Psychology Full Papers</td>
<td>Organizational Psychology Full Papers</td>
<td>Organizational Psychology Full Papers</td>
<td>Organizational Psychology Full Papers</td>
</tr>
<tr>
<td>Oculus LT OCO.03, Oculus Building, University of Warwick</td>
<td>International Business and International Management Full Papers</td>
<td>International Business and International Management Full Papers</td>
<td>International Business and International Management Full Papers</td>
<td>International Business and International Management Full Papers</td>
</tr>
<tr>
<td>Oculus LT OCL.05, Oculus Building, University of Warwick</td>
<td>Human Resource Management Full Papers</td>
<td>Human Resource Management Full Papers</td>
<td>Human Resource Management Full Papers</td>
<td>Human Resource Management Full Papers</td>
</tr>
<tr>
<td>Oculus OCO.02, Oculus Building, University of Warwick</td>
<td>Performance Management Full Papers</td>
<td>Sustainable and Responsible Business Full Papers</td>
<td>Sustainable and Responsible Business Full Papers</td>
<td>Sustainable and Responsible Business Full Papers</td>
</tr>
<tr>
<td>Oculus OCO.04, Oculus Building, University of Warwick</td>
<td>Human Resource Management Full Papers</td>
<td>Operations, Logistics and Supply Chain Management Full Papers</td>
<td>Research Methodology Full Papers</td>
<td>Research Methodology Workshop Full Papers</td>
</tr>
<tr>
<td>Oculus OCL.01, Oculus Building, University of Warwick</td>
<td>Strategy Full Papers</td>
<td>Strategy Full Papers</td>
<td>Strategy Full Papers</td>
<td>Strategy Full Papers</td>
</tr>
<tr>
<td>Oculus OCL.04, Oculus Building, University of Warwick</td>
<td>Research Methodology Workshop</td>
<td>Strategy as Practice Full Papers</td>
<td>Innovation Full Papers</td>
<td>Innovation Full Papers</td>
</tr>
<tr>
<td>Oculus OCL.06, Oculus Building, University of Warwick</td>
<td>Marketing and Retail Full Papers</td>
<td>Marketing and Retail Full Papers</td>
<td>Marketing and Retail Full Papers</td>
<td>Marketing and Retail Full Papers</td>
</tr>
<tr>
<td>Oculus OCL.07, Oculus Building, University of Warwick</td>
<td>Innovation Full Papers</td>
<td>Innovation Full Papers</td>
<td>Innovation Full Papers</td>
<td>Innovation Full Papers</td>
</tr>
<tr>
<td>Panorama 2, Roots Building, University of Warwick</td>
<td>Entrepreneurship Full Papers</td>
<td>Entrepreneurship Full Papers</td>
<td>Entrepreneurship Full Papers</td>
<td>Entrepreneurship Full Papers</td>
</tr>
<tr>
<td>Panorama 3, Roots Building, University of Warwick</td>
<td>Entrepreneurship Full Papers</td>
<td>Entrepreneurship Full Papers</td>
<td>Entrepreneurship Full Papers</td>
<td>Entrepreneurship Full Papers</td>
</tr>
<tr>
<td>WBS 1.003, Warwick Business School</td>
<td>Inter-Organizational Collaboration: Partnerships, Alliances and Networks Full Papers</td>
<td>Inter-Organizational Collaboration: Partnerships, Alliances and Networks Full Papers</td>
<td>Inter-Organizational Collaboration: Partnerships, Alliances and Networks Full Papers</td>
<td>Inter-Organizational Collaboration: Partnerships, Alliances and Networks Full Papers</td>
</tr>
<tr>
<td>WBS 1.007, Warwick Business School</td>
<td>Gender in Management Full Papers</td>
<td>Gender in Management Full Papers</td>
<td>Gender in Management Full Papers</td>
<td>Gender in Management Full Papers</td>
</tr>
<tr>
<td>WBS 2.003, Warwick Business School</td>
<td>Organizational Studies Full Papers</td>
<td>Identity Full Papers</td>
<td>Organizational Studies Full Papers</td>
<td>Organizational Studies Full Papers</td>
</tr>
</tbody>
</table>

Lunch & Tea/Coffee (12:30–14:00) and BAM AGM (12:50–13:50) – Arts Centre Studio, Arts Centre
<table>
<thead>
<tr>
<th>VENUE</th>
<th>9:00-10:30</th>
<th>11:00-12:30 (13:00)</th>
<th>14:00-15:30</th>
<th>16:00-17:30 (17:00)</th>
</tr>
</thead>
<tbody>
<tr>
<td>NATIONAL GRID ROOM</td>
<td>CULTURAL AND CREATIVE INDUSTRIES</td>
<td></td>
<td></td>
<td>PUBLIC MANAGEMENT AND GOVERNANCE</td>
</tr>
<tr>
<td>HUMANITIES 0.58</td>
<td>MANAGEMENT AND BUSINESS HISTORY</td>
<td>KNOWLEDGE AND LEARNING</td>
<td></td>
<td>KNOWLEDGE AND LEARNING</td>
</tr>
<tr>
<td>HUMANITIES 3.55</td>
<td>CORPORATE GOVERNANCE</td>
<td>E-BUSINESS AND E-GOVERNMENT</td>
<td></td>
<td>CORPORATE GOVERNANCE</td>
</tr>
<tr>
<td>HUMANITIES 3.56</td>
<td>OPERATIONS, LOGISTICS AND SUPPLY CHAIN MANAGEMENT</td>
<td>ORGANIZATIONAL PSYCHOLOGY</td>
<td></td>
<td>ORGANIZATIONAL PSYCHOLOGY</td>
</tr>
<tr>
<td>OCULUS OC0.01</td>
<td>SUSTAINABLE AND RESPONSIBLE BUSINESS</td>
<td>PUBLIC MANAGEMENT AND GOVERNANCE</td>
<td></td>
<td>SUSTAINABLE AND RESPONSIBLE BUSINESS</td>
</tr>
<tr>
<td>OCULUS OC0.05</td>
<td>HUMAN RESOURCE MANAGEMENT</td>
<td>HUMAN RESOURCE MANAGEMENT</td>
<td></td>
<td>HUMAN RESOURCE MANAGEMENT</td>
</tr>
<tr>
<td>OCULUS OC1.02</td>
<td>STRATEGY</td>
<td>STRATEGY AS PRACTICE</td>
<td></td>
<td>STRATEGY</td>
</tr>
<tr>
<td>OCULUS OC1.03</td>
<td>INTERNATIONAL BUSINESS AND INTERNATIONAL MANAGEMENT</td>
<td>RESEARCH METHODOLOGY</td>
<td></td>
<td>INTERNATIONAL BUSINESS AND INTERNATIONAL MANAGEMENT</td>
</tr>
<tr>
<td>OCULUS OC1.08</td>
<td>MARKETING AND RETAIL</td>
<td>MARKETING AND RETAIL</td>
<td></td>
<td>MARKETING AND RETAIL</td>
</tr>
<tr>
<td>OCULUS OC1.09</td>
<td>INNOVATION</td>
<td>PERFORMANCE MANAGEMENT</td>
<td></td>
<td>PERFORMANCE MANAGEMENT</td>
</tr>
<tr>
<td>PANORAMA 1, ROOTES BUILDING</td>
<td>ENTREPRENEURSHIP</td>
<td>ENTREPRENEURSHIP</td>
<td></td>
<td>ENTREPRENEURSHIP</td>
</tr>
<tr>
<td>WBS 1.006</td>
<td>INTER-ORGANIZATIONAL COLLABORATION: PARTNERSHIPS, ALLIANCES AND NETWORKS</td>
<td>GENDER IN MANAGEMENT</td>
<td></td>
<td>GENDER IN MANAGEMENT</td>
</tr>
<tr>
<td>WBS 2.005</td>
<td>LEADERSHIP AND LEADERSHIP DEVELOPMENT</td>
<td>CRITICAL MANAGEMENT STUDIES</td>
<td></td>
<td>LEADERSHIP AND LEADERSHIP DEVELOPMENT</td>
</tr>
<tr>
<td>WBS 2.006</td>
<td>IDENTITY</td>
<td>INTER-ORGANIZATIONAL COLLABORATION: PARTNERSHIPS, ALLIANCES AND NETWORKS</td>
<td></td>
<td>E-BUSINESS AND E-GOVERNMENT</td>
</tr>
<tr>
<td>WBS 2.007</td>
<td>ORGANISATIONAL STUDIES</td>
<td>ORGANISATIONAL STUDIES</td>
<td></td>
<td>ORGANISATIONAL TRANSFORMATION, CHANGE AND DEVELOPMENT</td>
</tr>
</tbody>
</table>

LUNCH & TEA/COFFEE (12:30-14:00 - ARTS CENTRE GALLERY, ARTS CENTRE) AND BAM AGM (12:50-13:50 - ARTS CENTRE STUDIO, ARTS CENTRE)
## Academic Programme Thursday

### Full Papers / Symposia / Workshops

<table>
<thead>
<tr>
<th>Venue</th>
<th>9:00 (9:30)-10:30</th>
<th>11:00-12:30 (13:00)</th>
<th>14:00-15:30 (15:30)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Arts Centre Ensemble</strong></td>
<td>Cultural and Creative Industries</td>
<td>Public Management and Governance</td>
<td>Public Management and Governance</td>
</tr>
<tr>
<td><strong>Arts Centre Studio</strong></td>
<td>Sustainable and Responsible Business</td>
<td>Sustainable and Responsible Business</td>
<td>Sustainable and Responsible Business</td>
</tr>
<tr>
<td><strong>Humanities 0.60</strong></td>
<td>Identity</td>
<td>Knowledge and Learning</td>
<td>Corporate Governance</td>
</tr>
<tr>
<td><strong>Humanities 1.48</strong></td>
<td>Corporate Governance</td>
<td>Management and Business History</td>
<td>Organizational Studies</td>
</tr>
<tr>
<td><strong>Humanities 3.44</strong></td>
<td>Operations, Logistics and Supply Chain Management</td>
<td>International Business and International Management</td>
<td>International Business and International Management</td>
</tr>
<tr>
<td><strong>Oculus LT OC0.03</strong></td>
<td>Human Resource Management</td>
<td>Human Resource Management</td>
<td>Human Resource Management</td>
</tr>
<tr>
<td><strong>Oculus LT OC1.05</strong></td>
<td>International Business and International Management</td>
<td>Performance Management</td>
<td>Strategy</td>
</tr>
<tr>
<td><strong>Oculus OC0.02</strong></td>
<td>Human Resource Management</td>
<td>Human Resource Management</td>
<td>Strategy</td>
</tr>
<tr>
<td><strong>Oculus OC0.04</strong></td>
<td>Strategy</td>
<td>Research Methodology</td>
<td>Research Methodology</td>
</tr>
<tr>
<td><strong>Oculus OC1.01</strong></td>
<td>Strategy As Practice</td>
<td>Marketing and Retail</td>
<td>Marketing and Retail</td>
</tr>
<tr>
<td><strong>Oculus OC1.04</strong></td>
<td>Marketing and Retail</td>
<td>Innovation</td>
<td>Innovation</td>
</tr>
<tr>
<td><strong>Oculus OC1.06</strong></td>
<td>Entrepreneurship</td>
<td>Entrepreneurship</td>
<td>Entrepreneurship</td>
</tr>
<tr>
<td><strong>Oculus OC1.07</strong></td>
<td>Entrepreneurship</td>
<td>Entrepreneurship</td>
<td>Entrepreneurship</td>
</tr>
<tr>
<td><strong>Panorama 2, Rootes Building</strong></td>
<td>Inter-Organizational Collaboration: Partnerships, Alliances and Networks</td>
<td>Inter-Organizational Collaboration: Partnerships, Alliances and Networks</td>
<td>Inter-Organizational Collaboration: Partnerships, Alliances and Networks</td>
</tr>
<tr>
<td><strong>WBS 1.003</strong></td>
<td>Leadership and Leadership Development</td>
<td>Leadership and Leadership Development</td>
<td>Leadership and Leadership Development</td>
</tr>
<tr>
<td><strong>WBS 1.005</strong></td>
<td>Gender in Management</td>
<td>Gender in Management</td>
<td>Gender in Management</td>
</tr>
<tr>
<td><strong>WBS 1.007</strong></td>
<td>Organizational Transformation, Change and Development</td>
<td>Organizational Transformation, Change and Development</td>
<td>Organizational Transformation, Change and Development</td>
</tr>
<tr>
<td><strong>WBS 2.003</strong></td>
<td>Critical Management Studies</td>
<td>Critical Management Studies</td>
<td>Critical Management Studies</td>
</tr>
</tbody>
</table>

Lunch & Tea/Coffee (12:30-1:00 - Arts Centre Gallery, Arts Centre)
## ACADEMIC PROGRAMME THURSDAY

### DEVELOPMENTAL PAPERS

<table>
<thead>
<tr>
<th>VENUE</th>
<th>9:00-10:30</th>
<th>11:00-12:30 (13:00)</th>
<th>14:00-15:30</th>
</tr>
</thead>
<tbody>
<tr>
<td>HUMANITIES 0.58</td>
<td>KNOWLEDGE AND LEARNING</td>
<td>CRITICAL MANAGEMENT STUDIES</td>
<td>E-BUSINESS AND E-GOVERNMENT</td>
</tr>
<tr>
<td>HUMANITIES 3.55</td>
<td>MANAGEMENT AND BUSINESS HISTORY</td>
<td>CORPORATE GOVERNANCE</td>
<td>KNOWLEDGE AND LEARNING</td>
</tr>
<tr>
<td>HUMANITIES 3.56</td>
<td>ORGANIZATIONAL PSYCHOLOGY</td>
<td>ORGANIZATIONAL PSYCHOLOGY</td>
<td>CORPORATE GOVERNANCE</td>
</tr>
<tr>
<td>OCULUS OC0.01</td>
<td>PUBLIC MANAGEMENT AND GOVERNANCE</td>
<td>SUSTAINABLE AND RESPONSIBLE BUSINESS</td>
<td>CULTURAL AND CREATIVE INDUSTRIES</td>
</tr>
<tr>
<td>OCULUS OC0.05</td>
<td>HUMAN RESOURCE MANAGEMENT</td>
<td>HUMAN RESOURCE MANAGEMENT</td>
<td>HUMAN RESOURCE MANAGEMENT</td>
</tr>
<tr>
<td>OCULUS OC1.02</td>
<td>STRATEGY</td>
<td>STRATEGY</td>
<td>STRATEGY</td>
</tr>
<tr>
<td>OCULUS OC1.03</td>
<td>RESEARCH METHODOLOGY</td>
<td>INTERNATIONAL BUSINESS AND INTERNATIONAL MANAGEMENT</td>
<td>INTERNATIONAL BUSINESS AND INTERNATIONAL MANAGEMENT</td>
</tr>
<tr>
<td>OCULUS OC1.08</td>
<td>MARKETING AND RETAIL</td>
<td>MARKETING AND RETAIL</td>
<td>MARKETING AND RETAIL</td>
</tr>
<tr>
<td>OCULUS OC1.09</td>
<td>INNOVATION</td>
<td>INNOVATION</td>
<td>INNOVATION</td>
</tr>
<tr>
<td>PANORAMA 1, ROOTES BUILDING, UNIVERSITY OF WARWICK</td>
<td>ENTREPRENEURSHIP</td>
<td>STRATEGY AS PRACTICE</td>
<td>ENTREPRENEURSHIP</td>
</tr>
<tr>
<td>WBS 1.006</td>
<td>GENDER IN MANAGEMENT</td>
<td>GENDER IN MANAGEMENT</td>
<td>GENDER IN MANAGEMENT</td>
</tr>
<tr>
<td>WBS 2.005</td>
<td>LEADERSHIP AND LEADERSHIP DEVELOPMENT</td>
<td>OPERATIONS, LOGISTICS AND SUPPLY CHAIN MANAGEMENT</td>
<td>LEADERSHIP AND LEADERSHIP DEVELOPMENT</td>
</tr>
<tr>
<td>WBS 2.006</td>
<td>INTER-ORGANIZATIONAL COLLABORATION: PARTNERSHIPS, ALLIANCES AND NETWORKS</td>
<td>IDENTITY</td>
<td>INTER-ORGANIZATIONAL COLLABORATION: PARTNERSHIPS, ALLIANCES AND NETWORKS</td>
</tr>
<tr>
<td>WBS 2.007</td>
<td>E-BUSINESS AND E-GOVERNMENT</td>
<td>ORGANISATIONAL STUDIES</td>
<td>ORGANISATIONAL TRANSFORMATION, CHANGE AND DEVELOPMENT</td>
</tr>
</tbody>
</table>

LUNCH & TEA/COFFEE (12:30-14:00 - ARTS CENTRE GALLERY, ARTS CENTRE)
Special Conference Sessions

New Members’ Welcome Breakfast
TUES 08:00–9:00
PANORAMA SUITE, ROOTES BUILDING

All New BAM Members are cordially invited to the New Members’ Welcome Reception, kindly sponsored by Wiley. BAM encourages all new members to arrive at the University of Warwick early on Tuesday 5th September to attend the pre-conference networking breakfast. This free and popular event provides an excellent opportunity to meet other new members, BAM Executive and Council members, BAM Fellows, SIG Chairs, Track Chairs and other activists. It is also a great way for those who have recently joined the Academy to find out more about the benefits of BAM membership. Most importantly, this event enables first-time attendees to be welcomed informally into the BAM community before the conference sessions begin.

Open BAM Fellows Session
The Future of Business Schools and Management Research: Key Challenges for Difficult Times
TUES 09:30–10:30
OCULUS LT OC0.03, OCULUS BUILDING, UNIVERSITY OF WARWICK

We live in challenging and uncertain times. In this session senior figures in the field will examine the pressures facing management research and business schools as we attempt to balance the twin demands of academic quality and broader impact. We are interested in particular in identifying strategies for the future based on what we are currently doing well and what we need to do better or differently (what we should keep, what we need to drop and what we need to create). Research quality and impact are crucial to the future role of business schools but we need a collective focus on meeting these twin challenges if business schools are to survive and prosper.

Speakers of the session are:

- Professor Andrew Pettigrew, University of Oxford
- Professor Peter McKiernan, University of Strathclyde
- Professor Simon Collinson, University of Birmingham
- Professor Jone Pearce, University of California

Each speaker will talk for ten minutes which will be followed by questions and discussions from the delegates.

All, whether BAM Fellows or not, are welcome to come to this session.

Plenary 1: From lab to world: How far can science of human behaviour shape policy and practice?
TUES 11:00–12:30
ARTS CENTRE BUTTERWORTH HALL, ARTS CENTRE, UNIVERSITY OF WARWICK

Outline: Behavioural science draws on insights from the experimental study of human behaviour in controlled laboratory tasks, as studied in cognitive and social psychology, and in behavioural or neuro-economics. How far can such insights transfer to the complex world of institutions, organisations and governments? This session explores prospects and challenges for the application of behavioural science in the ‘real world.’

CHAIR: PROFESSOR NICK CHATER

SPEAKERS:

Adam Oliver teaches aspects of behavioural economics and behavioural public policy at the London School of Economics. He has published widely in these areas, including, most recently The Origins of Behavioural Public Policy, and is Co-Editor in Chief of the journal, Behavioural Public Policy.

Nick Chater joined WBS in 2010, after holding chairs in psychology at Warwick and UCL. He has over 200 publications, has won four national awards for psychological research, and has served as Associate Editor for the journals Cognitive Science, Psychological Review, and Psychological Science. He was elected a Fellow of the Cognitive Science Society in 2010 and a Fellow of the British Academy in 2012. Nick is co-founder of the research consultancy Decision Technology; and is on the advisory board of the Cabinet Office’s Behavioural Insight Team (BIT), popularly know as the ‘Nudge Unit’.

Teppo Felin is a Professor of Strategy at Saïd Business School, University of Oxford. His areas of expertise include strategy, entrepreneurship and innovation, complex systems and competitive advantage. Teppo's highly acclaimed and award-winning research has been published in top journals such as Organization Science, Academy of Management Review, Strategic Entrepreneurship Journal, Industrial and Corporate Change, California Management Review and MIT Sloan Management Review. He is also actively engaged in interdisciplinary research and has published this work in such journals as Erkenntnis, Arizona State Law Journal, Theory and Decision, and PLOS ONE. Teppo is highly engaged with business and the wider academic community. He is Co-Editor of the journal Strategic Organization, Associate Editor of the Academy of Management Annals and on the Editorial Boards of several journals including the Academy of Management Review and Journal of Management. He has also guest edited special issues of Organization Science, Managerial and Decision Economics, Journal of Management Studies and other journals.


**BAM Awards Ceremony**

**TUES 12:40-13:30**

**ARTS CENTRE BUTTERWORTH HALL, ARTS CENTRE, UNIVERSITY OF WARWICK**

Please join us in celebrating the achievements and contributions of members of our community. The BAM Awards Ceremony includes the Richard Whipp Lifetime Achievement Award Ceremony, conferment of new Fellows and Companions, and Medal Awards.

**CHAIR: PROFESSOR DAVID DENYER, CRANFIELD UNIVERSITY/VICE CHAIR OF BAM (ACADEMIC AFFAIRS OF CONFERENCE AND CAPACITY BUILDING)**

All delegates are very welcome!

**“Meet the Editors: Leading Journals” Session**

**TUES 13:30-15:00**

**OCULUS LT OCO.03, OCULUS BUILDING, UNIVERSITY OF WARWICK**

**CHAIR: PROFESSOR GEOFFREY WOOD, UNIVERSITY OF WARWICK**

This session allows delegates to learn from the editors of leading journals what it takes to get published. There will be an opportunity to raise questions and share ideas for paper submissions. Arrive early, as this session is very popular and seating will be at a premium.

This session supplements the Meet the Editors of the two BAM sister journals.

**“Meet the BAM Editors” Session**

**TUES 15:30-17:00**

**ARTS CENTRE STUDIO, ARTS CENTRE, UNIVERSITY OF WARWICK**

Building upon the popularity of ‘Meet the Editors’ sessions at previous BAM conferences there will again be an opportunity, for those seeking advice on publication, to meet the editors of leading journals. The session, facilitated by Caroline Gatrell, will have representatives of the following journals:

- **British Journal of Management (BJM)**
  - Co-Editor, Geoffrey Wood, University of Essex
  - Co-Editor, Pawan Budhwar, Aston University

- **International Journal of Management Reviews (IJMR)**
  - Co-Editor, Caroline Gatrell, University of Liverpool
  - Co-Editor, Dermot Breslin, University of Sheffield

The session will commence with short presentations by the editors that covering basic data (such as acceptance rates and key decision times), critical issues about their journals and what they expect from good submissions. The editors will also discuss specific issues concerning conceptual development, research methods, data analysis and how to demonstrate your paper’s added value (answering the ‘so what’ question). The session will be open for participants to share both positive and negative experiences of researching, writing, revising and publishing.

**Symposium: “A call for business schools to ‘lower their walls’ to address societal challenges: The value of business school research to improve youth mental health”**

**TUES 17:00-18:30**

**ARTS CENTRE BUTTERWORTH HALL, ARTS CENTRE, UNIVERSITY OF WARWICK**

**CHAIR: PROFESSOR GRAEME CURRIE**

In order to retain their legitimacy with external stakeholders, business schools must address ‘grand’ challenges faced by society. This symposium highlights the contribution business school research can make towards the challenge of developing and delivering effective healthcare, focused upon mental health care and well-being amongst young people.

The symposium brings together the Chief Executive of a Partnership NHS Trust (Simon Gilby, Coventry & Warwickshire Partnership Trust), a Deputy Head of Mental Health and Children and Young People’s Mental Health Programme Lead (Kathryn Pugh, MBE, NHS England) and two business school professors with expertise in the development and delivery of health care (Professor Paula Hyde, Manchester Business School & Professor Eivor Oborn, Warwick Business School). The symposium will be introduced and chaired by the Pro-Dean Research, Warwick Business School, who also has expertise in health care development and delivery (Professor Graeme Currie).

Graeme Currie will issue a call to arms for business school faculty to address the societal challenge of improving youth mental health care provision. Following which Simon Gilby and Kathryn Pugh will set out the organizational and clinical challenges they face in delivering more effective and efficient youth mental health provision. Paula Hyde and Eivor Oborn will then respond to these challenges setting out how studies led by business school researchers provide lessons for those in policy and practice. Finally, Graeme Currie will chair discussion amongst the symposium presenters, drawing upon questions and comments from the BAM audience.

The symposium will interest researchers in healthcare organization and management, as well as those concerned that business schools produce social value. The most relevant dimensions of healthcare organization and management for research will be identified by senior managerial and clinical practitioners. Meanwhile, business school academics will consider how these dimensions might best be theorized and researched. The aim is for researchers to leave with a better understanding of how they might go about their research to address societal challenges, specifically the organization and management of youth mental health for which there are increasing funding opportunities.

**BAM Annual General Meeting**

**WED 12:50-13:50**

**ARTS CENTRE STUDIO, ARTS CENTRE, UNIVERSITY OF WARWICK**

**CHAIR: PROFESSOR NIC BEECH, UNIVERSITY OF DUNDEE/CHAIR OF BAM**

All delegates are very welcome!
We live in challenging and uncertain times. In this session senior figures in the field will examine the pressures facing management research and business schools as we attempt to balance the twin demands of academic quality and broader impact. We are interested in particular in identifying strategies for the future based on what we are currently doing well and what we need to do better or differently (what we should keep, what we need to drop and what we need to create). Research quality and impact are crucial to the future role of business and management schools but we need a collective focus on meeting these twin challenges if business schools are to survive and prosper.

Each speaker will talk for ten minutes which will be followed by questions and discussions from the delegates. All, whether BAM Fellow or not, are welcome to come to this session.

**OCULUS LT OC0.03, OCULUS BUILDING, UNIVERSITY OF WARWICK**

**Open BAM Fellows Session - The Future of Business Schools and Management Research: Key Challenges for Difficult Times**

Speakers of the session are:

Professor Andrew Pettigrew, University of Oxford
Professor Peter McKiernan, University of Strathclyde
Professor Simon Collinson, University of Birmingham
Professor Jone Pearce, University of California

We have coined the phrase ‘myth-understanding’ in order to acknowledge that sometimes myths reflect misunderstandings and at other times myths may reflect current understanding and real perceptions of organisational challenges. Organizational change myth-understandings are many and varied. For example, ‘change initiatives tend to fail’, ‘change managers overcome resistance to change’ or that ‘we need more change leaders and fewer change managers’. In the workshop, we will share organizational change myth-understandings we have encountered in our research and teaching and we will also encourage participants in groups to identify organizational change myth-understandings that they have encountered within their own contexts. The intention is that through surfacing, sharing and discussing organizational change myth-understandings we will have a greater appreciation and sensitivity of their role in developing theories and informing practices.

**HUMANITIES 1.48, HUMANITIES BUILDING, UNIVERSITY OF WARWICK**

**Wither research integrity? Framing the issues in a multidisciplinary environment**

Speakers:

Denis Fischbacher-Smith, University of Glasgow
Moira Fischbacher-Smith, University of Glasgow

Overview

Research integrity affects all academic staff across the various stages of their careers. It involves a set of requirements that could be seen to go beyond the ethical approval process and it transcends a number of elements of an academics professional life. The current REF-focussed environment may be seen as generating the conditions that can exacerbate the problems associated with research integrity and can interact with the ambiguity that is often associated with the term to create a climate in which academics can be directly and indirectly ‘encouraged’ to act in a way that generates the potential for problems. Issues of research integrity are challenging because they cover a broad spectrum of actions, some of which may well involve research fraud, some will relate to issues around governance and communication, but some will be seen as not relevant by the research team. The latter can include such issues as: not declaring an interest when engaging in a policy debate thus allowing the appearance of being neutral; going beyond the available evidence base to support a particular ideological stance; or even moving outside of the researcher’s area of expertise and claiming to be an expert in an area for which there is no material evidence of domain specific knowledge. It is these types of issues that can cause potential problems for the researcher and their host institution. It is in this potential grey area that many research integrity issues lurk waiting to cause problems for those unsuspecting researchers who did not see the problem coming. We are all vulnerable to this potential risk.

Research integrity can be seen as a broad construct which covers the range of research and, one might argue, professional advisory issues that the academic community engages with. Steneck (2007), argues that:

---

**Moira Fischbacher-Smith, University of Glasgow**

**Abstract**

Discussion about management and organization studies theories and practices often refer to myths and myth making. Recent discourses of ‘truth’ and ‘post truth’ also reinforce a renewed focus for how environments are actively socially constructed and what this means for organisations, change processes and the myths that surround them. Academics sometimes even adopt the role of myth buster using their research and scholarship to differentiate myths from facts, realities and truths. However, one person’s myth may be another person’s reality. For example, ‘the University of XYZ is a great place to work, research and study’, for the VC this might be a reality, for others a myth. Myths may help researchers to frame their research studies and aid lecturers to introduce debates. In this workshop, we wish to creatively explore myths with reference to one particular field of study – organizational change studies. The advantage of focussing upon organizational change studies is that this field connects with many other BAM tracks such as strategy, performance management and human resource management.
“In general terms, responsible conduct in research is simply good citizenship applied to professional life. Researchers who report their work honestly, accurately, effectively, and objectively are on the right road when it comes to responsible conduct. Anyone who is dishonest, knowingly reports inaccurate results, wastes funds, or allows personal bias to influence scientific findings is not” (p. xi)

The challenge for the academic community is that the language of integrity implies good and bad, ethical and unethical, right and wrong - and yet the practice is often somewhat less sharply divided. As a result, research integrity can become something of a binary issue which colleagues often feel should be self-evident to all those who are involved in the research process. Unfortunately, research integrity isn’t always that clear cut and there are invariably grey areas in which researchers can fall foul of a range of problems that emerge out of the research itself, or which were not considered to be ethical issues when the work was planned. Research integrity is a dynamic process, its subtleties and nuances emerge and shift over time and may, in part, reflect the environment in which the work was undertaken.

Academics who decide to wander off-piste from their domain specific areas of expertise might also be subject to criticism around the honesty, objectivity, and accuracy test of integrity. Claiming expertise beyond that evidenced by an individual’s qualifications, publication record, and professional affiliations is problematic and has resulted in some areas of academic activity becoming protected. It is possible to claim to be a manager, for example, without being academically or professionally qualified but it is illegal to claim to be a forensic, clinical or occupational psychologist as the latter are protected terms. From a public perspective, it is difficult to judge the providence that is associated with claims of expertise given the differences that exist across academic and professional disciplines. Again, there are issues here around the honesty and objectivity elements of integrity.

Research integrity issues are not restricted to individuals. There have been occasions, for example, where a larger professional grouping has been seen to be implicated in supporting research that has been subsequently seen as problematic. The issues surrounding the American Psychological Association’s tacit approval for research and practice in the area of enhanced interrogation serves as such an example and the session will also highlight some of the challenges that exist in this regard, especially in a multidisciplinary research context.

OCULUS OC1.07, OCULUS BUILDING, UNIVERSITY OF WARWICK
What Difference Does Your Paradigm Make? (1091)

Speakers:
Phil Renshaw, Cranfield School of Management
Jenny Robinson, Cranfield School of Management

Taking different perspectives is valuable in most walks of life. This workshop aims to challenge your research perspectives, to identify opportunities for you to take different viewpoints and find new routes to the creation of knowledge and theory. Our time together will be highly interactive, acknowledging that finding new perspectives requires us to identify and acknowledge those we start with.

The centrality of philosophy to Management Research is reflected in the nomenclature of the PhD - a Doctorate in Philosophy - regardless of discipline. In keeping with the adopted theme for the BAM Annual Meeting 2017, “Re-connecting management research with the disciplines: Shaping the research agenda for the social sciences”, this PDW returns Management Scholars to their philosophical roots, asking: What difference does your paradigm make?

This is not a return to the ‘paradigm wars’. Rather we wish to ignite a different debate as a way of learning and creating new knowledge. We consider that philosophy and paradigms are connected, with the latter a consequence of arriving at an accepted philosophy. We challenge ourselves and colleagues to consider how often our philosophy is taken for granted thereby narrowing our perspective. Hence, what could we learn by taking deliberately different perspectives before starting our research? What benefits might arise from a multi-paradigmatic approach? This workshop will compare and contrast different philosophical positions and then investigate the implications of choosing different positions on research. We invite you to explore these ideas with us, to question your own research paradigms, and the impacts of adding new ones.

The workshop will be valuable to both established academics familiar with the paradigm(s) of their research interests as well as to early-career researchers. After pre-registration, participants will be asked to complete a short template asking them to disclose the basic details of their current research interests and philosophy.
OCULUS OC1.06, OCULUS BUILDING, UNIVERSITY OF WARWICK

The Scholar-Practitioner within Management - Perspectives and Prospects (1094)

Convenors:
Paul Ellwood, University of Liverpool
Lisa Anderson, University of Liverpool
Julie Davies, University of Huddersfield
Aileen Lawless, Liverpool John Moores University
Clare Rigg, University of Liverpool

Abstract
The Scholar-Practitioner has been defined as “an ideal of professional excellence grounded in theory and research, informed by experiential knowledge, and motivated by personal values, political commitments, and ethical conduct” (McCintock, 2004, p.393). Whilst such professionals emerged in the medical sciences, the idea has gained increasing traction within business and management contexts. This PDW will present the perspectives on the scholar-practitioner concept as it relates to: management education; management research; and business executives teaching within business schools; as well as the meaning the concept has acquired in other professional disciplines.

This PDW speaks to the perennial interest in the theory-practice interface for business and management schools. Since 2014 the Research Excellence Framework (REF) has placed significant emphasis on the impact of academic research. The newly instituted Teaching Excellence Framework (TEF) will also require business schools to present the case for the impact of their teaching. In the discourse surrounding the REF and TEF, a sharp division of academic work between research and teaching seems increasingly untenable. Indeed Stern’s review of the REF argued that the “REF impact element [should] more broadly recognise the impact of research on teaching” (HEFCE, 2016, p. 31). It is our contention that these debates relating to research, teaching and professional practice are embodied in the ideal of the scholar-practitioner. We argue that discussing the meaning of the concept, and case studies of actual professional practice, are of important contemporary interest.

HUMANITIES 0.60, HUMANITIES BUILDING, UNIVERSITY OF WARWICK


Speaker:
Christine Rivers, University of Surrey

Abstract
Employability and developing business-ready graduates is high on the agenda of business schools and government (Department for Culture, Media & Sports (2017); BIS, 2012). The Centre for Management Learning (CML), www.cmlsurrey.co.uk, Surrey Business School, University of Surrey made it its mission to test and explore new ways of teaching that aid the development of students into business-ready leaders and managers of the future. Two years in a row we put industry-led module design and co-teaching with practitioners to the test and the results were rewarding for all stakeholders. The case study used in this PDW can be found here: http://www.cmlsurrey.co.uk/research/cml-teaching-projects/develop-business-ready-graduates-industry-led-module-design/. This approach means that industry-partners are fully immersed in the module design and delivery (co-teaching) but led by the academic.

Industry-led approaches in L&T have been used successfully in management and other disciplines (Hunter et al, 2016; Samuel et al, 2016; Roth & Jackson, 2015), however most industry-led projects to date are designed based on pre-set module topics and learning objectives rather than addressing skills issues relevant to increase employability of graduates. Thus, this PDW takes a new perspective towards “module design” by starting to identify industry problems (e.g. digital skills gap) and to develop sessions and projects around skills gaps, future trends and the connection of different disciplines (e.g. marketing & computing).

This PDW session encourages delegates to rethink their own approach to “module design”, learning and teaching and provides an opportunity to conceptually re-design a suitable “module” based on the idea of industry-led module design and co-teaching.

LIBRARY ROOM 2, LIBRARY, UNIVERSITY OF WARWICK

Envisioning the Future of Responsible Management Education (RME) in the era of the Sustainable Development Goals (SDGs) - Challenges and Opportunities – a collaboration between BAM and PRME (Principles for Responsible Management Education) (1107)

Speakers:
Carole Parkes, University of Winchester
Alex Hope, Northumbria University
Anthony Alexander, Sussex University
Helen Goworek, University of Leicester

2017 marks the 10th Anniversary of the UN backed Principles for Responsible Management Education (PRME) and almost two thirds of Business and Management Schools in the UK are now signatories. This is the highest proportion of signatories for any region and the PRME Regional Chapter for the UK and Ireland is now in its 4th year. The PRME UK & Ireland Steering Committee’s connection with The British Academy of Management (BAM), through the Sustainable and Responsible Business (SRB) SIG, is seen as a being of critical importance and this PDW is part of the ongoing collaboration between BAM and PRME in the UK, in the same way that similar PDWs have developed within the Academy of Management since 2009.

In June 2017, PRME UK & Ireland will be holding its 4th Annual Conference at Newcastle Business School, Northumbria University and this will be followed in July 2017, by the PRME Global Forum for Responsible Management Education in New York.

Both events aim to: 1. Celebrate 10 Years of PRME, take stock of achievements and impacts of the initiative and reflect on solutions and opportunities to further develop engagement with stakeholders on sustainability challenges and opportunities at personal and institutional levels, as well as through PRME networks (PRME Chapters, PRME Champions, PRME Working Groups), the BAM SRB SIG and the larger responsible management education (RME) community.
2. Raise awareness about the SDGs, highlight their relevance for business and management schools and envision the role of business and management education in supporting the SDGs.

This PDW aims to be a collaborative, action orientated space in which to bring together the highlights of the PRME Conference and Global Forum and the experience of PDW participants at BAM to envision the future of social, economic, and environmental responsible management education in the era of the UN’s new Sustainable Development Goals (SDGs). These goals represent a new set of priorities for policy makers, businesses (incl. via the UN Global Compact networks) and researchers (incl. via the Global Challenges Funds).

**OCLUS OC1.01, OCLUS BUILDING, UNIVERSITY OF WARWICK**

Mind Full or Mindful? Raising the Bar of Management Research on Mindfulness: A Professional Development Workshop for British Academy of Management 2017 (1106)

**Speakers:**
Karen Nicola Maher, Coventry University
Sumona Mukhuty, Manchester Metropolitan University
Dean Bennett, Dean Bennett Consulting

**Abstract**
Mindfulness research within business and management has grown exponentially in recent years. The high profile and populism of the field with mainstream press and celebrities often sees mindfulness as the panacea for modern ills such as stress and mental health issues.

In this workshop we will highlight how the two main approaches, reflective mindfulness and mindful learning, can be applied to business and management disciplines to develop the field. Criticisms from academia are made as to the quality and rigor of research into the benefits of mindfulness interventions. The purpose of this workshop is to bring together delegates with an interest in researching mindfulness within organisations, not only as an intervention to wellbeing but also other domains of management such as training, leadership, change management and decision making. We will provide practical activities guiding participants through mindfulness intervention techniques from both wellbeing and mindful learning perspectives. An exploration of ways to raise the bar of management research into mindfulness will help ameliorate the critique over methods employed, and unpack the active ingredients of interventions. The ultimate aim for the future is to push good quality mindfulness research into higher ranking journals as well as have practical implications on organisations.

**OCLUS OC1.04, OCLUS BUILDING, UNIVERSITY OF WARWICK**

CORE Practice: Leading and Managing Uncertainty (1109)

**Speaker:**
Rachel Ann Dickinson, University of Warwick

**Abstract:**
Holebeche’s (2012: 10) report: Changing Times in Universities, refers to the need for ‘openness to new ideas, genuine questioning for improvement, and commitment to a common cause’. As executive leadership and management continue to become increasingly mission critical and performance driven, the need for organisational agility and flexibility is imperative. Like many of these competencies, they require active exploration and practice. This interactive and immersive workshop, relevant to all academic Faculty and Practitioners, will illustrate how Warwick Business School (WBS) is taking steps to re-imagine its role and responsibility in preparing undergraduate students for employment. The session’s focus will be placed on how WBS uncovers the skills and competencies that are now deemed necessary to thrive in what is a competitive and uncertain graduate market place (Stiglitz and Greenwald, 2014, Barnett, 2011). The session will provide participants with an interactive tour of a 10 week, required module (entitled CORE Practice) for 600 first year students. Using material and data drawn from the module the session will model the importance of seeing things differently from a range of perspectives and viewpoints. Emphasis will be placed on reflective inquiry (Dewey, 2008, 2009, 2011) as well as on the open-minded, flexible (Kolb, 1984; 2015) and risk adverse attitudes necessary to build trust and manage uncertainty (Kolb, 1984; 2015; Zgaga, 2009).

**OCLUS OC1.02, OCLUS BUILDING, UNIVERSITY OF WARWICK**

Exploring perspectives on embodiment (1111)

**Speakers:**
William McConn, University of Strathclyde
Peter McInnes, University of Strathclyde

This workshop responds to the nascent ‘corporeal turn’ in organizational studies by providing a space to critically discuss the place of the body in organizational research. In many ways the body is an elephant in the room for management studies. True, there is work which addresses it explicitly, as something self-evident that enables and constrains what it is possible to be, say and do through aspects of our identity such as gender, age and race. All too often, however, it is treated as an adjunct to what is being undertaken by those engaged in organizational activity. We find, therefore, accounts of leadership, or strategizing, that ignore the physicality of those involved. While keen to promote research which the role of bodies, our workshop seeks to expand the palette of potential approaches to it.

Approaches to embodiment face a tension between acknowledging the possessive and the social. Maxine Sheets-Johnstone (2009: p. 147) for example argues that ‘skin holds us together; flesh binds us together’. That is, while the skin we inhabit ‘grounds’ us in our world, the flesh is social, describing us to others as it is inscribed by what others see us as. In this respect focussing upon what and why particular physicalities act or have an effect in particular ways...
and circumstances is one of a number of potential ways in which we might approach embodiment. Accordingly we introduce approaches that recognise the sociality of the body including post-embodiment approaches which seek to transcend the analytical constraints of physicality.

**CHANCELLOR 2+3, ROOTES BUILDING**

**The Mask of Leadership and Live Communication - Learning From Theatre Performance (1113)**

**Speaker:**

Piers Ibbotson, Warwick Business School

This workshop will introduce a simple typology of communication contexts based on the theatrical concept of 'circles of attention' and look at the problem of 'the mask of leadership' in contexts where a leader's acts of communication are being witnessed in different ways. We will use insights from theatre practice and the training of masked actors using full-face “naïve” masks, to look at the phenomenon of the mask and the counter mask and how this impacts our effectiveness as leaders in face-to-face communication in different contexts.

‘Circles of Attention’ refers to the size and proximity of the group that an actor needs to connect with during a live performance. I have adapted this into a simple typology of communication contexts, namely the intimate, the public and the broadcast. In thinking about leadership we devote a lot of time and energy to ensuring that we are able to communicate successfully; we work hard to overcome the barrier that the mask of authority puts in the way of easy and frank communication. The blurring of broadcast, public, and intimate makes the performance of leadership problematic.

The workshop will be highly interactive and we will be using masks and some exercises from the training of masked actors, to look at the way in which we project and interpret emotions in face-to-face communication. The typology of circles of attention and an understanding of how masks operate, can inform how we attempt to teach leadership and develop communication skills in ourselves and others.

**CHANCELLOR 1, ROOTES BUILDING**

**Visualizing Narrative Structures in Academic Writing (1114)**

**Speakers:**

Rochelle Sibley, University of Warwick
Ashley Roberts, University of Warwick

Many university students find assignment writing to be challenging, particularly in relation to how to construct and narrate an academic argument. This 90-minute workshop explores the ways in which embodied learning can be used to support students’ assignment-writing skills and build their confidence about how to structure essays. The aim is to demonstrate that play-based learning can help students engage with abstract concepts in academic writing, allowing them to test and communicate their understanding in an enjoyable and engaging format. To achieve this, the workshop uses marble run toys to interpret and build essay structures, focusing on the architecture of written assignments and how the reader will move through the narrative. This exercise was devised to help students use their existing understanding of essay writing and build on the principles of effective narrative structure, while creating a physical representation of the essay narrative makes it easier for the students to share ideas and concerns about academic writing with their peers.

The workshop participants will be invited to undertake the marble run exercise from the student perspective, before engaging in open discussion on how this play-focused learning can be used more broadly to support students in their academic writing. Student feedback on this year’s use of the marble run exercise will also be incorporated to help illustrate the discussion, and participants will be encouraged to share their own experiences of and responses to play-based learning, and how embodied learning could be used further in supporting student writing skills.

This workshop will be of interest to any BAM delegates who want to explore open-learning strategies for supporting their students’ academic writing or who want to discuss their own experience of using play-based learning in higher education.
SESSION 2
TUESDAY 13:30–15:00 (15:30)

PANORAMA 3, ROOTES BUILDING
Publishing Management Learning and Education Research: Meet the Editors Panel and Paper Development Workshop (300)

Organisers:
Emma Bell, Open University, UK
Co-Editor-in-Chief, Management Learning
Dirk Moosmayer, Nottingham University Business School
China (Associate Editor, Academy of Management Learning & Education - AMLE)
Paul Hibbert, St. Andrews University, UK
(Associate Editor, Journal of Management Education)
Martyna Sliwa, University of Essex, UK
(Associate Editor, Management Learning)

The organisers have experience in delivering similar editorial and paper development workshops, e.g. at BAM 2016, AOM, IACMR, EGOS and AMZAM conferences.

Management learning and education is a well-established area of study. Yet many business and management scholars remain unclear about the aims and scope of journals in the field, and the differences between them. This PDW will provide participants with general and one-to-one support and advice from Editors and Associate Editors of three leading, international journals in the management learning and education: Management Learning, Academy of Management Learning & Education, and Journal of Management Education. The session is split in two parts: First, editors introduce their journals followed by a discussion with the audience. Editors’ presentations will relate to all aspects of the submission process, from initial submission to final acceptance. This will enable participants to understand the differences between the three journals and to more effectively orient their paper towards a specific learning and education journal. The second half is focused on development of manuscripts (or ideas for such) of pre-registered participants. Feedback will be tailored to individual submissions and will help authors to improve their manuscripts in general and to better address the readership of specific journals in the field. Through its hands-on nature, the session will help participants to both refine their ideas and to increase the likelihood of publication of their manuscript in one of these highly competitive journals. Participation is particularly welcome from early career researchers and those who have not previously published in the area of management learning and education.

PANORAMA 2, ROOTES BUILDING
Building on Construction, Collage and Expressive technique: Using Lego Serious Play for Projective Research (505)

Speaker:
Stephen Dann, Australian National University, Australia

Participants will engage in a Lego Serious Play (LSP) facilitated workshop to learn methods, applicability and principles of using Lego in qualitative data collection as a combined collage and construction projection technique. The audience will experience the four key pillars of using Lego for knowledge discovery – metaphor, constructionism, flow and play. Metaphor is the process of modelling ideas and impressions rather than direct representations of reality. Constructionism is the process of learning and thinking through making, and how this unlocks different responses than thinking alone. Flow and play are the two prerequisite states that allow the individual to step into their thought processes in a structured, goal driven and lowered risk environment. These four platforms create the environment in which the Lego bricks become a canvas for projection, and allow individuals to create tangible metaphors to explain abstract concepts - a process known in the trade as “thinking with your hands”. The workshop will cover the procedural steps of creating a safe Lego-centric environment for research; how to engage respondents in the constructionist process; and the limits of the Lego method in data gathering. This will happen through a sequence of exercises that result in participants developing creative insight without feeling like they’re judged, assessed or coaxed into finding the “right answer”. It will emphasise how data can be abstracted and extracted from the LSP process within the constraints of the process, and the limits of the metaphor-making process.

OCULUS OCO.04, OCULUS BUILDING,
UNIVERSITY OF WARWICK
Publishing Social Media Research: Game-changer or Old Wine in New Bottles? (386)

Speakers:
Chris James Carter, University of Nottingham
Sarah Glozer, Royal Holloway University of London

Abstract
Social media are increasingly being used to gain insights into human and organisational behaviour and present valuable opportunities for management researchers. However, issues of accessibility, archived, anonymity and authenticity still pose significant ethical challenges for management researchers, academic institutions, and the academy more broadly. How do we address these ethical issues when we come to publish social media research? Do we need to adopt new, ‘game-changing’ means through which we review social media research, or do we simply apply our established techniques to social media data sets? This interactive PDW aims to address these questions by bringing together researchers, reviewers, editors and publishers from across the broad management discipline to consider key ethical challenges we face in publishing social media research. Amongst other topics we will address issues of informed consent, the archival/legacy of social media data, confidentiality and authenticity in a ‘post-truth’ world. Alongside these challenges, we will discuss the appetite for
publishing social media research, both in journal and in book form, and share cross-disciplinary best practice principles. We will work towards developing a toolkit for management scholars who wish to assess the ethicality of their data collection/analysis techniques in social media settings, and consider the possibility of establishing a virtual network through which we can continue our conversations.

This PDW will be of interest to scholars who are currently utilising, have utilised or are considering using social media methods from both quantitative and qualitative methodological perspectives. We encourage scholars to bring their ideas, experiences tips and challenges of working with social media research with them to this session.

**OCULUS OC1.04, OCULUS BUILDING, UNIVERSITY OF WARWICK**

**Leadership Development for Small Business: Sharing Best Practice from the MKE Educational Practice Award (1087)**

**Speaker:**
Karise Hutchinson, Ulster University

The leadership development programme ‘Lead2Grow’ designed for small business owners received the British Academy of Management Educational Practice Award in 2016 for its innovative design, delivery and impact. The role of the Business School in delivering real economic and social impact is much debated and there is no doubt of the increasing demands on academics to deliver on high quality teaching and research. Dr Karise Hutchinson will share the programme journey from academic and practitioner perspectives from design to delivery and evaluation, outlining the opportunities and challenges in the process. The workshop will not only provide a taster of the pedagogic approach and learning activities deployed, but also include the small business leader perspective in taking part in the programme. This is an interactive workshop structured around 3 sessions:

1. Application of theory to the world of small business
2. Pedagogy and impact
3. Active learning set with reflective practice

*For more information please email: kc.hutchinson@ulster.ac.uk*

**OCULUS OC1.07, OCULUS BUILDING, UNIVERSITY OF WARWICK**

**More Rigor and Relevance with NCA (1089)**

**Speaker:**
Jan Dul, Rotterdam School of Management, The Netherlands

*Are you looking for a novel and promising methodology that can help you publishing in top journals? Join us at the Necessary Condition Analysis (NCA) in Warwick!*

**What is NCA?**

NCA is a novel method, recently published in Organizational Research Methods (Dul, 2016), that can increase your publication chances. The method has already been applied in several management fields. Reactions of editors and reviewers are very promising. For example, an editor of a 4-star journal said:

“From my perspective, [this NCA paper] is the most interesting paper I have handled at this journal, insofar as it really represents a new way to think about data analyses”.

NCA is applicable to any discipline, and can provide strong results even when other analyses such as regression analysis show no or weak effects. By adding a different logic and data analysis approach, NCA adds both rigor and relevance to your theory, data analysis, and publications.

**How does NCA work?**

NCA understands cause-effect relations in terms of “necessary but not sufficient”. It means that without the right level of the condition a certain effect cannot occur. This is independent of other causes, thus the necessary condition can be a single bottleneck, critical factor, constraint, disqualifier, etc. In practice, the right level of necessary condition must be put and kept in place to avoid guaranteed failure. Other causes cannot compensate for this factor.

NCA is a user-friendly method that requires no advanced statistical or methodological knowledge beforehand. You can become one of the first users of NCA in your field, which makes your publication(s) extra attractive. In the workshop we will discuss many examples of necessary conditions in different management fields and will present the latest developments of the method.

More information:

- www.erim.nl/nca

**PANORAMA 1, ROOTES BUILDING**

**German Perspectives on Management Theory and Practice (1093)**

**Speakers:**

- Stephan Kassel, Westsächsische Hochschule Zwickau, University of Applied Sciences, Germany
- Uta Kirschten, Westsächsische Hochschule Zwickau, University of Applied Sciences, Germany
- Christoph Laroque, Westsächsische Hochschule Zwickau, University of Applied Sciences, Germany
- Kevin Reuther, Westsächsische Hochschule Zwickau, University of Applied Sciences, Germany
- Matthias Richter, Westsächsische Hochschule Zwickau, University of Applied Sciences, Germany
- Christian-Andreas Schumann, Westsächsische Hochschule Zwickau, University of Applied Sciences, Germany
- Angela Walter, Westsächsische Hochschule Zwickau, University of Applied Sciences, Germany
- Bernd Zirkler, Westsächsische Hochschule Zwickau, University of Applied Sciences, Germany

The Professional Development Workshop (PDW) ‘German Perspectives on Management Theory and Practice’ aims to introduce new insights and different perspectives on a variety of topics in the Management Research field and to provide an opportunity for the discussion of these topics. It is divided into two parts. The first part provides a condensed overview of a variety of Management topics assessed from theoretical and practical perspectives. Speakers from Germany that are experts in their research area present short keynotes to provide an introduction and their perspective on the respective topic. The PDW thereby includes presentations.
on eight topics that are Human Resource Management, Innovation Management, Management Accounting, Management of Industry Analytics, Management of Work-Life-Balance, Sales Management, Transportation Management and Transformation Management. This does not only emphasise a considerable range of Management disciplines, but also the connection to their respective backgrounds in the social and natural sciences, including the foundational work of Comte, Durkheim, Parsons and Weber. The second part is held in a round table format where each speaker acts as a moderator for one table and workshop participants are given the opportunity to choose two to three tables to join during the time of the discussion. This leads to a fruitful exchange of ideas and various new perceptions on the presented management topics.

HUMANITIES 1.48, HUMANITIES BUILDING, UNIVERSITY OF WARWICK
Bridging the Gap between (Professional) Engagement and (Academic) Research (1095)

Organisers:
Lynne Butel, Plymouth University
Shasha Zhao, Middlesex University

Workshop overview and relevance
The transfer or sharing of knowledge from Practitioner Engagement to Teaching is easy, and similarly, the sharing of knowledge gained from Research into Teaching. This is the bedrock of what we do. However, knowledge gained through Engagement with practitioners is more difficult, as is the transfer from Research to Engagement. This workshop offers the opportunity to consider why this is the case, and explores methods which might be used to bridge the gap between professional engagement and academic research.

Engagement with practitioners, for example, via the highly successful Knowledge Transfer Partnership (KTP) schemes, is often very successful for the industry and leads back well into teaching as anecdotal evidence or even as a case study, but is rarely easily publishable. There are many reasons for this. The commercial or social sensitivity of the subject may mean judicious editing results in findings which are so anodyne that they are of little general interest. The very specific, rich details of that sector, in those circumstances, with those challenges, are of limited value when trying to draw more general conclusions. The gap between understanding them through engagement and producing publishable research remains.

This workshop aims to first promote useful debate and discussion on the gap between practices and research. Based on this, an attempt at addressing a fundamental question will be made: How can management academics best engage with management practitioners in leading to successful publication of enlightening findings. This workshop will be of interest to various members of the BAM community, including academics that have broad interests in practice-research collaboration projects, have had a track record of engagement through, e.g. KTP schemes, or are experienced in running collaborative industry-academic research projects, e.g. Horizon 2020. It will also be of interests to members of specific professional organisations, who bridge the engagement research gap in ways not available in the business and management discipline.

Workshop format
The format of the workshop will be broadly set as the following: At least one presentation will be given by the organisers at the outset to initiate the debate and discussion on the gap between management practice and research engagement. This is followed by roundtable discussions among attendees on the issue of engagement. It is also anticipated that attendees will identify obstacles to knowledge sharing and share good practices that are likely to bridge the gap. Finally, the workshop concludes with a summary of key concerns and possible methods or tools for attendees to take away for afterthoughts.

LIBRARY ROOM 2, LIBRARY, UNIVERSITY OF WARWICK
Purpose-led Business and the Impact on Management Education (1097)

Speaker:
Karen Margaret Thompson, Bournemouth University

Summary
Academics from a range of management disciplines will interactively explore the concept of purpose-led business. The challenges of transforming business to serve society and the environment as well as shareholders will be investigated along with the implications for educators.

Management curricular often feature sustainability as a specialised module/s or as a topic/s within discipline-specific modules e.g. corporate social responsibility as an element of strategic management or human resource management. Discipline-specific attention to sustainability is valuable but the impact is often constrained by external limitations. Furthermore, conventional business frameworks usually give precedence to economic considerations and the short-term interests of shareholders, often at the expense of the longer term interests of society and the environment. Delivering value to all stakeholders without preference requires new models and holistic multi-disciplinary approaches that challenge conventional thinking, and effectively engage a wide range of stakeholders.

A global movement of companies are beginning to re-define business success in ways that challenge traditional forms of organisation, legal frameworks, financial structures and management practices. Business transformation around a focus on purpose has been shown to connect economic aspects with the environment and the communities upon which business depends.

This workshop will provide an introduction to the principles of purpose-led business and re-generative systems. A case study of a re-generative business will be shared. Participants will then explore the implications, challenges and opportunities both for practice and for management education, using single and multi-disciplinary perspectives.
This interactive workshop is designed for approximately 30 doctoral students and junior faculty members who conduct qualitative research and consider applying a process perspective to their studies. In the first part of the workshop, Robert Chia and Benson Honig will, respectively, share their insights into a) the implications of doing research with a process perspective; b) the characteristics of a well-crafted qualitative study that uses a process view. In the second part of the workshop, participants will break into small groups and briefly present the research designs they submitted when they registered for the workshop. Participants will receive individual feedback from group facilitators and discuss their research designs with the rest of the group. Each group will be facilitated by an experienced scholar with a track record of published qualitative papers that use a process perspective. The learning outcomes of this workshop will include better understanding of how to ensure quality in qualitative studies, greater familiarity with taking a process perspective, and an enhanced ability to reflect on one’s own research design. In addition, participants will have been able to test their initial research designs among a group of peers and experienced researchers, and to build new professional relationships with novice and senior scholars.

PDW 1099 Pre-registration is required for this session. To register, please send your one-page application to Sarah Stanske at stanske@europa-uni.de by August 27th, 2017. The registration document should include your research interests (max. five keywords), the names of the SIGs you belong to, and a research design for your qualitative study. Applications will be notified about the acceptance to the workshop by August 30th, 2017. In order to prepare for the session, very successful applicant will be assigned a pre-workshop reading material. - CA

**OCULUS OC1.01, OCULUS BUILDING, UNIVERSITY OF WARWICK**

**Philosophical Methods for Management Research and Practice (1103)**

**Speakers:**
- Wim Vandekerckhove, University of Greenwich, United Kingdom
- Nelarine Cornelius, Queen Mary University London, United Kingdom
- Mark Dibben, University of Tasmania, Australia
- Cristina Neesham, Swinburne University of Technology, Australia
- Steven Segal, Macquarie University, Australia

**Abstract**

The purpose of this workshop is to explore the potential of philosophical methods to advance management research for the benefit of society and humanity. It is designed to stimulate the imagination of participants, by inviting them to brainstorm various ways in which specific philosophical methods (e.g., thought experiments, critical theory, discourse ethics, constructivism, hermeneutic circles) can be applied to specific management and organization research issues, and challenging them to evaluate the analytical potential of particular applications. The organizers invite colleagues to examine questions like: How can philosophical methods inform management practice research? and, What would be some of the more productive modalities of transitioning from observation/practice to philosophical reflection, and back, so that our understanding of management can be enriched?

Our workshop is open to trying out a variety of such means, for example analytical or modal logic, dialectics, phenomenology, hermeneutics, deconstruction, speculative synopsis and synthesis, and thought experiments. In doing so, we respond to widespread agreement among management and organization scholars that the complex, systemic problems facing our discipline and practice today (e.g. unsustainable business practices, economic crises, entrenched social inequalities) are in need of new responses from management theory and practice, based on fundamentally reconsidered ways of thinking. Engaging in doing philosophy through our scholarship may just provide the leadership by example required to open not only more fertile directions of research in management but also more revolutionary ways of exploring these directions.

We therefore invite and welcome colleagues interested in the question inter-disciplinarity and the Special interest groups of e.g. research methodology, critical management studies, knowledge and learning, and leadership development and identity, amongst others, to explore with us questions like:

- How can philosophical methods inform management practice research?
- What would be some of the more productive modalities of transitioning from observation/practice to philosophical reflection, and back, so that our understanding of management can be enriched?
- How might a philosophically informed approach to teaching management open up new possibilities for learning about the conundrums faced by leaders and managers in their lived experience of the roles they fulfill?

This workshop is designed to stimulate the imagination of participants, by inviting them to brainstorm various ways in which specific philosophical methods can be applied to specific management and organization research issues, and challenging them to begin exploring the analytical potential of particular applications. To achieve this, the workshop will encourage interaction of Academy participants (irrespective of level of experience or area of interest), through dialogue and small group activities that provoke them to creatively address imperative research questions and problems.

Scholarly reflection on the crucial role of philosophical methods in producing new, paradigm-shifting insights is of utmost relevance to management and organization research. We hope this initiative will attract the attention of management researchers with a keen interest in engaging in philosophical methods in their research and we aim, using the momentum created by this event, to initiate and further develop a ‘Philosophical Methods for Management’ Network, perhaps within the Research Special Interest Group.
The recent BJM special issue entitled “Impact and management with the disciplines: Shaping the research agenda for the social sciences” firmly implies the research of management researchers should inform the practice of professional managers and vice versa. This year’s conference theme “Re-connecting management research and practice” calls for and offers a more “nuanced understanding of how managers and policy makers come to encounter and engage with research findings and theories, and how they and other key actors transform those theories through their use: in practice” (Macintosh, Beech, Bartunek, Mason, Cooke and Denyer, 2017, p.11).

The “practice turn” in the social sciences concerns “social fields” (Bourdieu, 1990) and “systems” (Giddens, 1984) informing the practices (i.e. shared understandings, cultural rules, languages and procedures) that guide and enable human activity. Activity encompasses not just what is done but how it is done by social actors (De Certeau, 1984). Whereby, the skills and initiative of actors amend their stock of existing practices and creating new practices (Giddens, 1991). For example in the field of strategy-as-practice (Whittington, 2006), practice comprises three elements. Praxis, all the various activities involved in the deliberate formulation and implementation of strategy. Practitioners, those who do the work of making, shaping and executing strategies. Practices, organisational specific routines, procedures etc. From the early 2000’s “strategy-as-practice has established itself as a clearly defined sub-field in strategy research” (Golorski, Roluleau, Seidl and Vaara, 2015, p.3). The same cannot be said for the field of marketing research. By comparison marketing-as-practice is a fragmented research field, in it’s early stages of development, and is principally classified within the field of “critical marketing”. A field that questions the very existence of marketing as a business function and discipline. Taking a generally sceptical position on marketing’s role in the making of market’s and overly creating and influencing economic consumption.

In recognition of this, since 2015, the Marketing and Retail SIG have built and developed a working relationship with the Chartered Institute of Marketing, the UK’s leading professional body for practicing marketers. Setting up an academic panel of BAM academics to inform the CIM’s activity in the Midlands, running a series of joint CIM and BAM events titled “challenging practice” and incrementally developing a marketing-as-practice research agenda. To the point where the M&R SIG, this year, received BAM funding to develop the CIM relationship into a national partnership and, in June, are running a joint BAM and CIM one day event on “the future of marketing practice”. The next step is to share and open out this work to a wider audience of BAM marketing academics, via a conference PDW. To build the academic research agenda and extend the community of academics engaged in marketing-as-practice scholarship.

The organising team is: Keith Glanfield, Aston University, Birmingham
Tony Kent, Nottingham Trent University
Katy Mason, Lancaster University
Teea Palo, Lancaster University

Abstract
This year’s conference theme “Re-connecting management research with the disciplines: Shaping the research agenda for the social sciences” firmly implies the research of management researchers should inform the practice of professional managers and vice versa. The recent BJM special issue entitled “Impact and management Research: Exploring Relationships between Temporality, Dialogues,
The objectives of the Symposium are fourfold:

1) to establish the importance of IE research and its link to IB/IM scholarship;
2) to unpack the concept of innovativeness in theory, methodology and contexts;
3) to cultivate a dialogue on theoretical and methodological innovations in IE research;
4) to identify and discuss challenges associated with newness in theoretical and methodological perspectives;
5) to take forward the aforementioned points to the publication process.

The structure of the symposium revolves around three key presentations associated with aspects of theoretical and methodological innovation in IE research. The presenters will be prolific scholars in the topic of the Symposium. The Symposium offers an opportunity to discuss, problematize and advance understanding of IE, and is open to those planning on or already engaging in relevant research projects.

List of References Upon Request.
This symposium reviews the range of theoretical influences on public management research and explores the extent of interdisciplinarity within the field, with particular emphasis on the role and influence of management and organization studies. It illustrates these themes through a series of case study papers, each of which draws on a different mix of social science perspectives in order to interrogate a public service innovation. Following the presentation of the papers, the symposium will generate a wider discussion on disciplinary influences on public management research in order to identify opportunities for new and future collaborations between disciplines.
SESSION 2
WED 09:00–10:30 (10:45)

FULL PAPERS
HUMANITIES 3.44, HUMANITIES BUILDING
Corporate Governance

SESSION CHAIR: DONALD NORDBERG

Containing a Catastrophic Legacy: Towards Trustworthy Governance of the United Kingdom’s Nuclear Industry (263)
Ng, Wilson; Pemberton, Barry

Ahmed, Shaila; Uddin, Shahzad

Evaluating board effectiveness: A review and framework for evaluation of corporate boards (320)
Nordberg, Donald; Booth, Rebecca

DEVELOPMENTAL PAPERS
HUMANITIES 3.55, HUMANITIES BUILDING
Corporate Governance

SESSION CHAIR: CARL BRIDGE

Trick or treat? Analysis of legitimation of a global regulatory norm in a national regulatory space (189)
Ambituuni, Ambisissi; Ejiofor, Amanze; Ejiofor, Chibuzo

Ownership structure, corporate governance and firm performance: New evidence from the Jordanian context (613)
Almustafa, Hamza Habis; Liu, Jia

The Moderating Effect of Ownership Concentration on the Managerial Power-CEO Pay Relationships (956)
Dao, Tuan Anh; Koufopoulos, Dimitrios; Gkliatis, Ioannis

Corporate Governance and Institution Building in a Fragile State: leadership, guidance, and practice in Palestine (1014)
Melville, Rob

DEVELOPMENTAL PAPERS
ARTS CENTRE NATIONAL GRID ROOM, ARTS CENTRE
Cultural and Creative Industries

SESSION CHAIR: JOSEPH LAMPEL

Selection Practices conducive to Creativity: How Relational Networks of Creative Entrepreneurial Clusters shape the Selection of Creative Individuals and Ideas (532)
Bernal, Marta; Cooper, Sarah

The up and coming – Cultural entrepreneur project and institutional logics (579)
Strom, Heidi Angell

Creativity in Financially Constrained Organizations: The Role of Organizational Search (696)
Jacob, Merin; Chatterjee, Debabrata

Cultural Entrepreneurship in a Family Context: The Case of "Teatro Bellini" (859)
Lampel, Joseph; Rivetti, Francesca; Migliaccio, Mirella

FULL PAPERS
HUMANITIES 1.48, HUMANITIES BUILDING
E-Business and E-Government

SESSION CHAIR: FEDERICO IANNACCI

Strategizing from big data: Emerging issues, challenges and opportunities (36)
Sheng, Jie; Amankwah-Amoah, Joseph; Wang, Xiaojun

Enterprise System Engagement in Chinese SMEs: Issues of Policy Implementation (902)
Xu, Zheng; Brown, David; Stevenson, Mark

Enterprise Architecture Management for Business Strategy Modelling (405)
Kitsos, Fotis; Kamarotou, Maria

Implementing the Greek real estate tax system (957)
Papadopoulos, Thanos; Stamati, Teta; Anagnostopoulos, Dimosthenis

FULL PAPERS
PANORAMA 3, ROOTES BUILDING
Entrepreneurship

SESSION CHAIR: ADAM SHORE

Opportunity Recognition Mix – The 4Cs (172)
Aldawod, Alvin; Day, John

Entrepreneurship as Strategic Network Creation and Design: Seizing Start-up Opportunities by Orchestrating Partners (292)
Sydow, Joerg; Schmidt, Thomas

Entrepreneurial Orientation, Organization Ambidexterity, Organization Support and Performance in Entrepreneurial Universities: the Moderated-Mediator Effect (342)
Chang, Yuan-Chieh; Tsai-Lin, Tung-Fei; Liang, Tian; Chen, Ming-Huei

FULL PAPERS
PANORAMA 2, ROOTES BUILDING
Entrepreneurship and Education

SESSION CHAIR: TBC

Born versus Educated Entrepreneurs: Who are Richer and Happier? (168)
Sawang, Sukanlaya

Can We Still Teach Entrepreneurship? The Impact of Educators Mentorship Pedagogy on Students Cognitive Minds (359)
Badwan, Abdul-Rahman; Jaafar; Rentocchini, Francesco; Tamvada, Jagannadha Pawan
DEVOLPMENTAL PAPERS
PANORAMA 1, ROOTES BUILDING
Entrepreneurship
企业资源

SESSION CHAIR: DILANI JAYAWARNA
Improving Performance Outcomes of Resource Mobilisation Approaches in Entrepreneurial Ventures: A Social Network Perspective (92)
Adegbile, Abiodun; Wagner, Heinz-Theo; Stöllner, Albrecht

The Path of Opportunity Exploitation: The Role of Dynamic Capabilities and Learning (600)
Giniuniene, Jurgita; Pundziene, Asta

How Social Cognitions of “Age” Structure Access To Social Capital for Starting a Business (810)
Hill, Inge R

The Theoretical Effects of Human Capital on Entrepreneurship Development in Deprived Areas (345)
Zhao, Yuxi

FULL PAPERS
WBS 1.007, WARWICK BUSINESS SCHOOL
Gender in Management

SESSION CHAIR: ADELINA BROADBRIDGE
The effect of Manager’s gender on internationalized SME survival rate (619)
Rodriguez Gutierrez, Pablo; Guerrero Baena, Mª Dolores

An Investigation into Age Discrimination among Women over the Age of Forty, in relation to Recruitment within a Small-Medium Enterprise (SME) (857)
Burnley, Maisie; Khan, Muhammad Burdhar

Pay Gaps, Pay Inequality and the Limits of Formalised Payment Systems. (790)
Woodhams, Carol; Rodriguez, Jenny

FULL PAPERS
OCULUS OC0.05, OCULUS BUILDING
Human Resource Management

SESSION CHAIR: CAROL ATKINSON
Waves and Cycles in Boundaried Careers: The Role of HRM (64)
Kirk, Susan Jane; Shipton, Helen; Sanders, Karin

The Role of Perceived Terror Threats and Support Networks in the Adjustment and Performance of Expatriates in High-Risk Country Environment (801)
Nawaz, Ayesha; Obaid, Asia

Employee Participation and Political Corporate Social Responsibility: Assessing the Role of HRM (676)
Harvey, Geraint; Hodder, Andy; Brummer, Stephen

Mentoring and Retention of Millennials in United Kingdom: Experiences, Preferences, and Perceptions (636)
Ukeni, Ijeoma; Reynolds, Rae

FULL PAPERS
OCULUS OC0.04, OCULUS BUILDING
Human Resource Management

SESSION CHAIR: YEHUDA BARUCH
Towards an Understanding of the Career Profiles of Professional Staff in Universities: A Mixed Methods Study (54)
Gander, Michelle

Manifestation of Moral Hazard in Higher Education Faculty (201)
Shoaib, Shandana; Bui, Hong; Baruch, Yehuda; Nisar, Tahir

DEVELOPMENTAL PAPERS
OCULUS OC0.05, OCULUS BUILDING
Human Resource Management

SESSION CHAIR: HAZEL WILLIAMS
Modalities of Emergent Identity: A Framework for Exploring Moral Careers (1042)
Holmes, Leonard Michael

How Do Senior Business Leaders Construct Their Moral Identities? (391)
Wishart, Maria; Schaefer, Anja

Learning from Lacan: An Autoethnography of Career Transition (70)
Warhurst, Russell; Black, Kate

Research Interviews Verses Research Conversations (1062)
Williams, Hazel

FULL PAPERS
OCULUS OC1.07, OCULUS BUILDING
Innovation

SESSION CHAIR: NICK MARSHALL
Empirical Examination of Dynamic System Integration Capabilities in CoP Innovation – SK Telecom DRM Innovations of Nate and Melon (266)
Kim, Jong-Seok

Coping with the cluster paradox: How cluster members manage tensions in a process of cluster renewal (459)
Pinkse, Jopiean; Vernay, Anne-Loëne; D’Ippolito, Beatrice

BAM2017
SESSION 2
WEDNESDAY 09:00–10:30 (10:45)

DEVELOPMENTAL PAPERS
OCULUS OC1.09, OCULUS BUILDING

Innovation
diffusion: alternative trajectories

SESSION CHAIR: MARCOS AMATUCCI
Analysing Eco-Innovations: Applying and Extending the National Innovation System Framework for Specific Instances (211)
Verma, Deepika Chandra; Sarkar, Runa
The Role of Technology Transfer Offices for University-Industry Links in China (609)
Zhuang, Chufan; Zhang, Min; Lettice, Fiona
The Diffusion, Abandonment and Readoption of an Innovative Practice (589)
Boscolo Chio Bisto, Paola Roberta; Barlow, James
Exploring innovation in China’s footwear industry in Putian: moving discussion on shanzhai beyond mobile phones (1088)
Dong, Ming

FULL PAPERS
WBS 1.003, WARWICK BUSINESS SCHOOL

Inter-Organizational Collaboration: Partnerships, Alliances and Networks

SESSION CHAIR: QILE HE
‘What’s in a name’; re-defining B2B trust (678)
Hollyoake, Mark John; Ashleigh, Melanie; Higgs, Malcolm
Control and Trust and its Inter-Organizational Collaboration: Sino-foreign Firms (268)
Yan, Yanni; Xie, Tingting
Interdependencies in Partnership Portfolios (184)
Hagedoorn, John; Lokshin, Boris; Zobel, Ann-Kristin

DEVELOPMENTAL PAPERS
WBS 1.006, WARWICK BUSINESS SCHOOL

Inter-Organizational Collaboration: Partnerships, Alliances and Networks

SESSION CHAIR: EVA NIESTEN
What makes sustainable collaboration possible? Evidence from the Paris Agreement on climate change (869)
Mouzas, Stefanos
The role of managerial ties in sustainability and market performance: Evidence from Sub-Saharan Africa (631)
Nwoba, Arinze Christian
Sustainable Value Creation and Power: Using Margaret Archer’s Situational logics To Extend and Refine Resource Dependency Theory (938)
Brennan, Geraldine Teresa; Tennant, Mike
[Sustainable Collaboration] Tackling Trust Deficiencies of Socially Sustainable Supply Chain Members (214)
Cole, Rosanna

FULL PAPERS
OCULUS OC1.03, OCULUS BUILDING

International Business and International Management

SESSION CHAIR: GEOFFREY WOOD
Foreign acquisitions and firm performance: The moderating role of prior foreign experience (46)
Agyei-Boapeah, Henry
How Does State-Ownership And Acquisition Experience Affect Emerging Market Firm Performance? (355)
Temouri, Yama; Budhwar, Pawan; Pereira, Vijay; Ganotakis, Panagiota; Tarba, Shlomo
“To be like water is the highest virtue”: A systematic literature review of the Chinese Daoist philosophy in management research. (774)
Alexander, Anthony Edward; He, Qile

DEVELOPMENTAL PAPERS
OCULUS OC1.03, OCULUS BUILDING

International Business and International Management

SESSION CHAIR: SREEVAS SAHASRANAMAM
Exploring the Overseas Expansion of Chinese Banks into the UK: Interview Evidence (452)
Gillon, Gary James; Guo, Xin {Michael}
R&D, IPR Systems and FDI-based Entry Mode Choices of Indian Firms (602)
K.V., Mukundhan; Sahasranamam, Sreevas; Papageorgiadis, Nikolaos
A Practice-Relational Perspective on the Relocation of Naturalised Third-Country Nationals (NTCN) (154)
Sarpong, David; Maclean, Mairi
Trust development in multicultural emerging economies: Inside and outside a domestic acquisition and a cross-border acquisition (297)
Kwok, Diana W.P.

FULL PAPERS
HUMANITIES 0.60, HUMANITIES BUILDING

Knowledge and Learning

SESSION CHAIR: EFROSYNI KONSTANTINOU
Knowledge Appropriation, Justice Climate and Performance Management—A Theoretical Framework (879)
Mak, Kin Lok Rocky; Law, Kuok Kei
Epistemic Influences on Knowledge Translation: The Mediating Role of Social Networks (607)
Scarborough, Harry; D’Andreta, Daniela; Swan, Jacky
Bi-directional Knowledge Transfer between Expatriates and Host Country Nationals: The Mediating Effect of Shared Vision (304)
Zulkifly, Nurul Afiqah; Ismail, Maimunah; Hamzah, Siti Raba’ah; Alias, Siti Noormi
Student Acculturation in the South African University Milieu: Management Lessons for Multicultural Contexts (832)
Jogee, Rubina; Callaghan, Natasha; Callaghan, Chris William
FULL PAPERS
WBS 1.005, WARWICK BUSINESS SCHOOL
Leadership and Leadership Development

SESSION CHAIR: PAUL JOSEPH-RICHARD
Positive Leadership – an Attempt to Clarify the Concept and Initial Empirical Results (474)
Zbierowski, Przemyslaw; Gojny-Zbierowska, Milena

What is Smart Leadership in Luxembourg? (18)
Schinzel, Ursula

The Influence of Authentic Leadership on Subordinate’s Happiness (307)
Dias, Surani Sharmalee; Jayakody, Jayakody Arachchilage Sisira Kumara

Toxic Dons: How the Shift to Academic Capitalism and Managerialist Principles within Universities Facilitates Leader Toxicity (501)
Chua, Sarah Mei Yi; Murray, Duncan William; Vilkinas, Tricia

FULL PAPERS
WBS 2.005, WARWICK BUSINESS SCHOOL
Leadership and Leadership Development

SESSION CHAIR: AHMED MOSTAFA
Exploring a Temporal Architecture Perspective on Organisations and Its Implications for a Temporal Intelligence Agenda in Leadership and Management (960)
Burke, Catriona M.; Morley, Michael J.

The Effect of Universalism on Leader Effectiveness (1000)
Widianto, Sunu; Harsanto, Budi; Arviansyah, Arviansyah

When Followers Moralize Leader Behavior? An Examination of Follower’s Moral Identity, Job Demands and Value Consistent Behavior. (903)
Sarwat, Nosheen; Oureshi, Javeria Ashfaq

Entrepreneurial Leadership: Scotland, Skills, and SMEs (389)
Clark, Catherine Marie; Harrison, Christian

FULL PAPERS
OCULUS OC1.06, OCULUS BUILDING
Marketing and Retail

SESSION CHAIR: HEINER EVANSCHITZKY
Factors that Influence Consumer Adoption of Sharing Economy Platforms (803)
Preller, Adinda; Bick, Geoffrey Norman

Consumer Choice of Car Sharing Services (138)
Prieto, Marc; Baltas, George; Stan, Valentina

Exploring the Motivations and Barriers for Second Hand Product Consumption (693)
Sandes, Fabio Shimabukuro; Leandro, Julio

DEVELOPMENTAL PAPERS
OCULUS OC1.08, OCULUS BUILDING
Marketing and Retail

SESSION CHAIR: ADAM POOLE
Distal and Proximal Predictors of Food Personality: An Exploratory Study on Food Neophilia (47)
Tuncdogan, Aybars; Ar, Aybeniz

An Exploratory Study of Thai Consumers’ Behaviour in Cosmetics Market: Validation and Proposal of Measurements and Analytical Framework (124)
Oe, Hiroko; Yamaoka, Yasuyuki; Wongsupachat, Atjima

Environmental or System Trust: An interplay between Institutional Theory and Agency Theory? (132)
Poole, Adam

Where do we draw the line? Delineating the concept of ambush marketing from the marketing and legal perspectives (388)
Meng-Lewis, Yue; Wei, Lingling; Wong, Donna

DEVELOPMENTAL PAPERS
HUMANITIES 3.56, HUMANITIES BUILDING
Operations, Logistics and Supply Chain Management

SESSION CHAIR: MANISH SHUKLA
Big Data and Big Data Analytics in Supply Chain Operations (740)
Hasan, Ruaa; Eldabi, Tilal; Kamal, Muhammad

Arcs of integration for Professional Service Operations Management: a Literature Review (762)
Michalakopoulou, Kalliopi; Reid, Iain; Bamford, David

Managing Collaborations for Quality Platform Innovation (1072)
Ye, Fangyu; Shan, Miyuan; Zhang, Lihong
FULL PAPERS
HUMANITIES 5.45, HUMANITIES BUILDING
Organizational Psychology
Theme: Decision making and communication

SESSION CHAIR: SARAH CHUA

“Who Agrees With Whom When”: Exploring Group Consensus in Strategic Decision-Making (1049)
Basile, Carmine; Reinmoeller, Patrick; Ansari, Shaz

How Could Perceived Formality Shape Upward Challenge? (799)
Brooks, Sarah

Confronting Ethical Dilemmas in Complex Institutional Fields: A Policy-Capturing Study Of Decision Making By Legal Services Professionals (632)
Nokes, Karen Jane; Hodgkinson, Gerard P; Healey, Mark P

FULL PAPERS
WBS 2.003, WARWICK BUSINESS SCHOOL
Organizational Studies

SESSION CHAIR: DENIS FISCHBACHER-SMITH
The Paradox of NGO Accountability: Outcomes on the Ground (621)
Lupson, Jonathan Mark; Beattle, Karyn; Pilbeam, Colin

How Do Companies Resolve The Tensions Created By Introducing Environmental And Social Sustainability To Their Decision-Making? (796)
Tilley, Catherine; Evans, Steve

Alas poor expert........ The erosion of trust in expertise and the emergence of alternative facts. (767)
Fischbacher-Smith, Denis

DEVELOPMENTAL PAPERS
WBS 2.007, WARWICK BUSINESS SCHOOL
Organizational Studies

SESSION CHAIR: DAVID WEIR
Organizational Resilience: Dimensions, Measurement and Validation (870)
Edafioghor, Tinkuma Ejovi

Systematic review: Evidence-based decision making by managers in hospital settings (381)
Daouk-Öyry, Lina; Sahakian, Tina; Karam, Charlotte; van de Vijver, Fons

Still Legal, But Not As Legitimate: A Conceptual Model of Changing Status Hierarchies among Skilled Migrants in the UK (858)
Joy, Simy; Game, Annilee

FULL PAPERS
ARTS CENTRE ENSEMBLE, ARTS CENTRE
Organizational Transformation, Change and Development

SESSION CHAIR: PATRICK DAWSON

Meeting the Transformational Change Challenge: An Absorptive Capacity Perspective (883)
Sockalingam, Siva

“Organisational Change Research: Challenges and Assumptions. What about Possibilities?” (604)
Mendy, John

Development and Validation of an instrument to measure employee readiness to support Lean Implementation: the Lean Readiness Questionnaire (527)
McMackin, John Francis; Freeney, Yseult; Murtagh, Michael

FULL PAPERS
OCULUS OC0.02, OCULUS BUILDING
Performance Management

SESSION CHAIR: VINH CHAU
Managing the Project Processes through tailored Project Management Methodologies (614)
Bal, Menoka; Olomolaiye, Anthony

Performance Management Systems: A framework to review their impact on strategy and resource allocation decisions in the UK University sector (56)
Bridge, Cari Anthony

Something Fishy about IUU Regulations in Thailand! Using Configuration Theory to understand Stakeholder Disconnect for reducing Business Failures (588)
Chau, Vinh Sum; Bunsiri, Montita

WORKSHOP
OCULUS OC1.04, OCULUS BUILDING
Research Methodology
Management Practice

SESSION CHAIR: SALLY EAVES
Explorations of Methodological Challenges in Management Practice Fields (230)
Narayanan, V.K.; Clarkson, Gail; Messikomer, Carla; Dalcher, Darren

For more than a decade, the ideas of “engaged scholarship” and “useful research” have gained traction, particularly in the areas of management studies. To move toward fuller engagement with practice and produce “useful” research, however, requires access to organizations and practitioners who can partner with academics in the research enterprise as co-creators of knowledge, sources of data, and sites for beta testing. Creating such partnerships demands time and effort at the “front end” of research, prior to the initiation of the project. In this session we will explore both the opportunities and challenges associated with planning, executing and disseminating “useful research” for both academics and practitioners and their organizations.

FULL PAPERS
OCULUS OC1.01, OCULUS BUILDING
Strategy

SESSION CHAIR: CARRIE-ANN BRUEHLMANN
The Effects of Governance Modes of Offshore and Domestic R&D Sourcing on Explorative and Exploitative R&D (11)
Ozturk, Ebru

Strategy Processes in Indian High-Tech Firm: An Empirical Examination (243)
Qaiyum, Sameer; Wang, Catherine

Cultural Heterogeneity and Managerial Discretion: An Empirical Investigation (78)
Haj Youssef, Moustafa; Christodoulou, Ioannis
SESSION 2
WEDNESDAY 09:00–10:30 (10:45)

DEVELOPMENTAL PAPERS
OCULUS OC1.02, OCULUS BUILDING
Strategy

SESSION CHAIR: DAVID JOHN MACKAY
Strategic Management - A Tri-Perspective Bibliometric Analysis (22)
Jaffery, Hina; Islam, Azmat

Competitiveness - The disconnect between policy and practice (562)
Qazi, Kamal; Chinta, Alfred; McClelland, Zoe

Organisational Capabilities for Effective Utilization of Big Data (593)
Grishikashvili, Ketty

How Extended Resource-Based Theory explains Technology transfer’s strategy and performance (1010)
Chiang, Yiteng

FULL PAPERS
ARTS CENTRE STUDIO, ARTS CENTRE
Sustainable and Responsible Business

SESSION CHAIR: KONSTANTINA SKRITSOVALI

Toward a Human-Centred Outcome Assessment of Corporate Social Performance (252)
Malik, Fareesa; Nicholson, Brian; Morgan, Sharon

Effect of Business Group Affiliation on Social and Environmental Performance: A Comparison of China, Hong Kong and Taiwan (241)
Zhang, Jintao; Chen, Stephen; Tan, Hao

BAM2017

CESIM BUSINESS SIMULATIONS

Why Choose Us?

😊 Intuitive Interface with Unprecedented Flexibility

💻 Fully Browser Based with Multiple Languages

ге Both Ready-Made and Custom Simulation Cases

💼 World Class Support

cesim.com

Greening the Organisation: An Institutional Logics Approach to Corporate Pro-environmentalism (565)
Seidler, Anna-Raisa; Henkel, Christopher; Fiedler, Marina; Kranz, Johann

DEVELOPMENTAL PAPERS
OCULUS OC0.01, OCULUS BUILDING
Sustainable and Responsible Business

SESSION CHAIR: TBC

Overcoming Supply Chain Inaction on Climate Change Mitigation (131)
Dahlmann, Frederik; Roehrich, Jens

Sustainable Clothing Supply Network: Investigating the Stakeholder Relationship Using Social Network Analysis (378)
Wu, Belinda; Dadd, Deneise; Roby, Helen

An Investigation of Internal Corporate Social Responsibility (CSR) Practices of Companies within the Oil sector in Nigeria (410)
Ojei, IWE; Frost, Adam; O’Brien, Seamus; Gallagher, Emer

Corporate Social Performance, Corporate Reputation and the Prism of the Culture (561)
Perez Cornejo, Clara; de Quevedo Puente, Esther; Delgado García, Juan Bautista
SESSION 3
WED 11:00-12:30 (13:00)

FULL PAPERS
HUMANITIES 3.44, HUMANITIES BUILDING
Corporate Governance

SESSION CHAIR: DOUGLAS CUMMING
Corporate governance and bidder returns: Evidence from China’s domestic mergers and acquisitions (335)
Liu, Jia; Muganhu, Christopher

Boardroom Quality and Stock Price Synchronicity (814)
Mollah, Sabur; Mobarek, Asma

Shareholder Voting in Mergers & Acquisitions: What Difference does the Financial Crisis Make? (973)
Tokbolat, Yerzhan; Thompson, Stephen; Le, Hang

DEVELOPMENTAL PAPERS
WBS 2.005, WARWICK BUSINESS SCHOOL
Critical Management Studies

SESSION CHAIR: RON KERR
Reading economic magazines: hidden codes and financial crisis representation in Korea (261)
Kim, Amee

Remote Control: Three Faces of Power in Telework (714)
Reissner, Stefanie C; Izak, Michal

“Saving the last fish house on Ocracoke Island: Alternative organisational structures to address precarity within the small-scale fishing industry” (971)
Geesin, Beverly Jan

President Donald Trump, the Trump business model, and the Reorganization of America (997)
Mollan, Simon; Smith, David

DEVELOPMENTAL PAPERS
HUMANITIES 3.55, HUMANITIES BUILDING
E-Business and E-Government

SESSION CHAIR: MOHAMAD MOSTAFA
E-Recruitment Using Social Media: The Influence of Profile Content on Employer Perceptions of Person-Job and Person-Organisation Fit (62)
Hay, Monique; Whiddett, Dick

Positive eWOM Motivation: The Factors of Celebrity Chefs in the UK (1001)
Halder, Andrina; Haag, Markus

Enhancing Brand Loyalty in Trust-based Social Media Brand Community (512)
Shi, Xinpeng; Liu, Jonathan; Sun, Yan

The meanings of ‘organic’ branding in the Russian skincare industry (482)
Kuzmina, Ekaterina; Hagen Danbury, Annie

FULL PAPERS
PANORAMA 3, ROOTES BUILDING
Entrepreneurship

Entrepreneurial Failure and Grief

SESSION CHAIR: TBC
Constructing failure: A frame analysis of entrepreneurial failure blogs (904)
Richey, Michelle A.; Ravishankar, M.N.

The Impact of Grief on Entrepreneurial Learning (1037)
Shore, Adam; Pittaway, Luke; Bortolotti, Thomas

Entrepreneur Earnings: a Household Life Course Explanation (1078)
Jayawarna, Dilani; Rouse, Julia

FULL PAPERS
PANORAMA 2, ROOTES BUILDING
Entrepreneurship
Quantitative Studies

SESSION CHAIR: TBC
Regulatory Focus and Product Innovation Performance: the Mediating Role of Entrepreneurial Orientation (484)
Huang, Shuangfa; Soetanto, Danny; Huang, Qihai

Do Business Awards Impact Firm Performance? Evidence from the UK Queen’s Enterprise Awards (819)
Siepel, Josh; Storey, David; Tuomikoski, Kristiina

How Does Short-term Revenue Volatility Affect New Venture Survival? (419)
Storey, David John; Lundmark, Erik; Coad, Alex

DEVELOPMENTAL PAPERS
PANORAMA 1, ROOTES BUILDING
Entrepreneurship
Critical Studies in Entrepreneurship

SESSION CHAIR: TBC
Conformist and Contrarian Entrepreneurship (212)
Vit, Gregory

The Role of Possible Selves in Mothers’ Entrepreneurial Identities (1020)
Vershinina, Natalia; Phillips, Nichola; Duberley, Joanne; Carrigan, Marylyn

Vicarious Learning: A Case Study of Tribal Women Entrepreneurs in Pakistan (691)
Hina, Maryam; Durani, Momin

How do Social Enterprises navigate through the Paradoxes of Formal-Informal Economies? (822)
Snell, Matthew James Ved; Al-Tabba, Omar; Wood, Adrian Paul
FULL PAPERS
WBS 1.007, WARWICK BUSINESS SCHOOL
Gender in Management

SESSION CHAIR: GARY POWELL
360-degree Feedback Appraisal System, Organizational Justice, and Sustainability: A Multigroup Analysis of Gender and Managerial Level Differences (1)
Karkoulian, Silva; El Haddad, Rania; Nehme, Rabih
Crafting IT jobs through the flexibility of contracting: The case of female contractors in a male-dominated sector (207)
Panteli, Niki
What are the determinants of successful postgraduate supervision? Can they be managed? (655)
Callaghan, Chris William

DEVELOPMENTAL PAPERS
WBS 1.006, WARWICK BUSINESS SCHOOL
Gender in Management

SESSION CHAIR: JENNY RODRIGUEZ
The Moveability of Stigma in Dirty Work: Women Church Leaders as Magnets for Moral Taint (273)
Grandy, Gina; Mavin, Sharon
How Do Women in Remotely Based Roles Experience and Manage the ‘Visibility Issue’ and Establish a Relationship with Senior Managers? (751)
Hartley, Kathy
The impact of social networks on career success. The moderating role of Female Leadership. (236)
Mazzotta, Vincenzo; Santella, Rosella

FULL PAPERS
OCULUS LT OC1.05, OCULUS BUILDING
Human Resource Management

SESSION CHAIR: SMIRTI KUTAULA
Face of the Firm: Aesthetic Diversity (289)
BEST FULL PAPER WITHIN HUMAN RESOURCE MANAGEMENT TRACK
Kele, Juliet Elizabeth
Constructing successful career paths for people with Intellectual Disability: Workplace Innovation programs from Australia. (51)
Meacham, Hannah; Cavanagh, Jillian; Shaw, Amie; Bartram, Timothy
The Attractiveness of Luxury Craftsmanship as a Career Path (156)
Tarquini, Annalisa; Mühlbacher, Hans

DEVELOPMENTAL PAPERS
OCULUS OC0.05, OCULUS BUILDING
Human Resource Management

SESSION CHAIR: YEHUDA BARUCH
Mapping Careers in Vietnam (626)
Tran, Hang Thi; Baruch, Yehuda; Bui, Hong T.M.
The HR contribution to competitive advantage: improving environmental standards in the Asian hotel industry (218)
Hiew, Allu

FULL PAPERS
WBS 2.003, WARWICK BUSINESS SCHOOL
Identity

SESSION CHAIR: JULLIET SUMMERS
Coping with the Multiple Facets of one’s Profession: Identity Tensions and the Daily Identity Work of Pharmacists (109)
Curchod, Corentin; Reyes, Grégory
Identities as Organizational Practices: The Case of Informal Lunchroom Meetings (570)
Oshima, Sae; Asmûf, Birte
Exploring the Identity Work of ‘Marathon Managers’ (886)
Bardon, Thibaut; Puyou, François-Regis
You can’t fight a Happy Ending: an autoethnographical study of the story and storying of a doctoral viva (546)
Rostron, Ali

FULL PAPERS
OCULUS OC1.07, OCULUS BUILDING
Innovation

SESSION CHAIR: GEORGE TSEKOURAS
The Collaboration between and Contribution of a Digital Open Innovation Platform to a Local Design Process -- The Case of OpenIDEO and Helix End-of-Life Challenge (556)
Del Castillo, Jacqueline; Bhatti, Yasser; Hussain, Mokter
Innovation openness Persistence: A temporal analysis of collaborative engagement across geographic and cognitive distance (817)
Dooley, Lawrence; Doran, Justin
Interactive Innovation Strategies in Emerging Economies – The Case of Brazil (417)
Franco, Eliane; Amatucci, Marcos

FULL PAPERS
WBS 1.003, WARWICK BUSINESS SCHOOL
Inter-Organizational Collaboration: Partnerships, Alliances and Networks

SESSION CHAIR: JOHN HAGEDOORN
Examining the effect of Alliance Management Capability and Social Capital on Family Business Performance (775)
Nasr, Abdalhamed Nasr A; AL-Tabbaa, Omar; Dastgir, Shabbir
Organizational Capabilities in Forming Inter-firm Collaboration: Empirical Analysis of Success Factors for Alliances (234)
Yasuda, Hiroshi
Information Sharing, Operations Capabilities and Firm Performance: the Moderating Role of Environmental Turbulence (662)
Song, Moxi; Wu, Wei-ping
DEVELOPMENTAL PAPERS
WBS 2.006, WARWICK BUSINESS SCHOOL
Inter-Organizational Collaboration: Partnerships, Alliances and Networks

SESSION CHAIR: EVA NIESTEN

Inter-Partner Learning for Enhanced Environmental Sustainability (529)
Dzhengiz, Tulin

Collaborating For the Environment with Familiar and Strange Partners (825)
Leuveld, Holger; Dutzi, Andreas

How does MNCs-NGOs collaboration enhance social sustainability in the readymade garments sector of Bangladesh? (267)
Farhad, Nandita; Cole, Rosanna

FULL PAPERS
OCULUS LT OC0.03, OCULUS BUILDING
International Business and International Management

SESSION CHAIR: PAVLOS DIMITRATOS

Technological innovation, location advantages and innovative behaviour: Case of Ghanaian SMEs (133)
Papanastassiou, Marina; Navare, Jyoti; Jin, Zhongqi; Osabutey, Ellis; Agyapong, Ahmed

Top management teams, microfoundations of dynamic capabilities, and SME foreign market entry (705)
Haapanen, Lauri Johannes; Hurmelinna-Laukkanen, Pia; Puumalainen, Kaisu

Lessons Learned from Swiss Born Global Firms’ internationalization in Brazil (845)
Prystupa, Kaja; Johannot, Claudia; Lupina-Wegener, Anna

Drivers for Internationalisation of SMEs: Evidence from an Emerging Country (1015)
Rahman, Mahfuzur; Uddin, Moshfiq; Chowdhury, Anup; Shafique, Sujana

FULL PAPERS
HUMANITIES 0.60, HUMANITIES BUILDING
Knowledge and Learning

REPORTED SESSION 3
WEDNESDAY 11:00-12:30 (13:00)

DEVELOPMENTAL PAPERS
HUMANITIES 0.58, HUMANITIES BUILDING
Knowledge and Learning
Organisational Learning perspectives

SESSION CHAIR: DANIEL DEGISCHER

Developing a comprehensive model of knowledge management processes and success factors: A study of German consultancy firms (213)
Tschochohei, Maximilian; Omar, Makotba; Ambituuni, Ambisisi; He, Qile

Clarifying the Relationship between Human Capital and Firm Performance: The Mediating Role of Absorptive Capacity (661)
Ajeeli, Saher; Karami, Azhdar; Mitchelmore, Siwan

The Role of Knowledge Sharing and Learning in International NGO Alliances: A Case Study (682)
Lannon, John; Walsh, John

Organizational Learning through Crises (877)
Zhou, Shanshan; Battaglia, Massimo

FULL PAPERS
WBS 1.005, WARWICK BUSINESS SCHOOL
Leadership and Leadership Development

SESSION CHAIR: URSULA SCHINZEL

The role of Higher Education in developing leadership competencies (1040)
Fragouli, Evangelia

CEO Transformational Leadership and Team Performance in UAE (194)
Suliman, Abubakr M.T.; Rao, Srividya; Elewa, Tamer

How Team Transformational Leadership and Performance are Related: Team Cohesion and Team Efficacy as Mediators in a Series (402)
Abdul Sahib, Haider Muhammad; Wilderom, Celeste P.M

How Team Leaders, Collective Psychological Capital and Team Goal Clarity Affect Team Performance (123)
Widianto, Sunu; Sawiri; Hunik SR; Wahyuni, Salamah; Sunaryo, Sinto; Wilderom, C.F.M

FULL PAPERS
HUMANITIES 1.48, HUMANITIES BUILDING
Management and Business History

SESSION CHAIR: ALEX GILLETT

The Scientific Management-Human Relations Succession and the Rate of Profit (305)
Nyland, Chris; Bruce, Kyle

Privatization: a pre-history, 1979-80 (159)
Wilson, John Francis; Billings, Mark

Secrets for Sale? Innovation and the Nature of Knowledge in an Early Industrial District: The Potteries, 1750-1851 (489)
Lane, Joseph
FULL PAPERS
OCULUS OC1.06, OCULUS BUILDING
Marketing and Retail
Promotion and Comms

SESSION CHAIR: CARLEY FOSTER
Using Social Media for New Product Development: a Dynamic Marketing Knowledge Capabilities Perspective (139)
Lynch, Richard; Jin, Zhongqi

A Qualitative Exploration of Factors Influencing Customer Equity in Social Media Platforms. (387)
Thomas, Lauren Josie; Brooks, Simon

Investigating Chinese Audience-consumer Responses towards TV Character Fashion Content (1061)
Wu, Xiangran; Vazquez, Delia; Perry, Patsy

Does Consumer Involvement with the Product Category Matter in Co-branding Advertising? (580)
Giakoumaki, Christina; Avlonitis, George; Baltas, George

BEST DEVELOPMENTAL PAPER SESSION
OCULUS OC1.08, OCULUS BUILDING
Marketing and Retail
Branding

SESSION CHAIR: KEITH GLANFIELD
Understanding the Role of Fan Club Membership in the Relationships between Spectators’ Emotions, Satisfaction and Behavioural Intentions (193)
Biscaia, Rui; Soares, André

To Be or To Be Branded? Towards the Development of a Personal Branding Theory (163)
Piha, Lamprini P; Papadas, Karolos Konstantinos; Navarro Belzunce, Rebeca Elsa

An Investigation into the Effects of Cultural Difference on the Co-creation of Value (552)

BEST DEVELOPMENTAL PAPER WITHIN MARKETING and RETAIL TRACK
Hattersley, David James

FULL PAPERS
OCULUS OC0.04, OCULUS BUILDING
Operations, Logistics and Supply Chain Management

SESSION CHAIR: MATTHEW TICKLE
Perspectives on the interplay between Process Improvement Approaches and Innovation. A Literature Review and Research Agenda (438)
Al Hasan, Rima; Michel, Pietro

Do we need to be Sustainable? An examination of purpose and intention behind Sustainability practice in Community Pharmacies in the National Health Service (UK). (449)
Breen, Liz; Garvey, Olivia; Mosan, Gubembi; Matthias, Olga; Sawter, Julie

The challenges and antecedents of sustainability-oriented innovation (S0I) capability in emerging economies: the case for Indonesia (985)
Harsanto, Budi; Michaëlides, Roula; Drummond, Helga; Michaëlides, Zenon

Project Management Office in the UAE Project Business Context (670)
Al Ameri, Tareq Zeyad

FULL PAPERS
HUMANITIES 5.45, HUMANITIES BUILDING
Organizational Psychology
Theme: Emotion

SESSION CHAIR: SUMONA MUKHUTY
Leading Diverse Team Innovation through Positive Affective Tone (195)
Mitchell, Rebecca; Boyle, Brendan

Emotional Intelligence and Job Performance: A clearly non-linear link (611)
Bozionelos, Nikos; Singh, Sanjay

Assessing Graduates’ Employability and Career Satisfaction through Emotional and Social Competencies (778)
Imam, Hassan; Bonesso, Sara

DEVELOPMENTAL PAPERS
HUMANITIES 3.56, HUMANITIES BUILDING
Organizational Psychology
Theme: Emotions and personality

SESSION CHAIR: NEAL ASHKANASY
The Link between the Big Five personality constructs and organizational commitment - An attempted replication and extension (962)
Simha, Aditya; Huang, Han-Chung

Investigating the Relationship between Emotional Labour and Job Satisfaction: Empirical Evidence from the Public Sector (1027)
Gomez, Jinu John

An Integrative Approach on Unemployment and Wellbeing (834)
Zaharie, Monica Aniela; Osoian, Codruta Luminita

DEVELOPMENTAL PAPERS
WBS 2.007, WARWICK BUSINESS SCHOOL
Organizational Studies

SESSION CHAIR: DAVID WEIR
Institutional logics and regulatory changes: A case study of new entrants in the UK’s management education field (306)
Alajoutsijärvi, Kimmo; Davies, Julie; Kettunen, Kerttu

Uniform Anti Money Laundering Policy and Laundering Process Eradication (316)
AlJawder, Ali Abdulla; Kamal, Muhammad Mustafa

Trust and Personal Data (789)
Khramov, Alexander; Parry, Glenn; Hohmann, Roland

Evidence-based management in hospital settings in Lebanon (384)
Sahakian, Tina; Daouk-Öyry, Lina; Karam, Charlotte; van de Vijver, Fons
SESSION 3  
WEDNESDAY 11:00-12:30 (13:00)

FULL PAPERS  
ARTS CENTRE ENSEMBLE, ARTS CENTRE  
Organizational Transformation, Change and Development  

SESSION CHAIR: JOANNE MURPHY  
We Proceed With An Assumption That Leaders Have A Significant Influence On Organizational Change - That’s Interesting! (87)  
Hughes, Mark  

Time and Shadows of Temporality in Theorizing Organizational Transformation, Change and Development (299)  
Dawson, Patrick Mark  
The Secret Life of Business Models: How Market Devices Frame Action in Practice (331)  
Mason, Katy; Palo, Teea  

DEVELOPMENTAL PAPERS  
OCULUS OC1.09, OCULUS BUILDING  
Performance Management  

SESSION CHAIR: LUISA HUACCHO-HUATUCO  
Productivity: Multi-disciplinary Perspectives for Policy and Management (946)  
Spring, Martin; Johnes, Geraint; Hald, Kim Sundtoft  

Performance measurement as intervention: Stages and characteristics (823)  
Armstrong, Ryan Christopher  

The Moderating Effect of Digital Fluency on the Relationship of Intra-Group Conflict and Employees Performance (53)  
Ebrahim, Ismaeel Najj; Irani, Zahir; Sharif, Amir; Kamal, Muhammad  

Impact of Personality and Employee Engagement on Individual Work Performance (582)  
Moeen, Amna  

DEVELOPMENTAL PAPERS  
OCULUS OC0.01, OCULUS BUILDING  
Public Management and Governance  

SESSION CHAIR: PETER MURPHY  
Negotiating accountabilities: unpacking civic accountability in UK local government (720)  
Glennon, Russell James; Radnor, Zoe; Bateman, Nicola  

How and why institutions matter: An interinstitutional analysis of transformation in Local Government. (451)  
Gannon, Damian Michael  

A Narrative Approach to Knowledge and Communication in Multi-Level Governance Structures in the Public Services: The Case of Education. (181)  
Baxter, Jacqueline Aundree  

Social Housing Homeownership Sustainability Policy Formation in the Context of Local Government (190)  
Sadiqi, Jawed; Irani, Zahir; Kamal, Muhammad  

DEVELOPMENTAL PAPERS  
OCULUS OC1.03, OCULUS BUILDING  
Research Methodology  
Theoretical and Methodological Perspectives  

SESSION CHAIR: AMANDA LEE  
Studying Reflecting On Becoming: Some Philosophical Reference Points (60)  
Dörfler, Viktor; Stierand, Marc Benjamin; Zizka, Laura  

Towards a Forensic Accounting Paradigm: A Neo-empiricist Research Agenda (659)  
Awolowo, Ifedapo Francis; Clark, Murray C  

Small Business Social Responsibility: An Action Research Perspective (909)  
Fonseca, Ana-Paula; Lewitt, Moira  

Delphi Methodology: From Nuclear Science to Humanitarian Disaster Management (989)  
Massiah, Paul; Harrison, Christian; Odibo, Edward; McTavish, Anne-Marie; Jones, Matt  

Methodological Concerns in Researching Internationally: Evidence from Libya (1052)  
Elgareidi, Adel  

FULL PAPERS  
OCULUS OC1.01, OCULUS BUILDING  
Strategy  

SESSION CHAIR: EBRU OZTURK  
Mutual Forbearance Breaking: Reactivating Competitive Attacks in Multimarket Competition (21)  
Nakagawa, Mariko; Mitsuhashi, Hitoshi  

Policy Implementation for Heritage Attractions in an Eastern European City (324)  
Bruehlmann, Carrie-Ann; Hassanien, Ahmed  

Category Non-Conformity and Reputation Risk Taking in the Scotch Whisky Industry (577)  
Lampel, Joseph; Ronen, Daniel; Banerjee, Aneesh  

DEVELOPMENTAL PAPERS  
OCULUS OC1.02, OCULUS BUILDING  
Strategy  

SESSION CHAIR: NEIL PYPER  
Investigating Strategic-Implementation Relative to Organisational-Commitment, Within Sheffield City Region’s SMEs. (84)  
Duffy, Marc O  

Place and Strategic Management: A Qualitative Study of Financial Services in Edinburgh and Glasgow (239)  
Spigel, Ben; Riddle, Philip  

A Resource-based View of the State: A Case Study of the Indian State (427)  
George, Suresh; Amayo, Andrew; Urwin, Gerry  

Value sustenance through Business Model lenses: A study of an Emerging Economy FMCG firm- Dabur. (500)  
Salwan, Prashant; Arora, Rameshwar
FULL PAPERS
OCULUS OC1.04, OCULUS BUILDING
Strategy as Practice

SESSION CHAIR: MUHAMMAD AMJAD
Strategy Implementation Failures - How Resource Weaknesses Compare for Foreign Multinationals and Indigenous Firms (978)
Amjad, Muhammad

The Harder Firms Practice Strategic Management, the Better They Are (128)
Elbanna, Said; Al Katheeri, Bakheet; Colak, Mustafa

Maps’ Meaning is in the Making: How Developing Artifacts Helps Making Collective Decisions (958)
Arevuo, Mikko; Reinmoeller, Patrick; Huff, Anne

FULL PAPERS
ARTS CENTRE STUDIO, ARTS CENTRE
Sustainable and Responsible Business

SESSION CHAIR: KONSTANTINA SKRITSOVALI
The Role of Perceived and Actual Proximity in Stakeholders’ Moral Recognition of Corporate Social Responsibility (57)
Puncheva-Michelotti, Petya; Hudson, Sarah; Michelotti, Marco

The Materiality of Environmental and Social Shareholder Activism - Who cares?! (646)
Schopohl, Lisa

Key Issues Affecting Sustainability: The Perspectives Of Selected Construction Project Delivery Stakeholders (899)
Zuofa, Tarila; Ochieng, Edward G; Bal, Menoka

FULL PAPERS
OCULUS OC0.02, OCULUS BUILDING
Sustainable and Responsible Business

SESSION CHAIR: TBC
Economic Sustainability: Defining a Neglected Dimension of Sustainability and Why it Matters (528)
Ivory, Sarah MB; Alexander, Anthony

Corporate Social Responsibilities of Mining Multinational Corporations in Least Developed Countries: Achieving Sustainable Development or Legitimacy? (931)
Nana, Rabake Hermelline Kinba Mathilde; Beddewela, Eshani

Mahmes, Kamal Abdusalam

COME AND VISIT THE SAGE PUBLISHING STAND TO...

✓ Talk to us about your writing ideas
✓ Find out more about SAGE Business Cases, SAGE Video, Research Methods and sign up for a trial freetrials.sagepub.com/BAM17
✓ Get your inspection copies and seek expert advice on what best suits your and your students’ needs
✓ Browse our leading Management journals and find out details on how to submit your research

“If you’d like to contact us about your writing ideas at a later date, please email SAGE Editor, Kirsty Smy: kirsty.smy@sagepub.co.uk

SAGE Publishing
SESSION 4  
**WED 14:00–15:30 (15:45)**

**DEVELOPMENTAL PAPERS**  
**HUMANITIES 3.55, HUMANITIES BUILDING**  
**Corporate Governance**

**SESSION CHAIR: DONALD NORDBERG**

The Corporate Board’s Task in Shaping Culture: Lessons from the UK Support Services Sector (332)  
Redmond, Louise Constance

Governance paradoxes over time: Understanding the role of temporality (436)  
Walters, Geoff; Tacon, Richard

When Are Busy Directors Bad for Firm Performance? Evidence from Publicly Listed Firms in India (700)  
Bhaskarabhatla, Ajay; Sachidananda, B.S.

The Effect of Organizational Characteristics on Board Characteristics: Preliminary Findings from Listed Shipping Companies (748)  
Athanasiadis, Konstantinos; Koufopoulos, Dimitrios; Gkliatis, Ioannis

**FULL PAPERS**  
**HUMANITIES 3.44, HUMANITIES BUILDING**  
**E-Business and E-Government**

**SESSION CHAIR: THANOS PAPADOPOULOS**

Towards A Big Data Approach for Identifying Economic Clusters (83)  
Yang, Yang; Papagiannidis, Savvas; See-To, Eric W. K.; Assimakopoulos, Dimitris

On the quest for multi-methods in IS evaluation: A Qualitative Comparative Analysis (61)  
Iannacci, Federico; Cornford, Tony

Adopting Health Practitioner Rating Websites: Assessing the Influence of Practitioners’ Motivation and System Perceptions. (804)  
Ulpiano, Renato; Wilson-Evered, Elisabeth; Burgess, Stephen

**FULL PAPERS**  
**PANORAMA 3, ROOTES BUILDING**  
**Entrepreneurship**

**SESSION CHAIR: TBC**

Entrepreneurial Intention in Madagascar’s rural areas: Predictive role of TPB dimensions and moderation effects of psychological factors (314)  
Ratsimanantramana, Fenosa Andríanàivonirina; Urban, Boris

Immigration and Entrepreneurship, a Cross-country Analysis (371)  
Shami, Muntasir; Mickiewicz, Tomasz; Stephan, Ute

“A Quest for Viable Economic Model for Peshawar Pakistan” Using Etzkowitz Conceptual Framework of Triple Helix Model”  
A Case Study of Entrepreneurship Development Centre, IMSciences Peshawar, Pakistan (509)  
Khan, Romy; Jones, Oswald; Khan, Sajjad

**DEVELOPMENTAL PAPERS**  
**PANORAMA 2, ROOTES BUILDING**  
**Entrepreneurship**

**SESSION CHAIR: INGE HILL**

Bridging the Practice / Theory Gap Between Family Firms and Management: Socioemotional Wealth, Firm Survival and Everyday Emotions (260)  
Glover, Jane; Trehan, Kiran

Internationalization and Innovations in Family Businesses (549)  
Worek, Maija

The Significance of Innovative Entrepreneurship Policy Formulation in Achieving Developmental Goals in Emerging Economies: a Case of South Africa Informal Economy (635)  
Oduwole, Olusola Ademola; Thakhathi, Reckson

**FULL PAPERS**  
**WBS 1.007, WARWICK BUSINESS SCHOOL**  
**Gender in Management**

**SESSION CHAIR: CORINA SHEERIN**

Discrimination against Women on Their Path to Directorships and the Lack of Gender Diversity on UK Boards (242)  
Goyal, Rita; Kakabadse, Nada; Kakabadse, Andrew

Diversity, governance and UK boards: government policy and cultural change (406)  
Sayce, Susan; Sang, Kate; Russell, Peter; Dewing, Ian

The influence of women in executive and non-executive positions on performance: Evidence in a feminized environment (433)  
Campos-Garcia, Irene; Zúñiga-Vicente, José Ángel

**DEVELOPMENTAL PAPERS**  
**WBS 1.006, WARWICK BUSINESS SCHOOL**  
**Gender in Management**

**SESSION CHAIR: RUTH SEALY**

Women in Leadership Positions: The Issue of Perceived Authenticity and Effectiveness (745)  
Khaid, Aroosha; Obaid, Asfia

The Changing Roles of Women in Small Family Businesses: Evidence from Ghana and Nigeria (765)  
Boateng, Doris Akpere; Wale-Oshinowo, Bamidele; Lebura, Sorbarikor; Oduwole, Oluosu

Precarious Selves: Women’s Leadership Identity Emergence (841)  
Sealy, Ruth; Hawkins, Beverley; Searle, Rosalind

Gendered Occupational Ecosystems: the case of Wind Turbine Technicians (584)  
Anderson, Pauline; Findlay, Patricia

**FULL PAPERS**  
**OCULUS LT OC1.05, OCULUS BUILDING**  
**Human Resource Management**

**SESSION CHAIR: AHMED MOSTAFA**

High-Commitment HRM and Employee Outcomes: The Contingent Role of Organizational Identification (126)  
Mostafa, Ahmed; Bottomley, Paul; Gould-Williams, Julian; Lythtreatis, Sophie
SESSION 4  
WEDNESDAY 14:00-15:30 (15:45)

DEVELOPMENTAL PAPERS  
OCULUS OC0.05, OCULUS BUILDING  
Human Resource Management

SESSION CHAIR: PETER HOLLAND  
Determinants and Performance Consequences of Talent Management (534)  
Krebs, Benjamin Philipp; Wehner, Marius Claus; Kabst, Rüdiger

Talented Employees as a Strategic Resource and its Perceived Relationships to Project-Based Organisations’ performance (313)  
Alhanshi, Moosa Ali; Altamimi, Ebtihal

Driving Academic Motivation – what brings us to the table? (538)  
Johnston, Alan Leslie; Nachmis, Stefanos; Rajasinghe, Duminda

The influence of transformational leadership on individual and team innovativeness in the hospital sector in the United Arab Emirates (333)  
Alfarhan, Maha Mahmoud; Shipton, Helen; Lin, Calhui (Veronica)

DEVELOPMENTAL PAPERS  
OCULUS OC0.01, OCULUS BUILDING  
Identity

SESSION CHAIR: ALI ROSTRON  
Exploring Paradox Management as a SI Technique in Social Care Managers (327)  
Steele, Rowan; Summers, Juliette

Revisiting the Changing Nature of Professional Identity in the Digital Era: The Case of Curators (550)  
Godfrey, Krista Ann; Panteli, Niki; Foley, Simon

The Automation Game: perceptions on the impact of the changes on business school tutors’ roles and identity during the introduction of technological student retention activities: an ‘unbundled’ HE. (38)  
Collins, Hilary Jane; Myers, Fran; Glover, Hayley

FULL PAPERS  
OCULUS OC1.07, OCULUS BUILDING  
Innovation

Business models and organisational innovation

SESSION CHAIR: GEORGE TSEKOURAS  
Organizational Innovation: Mediation, persistence and complementarity. (40)  
Fernandez de Arroyabe, Juan Carlos; Arranz, Nieves; Arroyabe, Marta F.

Taxonomy and Evolution of Business Model Innovation in Taiwan: Evidences from USPTO (250)  
Chang, Yuan-Chieh; Teng, Minjun; Chen, Ming-Huei

Strategic Management for Sustainable Innovation and its Relation with Business Models and Corporate Performance (256)  
Gomes, Claudia Maffini; Kneipp, Jordana Marques; Kruglianskas, Isak; Bichueti, Roberto; Perlin, Ana Paula; Gomes, Beatriz Maffini

DEVELOPMENTAL PAPERS  
OCULUS OC1.09, OCULUS BUILDING  
Innovation, knowledge, routines and capabilities

SESSION CHAIR: NICK MARSHALL  
An examination of process innovation in low- and medium-technology industries: The true determinant of innovation capability for non-R&D intensive firms? (828)  
Som, Oliver; Dooley, Lawrence

Innovation through Evolution: Operational interaction patterns in emergency incident response handling (464)  
Dobson, Stephen; Morales Martinez, Gabriela; Breslin, Dermot

The Mediating Effect of Dynamic Capability on Product Development Competencies and Product Superiority: A Study of Indonesian Software Developers (228)  
Mariani, Minsani

Risk appetite on the bleeding edge of innovation: Innovation risk in high reliability organisations (952)  
Dudau, Adina; Finch, John; Hemple, James Grant; Paton, Robert

FULL PAPERS  
WBS 1.003, WARWICK BUSINESS SCHOOL  
Inter-Organizational Collaboration: Partnerships, Alliances and Networks

SESSION CHAIR: ALBERT JOLINK  
Why Firms Collaborate for Sustainability (425)  
Niesten, Eva; Joelink, Albert

The Moderating Effects of Organizational Identity on Collaboration in Social Enterprises (455)  
Alexander, Elizabeth; Phillips, Wendy; Lee, Hazel

Supplier Development Practices for Sustainability: A Multi-stakeholder Perspective (226)  
Liu, Lingxuan

DEVELOPMENTAL PAPERS  
WBS 2.006, WARWICK BUSINESS SCHOOL  
Inter-Organizational Collaboration: Partnerships, Alliances and Networks

SESSION CHAIR: STEPHANIE SCOTT  
Developing Trust in Collaborative Entrepreneurship (116)  
Akhurst, Colin

Trust at the heart of the issue: Towards the building of trust organisations. (496)  
Omehe, Kingsley Obi; Gustafsson, Veronika; Amaoko, Isaac Odoro; Saud Khan, Mohammad

Thousand plateaus: A Geology of Collective Action among Organizations (513)  
Berkowitz, Héloïse; Bor, Sanne

Breaking the Glass Ceiling: The Social Capital of Senior Female Executives (813)  
McGregor, Heather; Killen, Shauna; Sitko, Rafal; Christopoulos, Dimitris

The Role of Relational Coordination in the link between High Performance Work Systems and Organizational Performance (362)  
Siddique, Muhammad; Procter, Stephen; Gittel, Jody Hoffer

Linking Structural Empowerment to Organizational Performance in the Public Sector: What Role does Employees’ Well-being Play? (731)  
García-Juan, Beatriz; Escrig-Tena, Ana B.; Roca-Puig, Vicente

DEVELOPMENTAL PAPERS  
OCULUS OC1.07, OCULUS BUILDING  
Innovation

Organizational Innovation: Mediation, persistence and complementarity. (40)  
Fernandez de Arroyabe, Juan Carlos; Arranz, Nieves; Arroyabe, Marta F.

Taxonomy and Evolution of Business Model Innovation in Taiwan: Evidences from USPTO (250)  
Chang, Yuan-Chieh; Teng, Minjun; Chen, Ming-Huei

Strategic Management for Sustainable Innovation and its Relation with Business Models and Corporate Performance (256)  
Gomes, Claudia Maffini; Kneipp, Jordana Marques; Kruglianskas, Isak; Bichueti, Roberto; Perlin, Ana Paula; Gomes, Beatriz Maffini
FULL PAPERS
OCULUS LT OCO.03, OCULUS BUILDING
International Business and International Management

SESSION CHAIR: SAÏD ELBANNA

The Unanswered Research Questions for MNCs and Local Firms in the Arab Middle East: A Proposed Research Agenda Post Arab Spring (523)
Elbanna, Said; Abdelzaher, Dina; Ramadan, Nora N

Inter-Institutional Venture Governance in Indian Family Firms (625)
Lampel, Joseph; Bhalla, Ajay; Ramachandran, Kavil

Evaluating the Cross-Country Transferability of the Organizational Culture (939)
Aboutalebi, Reza; Ozaki, Yuki

DEVELOPMENTAL PAPERS
OCULUS OC1.03, OCULUS BUILDING
International Business and International Management

SESSION CHAIR: ADITYA SIMHA

Leveraging the Dimensions of Power - How Apparently Low-Power Actors Drive Organisational Change in a Multinational Company (343)
Jarvis, Andrew Guy

The moderated relationship between Personality and willingness to justify ethically suspect behavior (508)
Simha, Aditya; Parboteeah, Praveen

Globalisation of Media and its Impact on Our Personal Values, Societies, and Companies (991)
Mashlah, Samer

Business Value of IT in Competitiveness of Kazakhstan’s Energy Sector: the role of international oil and gas companies in sustainable development of the local industry (37)
Heim, Irina; Kalyuzhnova, Yelena; Liu, Kecheng

FULL PAPERS
HUMANITIES 0.60, HUMANITIES BUILDING
Knowledge and Learning

SESSION CHAIR: ALEXANDER KOFINAS

Future ideas in management education and research

SESSION CHAIR: CHRISTINE RIVERS

Aspects of employability and management education

SESSION CHAIR: ELISABETH WILSON-EVERED

Ethical Leadership Resistance: Virtue to Virtue Combat (145)
Conroy, Mervyn

Servant leadership and work engagement of employees in public sector organisations in Nigeria: The moderating role of gender and age (277)
Adebakin, Moruf Akanni; Okon, Samuel Essien; Adeleke, Olusegun John

Correlates of Effective Behavioral Patterns of Team Interaction: A Video-based Analysis (396)
Hoogeboom, Marcella A.M.G.; Wilderom, C.P.M.

Empirical Enablers of Evidence-Based Management (649)
Pascoe, Polly

DEVELOPMENTAL PAPERS
WBS 2.005, WARWICK BUSINESS SCHOOL
Leadership and Leadership Development

SESSION CHAIR: ELAINE DUNN

Developing Leadership-as-practice: A diary study of Healthcare Managers’ Accounts of Leadership Emergence (861)
Joseph-Richard, Paul

Two years on: The utility of critical action learning in the leadership development of Doctors. (430)
McCray, Janet; Warwick, Rob; Palmer, Adam; Thompson, Thomas

Board Governance of Patient Safety – Leadership Fantasies (468)
Freeman, Tim; Millar, Ross

Embodying the roles of a leader and a follower. Processes of sensegiving and sensemaking in the hierarchical triad. (1067)
Jaser, Zahira
**SYMPOSIUM**
**HUMANITIES 1.48, HUMANITIES BUILDING**
**Management and Business History**

**SESSION CHAIR: KEVIN TENNENT**
The Evolution of Food Chains in the Western World: emerging strategies for controlling consumers and producers in the modern food sectors. (336)
Godley, Andrew Christopher; Hamilton, Shane; Higgins, David

Recent research by business historians has made major addition to our understanding of the evolution of food chains and supermarkets in the western world over the course of the twentieth century. But almost any non-historian would immediately notice a striking lack of attention to the most pressing concerns about supermarkets’ roles in society today. In the past twenty years or more, supermarkets have become highly contentious institutions, because of their market dominance in food retailing. This proposed symposium explores the emergence of different models of supermarket behavior and how they have come to dominate the food chain, by focusing on case studies of food retailers’ growing awareness of the need to promote quality assurance mechanisms in the early twentieth century, actively manage consumer expectations for choice into midcentury, and then further to articulate their privileged position as the gatekeepers to the food chain by the 1970s and 1980s.

**BEST FULL PAPER SESSION**
**OCULUS OC1.06, OCULUS BUILDING**
**Marketing and Retail**

**SESSION CHAIR: TONY KENT**
An Empirical Validation of the Model of Principle-Based Marketing (503)
De Pallant, Rohan Ashley

Understanding the Emerging Sales Process Paradigms and Its Implications: A Review of Some Literatures (1009)
Adegbite, Oluwaseun E.; Simintiras, Antonis C.; Dwivedi, Yogesh K.; Ifie, Keme

Fifty Years On, Is Life Cycle Theory Still Relevant? An Exploration and Development of Life Cycle Models within the Contemporary Non-profit Context. (347)
Mitchell, Sarah-Louise; Clark, Moira

**DEVELOPMENTAL PAPERS**
**OCULUS OC1.08, OCULUS BUILDING**
**Marketing and Retail**

**SESSION CHAIR: MICHAEL BENSON**
Creative Destruction: A study into the ritualised destruction of possessions in relation to consumer identity (319)
Lloveras, Javier; Round, Griff

The Relevance of Perceived Fit in Symmetric and Asymmetric Brand Extensions (360)
Kemp, Charles Jurgen; Schoefer, Klaus; Blut, Markus; Sichtmann, Christina
FULL PAPERS
WBS 2.003, WARWICK BUSINESS SCHOOL
Organizational Studies

SESSION CHAIR: ROBERT PRICE
A Study of Attitudes towards Threat in the United Kingdom Ministry of Defence Commercial Function (456)
Allen, Robert Anthony; White, Gareth R T
Restructuring services, restructuring space: how consultancy PowerPoints legitimate policy ideas (237)
Van Elk, Sam Beaumont
Bourdieuian Symbolic Violence and Confucian Harmony: the Generality and Particularity of Domination and Struggles in Organisational Life (990)
Cai, Minjie

DEVELOPMENTAL PAPERS
WBS 2.007, WARWICK BUSINESS SCHOOL
Organizational Transformation, Change and Development

SESSION CHAIR: MARK HUGHES
Towards an Understanding of System Wide Change (326)
Pettigrew, Andrew; Denyer, David; Murphy, Joanne
Theorizing the Role of Ideas in Managing Public Service Transformation (481)
Enang, Iniobong; Asenova, Darinka; Bailey, Stephen
Change readiness and socially constructed manoeuvring space: Dilemmas police leaders encounter as change agents (583)
Filstad, Cathrine; Olsen, Trude Hogvold
Factors Affecting the Progression of Knowledge Evolution (666)
Braganza, Ashley; Alyaseen, Nouf M B

FULL PAPERS
ARTS CENTRE ENSEMBLE, ARTS CENTRE
Public Management and Governance

SESSION CHAIR: RUSSELL GLENNON
Australian University Business Schools: In Search of Public Value (517)
Hogan, Owen; Brunetto, Yvonne
A Conceptual and Empirical Reflection on the Application of a Variant Approach to ‘Lean’ Implementation within a UK Business School (519)
Barton, Harry; Yazdani, Baback
Enhancing Employees’ Work Effort through Distributive Justice in the Era of Economic Crisis. A Study of the Greek Public Sector (710)
Mylona, Evangelia; Mihail, Dimitrios

FULL PAPERS
OCULUS OC0.04, OCULUS BUILDING
Research Methodology

SESSION CHAIR: DAVID COLDWELL
Studies of Strategic Alliance Knowledge Transfer from 1990 to 2016: A Review of Research Methodology (107)
He, Qile; Ghobadian, Abby; Gallear, David
Using the Follow-up Sequential Mixed-Method for International Trade Research: A reflective account. (202)
Saha, Krishnendu; Bancroft, John
Uncovering Adaptive Expertise: An Interpretive Synthesis Review (567)
Gore, Julie; Ward, Paul; Hutton, Rob; Hoffman, Robert; Anderson, Tyrone; Leggatt, Andrew; Conway, Gareth

FULL PAPERS
OCULUS OC1.01, OCULUS BUILDING
Strategy

SESSION CHAIR: DAVID SARPONG
“Forced” Entry: Unavoidable technology adoption, transformational experience and industry leadership persistence (23)
Paraskevopoulou, Evita; Asimakopoulos, Grigoris
On The Origins of International Business Failure: Deficits, Misfits and Misalignments (24)
Amankwa-Amoah, Joseph
Middle Manager Strategic Autonomy and Firm Performance (233)
Christie, Annabel Hana

FULL PAPERS
OCULUS OC1.04, OCULUS BUILDING
Strategy

SESSION CHAIR: IOANNIS CHRISTODOULOU
Business Model and the Value Theory: A critical review of the literature (488)
Jiang, Fengyang; Ates, Aylin
Business Models of the Quantified Self: Exploring the Monetisation of Personal Health Data (553)
Hatzakis, Tally; Meadows, Maureen; Ball, Kirstie; Price, Blaine; Bandara, Arosha; Nuseibeh, Bashar; Hutton, Luke; McCormick, Ciaran
Business Models: A Routine Dynamics Reconceptualization (281)
Nair, Anup Karath; D’Adderio, Luciana; Corney, Jonathan

SESSION 4
WEDNESDAY 14:00-15:30 (15:45)
SESSION 4
WEDNESDAY 14:00-15:30 (15:45)

DEVELOPMENTAL PAPERS
OCULUS OC1.02, OCULUS BUILDING
Strategy as Practice
SESSION CHAIR: MUHAMMAD AMJAD
The Strategic Role of Middle Managers: A Case of Institutional Work Upwards? (100)
Cooper, Simon
National Culture Impacts on Middle Managers’ Behavior and Selection of Influence Tactics (102)
Halawani, Fayez; Othman; Brady, Malcolm
Indian IT Service Providers, sustaining their competitive advantage: A Business Model Perspective (296)
Salwan, Prashant; Mahaboob, Habeeb
Strategy as Practice: A View from the Top (1011)
Maritz, Rachel

FULL PAPERS
ARTS CENTRE STUDIO, ARTS CENTRE
Sustainable and Responsible Business
SESSION CHAIR: HELEN GOWOREK
The Nexus between Corporate Social Responsibility and Brand Reputation: Evidence from Etisalat Nigeria (605)
Achi, Francis Chukwuedo; Osei, Collins; Omar, Makotba

SESSION CHAIR: TBC
Lessons Learnt from Development of Sustainable Behaviour Personas for Business Model Innovation (917)
Miller, Karen Barbara; Park, Curie; Bocken, Nancy; Evans, Steve
Towards Ecocentric Visionary Leadership for Sustainability and Climate Change. (769)
Borland, Helen; Ambrosini, Veronique
Institutional Complexity and Alternative Organizations: An Exploratory Study (703)
Subramanian, Balaji; Chatterjee, Debabrata; Jacob, Merin

For Humanistic Management and Against Economics (134)
Wagner-Tsukamoto, Sigmund
Progression models of CSR – between the paradigms of moral and economic value creation (587)
Witek-Crabb, Anna

FULL PAPERS
OCULUS OC0.02, OCULUS BUILDING
Sustainable and Responsible Business

PMI® Academic Resources:
Dedicated to Advancing the Discipline and Profession of Project Management

PMI Academic Resources is the dedicated research arm of Project Management Institute, the world’s largest association for project professionals. Our goal is to advance project, program and portfolio management though creation and dissemination of new academic knowledge, and provide opportunities including:

- Grants for new research
- Support for and publication of new sponsored research in project management
- Project Management Curriculum and Resources at PMITeach.org
- Conferences and workshops
- Awards and Competitions
- Webinars
- Summaries for the Reflective Practitioner
- Project Management Journal

For more information visit PMI.org/Research or contact us at research.program@pmi.org
SESSION 5
WED 16:00–17:30

FULL PAPERS
HUMANITIES 3.44, HUMANITIES BUILDING

Corporate Governance

SESSION CHAIR: JIA LIU
Pre-Going Private Ownership around the World (165)
Cumming, Douglas; Sannajust, Aurelie; Tarsalewska, Monika; Zhu, Jie
Understanding Corporate Engagement: The UK Pension Fund Case for Plurality (348)
Tilba, Anna

DEVELOPMENTAL PAPERS
HUMANITIES 3.55, HUMANITIES BUILDING

Corporate Governance

SESSION CHAIR: LESLIE SPIERS
Considering Sustainable and Ethical Leadership in the Context of Corporate Governance: Does the UK Corporate Governance Code Facilitate Leadership Trust? (364)
Monk, Elizabeth; Leach, Rebecca
Internal and External Factors That Shape Bankers' Ethical Performance (617)
Thiam, Mouhamed El Bachire; Liu, Jonathan; Aston, John
How Political Ties of an Economic Actor Influence Organizational Life-cycle? (630)
Berberoğlu Yılmaz, Nazlı; Ozen, Sükrü

FULL PAPERS
HUMANITIES 0.60, HUMANITIES BUILDING

Critical Management Studies

SESSION CHAIR: SARAH ROBINSON
Re-conceptualising Creativity: The Development of a Model of Creative Identity Work (504)
Round, Heather
In Praise of Decoupling (726)
Ramoglou, Stratos; Soobabaroyen, Teeven; Jayasekera, Rana
Revisiting the Tightened Iron Cage: A Review of the Unintended Consequences of Self-Managing Teams (849)
Strand, Emma Ferriton; Ulhai, John Parm

FULL PAPERS
ARTS CENTRE ENSEMBLE, ARTS CENTRE

Cultural and Creative Industries

SESSION CHAIR: MARTA BERNAL
Human Capital, Guanxi Networks, and Career Success: A Creative Entrepreneur Perspective (507)
Chen, Ming-Huei; Chang, Yu-Yu; Chiang, Meng-Ta

DEVELOPMENTAL PAPERS
WBS 2.006, WARWICK BUSINESS SCHOOL

E-Business and E-Government

SESSION CHAIR: SAVVAS PAPAGIANNIDIS
The Dynamic Capabilities of Smart City Management (912)
Gupta, Anushri; Panagiotopoulos, Panos; Bowen, Frances
Exploring Industry 4.0 and Smart Manufacturing concepts: a Diffusion of Innovations (DOI) Approach (914)
Papadopoulos, Thanos; Spanaki, Konstantina
Digital inclusion enhancing social inclusion: A case study of Nottingham City Homes (NCH) e-government initiatives (486)
Chirara, Simbarashe Clerce; Valero-Silva, Nestor; Lal, Banita

FULL PAPERS
PANORAMA 3, ROOTES BUILDING

Entrepreneurship

SESSION CHAIR: TBC
A Critical Reflection upon the Postmodernist Philosophical Positions and Issues Relevant to the Entrepreneurship Research (112)
Aldawod, Alvin; Day, John
Millennial Generation Entrepreneurship: A Systematic Literature Review (294)
Abdul Hami, Heliza Binti; Kofinas, Alexander K.; McGowan, Carmel Teresa
The Need for the ‘Nano’ Definition within Small Business (601)
McKeown, Tui; Mazzarol, Tim

FULL PAPERS
PANORAMA 2, ROOTES BUILDING

Entrepreneurship

SESSION CHAIR: INGE HILL
Critical Success Factors for Business Accelerators: A Theoretical Context (477)
Fowle, Michael J
Samaratunge, Ramanie; Newman, Alex; Kumara, Ajantha Sisira; Abesekera, Lakmal
An Appraisal of Entrepreneurship Support Agencies (ESAs): A Case of Nigerian Micro, Small and Medium Enterprises (MSMEs) in Lagos State (864)
Lawal, Abdulazeez Aboys; Williams, Babatunde Mustapha; Akingbade, Waid Adeniyi
DEVELOPMENTAL PAPERS  
PANORAMA 1, ROOTES BUILDING

Entrepreneurship  
Franchising, Financing, Entrepreneurial Orientation

SESSION CHAIR: DILANI JAYAWARNA
An Investigation into Financing Gap in Small Medium Enterprises in Malaysia (797)
Mohd Idris, Farisa; O’Brien, Seamus; Kiat, Seng Kok

Is Continuous Improvement Taking Place in Franchise Operations? 
An Exploratory Study. (16)
Chaplin, Lara

The EO-as-Experimentation Perspective: The Examination of the Entrepreneurial Orientation and Firm Performance Relationship (302)
Gali, Nazha Kamei; Hughes, Mathew; Mallett, Oliver; Karam, Arze

Entrepreneurial and Small Business Growth Behaviours in an Emerging Economy (715)
Akwei, Cynthia

FULL PAPERS
WBS 1.007, WARWICK BUSINESS SCHOOL

Gender in Management

SESSION CHAIR: HUONG LE
Indian managerial women: Repositioning career agency to maintain career centrality (786)
Prashar, Manjari; Anderson, Deirdre

A ‘Mosaic Ceiling’ for women in the Public Sector of the Arab Gulf states (142)
Kemp, Linzi J; Raji, Maryam

Sources of Organizational Stress on Women Executives (220)
Gupta, Poornima

DEVELOPMENTAL PAPERS
WBS 1.006, WARWICK BUSINESS SCHOOL

Gender in Management

SESSION CHAIR: GARY POWELL
Has Workplace Discrimination Gone Underground? Implicit Bias and Its Manifestation in Organisational Cultures (688)
Wysall, Zara

Financial Challenges Female Entrepreneurs Face: A Study of Pakistan (318)
Akhtar, Quratulain; Naseem, Rabia

Evaluation of Female Leadership: the Competence-Likeability Dilemma (830)
Greguletz, Elena Katharina

The Islamic headscarf and the politics of Otherness (1077)
Moulettes, Agneta

FULL PAPERS
OCULUS LT OC1.05, OCULUS BUILDING

Human Resource Management

SESSION CHAIR: BILL KEEVIL TAYLOR
Antecedents and Consequences of Job Burnout among Health Care Professionals (9)
Asif, Amna; Asif, Khadeeja; Hafeez, Hira

A Critical Analysis of Employee Voice Notion in Nigeria’s Petroleum Industry (68)
Mordi, Chioma; Oruh, Emeka Smart

What about compassion and job performance? A neglected link (673)
Miralles Armenteros, Sandra; Chiva Gómez, Ricardo; Rodríguez Sánchez, Alma Mª

DEVELOPMENTAL PAPERS
OCULUS OC0.05, OCULUS BUILDING

Human Resource Management

SESSION CHAIR: ANN PARKINSON
Avoiding Lives of Quiet Desperation: the Role of Workplace Friendships in Disengagement (988)
Parkinson, Ann; McBain, Richard

The Relationship between Sustainable Human Resources Management Practices and Employees’ Work Behaviour in Egypt: An Examination of the Role of Work Engagement (445)
Emam, Nada; Zhou, Xue; El Naggar, Fareed

Addressing Stereotypes: Exploring Perspectives and Attitudes that Influence Workplace Inclusion of Persons with Disabilities (713)
Humayun, Sarah; Obaid, Asfia

People Management Support in Small And Medium-sized Firms (437)
Atkinson, Carol; Lupton, Ben; Kynighou, Anastasia; Antcliffe, Val; Carter, Jackie

FULL PAPERS
OCULUS OC1.07, OCULUS BUILDING

Innovation

Dynamic capabilities and knowledge creation

SESSION CHAIR: NEIL ALDERMAN
Context-driven entrepreneurial passion: evidence from small businesses in Murano glass industry (457)
Pantano, Eleonora; D'Ippolito, Beatrice

Creation and Orchestration of an Innovation Ecosystem: Strategies and processes of an entrepreneurial firm in a emergent industry (807)
Khan, Ambarin Asad; Massini, Silvia

An Organisational Perspective on the Outcomes of Team Creativity (772)
Bam, Louzanne; De Stobbelein, Katleen E.M.; Vlok, PJ
FULL PAPERS
OCULUS OC1.04, OCULUS BUILDING
Innovation
Creating value from external knowledge

SESSION CHAIR: MING DONG
Innovation intermediaries and Collaboration: Knowledge-Based Practices and Internal Value Creation (325)
De Silva, Muthu (Lasandahasi Ramnuthimalie); Howells, Jeremy; Meyer, Martin
Patent expiration and firms' innovation characteristics as predicting factors of pharmaceutical's M&As (929)
Arroyabe, Marta F.
Engaged scholarship and new business opportunities: how do SMEs capitalise on their engagement with academics? (977)
Rosli, Ainurul; de Silva, Muthu; Rossi, Federica; Yip, Nick

FULL PAPERS
WBS 1.003, WARWICK BUSINESS SCHOOL
Inter-Organizational Collaboration: Partnerships, Alliances and Networks

SESSION CHAIR: EVA NIESTEN
A tale of two fish: Creating value in the supply chain for sustainable seafood through multi-stakeholder collaboration (321)
Bogie, Jill; Hind, Patricia
A Game Theory Analysis of Trust and Social Capital in Sustainable Supply Chain Management (423)
Fairchild, Richard John; Alexander, Anthony
Realising Community Benefits through Public Sector Supply Chain Collaboration (707)
Wontner, Karen Lorraine; Harris, Irina; Lynch, Jane; Walker, Helen

FULL PAPERS
WBS 1.005, WARWICK BUSINESS SCHOOL
Inter-Organizational Collaboration: Partnerships, Alliances and Networks

SESSION CHAIR: ELIZABETH ALEXANDER
An Exploration of the Relationship Atmosphere between International Higher Education Partners (878)
Lilystone, Simon; Robson, Andrew
Zooming out: Inter-organizational collaboration and resource integration for improving healthcare (684)
Eriksson, Erik Masaao; Hellström, Andreas
Enhancing Community Development through Philanthropic Behavior of Volunteerism in Healthcare (303)
Abas, Siti Noormi; Ismail, Maimunah; Suandi, Turiman; Omar, Zoharah

FULL PAPERS
OCULUS LT OC0.03, OCULUS BUILDING
International Business and International Management

SESSION CHAIR: HAINA ZHANG
Co-invention of base/bottom of the pyramid (BoP) business models and Living standards of local intermediaries in the BoP market (28)
Obeng Dankwah, George; Decker, Stephanie; Vaidya, Kiril
FDI in Botswana: Beacon in the Dark: A Survey of Literature (462)
Gutu, Mavis; Omar, Makotba; Osei, Collins; Anastasiadou, Constantia
Institutions, economic growth: A comparative study of Sub-Saharan Africa and Caribbean economies (953)
Prime, Karla Simone; Wanjiru, Roseline

FULL PAPERS
OCULUS OC0.02, OCULUS BUILDING
International Business and International Management

SESSION CHAIR: USMAN ASLAM
Salient factors in executive managements' FDI decisions: a study of South African multinational enterprises (463)
Joosub, Tasneem; Coldwell, David Alastair Lindsay
Shooting Ourselves on the Foot? Use of Anglo-American Ideas in Non-Native Settings (475)
Aslam, Usman; Lee, Bill
The Influence of Organisational Culture Fit and Cultural Distance on Adaptation of Management Innovations: The Case of Multinational Enterprises in Saudi Arabia (941)
Alofan, Fahad H; Chen, Stephen; Tan, Hao

DEVELOPMENTAL PAPERS
HUMANITIES 0.58, HUMANITIES BUILDING
Knowledge and Learning
New teaching approaches in Management Education

SESSION CHAIR: ALAN TAIT
An investigation into the teaching of English speaking skills using the Communicative language Teaching approach to Libyan EFL students at Al-Jabal Al-Diryati University (942)
Ashreef, Sundis Twleeg; Mason, Amanda
Undergraduate Group Vivas – Oxymoronic or a Path towards Criticality? (699)
Johnston, James Bruce; Tait, Alan; Kerr, Jane; Lynch, Richard
Jazzing up the classroom: Developing a critical pedagogy in M level teaching. (366)
Johnston, Alan Leslie; Bishop, Gillian; Hemmings, Michael Francis
Shared Education and the role of Contact Theory in addressing contentious classroom issues in Northern Ireland. An approach for Initial Teacher Education providers. (286)
Murtagh, Rita-Marie

DEVELOPMENTAL PAPERS
WBS 2.005, WARWICK BUSINESS SCHOOL
Leadership and Leadership Development

SESSION CHAIR: DUNCAN MURRAY
The Interweaving of Identity Work and Emotional Labour in the Enactment of Consultancy Work (238)
Isszat-White, Marian; Gilchrist, Alan; Whittle, Andrea; Mueller, Frank; Lenney, Peter
The Outcome of Leadership Identity Work: Mixed Effects of Emotional Labour on Healthcare Professional Manager Well-being (480)
Ratcharak, Phatcharasiri; Vogel, Bernd; Spyridonidis, Dimitrios
Identity Work and Authentic Performance in Leadership Emotional Labour (612)
Iszatt-White, Marian; Elliott, Carole; Stead, Valerie

Longitudinal Investigation of Leader Identity Development among Saudi Women Academics: How Does Readiness Matter? (747)
Alharbi, Tahani Ibrahim

FULL PAPERS
HUMANITIES 1.48, HUMANITIES BUILDING
Management and Business History

SESSION CHAIR: ROY EDWARDS
Use of history and archives in managing organizational identity: A critical realist approach (385)
Kerridge, Gary Peter; Currie, Graeme

Through the Looking Glass: The Challenges of Using Historical Sources in Business Research (442)
Joseph, Marrisa

Hillards not for sale: the hostile takeover of Hillards supermarket chain by Tesco (951)
Garnett, Philip; Mollan, Simon; Richards, Benjamin

FULL PAPERS
OCULUS OC1.06, OCULUS BUILDING
Marketing and Retail

Branding

SESSION CHAIR: RICHARD LYNCH
Testing and Validating Public Sector Internal Branding Antecedents and Consequences (8)
Eid, Riyad; Al Zaabi, Amena

Service-Dominant Logic: Corporate Branding's influence on the integration of 'Meso' and 'Micro' level phenomena. (185)
Glanfield, Keith; Ackfeldt, Anna

What Drives Customer Propensity to Recommend a Brand? (1024)
Fiserova, Jana; Pugh, Geoff; Dimos, Chris; Stephenson, Andrew

DEVELOPMENTAL PAPERS
OCULUS OC1.08, OCULUS BUILDING
Marketing and Retail

Retail

SESSION CHAIR: SARAH MITCHELL
Business as Usual? A Longitudinal Study of the Relationship between Resources and Performance in Small Retail Firms (166)
Grimmer, Louise; Grimmer, Martin

Value Creation in Category Management Relationships: A Comparative Analysis (301)
Benson, Michael Christopher

Explaining Franchisees’ Multi-unit Ownerships (429)
Hussain, Dildar; da Silva Filho, Haroldo Monterio

E-Mail Advertising: A Middle Eastern Perspective and the Moderating Role of Gender (1025)
Mahmoud, Ali; Grigoriou, Nicholas; Hack-Polay, Dieu

FULL PAPERS
HUMANITIES 5.45, HUMANITIES BUILDING
Organizational Psychology

Theme: Employee wellbeing and engagement

SESSION CHAIR: DANIELLE TALBOT
Work Disengagement: A Systematic Review of the Evidence (113)
Afrahi, Bahare; Fernandez de Arroyabe, Juan Carlos; Karim, Mohammed Shamsul

Does Nature of Work Determine How Diversity Impacts Employee Well-Being? (171)
Jaiswal, Akanksha; Dyaram, Lata

How Chinese conceive employee well-being (784)
Liu, Li; Jia, Yu

DEVELOPMENTAL PAPERS
HUMANITIES 3.56, HUMANITIES BUILDING
Organizational Psychology

Theme: Workplace deviance

SESSION CHAIR: CHRIS CARTER
Development and Validation of Witness behaviour towards workplace deviance behaviour scale (356)
Narayanan, Kanimozhi; Murphy, Susan

Ostracism in Newcomers Leading to Turnover Intentions: A Multiple Serial Mediation Model to What Lies In-between (157)
Tatchari, Srinivasan Ranganathan

Identifying and Classifying Ethical Dilemmas for a Situational Judgement Test (SJT) of Ethical Decision-making (679)
McPherson, Alison Jane

Distrust between Stakeholders in Technology Parks (210)
Hofmann, Eva; Narooz, Rose; Nienaber, Ann-Marie; Wasti, S. Nazli; Searle, Rosalind

FULL PAPERS
WBS 2.003, WARWICK BUSINESS SCHOOL
Organizational Studies

SESSION CHAIR: DAVID BAMBER
Organizational crisis & Decision-making: A Literature Review (1028)
Shafikat, Saba; Snell, Darryn; Heffernan, Margaret

Greek brain drain brilliant minds seeking better tomorrow: A critical Investigation (1046)
Fragouli, Evangelia; Fara, Sami

A Theory of Freedom and Agency: Empirical Development (647)
Ghalamchi, Parastoo; Ashkanasy, Neal
DEVELOPMENTAL PAPERS
WBS 2.007, WARWICK BUSINESS SCHOOL
Organizational Transformation, Change and Development

SESSION CHAIR: SIVA SOCKALINGHAM
Securitising Uncertainty: Change Agents' Constructions of Readiness (55)
Bryant, Melanie; Higgins, Vaughan

Keeping up with the changes: Perceptions, paradigms and pedagogy (125)
Jones, Jenni; Firth, Janet; Hannibal, Claire

"When Non-strategic Involvement is not an option" (182)
Michalsen, Anita; Nilsen, Elin Anita

The impact of acculturation on management dynamics within UK small and medium-sized enterprises (SMEs) (928)
Oduro, Bentil; Alhassan, Abdul-Razak

DEVELOPMENTAL PAPERS
OCULUS OC1.09, OCULUS BUILDING
Performance Management

SESSION CHAIR: VINH CHAU
Supply Chain Complexity Management and Performance: The Role of Contextual Factors (431)
Fernandez Campos, Pablo; Huaccho Huatuco, Luisa; Trucco, Paolo

A System Approach to Evaluating Regional Industrial Performance (1076)
Ye, Fangyu; Shan, Muyuan; Zhang, Lihong

Supply chain management and firm performance: An analysis of the literature (448)
Huaccho Huatuco, Luisa Delfa; Vlahos, Ilias; Atkinson, Adrian

DEVELOPMENTAL PAPERS
ARTS CENTRE NATIONAL GRID ROOM,
ARTS CENTRE
Public Management and Governance

SESSION CHAIR: PETER MURPHY
E-government projects implementation in Ghana: success factors and challenges (219)
Damoah, Isaac Sakyi; Akwei, Cynthia A.; Botchie, David

Murphy, Peter; Glennon, Russ

It can't happen here: Australian Bureau of Statistics (ABS) census debacle (150)
Ceric, Arnela; Holland, Peter

A Cross-Country Examination of the Effect of Corruption Perception on Reporting Quality Development among Developed, Emerging and Frontier Markets (1070)
Ibrahim, Masud Usman; Kazmouz, Bassam; Omoteso, Kamil

WORKSHOP
OCULUS OC0.04, OCULUS BUILDING
Research Methodology
Big Data

SESSION CHAIR: V K NARAYANAN
A Workshop on Big Data with Emphasis on Latent Semantic Analysis (59)
Narayanan, V.K.; Gefen, David; Fresneda, Jorge; Miller, Jake

The internet has opened up vast troves of data not only to the general public, but also to the research focused academic community. In one sense, this is a continuation of the trend toward publically available data, which have resulted in numerous seminal academic publications in economics, finance and management. The proposed workshop is designed to meet three objectives:
1) To discuss the opportunities for research opened up by Big Data
2) To outline a specific approach, Latent Semantic Analysis (LSA) that has very high promise for social scientists, and demonstrate the software associated with it.
3) To illustrate LSA step by step with an actual example.

DEVELOPMENTAL PAPERS
OCULUS OC1.03, OCULUS BUILDING
Research Methodology
Developing Research Potential

SESSION CHAIR: MARK SAUNDERS
Revisiting a Mixed Methods Analysis of Undergraduate Management Students’ Perceptions of Feedback: A Structural Equation Modelling Perspective (983)
Cavana, Robert Y.; Woods, Lisa R.; Ahimbisibwe, Arthur; Retna, Kala S.

The ‘University Teacher as Guide’ metaphor in developing the research potential of Masters students (840)
Gallagher, Kevin

Qualitative Research Methodology Review: A Systematic Review (846)
Stoyneva, Irina Kirilova

Research Populations in Management Studies (954)
Aboutalebi, Reza

FULL PAPERS
OCULUS OC1.01, OCULUS BUILDING
Strategy

SESSION CHAIR: ANUP KARATH NAIR
Business Models and Value: Analytical comparisons of scalable solutions and digital platforms (566)
Baden-Fuller, Charles; Giudici, Alessandro; Haefliger, Stefan; Morgan, Mary

1 Social Capital, Knowledge Exchange and the Moderating Impact of Business Group Affiliation (86)
Ozen, Ozlem

The Behavioral and Evolutionary Roots of Dynamic Capabilities (843)
Arndt, Felix; Pierce, Lamar; Teece, David

SESSION 5
WEDNESDAY 16:00-17:30

BAM2017
DEVELOPMENTAL PAPERS
OCULUS OC1.02, OCULUS BUILDING

Strategy

SESSION CHAIR: GERRY URWIN

Exploring the Disruptive Capabilities of Born Global Firms & Platform Ecosystem Companies (177)
Walton, Nigel; Pyper, Neil

In Search of Status: Exploring Niche-Players’ Strategies in Entrepreneurial Ecosystems (467)
Tavalaei, M.Mahdi; Cennamo, Carmelo

Strategic Tolerance towards a Parasitic Business Model: A Strategy Absence Perspective (439)
Park, Hyunkyu; Minshall, Tim; Velu, Chander

Going Against the Grain: Examining Negative Capability as an Antecedent of Dynamic Capability in the Scotch Whisky Industry, 1960-85 (599)
Mackay, David John; Perchard, Andrew; MacKenzie, Niall; Burt, George

FULL PAPERS
ARTS CENTRE STUDIO, ARTS CENTRE

Sustainable and Responsible Business

SESSION CHAIR: TBC

Event sustainable development in Thailand: 360 degree perspectives on industrial, academic and governmental sector (151)
Buathong, Kantapop; Lai, Pei-Chun

Construction Sustainability: A Content Analysis of Integrated Project Management (853)
Bal, Menoka; Zuofa, Tarila

Controlling for Sustainability Strategies: A Systematic Review of Sustainability Strategy and Management Control Literature (880)
Ghosh, Biswaraj; Herzig, Christian; Mangena, Musa

DEVELOPMENTAL PAPERS
OCULUS OC0.01, OCULUS BUILDING

Sustainable and Responsible Business

SESSION CHAIR: HELEN GOWOREK

Implementation of the Circular Economy: A Case Study of Public Sector Procurement (970)
Brooks, Simon Bentley; Rich, Nick; Walpole, Gary

The Challenges of Leveraging Social Value through Public Sector Procurement (1054)
Daly, John Michael; McCabe, Steven; Taed, Olinga

Social and Environmental Accounting in Nigeria: Industry and Community Subaltern Perspectives (694)
Akpotuzor, Solomon Odafe

Hi-ho it’s off to work we go: Do employees working for companies with active CSR programs volunteer more often as a result? (760)
Costello, Joyce

EUROPEAN MANAGEMENT JOURNAL

The European Management Journal (EMJ) is a flagship scholarly journal, publishing internationally leading research across all areas of management. EMJ articles challenge the status quo through critically informed empirical and theoretical investigations, and present the latest thinking and innovative research on major management topics, while still being accessible and interesting to non-specialists.

EMJ articles are characterized by their intellectual curiosity and diverse methodological approaches, which lead to contributions that impact profoundly on management theory and practice. We welcome interdisciplinary research that synthesizes distinct research traditions to shed new light on contemporary challenges in the broad domain of European business and management. Cross-cultural investigations addressing the challenges for European management scholarship and practice in dealing with global issues and contexts are strongly encouraged.

EMJ publishes 6 issues per year and is a double-blind, peer-reviewed journal, involving at least two reviewers.

Special issues, or groups of 3 to 4 papers (under the heading of ‘Management Focus’), are published by Guest Editors.
SESSION 6
THURSDAY 09:00 (09:30)–10:30

FULL PAPERS
HUMANITIES 3.44, HUMANITIES BUILDING
Corporate Governance

SESSION CHAIR: LESLIE SPIERS
The Financial Service Industry and the 2008 Financial crisis: How to Restore Lost Trust? (52)
Poole, Adam; Yousefzai, Shumaila
Democratic Governance and Performance: The Case of Grocery Retailing (737)
Malmgren, Mikael E.; Seymour, Steve
Board Gender Diversity: Review of the Literature (754)
Hamdan, Reem Khamis; Al Shirawi, Thaira M.; Eldabi, Tilial; Barone, Elisabetta; Sarea, Adel

FULL PAPERS
ARTS CENTRE ENSEMBLE, ARTS CENTRE
Cultural and Creative Industries

SESSION CHAIR: MARIA KAPSALI
Selection Practices of Cultural Entrepreneurs: The role of Emotions in Creativity and the Transmission of Values (531)
Bernal, Marta; Potocnik, Kristina
Organisational Ideation: Engaging Motivation as a Creative Catalyst (322)
Mooney, Grant Richard; Burdon, Stephen

DEVELOPMENTAL PAPERS
WBS 2.007, WARWICK BUSINESS SCHOOL
E-Business and E-Government

SESSION CHAIR: THANOS PAPADOPOULOS
Using Technology to Support Older Adults to Age in Place: An Exploration of Stakeholder Attitudes to Sharing Information (63)
Whiddett, Dick; Hunter, Inga; Ekers, Phoebe; Lockhart, Caroline; Guesgen, Hans
e-Health User Research: Cancer Patients’ Information Needs and Information-Seeking Behavior (572)
Skalnaya, Oksana; Cheng, Pei-Yi; Yu, Jiun-Yu
Could Smart Communities Improve the Efficiency of Cancer Services In Sheffield? (491)
Woolliscroft, Tim
Role of Business Intelligence users in creating more effective organisations (860)
Mahroof, Kamran; Matthias, Olga; Hussain, Zahid

FULL PAPERS
PANORAMA 3, ROOTES BUILDING
Entrepreneurship

SESSION CHAIR: TBC
Policy and Sustainable Enterprise (140)

Watson, Rosina Jane; Roed Nielsen, Kristian; Mera, Christine; Wilson, Hugh N; Macdonald, Emma K; Reisch, Lucia; Hemel, Stefan
Entrepreneurship and Poverty: An Empirical Study (186)
Cumming, Douglas; Uzuegbunam, Ikenna
Towards an understanding of micro-enterprise economic sustainability in an impoverished context: Perceptions of women entrepreneurs with physical impairments. (328)
Mulira, Fiona; Ndaba, Zanele

FULL PAPERS
PANORAMA 2, ROOTES BUILDING
Entrepreneurship
Quantitative Studies

SESSION CHAIR: DILANI JAYAWARNA
The impact of Job Mobility on entrepreneurial entry (382)
Mazzotta, Vincenzo; Gatti, Mauro; Santella, Rosella
Organisational Antecedents of Firm-Level Entrepreneurship: A Middle-Management Study (393)
Madichie, Nnamdi; Uahunmwangho, Efosa
Impact of Primary Market on Entrepreneurial Activity and IPO-Entrepreneurship-TFP-Growth Puzzle: A Cross Country Study (441)
Kumar, Vinod; Kumar, Ganesh

DEVELOPMENTAL PAPERS
PANORAMA 1, ROOTES BUILDING
Entrepreneurship
Academic and Public Sector Entrepreneurship

SESSION CHAIR: TBC
Academic entrepreneurship and academics’ careers: a multi-dimensional analysis in UK, Australia, and Italy. (160)
Giunti, Giulia
Organizational Support Factors of Entrepreneurial University: Insights from UK Universities (495)
Aldawood, Alvin; Day, John
The Corporate Entrepreneurship-New Public Management Nexus: Considerations from the National Health Service (1013)
Johnson, Dyneshia Akeela

FULL PAPERS
WBS 1.007, WARWICK BUSINESS SCHOOL
Gender in Management

SESSION CHAIR: SHARON MAVIN
The social construction of contemporary careers: A narrative inquiry of Muslim women’s careers in the UK context (924)
Lehmann, Nicole
Women in Management - What Do Senior Decision Maker Men Say About It? (913)
Dunavolgyi, Maria
Gender Performativity and Hegemonic Masculinity: The Irish Investment Management Sector (334)
Sheerin, Corina; Linehan, Margaret
DEVELOPMENTAL PAPERS
WBS 1.006, WARWICK BUSINESS SCHOOL
Gender in Management

SESSION CHAIR: DEIRDRE ANDERSON
When Couples Make Work-Family Decisions: Beyond Gender Roles (127)
Powell, Gary N.; Greenhaus, Jeffrey H.

An Investigation Of The Mediation Factors That Determine Life Satisfaction For Male and Female Emirati Employees? (727)
Collins, Ann

Negative Stories Negative Consequence: Impact on Women Career Advancement (251)
Moazzam, Amani

FULL PAPERS
OCULUS LT OC1.05, OCULUS BUILDING
Human Resource Management

SESSION CHAIR: ALISON GLAISTER
Expectations and Experience of HRM Practice in Thailand’s Luxury Hotels (221)
Suengkamolpisut, Wallapa; Glaister, Alison J.

IHHR Application in Transitional Periphery Countries: Lessons from the Luxury Hotel Industry (968)
Serafini, Giovanni Oscar; Wood, Geoffrey; Szamosi, Leslie Thomas

Work Engagement as Mediator between Job Characteristics and Organizational Citizenship Behavior (821)
Maric, Matija; Hernaus, Tomislav

FULL PAPERS
OCULUS OC0.04, OCULUS BUILDING
Human Resource Management

SESSION CHAIR: MARGARITA NYFOUDI
Towards the Institutionalization of Crisis: Managers’ & Employees’ Responses on Working Conditions in Crisis Contexts (206)
Psychogios, Alexandros; Prouska, Rea; Nyfoudi, Margarita; Brewster, Chris; Szamosi, Leslie Thomas

Human Resource Management and the Response to Economic Crisis: The Case of Greece (1041)
Chytriri, Alexandra-Paraskivi; Guest, David; Panayotopoulou, Leda

Conceptualizing the Impact of Tensions on Training Transfer: The Case of Training for Business Process Improvement (1047)
Thennakoon, Nadika Dharshan; French, Erica; Bandara, Wasana

DEVELOPMENTAL PAPERS
OCULUS OC0.05, OCULUS BUILDING
Human Resource Management

SESSION CHAIR: TBC
Enhancing Employees’ Performance through Quantified Self Technologies: the Social and the Technical Systems within Organisations (286)

BEST DEVELOPMENTAL PAPER SESSION
SESSION CHAIR: BATTLE
Enhancing Employees’ Performance through Quantified Self Technologies: the Social and the Technical Systems within Organisations (286)

BEST DEVELOPMENTAL PAPER WITHIN HUMAN RESOURCE MANAGEMENT TRACK
Battista, Valentina; Parry, Emma

FULL PAPERS
OCULUS OC1.07, OCULUS BUILDING
Innovation

SESSION CHAIR: LAWRENCE DOOLEY
R&D Subsidies & External Collaboration for Innovation: Does Collaboration Experience Matter? (671)
Chapman, Gary; Lucena, Abel; Afcha, Sergio

Status Losers in Innovation Diffusion: An Empirical Study of Digital Cinema Camera Adoption (29)
Nakamura, Azusa; Mitsuhashi, Hitoshi

The Impact of Standards on Product Innovation: A Longitudinal Study of UK Service and Manufacturing Firms. (897)
Windrum, Paul; Li, Cher

DEVELOPMENTAL PAPERS
OCULUS OC1.09, OCULUS BUILDING
Innovation

SESSION CHAIR: ALINE FIGLIOLI
Open Education: Contrasted Perspectives on Emerging Field of Research (992)
Lelièvre, Dominique L.M.

Relational Differences in the Innovation Process (541)
Saksager, Emil

Dyslexia and Key Personnel: Learning and Knowledge in Innovation Conscious SMEs (1919)
Belle, Kimberley Evita Monique

Benefits and Challenges of Cloud Computing Adoption in Higher Education: A Systematic Literature Review (717)
Ali, Mohammed Banu; Wood-Harper, A. Trevor; Ramlogan, Ronald
FULL PAPERS
WBS 1.003, WARWICK BUSINESS SCHOOL
Inter-Organizational Collaboration: Partnerships, Alliances and Networks

SESSION CHAIR: MAUREEN MEADOWS
The Formation of Multi-party Alliances (164)
Butter, Caren; Hagedoorn, John

Interpretation of Contract Violations in Multipartner Alliances (654)
Barbic, Fran; Hidalgo, Antonio

From Uncertainties to Affordances: Coordinating an Interorganizational Network in Fast-Response Settings (687)
Sydow, Joerg; Berthod, Olivier; Grothe-Hammer, Michael; Mueller-Seitz, Gordon

DEVELOPMENTAL PAPERS
WBS 2.006, WARWICK BUSINESS SCHOOL
Inter-Organizational Collaboration: Partnerships, Alliances and Networks

SESSION CHAIR: ROSANNA COLE
The scale of institutional influence on innovation networks: A qualitative examination of the effects on University-Business partnerships (746)
Scott, Stephanie A

A Knowledge-flow Framework for Transitioning from a Product-centric Business to Provider of a Customer-centric Solution (367)
Hullova, Dusana; Laczkó, Pavel; Frishammar, Johan

Exploring Inter-organisational Collaborative Networks for Innovation (522)
Warren, Vessela; Loon, Mark

FULL PAPERS
OCULUS LT OC0.03, OCULUS BUILDING
International Business and International Management

SESSION CHAIR: PUSHYARAG NELLIKKA PUTHUSERRY
A Study on Cultural Intelligence and Knowledge Transfer in MNCs: Evidences from Expatriates in Croatia (651)
Vlajcic, Davor; Caputo, Andrea; Marzi, Giacomo; Dacic, Marina

Depth of Technology Transfer and Upgrading of Local Firms through Foreign Direct Investment: A Triangular Framework (975)
Khan, Zaheer; Puthusserry, Pushyaraq; Akhtar; Pervaiz

How Implementation Resource Weaknesses Compare for Foreign Multinationals and Indigenous Firms (994)
Amjad, Muhammad

FULL PAPERS
OCULUS OC0.02, OCULUS BUILDING
International Business and International Management

SESSION CHAIR: RICHARD B. NYUUR
Product modularity and internationalisation: A conceptualisation and extension (161)
Burton, Nicholas; Nyuur, Richard B.; Amankwah-Amoah, Joseph

DEVELOPMENTAL PAPERS
HUMANITIES 0.58, HUMANITIES BUILDING
Knowledge and Learning
Insights from DBA and MBA programmes

SESSION CHAIR: SUSAN KIRK
Identifying the Impact of Research from Professional Doctorates: A Case of A UK Doctor of Business Administration Programme (537)
Collins, Claire Elizabeth; Hillier, Louise

Better, Faster, Stronger? : An Examination of Whether MBA Programmes Produce Better Problem Solvers and Decision-Makers (227)
Blackmore-Wright, James; Fakoussa, Rebecca

FULL PAPERS
WBS 1.005, WARWICK BUSINESS SCHOOL
Leadership and Leadership Development

SESSION CHAIR: MARIAN ISZATT-WHITE
The Efficacy of Talent Management for International Business (1035)
Kabwe, Chitalu Bridget; Okorie, Chukwunwe

Linking Corporate Strategy and Performance with Managerial Information Systems: A Differentiation Framework (1053)
Zhao, Shasha; Butel, Lynne

DEVELOPMENTAL PAPERS
WBS 2.005, WARWICK BUSINESS SCHOOL
Leadership and Leadership Development

SESSION CHAIR: SARAH CHUA
Meta-theory Leadership as a Metaphor for more inclusive Theory-building and Research in Leadership Studies (341)
Alexy, Nicole

The Impact of E-Coaching Question Framing upon Leadership Efficacy Self-Assessment (440)
Sparrow, John; Clarke, Vanessa

An Investigation of the Role of Transformational Leadership Behaviours: A Case Study on Sainsbury’s (947)
Harrison, Christian; Imam, Md Taufique
DEVELOPMENTAL PAPERS
HUMANITIES 3.55, HUMANITIES BUILDING
Management and Business History

SESSION CHAIR: JOE LANE
Supressing higher aims? Buried institutional logics resurface in public service broadcasting in Zimbabwe, 1970-2008 (105) Muridzo, Searchmore; Nordberg, Donald; Jukes, Stephen
Trump, Foucault and pre-modern governance – and - First and second drafts of history (104) Nordberg, Donald
The Hawthorne Experiments: Historical Context, Corporate Labour Strategies, And the Organization Experts (996) Howorth, Chris; Fitzgerald, Robert
“A Life Between the Lines: Football referees, their professionalization, and contribution to the evolution of sport’s global institutions” (357) Gillett, Alex G.; Tennent, Kevin D.

FULL PAPERS
OCULUS OC1.06, OCULUS BUILDING
Marketing and Retail
Marketing Research and Education

SESSION CHAIR: SARAH MITCHELL
Applying LEGO® Serious Play™ to Marketing (Serious) Research (1051) Dann, Stephen
Decision-Making Process of Indian students for UK Higher Education - Insight on factors influencing the decision (964) Kadali, Ramya; Balaraman, Pravin
Mapping Services Theory to PhD Supervision: Lessons to be Learned for Doctoral Students’ Visibility (935) Lawson, Alison Rose

DEVELOPMENTAL PAPERS
OCULUS OC1.08, OCULUS BUILDING
Marketing and Retail
Consumer Behaviour

SESSION CHAIR: MICHAEL BENSON
The impact of Customer Relationship Management on Performance- Is Strategic Alignment the Missing Link (730) Li, Chuan; Morgan-Thomas, Anna; Tang, Yee Kwan
Value co- creation as a function of trust repair within the Kenyan telecommunication sector (1023) Nderitu, Dianna Wanjiku; Kharouf, Husni; Yang, Sophie; Berkeley, Nigel
Leveraging Organizations’ Political Activity for Consumer Engagement (606) Mazzoli, Valentina; Grazzini, Laura; Sassetti, Sara; Lombardi, Sara
Why Consumer Ambivalence toward Online Review Matters: The Construction of Review Credibility through Improving Authenticity and Diagnosty (798) Xie, Tingting; Yan, Yanni

FULL PAPERS
HUMANITIES 5.45, HUMANITIES BUILDING
Operations, Logistics and Supply Chain Management

SESSION CHAIR: RIMA WAHID AL HASAN
Relational Resource and Service Operational Effectiveness (199) Shi, Xinping; Liao, Ziqi
Understanding an Enterprise Resource Planning (ERP) system implementation experience: the importance of organisational culture (530) Skoumpopoulou, Dimitra; Robson, Andrew
Investigating the Interdependencies of Factors Affecting Virtual Project Environments (852) Amar, Hassan; Haag, Markus

DEVELOPMENTAL PAPERS
HUMANITIES 3.56, HUMANITIES BUILDING
Organizational Psychology
Theme: Workplace performance

SESSION CHAIR: SARAH BROOKS
Uncovering the “black box”: The mediating role of perceived organizational support in high performance work systems and performance relationship (473) Gojny-Zbierowska, Milena
Transformation of Work Behaviors: An entangled knot between High Performance Work System and Perceived Employability (916) Imam, Hassan; Chambel, Maria Jose
A Survey of Team Coaching Practices & an Update of Team Coaching Theory (137) Jones, Rebecca Jane; Napiersky, Uwe; Lyubovnikova, Joanne
Employee and Expert Caller Experiences of the Immigration New Zealand Call Centre (81) Scott, Alyson; Handy, Jocelyn

FULL PAPERS
WBS 2.003, WARWICK BUSINESS SCHOOL
Organizational Transformation, Change and Development

SESSION CHAIR: ASHLEY BRAGANZA
The Politics of Markets in Practice: Performing Reform in the English National Health Service (346) Araujo, Luis; Mason, Katy
Making Sense of Work Role Transitions in Health and Social Care (551) Chen, Yaru; Currie, Graeme; McGivern, Gerry
Projects as Tools for Organizational Change in the Public Sector (585) Hagebakken, Grete; Olsen, Trude Hogvold; Solstad, Elsa
DEVELOPMENTAL PAPERS
OCULUS OC0.01, OCULUS BUILDING
Public Management and Governance

SESSION CHAIR: RUSSELL GLENNON
Motivation in Non-Profit Corporate Governance: A Constructivist Grounded Theory Approach (76)
Dexter, George Herbert

Mission Statements of Sport England funded National Governing bodies of sport: An exploratory study as to whether strategy and governance appears to be aligned? (979)
Taylor, Marc Colin

Co-producing Healthcare: The Case of the Patient Buddying System (831)
Williams, Sharon; Radnor, Zoe

The Business of Practice: Examining GP Training (838)
Dyerson, Romano

DEVELOPMENTAL PAPERS
OCULUS OC1.02, OCULUS BUILDING
Strategy

SESSION CHAIR: JOHN ROBERT ANCHOR
Evaluating the Performance of Higher Education Institutions in the Context of Means-End Theory Approach (205)
Mohamed, Ali Mohamed; Irani, Zahir; Kamal, Muhammad

Knowledge Synergy: A Case of Research in Universities (231)
Nizam, Nuha; Smith, Chris; Daniel, Lisa

Exploring the Role and Function of Trade Associations in the Aerospace Industry (805)
Di Bona, Alessandro Stuart

Strategic Management in Irish Construction Professional Service Firms: A Comparative Study across Professions (906)
Seriki, Oluwasegun Oluwaseyi; Murphy, Róisín

FULL PAPERS
OCULUS OC1.01, OCULUS BUILDING
Strategy

SESSION CHAIR: NICHOLAS BURTON
Identifying the Blind Spots in M&A Process Research (763)
Enang, Etieno Sharon; Rosile, Grace Ann; Boje, David M; Sminia, Harry

Diagnosing Strategic Capabilities: Value Chains and Networks of Nigerian Retail Banks (608)
Osseo-Asare, Augustus; Origho, Oghenetega

FULL PAPERS
ARTS CENTRE STUDIO, ARTS CENTRE
Sustainable and Responsible Business

SESSION CHAIR: KONSTANTINA SKRITSOVALI
Strategic Levers of Corporate Social Responsibility: A Supply-Demand Mapping Analysis (278)
Sun, William; Kuokkanen, Henri

CSR, Positive Affect, and Organizational identification (401)
Lythreatis, Sophie; Mostafa, Ahmed; Wang, Xiaojun

Mountains or Molehills? An Empirical Investigation of the Relationship between Corporate Irresponsible and Reputation Penalties (476)
Nardella, Giulio; Brammer, Stephen
SESSION 7
THURSDAY 11:00–12:30 (13:00)

DEVELOPMENTAL PAPERS
HUMANITIES 3.55, HUMANITIES BUILDING
Corporate Governance

SESSION CHAIR: XIAOWEN GAO
Corporate Governance of Mega-events: the Case Study of Rio 2016 (118)
Merendino, Alessandro; Bek, David; Timms, Jill; Meadows, Maureen
From 40 shades of grey to full transparency. The role of governance in the UK HE sector. (158)
Bridge, Carl Anthony
Behaviour Psychology of an Individualistic Oriented Employee in Socially Responsible Workplace (258)
Hafeez, Hira; Abdullah, Muhammad Ibrahim
Good organization for whom? Dilemmas and contradiction over governance, compensation and organizational justice of advertising agencies (265)
Silva, Luciana Iwashita da; Bulgacov, Sergio

DEVELOPMENTAL PAPERS
HUMANITIES 0.58, HUMANITIES BUILDING
Critical Management Studies

SESSION CHAIR: MARTYNA SLIWA
The return of the suppressed: How disavowed emotions continue to influence organizations (375)
Clancy, Annette; Vince, Russ
‘If it happens again come and tell us’: Management response to bullying complaints by sexual minority workers (394)
Einarsdottir, Anna
Exploiting Insecurities - A Critical Analysis of the Emotional Reflexivity of Academics within the context of New Managerialism in UK Higher Education. (446)
Mills, Sophie; Trehan, Kiran; Saunders, Mark; Stewart, Jim

FULL PAPERS
HUMANITIES 0.60, HUMANITIES BUILDING
E-Business and E-Government

SESSION CHAIR: SAVVAS PAPAGIANNIDIS
1 How Automating Business Processes can improve New Product Development? The role of complementary resources (1007)
Badewi, Amgad
Watching or being watched? The double life of your smartphone (520)
Degl Esposito, Sara; Dibb, Sally; Ball, Kirstie
Online Instructors: How Much Does Their Presence On E-learning Platforms Matter? (283)
Wallace, Ann Angela Alleyne; Panteli, Niki
To Reply or Not to Reply: The Moderating Role of Service Failure Severity in Online Customer Recovery (120)
Liu, Hongfei; Jayawardhena, Chanaka

FULL PAPERS
PANORAMA 3, ROOTES BUILDING
Entrepreneurship
Finance and Ecosystem

SESSION CHAIR: TBC
Crowdfunding Platforms as Super-Catalysts in an Entrepreneurial Ecosystem (176)
Lehner, Othmar M; Harrer, Theresia
Microfinance and Trust absent Contract Enforcement (187)
Chakravarty, Sugato; Cumming, Douglas; Shahriar, Abu Zafar M.
The Eventful Journey from Core Idea to Business: Opportunity Development and Exploitation of a Digital Technology Start-Up Venture Creation Process (675)
Makarainen-Suni, Irma Anitta

FULL PAPERS
PANORAMA 2, ROOTES BUILDING
Entrepreneurship
Critical Studies in Entrepreneurship

SESSION CHAIR: ADAM SHORE
The Paradox of Entrepreneurial Foresight and its Linguistic Demystification (724)
Ramoglou, Stratos
Strategic Entrepreneurship and Gamblers Ruin: Very Different Perspectives on New Venture Performance (882)
Storey, David John; Coad, Alex
History and entrepreneurship research: Learning from business failure (993)
Amankwah-Amoah, Joseph; Ifere, Simeon E.; Nyeur, Richard B.

FULL PAPERS
WBS 1.007, WARWICK BUSINESS SCHOOL
Gender in Management

SESSION CHAIR: LINZI KEMP
Women Networks: What’s Amiss? (497)
Moazzam, Amani
Why Women Build Less Effective Networks than Men: the Role of Morality and False Modesty (677)
Greguletz, Elena Katharina
Women’s Careers in Private Banking (398)
Broadbridge, Adelina; Hynd, Melissa

DEVELOPMENTAL PAPERS
WBS 1.006, WARWICK BUSINESS SCHOOL
Gender in Management

SESSION CHAIR: MIRANDA RIDGEWAY
Gender and Diversity in the Undergraduate Business School Curriculum: Erased, Absent, or Hidden? (20)
Perriton, Linda; Elliott, Carole
Beyond Counting Heads: Challenges to and Benefits of a Gender Diversity Index for Measuring Gender Processes in Research Teams. (521)
Humbert, Anne Laura; Guenther, Elisabeth Anna
The Experiences of Women Academics in Saudi Arabia (640)
Alsalman, Asmahan Ibrahim

Organizational justice and voice behavior: A gender comparative study (545)
Fujimoto, Yuka; Le, Huong

FULL PAPERS
OCULUS LT OC1.05, OCULUS BUILDING
Human Resource Management
SESSION CHAIR: ALAN LESLIE JOHNSTON
Strategic Human Resource Management and Organizational Resilience: A Multi-level Research (967)
Edafioghor, Tinkuma

The Role of Individual vs Team Trusts within the Interdisciplinary Project Management (173)
Kivits, Robbert Anton; Zolin, Roxanne; Barbour, Jennifer

A Review of the Primary Challenges in Global Mobility: A Meta Ethnography Research (1006)
De Kam, Johannes; Alhassan, Abdul-Razak

FULL PAPERS
OCULUS OC0.04, OCULUS BUILDING
Human Resource Management
SESSION CHAIR: VAISHALI TRIVEDI
Prevalence of Workplace Bullying Among IT Professionals (854)
Trivedi, Vaishali; Agarwala, Tanuja

Chinese Government Regulation of Labour Disputes: adding water to an oil fire. (558)
Taylor, Bill W K; Li, Qi

Internationalization Strategy and Employee Downsizing (894)
Campos-García, Irene; Muñoz-Bullón, Fernando; Sanchez-Bueno, María José; Zuñiga Vicente, José Ángel

DEVELOPMENTAL PAPERS
OCULUS OC0.05, OCULUS BUILDING
Human Resource Management
SESSION CHAIR: HELEN MORTIMORE
Just Rewards: Fairness perceptions of employee reward systems (329)
Laundon, Melinda K

The weakness of strong ties: Ethnic minority success in jobs with high social capital (575)
McGregor, Heather; Silke, Rafal; Christopoulos, Dimitris; Killen, Shauna

HR and the new Gender Pay Reporting Law (664)
Mortimore, Helen; Rees, Lucy

Determinants of HR practices in Saudi SMEs: A case study approach (624)
Alkhalaf, Hadeel Mohammed

DEVELOPMENTAL PAPERS
OCULUS OC1.07, OCULUS BUILDING
Identity
SESSION CHAIR: SANDRA CORLETT
The interplay of Organizational Identity and Design in Situations of Change (179)
Reich, Janina; Amis, John

Developing a Scale for Measuring the Identity Orientation in Workplace (650)
Kim, Yunjeong; Otsuki, Hiroshi

Relationship between Career Identity and Employability: Moderating Role of Gender (656)
Malik, Madiha

Board Work as Identity Work: A Narrative Analysis of Board Member Identity Construction (494)
Ward, Carolyn

FULL PAPERS
OCULUS OC1.09, OCULUS BUILDING
Innovation
SESSION CHAIR: GEORGE TSEKOURAS
An Investigation of the Negative Effects of Social Capital on Clustering in the Context of Small and Medium Sized Enterprises (1031)
Buntornwon, Theenida

Open Innovation adoption in global high-tech SME firms: what is the sequence of adoption? (944)
Barrett, Gillian; Dooley, Lawrence; Bogue, Joe

Innovative business Models in advancement of Space industry (771)
Aruvanahalli Nagaraju, Roopa; Sharma, Ruchi

Exploring the Changing Nature of Open Innovation and its Relationship with Innovation Ecosystems (833)
Yeow, Jillian; Dale-Clough, Lisa; Cox, Debbie
FULL PAPERS
WBS 1.003, WARWICK BUSINESS SCHOOL
Inter-Organizational Collaboration: Partnerships, Alliances and Networks

SESSION CHAIR: JOERG SYDOW
Franchisee commitment and co-operation (1058)
Yakimova, Raisa; Owens, Martin

What are the conditions for high tech firms to exchange technology through unilateral and cross licensing? (571)
Serge, Sime Tchouasa; Hagedoorn, John; Hui, Tan

When Many Davids Collaborate With One Goliath: How Inter-organizational Networks (Fail to) Manage Size Differentials (293)
Fortwengel, Johann; Sydow, Joerg

FULL PAPERS
OCULUS LT OC0.03, OCULUS BUILDING
International Business and International Management

SESSION CHAIR: JEREMY CLEGG
Why Wait? The Effects of Prior Experience and Institutional Legitimacy on Foreign Market Re-Entry Timing (361)
Surdu, Irina Minodora; Mellahi, Kame; Glaister, Keith

Boomerang Multinationals? Similarities and Differences between Emerging and Developed Foreign Market Re-entrants (370)
BEST FULL PAPER WITHIN INTERNATIONAL BUSINESS AND INTERNATIONAL MANAGEMENT TRACK
Surdu, Irina Minodora; Mellahi, Kame; Glaister, Keith; Nardella, Giulio

Inequality and the New Demographic: Performance Outcomes for Migrants and their Descendants (143)
Fitzsimmons, Stacey; Baggs, Jen; Brannen, Mary Yoko

DEVELOPMENTAL PAPERS
OCULUS OC1.03, OCULUS BUILDING
International Business and International Management

SESSION CHAIR: JUNZHE JI
Reverse-Outsourcing: International Outsourcing Strategies of Companies from Emerging Markets (826)
Garri, Myropi; Ali, Williams

How Far Can They Go? An Analysis of International Performance in MicroMultinational Enterprises and Exporting SMEs (404) Stoian, Maria-Cristina; Dimitratos, Pavlos; Plakoyiannaki, Emmanuella

Subsidiary Entrepreneurial Alertness and Opportunity Recognition (844)
Dann, Jennifer

HRM related factors that impact the performance of MNCs subsidiaries in CEE countries (986)
Zaharie, Monica Aniela; Podr, József; Osoian, Codruta; Ratiu, Patricia

FULL PAPERS
HUMANITIES 1.48, HUMANITIES BUILDING
Knowledge and Learning

Knowledge management in organisations

SESSION CHAIR: DANIEL DEGISCHER
Managing the Price of Chinese Masterpieces: Evidence from Christies (35)
Bi, Jianxiang; Sarpong, David

The Role of Knowledge Integration and Decision-making during Project Implementation (458)
Sandhawalia, Birinder Singh; Dalcher, Darren

The Role of Hierarchy for Tacit and Codified Knowledge Transfer in Complex Engineering-Intensive Organizations (629)
Brennecke, Julia; Lusher, Dean; Schaffer, Graham; Gilding, Michael

Reshaping Educational Boundaries: The Experience of adapting an Organisationally Orientated Management Learning Process for use in Undergraduate Business Education. (129)
Cantore, Stefan Paul

FULL PAPERS
WBS 1.005, WARWICK BUSINESS SCHOOL
Leadership and Leadership Development

SESSION CHAIR: CATRIONA BURKE
The Entrepreneurial Leadership Paradigm: A Thematic Analysis (390)
Clark, Catherine Marie; Harrison, Christian

The Link between Leadership, Creativity and Innovation in the Hotel Industry (50)
Moqhim, Solmaz; Muenjohn, Nuttawuth

Understanding Compassion from Practicing Managers- Virtuous and Vicious Forces in Business Organizations (470)
Baner, Darshna Vaghela; Bhai, Kanika T.

Transformational Leadership and Customer-Oriented Behaviours: The Mediating Role of Organizational Social Capital and Work Engagement (69)
Mostafa, Ahmed

FULL PAPERS
HUMANITIES 3.44, HUMANITIES BUILDING
Management and Business History

SESSION CHAIR: KEVIN TENNENT
From Henley to Harvard at Hyderabad?: (Post- and Neo-) Colonialism in Management Education in India (542)
Kumar, Arun

US Philanthropy’s Shaping of Management Education: A Geo-Temporal History (155)
Cooke, Bill; Kumar, Arun

Union Acquiescence to the “Marketisation” of Wages in British Colonial Nigeria (643)
Amujo, Olusammi; Cornelius, Nelarine

The elusive governance phenomenon: Epistemological insights from the old masters (192)
Sun, Sujit
FULL PAPERS
OCULUS OC1.06, OCULUS BUILDING
Marketing and Retail

Consumer Behaviour

SESSION CHAIR: GEORGE BALTAS
Contextualising Consumer Confusion in China (872)
An investigation into antecedent factors of purchasing intentions of Thai consumers towards traditional sweets: A preparation of measurements and an analytical tool (959)
Trust Me, I'm A Banker: Analysing the issue of Trust between Banks, Media and Customers (89)

DEVELOPMENTAL PAPERS
OCULUS OC1.08, OCULUS BUILDING
Marketing and Retail

Ethical consumption

SESSION CHAIR: HEINER EVANSCHITZKY
Ethical Consumption and the "Legal" Consumer: Exploring the Feasibility of Including a "Legal" Dimension to the Concept of Ethical Consumption (337)

DEVELOPMENTAL PAPERS
WBS 2.005, WARWICK BUSINESS SCHOOL
Operations, Logistics and Supply Chain Management

SESSION CHAIR: ROULA MICHAELIDES
SERVQUAL Measurement of Commuter Perception of Rail Service: an Empirical Study of London Zone 1 Travelling Area (275)
Making Sense of Projects: A systematic and micro approach (397)
Old Wine in New Bottles: A literature review on how closed loop supply chain management, reverse logistics and industrial ecology underpin the circular economy concept. (269)

FULL PAPERS
HUMANITIES 5.45, HUMANITIES BUILDING
Organizational Psychology

Theme: Workplace trust

SESSION CHAIR: JOHN BLENKINSOPP
Adverse Working Conditions and Employees’ Organizational Citizenship Behavior: the moderating role of trust (576)
Reluctance of Whistleblowing: Implication of Perceived Organizational Climate (768)

DEVELOPMENTAL PAPERS
HUMANITIES 3.56, HUMANITIES BUILDING
Organizational Psychology

Theme: Healthcare/job crafting/engagement

SESSION CHAIR: BRENDA HOLLOYOAK
Effects of Personality and Creativity on Jobcrafitng in the Nursing Profession (590)
The Relationship between Sociocultural orientation, Basic Need Satisfaction, and Jobcrafitng among Nurses (597)
Creating Change in Health Practice: Situating the PARiHS Framework in Theory and Evidence. (911)

DEVELOPMENTAL PAPERS
WBS 2.007, WARWICK BUSINESS SCHOOL
Organizational Studies

SESSION CHAIR: ROBERT PRICE
Determined by Environmental Context or by Management Action: Organisational Failure and the Voluntary Sector (702)
The Manager’s Perception and Its Implication of the Work-Family Balance Practices (WFBPs) Notion amongst Malaysian Oil and Gas Organisation (399)

SESSION CHAIR: ROBERT PRICE
Determined by Environmental Context or by Management Action: Organisational Failure and the Voluntary Sector (702)
The Manager’s Perception and Its Implication of the Work-Family Balance Practices (WFBPs) Notion amongst Malaysian Oil and Gas Organisation (399)
Exploring Socio - Cultural Implications on Employee Intrinsic Motivated Reward Systems (564)
Privatization and Organizations: A Review and Research Agenda (874)
Get Your Stories Straight - A Comparative Analysis Of Organisational Stories And Brand Narratives (729)
FULL PAPERS
WBS 2.003, WARWICK BUSINESS SCHOOL
Organizational Transformation, Change and Development

SESSION CHAIR: PATRICIA HIND
Assessing E-business technology impact: how companies are transforming their supply chain through utilizing e-business technologies (119)
Bak, Ozlem

Learnings Are Relatively Managed in CoPS Innovations: the Case of SKT and KTF DRM Innovation (276)
Kim, Jong-Seok

The Behavioural Model of Homo Cooperativus and its Value for Understanding Intrapreneurship (363)
Reuther, Kevin; Schumann, Christian-Andreas; Strobel, Anne

FULL PAPERS
OCULUS OC0.02, OCULUS BUILDING
Performance Management

SESSION CHAIR: LUISA HUACCHO-HUATUCO
Resolving Major Tension in Contemporary Global Performance Management (175)
Maley, Jane

Amoeba Management and Organizational Ambidexterity: Similarities, Differences, and Implications for organizational fit and success (1059)
Adler, Ralph W; Hiromoto, Toshiro; Suzuki, Hirayuki

Impact of country governance on international trade performance: An apparel industry case study. (616)
Saha, Krishnendu; Paladini, Stefania

FULL PAPERS
ARTS CENTRE ENSEMBLE, ARTS CENTRE
Public Management and Governance

SESSION CHAIR: PETER MURPHY
To trust or to control? A question of uncertainty (1004)
Kominis, Georgios; Dudau, Adina

Unfolding hazards and cascading risks. Issues around resilience, perturbations, and the management of crisis (818)
Fischbacher-Smith, Denis

Doing network governance through procedural justice: A focus upon fairness not facts? (208)
Litchfield-Cant, Brian; Currie, Graeme

FULL PAPERS
OCULUS OC1.04, OCULUS BUILDING
Research Methodology
Methodological Challenges

SESSION CHAIR: MURRAY CLARK
Connecting large data sets with multidisciplinary, multinational collaborative research: Towards a new management research agenda (285)
Coldwell, David, Alastair

Considerations and Complexities when Contemplating the Choice of a Design Science Approach for Management Research (623)
van Niekerk, Cordi; Schörgen, Daniel; Sprackett, Derek; McDonogh, Jennifer; Sewchurran, Kosheek

Conducting a practice-based study in a novel context: Methodological challenges (937)
Bond, Angela; Pilbeam, Colin; Turner, Neil

FULL PAPERS
OCULUS OC1.01, OCULUS BUILDING
Strategy

SESSION CHAIR: EVANGELIA FRAGOULI
Nonmarket Strategy, Marketing Capabilities, and Marketing Strategy in Turkey (225)
Parnell, John A.; Acikdilli, Gaye; Doyle, James

International Strategic Management in English Universities: Formulation and Implementation (749)
Soliman, Samar; Anchor, John Robert; Taylor, David

Exploring Antecedents of Impact in Business and Management: An Analysis of Structural Characteristics of Successful REF Impact Case Studies (594)
Backhaus, Christof; Evanschitzky, Heiner; Jaakkola, Matti; Pitsis, Tyrone S.

DEVELOPMENTAL PAPERS
OCULUS OC1.02 OCULUS BUILDING
Strategy

SESSION CHAIR: SAMEER QAIYUM
An Empirical Study of Learning Scenario Planning and of Carrying out Scenario Planning Interventions (536)
Bhatti, Yasser; Mueller, Johannes; Ramirez, Rafael; Tapinos, Efstatios

Guaxi as New Force in Porter's Five Forces Strategy (734)
Xu, Bo; Teng, Weili; Samra, Dalvir

ROOTS - Road of Organisation Thinking Strategically: A Conceptual Framework for Strategic Thinking (736)
Ganem, Ali

Marketing your country: Categorical imperative vs Captive Marketing? (868)
Tarim, Emre; Mouzas, Stefanos
SESSION 7
THURSDAY 11:00–12:30 (13:00)

DEVELOPMENTAL PAPERS
PANORAMA 1, ROOTES BUILDING

Strategy as Practice

SESSION CHAIR: NICHOLAS BURTON

Contagious ideas and cognitive artefacts: The SWOT analysis evolution in business (351)
Puyt, Richard Willem; Lie, Finn B.; de Graaf, Frank Jan

Temporal Capabilities: Exploring the Construct in Corporate Political Strategies (673)
John, Anna; Lawton, Thomas

A Good Strategy is Hard to Find (902)
Karjalainen, Niko Johannes

Strategizing-As-Competing: A Conceptual Review and Call for an Interdisciplinary Approach to Further Studies in Strategizing-As-Competing (925)
Jalili Tanha, Thomas; Mason, Katy J

FULL PAPERS
ARTS CENTRE STUDIO, ARTS CENTRE

Sustainable and Responsible Business

SESSION CHAIR: TBC

Ethics and Corporate Social Responsibility (CSR) - identifying the relationship through the lens of the CSR practitioner (43)
McGeough, Blath

CSR, Financial Performance and Risk: does it add up for mid-caps? (1003)
Conway, Elaine

Corporate Social Responsibility, Liability of Foreignness and Foreign Direct Investment Decisions (697)
Liu, Mei; Marshall, Andrew; McColgan, Patrick

DEVELOPMENTAL PAPERS
OCULUS OCO.01, OCULUS BUILDING

Sustainable and Responsible Business

SESSION CHAIR: TBC

Facilitating Sustainable Management via the Development of New Business Models: The Case of the Clothing Industry (1045)
Goworek, Helen; Oxborrow, Lynn; Claxton, Stella; Cooper, Tim; Hill, Helen; McLaren, Angharad

Sustainability: Exploring Gaps in Higher Education (30)
Zizka, Laura; McGunagle, Doreen

Fostering Sustainable Business in the Coffee Shop Industry (414)
Ferreira, Jennifer

Controlling for Sustainability Strategies: Empirical Evidence from the UK (900)
Ghosh, Biswaraj; Herzig, Christian; Mangena, Musa

A Conceptual Framework for Sustainable Re-distributed Manufacturing Business Models based on Data-driven Decision Making (216)
Vladimirova, Doroteja; Geissdoerfer, Martin; Yang, Miying; Zaki, Mohamed; Turner, Christopher; Tiwari, Ashutosh

GO GLOBAL
Teach. Write. Cases.

Visit Nathan at stand #12 to receive a FREE sample case.

iveycases.com
cases@ivey.ca

Ivey | Publishing
SESSION 8
THURS 14:00–15:30 (15:00)

FULL PAPERS
HUMANITIES 3.44, HUMANITIES BUILDING
Corporate Governance

SESSION CHAIR: ROB MELVILLE
Corporate governance, national governance quality, and firm performance: Evidence from two MENA capital markets (340)
Almustafa, Hamza Habis; Liu, Jia

Comparison of Corporate Governance Codes for GCC Countries with the UN Best Practices (595)
Qurashi, Mubashir Hassan; Forbes-Menson, Frank

The Stewardship Theory: In the context of Islamic banking (965)
Alatassi, Bchr

DEVELOPMENTAL PAPERS
HUMANITIES 3.56, HUMANITIES BUILDING
Corporate Governance

SESSION CHAIR: JIA LIU
The Differences between Shareholder and Stakeholder Risk Reporting Practices: Theory and Evidence from Developed and Emerging Countries – A Research Agenda (344)
Dominguez-Blanco, Giselle; Valero-Silva, Nestor

Do Corporate Governance Adjustments during a Market Crisis Affect Firms Value? (885)
Gao, Xiaowen

FULL PAPERS
WBS 2.003, WARWICK BUSINESS SCHOOL
Critical Management Studies

SESSION CHAIR: AMEE KIM
Brexitng CMS: Towards new forms of public performativity (136)
Bristow, Alexandra; Robinson, Sarah

Studying Brexit and its consequences in Organisations: towards a theoretical framework for understanding crisis and change (544)
Kerr, Ron; Robinson, Sarah; Sliwa, Martyna

DEVELOPMENTAL PAPERS
OCULUS OC0.01, OCULUS BUILDING
Cultural and Creative Industries

SESSION CHAIR: DORIS RUTH EIKHOF
Mapping out the Regional landscape of the British creative industry: The CPN Model Development (4)
Madchie, Nnamdi; Zaman, Arif

Career Management in the Cultural and Creative Industries (926)
Miliar, Fiona; Eikhof, Doris Ruth; Chudzikowski, Katharina

#Backthebid: On the Coordination between Business and Cultural Producers in a Capital of Culture (Candidate) City (466)
Ryan, Annmarie

DEVELOPMENTAL PAPERS
HUMANITIES 0.58, HUMANITIES BUILDING
E-Business and E-Government

SESSION CHAIR: THANOS PAPADOPOULOS
e-Agriculture revisited: A systematic Literature Review of Theories, Concept, practices, methods, and future trends (1033)
Mohamad, Mostafa Ragab Ali; Inuwa, Muwafak Gombe

Visual communications in Social Media: A Systematic Review (383)
Sultana, Saia; Kofinas, Alexander K.; Massaro, Maria Rita

A Look at the Potential of Big Data in Nurturing Intuition in Organisational Decision Makers (867)
Asad, Mateen; Hussain, Zahid

FULL PAPERS
PANORAMA 3, ROOTES BUILDING
Entrepreneurship
Leadership and Corporate Entrepreneurship

SESSION CHAIR: TBC
Positive Leadership and Corporate Entrepreneurship – Theoretical Considerations and Research Propositions (472)
Zbierowski, Przemyslaw; Gojny-Zbierowska, Milena

Focusing Your Managers Attention to Maximize the Performance Effect of Corporate Entrepreneurship (795)
de la Vega, Roberto; Sharkey-Scott, Pamela

DEVELOPMENTAL PAPERS
PANORAMA 1, ROOTES BUILDING
Entrepreneurship
Socially responsible Business and Funding

SESSION CHAIR: DILANI JAYAWARNA
Resource Acquisition in Entrepreneurial Ventures: Toward an Integrative Perspective on Alliance Formation and Performance (93)
Adegbile, Abiodun Samuel; Söllner, Albrecht

Exploring the Role of Socially Responsible Rhetoric in Crowdfunding Campaigns (217)
Pidduck, Robert; Reid, Shane; Short, Jeremy; Anglin, Aaron; McKenny, Aaron

The Social Enterprise’s Business Model: Synthesis on Business Model Innovation Research at the Base of the Pyramid (652)
Haldimann, Mirella Lindsay

An empirical study of the effectiveness of crowdfunding campaigns for technology projects: Evidence from UK based Kickstarter (812)
Elsaid, Mahmoud Fawzy Mohamed

BAM2017 61
Gender in Management

SESSION CHAIR: MANJARI PRASHAR

Roles of supportive HR practices and organisational climate on the attitudes of HR managers in Bangladesh toward gender diversity: An examination of a mediated model (622)
Biswa, Kumar Krishna; Mitchell, Rebecca; Boyle, Brendan

Dirty Work and Emotional Labour in the Thai Spa Industry (403)
Broadbridge, Adelina Martine; Bhammanachote, Winayaporn

Gender in Management

SESSION CHAIR: CAROL WOODHAMS

Preclusion for Females in Technological Domain: A Social Construct from Pakistan (257)
Hafeez, Hira; Asif, Amna

Women in IT: Navigating Gender Salience in an Increasingly Male Dominated Industry (279)
Kenny, Elyn Jane; Donnelly, Rory

Interrogating privilege in life and work experiences of women expatriates in the Middle East (895)
Rodriguez, Jenny K; Ridgway, Maranda

Human Resource Management

SESSION CHAIR: MUTHU DE SILVA

Valuation of Early Stage Technology in the Information and Communication Industry (1065)
Fu, Xiaolan; Ai, Chao; Li, Shaomeng

A Proposal for Framing Disruptive Innovations in National Innovation Surveys (254)
Kawamoto, Carlos Tadao; Wright, James Terence Coulter

Selecting Projects that Satisfy both Market Pull and Technology Push Considerations (34)
Linton, Jonathan Daniel; Edelkina, Anastasia; Klubova, Marina; Karasev, Oleg

Shaping innovation: policy, design and institutions

SESSION CHAIR: NICK MARSHALL

New types of innovation habitats to help startups grow and scale faster: The Digital Catapult Centres in UK (690)
Figlioli, Aline; Rush, Howard; Sapsed, Jonathan

Design Thinking a Review of the Literature (Developmental Paper) (178)
Burke, Carey; Nyfoudi, Margarita; Eley, Martin; McCabe, Steven

Integrated TRM-QFD framework for strategic decision-making at sectoral and national level: Russian experience in new materials (851)
Vishnevskiy, Konstantin

Human Resource Management

SESSION CHAIR: EMEKA SMART ORUH

Embellishing the party with singers and dancers: Pragmatism in human resource management. (829)
Khan, Muhammad Burzbar; Hack-Polay, Dieu

The role of the Manager in the Middle East: an empirical study of Multinational Companies (152)
Almahdi, Hassan; Alharbi, Jaithen; Mosbah, Aissa

A Critical Appraisal of Motives Underpinning Managerial Capture of Employee Voice in Nigeria’s Petroleum and Banking Sectors (67)
Oruh, Emeka Smart; Mordi, Chima; Ugwoji, Chigozie

Innovation

SESSION CHAIR: NIMA ALI

Collective Rights and Labour: a need for international law to control business. (669)
Taylor, Bill W K

The Impact of Organizational Socialization on the Dynamics of Interns’ Commitment (349)
Ali, Nima

The evaluation of training and development of employees: The case of a national oil and gas industry (147)
Al-Mughairi, Aliya

Inter-Organizational Collaboration: Partnerships, Alliances and Networks

SESSION CHAIR: COLIN PILBEAM

Relational attributes in value co-creation: A dyadic case study of a manufacturer and customer (447)
Ajaegbu, Amara Cynthia; Uren, Victoria; Schroeder, Andreas
How does director network continuity affect acquisition performance? The case of India. (773)
Tran, Thi Ngoc Vy; Le, Hang; Paton, David

Overcoming the dark side of value co-creation in service networks: An entrepreneurial approach (581)
De Silva, Muthu (Lasandahasi Ranmuthumalie); Rosli, Ainurul; Rossi, Federica; Yip, Nick

DEVELOPMENTAL PAPERS
WBS 2.006, WARWICK BUSINESS SCHOOL
Inter-Organizational Collaboration: Partnerships, Alliances and Networks
SESSION CHAIR: SANNE BOR
The role of government involvement in inward FDI innovation spillovers: evidence from manufacturing firms in China (1012)
Lu, Xiaojing

Approaches to Managing European Cross-Border Mergers and Acquisitions: Exploring Failures and Successes (898)
John, Anna; Meadows, Maureen; Lawton, Thomas

Trust Dynamics in Multipartner Alliances (663)
Barbic, Frano

FULL PAPERS
OCULUS LT OCO.03, OCULUS BUILDING
International Business and International Management
SESSION CHAIR: KEITH GLAISTER
Arte, Pratik; Larimo, Jorma

The Role of Executive Hubris in the Mabey and Johnson Bribery Scandal (469)
Sarpong, David; Adams, Kwaku

Strategic Choice in a Financialised Economy: A QCA Understanding of Downsizing and Wage Reduction in France, 2008-2013 (483)
Bhankaraully, Shabneez; Goyer, Michel

DEVELOPMENTAL PAPERS
OCULUS OC1.03, OCULUS BUILDING
International Business and International Management
SESSION CHAIR: EMMANUELLA PLAKOYIANNAKI
National Culture & Employee Commitment in a Developing Country Context: Exploring Conflicts & Relationships in Nigerian Organisations (644)

BEST DEVELOPMENTAL PAPER WITHIN INTERNATIONAL BUSINESS AND INTERNATIONAL MANAGEMENT TRACK
Umeh, Chidozie

The Cost of Terrorism on Foreign Direct Investment in Nigeria (460)
Johnson, Elizabeth

Winds of change in management research: An African perspective (5)
Amankwah-Amoah, Joseph
SESSION 8
THURSDAY 14:00–15:30 (15:00)

FULL PAPERS
OCULUS OC1.06, OCULUS BUILDING
Marketing and Retail
Promotion and Comms

SESSION CHAIR: ALVINA GILLANI
Beyond Brand and Online Communities: Motivations and the Co-Created Ski Chalet Community Experience (223)
Lichy, Jessica; Major, Bridge; McLeay, Fraser James
Evaluating the Influence of Music on Shoppers’ Flow in an Online Fashion Retail Environment (634)
Fujiwara, Ayane; Resnick, Sheilagh; Cassidy, Kim; Brown, Abraham
Impulse Buying Behaviour of Pakistani Consumers: The Effect of Store Environment, Mood, Time Pressure and Reference Group Influence. (555)
Hussain, Ammar; Haag, Markus

DEVELOPMENTAL PAPERS
OCULUS OC1.08, OCULUS BUILDING
Marketing and Retail

SESSION CHAIR: CARLEY FOSTER
Spirituality effects on consumption behaviour in the fashion market industry and its importance for the development of successful marketing strategies: A comparative study of female consumers in the UK and Iran (487)
Hosseini, Mahshid; Akwel, Cynthia; McClelland, Bob; Foster, Scott
Consumers’ Experience and Interactive Technology in Fashion Stores (839)
Siregar, Yuri Heikal
Processes of Customer Relationship Management Implementation in the Nigerian Retail Banks (1048)
Abubakar, Mujitaba Tangaza; Sahadev, Sunil; Rashir, Tahir

FULL PAPERS
HUMANITIES 5.45, HUMANITIES BUILDING
Organizational Psychology
Theme: Identity

SESSION CHAIR: KAREN MAHER
Vocalising the Experience of Misfit: A Netnographic Study (368)
Hollyoak, Brenda; Billberry, Jon; Talbot, Danielle; Pyper, Neil
Unveiling the Effects of Social Identity, Personal Relationship, Psychological Contract Fulfilment on Community Citizenship Behaviour in Social Media (432)
Shi, Xinping; Sun, Yan
Is it fair to receive more support than the others? Integrating fairness evaluations into social comparison processes (787)
Tsachouri, Irene; Nikandrou, Irene

FULL PAPERS
HUMANITIES 0.60, HUMANITIES BUILDING
Organizational Studies

SESSION CHAIR: DAVID BAMBER
A Longitudinal Study of Change and Relationship Development in Home Care (153)
Breslin, Dermot
Theoretical Underpinnings of Semi-Autonomous Revenue Authority Model: Which Theory? (287)
Khurram, Sobia
A Non-Managerialist Conceptualization of Positive Deviance: New Definition and Scale of Positive Deviance (876)
Unlu, Onur; Heckert, Alex

DEVELOPMENTAL PAPERS
WBS 2.007, WARWICK BUSINESS SCHOOL
Organizational Transformation, Change, and Development

SESSION CHAIR: ALESSIA D’AMATO
Growing and Developing People through a Values Driven Approach To Improve Meaning in Internal Communication (170)
Taubner-Ragg, Judith Ann; Gapp, Rod; Shaw, Amie
Exploring the Corporate Heritage on Organizational Transformation: Brand Equity of Time-Honored Firms (518)
Yan, Yanni; Lu, Pierre Xiao; Xiao, Xie; Rui, Mingjie
The Recursive Relationship of Dynamic Capabilities and Organizational Identity (709)
Engelmann, Alexander
Relational rents and risk considerations in ICT technological strategic alliances: Lessons from a Chinese case (42)
Zhang, Huayao; Wen, Jing; Wu, Junjie; Lodorfos, George

FULL PAPERS
ARTS CENTRE ENSEMBLE, ARTS CENTRE
Public Management and Governance

SESSION CHAIR: PETER MURPHY AND RUSSELL GLENNON
Lean: A logical problem for public hospital doctors and managers? (547)
Ivocicivci, Adamina; Bamber, Greg J; Bartram, Timothy; Leggat, Sandra; Stanton, Pauline; Gough, Richard
Exploiting Space and Place: Reconfiguring Management-Led Innovation in Primary Health Care (887)
Windrum, Paul; Timmons, Stephen; Hyttinen, Kirsi; Maatta, Hannamaija; Toivonen, Marja
FULL PAPERS
OCULUS OC1.04, OCULUS BUILDING
Research Methodology

Research Practice

SESSION CHAIR: ANGELA BOND
Will anyone read my paper? Privilege and disadvantage in the production of academic writings. (479)
Lee, Bill; Aslam, Usman

Reflecting On Our Unsettling Inter-Disciplinary Research as We Explore a New Field: Enabling Research Practice and Developing Insight Though Co-created Autoethnography (560)
Warwick, Robert James; McCray, Janet; Palmer, Adam

Visual Methods for Researching Embeddedness and Network Governance (620)
Kruckenberg, Lena Johanna; Stein, Christian

FULL PAPERS
OCULUS OC1.01, OCULUS BUILDING
Strategy

SESSION CHAIR: CHRISTOF BACKHAUS
Middle Manager Strategic Autonomy and Firm Performance (233)
Christie, Annabel Hana

Strategic Change Management in Public Sector Transformation: The Case of Middle Manager Leadership in Greece (409)
Kiﬁsios, Fotis; Kamariotou, Maria

Exploring the Role of Sensegiving and Sensereceiving in Avoiding Strategy Execution Failure (603)
Mackay, David John; McKiernan, Peter

Strategy Implementation and Communication Challenges: Exploring the Perspective of Kuwaiti Middle Managers (891)
Almansour, Jarrah; Obembe, Demola

DEVELOPMENTAL PAPERS
OCULUS OC1.02, OCULUS BUILDING
Strategy

SESSION CHAIR: EVITA PARASKEVOPOULOU
The role of industrial policy in firm level strategy – a comparative study in the European ceramics industry (756)
Holstein, Jeannie; Wild, Andrew

Exploration of Strategic Resources Availability And Utilisation In Projects: Resource-Based Perspective (311)
Alhanshi, Moosa Ali

RBV in context of the circular economy (1060)
Gabbur, Anisuddin; Nunes, Breno

Strategies of small and medium size hotels (SMHs) in times of crisis: Impact on growth, competitiveness and survival (995)
Akwei, Cynthia; Petrie, Louise

FULL PAPERS
ARTS CENTRE STUDIO, ARTS CENTRE
Sustainable and Responsible Business

SESSION CHAIR: HELEN GOWOREK
Consumer Usage of Plastic Product & Awareness towards Green Consumerism in Muscat, Sultanate of Oman (270)
Al Haziazi, Mohammed; Muthuraman, Subrahmanian

Corporate Social Irresponsibility and Paradoxes of MNC Social Coordination (392)
Hu, Yanfei

A Water Resource Based View: A Tale of Corporate Brewing (875)
McGuinness, Martina; Morris, Jonathan

FULL PAPERS
OCULUS OC0.02, OCULUS BUILDING
Sustainable and Responsible Business

SESSION CHAIR: TBC
Environmental Capability of SMEs: Capability Building towards a Low Carbon Economy (461)
Baranova, Polina

Moral proximity and small business social responsibility: An exploratory study of small and medium sized enterprises. (692)
Davies, Fern Briony

Understanding and Implementing Corporate Responsibility from an SME Perspective (791)
Ortiz, Daniela; Kronenberg, Christopher; Domnanovich, Julia
Corporate Governance

WED 09:00–10:30
HUMANITIES 3.44, HUMANITIES BUILDING
FULL PAPERS

SESSION CHAIR: DONALD NORDBERG

Containing a Catastrophic Legacy: Towards Trustworthy Governance of the United Kingdom’s Nuclear Industry (263)
Ng, Wilson; Pemberton, Barry

Ahmed, Shaila; Uddin, Shahzad

Evaluating board effectiveness: A review and framework for evaluation of corporate boards (320)
Nordberg, Donald; Booth, Rebecca

WED 09:00–10:30
HUMANITIES 3.55, HUMANITIES BUILDING
DEVELOPMENTAL PAPERS

SESSION CHAIR: CARL BRIDGE

Trick or treat? Analysis of legitimation of a global regulatory norm in a national regulatory space (189)
Ambituuni, Ambisisi; Ejiofor, Amanze; Ejiofor, Chibuzo

Ownership structure, corporate governance and firm performance: New evidence from the Jordanian context. (613)
Almustafa, Hamza Habis; Liu, Jia

The Moderating Effect of Ownership Concentration on the Managerial Power-CEO Pay Relationships (956)
Dao, Tuan Anh; Koufopoulos, Dimitrios; Gkliatis, Ioannis

Corporate Governance and Institution Building in a Fragile State: leadership, guidance, and practice in Palestine (1014)
Melville, Rob

WED 11:00–12:30
HUMANITIES 3.44, HUMANITIES BUILDING
FULL PAPERS

SESSION CHAIR: DOUGLAS CUMMING

Corporate governance and bidder returns: Evidence from China’s domestic mergers and acquisitions (335)
Liu, Jia; Muganhu, Christopher

Boardroom Quality and Stock Price Synchronicity (814)
Mollah, Sabur; Mobarek, Asma

Shareholder Voting in Mergers & Acquisitions: What Difference does the Financial Crisis Make? (973)
Tokbolat, Yerzhan; Thompson, Stephen; Le, Hang

WED 11:00–12:30
HUMANITIES 3.55, HUMANITIES BUILDING
DEVELOPMENTAL PAPERS

SESSION CHAIR: LESLIE SPIERS

Considering Sustainable and Ethical Leadership in the Context of Corporate Governance: Does the UK Corporate Governance Code Facilitate Leadership Trust? (364)
Monk, Elizabeth; Leach, Rebecca

Internal and External Factors That Shape Bankers’ Ethical Performance (617)
Thiam, Mouhamed El Bachire; Liu, Jonathan; Aston, John

How Political Ties of an Economic Actor Influence Organizational Life-cycle? (630)
Bergeroglu Yilmaz, Nazli; Ozen, Sükru

WED 14:00–15:30
HUMANITIES 3.55, HUMANITIES BUILDING
DEVELOPMENTAL PAPERS

SESSION CHAIR: DONALD NORDBERG

The Corporate Board’s Task in Shaping Culture: Lessons from the UK Support Services Sector (332)
Redmond, Louise Constance

Governance paradoxes over time: Understanding the role of temporality (436)
Walters, Geoff; Tacon, Richard

When Are Busy Directors Bad for Firm Performance? Evidence from Publicly Listed Firms in India (700)
Bhaskarabhatla, Ajay; Sachidananda, B.S.

The Effect of Organizational Characteristics on Board Characteristics: Preliminary Findings from Listed Shipping Companies (748)
Athanasiadis, Konstantinos; Koufopoulos, Dimitrios; Gkliatis, Ioannis

WED 16:00–17:30
HUMANITIES 3.44, HUMANITIES BUILDING
FULL PAPERS

SESSION CHAIR: JIA LIU

Pre-Going Private Ownership around the World (165)
Cumming, Douglas; Sannajust, Aurelie; Tarsalewska, Monika; Zhu, Jie

Understanding Corporate Engagement: The UK Pension Fund Case for Plurality (348)
Tilba, Anna

Voluntary Sector Organisations Workforce Management in Competitive Environment (372)
Springdal, Kent; Kiwanuka, Keefa

WED 16:00–17:30
HUMANITIES 3.55, HUMANITIES BUILDING
DEVELOPMENTAL PAPERS

SESSION CHAIR: LESLIE SPIERS

Considering Sustainable and Ethical Leadership in the Context of Corporate Governance: Does the UK Corporate Governance Code Facilitate Leadership Trust? (364)
Monk, Elizabeth; Leach, Rebecca

Internal and External Factors That Shape Bankers’ Ethical Performance (617)
Thiam, Mouhamed El Bachire; Liu, Jonathan; Aston, John

How Political Ties of an Economic Actor Influence Organizational Life-cycle? (630)
Bergeroglu Yilmaz, Nazli; Ozen, Sükru
**THURS 09:00—10:30**
**HUMANITIES 3.44, HUMANITIES BUILDING**
**FULL PAPERS**

**SESSION CHAIR: LESLIE SPIERS**

The Financial Service Industry and the 2008 Financial crisis: How to Restore Lost Trust? (52)
Poole, Adam; Yousafzai, Shumaila

Democratic Governance and Performance: The Case of Grocery Retailing (737)
Malmgren, Mikael E.; Seymour, Steve

Board Gender Diversity: Review of the Literature (754)
Hamdan, Reem Khamis; Al Shirawi, Thaira M.; Eldabi, Tillal; Barone, Elisabetta; Sarea, Adeel

**THURS 11:00—12:30**
**HUMANITIES 3.55, HUMANITIES BUILDING**
**DEVELOPMENTAL PAPERS**

**SESSION CHAIR: XIAOWEN GAO**

Corporate Governance of Mega-events: the Case Study of RIO 2016 (118)
Merendino, Alessandro; Bek, David; Timms, Jill; Meadows, Maureen

From 40 shades of grey to full transparency. The role of governance in the UK HE sector. (158)
Bridge, Carl Anthony

Behaviour Psychology of an Individualistic Oriented Employee in Socially Responsible Workplace (258)
Hafeez, Hira; Abdullah, Muhammad Ibrahim

Good organization for whom? Dilemmas and contradiction over governance, compensation and organizational justice of advertising agencies (265)
Silva, Luciana Iwashita da; Bulgacov, Sergio

**THURS 14:00—15:30**
**HUMANITIES 3.44, HUMANITIES BUILDING**
**FULL PAPERS**

**SESSION CHAIR: ROB MELVILLE**

Corporate governance, national governance quality, and firm performance: Evidence from two MENA capital markets (340)
Almustafa, Hamza Habis; Liu, Jia

Comparison of Corporate Governance Codes for GCC Countries with the UN Best Practices (595)
Qurashi, Mubashir Hassan; Forbes-Menson, Frank

The Stewardship Theory: In the context of Islamic banking (965)
Alatassi, Bchr

**THURS 14:00—15:00**
**HUMANITIES 3.56, HUMANITIES BUILDING**
**DEVELOPMENTAL PAPERS**

**SESSION CHAIR: JIA LIU**

The Differences between Shareholder and Stakeholder Risk Reporting Practices: Theory and Evidence from Developed and Emerging Countries—A Research Agenda (344)
Dominguez-Blanco, Giselle; Valero-Silva, Nestor

Do Corporate Governance Adjustments during a Market Crisis Affect Firms Value? (885)
Gao, Xiaowen
Critical Management Studies

TRACK CHAIRS: RON KERR, SARAH ROBINSON AND MARTYNA ŚLIWA

WED 11:00–12:30
WBS 2.005, WARWICK BUSINESS SCHOOL
DEVELOPMENTAL PAPERS

SESSION CHAIR: RON KERR
Reading economic magazines: hidden codes and financial crisis representation in Korea (261)
Kim, Amee

Remote Control: Three Faces of Power in Telework (714)
Reissner, Stefanie; Izak, Michal

“Saving the last fish house on Ocracoke Island: Alternative organisational structures to address precarity within the small-scale fishing industry” (971)
Geesin, Beverly

President Donald Trump, the Trump business model, and the Reorganization of America (997)
Mollan, Simon; Smith, David

WED 16:00–17:30
HUMANITIES 0.60, HUMANITIES BUILDING
FULL PAPERS

SESSION CHAIR: SARAH ROBINSON
Re-conceptualising Creativity: The Development of a Model of Creative Identity Work (504)
Round, Heather

In Praise of Decoupling (726)
Ramogou, Stratos; Soobaroyen, Teeven; Jayasekera, Rana

Revisiting the Tightened Iron Cage: A Review of the Unintended Consequences of Self-Managing Teams (849)
Strand, Emma Perriton; Ulhai, John Parm

THURS 11:00–12:30
HUMANITIES 0.58, HUMANITIES BUILDING
DEVELOPMENTAL PAPERS

SESSION CHAIR: MARTYNA ŚLIWA
The return of the suppressed: How disavowed emotions continue to influence organizations (375)
Clancy, Annette; Vince, Russ

‘If it happens again come and tell us’: Management response to bullying complaints by sexual minority workers (394)
Einarsdottir, Anna

Exploiting Insecurities—A Critical Analysis of the Emotional Reflexivity of Academics within the context of New Managerialism in UK Higher Education. (446)
Mills, Sophie; Trehan, Kiran; Saunders, Mark; Stewart, Jim

Cultural and Creative Industries

TRACK CHAIR: ANEESH BANERJEE

WED 09:00–10:30
ARTS CENTRE NATIONAL GRID ROOM, ARTS CENTRE
DEVELOPMENTAL PAPERS

SESSION CHAIR: JOSEPH LAMPEL
Selection Practices conducive to Creativity: How Relational Networks of Creative Entrepreneurial Clusters shape the Selection of Creative Individuals and Ideas (532)
Bernal, Marta; Cooper, Sarah

The up and coming—Cultural entrepreneur project and institutional logics (579)
Strom, Heidi Angell

Creativity in Financially Constrained Organizations: The Role of Organizational Search (696)
Jacob, Merin; Chatterjee, Debabrata

Cultural Entrepreneurship in a Family Context: The Case of “Teatro Bellini” (859)
Lampej, Joseph; Rivetti, Francesca; Migliaccio, Mirella

WED 16:00–17:30
ARTS CENTRE ENSEMBLE, ARTS CENTRE
FULL PAPERS

SESSION CHAIR: MARTA BERNAL
Human Capital, Guanxi Networks, and Career Success: A Creative Entrepreneur Perspective (507)
Chen, Ming-Huei; Chang, Yu-Yu; Chiang, Meng-Ta

Do They Fit? Institutional Logics and Fit among the Leibniz Research Museums (369)
Singer, Marie Noelle; Brünning, Hendrikje; Decker-Lange, Carolin

Cultural entrepreneurship in EcoCs (586)
Kapsali, Maria; Blomquist, Tomas
THURS 09:30—10:30
ARTS CENTRE ENSEMBLE, ARTS CENTRE
FULL PAPERS
SESSION CHAIR: MARIA KAPSALI
Selection Practices of Cultural Entrepreneurs: The role of Emotions in Creativity and the Transmission of Values (531)
Bernal, Marta; Potocnik, Kristina
Organisational Ideation: Engaging Motivation as a Creative Catalyst (322)
Mooney, Grant Richard; Burdon, Stephen

THURS 14:00—15:30
OCULUS OC0.01, OCULUS BUILDING
DEVELOPMENTAL PAPERS
SESSION CHAIR: DORIS RUTH EIKHOF
Mapping out the Regional landscape of the British creative industry: The CPN Model Development (4)
Madichie, Nnamdi; Zaman, Arif
Career Management in the Cultural and Creative Industries (926)
Millar, Fiona; Eikhof, Doris Ruth; Chudzikowski, Katharina
#Backthebid: On the Coordination between Business and Cultural Producers in a Capital of Culture (Candidate) City (466)
Ryan, Annmarie

E-Business and E-Government
TRACK CHAIRS: ATHANASIOS PAPADOPOULOS AND PANOS PANAGIOTOPoulos

WED 09:00—10:45
HUMANITIES 1.48, HUMANITIES BUILDING
FULL PAPERS
SESSION CHAIR: FEDERICO IANNACCI
Strategizing from big data: Emerging issues, challenges and opportunities (36)
Sheng, Jie; Amankwah-Amoah, Joseph; Wang, Xiaojun
Enterprise System Engagement in Chinese SMEs: Issues of Policy Implementation (982)
Xu, Zheng; Brown, David; Stevenson, Mark
Enterprise Architecture Management for Business Strategy Modelling (405)
Kiflisios, Fotis; Kamariotou, Maria
Implementing the Greek real estate tax system (957)
Papadopoulos, Thanos; Stamati, Teta; Anagnostopoulos, Dimosthenis

WED 11:00—12:30
HUMANITIES 3.55, HUMANITIES BUILDING
DEVELOPMENTAL PAPERS
SESSION CHAIR: MOHAMAD MOSTAFA
E-Recruitment Using Social Media: The Influence of Profile Content on Employer Perceptions of Person-Job and Person-Organisation Fit (62)
Hay, Monique; Whiddett, Dick

Positive eWoM Motivation: The Factors of Celebrity Chefs in the UK (1001)
Halder, Andrina; Haag, Markus
Enhancing Brand Loyalty in Trust-based Social Media Brand Community (512)
Shi, Xiping; Liu, Jonathan; Sun, Yan
The meanings of ‘organic’ branding in the Russian skincare industry (482)
Kuzmina, Ekaterina; Hagen Danbury, Annie

WED 14:00—15:30
HUMANITIES 3.44, HUMANITIES BUILDING
FULL PAPERS
SESSION CHAIR: THANOS PAPADOPOULOS
Towards A Big Data Approach for Identifying Economic Clusters (83)
Yang, Yang; Papagiannidis, Savvas; See-To, Eric W. K.; Assimakopoulos, Dimitris
On the quest for multi-methods in IS evaluation: A Qualitative Comparative Analysis (61)
Iannacci, Federico; Cornford, Tony
Adopting Health Practitioner Rating Websites: Assessing the Influence of Practitioners’ Motivation and System Perceptions. (804)
Ulpiano, Renato; Wilson-Evered, Elisabeth; Burgess, Stephen

WED 16:00—17:30
WBS 2.006, WARWICK BUSINESS SCHOOL
DEVELOPMENTAL PAPERS
SESSION CHAIR: SAVVAS PAPAGIANNIDIS
The Dynamic Capabilities of Smart City Management (912)
Gupta, Anushri; Panagiotopoulos, Panos; Bowen, Frances
Exploring Industry 4.0 and Smart Manufacturing concepts: a Diffusion of Innovations (DOI) Approach (914)
Panagiotopoulos, Thanos; Spanaki, Konstantina
Digital inclusion enhancing social inclusion: A case study of Nottingham City Homes (NCH) e-government initiatives (486)
Chirara, Simbarashe Clerence; Valero-Silva, Nestor; Lal, Banita

THURS 09:30—10:30
WBS 2.007, WARWICK BUSINESS SCHOOL
DEVELOPMENTAL PAPERS
SESSION CHAIR: THANOS PAPADOPOULOS
Using Technology to Support Older Adults to Age in Place: An Exploration of Stakeholder Attitudes to Sharing Information (63)
Whiddett, Dick; Hunter, Inga; Elers, Phoebe; Lockhart, Caroline; Guesgen, Hans
e-Health User Research: Cancer Patients’ Information Needs and Information-Seeking Behavior (572)
Sklamaya, Oksana; Cheng, Pei-Yi; Yu, Jiun-Yu
Could Smart Communities Improve the Efficiency of Cancer Services In Sheffield? (491)
Woolliscroft, Tim
Role of Business Intelligence users in creating more effective organisations (860)
Mahroof, Kamran; Matthias, Olga; Hussain, Zahid
THURS 11:00—13:00
HUMANITIES 0.60, HUMANITIES BUILDING
FULL PAPERS

SESSION CHAIR: SAVVAS PAPAGIANNIDIS
1 How Automating Business Processes can improve New Product Development? The role of complementary resources (1007)
Badewi, Amgad

Watching or being watched? The double life of your smartphone (520)
Degli Esposti, Sara; Dibb, Sally; Ball, Kirstie

Online Instructors: How Much Does Their Presence On E-learning Platforms Matter? (283)
Wallace, Ann Angela Alleyne; Panteli, Niki

To Reply or Not to Reply: The Moderating Role of Service Failure Severity in Online Customer Recovery (120)
Liu, Hongfei; Jayawardhena, Chanaka

THURS 14:00—15:30
HUMANITIES 0.58, HUMANITIES BUILDING
DEVELOPMENTAL PAPERS

SESSION CHAIR: THANOS PAPADOPOULOS
e-Agriculture revisited: A systematic Literature Review of Theories, Concept, practices, methods, and future trends (1033)
Mohamad, Mostafa Raqab Ali; Inuwa, Muwafak Gombe

Visual communications in Social Media: A Systematic Review (383)
Sultana, Saira; Kofinas, Alexander K.; Massaro, Maria Rita

A Look at the Potential of Big Data in Nurturing Intuition in Organisational Decision Makers (867)
Asad, Mateen; Hussain, Zahid

Entrepreneurship TRACK CHAIRS: DILANI JAYAWARNA AND NATALIA VERSHININA

WED 09:00—10:30
PANORAMA 2, ROOTES BUILDING
FULL PAPERS

Entrepreneurship and Education
SESSION CHAIR: TBC
Born versus Educated Entrepreneurs: Who are Richer and Happier? (168)
Sawang, Sukaniaya

Can We Still Teach Entrepreneurship? The Impact of Educators Mentorship Pedagogy on Students Cognitive Minds (359)
Badwan, Abdul Rahman Jaafar; Rentocchini, Francesco; Tamvada, Jagannadha Pawan

WED 09:00—10:30
PANORAMA 1, ROOTES BUILDING
DEVELOPMENTAL PAPERS

Enterprise Resources
SESSION CHAIR: DILANI JAYAWARNA
Improving Performance Outcomes of Resource Mobilisation Approaches in Entrepreneurial Ventures: A Social Network Perspective (92)
Adegbile, Abiodun Samuel; Wagner, Heinz-Theo; Söllner, Albrecht

The Path of Opportunity Exploitation: The Role of Dynamic Capabilities and Learning (600)
Giniuniene, Jurgita; Pundziene, Asta

How Social Cognitions of “Age” Structure Access To Social Capital for Starting a Business (810)
Hill, Inge R

The Theoretical Effects of Human Capital on Entrepreneurship Development in Deprived Areas (345)
Zhao, Yuxi

WED 11:00—12:30
PANORAMA 3, ROOTES BUILDING
FULL PAPERS

Entrepreneurial Failure and Grief
SESSION CHAIR: TBC
Constructing failure: A frame analysis of entrepreneurial failure blogs (904)
Richey, Michelle A.; Ravishankar, M.N.

The Impact of Grief on Entrepreneurial Learning (1037)
Shore, Adam; Pittaway, Luke; Bortolotti, Thomas

Entrepreneur Earnings: a Household Life Course Explanation (1078)
Jayawarna, Dilani; Rouse, Julia

WED 11:00—12:30
PANORAMA 2, ROOTES BUILDING
FULL PAPERS

Quantitative Studies
SESSION CHAIR: TBC
Regulatory Focus and Product Innovation Performance: the Mediating Role of Entrepreneurial Orientation (484)
Huang, Shuangfa; Soetanto, Danny; Huang, Qihai
Do Business Awards Impact Firm Performance? Evidence from the UK Queen’s Enterprise Awards (819)
Siepel, Josh; Storey, David; Tuomikoski, Kristiina

How Does Short-term Revenue Volatility Affect New Venture Survival? (419)
Storey, David John; Lundmark, Erik; Coad, Alex

WED 11:00—12:30
PANORAMA 1, ROOTES BUILDING
DEVELOPMENTAL PAPERS

Critical Studies in Entrepreneurship
SESSION CHAIR: TBC

Conformist and Contrarian Entrepreneurship (212)
Vit, Gregory

The Role of Possible Selves in Mothers’ Entrepreneurial Identities (1020)
Vershinina, Natalia; Phillips, Nichola; Duberley, Joanne; Carrigan, Marylyn

Vicarious Learning: A Case Study of Tribal Women Entrepreneurs in Pakistan (691)
Hina, Maryam; Durani, Momin

How do Social Enterprises navigate through the Paradoxes of Formal-Informal Economies? (822)
Snell, Matthew James Yed; Al-Tabbaa, Omar; Wood, Adrian Paul

WED 14:00—15:30
PANORAMA 3, ROOTES BUILDING
FULL PAPERS

Regional Studies in Entrepreneurship
SESSION CHAIR: TBC

Entrepreneurial Intention in Madagascar’s rural areas: Predictive role of TPB dimensions and moderation effects of psychological factors (314)
Ratsimanetrimanana, Fenosa; Andrainaivonirina; Urban, Boris

Immigration and Entrepreneurship, a Cross-country Analysis (371)
Shami, Munfasir; Mickiewicz, Tomasz; Stephan, Ute

Khan, Romy; Jones, Oswald; Khan, Sajjad

WED 14:00—15:30
PANORAMA 2, ROOTES BUILDING
FULL PAPERS

Family Business and Entrepreneurship
SESSION CHAIR: INGE HILL

Bridging the Practice / Theory Gap Between Family Firms and Management: Socioemotional Wealth, Firm Survival and Everyday Emotions (260)
Glover, Jane; Trehan, Kiran

Internationalization and Innovations in Family Businesses (549)
Worek, Maija

The Significance of Innovative Entrepreneurship Policy Formulation in Achieving Developmental Goals in Emerging Economies: a Case of South Africa Informal Economy (635)
Oduwole, Oluwola Ademola; Thakhathi, Reckon

WED 16:00—17:30
PANORAMA 3, ROOTES BUILDING
FULL PAPERS

Critical Studies in Entrepreneurship
SESSION CHAIR: TBC

A Critical Reflection upon the Postmodernist Philosophical Positions and Issues Relevant to the Entrepreneurship Research (112)
Aldawod, Alvin; Day, John

Millennial Generation Entrepreneurship: A Systematic Literature Review (294)
Abdul Hami, Heliza Binti; Kofinas, Alexander K.; McGowan, Carmel Teresa

The Need for the ‘Nano’ Definition within Small Business (601)
McKeown, Tui; Mazzarol, Tim

WED 16:00—17:30
PANORAMA 2, ROOTES BUILDING
FULL PAPERS

Business Support and Capitals
SESSION CHAIR: INGE HILL

Samaratunge, Ramanie; Newman, Alex; Kumara, Ajantha Sisira; Abesekera, Lakmal

An Appraisal of Entrepreneurship Support Agencies (ESAs): A Case of Nigerian Micro, Small and Medium Enterprises (MSMEs) in Lagos State (864)
Lawal, Abdulazeex Abiye; Williams, Babatunde Mustapha; Akingbade, Waid Adeniya

WED 16:00—17:30
PANORAMA 1, ROOTES BUILDING
DEVELOPMENTAL PAPERS

Franchising, Financing, Entrepreneurial Orientation
SESSION CHAIR: DILANI JAYAWARNA

An Investigation into Financing Gap in Small Medium Enterprises in Malaysia (797)
Mohd Idris, Farisa; O’Brien, Seamus; Kiat, Seng Kok

Is Continuous Improvement Taking Place in Franchise Operations? An Exploratory Study. (16)
Chaplin, Lara

The EO-as-Experimentation Perspective: The Examination of the Entrepreneurial Orientation and Firm Performance Relationship (302)
Gali, Nazha Kamel; Hughes, Mathew; Mallett, Oliver; Karam, Arze

Entrepreneurial and Small Business Growth Behaviours in an Emerging Economy (715)
Akwei, Cynthia
THURS 09:00—10:30
PANORAMA 3, ROOTES BUILDING
FULL PAPERS

Policy and Sustainable Enterprise

SESSION CHAIR: TBC
Policy for Sustainable Entrepreneurship: A Crowdsourced Framework (140)
Watson, Rosina Jane; Roed Nielsen, Kristian; Mera, Christine; Wilson, Hugh N; Macdonald, Emma K; Reisch, Lucia; Hemel, Stefan

Entrepreneurship and Poverty: An Empirical Study (186)
Cumming, Douglas; Uzuegbunam, Ikenna

Towards an understanding of micro-enterprise economic sustainability in an impoverished context: Perceptions of women entrepreneurs with physical impairments. (328)
Mulira, Fiona; Ndaba, Zanele

THURS 09:00—10:30
PANORAMA 2, ROOTES BUILDING
FULL PAPERS

Quantitative Studies

SESSION CHAIR: DILANI JAYAWARNA
The impact of Job Mobility on entrepreneurial entry (382)
Mazzotta, Vincenzo; Gatti, Mauro; Santella, Rosella

Organisational Antecedents of Firm-Level Entrepreneurship: A Middle-Management Study (393)
Madichie, Nnamdi; Uhunmwangho, Efosa

Impact of Primary Market on Entrepreneurial Activity and IPO-Entrepreneurship-TFP-Growth Puzzle: A Cross Country Study (441)
Kumar, Vinod; Kumar, Ganesh

THURS 09:00—10:30
PANORAMA 1, ROOTES BUILDING
DEVELOPMENTAL PAPERS

Academic and Public Sector

Entrepreneurship

SESSION CHAIR: TBC
Academic entrepreneurship and academics’ careers: a multi-dimensional analysis in UK, Australia, and Italy. (160)
Giunti, Giulia

Organizational Support Factors of Entrepreneurial University: Insights from UK Universities (495)
Aldawod, Alvin; Day, John

The Corporate Entrepreneurship-New Public Management Nexus: Considerations from the National Health Service (1013)
Johnson, Dyneshia Akeela

THURS 11:00—12:30
PANORAMA 3, ROOTES BUILDING
FULL PAPERS

Finance and Ecosystem

SESSION CHAIR: TBC
Crowdfunding Platforms as Super-Catalysts in an Entrepreneurial Ecosystem (176)
Lehner, Othmar M; Harrer, Theresia

Microfinance and Trust absent Contract Enforcement (187)
Chakravarty, Sugato; Cumming, Douglas; Shahriar, Abu Zafar M.

The Eventful Journey from Core Idea to Business: Opportunity Development and Exploitation of a Digital Technology Start-Up Venture Creation Process (675)
Makarainen-Suni, Irma Anitta

THURS 11:00—12:30
PANORAMA 2, ROOTES BUILDING
FULL PAPERS

Critical Studies in Entrepreneurship

SESSION CHAIR: ADAM SHORE
The Paradox of Entrepreneurial Foresight and its Linguistic Demystification (724)
Ramogliou, Stratos

Strategic Entrepreneurship and Gamblers Ruin: Very Different Perspectives on New Venture Performance (882)
Storey, David John; Coad, Alex

History and entrepreneurship research: Learning from business failure (993)
Amankwah-Amoah, Joseph; Ifere, Simeon E.; Nyuur, Richard B.

THURS 11:00—12:30
PANORAMA 1, ROOTES BUILDING
DEVELOPMENTAL PAPERS

Socially responsible Business and Funding

SESSION CHAIR: DILANI JAYAWARNA
Resource Acquisition in Entrepreneurial Ventures: Toward an Integrative Perspective on Alliance Formation and Performance (93)
Adegbile, Abiodun Samuel; Söllner, Albrecht

Exploring the Role of Socially Responsible Rhetoric in Crowdfunding Campaigns (217)
Pidduck, Robert; Reid, Shane; Short, Jeremy; Anglin, Aaron; McKenny, Aaron

The Social Enterprise’s Business Model: Synthesis on Business Model Innovation Research at the Base of the Pyramid (652)
Haldimann, Mirella Lindsay

An empirical study of the effectiveness of crowdfunding campaigns for technology projects: Evidence from UK based Kickstarter (812)
Elsaid, Mahmoud Fawzy Mohamed

THURS 14:00—15:00
PANORAMA 3, ROOTES BUILDING
FULL PAPERS

Leadership and Corporate Entrepreneurship

SESSION CHAIR: TBC
Positive Leadership and Corporate Entrepreneurship—Theoretical Considerations and Research Propositions (472)
Zbierowski, Przemyslaw; Gojny-Zbierowska, Milena

Focusing Your Managers Attention to Maximize the Performance Effect of Corporate Entrepreneurship (795)
de la Vega, Roberto; Sharkey-Scott, Pamela
Gender in Management

**TRACK CHAIR: ADELINA BROADBRIDGE**

**WED 09:00–10:30**

**WBS 1.007, WARWICK BUSINESS SCHOOL**

**FULL PAPERS**

**SESSION CHAIR: ADELINA BROADBRIDGE**

- The effect of Manager’s gender on internationalized SME survival rate (619)
  Rodriguez Gutierrez, Pablo; Guerrero Baena, Mª Dolores
- An Investigation into Age Discrimination among Women over the Age of Forty, in relation to Recruitment within a Small-Medium Enterprise (SME) (857)
  Burnley, Maisie; Khan, Muhammad Burdbar
- Pay Gaps, Pay Inequality and the Limits of Formalised Payment Systems. (790)
  Woodhams, Carol; Rodriguez, Jenny

**WED 11:00–12:30**

**WBS 1.007, WARWICK BUSINESS SCHOOL**

**FULL PAPERS**

**SESSION CHAIR: GARY POWELL**

- 360-degree Feedback Appraisal System, Organizational Justice, and Sustainability: A Multigroup Analysis of Gender and Managerial Level Differences (1)
  Karkoulian, Silva; El Haddad, Rania; Nehme, Rabih
- Crafting IT jobs through the flexibility of contracting: The case of female contractors in a male-dominated sector (207)
  Panteli, Niki
- What are the determinants of successful postgraduate supervision? Can they be managed? (655)
  Callaghan, Chris William

**WED 11:00–12:30**

**WBS 1.006, WARWICK BUSINESS SCHOOL**

**DEVELOPMENTAL PAPERS**

**SESSION CHAIR: JENNY RODRIGUEZ**

- The Moveability of Stigma in Dirty Work: Women Church Leaders as Magnets for Moral Taint (273)
  Grandy, Gina; Mavin, Sharon
- How Do Women in Remotely Based Roles Experience and Manage the ‘Visibility Issue’ and Establish a Relationship with Senior Managers? (751)
  Hartley, Kathy
- The impact of social networks on career success. The moderating role of Female Leadership. (236)
  Mazzotta, Vincenzo; Santella, Rosella

**WED 14:00–15:30**

**WBS 1.007, WARWICK BUSINESS SCHOOL**

**FULL PAPERS**

**SESSION CHAIR: CORINA SHEERIN**

- Discrimination against Women on Their Path to Directorships and the Lack of Gender Diversity on UK Boards (242)
  Goyal, Rita; Kakabadse, Nada; Kakabadse, Andrew
- Diversity, governance and UK boards: government policy and cultural change (406)
  Sayce, Susan; Sang, Kate; Russell, Peter; Dewing, Ian
- The influence of women in executive and non-executive positions on performance: Evidence in a feminized environment (433)
  Campos-García, Irene; Zúñiga-Vicente, José Ángel

**WED 14:00–15:30**

**WBS 1.006, WARWICK BUSINESS SCHOOL**

**DEVELOPMENTAL PAPERS**

**SESSION CHAIR: RUTH SEALY**

- Women in Leadership Positions: The Issue of Perceived Authenticity and Effectiveness (745)
  Khalid, Aroosha; Obaid, Asfia
- The Changing Roles of Women in Small Family Businesses: Evidence from Ghana and Nigeria (765)
  Boateng, Doris Akyere; Wale-Oshinowo, Bamidele; Lebura, Sorbarikor; Oduwole, Olusola
- Precarious Selves: Women’s Leadership Identity Emergence (841)
  Sealy, Ruth; Hawkes, Beverley; Searle, Rosalind
- Gendered Occupational Ecosystems: the case of Wind Turbine Technicians (584)
  Anderson, Pauline; Findlay, Patricia

**WED 16:00–17:30**

**WBS 1.007, WARWICK BUSINESS SCHOOL**

**FULL PAPERS**

**SESSION CHAIR: HUONG LE**

- Indian managerial women: Repositioning career agency to maintain career centrality (786)
  Prashar, Manjari; Anderson, Deirdre
- A ‘Mosaic Ceiling’ for women in the Public Sector of the Arab Gulf states (142)
  Kemp, Linzi J; Raji, Maryam
- Sources of Organizational Stress on Women Executives (220)
  Gupta, Poornima
WED 16:00—17:30
WBS 1.006, WARWICK BUSINESS SCHOOL
DEVELOPMENTAL PAPERS

SESSION CHAIR: GARY POWELL
Has Workplace Discrimination Gone Underground? Implicit Bias and Its Manifestation in Organisational Cultures (688)
Whysall, Zara
Financial Challenges Female Entrepreneurs Face: A Study of Pakistan (318)
Akhtar, Quratulain; Naseem, Rabia
Evaluation of Female Leadership: the Competence-Likeability Dilemma (830)
Greguletz, Elena Katharina
The Islamic headscarf and the politics of Otherness (1077)
Moulettes, Agneta

THURS 09:00—10:30
WBS 1.007, WARWICK BUSINESS SCHOOL
FULL PAPERS

SESSION CHAIR: SHARON MAVIN
The social construction of contemporary careers: A narrative inquiry of Muslim women’s careers in the UK context (924)
Lehmann, Nicole
Women in Management - What Do Senior Decision Maker Men Say About It? (913)
Dunavolgyi, Maria
Gender Performativity and Hegemonic Masculinity: The Irish Investment Management Sector (334)
Sheerin, Corina; Linehan, Margaret

THURS 09:00—10:30
WBS 1.006, WARWICK BUSINESS SCHOOL
DEVELOPMENTAL PAPERS

SESSION CHAIR: DEIRDRE ANDERSON
When Couples Make Work-Family Decisions: Beyond Gender Roles (127)
Powell, Gary N.; Greenhaus, Jeffrey H.
An Investigation Of The Mediation Factors That Determine Life Satisfaction For Male and Female Emirati Employees? (727)
Collins, Ann
Negative Stories Negative Consequence: Impact on Women Career Advancement (251)
Moazzam, Amani

THURS 11:00—12:30
WBS 1.007, WARWICK BUSINESS SCHOOL
FULL PAPERS

SESSION CHAIR: LINZI KEMP
Women Networks: What’s Amiss? (497)
Moazzam, Amani

Why Women Build Less Effective Networks than Men: the Role of Morality and False Modesty (677)
Greguletz, Elena Katharina
Women’s Careers in Private Banking (398)
Broadbridge, Adelina; Hynd, Melissa

THURS 11:00—12:30
WBS 1.006, WARWICK BUSINESS SCHOOL
DEVELOPMENTAL PAPERS

SESSION CHAIR: MIRANDA RIDGEWAY
Gender and Diversity in the Undergraduate Business School Curriculum: Erased, Absent, or Hidden? (20)
Perriton, Linda; Elliott, Carole
Beyond Counting Heads: Challenges to and Benefits of a Gender Diversity Index for Measuring Gender Processes in Research Teams. (521)
Humbert, Anne Laure; Guenther, Elisabeth Anna
The Experiences of Women Academics in Saudi Arabia (640)
Alsalman, Asmahan Ibrahim
Organizational justice and voice behavior: A gender comparative study (545)
Fujimoto, Yuka; Le, Huong

THURS 14:00—15:00
WBS 1.007, WARWICK BUSINESS SCHOOL
FULL PAPERS

SESSION CHAIR: MANJARI PRASHAR
Roles of supportive HR practices and organisational climate on the attitudes of HR managers in Bangladesh toward gender diversity-An examination of a mediated model (622)
Biswa, Kumar Krishna; Mitchell, Rebecca; Boyle, Brendan
Dirty Work and Emotional Labour in the Thai Spa Industry (403)
Broadbridge, Adelina Martine; Bhrammanachote, Winayaporn

THURS 14:00—15:30
WBS 1.006, WARWICK BUSINESS SCHOOL
DEVELOPMENTAL PAPERS

SESSION CHAIR: CAROL WOODHAMS
Preclusion for Females in Technological Domain: A Social Construct from Pakistan (257)
Hafeez, Hira; Asif, Amna
Women in IT: Navigating Gender Salience in an Increasingly Male Dominated Industry (279)
Kenny, Etlyn Jane; Donnelly, Rory
Interrogating privilege in life and work experiences of women expatriates in the Middle East (895)
Rodríguez, Jenny K; Ridgway, Maranda
Human Resource Management

TRACK CHAIRS: SMIRTI KUTAULA, SUSAN KIRK AND ALISON GLAISTER

TUES 15:30–17:00
OCULUS LT OC1.05, OCULUS BUILDING
SYMPOSIUM

SESSION CHAIRS: HELEN SHIPTON AND GREG J BAMBER
Do Human Resources Management (HRM) Practices Foster or Hinder Innovation? (413)
Shipton, Helen; Lin, Caihui (Veronica); Renkema, Maarten; Boudarouk, Timothy; Gough, Richard; Ballardie, Ruth; GermAnn, Kathy; Sohaj, Malik; Ashish; Boyle, Brendan; Mitchell, Rebecca
Discussants: Nelarine Cornelius, Alison J. Glaister

This symposium focuses on an important and under-researched theme - the role of Human Resources Management (HRM) in fostering or hindering innovation. Innovation is critical to organizational survival especially against a backdrop of change and uncertainty, accordingly a wide and diverse literature has attempted to tease out its antecedents. People and the management practices that organizations deploy are integral to organizational effectiveness, yet there is a gap in the literature on the links between HRM and innovation.

WED 09:00–10:30
OCULUS LT OC1.05, OCULUS BUILDING
FULL PAPERS

SESSION CHAIR: MARK HUGHES
The effect of several top management team and leadership characteristics on employee motivation: Do they really matter? (408)
Campos-García, Irene; Zúñiga-Vicente, José Ángel

Remembering, Reviewing and Reimagining HR Change Agency (12)
Hughes, Mark

WED 09:00–10:30
OCULUS OC0.04, OCULUS BUILDING
FULL PAPERS

SESSION CHAIR: YEHUDA BARUCH
Towards an Understanding of the Career Profiles of Professional Staff in Universities: A Mixed Methods Study (54)
Gander, Michelle

Manifestation of Moral Hazard in Higher Education Faculty (201)
Shoaib, Shandana; Bui, Hong; Baruch, Yehuda; Nisar, Tahir

Guanxi HRM and employee well-being in China (776)
Liu, Li; Jia, Yu; Igalens, Jacques

WED 11:00–12:30
OCULUS LT OC1.05, OCULUS BUILDING
FULL PAPERS

Best Full Paper Session

SESSION CHAIR: SMIRTI KUTAULA
Face of the Firm: Aesthetic Diversity (289) - BEST FULL PAPER WITHIN HUMAN RESOURCE MANAGEMENT TRACK
Kele, Juliet Elizabeth

Constructing successful career paths for people with Intellectual Disability: Workplace innovation programs from Australia. (51)
Meacham, Hannah; Cavanagh, Jillian; Shaw, Amie; Bartram, Timothy

The Attractiveness of Luxury Craftsmanship as a Career Path (156)
Tarquini, Annalisa; Mühlbacher, Hans

WED 11:00–12:30
OCULUS OC0.05, OCULUS BUILDING
DEVELOPMENTAL PAPERS

SESSION CHAIR: YEHUDA BARUCH
Mapping Careers in Vietnam (626)
Tran, Hang Thi; Baruch, Yehuda; Bui, Hong T.M.

The HR contribution to competitive advantage: improving environmental standards in the Asian hotel industry (218)
Hiew, Ailu

Strategic Partner or Bystander? Investigating the Strategic role of HR professionals in CSR formulation, implementation and evaluation in Nigerian Banking Sector (660)
Nwachukwu, Celestine; Akwe, Cynthia

“Measuring Green HRM: Scale Development and Validation - Conceptual Framework” (510)
Afifi, Yasmine; Mohamed, Hassan Moahamed Hussein
WED 14:00–15:30
OCULUS LT OC1.05, OCULUS BUILDING
FULL PAPERS

SESSION CHAIR: AHMED MOSTAFA
High-Commitment HRM and Employee Outcomes:
The Contingent Role of Organizational Identification (126)
Mostafa, Ahmed; Bottomley, Paul; Gould-Williams, Julian;
Lythтратис, Sophie

The Role of Relational Coordination in the link between High Performance Work Systems and Organizational Performance (362)
Siddique, Muhammad; Procter, Stephen; Gittell, Jody Hoffer

The influence of transformational leadership on individual and team innovativeness in the hospital sector in the United Arab Emirates (333)
Alfarhan, Maha Mahmoud; Shipton, Helen; Lin, Caihui (Veronica)

WED 14:00–15:30
OCULUS OC0.05, OCULUS BUILDING
DEVELOPMENTAL PAPERS

SESSION CHAIR: PETER HOLLAND
Determinants and Performance Consequences of Talent Management (534)
Krebs, Benjamin Philipp; Wehner, Marius Claus; Kabst, Rüdiger

Talented Employees as a Strategic Resource and its Perceived Relationships to Project-Based Organisations’ performance (313)
Alhanshi, Moosa Ali; Altamimi, Ebithal

Driving Academic Motivation—what brings us to the table? (538)
Johnston, Alan Leslie; Nachmias, Stefanos; Rajasinghe, Duminda

The influence of transformational leadership on individual and team innovativeness in the hospital sector in the United Arab Emirates (333)
Alfarhan, Maha Mahmud; Shipton, Helen; Lin, Caihui (Veronica)

WED 16:00–17:30
OCULUS LT OC1.05, OCULUS BUILDING
FULL PAPERS

SESSION CHAIR: BILL KEEVL TAYLOR
Antecedents and Consequences of Job Burnout among Health Care Professionals (9)
Asif, Amna; Asif, Khadeejia; Hafeez, Hira

A Critical Analysis of Employee Voice Notion in Nigeria’s Petroleum Industry (68)
Mordi, Chima; Oruh, Emeka Smart

What about compassion and job performance? A neglected link (673)
Miralles Armenteros, Sandra; Chiva Gómez, Ricardo; Rodríguez Sánchez, Alma Mª

WED 16:00–17:30
OCULUS OC0.05, OCULUS BUILDING
DEVELOPMENTAL PAPERS

SESSION CHAIR: ANN PARKINSON
Avoiding Lives of Quiet Desperation: the Role of Workplace Friendships in Disengagement (988)
Parkinson, Ann; McBain, Richard

The Relationship between Sustainable Human Resources Management Practices and Employees’ Work Behaviour in Egypt: An Examination of the Role of Work Engagement (445)
Emam, Nada; Zhou, Xue; El Naggar, Fareed

Addressing Stereotypes: Exploring Perspectives and Attitudes that Influence Workplace Inclusion of Persons with Disabilities (713)
Humedun, Sarah; Obaid, Asifa

People Management Support In Small And Medium-sized Firms (437)
Atkinson, Carol; Lupton, Ben; Kynighou, Anastasia; Antcliffe, Val; Carter, Jackie

THURS 09:00–10:30
OCULUS LT OC1.05, OCULUS BUILDING
FULL PAPERS

SESSION CHAIR: ALISON GLAISTER
Expectations and Experience of HRM Practice in Thailand’s Luxury Hotels (221)
Suengkamolpisut, Wallapa; Glaister, Alison J.

IHRM Application in Transitional Periphery Countries: Lessons from the Luxury Hotel Industry (968)
Serafini, Giovanni Oscar; Wood, Geoffrey; Szamosi, Leslie Thomas

Work Engagement as Mediator between Job Characteristics and Organizational Citizenship Behavior (821)
Maric, Matija; Hernaus, Tomislav

THURS 09:00–10:30
OCULUS OC0.04, OCULUS BUILDING
FULL PAPERS

SESSION CHAIR: MARGARITA NYFOUDI
Towards the Institutionalization of Crisis: Managers’ & Employees’ Responses on Working Conditions in Crisis Contexts (206)
Psychogios, Alexandros; Prouska, Rea; Nyfoudi, Margarita; Brewster, Chris; Szamosi, Leslie Thomas

Human Resource Management and the Response to Economic Crisis: The Case of Greece (1041)
Chytiri, Alexandra-Paraskevi; Guest, David; Panayotopoulou, Leda

Conceptualizing the Impact of Tensions on Training Transfer: The Case of Training for Business Process Improvement (1047)
Thennakoon, Nadika Dharshani; French, Erica; Bandara, Wasana

THURS 09:00–10:30
OCULUS OC0.05, OCULUS BUILDING
DEVELOPMENTAL PAPERS

Best Developmental Paper Session

SESSION CHAIR: TBC

Enhancing Employees’ Performance through Quantified Self Technologies: the Social and the Technical Systems within Organisations (288)
Best DEVELOPMENTAL PAPER WITHIN HUMAN RESOURCE MANAGEMENT TRACK

Battista, Valentina; Parry, Emma

Mukhuty, Sumona; Boziolesos, Nikos

Whistleblowing as a Remedy to Silenced Voice? (114)
Holland, Peter Jeffrey; Ceric, Arnela
Thurs 11:00—12:30
Oculus Lt OC1.05, Oculus Building
Full Papers

Session Chair: Alan Leslie Johnston
Strategic Human Resource Management and Organizational Resilience: A Multilevel Research (967)
Edafioghor, Tinkuma Ejovi

The Role of Individual vs Team Trusts within the Interdisciplinary Project Management (173)
Kivits, Robbert Anton; Zolin, Roxanne; Barbour, Jennifer

A Review of the Primary Challenges in Global Mobility: A Meta Ethnography Research (1006)
De Kam, Johannes; Alhassan, Abdul-Razak

Thurs 11:00—12:30
Oculus OC0.04, Oculus Building
Full Papers

Session Chair: Vaishali Trivedi
Prevalence of Workplace Bullying Among IT Professionals (854)
Trivedi, Vaishali; Agarwala, Tanuja

Chinese Government Regulation of Labour Disputes: adding water to an oil fire. (558)
Taylor, Bill W K; Li, Qi

Internationalization Strategy and Employee Downsizing (894)
Campos-García, Irene; Muñoz-Bullon, Fernando; Sanchez-Bueno, María José; Zuñiga Vicente, José Ángel

Thurs 11:00—12:30
Oculus OC0.05, Oculus Building
Developmental Papers

Session Chair: Helen Mortimore
Just Rewards: Fairness perceptions of employee reward systems (329)
Laundon, Melinda K

The weakness of strong ties: Ethnic minority success in jobs with high social capital (575)
McGregor, Heather; Sitko, Rafał; Christopoulos, Dimitris; Kil len, Shauna

HR and the new Gender Pay Reporting Law (664)
Mortimore, Helen; Rees, Lucy

Determinants of HR practices in Saudi SMEs: A case study approach (624)
Alkhalaf, Hadeel Mohammed

Thurs 14:00—15:30
Oculus Lt OC1.05, Oculus Building
Full Papers

Session Chair: Emeka Smart Oruh
Embellishing the party with singers and dancers: Pragmatism in human resource management. (829)
Khan, Muhammad Burdhar; Hack-Polay, Dieu

The role of the Manager in the Middle East: an empirical study of Multinational Companies (152)
Almahdi, Hassan; Alharbi, Jaithen; Mosbah, Aissa

A Critical Appraisal of Motives Underpinning Managerial Capture of Employee Voice in Nigeria’s Petroleum and Banking Sectors (67)
Oruh, Emeka Smart; Mordi, Chima; Ugwoji, Chiogzie

Thurs 14:00—15:30
Oculus OC0.04, Oculus Building
Full Papers

Session Chair: Nima Ali
Collective Rights and Labour: a need for international law to control business. (669)
Taylor, Bill W K

The Impact of Organizational Socialization on the Dynamics of Interns’ Commitment (349)
Ali, Nima

The evaluation of training and development of employees: The case of a national oil and gas industry (147)
Al-Mughairi, Aliya

Thurs 14:00—15:30
Oculus OC0.05, Oculus Building
Developmental Papers

Session Chair: Caihui Lin (Veronica)
Using Social Capital to Secure Employment—Wasta in the Jordanian Banking Sector (633)
Ali, Saad Hussein; Kirk, Susan; Raiden, Ani

The Impact of the Reward Systems on employee motivation: The Case of a Department Store (290)
Johnston, Alan Leslie; Sherratt, Rowena

Exploring Habitus to Explain Different Recruitment Practices of Preschool Teachers (802)
Tihverainen, Saku; Virmasalo, Ilkka; Potocnik, Kristina

As a member of the management community, we understand that top of your agenda is addressing key challenges around:

• Preparing students for the workplace
• Developing critical thinking skills in the student body
• Delivering a first-class educational experience

Pearson are committed to developing innovative resources that support your commitment to building a strong graduate workforce for the future.

Come visit our stand at British Academy of Management Conference to find out how.

Always Learning
Identity

TRACK CHAIRS: JULIETTE SUMMERS AND ALI ROSTRON

WED 09:00–10:30
WBS 2.006, WARWICK BUSINESS SCHOOL
DEVELOPMENTAL PAPERS

SESSION CHAIR: HAZEL WILLIAMS
Modalities of Emergent Identity: A Framework for Exploring Moral Careers (1042)
Holmes, Leonard Michael

How Do Senior Business Leaders Construct Their Moral Identities? (391)
Wishart, Maria; Schaefer, Anja

Learning from Lacan: An Autoethnography of Career Transition (70)
Warhurst, Russell; Black, Kate

Research Interviews Verses Research Conversations (1062)
Williams, Hazel

WED 11:00–13:00
WBS 2.003, WARWICK BUSINESS SCHOOL
FULL PAPERS

SESSION CHAIR: JULIETTE SUMMERS
Coping with the Multiple Facets of one’s Profession: Identity Tensions and the Daily Identity Work of Pharmacists (109)
Curchod, Corentin; Reyes, Grégory

Identities as Organizational Practices: The Case of Informal Lunchroom Meetings (570)
Oshima, Sae; Asmuß, Birte

Exploring the Identity Work of ‘Marathon Managers’ (886)
Bardon, Thibaut; Puyou, François-Regis

You can’t fight a Happy Ending: an autoethnographical study of the story and storying of a doctoral viva (546)
Rostron, Ali

THURS 09:30–10:30
HUMANITIES 1.48, HUMANITIES BUILDING
FULL PAPERS

SESSION CHAIR: KATE BLACK
Towards a Relational Framework of the Multiple Contexts Influencing Identity Work in Organisations (758)
Crafford, Anne

How organizational identity is related to person-organization fit and organizational identification (264)
Chang, Yong-Sun

Role of Identity during Mergers (862)
Olusanmi, Catherine

THURS 11:00–12:30
WBS 2.006, WARWICK BUSINESS SCHOOL
DEVELOPMENTAL PAPERS

SESSION CHAIR: SANDRA CORLETT
The Interplay of Organizational Identity and Design in Situations of Change (179)
Reich, Janina; Amis, John

Developing a Scale for Measuring the Identity Orientation in Workplace (650)
Kim, Yunjeong; Otuki, Hiroshi

Relationship between Career Identity and Employability: Modering Role of Gender (656)
Malik, Madiha

Board Work as Identity Work: A Narrative Analysis of Board Member Identity Construction (494)
Ward, Carolyn

WED 14:00–15:30
OCULUS OC0.01, OCULUS BUILDING
DEVELOPMENTAL PAPERS

SESSION CHAIR: ALI ROSTRON
Exploring Paradox Management as a SI Technique in Social Care Managers (327)
Steele, Rowan; Summers, Juliette

Revisiting the Changing Nature of Professional Identity in the Digital Era: The Case of Curators (550)
Godfrey, Krista Ann; Panteli, Niki; Foley, Simon

The Automation Game: perceptions on the impact of the changes on business school tutors’ roles and identity during the introduction of technological student retention activities: an ‘unbundled’ HE. (38)
Collins, Hilary Jane; Myers, Fran; Glover, Hayley
**Innovation**

**TRACK CHAIRS: GEORGE TSEKOURAS AND NICK MARSHALL**

**WED 09:00–10:30**

**OCULUS OC1.07, OCULUS BUILDING**

**FULL PAPERS**

**Innovation clusters, systems, and networks**

**SESSION CHAIR: NICK MARSHALL**

*Empirical Examination of Dynamic System Integration Capabilities in CoPS Innovations — SK Telecom DRM Innovations of Nate and Mellon (266)*

Kim, Jong-Seok

*Coping with the cluster paradox: How cluster members manage tensions in a process of cluster renewal (459)*

Pinkse, Jonatan; Vernay, Anne-Lorène; D’Ippolito, Beatrice

**WED 09:00–10:30**

**OCULUS OC1.09, OCULUS BUILDING**

**DEVELOPMENTAL PAPERS**

**Innovation diffusion: alternative trajectories**

**SESSION CHAIR: MARCOS AMATUCCI**

*Analysing Eco-Innovations: Applying and Extending the National Innovation System Framework for Specific Instances (211)*

Verma, Deepika Chandra; Sarkar, Runa

*The Role of Technology Transfer Offices for University-Industry Links in China (609)*

Zhuang, Chufan; Zhang, Min; Lettice, Fiona

*The Diffusion, Abandonment and Readoption of an Innovative Practice (589)*

Boscolo Chio Bisto, Paola Roberta; Barlow, James

*Exploring innovation in China’s footwear industry in Putian: moving discussion on shanzhai beyond mobile phones (1088)*

Dong, Ming

**WED 11:00–12:30**

**OCULUS OC1.07, OCULUS BUILDING**

**FULL PAPERS**

**Open innovation, knowledge and collaboration**

**SESSION CHAIR: GEORGE TSEKOURAS**

*The Collaboration between and Contribution of a Digital Open Innovation Platform to a Local Design Process - The Case of OpenIDEO and Helix End-of-Life Challenge (556)*

Dei Castillo, Jacqueline; Bhatti, Yasser; Hossain, Mokter

*Innovation openness Persistence: A temporal analysis of collaborative engagement across geographic and cognitive distance (817)*

Dooley, Lawrence; Doran, Justin

*Interactive Innovation Strategies in Emerging Economies – The Case of Brazil (417)*

Franco, Eliane; Amatucci, Marcos

**WED 14:00–15:30**

**OCULUS OC1.07, OCULUS BUILDING**

**FULL PAPERS**

**Business models and organisational innovation**

**SESSION CHAIR: GEORGE TSEKOURAS**

*Organizational Innovation: Mediation, persistence and complementarity. (40)*

Fernandez de Arroyabe, Juan Carlos; Arranz, Nieves; Arroyabe, Marta F.

*Taxonomy and Evolution of Business Model Innovation in Taiwan: Evidences from USPTO (250)*

Chang, Yuan-Chieh; Teng, Minjun; Chen, Ming-Huei

*Strategic Management for Sustainable Innovation and its Relation with Business Models and Corporate Performance (256)*

Gomes, Clandia Maffini; Kneipp, Jordana Marques; Kruglianskas, Isak; Bichuei, Roberto; Perlin, Ana Paula; Gomes, Beatriz Maffini

**WED 14:00–15:30**

**OCULUS OC1.09, OCULUS BUILDING**

**DEVELOPMENTAL PAPERS**

**Innovation, knowledge, routines and capabilities**

**SESSION CHAIR: NICK MARSHALL**

*An examination of process innovation in low- and medium-technology industries: The true determinant of innovation capability for non-R&D intensive firms? (828)*

Som, Oliver; Dooley, Lawrence

*Innovation through Evolution: Operational interaction patterns in emergency incident response handling (464)*

Dobson, Stephen; Morales Martinez, Gabriela; Breslin, Dermot

*The Mediating Effect of Dynamic Capability on Product Development Competencies and Product Superiority: A Study of Indonesian Software Developers (228)*

Mariani, Minsani

*Risk appetite on the bleeding edge of innovation: Innovation risk in high reliability organisations (952)*

Dudau, Adina; Finch, John; Hempl, James Grant; Paton, Robert

**WED 16:00–17:30**

**OCULUS OC1.07, OCULUS BUILDING**

**FULL PAPERS**

**Dynamic capabilities and knowledge creation**

**SESSION CHAIR: NEIL ALDERMAN**

*Context-driven entrepreneurial passion: evidence from small businesses in Murano glass industry (457)*

Pantano, Eleonora; D’Ippolito, Beatrice

*Creation and Orchestration of an Innovation Ecosystem: Strategies and processes of an entrepreneurial firm in a emergent industry (807)*

Khan, Ambarin Asad; Massini, Silvia

*An Organisational Perspective on the Outcomes of Team Creativity (772)*

Bam, Louzanne; De Stobbeleir, Katleen E.M.; Vlok, PJ
**WED 16:00–17:30**
**OCULUS OC1.04, OCULUS BUILDING**
**FULL PAPERS**

Creating value from external knowledge

**SESSION CHAIR: MING DONG**

Innovation Intermediaries and Collaboration: Knowledge-Based Practices and Internal Value Creation (325)
De Silva, Muthu (Lasandahasi Ranmuthumalie); Howells, Jeremy; Meyer, Martin

Patent expiration and firms’ innovation characteristics as predicting factors of pharmaceutical’s M&As (929)
Arroyabe, Marta F.

Engaged scholarship and new business opportunities: how do SMEs capitalise on their engagement with academics? (977)
Rosli, Ainurul; de Silva, Muthu; Rossi, Federica; Yip, Nick

**THURS 09:00–10:30**
**OCULUS OC1.07, OCULUS BUILDING**
**FULL PAPERS**

Shaping innovation trajectories

**SESSION CHAIR: LAWRENCE DOOLEY**

R&D Subsidies & External Collaboration for Innovation: Does Collaboration Experience Matter? (671)
Chapman, Gary; Lucena, Abel; Afcha, Sergio

Status Losers in Innovation Diffusion: An Empirical Study of Digital Cinema Camera Adoption (29)
Nakamura, Azusa; Mitsuhashi, Hitoshi

The Impact of Standards on Product Innovation: A Longitudinal Study of UK Service and Manufacturing Firms. (897)
Windrum, Paul; Li, Cher

**THURS 09:00–10:30**
**OCULUS OC1.09, OCULUS BUILDING**
**DEVELOPMENTAL PAPERS**

Innovation, diversity, and learning

**SESSION CHAIR: ALINE FIGLIOLI**

Open Education: Contrasted Perspectives on Emerging Field of Research (992)
Lelievre, Dominique L.M.

Relational Differences in the Innovation Process (541)
Saksager, Emil

Dyslexia and Key Personnel: Learning and Knowledge in Innovation Conscious SMEs (919)
Belle, Kimberley Evita Monique

Benefits and Challenges of Cloud Computing Adoption in Higher Education: A Systematic Literature Review (717)
Ali, Mohammed Banu; Wood-Harper, A. Trevor; Ramlogan, Ronald

**THURS 11:00–13:00**
**OCULUS OC1.07, OCULUS BUILDING**
**FULL PAPERS**

Service Innovation

**SESSION CHAIR: PAUL WINDRUM**

The Nature of Innovation in Creative Industries: The Case of the Advertising Industry (1017)
Pan, Fengjie; Miles, Ian; Cameron, Hugh

Persistence and Complementarity of Various innovations (863)
Yuan, Pei-Yu; Demirel, Pelin; Tamvada, Jagannadha Pawan

Effects of learning capabilities and customer characteristics on Outsourcing Service Providers’ Innovation Performance (540)
Kananimoghdam, Fatemeh; Chen, Stephen; Lin, Nidithda

Critical Attributes of Innovation Behavior in Hospitality: The Role of Incentive System, Job Involvement and Knowledge Sharing (317)
Chen, Chi-Ting; Hu, Hsin-Hui; Lai, Pei-Chun

**THURS 11:00–12:30**
**OCULUS OC1.09, OCULUS BUILDING**
**DEVELOPMENTAL PAPERS**

Business models, innovation ecosystems, and open innovation

**SESSION CHAIR: GEORGE TSEKOURAS**

An Investigation of the Negative Effects of Social Capital on Clustering in the Context of Small and Medium Sized Enterprises (1031)
Buntornwon, Theenida

Open Innovation adoption in global high-tech SME firms: what is the sequence of adoption? (944)
Barrett, Gillian; Dooley, Lawrence; Bogue, Joe

Innovative business Models in advancement of Space industry (771)
Aruvanahalli Nagaraju, Roopa; Sharma, Ruchi

Exploring the Changing Nature of Open Innovation and its Relationship with Innovation Ecosystems (833)
Yeow, Jillian; Dale-Clough, Lisa; Cox, Debbie
**THURS 14:00–15:30**  
**OCULUS OC1.07, OCULUS BUILDING**  
**FULL PAPERS**

Modelling and measuring innovation  
**SESSION CHAIR: MUTHU DE SILVA**

Valuation of Early Stage Technology in the Information and Communication Industry (1065)  
Fu, Xiaolan; Ai, Chao; Li, Shaomeng

A Proposal for Framing Disruptive Innovations in National Innovation Surveys (254)  
Kawamoto, Carlos Tadao; Wright, James Terence Coulter

Selecting Projects that Satisfy both Market Pull and Technology Push Considerations (34)  
Linton, Jonathan Daniel; Edelkina, Anastasia; Klubova, Marina; Karasev, Oleg

---

**THURS 14:00–15:30**  
**OCULUS OC1.09, OCULUS BUILDING**  
**DEVELOPMENTAL PAPERS**

Shaping innovation: policy, design, and institutions  
**SESSION CHAIR: NICK MARSHALL**

New types of innovation habitats to help startups grow and scale faster: The Digital Catapult Centres in UK (690)  
Figlioli, Aline; Rush, Howard; Sapsed, Jonathan

Design Thinking a Review of the Literature (Developmental Paper) (178)  
Burke, Carey; Nyfoudi, Margarita; Eley, Martin; McCabe, Steven

Integrated TRM-QFD framework for strategic decision-making at sectoral and national level: Russian experience in new materials (851)  
Vishnevskly, Konstantin

---

**British Academy of Management on the Go.**

Download the journal apps, for free.

Experience an entirely new browsing and reading experience:

- Convenient access to articles anytime, anywhere
- Quick navigation to any section of the app
- Immediate access to new content
- Select keywords for tailored content alerts
- Download issues to read offline, or share important articles
- Enhanced search across all downloaded content
- Sync your favorite app content across devices via iCloud

Available in the App Store: iPad, iPhone, and iPod Touch

Scan the QR codes to download the apps now!

BJM  
https://goo.gl/Ir3M5iY

IJMR  
https://goo.gl/RLtmGl

View our full collection of journal apps: [http://goo.gl/OnQuyd](http://goo.gl/OnQuyd)
Inter-Organizational Collaboration: Partnerships, Alliances and Networks

TRACK CHAIRS: QILE HE AND ALBERT JOLINK

WED 09:00–10:30
WBS 1.003, WARWICK BUSINESS SCHOOL
FULL PAPERS

SESSION CHAIR: QILE HE

‘What’s in a name’: re-defining B2B trust (678)
Hollyoake, Mark; John; Ashleigh, Melanie; Higgs, Malcolm

Control and Trust and its Inter-Organizational Collaboration: Sino-foreign Firms (268)
Yan, Yanni; Xie, Tingting

Interdependencies in Partnership Portfolios (184)
Hagedoorn, John; Lokshin, Boris; Zobel, Ann-Kristin

WED 09:00–10:30
WBS 1.006, WARWICK BUSINESS SCHOOL
DEVELOPMENTAL PAPERS

SESSION CHAIR: EVA NIESTEN

What makes sustainable collaboration possible? Evidence from the Paris Agreement on climate change (869)
Mouzas, Stefanos

The role of managerial ties in sustainability and market performance: Evidence from Sub-Saharan Africa (631)
Nwoba, Arinze Christian

Sustainable Value Creation and Power: Using Margaret Archer’s Situational logics To Extend and Refine Resource Dependency Theory (938)
Brennan, Geraldine Teresa; Tennant, Mike

[Sustainable Collaboration] Tackling Trust Deficiencies of Socially Sustainable Supply Chain Members (214)
Cole, Rosanna

WED 11:00–12:30
WBS 2.006, WARWICK BUSINESS SCHOOL
FULL PAPERS

SESSION CHAIR: JOHN HAGEDOORN

Examining the effect of Alliance Management Capability and Social Capital on Family Business Performance (775)
Nasr, Abdalhamed Nasr A; AL-Tabbaa, Omar; Dastgir, Shabir

Organizational Capabilities in Forming inter-firm Collaboration: Empirical Analysis of Success Factors for Alliances (234)
Yasuda, Hiroshi

Information Sharing, Operations Capabilities and Firm Performance: the Moderating Role of Environmental Turbulence (662)
Song, Moxi; Wu, Wei-ping

WED 11:00–12:30
WBS 1.006, WARWICK BUSINESS SCHOOL
DEVELOPMENTAL PAPERS

SESSION CHAIR: EVA NIESTEN

Inter-Partner Learning for Enhanced Environmental Sustainability (529)
Dzhengiz, Tulin

Collaborating For the Environment with Familiar and Strange Partners (825)
Leuveld, Holger; Dutzi, Andreas

How does MNCs-NGOs collaboration enhance social sustainability in the readymade garments sector of Bangladesh? (267)
Farhad, Nandita; Cole, Rosanna

Multi-stakeholder dialogue for sustainable development—a UK-based case study (820)
Todorow, Lorenzo

WED 14:00–15:30
WBS 1.003, WARWICK BUSINESS SCHOOL
FULL PAPERS

SESSION CHAIR: ALBERT JOLINK

Why Firms Collaborate for Sustainability (425)
Niesten, Eva; Jolink, Albert

The Moderating Effects of Organizational Identity on Collaboration in Social Enterprises (455)
Alexander, Elizabeth; Phillips, Wendy; Lee, Hazel

Supplier Development Practices for Sustainability: A Multi-stakeholder Perspective (226)
Liu, Lingxuan

WED 14:00–15:30
WBS 2.006, WARWICK BUSINESS SCHOOL
DEVELOPMENTAL PAPERS

SESSION CHAIR: STEPHANIE SCOTT

Developing Trust in Collaborative Entrepreneurship (116)
Akhurst, Colin

Trust at the heart of the issue: Towards the building of trust organisations. (496)
Omeihe, Kingsley Obi; Gustafsson, Veronika; Amoako, Isaac Odouro; Saud Khan, Mohammad

Thousand plateaus: A Geology of Collective Action among Organizations (513)
Berkowitz, Héloïse; Bo; Sanne

Breaking the Glass Ceiling: The Social Capital of Senior Female Executives (813)
McGregor, Heather; Killen, Shauna; Sitko, Rafał; Christopoulos, Dimitris

82  BAM2017
**WED 16:00—17:30**
**WBS 1.003, WARWICK BUSINESS SCHOOL**
**FULL PAPERS**

**SESSION CHAIR: EVA NIESTEN**

A Tale of Two Fish: Creating Value in the Supply Chain for Sustainable Seafood through Multi-Stakeholder Collaboration (321)
Bogie, Jill; Hind, Patricia

A Game Theory Analysis of Trust and Social Capital in Sustainable Supply Chain Management (423)
Fairchild, Richard John; Alexander, Anthony

Realising Community Benefits through Public Sector Supply Chain Collaboration (707)
Wontner, Karen Lorraine; Harris, Irina; Lynch, Jane; Walker, Helen

---

**THURS 09:00—10:30**
**WBS 1.003, WARWICK BUSINESS SCHOOL**
**FULL PAPERS**

**SESSION CHAIR: MAUREEN MEADOWS**

The Formation of Multi-party Alliances (164)
Butter, Caren; Hagedoorn, John

Interpretation of Contract Violations in Multipartner Alliances (654)
Barbic, Frano; Hidalgo, Antonio

From Uncertainties to Affordances: Coordinating an Interorganizational Network in Fast-Response Settings (687)
Sydow, Joerg; Berthod, Olivier; Grothe-Hammer, Michael; Mueller-Seitz, Gordon

---

**THURS 11:00—12:30**
**WBS 1.003, WARWICK BUSINESS SCHOOL**
**FULL PAPERS**

**SESSION CHAIR: JOERG SYDOW**

Franchisee commitment and co-operation (1058)
Yakimova, Raisa; Owens, Martin

What are the conditions for high tech firms to exchange technology through unilateral and cross licensing? (571)
Serge, Simone Tchouaso; Hagedoorn, John; Hui, Tan

When Many Davids Collaborate With One Goliath: How Interorganizational Networks (Fail to) Manage Size Differentials (293)
Forthwengel, Johann; Sydow, Joerg

---

**THURS 14:00—15:30**
**WBS 1.003, WARWICK BUSINESS SCHOOL**
**FULL PAPERS**

**SESSION CHAIR: COLIN PILBEAM**

Relational attributes in value co-creation: A dyadic case study of a manufacturer and customer (447)
Ajaegbu, Amara Cynthia; Uren, Victoria; Schroeder, Andreas

How does director network continuity affect acquisition performance? The case of India. (773)
Tran, Thi Ngoc Vy; Le, Hang; Paton, David

Overcoming the dark side of value co-creation in service networks: An entrepreneurial approach (581)
De Silva, Muthu (Lasandahasi Ranmathumalai); Rosli, Ainurul; Rossi, Federica; Yip, Nick

---

**THURS 14:00—15:30**
**WBS 2.006, WARWICK BUSINESS SCHOOL**
**DEVELOPMENTAL PAPERS**

**SESSION CHAIR: SANNE BOR**

The role of government involvement in inward FDI innovation spillovers: evidence from manufacturing firms in China (1012)
Lu, Xiaojing

Approaches to Managing European Cross-Border Mergers and Acquisitions: Exploring Failures and Successes (898)
John, Anna; Meadows, Maureen; Lawton, Thomas

Trust Dynamics in Multipartner Alliances (663)
Barbic, Frano

---

**WED 16:00—17:30**
**WBS 1.005, WARWICK BUSINESS SCHOOL**
**FULL PAPERS**

**SESSION CHAIR: ELIZABETH ALEXANDER**

An Exploration of the Relationship Atmosphere between International Higher Education Partners (878)
Lillystone, Simon; Robson, Andrew

Zooming out: Inter-organizational collaboration and resource integration for improving healthcare (684)
Eriksson, Erik Masao; Hellström, Andreas

Enhancing Community Development through Philanthropic Behavior of Volunteerism in Healthcare (303)
Alias, Siti Noormi; Ismail, Maimunah; Suandi, Turiman; Omar, Zoharah

---

**THURS 11:00—12:30**
**WBS 1.005, WARWICK BUSINESS SCHOOL**
**FULL PAPERS**

**SESSION CHAIR: ROSSANNA COLE**

The role of institutional influence on innovation networks: A qualitative examination of the effects on University-Business partnerships (746)
Scott, Stephanie A

A Knowledge-flow Framework for Transitioning from a Product-centric Business to Provider of a Customer-centric Solution (367)
Hullova, Dusana; Laczko, Pavel; Frishhammer, Johan

Exploring Inter-organisational Collaborative Networks for Innovation (522)
Warren, Vessela; Loon, Mark
Symposium
SESSION CHAIRS: EMMANUELLA PLAKOYIANNAKI AND PAVLOS DIMITRATOS
Revisiting International Entrepreneurship as a Site for Innovation: New Theories, New Methodologies and New Contexts (148)
Plakoyiannaki, Emmanuella; Dimitratos, Pavlos

The number of studies in the international entrepreneurship (IE) literature has increased dramatically especially during the recent years. There are four recent IE literature reviews published lately (Jones et al., 2011; Keupp and Gassmann, 2009; Mainela et al., 2013; Peiris et al., 2012) attesting to the significance of this field amidst its allied disciplines, that is entrepreneurship and international business. Nonetheless, in order for this field to gain legitimacy one has to take stock on and reflect on its theoretical and methodological advances.

The examination and commentary of theoretical and methodological issues in IE is the central focus of this Symposium. Specifically, this Symposium is going to critically reflect on theoretical innovativeness as well as methodological and contextual “newness” in the field of International Entrepreneurship. It will explore the question: how does IE research form a site for theoretical and methodological innovation?

The objectives of the Symposium are fourfold:
1) to establish the importance of IE research and its link to IB/IM scholarship;
2) to unpack the concept of innovativeness in theory, methodology and contexts;
3) to cultivate a dialogue on theoretical and methodological innovations in IE research;
4) to identify and discuss challenges associated with newness in theoretical and methodological perspectives;
5) to take forward the aforementioned points to the publication process.

The structure of the symposium revolves around three key presentations associated with aspects of theoretical and methodological innovation in IE research. The presenters will be prolific scholars in the topic of the Symposium. The Symposium offers an opportunity to discuss, problematize and advance understanding of IE, and is open to those planning on or already engaging in relevant research projects.

List of References Upon Request.
WED 14:00—15:30
OCULUS LT OC0.03, OCULUS BUILDING
FULL PAPERS

SESSION CHAIR: SÄID ELBANNA
The Unanswered Research Questions for MNCs and Local Firms in Arab Middle East: A Proposed Research Agenda Post Arab Spring (523)
Elbanna, Said; Abdelzaher, Dina M; Ramadan, Nora N
Inter-Institutional Venture Governance in Indian Family Firms (625)
Lampel, Joseph; Bhalla, Ajay; Ramachandran, Kavil
Evaluating the Cross-Country Transferability of the Organizational Culture (939)
Aboutalebi, Reza; Ozaki, Yuki

THURS 09:00—10:30
OCULUS LT OC0.03, OCULUS BUILDING
FULL PAPERS

SESSION CHAIR: PUSHYARAG NELLIKKA PUTHUSERRY
A Study on Cultural Intelligence and Knowledge Transfer in MNCs: Evidences from Expatriates in Croatia (651)
Vlajicic, Davor; Caputo, Andrea; Marzi, Giacomo; Dabic, Marina
Depth of Technology Transfer and Upgrading of Local Firms through Foreign Direct Investment: A Triangular Framework (975)
Khan, Zaheer; Puthusserry, Pushyaraq; Akhtar, Pervaiz
How Implementation Resource Weaknesses Compare for Foreign Multinationals and Indigenous Firms (994)
Amjad, Muhammad

WED 16:00—17:30
OCULUS LT OC0.03, OCULUS BUILDING
FULL PAPERS

SESSION CHAIR: USMAN ASLAM
Salient factors in executive managements’ FDI decisions: a study of South African multinational enterprises (463)
Joosub, Tasneem; Coldwell, David Alastair Lindsay
Shooting Ourselves on the Foot? Use of Anglo-American ideas in Non-Native Settings (475)
Aslam, Usman; Lee, Bill

THURS 11:00—12:30
OCULUS LT OC0.03, OCULUS BUILDING
FULL PAPERS

SESSION CHAIR: JEREMY CLEGG
Why Wait? The Effects of Prior Experience and Institutional Legitimacy on Foreign Market Re-Entry Timing (361)
Surdu, Irina Minodora; Mellahi, Kamel; Glaister, Keith
Boomerang Multinationals? Similarities and Differences between Emerging and Developed Foreign Market Re-entrants (370)
BEST FULL PAPER WITHIN INTERNATIONAL BUSINESS AND INTERNATIONAL MANAGEMENT
Surdu, Irina Minodora; Mellahi, Kamel; Glaister, Keith; Nardella, Giulio
Inequality and the New Demographic: Performance Outcomes for Migrants and their Descendents (143)
Fitzsimmons, Stacey; Baggs, Jen; Brannen, Mary Yoko
THURS 11:00–12:30
OCULUS OC1.03, OCULUS BUILDING
DEVELOPMENTAL PAPERS

SESSION CHAIR: JUNZHE JI
Reverse-Outsourcing: International Outsourcing Strategies of Companies from Emerging Markets (826)
Garri, Myropi; Ali, Williams

How Far Can They Go? An Analysis of International Performance in MicroMultinational Enterprises and Exporting SMEs (404)
Stoian, Maria-Cristina; Dimitratos, Pavlos; Plakoyiannaki, Emmanuella

Subsidiary Entrepreneurial Alertness and Opportunity Recognition (844)
Dann, Jennifer

HRM related factors that impact the performance of MNCs subsidiaries in CEE countries (986)
Zaharie, Monica Aniela; Podr, József; Osoian, Codruta; Ratu, Patricia

THURS 14:00–15:30
OCULUS LT OC0.03, OCULUS BUILDING
FULL PAPERS

SESSION CHAIR: KEITH GLAISTER
Arte, Pratik; Larimo, Jorma

The Role of Executive Hubris in the Mabey and Johnson Bribery Scandal (469)
Sarpong, David; Adams, Kweku

Strategic Choice in a Financialised Economy: A QCA Understanding of Downsizing and Wage Reduction in France, 2008-2013 (483)
Bhankaraully, Shabneez; Goyer, Michel

THURS 14:00–15:30
OCULUS OC1.03, OCULUS BUILDING
DEVELOPMENTAL PAPERS

SESSION CHAIR: EMMANUELLA PLAKOYIANNAKI
National Culture & Employee Commitment in a Developing Country Context: Exploring Conflicts & Relationships in Nigerian Organisations (644)
BEST FULL PAPER WITHIN INTERNATIONAL BUSINESS AND INTERNATIONAL MANAGEMENT
Umeh, Chidozie

The Cost of Terrorism on Foreign Direct Investment in Nigeria (460)
Johnson, Elizabeth

Winds of change in management research: An African perspective (5)
Amankwah-Amoah, Joseph
Knowledge and Learning

TRACK CHAIRS: CHRISTINE RIVERS, EFROSYNI KONSTANTINOU, ALEXANDER KOFINAS AND DANIEL DEGISCHER

WED 09:00—10:45
HUMANITIES 0.60, HUMANITIES BUILDING
FULL PAPERS

Knowledge transfer and appropriation in cultural contexts
SESSION CHAIR: EFROSYNI KONSTANTINOU
Knowledge Appropriation, Justice Climate and Performance Management—A Theoretical Framework (879)
Mak, Kin Lok Rocky; Law, Kuok Kei
Epistemic Influences on Knowledge Translation: The Mediating Role of Social Networks (607)
Scarborough, Harry; D’Andretta, Daniela; Swan, Jacky
Bi-directional Knowledge Transfer between Expatriates and Host Country Nationals: The Mediating Effect of Shared Vision (304)
Zulkifly, Nurul Afiqah; Ismail, Maimunah; Hamzah, Siti Raba’ah; Alias, Siti Noormi
Student Acculturation in the South African University Milieu: Management Lessons for Multicultural Contexts (832)
Jogee, Rubina; Callaghan, Natasha; Callaghan, Chris William

WED 11:00—12:00
HUMANITIES 0.60, HUMANITIES BUILDING
FULL PAPERS

Technology in Management Education
SESSION CHAIR: CHRISTINE RIVERS
Changes in Business Students Feelings during a Unit Long Gamification Study. (596)
Ahmed, Sajeel; Henderson, Bernadette; Kofinas, Alexander
Measuring the Educators’ Behavioural Intention, Perceived Use and Ease of Use of Mobile Technologies (792)
Camilleri, Mark Anthony; Camilleri, Adriana

WED 11:00—12:30
HUMANITIES 0.58, HUMANITIES BUILDING
DEVELOPMENTAL PAPERS

Aspects of employability and management education
SESSION CHAIR: CHRISTINE RIVERS
Teaching Employability: From Business Undergraduate to Global Citizens (180)
Pyper, Neil; Bass, Tina
Using an Experiential Team Building Activity to Promote Postgraduate Students’ Social Integration and Professional Skills Development (249)
McLardy, Michelle; Soares, André
From Student to Expert: the Experiences of Newly Qualified Professionals in Their First Jobs (945)
Williams, Rachel Helen
Active Learning: How to Educate 21st Century Employees (777)
Summers, Paul; Driscoll, Vincent

The Role of Knowledge Sharing and Learning in International NGO Alliances: A Case Study (682)
Lannon, John; Walsh, John
Organizational Learning through Crises (877)
Zhou, Shanshan; Battaglia, Massimo

WED 14:00—15:30
HUMANITIES 0.60, HUMANITIES BUILDING
FULL PAPERS

Future ideas in management education and research
SESSION CHAIR: ALEXANDER KOFINAS
Identifying Blind Spots, Dominant Logics and Critical Issues for the Future of Management Education (524)
Lee, Michelle; Thomas, Howard; Thomas, Lynne; Wilson, Alexander
The Knowledge Aggregation Problem: Shaping the new Research Agenda (701)
Callaghan, Chris William
Cross Disciplinary Learning: An investigation into the transferability of the ‘Teach it Back’ teaching methodology from Health Education to Executive Education. (723)
Hind, Patricia Anne; Russell, Ayiesha

WED 14:00—15:30
HUMANITIES 0.58, HUMANITIES BUILDING
DEVELOPMENTAL PAPERS

Organisational Learning perspectives
SESSION CHAIR: DANIEL DEGISCHER
Developing a comprehensive model of knowledge management processes and success factors: A study of German consultancy firms (213)
Tschochohei, Maximilian; Omar, Makotba; Ambituuni, Ambisisti; He, Qile
Clarifying the Relationship between Human Capital and Firm Performance: The Mediating Role of Absorptive Capacity (661)
Ajeeli, Saher; Karami, Azhdar; Mitchelmore, Siwan
WED 16:00—17:30
HUMANITIES 0.58, HUMANITIES BUILDING
DEVELOPMENTAL PAPERS

New teaching approaches in Management Education
SESSION CHAIR: ALAN TAIT
An investigation into the teaching of English speaking skills using the Communicative language Teaching approach to Libyan EFL students at Al-Jabal Al-Gharby University (942)
Ashreef, Sundis Twafeeg; Mason, Amanda
Undergraduate Group Vivas—Oxyymoronic or a Path towards Criticality? (699)
Johnston, James Bruce; Tait, Alan; Kerr, Jane; Lynch, Richard
Jazzing up the classroom: Developing a critical pedagogy in M level teaching. (366)
Johnston, Alan Leslie; Bishop, Gillian; Hemmings, Michael Francis
Shared Education and the role of Contact Theory in addressing contentious classroom issues in Northern Ireland. An approach for Initial Teacher Education providers. (286)
Murtagh, Rita-Marie

THURS 09:00—10:30
HUMANITIES 0.58, HUMANITIES BUILDING
DEVELOPMENTAL PAPERS

Insights from DBA and MBA programmes
SESSION CHAIR: SUSAN KIRK
Identifying the Impact of Research from Professional Doctorates: A Case of A UK Doctor of Business Administration Programme (537)
Collins, Claire Elizabeth; Hillier, Louise
Dr Who? Identity Work in DBA Students (90)
Kirk, Susan; Foster, Carley; Kougianou, Konstantina
Better, Faster, Stronger? : An Examination of Whether MBA Programmes Produce Better Problem Solvers and Decision-Makers (227)
Blackmore-Wright, James; Fakoussa, Rebecca

THURS 11:00—13:00
HUMANITIES 1.48, HUMANITIES BUILDING
FULL PAPERS

Knowledge management in organisations
SESSION CHAIR: DANIEL DEGISCHER
Managing the Price of Chinese Masterpieces: Evidence from Christies (35)
Bi, Jianxiang; Sarpong, David
The Role of Knowledge Integration and Decision-making during Project Implementation (458)
Sandhawalia, Birinder Singh; Dalcher, Darren
The Role of Hierarchy for Tacit and Codified Knowledge Transfer in Complex Engineering-Intensive Organizations (629)
Brennecke, Julia; Lusher, Dean; Schaffer, Graham; Gilding, Michael
Reshaping Educational Boundaries: The Experience of adapting an Organisationally Orientated Management Learning Process for use in Undergraduate Business Education. (129)
Cantore, Stefan Paul
Leadership and Leadership Development

TRACK CHAIRS: PAUL JOSEPH-RICHARD AND MARIAN ISZATT-WHITE

WED 09:00–10:45
WBS 1.005, WARWICK BUSINESS SCHOOL
FULL PAPERS

SESSION CHAIR: PAUL JOSEPH-RICHARD
Positive Leadership—an Attempt to Clarify the Concept and Initial Empirical Results (474)
Zbierowski, Przemyslaw; Gajny-Zbierowska, Milena

What is Smart Leadership in Luxembourg? (18)
Schinzel, Ursula

The Influence of Authentic Leadership on Subordinate’s Happiness (307)
Dias, Surani Sharmalee; Jayakody, Jayakody Arachchilage
Sisira Kumara

Toxic Dons: How the Shift to Academic Capitalism and Managerialist Principles within Universities Facilitates Leader Toxicity (501)
Chua, Sarah Mei Yi; Murray, Duncan William; Vikinas, Tricia

WED 09:00–10:30
WBS 2.005, WARWICK BUSINESS SCHOOL
DEVELOPMENTAL PAPERS

SESSION CHAIR: AHMED MOSTAFA
Exploring a Temporal Architecture Perspective on Organisations and its Implications for a Temporal Intelligence Agenda in Leadership and Management (960)
Burke, Catriona M.; Morley, Michael J.

The Effect of Universalism on Leader Effectiveness (1000)
Widianto, Sunu; Harssanto, Bud; Arviansyah, Arviansyah

When Followers Moralize Leader Behavior? An Examination of Follower’s Moral Identity, Job Demands and Value Consistent Behavior. (903)
Sarwat, Nosheen; Qureshi, Javeria Ashfaq

Entrepreneurial Leadership: Scotland, Skills, and SMEs (389)
Clark, Catherine Marie; Harrison, Christian

WED 11:00–13:00
WBS 1.005, WARWICK BUSINESS SCHOOL
FULL PAPERS

SESSION CHAIR: URSULA SCHINZEL
The role of Higher Education in developing leadership competencies (1040)
Fragoulis, Evangelia

CEO Transformational Leadership and Team Performance in UAE (194)
Suliman, Abubakr M.T.; Rao, Srinivasa; Elewa, Tamer

How Team Transformational Leadership and Performance are Related: Team Cohesion and Team Efficacy as Mediators in a Series (402)
Abdul Sahib, Haider Muhammad; Wilderom, Celeste P.M

How Team Leaders, Collective Psychological Capital and Team Goal Clarity Affect Team Performance (123)
Widianto, Sunu; Sawitri, Hunik SR; Wahyuni, Salamah; Sunaryo, Sinto; Wilderom, C.P.M

WED 14:00–15:45
WBS 1.005, WARWICK BUSINESS SCHOOL
FULL PAPERS

SESSION CHAIR: ELISABETH WILSON-EVERED
Ethical Leadership Resistance: Virtue to Virtue Combat (145)
Conroy, Mervyn

Servant leadership and work engagement of employees in public sector organisations in Nigeria: The moderating role of gender and age (277)
Adebakin, Moruf Akanni; Okon, Samuel Essien; Adeleke, Olusegun John

Correlates of Effective Behavioral Patterns of Team Interaction: A Video-based Analysis (396)
Hoogeboom, Marcela A.M.G.; Wilderom, Wilderom C.P.M.

Empirical Enablers of Evidence-Based Management (649)
Pascoe, Polly

WED 14:00–15:30
WBS 2.005, WARWICK BUSINESS SCHOOL
DEVELOPMENTAL PAPERS

SESSION CHAIR: ELAINE DUNN
Developing Leadership-as-practice: A diary study of Healthcare Managers’ Accounts of Leadership Emergence (861)
Joseph-Richard, Paul

Two years on: The utility of critical action learning in the leadership development of Doctors. (430)
McCray, Janet; Warwick, Rob; Palmer, Adam; Thompson, Thomas

Board Governance of Patient Safety—Leadership Fantasies (468)
Freedman, Tim; Milar, Ross

Embodying the roles of a leader and a follower. Processes of sensing and sensemaking in the hierarchical triad. (1067)
Jaser, Zahira

WED 16:00–17:30
WBS 2.005, WARWICK BUSINESS SCHOOL
DEVELOPMENTAL PAPERS

SESSION CHAIR: DUNCAN MURRAY
The Interweaving of Identity Work and Emotional Labour in the Enactment of Consultancy Work (238)
Iszatt-White, Marian; Gilchrist, Alan; Whittle, Andrea; Mueller, Frank; Lenney, Peter

The Outcome of Leadership Identity Work: Mixed Effects of Emotional Labour on Healthcare Professional Manager Well-being (480)
Ratcharak, Phatcharasiri; Vogel, Bernd; Spyridonidis, Dimitrios

Identity Work and Authentic Performance in Leadership Emotional Labour (612)
Iszatt-White, Marian; Elliott, Carole; Stead, Valerie

Longitudinal Investigation of Leader Identity Development among Saudi Women Academics: How Does Readiness Matter? (747)
Alharbi, Tahani Ibrahim
THURS 09:00—10:30
WBS 1.005, WARWICK BUSINESS SCHOOL
FULL PAPERS

SESSION CHAIR: MARIAN ISZATT-WHITE
Linking Leadership and Innovation: A Qualitative Study of Climate for Innovation in Tourism SMEs (793)
Hoang, Giang; Wilson-Evered, Elisabeth; Lockstone-Binnie, Leonie

A Multi-Technique Bibliometric Review of the Leader-Member Exchange Research (610)
Premru, Maruša; Derne, Matej; Batistič, Šaša

Investigating the Roles of Leaders, Managers and their Mutual Role in Aligning Strategy and Project Management in a Resource Based Economy: A Pilot Case Study (615)
Abohilal, Sami Abdullah; Irani, Zahir; Kamal, Muhammad Mustafa

THURS 09:30—10:30
WBS 2.005, WARWICK BUSINESS SCHOOL
DEVELOPMENTAL PAPERS

SESSION CHAIR: SARAH CHUA
Meta-theory Leadership as a Metaphor for more inclusive Theory-building and Research in Leadership Studies (341)
Alexy, Nicole

The Impact of E-Coaching Question Framing upon Leadership Efficacy Self-Assessment (440)
Sparrow, John; Clarke, Vanessa

An Investigation of the Role of Transformational Leadership Behaviours: A Case Study on Sainsbury’s (947)
Harrison, Christian; Imam, Md Taufique

THURS 11:00—12:30
WBS 1.005, WARWICK BUSINESS SCHOOL
FULL PAPERS

SESSION CHAIR: CATRIONA BURKE
The Entrepreneurial Leadership Paradigm: A Thematic Analysis (390)
Clark, Catherine Marie; Harrison, Christian

The Link between Leadership, Creativity and Innovation in the Hotel Industry (50)
Moghimi, Solmaz; Muenjohn, Nuttawuth

Understanding Compassion from Practicing Managers- Virtuous and Vicious Forces in Business Organizations (470)
Banker, Darshna Vaghela; Bhal, Kanika T.

Transformational Leadership and Customer-Oriented Behaviours: The Mediating Role of Organizational Social Capital and Work Engagement (69)
Mostafa, Ahmed

THURS 14:00—15:30
WBS 2.005, WARWICK BUSINESS SCHOOL
DEVELOPMENTAL PAPERS

SESSION CHAIR: MALCOLM HIGGS
Exploring Leadership Practice in Adult Social Care: What Works To Equip Managers To Face Future Challenges? (680)
Temple, Paul Furness

Is a Boundary Spanning ‘Place Based’ Leadership Development Model the Right Prescription for Leadership in the Health and Social Care Sector? (1039)
Worrall, Robert; Leech, Darren

The Role of the Customer as an Influencer in Hospitality Leader Member Exchange (725)
Husain, Fazila
Management and Business History

TRACK CHAIRS: KEVIN TENNENT AND ROY EDWARDS

TUES 15:30—17:00
OCULUS OC0.04, OCULUS BUILDING
WORKSHOP

SESSION CHAIR: KEVIN TENNENT AND ROY EDWARDS

Archives in Research and Teaching (559)
Tennent, Kevin D.; Edwards, Roy; Logan, Katey

The purpose of this workshop is to encourage the use of business records (broadly defined) in both research and teaching. The practical dimension to the workshop will involve the inspection and analysis of archival material from the perspective of using within a teaching environment, and exploring the use of historical case studies in general to illustrate mainstream business and management debates. After an opening discussion led by the organisers, participants will be invited to take part in a practical exercise.

WED 09:00—10:30
HUMANITIES 0.58, HUMANITIES BUILDING
DEVELOPMENTAL PAPERS

SESSION CHAIR: ALEX GILLETT

Le Corbusier, the town planners, and the corporate strategists (685)
Tennent, Kevin D.

Shareholder Activism in Early British Railway Companies - A Case Study (866)
Coates, Roger Bruce

Distributed arts philanthropy: A socio-material approach to historical organisational reporting by the Contemporary Art Society (1911-1946) (400)
Herrero, Marta; Maltby, Josephine

‘Dark Side’ History and Multidisciplinary Perspectives on Entrepreneurship Itself As A ‘Stigmatized Industry’ (525)
Wilson, Sarah

WED 11:00—12:30
HUMANITIES 1.48, HUMANITIES BUILDING
FULL PAPERS

SESSION CHAIR: ALEX GILLETT

The Scientific Management-Human Relations Succession and the Rate of Profit (305)
Nyland, Chris; Bruce, Kyle

Privatization: a pre-history, 1979-80 (159)
Wilson, John Francis; Billings, Mark

Lane, Joseph

WED 14:00—15:30
HUMANITIES 1.48, HUMANITIES BUILDING
SYMPOSIUM

SESSION CHAIR: KEVIN TENNENT

The Evolution of Food Chains in the Western World: emerging strategies for controlling consumers and producers in the modern food sectors. (336)
Godley, Andrew Christopher; Hamilton, Shane; Higgins, David

Recent research by business historians has made major addition to our understanding of the evolution of food chains and supermarkets in the western world over the course of the twentieth century. But almost any non-historian would immediately notice a striking lack of attention to the most pressing concerns about supermarkets’ roles in society today. In the past twenty years or more, supermarkets have become highly contentious institutions, because of their market dominance in food retailing. This proposed symposium explores the emergence of different models of supermarket behavior and how they have come to dominate the food chain, by focusing on case studies of food retailers’ growing awareness of the need to promote quality assurance mechanisms in the early twentieth century, actively manage consumer expectations for choice into midcentury, and then further to articulate their privileged position as the gatekeepers to the food chain by the 1970s and 1980s.

WED 16:00—17:30
HUMANITIES 1.48, HUMANITIES BUILDING
FULL PAPERS

SESSION CHAIR: ROY EDWARDS

Use of history and archives in managing organizational identity: A critical realist approach (385)
Kerridge, Gary Peter; Currie, Graeme

Through the Looking Glass: The Challenges of Using Historical Sources in Business Research (442)
Joseph, Marrisa

Hillards not for sale: the hostile takeover of Hillards supermarket chain by Tesco (951)
Garnett, Philip; Mollan, Simon; Richards, Benjamin

THURS 09:00—10:30
HUMANITIES 3.55, HUMANITIES BUILDING
DEVELOPMENTAL PAPERS

SESSION CHAIR: JOE LANE

Muridzo, Searchmore; Nordberg, Donald; Jukes, Stephen

Trump, Foucault and pre-modern governance—and - First and second drafts of history (104)
Nordberg, Donald

The Hawthorne Experiments: Historical Context, Corporate Labour Strategies, And the Organization Experts (996)
Howorth, Chris; Fitzgerald, Robert

“A Life Between the Lines: Football referees, their professionalization, and contribution to the evolution of sport’s global institutions” (357)
Gillelt, Alex G.; Tennent, Kevin D.
THURS 11:00—13:00  
HUMANITIES 3.44, HUMANITIES BUILDING  
FULL PAPERS  

SESSION CHAIR: KEVIN TENNENT  
From Henley to Harvard at Hyderabad?: (Post- and Neo-) Colonialism in Management Education in India (542)  
Kumar, Arun  
US Philanthropy’s Shaping of Management Education: A Geo-Temporal History (155)  
Cooke, Bill; Kumar, Arun  
Union Acquiescence to the “Marketisation” of Wages in British Colonial Nigeria (643)  
Amujo, Olusanmi; Cornelius, Nelarine  
The elusive governance phenomenon: Epistemological insights from the old masters (192)  
Sur, Sujit

MARKETING AND RETAIL

WED 09:00—10:30  
OCULUS OC1.06, OCULUS BUILDING  
DEVELOPMENTAL PAPERS  

Consumer behaviour  
SESSION CHAIR: ADAM POOLE  
Distal and Proximal Predictors of Food Personality: An Exploratory Study on Food Neophilia (47)  
Tuncdogan, Aybars; Ar, Aybeniz  
An Exploratory Study of Thai Consumers’ Behaviour in Cosmetics Market: Validation and Proposal of Measurements and Analytical Framework (124)  
Oe, Hiroko; Yamaoka, Yasuyuki; Wongsupachat, Atjima  
Environmental or System Trust: An interplay between Institutional Theory and Agency Theory? (132)  
Poole, Adam  
Where do we draw the line? Delineating the concept of ambush marketing from the marketing and legal perspectives (388)  
Meng-Lewis, Yue; Wei, Lingling; Wong, Donna

WED 11:00—13:00  
OCULUS OC1.06, OCULUS BUILDING  
FULL PAPERS  

Consumption  
SESSION CHAIR: HEINER EVANSCHITZKY  
Factors that Influence Consumer Adoption of Sharing Economy Platforms (803)  
Preller, Adinda; Bick, Geoffrey Norman  
Consumer Choice of Car Sharing Services (138)  
Prieto, Marc; Baltas, George; Stan, Valentina  
Exploring the Motivations and Barriers for Second Hand Product Consumption (693)  
Sandes, Fabio Shimabukuro; Leandro, Julio

WED 09:00—10:30  
OCULUS OC1.08, OCULUS BUILDING  
DEVELOPMENTAL PAPERS  

Promotion and Comms  
SESSION CHAIR: CARLEY FOSTER  
Using Social Media for New Product Development: a Dynamic Marketing Knowledge Capabilities Perspective (139)  
Lynch, Richard; Jin, Zhongqi  
A Qualitative Exploration of Factors Influencing Customer Equity in Social Media Platforms, (387)  
Thomas, Lauren Josie; Brooks, Simon  
Investigating Chinese Audience-consumer Responses towards TV Character Fashion Content (1061)  
Wu, Xiangran; Vazquez, Delia; Perry, Patsy  
Does Consumer Involvement with the Product Category Matter in Co-branding Advertising? (580)  
Giakoumaki, Christina; Avlonitis, George; Baltas, George

WED 11:00—12:30  
OCULUS OC1.08, OCULUS BUILDING  
BEST DEVELOPMENTAL PAPER SESSION  

Branding  
SESSION CHAIR: KEITH GLANFIELD  
Understanding the Role of Fan Club Membership in the Relationships between Spectators’ Emotions, Satisfaction and Behavioural Intentions (193)  
Biscia, Rui; Soares, André  
To Be or To Be Branded? Towards the Development of a Personal Branding Theory (163)  
Piha, Lamprini P; Papadas, Karolos Konstantinos; Navarro Belzunce, Rebeca Elisa
An Investigation into the Effects of Cultural Difference on the Co-creation of Value (552)
BEST DEVELOPMENTAL PAPER WITHIN MARKETING and RETAIL TRACK
Hattersley, David James

WED 14:00–15:30
OCULUS OC1.06, OCULUS BUILDING
BEST FULL PAPER SESSION

Marketing theory and practice
SESSION CHAIR: TONY KENT
An Empirical Validation of the Model of Principle-Based Marketing (503)
BEST FULL PAPER WITHIN MARKETING AND RETAIL TRACK
De Pallant, Rohan Ashley
Understanding the Emerging Sales Process Paradigms and Its Implications: A Review of Some Literatures (1009)
Adegbite, Oluwaseun E.; Simintiras, Antonis C.; Dwivedi, Yogesh K.; Ifie, Keme
Fifty Years On, Is Life Cycle Theory Still Relevant? An Exploration and Development of Life Cycle Models within the Contemporary Non-profit Context. (347)
Mitchell, Sarah-Louise; Clark, Moira

WED 14:00–15:30
OCULUS OC1.08, OCULUS BUILDING
DEVELOPMENTAL PAPERS

Branding
SESSION CHAIR: MICHAEL BENSON
Creative Destruction: A study into the ritualised destruction of possessions in relation to consumer identity (319)
Lloveras, Javier; Round, Griff
The Relevance of Perceived Fit in Symmetric and Asymmetric Brand Extensions (360)
Kemp, Charles; Schoefer, Klaus; Blut, Markus; Sichtmann, Christina
Akwei, Cynthia
Reward Now or Reward Later: Discounting in the Context of Fairtrade Consumer Behaviour (800)
Gillani, Alivna; Kutaula, Smirit; Foxall, Gordon

WED 16:00–17:30
OCULUS OC1.06, OCULUS BUILDING
FULL PAPERS

Branding
SESSION CHAIR: RICHARD LYNCH
Testing and Validating Public Sector Internal Branding Antecedents and Consequences (8)
Eld, Riyad; Al Zaabi, Amena
Service-Dominant Logic: Corporate Branding’s influence on the integration of ‘Meso’ and ‘Micro’ level phenomena. (185)
Glanfield, Keith; Ackfeldt, Anna
What Drives Customer Propensity to Recommend a Brand? (1024)
Fiserova, Jana; Pugh, Geoff; Dimos, Chris; Stephenson, Andrew

WED 16:00–17:30
OCULUS OC1.08, OCULUS BUILDING
DEVELOPMENTAL PAPERS
Retail
SESSION CHAIR: SARAH MITCHELL
Business as Usual? A Longitudinal Study of the Relationship between Resources and Performance in Small Retail Firms (166)
Grimmer, Louise; Grimmer, Martin
Value Creation in Category Management Relationships: A Comparative Analysis (301)
Benson, Michael Christopher
Explaining Franchisees’ Multi-unit Ownership (429)
Hussain, Dildar; da Silva Filho, Haroldo Monterio
E-Mail Advertising: A Middle Eastern Perspective and the Moderating Role of Gender (1025)
Mahmoud, Ali; Grigoriou, Nicholas; Hack-Polay, Dieu

THURS 09:00–10:30
OCULUS OC1.06, OCULUS BUILDING
FULL PAPERS
Marketing Research and Education
SESSION CHAIR: SARAH MITCHELL
Applying LEGO® Serious Play™ to Marketing (Serious) Research (1051)
Dann, Stephen
Decision-Making Process of Indian students for UK Higher Education - Insight on factors influencing the decision (964)
Kadali, Ramya; Balaraman, Pravin
Mapping Services Theory to PhD Supervision: Lessons to be Learned for Doctoral Students’ Visibility (935)
Lawson, Alison Rose

THURS 09:00–10:30
OCULUS OC1.08, OCULUS BUILDING
DEVELOPMENTAL PAPERS
Consumer Behaviour
SESSION CHAIR: MICHAEL BENSON
The Impact of Customer Relationship Management on Performance- Is Strategic Alignment the Missing Link (730)
Li, Chuan; Morgan-Thomas, Anna; Tang, Yee Kwan
Value co-creation as a function of trust repair within the Kenyan telecommunication sector (1023)
Nderitu, Dianna Wanjiku; Kharouf, Husni; Yang, Sophie; Berkeley, Nigel
Leveraging Organizations’ Political Activity for Consumer Engagement (606)
Mazzoli, Valentina; Grazzini, Laura; Sassetti, Sara; Lombardi, Sara
Why Consumer Ambivalence toward Online Review Matters: The Construction of Review Credibility through Improving Authenticity and Diagnosticity (798)
Xie, Tingting; Yan, Yanni
### THURS 11:00—13:00
**OCULUS OC1.06, OCULUS BUILDING**

**FULL PAPERS**

#### Consumer Behaviour

**SESSION CHAIR: GEORGE BALTAS**

- Contextualising Consumer Confusion in China (872)  
  Anninou, Ioanna; Khan, Jashim; Rivers, Gary

- An investigation into antecedent factors of purchasing intentions of Thai consumers towards traditional sweets: A preparation of measurements and an analytical tool (959)  
  Oe, Hiroko; Kahattha, Wirinya; Yamaoka, Yasuyuki

- Trust Me, I’m A Banker: Analysing the Issue of Trust between Banks, Media and Customers (89)  
  Singh, Lakhbir

- Consumer ethnocentrism threatens import brands? Empirical evidence from China and Greece and validation of CEESCALE (262)  
  Ding, Qing Shan; Niros, Meletios I.; Pollalis, Yannis A.; Zhou, Yanfeng; Tsogas, Markos H.

### THURS 11:00—12:30

**OCULUS OC1.08, OCULUS BUILDING**

**DEVELOPMENTAL PAPERS**

#### Ethical consumption

**SESSION CHAIR: HEINER EVANSCHITZKY**

- Ethical Consumption and the “Legal” Consumer: Exploring the Feasibility of Including a “Legal” Dimension to the Concept of Ethical Consumption (337)  
  Bregoli, Ilenia

- Exploring the Multidimensional and Multilevel Characteristics of User Engagement for Green Growth (855)  
  Yoruk, Esin

- What is Different about Social Media Data Use in Companies? (757)  
  Zamani, Farhoodesh; Brady, Mairead

- “I Vote UKIP So Naturally I Support Help the Heroes”: Using National Identity and Political Allegiance to Segment the Charity Donation Marketplace (548)  
  Hart, David John; Robson, Andrew

### THURS 14:00—15:30

**OCULUS OC1.06, OCULUS BUILDING**

**FULL PAPERS**

#### Promotion and Comms

**SESSION CHAIR: ALVINA GILLANI**

- Beyond Brand and Online Communities: Motivations and the Co-Created Ski Chalet Community Experience (223)  
  Lichy, Jessica; Major, Bridget; McLeay, Fraser James

- Evaluating the Influence of Music on Shoppers’ Flow in an Online Fashion Retail Environment (634)  
  Fujiwara, Ayane; Resnick, Shielagh; Cassidy, Kim; Brown, Abraham

- Impulse Buying Behaviour of Pakistani Consumers: The Effect of Store Environment, Mood, Time Pressure and Reference Group Influence. (555)  
  Hussain, Ammar; Haag, Markus

#### Retail

**SESSION CHAIR: CARLEY FOSTER**

- Spirituality effects on consumption behaviour in the fashion market industry and its importance for the development of successful marketing strategies: A comparative study of female consumers in the UK and Iran (487)  
  Hosseini, Mahshid; Akwei, Cynthia; McClelland, Bob; Foster, Scott

- Consumers’ Experience and Interactive Technology in Fashion Stores (839)  
  Siregar, Yuri Heikal

- Processes of Customer Relationship Management Implementation in the Nigerian Retail Banks (1048)  
  Abubakar; Mujilaba Tangaza; Sahadev; Sunit; Rashir; Tahir
Operations, Logistics and Supply Chain Management

**TRACK CHAIRS: OLGA MATTHIAS AND ARIJIT BHATTACHARYA**

**WED 09:00—10:30**
**HUMANITIES 3.56, HUMANITIES BUILDING**
**DEVELOPMENTAL PAPERS**

**SESSION CHAIR: MANISH SHUKLA**
Big Data and Big Data Analytics in Supply Chain Operations (740)
Hasan, Ruaa; Eldabi, Tillal; Kamal, Muhammad

Arcs of integration for Professional Service Operations Management: a Literature Review (762)
Michalakopoulou, Kalliopi; Reid, Iain; Bamford, David

Managing Collaborations for Quality Platform Innovation (1072)
Ye, Fangyu; Shan, Muyuan; Zhang, Lihong

**WED 11:00—13:00**
**OCULUS OC0.04, OCULUS BUILDING**
**FULL PAPERS**

**SESSION CHAIR: MATTHEW TICKLE**
Perspectives on the interplay between Process Improvement Approaches and Innovation. A Literature Review and Research Agenda (438)
Al Hasan, Rima; Michel, Pietro

Do we need to be Sustainable? An examination of purpose and intention behind Sustainability practice in Community Pharmacies in the National Health Service (UK). (449)
Breen, Liz; Garvey, Olivia; Mosan, Gbubemi; Matthias, Olga; Sowter, Julie

The challenges and antecedents of sustainability-oriented innovation (SOI) capability in emerging economies: the case for Indonesia (985)
Harsanto, Budi; Michaelides, Roula; Drummond, Helga; Michaelides, Zenon

Project Management Office in the UAE Project Business Context (670)
Al Ameri, Tareq Zeyad

**WED 14:00—15:30**
**HUMANITIES 5.45, HUMANITIES BUILDING**
**FULL PAPERS**

**SESSION CHAIR: OLGA MATTHIAS**
Lean, Agile and Resilient (LAR) Approaches, Business Strategy and Performance Outcomes (45)
Lotfi, Maryam

Humanitarian Supply Chains: "What’s in IT for me?" (48)
Tickle, Matthew; Hannibal, Claire

Supply Chain Management Challenges Faced By Landlocked Countries—A Case of Malawi (1044)
Vedanthachari, Lakshmi Narasimhan; Nguyen, Nga

**THURS 09:00—10:30**
**HUMANITIES 5.45, HUMANITIES BUILDING**
**FULL PAPERS**

**SESSION CHAIR: RIMA WAHID AL HASAN**
Relational Resource and Service Operational Effectiveness (199)
Shi, Xinping; Liao, Ziqi

Understanding an Enterprise Resource Planning (ERP) system implementation experience: the importance of organisational culture (530)
Skoumpopoulou, Dimitra; Robson, Andrew

Investigating the Interdependencies of Factors Affecting Virtual Project Environments (852)
Amar, Hassan; Haag, Markus

**THURS 11:00—12:30**
**WBS 2.005, WARWICK BUSINESS SCHOOL**
**DEVELOPMENTAL PAPERS**

**SESSION CHAIR: ROULA MICHAELIDES**
SERVQUAL Measurement of Commuter Perception of Rail Service: an Empirical Study of London Zone 1 Travelling Area (275)
Plus, Abraham; Nwaogbe, Obioma R.; Manian, Chad

Making Sense of Projects: A systematic and micro approach (397)
Ackermann, Fran; Maytorena, Eunice; Winch, Graham

Old Wine in New Bottles: A literature review on how closed loop supply chain management, reverse logistics and industrial ecology underpin the circular economy concept. (269)
Alexander, Anthony Edward; Brennan, Geraldine

What is the best product take-back strategy for your business? A Multi-Criteria Decision Making Approach (733)
Shukla, Manish; Paviot, Florian

**CNKI Business & Management**

CNKI (China National Knowledge Infrastructure) integrates over 90% China knowledge information, including 1,256 titles of high quality Chinese journals in Business & Management, and a special collection of English proceedings and TOP journals on China Business & Management with contents translated into English.

Visit our website to discover your right journal [http:// oversea.cnki.net](http:// oversea.cnki.net)

Come and visit our stand to find out more
Jane Shaw: jane.xiao@int.cnki.net  +86 10 6270 1383
Organizational Psychology

**TRACK CHAIRS: KAREN MAHER AND SUMONA MUKHUTY**

**WED 09:00–10:30**

**HUMANITIES 5.45, HUMANITIES BUILDING**

**FULL PAPERS**

**Theme: Decision making and communication**

**SESSION CHAIR: SARAH CHUA**

“Who Agrees With Whom When”: Exploring Group Consensus in Strategic Decision-Making (1049)
Basile, Carmine; Reinmoeller, Patrick; Ansari, Shaz

How Could Perceived Formality Shape Upward Challenge? (799)
Brooks, Sarah

Confronting Ethical Dilemmas in Complex Institutional Fields: A Policy-Capturing Study Of Decision Making By Legal Services Professionals (632)
Nokes, Karen Jane; Hodkinson, Gerard P; Healey, Mark P

**WED 11:00–12:30**

**HUMANITIES 5.45, HUMANITIES BUILDING**

**FULL PAPERS**

**Theme: Emotion**

**SESSION CHAIR: SUMONA MUKHUTY**

Leading Diverse Team Innovation through Positive Affective Tone (195)
Mitchell, Rebecca; Boyle, Brendan

Emotional Intelligence and Job Performance: A clearly non-linear link (611)
Bazionelos, Nikos; Singh, Sanjay

Assessing Graduates’ Employability and Career Satisfaction through Emotional and Social Competencies (778)
Imam, Hassan; Bonesso, Sara

**WED 11:00–12:30**

**HUMANITIES 3.56, HUMANITIES BUILDING**

**DEVELOPMENTAL PAPERS**

**Theme: Emotions and personality**

**SESSION CHAIR: NEAL ASHKANASY**

The Link between the Big Five personality constructs and organizational commitment—An attempted replication and extension (962)
Simha, Aditya; Huang, Han-Chung

Investigating the Relationship between Emotional Labour and Job Satisfaction: Empirical Evidence from the Public Sector (1027)
Gomez, Jinu John

An Integrative Approach on Unemployment and Wellbeing (834)
Zaharie, Monica Aniela; Osoian, Codruta Luminita

**WED 14:00–15:30**

**HUMANITIES 3.56, HUMANITIES BUILDING**

**DEVELOPMENTAL PAPERS**

**Theme: Conflict and workplace relations**

**SESSION CHAIR: ANDRE SOARES**

Managing Role Tensions within a Changing Retail Environment: New Zealand Optometrists’ Responses to the Growth of Corporate Optometry (18)
Handy, Jocelyn; Warren, Lorraine; Hunt, Michelle; Gardner, Dianne

Relational Expectations and Transactional Obligations: Incompatible Psychological Contracts and Triadic Employment Relationships (115)
Handy, Jocelyn

How the Interplay of Conflict and Conflict Management Affects Interpersonal Relations and Performance (428)
Flowers, Melanie

Poor Relations? The Work Relationships of University Professional Services Staff (969)
Gibbs, Thea

**WED 16:00–17:30**

**HUMANITIES 5.45, HUMANITIES BUILDING**

**FULL PAPERS**

**Theme: Employee wellbeing and engagement**

**SESSION CHAIR: DANIELLE TALBOT**

Work Disengagement: A Systematic Review of the Evidence (113)
Afrahi, Bahare; Fernandez de Arroyabe, Juan Carlos; Karim, Mohammed Shamsul

Does Nature of Work Determine How Diversity Impacts Employee Well-Being? (171)
Jaiswal, Akanksha; Dyaram, Lata

How Chinese conceive employee well-being (784)
Liu, Li; Jia, Yu

**WED 16:00–17:30**

**HUMANITIES 3.56, HUMANITIES BUILDING**

**DEVELOPMENTAL PAPERS**

**Theme: Workplace deviance**

**SESSION CHAIR: CHRIS CARTER**

Development and Validation of Witness behaviour towards workplace deviance behaviour scale (356)
Narayan, Kanimozhi; Murphy, Susan

Ostracism in Newcomers Leading to Turnover Intentions: A Multiple Serial Mediation Model to Unravel What Lies In-between (157)
Tatakchari, Srinivasan Ranganathan

Identifying and Classifying Ethical Dilemmas for a Situational Judgement Test (SJT) of Ethical Decision-making (679)
McPherson, Alison Jane

Distrust between Stakeholders in Technology Parks (210)
Hofmann, Eva; Narooz, Rose; Nienaber, Ann-Marie; Wasti, S. Nazli; Searie, Rosalind
THURS 09:00—10:30
HUMANITIES 3.56, HUMANITIES BUILDING
DEVELOPMENTAL PAPERS

Theme: Workplace performance
SESSION CHAIR: SARAH BROOKS
Uncovering the “black box”: The mediating role of perceived organizational support in high performance work systems and performance relationship (473)
Gojny-Zbierowska, Milena
Transformation of Work Behaviors: An entangled knot between High Performance Work System and Perceived Employability (916)
Imam, Hassan; Chambel, Maria Jose
A Survey of Team Coaching Practices & an Update of Team Coaching Theory (137)
Jones, Rebecca Jane; Napiersky, Uwe; Lyubovnikova, Joanne
Employee and Expert Caller Experiences of the Immigration New Zealand Call Centre (81)
Scott, Alyson; Handy, Jocelyn

THURS 11:00—12:30
HUMANITIES 5.45, HUMANITIES BUILDING
FULL PAPERS

Theme: Workplace trust
SESSION CHAIR: JOHN BLEKINSOPP
Adverse Working Conditions and Employees’ Organizational Citizenship Behavior: the moderating role of trust (576)
Nyfoudi, Margarita; Theodorakopoulos, Nicholas; Psychogios, Alexandros; Saridakis, George
Reluctance of Whistleblowing: Implication of Perceived Organizational Climate (768)
Cetinkaya, Ali Sukru; Iko Afe, Codjori Edwige
Shop Floor Terrors: A Tale of Fears and Tears (836)
Ahmed, Md Shaol

THURS 11:00—12:30
HUMANITIES 3.56, HUMANITIES BUILDING
DEVELOPMENTAL PAPERS

Theme: Healthcare/job crafting/engagement
SESSION CHAIR: BREND A HOLLOYOAK
Effects of Personality and Creativity on Jobcrafting in the Nursing Profession (590)
Daouk-Öyry, Lina; Ghazzawi, Rawan; Bender, Michael; Chasiotis, Athanasios
The Relationship between Sociocultural orientation, Basic Need Satisfaction, and Jobcrafting among Nurses (597)
Ghazzawi, Rawan; Daouk-Öyry, Lina; Bender, Michael; Chasiotis, Athanasios
Creating Change in Health Practice: Situating the PARiHS Framework in Theory and Evidence. (911)
Wilson-Evered, Elisabeth; Moberley, Benjamin
The Impact of Specifically Designed HR Interventions on Levels of Employee Engagement: An Analysis of Pharmaceutical Companies in Lebanon (984)
Abdallah, Fatima Ahmad
Organizational Studies

WED 09:00–10:30
WBS 2.003, WARWICK BUSINESS SCHOOL
FULL PAPERS

SESSION CHAIR: DENIS FISCHBACHER-SMITH
The Paradox of NGO Accountability: Outcomes on the Ground (621)
Lupson, Jonathan Mark; Beattie, Karyn; Pilbeam, Colin
How Do Companies Resolve The Tensions Created By Introducing Environmental And Social Sustainability To Their Decision-Making? (796)
Tilley, Catherine; Evans, Steve
Alas poor expert……. The erosion of trust in expertise and the emergence of alternative facts. (767)
Fischbacher-Smith, Denis

WED 09:00–10:30
WBS 2.007, WARWICK BUSINESS SCHOOL
DEVELOPMENTAL PAPERS

SESSION CHAIR: DAVID WEIR
Organizational Resilience: Dimensions, Measurement and Validation (870)
Edafioghor, Tinkuma Ejovi
Systematic review: Evidence-based decision making by managers in hospital settings (381)
Daouk-Öyry, Lina; Sahakian, Tina; Karam, Charlotte; van de Vijver, Fons
Still Legal, But Not As Legitimate: A Conceptual Model of Changing Status Hierarchies among Skilled Migrants in the UK (858)
Joy, Simy; Game, Annilee

WED 11:00–12:30
WBS 2.007, WARWICK BUSINESS SCHOOL
DEVELOPMENTAL PAPERS

SESSION CHAIR: DAVID WEIR
Institutional logics and regulatory changes: A case study of new entrants in the UK’s management education field (306)
Alajoutsijärvi, Kimmo; Davies, Julie; Kettunen, Kerttu
Uniform Anti Money Laundering Policy and Laundering Process Eradication (316)
AlJawder, Ali Abdulla; Kamal, Muhammad Mustafa
Trust and Personal Data (789)
Kharlamov, Alexander; Parry, Glenn; Hohmann, Roland
Evidence-based management in hospital settings in Lebanon (384)
Sahakian, Tina; Daouk-Öyry, Lina; Karam, Charlotte; van de Vijver, Fons

WED 14:00–15:30
WBS 2.003, WARWICK BUSINESS SCHOOL
FULL PAPERS

SESSION CHAIR: ROBERT PRICE
A Study of Attitudes towards Threat in the United Kingdom Ministry of Defence Commercial Function (456)
Allen, Robert Anthony; White, Gareth R T
Restructuring services, restructuring space: how consultancy PowerPoints legitimate policy ideas (237)
Van Elk, Sam Beaumont
Bourdieuian Symbolic Violence and Confucian Harmony: the Generality and Particularity of Domination and Struggles in Organisational Life (990)
Cai, Minjie

WED 16:00–17:30
WBS 2.003, WARWICK BUSINESS SCHOOL
FULL PAPERS

SESSION CHAIR: DAVID BAMBER
Organizational crisis & Decision-making: A Literature Review (1028)
Shaffakat, Saba; Snell, Darryn; Heffernan, Margaret
Greek brain drain brilliant minds seeking better tomorrow: A critical investigation (1046)
Fragouli, Evangelia; Fara, Sami
A Theory of Freedom and Agency: Empirical Development (647)
Ghalamchi, Parastoo; Ashkanasy, Neal

THURS 11:00–13:00
WBS 2.007, WARWICK BUSINESS SCHOOL
DEVELOPMENTAL PAPERS

SESSION CHAIR: ROBERT PRICE
Determined by Environmental Context or by Management Action: Organisational Failure and the Voluntary Sector (702)
Hemmings, Michael Francis
The Manager’s Perception and Its Implication of the Work-Family Balance Practices (WFBPs) Notion amongst Malaysian Oil and Gas Organisation (399)
Ismail, Noorhasymah; Valsecchi, Raffaella
Exploring Socio - Cultural Implications on Employee Intrinsic Motivated Reward Systems (564)
Usmani, Sana; Sharif, Amir M.; Kamal, Muhammad
Privatization and Organizations: A Review and Research Agenda (874)
Radic, Mislay; Tipuric, Darko
Get Your Stories Straight - A Comparative Analysis Of Organisational Stories And Brand Narratives (729)
Zinkstein, Katja Iris
**THURS 14:00—15:30**
**HUMANITIES 0.60, HUMANITIES BUILDING**
**FULL PAPERS**

**SESSION CHAIR: DAVID BAMBER**
A Longitudinal Study of Change and Relationship Development in Home Care (153)
Breslin, Dermot

Theoretical Underpinnings of Semi-Autonomous Revenue Authority Model: Which Theory? (287)
Khurram, Sobia

A Non-Managerialist Conceptualization of Positive Deviance: New Definition and Scale of Positive Deviance (676)
Unlu, Onur; Heckert, Alex

---

**Organizational Transformation, Change and Development**
**TRACK CHAIRS: RICHARD JEFFERIES AND JOHN MENDY**

**WED 09:00—10:30**
**ARTS CENTRE ENSEMBLE, ARTS CENTRE**
**FULL PAPERS**

**SESSION CHAIR: PATRICK DAWSON**
Meeting the Transformational Change Challenge: An Absorptive Capacity Perspective (883)
Sockalingam, Siva

‘Organisational Change Research: Challenges and Assumptions. What about Possibilities?’ (604)
Mendy, John

Development and Validation of an instrument to measure employee readiness to support Lean Implementation: the Lean Readiness Questionnaire (527)
McMackin, John Francis; Freeney, Yseult; Murtagh, Michael

---

**WED 11:00—12:30**
**ARTS CENTRE ENSEMBLE, ARTS CENTRE**
**FULL PAPERS**

**SESSION CHAIR: JOANNE MURPHY**
We Proceed With An Assumption That Leaders Have A Significant Influence On Organizational Change - That’s Interesting! (87)
Hughes, Mark

Time and Shadows of Temporality in Theorizing Organizational Transformation, Change and Development (299)
Dawson, Patrick Mark

The Secret Life of Business Models: How Market Devices Frame Action in Practice (331)
Mason, Katy; Palo, Teea

---

**WED 14:00—15:30**
**WBS 2.007, WARWICK BUSINESS SCHOOL**
**DEVELOPMENTAL PAPERS**

**SESSION CHAIR: MARK HUGHES**
Towards an Understanding of System Wide Change (326)
Pettigrew, Andrew; Denyer, David; Murphy, Joanne

Theorizing the Role of Ideas in Managing Public Service Transformation (481)
Enang, Iniobong; Asenova, Darinka; Bailey, Stephen

Change readiness and socially constructed manoeuvring space: Dilemmas police leaders encounter as change agents (583)
Filstad, Cathrine; Olsen, Trude Hogvold

Factors Affecting the Progression of Knowledge Evolution (666)
Braganza, Ashley; Alyaseen, Nouf M B

---

**WED 16:00—17:30**
**WBS 2.007, WARWICK BUSINESS SCHOOL**
**DEVELOPMENTAL PAPERS**

**SESSION CHAIR: SIVA SOCKALINGAM**
Securitising Uncertainty: Change Agents’ Constructions of Readiness (55)
Bryant, Melanie; Higgins, Vaughan

Keeping up with the changes: Perceptions, paradigms and pedagogy (125)
Jones, Jenni; Firth, Janet; Hannibal, Claire

“When Non-strategic Involvement is not an option” (182)
Michelsen, Anita; Nilsen, Elin Anita

The impact of acculturation on management dynamics within UK small and medium-sized enterprises (SMEs) (928)
Oduro, Bentil; Alhassan, Abdul-Razak

---

**THURS 09:00—10:30**
**WBS 2.003, WARWICK BUSINESS SCHOOL**
**FULL PAPERS**

**SESSION CHAIR: ASHLEY BRAGANZA**
The Politics of Markets in Practice: Performing Reform in the English National Health Service (346)
Araujo, Luis; Mason, Katy

Making Sense of Work Role Transitions in Health and Social Care (551)
Chen, Yaru; Currie, Graeme; McGlern, Gerry

Projects as Tools for Organizational Change in the Public Sector (585)
Hagebakken, Grete; Olsen, Trude Hogvold; Solstad, Elsa
THURS 11:00—12:30
WBS 2.003, WARWICK BUSINESS SCHOOL
FULL PAPERS

SESSION CHAIR: PATRICIA HIND
Assessing E-business technology impact: how companies are transforming their supply chain through utilizing e-business technologies (119)
Bak, Ozlem

Learnings Are Relatively Managed in CoPS Innovations: the Case of SKT and KTF DRM Innovation (276)
Kim, Jong-Seok

The Behavioural Model of Homo Cooperativus and its Value for Understanding Intrapreneurship (363)
Reuther, Kevin; Schumann, Christian-Andreas; Strobel, Anne

THURS 14:00—15:30
WBS 2.007, WARWICK BUSINESS SCHOOL
DEVELOPMENTAL PAPERS

SESSION CHAIR: ALESSIA D’AMATO
Growing and Developing People through a Values Driven Approach To Improve Meaning in Internal Communication (170)
Taubner-Ragg, Judith Ann; Gapp, Rod; Shaw, Amie

Exploring the Corporate Heritage on Organizational Transformation: Brand Equity of Time-Honored Firms (518)
Yan, Yanni; Lu, Pierre Xiao; Xiao, Xie; Rui, Mingjie

The Recursive Relationship of Dynamic Capabilities and Organizational Identity (709)
Engelmann, Alexander

Relational rents and risk considerations in ICT technological strategic alliances: Lessons from a Chinese case (42)
Zhang, Huayao; Wen, Jing; Wu, Junjie; Lodorfos, George

Author Services
With you every step of the way

The new Author Services site is redesigned to provide you with support at every stage of your publishing journey.
Saving you time, and improving your publishing experience.

Author Services now features:
- Article Citation Metrics: for the first time, you can view the number of citations your article receives
- Integrated License Signing: change and edit licenses, and sign your license in minutes
- Easy Open Access Payments: change how you pay for open access, add a PO number, and add VAT information

Register for your free account at: www.wileyauthors.com
Performance Management

TRACK CHAIRS: VINH CHAU AND LUISA HUACCHO-HUATUCO

TUES 15:30–17:00
OCULUS OC0.02, OCULUS BUILDING
WORKSHOP

SESSION CHAIR: MARTIN SPRING
Productivity—Exploring Multi-disciplinary Perspectives for Practice, Policy and Research (780)
Spring, Martin; Johnes, Geraint; Hald, Kim Sundtoft

Productivity is a hot topic, with Research Councils and with Governments: the UK Government's February 2017 policy paper ('green paper') on industrial strategy (BEIS, 2017), refers to productivity over ninety times. Yet, to date, such agencies have turned predominantly to the economics discipline to frame and analyse the problem, which we suggest may be limiting. In this workshop, participants will develop a multi-disciplinary perspective on productivity, combining views from economics, operations management, and management accounting & control. It will explore connections and disconnections between these views, and between policy and management. It will also explore emerging challenges to productivity measurement and management such as: the networked nature of business activity, the predominance of services, the blurring of boundaries between manufacturing and services (“servitization”), and digital products and services. As such, it may be of interest to other SIGs such as Inter-Organisational Collaboration; Operations, Logistics & Supply Chain Management; and Innovation.

WED 09:00–10:30
OCULUS OC0.02, OCULUS BUILDING
FULL PAPERS

SESSION CHAIR: VINH CHAU
Managing the Project Processes through tailored Project Management Methodologies (614)
Bal, Menoka; Olomolaiye, Anthony

Performance Management Systems: A framework to review their impact on strategy and resource allocation decisions in the UK University sector (56)
Bridge, Carl Anthony

Something Fishy about IUU Regulations in Thailand! Using Configuration Theory to understand Stakeholder Disconnect for reducing Business Failures (588)
Chau, Vinh Sum; Bunsiri, Montita

WED 11:00–12:30
OCULUS OC1.09, OCULUS BUILDING
DEVELOPMENTAL PAPERS

SESSION CHAIR: LUISA HUACCHO-HUATUCO
Productivity: Multi-disciplinary Perspectives for Policy and Management (946)
Spring, Martin; Johnes, Geraint; Hald, Kim Sundtoft

Performance measurement as intervention: Stages and characteristics (823)
Armstrong, Ryan Christopher

The Moderating Effect of Digital Fluency on the Relationship of Intra-Group Conflict and Employees Performance (53)
Ebrahim, Ismaeel Najj; Irani, Zahir; Sharif, Amir; Kamal, Muhammad

Impact of Personality and Employee Engagement on Individual Work Performance (582)
Moeen, Amna

WED 16:00–17:30
OCULUS OC1.09, OCULUS BUILDING
DEVELOPMENTAL PAPERS

SESSION CHAIR: VINH CHAU
Supply Chain Complexity Management and Performance: The Role of Contextual Factors (431)
Fernandez Campos, Pablo; Huaccho Huatuco, Luisa; Trucco, Paolo

A System Approach to Evaluating Regional Industrial Performance (1076)
Ye, Fangyu; Shan, Miyuan; Zhang, Lihong

Supply chain management and firm performance: An analysis of the literature (448)
Huaccho Huatuco, Luisa Della; Vlahos, Ilias; Atkinson, Adriana

THURS 11:00–12:30
OCULUS OC0.02, OCULUS BUILDING
FULL PAPERS

SESSION CHAIR: LUISA HUACCHO-HUATUCO
Resolving Major Tension in Contemporary Global Performance Management (175)
Maley, Jane

Ameoba Management and Organizational Ambidexterity: Similarities, Differences, and Implications for organizational fit and success (1059)
Adler, Ralph W; Hironoto, Toshiro; Suzuki, Hiroyuki

Impact of country governance on international trade performance: An apparel industry case study. (616)
Saha, Krishnendu; Paladini, Stefania
Public Management and Governance

SESSION CHAIR: PETER MURPHY

TUES 15:30–17:00
OCULUS OC1.04, OCULUS BUILDING
WORKSHOP

SESSION CHAIR: RACHEL ASHWORTH AND MARTIN KITCHENER

Inter-disciplinary perspectives on public management research:
Reflections from three case studies of public service innovation (574)
Ashworth, Rachel Elizabeth; Downe, James; Kitchener, Martin; McDermott, Aoife

Our traditional understanding of the design, organization and delivery of public services has been theoretically informed by a range of social science perspectives that include organization and management theory, political science, public management, sociology and policy studies (Ashworth et al. 2013). However, there remains a persistent perception that management and organization theory, most of which is derived from research on private firms, has become a particularly dominant influence on public services research in recent years.

Some have attributed this dominance to a tendency within public management research to prioritise empirical accounts and policy impact ahead of theoretical contribution (Ferlie et al. 2003). Others challenge the original perception, highlighting that whilst public management researchers continue to draw on management studies, management theorists seem to have lost interest in public organizations (Andrews and Esteve, 2015). Certainly, it seems that when management journals publish research on public organizations, those articles tend not to be informed by a public management perspective (Ashworth et al. 2013). Andrews and Esteve suggest that this has led to the emergence of a ‘dimly lit one-way street’, which could potentially lead to the ghettoization of public management research (2015: 48).

This symposium reviews the range of theoretical influences on public management research and explores the extent of inter-disciplinarity within the field, with particular emphasis on the role and influence of management and organization studies. It illustrates these themes through a series of case study papers, each of which draws on a different mix of social science perspectives in order to interrogate a public service innovation. Following the presentation of the papers, the symposium will generate a wider discussion on disciplinary influences on public management research in order to identify opportunities for new and future collaborations between disciplines.

WED 11:00–12:30
OCULUS OC0.01, OCULUS BUILDING
DEVELOPMENTAL PAPERS

SESSION CHAIR: PETER MURPHY

Negotiating accountabilities: unpacking civic accountability in UK local government (720)
Glennon, Russell James; Radnor, Zoe; Bateman, Nicola

How and why institutions matter: An interinstitutional analysis of transformation in Local Government. (451)
Gannon, Damian Michael

A Narrative Approach to Knowledge and Communication in Multi-Level Governance Structures in the Public Services:
The Case of Education, (181)
Baxter, Jacqueline Aundree

Social Housing Homeownership Sustainability Policy Formation in the Context of Local Government (190)
Sadiqi, Jawed; Irani, Zahid; Kamal, Muhammad

SESSION CHAIR: RUSSELL GLENNON

Australian University Business Schools: In Search of Public Value (517)
Hogan, Owen; Brunetto, Yvonne

A Conceptual and Empirical Reflection on the Application of a Variant Approach to ‘Lean’ Implementation within a UK Business School (519)
Barton, Harry; Yazdani, Baback

Enhancing Employees’ Work Effort through Distributive Justice in the Era of Economic Crisis. A Study of the Greek Public Sector (710)
Mylona, Evangelia; Mihail, Dimitrios

SESSION CHAIR: PETER MURPHY

E-government projects implementation in Ghana: success factors and challenges (219)
Damoah, Isaac Sakyi; Akwei, Cynthia A.; Botchie, David

Murphy, Peter; Glennon, Russ

It can’t happen here: Australian Bureau of Statistics (ABS) census debacle (150)
Ceric, Arnela; Holland, Peter

A Cross-Country Examination of the Effect of Corruption Perception on Reporting Quality Development among Developed, Emerging and Frontier Markets (1070)
Ibrahim, Masud Usman; Kazmouz, Bassam; Omoteso, Kamil

SESSION CHAIR: RUSSELL GLENNON

Motivation in Non-Profit Corporate Governance: A Constructivist Grounded Theory Approach (76)
Dexter, George Herbert

Mission Statements of Sport England funded National Governing bodies of sport: An exploratory study as to whether strategy and governance appears to be aligned? (979)
Taylor, Marc Colin

Co-producing Healthcare: The Case of the Patient Buddying System (831)
Williams, Sharon; Radnor, Zoe

The Business of Practice: Examining GP Training (838)
Dyerson, Romano
Research Methodology

TRACK CHAIRS: GAIL CLARKSON AND MURRAY CLARK

WED 09:00–10:30
OCULUS OC1.04, OCULUS BUILDING
WORKSHOP

Management Practice

SESSION CHAIR: SALLY EAVES
Explorations of Methodological Challenges in Management Practice Fields (230)
Narayanan, V.K.; Clarkson, Gail; Messikomer, Carla; Dalcher, Darren

For more than a decade, the ideas of “engaged scholarship” and “useful research” have gained traction, particularly in the areas of management studies. To move toward fuller engagement with practice and produce “useful” research, however, requires access to organizations and practitioners who can partner with academics in the research enterprise as co-creators of knowledge, sources of data, and sites for beta testing. Creating such partnerships demands time and effort at the “front end” of research, prior to the initiation of the project. In this session we will explore both the opportunities and challenges associated with planning, executing and disseminating “useful research” for both academics and practitioners and their organizations.

THURS 11:00–12:30
ARTS CENTRE ENSEMBLE, ARTS CENTRE
FULL PAPERS

SESSION CHAIR: PETER MURPHY
To trust or to control? A question of uncertainty (1004)
Kominis, Georgios; Dudau, Adina

Unfolding hazards and cascading risks. Issues around resilience, perturbations, and the management of crisis (818)
Fischbacher-Smith, Denis

Doing network governance through procedural justice: A focus upon fairness not facts? (208)
Litchfield-Cant, Brian; Currie, Graeme

THURS 14:00–15:00
ARTS CENTRE ENSEMBLE, ARTS CENTRE
FULL PAPERS

SESSION CHAIR: PETER MURPHY AND RUSSELL GLENNON
Lean: A logical problem for public hospital doctors and managers? (547)
Ivcovici, Adamina; Bamber, Greg J; Bartram, Timothy; Leggat, Sandra; Stanton, Pauline; Gough, Richard

Exploiting Space and Place: Reconfiguring Management-Led Innovation in Primary Health Care (887)
Windrum, Paul; Timmons, Stephen; Hyytinen, Kiri; Maatta, Hannamajia; Toivonen, Marja

WED 11:00–13:00
OCULUS OC1.03, OCULUS BUILDING
DEVELOPMENTAL PAPERS

Theoretical and Methodological Perspectives

SESSION CHAIR: AMANDA LEE
Studying Reflecting On Becoming: Some Philosophical Reference Points (60)
Dörfler, Viktor; Stierand, Marc Benjamin; Zizka, Laura

Towards a Forensic Accounting Paradigm: A Neo-empiricist Research Agenda (659)
Awolowo, Ifedapo Francis; Clark, Murray C

Small Business Social Responsibility: An Action Research Perspective (909)
Fonseca, Ana-Paula; Lewitt, Moira

Delphi Methodology: From Nuclear Science to Humanitarian Disaster Management (989)
Massiah, Paul; Harrison, Christian; Odibo, Edward; McTavish, Anne-Marie; Jones, Matt

Methodological Concerns in Researching Internationally: Evidence from Libya (1052)
Eigareldi, Adel

WED 14:00–15:30
OCULUS OC0.04, OCULUS BUILDING
FULL PAPERS

Research Methods Reviews

SESSION CHAIR: DAVID COLDWELL
Studies of Strategic Alliance Knowledge Transfer from 1990 to 2016: A Review of Research Methodology (107)
He, Oile; Ghobadian, Abby; Galle, David

Using the Follow-up Sequential Mixed-Method for International Trade Research: A reflective account. (202)
Saha, Krishnendu; Bancroft, John

Uncovering Adaptive Expertise: An Interpretive Synthesis Review (567)
Gore, Julie; Ward, Paul; Hutton, Rob; Hoffman, Robert; Anderson, Tyrones; Leggatt, Andrew; Conway, Gareth

WED 16:00–17:30
OCULUS OC0.04, OCULUS BUILDING
WORKSHOP

Big Data

SESSION CHAIR: V K NARAYANAN
A Workshop on Big Data with Emphasis on Latent Semantic Analysis (59)
Narayanan, V.K.; Gefen, David; Fresneda, Jorge; Miller, Jake

The Internet has opened up vast troves of data not only to the general public, but also to the research focused academic community. In one sense, this is a continuation of the trend toward publically available data, which have resulted in numerous seminal academic publications in economics, finance and management. The proposed workshop is designed to meet three objectives:
1) To discuss the opportunities for research opened up by Big Data
2) To outline a specific approach, Latent Semantic Analysis (LSA) that has very high promise for social scientists, and demonstrate the software associated with it.
3) To illustrate LSA step by step with an actual example.
**WED 16:00–17:30**  
**OCULUS OC1.03, OCULUS BUILDING**  
**DEVELOPMENTAL PAPERS**

**Developing Research Potential**

**SESSION CHAIR: MARK SAUNDERS**

Revisiting a Mixed Methods Analysis of Undergraduate Management Students’ Perceptions of Feedback: A Structural Equation Modelling Perspective (983)
Cavana, Robert Y; Woods, Lisa R; Ahimbisibwe, Arthur; Retna, Kala S.

Qualitative Research Methodology Review: A Systematic Review (846)
Stoyneva, Irina Kirilova

The ‘University Teacher as Guide’ metaphor in developing the research potential of Masters students (840)
Gallagher, Kevin

Research Populations in Management Studies (954)
Aboutalebi, Reza

**THURS 09:00–10:30**  
**OCULUS OC1.03, OCULUS BUILDING**  
**DEVELOPMENTAL PAPERS**

**Engaging with Research Design**

**SESSION CHAIR: GAIL CLARKSON**

A Text-mediated Micro-diary Research Approach: What Do We Learn? (191)
Robinson, Jennifer Llewellen

The Participant/Researcher Relationship in a Qualitative Longitudinal Multi-Case Study (282)
Setten, Caroline Jane

Location Independent Working: An Ethnographic Study (443)
Lee, Amanda; Di Domenico, Maria Laura; Saunders, Mark N.K.

Framework for Constructing A Target Population In A Nascent Field Of Study And Under Researched Region: The Case Of Social Enterprise in Sub Saharan Africa (704)
Chilufya, Rosemary; Msawaka, Walter; Meaton, Julia

**THURS 11:00–12:30**  
**OCULUS OC1.04, OCULUS BUILDING**  
**FULL PAPERS**

**Methodological Challenges**

**SESSION CHAIR: MURRAY CLARK**

Connecting large data sets with multidisciplinary, multinational collaborative research: Towards a new management research agenda (285)
Coldwell, David; Alastair

Considerations and Complexities when Contemplating the Choice of a Design Science Approach for Management Research (623)
von Niekerk, Cord; Schöberl, Daniel; Sprackett, Derek; McDonogh, Jennifer; Sewchurran, Kesheek

Conducting a practice-based study in a novel context: Methodological challenges (937)
Bond, Angela; Pilbeam, Collin; Turner, Neil

**THURS 14:00–15:30**  
**OCULUS OC1.04, OCULUS BUILDING**  
**FULL PAPERS**

**Research Practice**

**SESSION CHAIR: ANGELA BOND**

Will anyone read my paper? Privilege and disadvantage in the production of academic writings. (479)
Lee, Bill; Aslam, Usman

Reflecting On Our Unsettling Inter-Disciplinary Research as We Explore a New Field: Enabling Research Practice and Developing Insight Though Co-created Autoethnography (560)
Warwick, Robert James; McCray, Janet; Palmer, Adam

Visual Methods for Researching Embeddedness and Network Governance (620)
Kruckenberg, Lena Johanna; Stein, Christian

**Strategy**

**TRACK CHAIRS: EFTHIMIOS POULIS, KONSTANTINOS POULIS AND IOANNIS CHRISTODOULOU**

**TUES 15:30–17:00**  
**OCULUS OC1.01, OCULUS BUILDING**  
**WORKSHOP**

**SESSION CHAIR: JOSEPH LAMPEL**

Project as a Building Block for Strategy Execution (229)
Narayanan, V.K.; O’Regan, Nicholas; Ghobadian, Abby; Dalcher, Darren; Messikomer, Carla

The primary goal of the PDW is to construct a dialogue between strategy scholars and scholars and scholar-practitioners in related disciplines and applied fields (e.g., logistics, supply chain, change management, innovation) to deepen strategists’ awareness of the role of projects in strategy execution; and to chart a future agenda highlighting projects as a critical building block of strategy execution.

**WED 09:00–10:30**  
**OCULUS OC1.01, OCULUS BUILDING**  
**FULL PAPERS**

**SESSION CHAIR: CARRIE-ANN BRUEHLMANN**

The Effects of Governance Modes of Offshore and Domestic R&D Sourcing on Explorative and Exploitative R&D (11)
Ozturk, Ebru

Strategy Processes in Indian High-Tech Firm: An Empirical Examination (243)
Qaiyum, Sameer; Wang, Catherine

Cultural Heterogeneity and Managerial Discretion: An Empirical Investigation (78)
Haj Youssef, Moustafa; Christodoulou, Ioannis
**WED 09:00–10:30**

**OCULUS OC1.02, OCULUS BUILDING**

**DEVELOPMENTAL PAPERS**

**SESSION CHAIR: DAVID JOHN MACKAY**

Strategic Management - A Tri-Perspective Bibliometric Analysis (22)
Jaffery, Hina; Islam, Azmat

Competitiveness - The disconnect between policy and practice (562)
Gazi, Kamal; Chinta, Alfred; McClelland, Zoe

Organisational Capabilities for Effective Utilization of Big Data (593)
Grishikashvili, Ketty

How Extended Resource-Based Theory explains Technology transfer’s strategy and performance (1010)
Chiang, Yiteng

---

**WED 11:00–12:30**

**OCULUS OC1.01, OCULUS BUILDING**

**FULL PAPERS**

**SESSION CHAIR: EBRU OZTURK**

Mutual Forbearance Breaking: Reactivating Competitive Attacks in Multimarket Competition (21)
Nakagawa, Mariko; Mitsuhashi, Hitoshi

Policy Implementation for Heritage Attractions in an Eastern European City (324)
Bruehlmann, Carrie Ann; Hassanien, Ahmed

Category Non-Conformity and Reputation Risk Taking in the Scotch Whisky Industry (577)
Lampel, Joseph; Ronen, Daniel; Banerjee, Anesh

---

**WED 11:00–12:30**

**OCULUS OC1.02, OCULUS BUILDING**

**DEVELOPMENTAL PAPERS**

**SESSION CHAIR: NEIL PYPER**

Investigating Strategic-Implementation Relative to Organisational-Commitment, Within Sheffield City Region’s SMEs. (84)
Duffy, Marc O

Place and Strategic Management: A Qualitative Study of Financial Services in Edinburgh and Glasgow (239)
Spigel, Ben; Riddle, Philip

A Resource-based View of the State: A Case Study of the Indian State (427)
George, Suresh; Amayo, Andrew; Urwin, Gerry

Value sustenance through Business Model lenses: A study of an Emerging Economy FMCG firm- Dabur. (500)
Salwan, Prashant; Arora, Rameshwar

---

**WED 14:00–15:30**

**OCULUS OC1.01, OCULUS BUILDING**

**FULL PAPERS**

**SESSION CHAIR: DAVID SARPONG**

"Forced" Entry: Unavoidable technology adoption, transformational experience and industry leadership persistence (23)
Paraskevopouloou, Evita; Asimakopoulos, Grigorios

On The Origins of International Business Failure: Deficits, Misfits and Misalignments (24)
Amankwah-Amoah, Joseph

---

**WED 14:00–15:30**

**OCULUS OC1.04, OCULUS BUILDING**

**FULL PAPERS**

**SESSION CHAIR: IOANNIS CHRISTODOULOU**

Business Model and the Value Theory: A critical review of the literature (488)
Jiang, Fengyang; Ates, Aylin

Business Models of the Quantified Self: Exploring the Monetisation of Personal Health Data (553)
Hatzakis, Tally; Meadows, Maureen; Ball, Kirstie; Price, Blaine; Bandara, Arosha; Nuseibeh, Bashar; Hutton, Luke; McCormick, Ciaran

Business Models: A Routine Dynamics Reconceptualization (281)
Nair, Anup Karath; D’Adderio, Luciana; Corney, Jonathan

---

**WED 16:00–17:30**

**OCULUS OC1.01, OCULUS BUILDING**

**FULL PAPERS**

**SESSION CHAIR: ANUP KARATH NAIR**

Business Models and Value: Analytical comparisons of scalable solutions and digital platforms (566)
Baden-Fuller, Charles; Giudici, Alessandro; Haefliger, Stefan; Morgan, Mary

1 Social Capital, Knowledge Exchange and the Moderating Impact of Business Group Affiliation (86)
Ozlem, Ozlem

The Behavioral and Evolutionary Roots of Dynamic Capabilities (843)
Arndt, Felix; Pierce, Lamar; Teece, David

---

**WED 16:00–17:30**

**OCULUS OC1.02, OCULUS BUILDING**

**DEVELOPMENTAL PAPERS**

**SESSION CHAIR: GERRY URWIN**

Exploring the Disruptive Capabilities of Born Global Firms & Platform Ecosystem Companies (177)
Walton, Nigel; Pyper, Neil

In Search of Status: Exploring Niche-Players’ Strategies in Entrepreneurial Ecosystems (467)
Tavalaei, M. Mahdi; Cennamo, Carmelo

Strategic Tolerance towards a Parasitic Business Model: A Strategy Absence Perspective (439)
Park, Hyunkyu; Minshall, Tim; Velu, Chander

Going Against the Grain: Examining Negative Capability as an Antecedent of Dynamic Capability in the Scotch Whisky Industry, 1960–85 (599)
Mackay, David John; Perchard, Andrew; MacKenzie, Niall; Burt, George
THURS 09:00—10:30
OCULUS OC1.01, OCULUS BUILDING
FULL PAPERS
SESSION CHAIR: JOHN A. PARNELL
Sustainability and Green Differentiation Strategy: Rebranding (198)
Fragouli, Evangelia; Korona, Veronica
Competitive dynamics and acquisitions—How do firm-specific characteristics matter? (1006)
Degischer, Daniel
Corporate Political Activity in Mergers and Acquisitions: A Systematic Review of Literature (1030)
Cheng, Yunlin; Rajwani, Tazeeb; Pilbeam, Colin

THURS 09:00—10:30
OCULUS OC1.02, OCULUS BUILDING
DEVELOPMENTAL PAPERS
SESSION CHAIR: JOHN ROBERT ANCHOR
Evaluating the Performance of Higher Education Institutions in the Context of Means-End Theory Approach (205)
Mohamed, Ali Mohamed; Irani, Zahir; Kamal, Muhammad
Knowledge Synergy: A Case of Research in Universities (231)
Nizam, Nuha; Smith, Chris; Daniel, Lisa
Exploring the Role and Function of Trade Associations in the Aerospace Industry (805)
Di Bona, Alessandro Stuart
Strategic Management in Irish Construction Professional Service Firms: A Comparative Study across Professions (906)
Seriki, Oluwasegun Oluwaseyi; Murphy, Róisín

THURS 11:00—12:30
OCULUS OC1.01, OCULUS BUILDING
FULL PAPERS
SESSION CHAIR: EVANGELIA FRAGOULI
Nonmarket Strategy, Marketing Capabilities, and Marketing Strategy in Turkey (225)
Parnell, John A.; Acikdilli, Gaye; Doyle, James
International Strategic Management in English Universities: Formulation and Implementation (749)
Soliman, Samar; Anchor, John Robert; Taylor, David
Exploring Antecedents of Impact in Business and Management: An Analysis of Structural Characteristics of Successful REF Impact Case Studies (594)
Backhaus, Christof; Evanschitzky, Heiner; Jaakkola, Matti; Pitsis, Tyrone S.

THURS 11:00—12:30
OCULUS OC1.02, OCULUS BUILDING
DEVELOPMENTAL PAPERS
SESSION CHAIR: SAMEER QAIYUM
An Empirical Study of Learning Scenario Planning and of Carrying out Scenario Planning Interventions (536)
Bhatti, Yasser; Mueller, Johannes; Ramirez, Rafael; Tapinos, Efthathios
Guansi as New Force in Porter’s Five Forces Strategy (734)
Xu, Bo; Teng, Weili; Samra, Dalvir
ROOTS - Road of Organisation Thinking Strategically: A Conceptual Framework for Strategic Thinking (736)
Ganem, Ali
Marketing your country: Categorical imperative vs Captive Marketing? (868)
Tarim, Emre; Mouzas, Stefanos

THURS 14:00—15:30
OCULUS OC1.01, OCULUS BUILDING
FULL PAPERS
SESSION CHAIR: CHRISTOF BACKHAUS
Middle Manager Strategic Autonomy and Firm Performance (233)
Christie, Annabel Hana
Strategic Change Management in Public Sector Transformation: The Case of Middle Manager Leadership in Greece (409)
Kitsios, Fotis; Kamariotou, Maria
Exploring the Role of Sensegiving and Sensereceiving in Avoiding Strategy Execution Failure (603)
Mackay, David John; McKiernan, Peter
Strategy Implementation and Communication Challenges: Exploring the Perspective of Kuwaiti Middle Managers (891)
Almansour, Jarrah; Obembe, Demola

THURS 14:00—15:30
OCULUS OC1.02, OCULUS BUILDING
DEVELOPMENTAL PAPERS
SESSION CHAIR: EVITA PARASKEVOPOULOU
The role of industrial policy in firm level strategy—a comparative study in the European ceramics industry (756)
Holstein, Jeannie; Wild, Andrew
Exploration of Strategic Resources Availability And Utilisation In Projects: Resource-Based Perspective (311)
Alhasnhi, Moosa Ali
RBV in context of the circular economy (1060)
Gabbur, Anisuddin; Nunes, Breno
Strategies of small and medium size hotels (SMHs) in times of crisis: Impact on growth, competitiveness and survival (995)
Akwei, Cynthia; Petrie, Louise
Strategy as Practice

TRACK CHAIRS: MUHAMMAD AMJAD AND NICHOLAS BURTON

WED 11:00—12:30
OCULUS OC1.04, OCULUS BUILDING
FULL PAPERS

SESSION CHAIR: MUHAMMAD AMJAD
Strategy Implementation Failures - How Resource Weaknesses Compare for Foreign Multinationals and Indigenous Firms (978)
Amjad, Muhammad

The Harder Firms Practice Strategic Management, the Better They Are (128)
Elbanna, Said; Al Katheeri, Bakheet; Colak, Mustafa

Maps’ Meaning is in the Making: How Developing Artifacts Helps Making Collective Decisions (958)
Arevuo, Mikko; Reinmoeller, Patrick; Huff, Anne

WED 14:00—15:00
OCULUS OC1.02, OCULUS BUILDING
DEVELOPMENTAL PAPERS

SESSION CHAIR: MUHAMMAD AMJAD
The Strategic Role of Middle Managers: A Case of Institutional Work Upwards? (100)
Cooper, Simon

National Culture Impacts on Middle Managers’ Behavior and Selection of Influence Tactics (102)
Halawani, Fayez; Othman; Brady, Malcolm

Indian IT Service Providers, sustaining their competitive advantage: A Business Model Perspective (296)
Salwan, Prashant; Mahaboob, Habeeb

Strategy as Practice: A View from the Top (1011)
Maritz, Rachel

THURS 09:30—10:30
OCULUS OC1.04, OCULUS BUILDING
FULL PAPERS

SESSION CHAIR: NICHOLAS BURTON
Identifying the Blind Spots in M&A Process Research (763)
Enang, Etieno Sharon; Rosile, Grace Ann; Boje, David M; Sminia, Harry

Diagnosing Strategic Capabilities: Value Chains and Networks of Nigerian Retail Banks (608)
Osseo-Asare, Augustus; Origho, Ogenetega

THURS 11:00—12:30
PANORAMA 1, ROOTES BUILDING
DEVELOPMENTAL PAPERS

SESSION CHAIR: NICHOLAS BURTON
Contagious ideas and cognitive artefacts: The SWOT analysis evolution in business (351)
Puyt, Richard Willem; Lie, Finn B.; de Graaf, Frank Jan

Temporal Capabilities: Exploring the Construct in Corporate Political Strategies (873)
John, Anna; Lawton, Thomas

A Good Strategy is Hard to Find (902)
Karjalainen, Niko Johannes

Strategizing-As-Competing: A Conceptual Review and Call for an Interdisciplinary Approach to Further Studies in Strategizing-As-Competing (925)
Jalili Tanha, Thomas; Mason, Katy J

BECAUSE BUSINESS STUDENTS DESERVE AFFORDABLE DIGITAL CONTENT!

Business Expert Press offers digital library collections with over 600 e-books, from 2010, which include:

• DRM-free,
• Perpetual access,
• Free MARC records
• Free Archival

“The rights of the purchasing library are quite amazing for the price of the e-books collections. No other publishers or aggregators are even close to offering what BEP offers libraries”

– DENISE R. GEHRING, CHARLESTON ADVISOR

To find out more about BEP e-books or to arrange a FREE 30-day trial, contact: tristan@publishpro.co.uk

BUSINESS EXPERT PRESS IS LOOKING FOR AUTHORS COME BY OUR STAND TO FIND OUT MORE
Sustainable and Responsible Business

**TRACK CHAIRS: HELEN GOWOREK AND KONSTANTINA SKRITSOVALI**

**WED 09:00–10:30**
**ARTS CENTRE STUDIO, ARTS CENTRE**
**FULL PAPERS**

**SESSION CHAIR: KONSTANTINA SKRITSOVALI**

Toward a Human-Centred Outcome Assessment of Corporate Social Performance (252)
Malik, Fareesa; Nicholson, Brian; Morgan, Sharon

Effect of Business Group Affiliation on Social and Environmental Performance: A Comparison of China, Hong Kong and Taiwan (241)
Zhang, Jintao; Chen, Stephen; Tan, Hao

Greening the Organisation: An Institutional Logics Approach to Corporate Pro-environmentalism (565)
Seidler, Anna-Raissa; Henkel, Christopher; Fiedler, Marina; Kranz, Johann

**WED 09:00–10:30**
**OCULUS OC0.01, OCULUS BUILDING**
**DEVELOPMENTAL PAPERS**

**SESSION CHAIR: TBC**

Overcoming Supply Chain Inaction On Climate Change Mitigation (131)
Dahlmann, Frederik; Roehrich, Jens

Sustainable Clothing Supply Network: Investigating the Stakeholder Relationship Using Social Network Analysis (378)
Wu, Belinda; Dadd, Deneise; Roby, Helen

An Investigation of Internal Corporate Social Responsibility (CSR) Practices of Companies within the Oil sector in Nigeria (410)
Ojei, IWE; Frost, Adam; O’Brien, Seamus; Gallagher, Emer

Corporate Social Performance, Corporate Reputation and the Prism of the Culture (561)
Perez Cornejo, Clara; de Quevedo Puente, Esther; Delgado García, Juan Bautista

**WED 11:00–12:30**
**ARTS CENTRE STUDIO, ARTS CENTRE**
**FULL PAPERS**

**SESSION CHAIR: HELEN GOWOREK**

The Role of Perceived and Actual Proximity in Stakeholders’ Moral Recognition of Corporate Social Responsibility (57)
Puncheva-Michelotti, Petya; Hudson, Sarah; Michelotti, Marco

The Materiality of Environmental and Social Shareholder Activism—Who cares?! (646)
Schopoh, Lisa

Key Issues Affecting Sustainability: The Perspectives Of Selected Construction Project Delivery Stakeholders (899)
Zuofa, Tarila; Ochieng, Edward G; Bai, Menoka

**WED 11:00–12:30**
**OCULUS OC0.02, OCULUS BUILDING**
**FULL PAPERS**

**SESSION CHAIR: TBC**

Economic Sustainability: Defining a Neglected Dimension of Sustainability and Why it Matters (528)
Ivory, Sarah MB; Alexander, Anthony

Corporate Social Responsibilities of Mining Multinational Corporations in Least Developed Countries: Achieving Sustainable Development or Legitimacy? (931)
Nana, Rabake Hermelaine Kinba Mathilde; Beddewela, Eshani

Mahmes, Kamal Abdulalam

**WED 14:00–15:30**
**ARTS CENTRE STUDIO, ARTS CENTRE**
**FULL PAPERS**

**SESSION CHAIR: HELEN GOWOREK**

The Nexus between Corporate Social Responsibility and Brand Reputation: Evidence from Etisalat Nigeria (605)
Achi, Francis Chukwueko; Osei, Collins; Omar, Makotba

For Humanistic Management and Against Economics (134)
Wagner-Tsukamoto, Sigmund

Progression models of CSR—between the paradigms of moral and economic value creation (587)
Witek-Crabb, Anna

**WED 14:00–15:30**
**OCULUS OC0.02, OCULUS BUILDING**
**FULL PAPERS**

**SESSION CHAIR: TBC**

Lessons Learnt from Development of Sustainable Behaviour Personas for Business Model Innovation (917)
Miller, Karen Barbara; Park, Curie; Bocken, Nancy; Evans, Steve

Towards Ecocentric Visionary Leadership for Sustainability and Climate Change. (769)
Borland, Helen; Ambrosini, Veronique

Institutional Complexity and Alternative Organizations: An Exploratory Study (703)
Subramanian, Balaji; Chatterjee, Debabrata; Jacob, Merin

**WED 16:00–17:30**
**ARTS CENTRE STUDIO, ARTS CENTRE**
**FULL PAPERS**

**SESSION CHAIR: TBC**

Event sustainable development in Thailand: 360 degree perspectives on industrial, academic and governmental sector (151)
Buathong, Kantapon; Lai, Pei-Chun

Construction Sustainability: A Content Analysis of Integrated Project Management (853)
Bal, Menoka; Zuofa, Tarila

Controlling for Sustainability Strategies: A Systematic Review of Sustainability Strategy and Management Control Literature (880)
Ghosh, Biswaraj; Herzig, Christian; Mangena, Musa
**WED 16:00—17:30**

**OCULUS OCO.01, OCULUS BUILDING**

**DEVELOPMENTAL PAPERS**

**SESSION CHAIR: HELEN GOWOREK**

Implementation of the Circular Economy: A Case Study of Public Sector Procurement (970)
Brooks, Simon Bentley; Rich, Nick; Walpole, Gary

The Challenges of Leveraging Social Value through Public Sector Procurement (1054)
Daly, John Michael; McCabe, Steven; Taeed, Olinga

Social and Environmental Accounting in Nigeria: Industry and Community Subaltern Perspectives (694)
Akpotozor, Solomon Odafe

Hi-ho it’s off to work we go: Do employees working for companies with active CSR programs volunteer more often as a result? (760)
Costello, Joyce

**THURS 09:00—10:30**

**ARTS CENTRE STUDIO, ARTS CENTRE**

**FULL PAPERS**

**SESSION CHAIR: KONSTANTINA SKRITSOVALI**

Strategic Levers of Corporate Social Responsibility: A Supply-Demand Mapping Analysis (278)
Sun, William; Kuokkanen, Henri

CSR, Positive Affect, and Organizational identification (401)
Lythreatis, Sophie; Mostafa, Ahmed; Wang, Xiaojun

Mountains or Molehills? An Empirical Investigation of the Relationship between Corporate Irresponsibility and Reputation Penalties (476)
Nardella, Giulio; Brammer, Stephen

**THURS 11:00—12:30**

**ARTS CENTRE STUDIO, ARTS CENTRE**

**FULL PAPERS**

**SESSION CHAIR: TBC**

Ethics and Corporate Social Responsibility (CSR) - identifying the relationship through the lens of the CSR practitioner (43)
McGeough, Blath

CSR, Financial Performance and Risk: does it add up for mid-caps? (1003)
Conway, Elaine

Corporate Social Responsibility, Liability of Foreignness and Foreign Direct Investment Decisions (697)
Liu, Mei; Marshall, Andrew; McColgan, Patrick

**THURS 11:00—13:00**

**OCULUS OCO.01, OCULUS BUILDING**

**DEVELOPMENTAL PAPERS**

**SESSION CHAIR: TBC**

Facilitating Sustainable Management via the Development of New Business Models: The Case of the Clothing Industry (1045)
Goworek, Helen; Oxborrow, Lynn; Claxton, Stella; Cooper, Tim; Hill, Helen; McLaren, Angharad

Sustainability: Exploring Gaps in Higher Education (30)
Zizka, Laura; McGunagle, Doreen
Elsevier is a global information analytics company publishing leading journals in Business and Management and related areas. We are proud of our unique contributions to sustainable development – from our publishing portfolios and analytics capabilities to building research capacity in developing countries and advancing diversity in science.

For more information, visit elsevier.com/business
About **BAM**

**WHO WE ARE**
BAM is the leading authority on the academic field of management in the UK, supporting and representing the community of scholars and engaging with international peers.

**OUR VISION**
To be a pluralistic learned society, contributing to the development of management knowledge and practice internationally.

**OUR MISSION**
- Provide a welcoming, supportive pluralistic community of scholarship in the full field of management.
- Support and recognise rigorous, high quality research, scholarship, learning and societal engagement
- Foster learning, development and enhanced capacity in the community
- Support members in developing their scholarly activities at all stages of careers.
- Facilitate supportive networks within the community including conference tracks, informal networks and Special Interest Groups
- Provide a platform for debate and dialogue between scholars and other interested parties
- Promote the scholarly voice in policy and practice in order to influence national and local policy, educational provision, and the design and delivery of curricula
- On the basis of high quality scholarship to engage with funders of research and other actors in the management field
- Work with international peers to learn from, and influence, management scholarship around the world
- Publish and disseminate high quality scholarship through journals, conferences and other events
- Provide for the showcasing of management scholarship

**OUR VALUES**
We aim to be inclusive, recognise and respect the diversity in our community, and promote high quality in all we do.

**GOVERNANCE STRUCTURE**
The Council, which is comprised of approximately 30 people elected for a minimum of 3 years by the general membership, represents the interests of membership and contributes to the activities of the learned society through working with the vice-chairs.

An Executive Committee, consisting of vice-chairs, chair and president, is elected to develop the strategy, work with Council and incorporate the voice of the membership, oversee the longer term direction of the learned society and ensure an effective implementation of the agreed strategy.
Previous BAM Conferences

2016
Newcastle University, Newcastle
Thriving in Turbulent Times

2015
University of Portsmouth, Portsmouth
The Value of Pluralism in Advancing Management Research, Education and Practice

2014
University of Ulster, Belfast
The Role of the Business School in Supporting Economic and Social Development

2013
University of Liverpool Management School, Liverpool
Managing to make a Difference

2012
Cardiff Business School, Cardiff
Management Research Revisited: Prospects for Theory and Practice

2011
Aston University, Birmingham
Building and Sustaining High Performance Organisations in a Challenging Environment

2010
University of Sheffield, Sheffield
Management Research in a Changing Climate

2009
University of Brighton, Brighton
The End of the Pier? Competing perspectives on the challenges facing business and management

2008
Leeds Business School, Harrogate
The Academy goes Relevant

2007
Warwick Business School, Warwick
Management, Research, Education and Business Success: Is the future as clear as the past

2006
University of Ulster and Queen’s University Belfast, Belfast
Building International Communities through Collaboration

2005
University of Oxford, Said Business School, Oxford
Challenges of Organizations in Global Markets

2004
University of St Andrews, St Andrews
Management Futures

2003
Leeds Business School, Harrogate
Knowledge into Practice

2002
Middlesex University Business School, London
Fast-Tracking Performance Through Partnerships

2001
Cardiff Business School, Cardiff
BAM 2001

2000
University of Edinburgh, School of Management, Edinburgh
Managing Across Boundaries

1999
Manchester Metropolitan University, Manchester
Managing Diversity

1998
University of Nottingham, Nottingham
Corporate Transformation

1997
London Business School, London
BAM 1997

1996
Aston University, Birmingham
30 Years on; What Have We Learned?

1995
Sheffield Business School, Sheffield
Revitalising Organizations - the Academic Contribution

1994
Lancaster University, Lancaster
The Impact of Management Research: A Critical Approach

1993
Cranfield University, Milton Keynes
The Crafting of Management Research

1992
University of Bradford, Bradford
Management into the 21st Century

1991
University of Bath, Bath
BAM 1991

1990
Glasgow Business School, Glasgow
BAM 1990

1989
Manchester School of Management, Manchester
BAM 1989

1988
Cardiff Business School, Cardiff
BAM 1988

1987
Warwick Business School, Warwick
BAM 1987
**Council Roles 2017**

**EXECUTIVE COUNCIL**

**President:** Professor Sir Cary Cooper  
University of Manchester

**Chair:** Professor Nic Beech  
University of Dundee

**Vice Chair (Research and Publications):**  
Professor Bill Cooke  
University of York

**Vice Chair (Academic Affairs of Conference and Capacity Building):**  
Professor David Denyer  
Cranfield University

**Vice Chair (Special Interest Groups):**  
Dr. Anne Clare Gillon  
University of the West of Scotland

**Vice Chair (Management Knowledge and Education):** Professor Katy Mason  
Lancaster University

**Treasurer / Vice Chair (Resources):**  
James Johnston  
University of the West of Scotland

**COUNCIL**

Abdulaziz Almutairi  
Cranfield University

Dr. Lisa Anderson  
University of Liverpool

Professor Charles-Baden Fuller  
City University, London

Professor Harry Barton  
Nottingham Trent University

Professor Yehuda Baruch  
University of Southampton

Professor Emma Bell  
Open University

Professor Ashley Braganza  
Brunel University

Dr. Dermot Breslin  
University of Sheffield

Professor Pawan Budhwar  
Aston University

Dr. Stefan Cantore  
University of Southampton

Professor Nelarine Cornelius  
Queen Mary, University of London

Professor Caroline Gatrell  
University of Liverpool

Professor Keith Glaister  
University of Warwick

Dr. Julie Gore  
University of Bath

Dr. Christian Harrison  
University of the West of Scotland

Dr. Leonard Holmes  

Richard Jefferies  
University of the West of Scotland

Dr. Mark Loon  
Bath Spa University

Professor Robert MacIntosh  
Heriot-Watt University

Professor Maureen Meadows  
Coventry University

Dr. Margarita Nyfoudi  
Birmingham City University

Kingsley Omeihe  
University of the West of Scotland

Professor Savvas Papagiannidis  
Newcastle University

Professor Emma Parry  
Cranfield University

Dr. Colin Pilbeam  
Cranfield University

Dr. Neil Pyper  
Coventry University

Professor Mark Saunders  
University of Birmingham

Professor Ken Starkey  
University of Nottingham

Dr. Jean-Anne Stewart  
University of Reading

Dr. Alan Tait  
University of Portsmouth

Dr. Natalia Vershinina  
University of Birmingham

Dr. Charlotte Warin  
Newcastle University

Professor Geoffrey Wood  
University of Essex
BAM Fellows 2017

In line with other professional groups, the British Academy of Management has a Fellows College. Fellows are elected to the College on the basis of their sustained contribution to each of i) the scholarly development of Business and Management, and ii) the British Academy of Management activities. Nominations are made annually and initially evaluated by a small group led by the Dean of the Fellows College. After an initial evaluation references are requested, and usually these references will include support from other international scholars. Subsequently the same small group meet in order to make recommendations to all Fellows. These recommendations may be supported or not by a majority of Fellows. At each annual BAM conference the newly elected Fellows are presented to conference.

The Fellows College is managed through an elected Deans Group consisting of the Dean, Deputy Dean, Vice Dean, and President of the BAM. Currently these officeholders are:

**Dean:** Ken Starkey  **Deputy Dean:** Gerard Hodgkinson  **Vice Dean:** Peter McKiernan  **President:** Cary Cooper

For the election of Fellows the group is joined by a member of the BAM Council.

Fellows meet at least twice a year to discuss significant issues relating to the development of business and management research and education. In many instances these meetings result in attempts to put both formal and informal pressure on powerful stakeholders to deliver changes in the attitudes and policies of, for example, government, Research Councils, Institute of Directors, Chartered Institute of Management, and Confederation of British Industry. Needless to say, Fellows are committed to act in concert with the Council of BAM. In addition Fellows are keen to help BAM SIGs when possible and invited to do so, to this end most Fellows have committed themselves to provide help and advice to at least one SIG.

Currently there is a core of 71 active Fellows, who are listed below.

- **Fran Ackermann**, Curtin University
- **Neal Ashkanasy**, The University of Queensland
- **Julia Balogun**, University of Liverpool
- **Greg Bamber**, Monash University
- **Yehuda Baruch**, University of Southampton
- **Nic Beech**, University of Dundee
- **John Bessant**, University of Exeter
- **David Buchanan**, Cranfield University
- **Peter Buckley**, University of Leeds
- **Pawan Budwar**, Aston University
- **John Burgoyne**, Lancaster University
- **Susan Cartwright**, Lancaster University
- **Catherine Cassell**, University of Birmingham
- **Elizabeth Chell**, Kingston University
- **John Child**, University of Birmingham
- **Timothy Clark**, Durham University
- **Cary Cooper**, University of Manchester
- **Nelarine Cornelius**, Queen Mary, University of London
- **Sue Cox**, Lancaster University
- **James Curran**, Kingston University Business School
- **Rick Debruge**, Cardiff University
- **Adamantios Diamantopoulos**, University of Vienna
- **Mark Easterby-Smith**, Lancaster University
- **Colin Eden**, University of Strathclyde
- **Gordon Foxall**, Cardiff University
- **Arthur Francis**, University of Bradford
- **Abby Gobadian**, University of Reading
- **Keith Glaister**, University of Warwick
- **Gordon Greenley**, Aston University
- **Jean Hartley**, Open University
- **David Hickson**
- **Gerard Hodgkinson**, University of Manchester
- **Graham Hooley**, Aston University
- **Chris Huxham**, University of Strathclyde
- **Susan Jackson**, Rutgers University
- **Gerry Johnson**, Lancaster University
- **Andrew Kakabadse**, Cranfield University
- **Edward Lawler**, University of Southern California
- **Feng Li**, Cass Business School
- **Roderick Martin**
- **Sharon Mavin**, Newcastle University
- **Marie McHugh**, University of Ulster
- **Peter McKiernan**, University of Strathclyde
- **Andy Neely**, University of Cambridge
- **Nigel Nicholson**, London Business School
- **David Otley**, Lancaster University
- **David Parker**, Cranfield University
- **Jone Pearce**, University of California
- **Andrew Pettigrew**, University of Oxford
- **Michael Piöd**, Lancaster University
- **Gary Powell**, University of Connecticut
- **Ian Robertson**, Robertson Cooper Ltd
- **Denise Rousseau**, Carnegie Mellon University
- **John Saunders**, Aston University
- **Mark NK Saunders**, University of Birmingham
- **Randall Schuler**, Rutgers University
- **William Starbuck**, University of Oregon
- **Ken Starkey**, University of Nottingham
- **John Storey**, Open University
- **Howard Thomas**, Singapore Management University
- **Richard Thorpe**, University of Leeds
- **David Tranfield**, Cranfield University
- **Rosalie Tung**, Simon Fraser University
- **Susan Vinnicombe**, Cranfield University
- **Roderick Martin**
- **Edward Lawler**, University of Southern California
- **Mike Wright**, Imperial College, London
Track Chairs 2017

Corporate Governance
Jia Liu, University of Salford
Donald Nordberg, Bournemouth University

Critical Management Studies
Ron Kerr, University of Edinburgh
Sarah Robinson, University of Leicester
Martyna Sliwa, University of Essex

Cultural and Creative Industries
Aneesh Banerjee, City University, London

E-Business and E-Government
Thanos Papadopoulos, University of Kent
Panos Panagiotopouloos, Queen Mary, University of London

Entrepreneurship
Dilani Jayawarna, University of Liverpool
Natalia Vershinina, University of Birmingham

Gender in Management
Adelina Broadbridge, University of Stirling

Human Resource Management
Alison Glaister, University of York
Smriti Kutaula, Kingston University
Susan Kirk, Nottingham Trent University

Identity
Juliette Summers, University of St Andrews
Ali Rostron, University of Chester

Innovation
George Tsekouras, University of Brighton
Nick Marshall, University of Brighton

International Business and Management
Haina Zhang, Lancaster University
Junzhe Ji, University of Sheffield

Inter-Organizational Collaboration: Partnerships, Alliances and Networks
Qile He, Coventry University
Albert Jolink, Coventry University

Knowledge and Learning
Christine Rivers, University of Surrey
Efrosyni Konstantinou, University College London
Alexander Kofinas, University of Bedfordshire
Daniel Degischer, University of Innsbruck

Leadership and Leadership Development
Paul Joseph-Richard, Southampton Solent University
Marian Iszatt-White, Lancaster University

Management and Business History
Kevin Tennent, University of York
Roy Edwards, University of Southampton

Marketing and Retail
Heiner Evanschitzky, Aston University
Keith Glanfield, Aston University
Anthony Kent, Nottingham Trent University

Operations, Logistics and Supply Chain Management
Olga Matthias, University of Bradford
Arijit Bhattacharya, University of Dubai

Organizational Psychology
Karen Maher, Coventry University
Sumona Mukhuty, Manchester Metropolitan University

Organizational Studies
David Weir, York St John University
Robert Price, University Campus Suffolk
Dave Bamber, University of Bolton
Denis Fischbacher-Smith, University of Glasgow

Organizational Transformation, Change and Development
Richard Jefferies, University of the West of Scotland
John Mendy, University of Lincoln

Performance Management
Luisa Huatuco, University of York
Vinh Chau, University of Kent

Public Management and Governance
Peter Murphy, Nottingham Trent University

Research Methodology
Gail Clarkson, University of Leeds
Murray Clark, Sheffield Hallam University

Strategy
Efthimios Poulis, University of Middlesex
Konstantinos Poulis, University of Middlesex
Ioannis Christodoulou, University of Westminster

Strategy as Practice
Muhammad Amjad, University of Salford
Nicholas Burton, Northumbria University

Sustainable and Responsible Business
Helen Goworek, University of Leicester
Konstantina Skritsovali, Manchester Metropolitan University
Turbulence is the new normal. Being able to lead effectively in turbulence to create resilient communities and thriving organizations is a necessity. Join colleagues and leadership experts from around the world this October to challenge existing assumptions and explore integrated solutions. ILA’s unique crucible of cross-sector, cross-cultural, cross-generational conferences will inform, inspire, and invigorate you and your team.

Members of the ILA receive the best pricing on registration rates as well as access to leading edge thinking and practices via our many member benefits. Join us today at www.ila-net.org/Join.
<table>
<thead>
<tr>
<th>Name</th>
<th>Track</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abdallah, Fatima Ahmad</td>
<td>Organizational Psychology</td>
<td>THURS 11:00–12:30</td>
</tr>
<tr>
<td>Abdolah, Dina M</td>
<td>International Business and International Management</td>
<td>WED 14:00–15:30</td>
</tr>
<tr>
<td>Abdull Karim, Helmi</td>
<td>Entrepreneurship</td>
<td>WED 16:00–17:30</td>
</tr>
<tr>
<td>Abdulkarim, Muhammad</td>
<td>Leadership and Development</td>
<td>WED 10:00–11:30</td>
</tr>
<tr>
<td>Abdulkarim, Muhammad</td>
<td>Leadership and Development</td>
<td>THURS 11:00–12:30</td>
</tr>
<tr>
<td>Abdulkarim, Muhammad</td>
<td>Corporate Governance</td>
<td>THURS 11:00–12:30</td>
</tr>
<tr>
<td>Abecke, Lakmal</td>
<td>Entrepreneurship</td>
<td>WED 16:00–17:30</td>
</tr>
<tr>
<td>Abdukarim, Abdul-Salih</td>
<td>Leadership and Development</td>
<td>THURS 09:00–10:30</td>
</tr>
<tr>
<td>Abdukarim, Reza</td>
<td>Research Methodology</td>
<td>WED 14:00–15:30</td>
</tr>
<tr>
<td>Abdukarim, Reza</td>
<td>International Business and International Management</td>
<td>WED 14:00–15:30</td>
</tr>
<tr>
<td>Abdukarim, Soraya</td>
<td>Marketing and Retail</td>
<td>THURS 10:00–11:30</td>
</tr>
<tr>
<td>Achi, Francis Chukwude</td>
<td>Sustainable and Responsible Business</td>
<td>THURS 14:00–15:30</td>
</tr>
<tr>
<td>Ackéll, Gaye</td>
<td>Strategy</td>
<td>THURS 11:00–12:30</td>
</tr>
<tr>
<td>Ackerman, Fran</td>
<td>Operations, Logistics and Supply Chain Management</td>
<td>THURS 09:00–10:30</td>
</tr>
<tr>
<td>Ackercott, Anna</td>
<td>Marketing and Retail</td>
<td>THURS 10:00–11:30</td>
</tr>
<tr>
<td>Adas, Kwelu</td>
<td>International Business and International Management</td>
<td>THURS 14:00–15:30</td>
</tr>
<tr>
<td>Adasbadian, Mehrzad A</td>
<td>Leadership and Development</td>
<td>WED 14:00–15:30</td>
</tr>
<tr>
<td>Adegbile, Abuk-A-Samu</td>
<td>Entrepreneurship</td>
<td>THURS 14:00–15:30</td>
</tr>
<tr>
<td>Adegbile, Abuk-A-Samu</td>
<td>Entrepreneurship</td>
<td>WED 09:00–10:30</td>
</tr>
<tr>
<td>Adegbile, Movununus E.</td>
<td>Marketing and Retail</td>
<td>WED 14:00–15:30</td>
</tr>
<tr>
<td>Adenike, Ogunpoye John</td>
<td>Leadership and Development</td>
<td>WED 14:00–15:30</td>
</tr>
<tr>
<td>Adler, Ralph W</td>
<td>Performance Management</td>
<td>THURS 11:00–12:30</td>
</tr>
<tr>
<td>Aldu, Sergio</td>
<td>Innovation</td>
<td>THURS 09:00–10:30</td>
</tr>
<tr>
<td>Ali, Youmara</td>
<td>Human Resource Management</td>
<td>WED 11:00–12:30</td>
</tr>
<tr>
<td>Alrah, Bahane</td>
<td>Organizational Psychology</td>
<td>WED 16:00–17:30</td>
</tr>
<tr>
<td>Apara-Walisa, Tanja</td>
<td>Human Resource Management</td>
<td>WED 11:00–12:30</td>
</tr>
<tr>
<td>Appa-Ray, Ahmed</td>
<td>International Business and International Management</td>
<td>WED 10:00–11:30</td>
</tr>
<tr>
<td>Appa-Ray, Ahmed</td>
<td>International Business and International Management</td>
<td>WED 10:00–11:30</td>
</tr>
<tr>
<td>Ahlenbeishe, Arthur</td>
<td>Research Methodology</td>
<td>WED 14:00–15:30</td>
</tr>
<tr>
<td>Ahmed, Mel Shabah</td>
<td>Organizational Psychology</td>
<td>THURS 11:00–12:30</td>
</tr>
<tr>
<td>Ahmed, Muhammad</td>
<td>Knowledge and Learning</td>
<td>WED 16:00–17:30</td>
</tr>
<tr>
<td>Ahmed, Shaia</td>
<td>Corporate Governance</td>
<td>WED 14:00–15:30</td>
</tr>
<tr>
<td>Al Chaia</td>
<td>Innovation</td>
<td>THURS 14:00–15:30</td>
</tr>
<tr>
<td>Ajaayhi, Amara Cynthia</td>
<td>Inter-Organizational Partnerships, Allies and Networks</td>
<td>TUE 14:00–15:30</td>
</tr>
<tr>
<td>Ajayi, Saher</td>
<td>Knowledge and Learning</td>
<td>WED 11:00–12:30</td>
</tr>
<tr>
<td>Akhtar, Perwaz</td>
<td>International Business and International Management</td>
<td>THURS 09:00–10:30</td>
</tr>
<tr>
<td>Akhtar, Quratulain</td>
<td>Gender in Management</td>
<td>WED 15:30–17:00</td>
</tr>
<tr>
<td>Al-Abyadh, Saleh</td>
<td>Inter-Organizational Partnerships, Allies and Networks</td>
<td>WED 14:00–15:30</td>
</tr>
<tr>
<td>Akinbode, Mosad Adeniyi</td>
<td>Entrepreneurship</td>
<td>THURS 16:00–17:30</td>
</tr>
<tr>
<td>Alkhalasouni, Solomon O.</td>
<td>Sustainable and Responsible Business</td>
<td>WED 16:00–17:30</td>
</tr>
<tr>
<td>Alweh, Cynthya</td>
<td>Entrepreneurship</td>
<td>WED 16:00–17:30</td>
</tr>
<tr>
<td>Alweh, Cynthya</td>
<td>Human Resource Management</td>
<td>WED 11:00–12:30</td>
</tr>
<tr>
<td>Alweh, Cynthya</td>
<td>Marketing and Retail</td>
<td>WED 14:00–15:30</td>
</tr>
<tr>
<td>Alweh, Cynthya</td>
<td>Marketing and Retail</td>
<td>THURS 11:00–12:30</td>
</tr>
<tr>
<td>Alweh, Cynthya</td>
<td>Strategy</td>
<td>THURS 14:00–15:30</td>
</tr>
<tr>
<td>Alweh, Cynthia A.</td>
<td>Public Management and Governance</td>
<td>WED 16:00–17:00</td>
</tr>
<tr>
<td>Al-lahr, Olungu Iya Zylak</td>
<td>Operations, Logistics and Supply Chain Management</td>
<td>WED 10:00–11:30</td>
</tr>
<tr>
<td>Al-Hana, Rima</td>
<td>Operations, Retail Management and Supply Chain Management</td>
<td>WED 10:00–11:30</td>
</tr>
<tr>
<td>Al-Haiz, Mohammed</td>
<td>Sustainable and Responsible Business</td>
<td>THURS 14:00–15:30</td>
</tr>
<tr>
<td>Al-Khalifeh, Bakheen</td>
<td>Strategy as Practice</td>
<td>WED 10:30–11:30</td>
</tr>
<tr>
<td>Al-Mealasci, Medina</td>
<td>Corporate Governance</td>
<td>WED 09:00–10:30</td>
</tr>
<tr>
<td>Al-Zaabi, Ameen</td>
<td>Marketing and Retail</td>
<td>WED 16:00–17:30</td>
</tr>
<tr>
<td>Al-Waqf, Khami</td>
<td>Organizational Studies</td>
<td>WED 10:00–11:30</td>
</tr>
<tr>
<td>Alzaidti, broth</td>
<td>Corporate Governance</td>
<td>THURS 10:00–11:30</td>
</tr>
<tr>
<td>Alwood, Ashir</td>
<td>Entrepreneurship</td>
<td>THURS 09:00–10:30</td>
</tr>
<tr>
<td>Alwood, Ashir</td>
<td>Entrepreneurship</td>
<td>WED 09:00–10:30</td>
</tr>
<tr>
<td>Alwood, Ashir</td>
<td>Entrepreneurship</td>
<td>THURS 16:00–17:30</td>
</tr>
<tr>
<td>Alwood, Akin</td>
<td>Entrepreneurship</td>
<td>WED 16:00–17:30</td>
</tr>
<tr>
<td>Alwood, Akin</td>
<td>Entrepreneurship</td>
<td>WED 09:00–10:30</td>
</tr>
<tr>
<td>Alwood, Akin</td>
<td>Entrepreneurship</td>
<td>THURS 16:00–17:30</td>
</tr>
<tr>
<td>Alwood, Abdullah Amin</td>
<td>Inter-Organizational Partnerships, Allies and Networks</td>
<td>THURS 14:00–15:30</td>
</tr>
<tr>
<td>Alwood, Abdullah Amin</td>
<td>International Business and International Management</td>
<td>WED 10:00–11:30</td>
</tr>
<tr>
<td>Alwood, Abdullah Amin</td>
<td>Operations, Logistics and Supply Chain Management</td>
<td>THURS 14:00–15:30</td>
</tr>
<tr>
<td>Alwood, Abdullah Amin</td>
<td>Operations, Logistics and Supply Chain Management</td>
<td>THURS 14:00–15:30</td>
</tr>
<tr>
<td>Alexander, Anthony</td>
<td>Sustainable and Responsible Business</td>
<td>THURS 11:00–12:30</td>
</tr>
<tr>
<td>Alexander, Anthony</td>
<td>International Business and International Management</td>
<td>WED 09:00–10:30</td>
</tr>
<tr>
<td>Alexander, Anthony</td>
<td>International Business and International Management</td>
<td>THURS 14:00–15:30</td>
</tr>
<tr>
<td>Alexander, Anthony</td>
<td>Sustainable and Responsible Business</td>
<td>WED 10:00–11:30</td>
</tr>
<tr>
<td>Alexander, Anthony</td>
<td>Inter-Organizational Partnerships, Allies and Networks</td>
<td>WED 14:00–15:30</td>
</tr>
<tr>
<td>Alfred, Nicola</td>
<td>Leadership and Development</td>
<td>THURS 09:00–10:30</td>
</tr>
<tr>
<td>Al-Bint, Mahasahmun</td>
<td>Human Resource Management</td>
<td>WED 14:00–15:30</td>
</tr>
<tr>
<td>AlHafisi, Mokh Al</td>
<td>Strategy</td>
<td>THURS 14:00–15:30</td>
</tr>
<tr>
<td>AlHafisi, Mosl Al</td>
<td>Human Resource Management</td>
<td>WED 14:00–15:30</td>
</tr>
<tr>
<td>Alhajji, Ms. Albah</td>
<td>Human Resource Management</td>
<td>WED 14:00–15:30</td>
</tr>
<tr>
<td>Alhajji, Fahd H</td>
<td>International Business and International Management</td>
<td>WED 16:00–17:30</td>
</tr>
<tr>
<td>Alhajji, Fadoha</td>
<td>International Business and International Management</td>
<td>WED 14:00–15:30</td>
</tr>
<tr>
<td>Alhajji, Asmaahah</td>
<td>Gender in Management</td>
<td>THURS 10:00–11:30</td>
</tr>
<tr>
<td>Alhajji, Abdul-Rahman Jiafar</td>
<td>Human Resource Management</td>
<td>THURS 11:00–12:30</td>
</tr>
<tr>
<td>Alhajji, Sukri</td>
<td>Business Management</td>
<td>WED 10:00–11:30</td>
</tr>
<tr>
<td>Alfalo, Nsima</td>
<td>Corporate Governance</td>
<td>THURS 12:30–13:00</td>
</tr>
<tr>
<td>Alkifah, Abdul-Rahman</td>
<td>Corporate Governance</td>
<td>WED 09:00–10:30</td>
</tr>
<tr>
<td>Alkifah, Hameed</td>
<td>Corporate Governance</td>
<td>WED 14:00–15:30</td>
</tr>
<tr>
<td>Alkifah, Hameed</td>
<td>Corporate Governance</td>
<td>WED 09:00–10:30</td>
</tr>
<tr>
<td>Al-Ammour, Jarahs</td>
<td>Strategy</td>
<td>THURS 14:00–15:30</td>
</tr>
<tr>
<td>Al-Majidhi, Alya</td>
<td>Human Resource Management</td>
<td>WED 14:00–15:30</td>
</tr>
<tr>
<td>Almotaf, Hama Habib</td>
<td>Corporate Governance</td>
<td>WED 14:00–15:30</td>
</tr>
<tr>
<td>Almotaf, Hama Habib</td>
<td>Corporate Governance</td>
<td>WED 09:00–10:30</td>
</tr>
</tbody>
</table>
AUTHOR LISTING

Lamal, Abdoulazedze Abzeby  Entrepreneurship  THURS 13:00–15:00
Laxson, Alison Rose  Marketing and Retail  THURS 09:00–12:00
Lawn, Thomas  Inter-Organisational Collaboration: Partnerships, Alliances and Networks  THURS 12:30–14:30
Lawn, Thomas  Strategy on Practice  THURS 10:00–11:00
Le, Hiep  Corporate Governance  WED 10:00–12:00
Le, Hiep  Inter-Organisational Collaboration: Partnerships, Alliances and Networks  WED 10:30–14:30
Leach, Rebecca  Corporate Governance  WED 10:30–12:30
Leandre, Julio  Marketing and Retail  THURS 09:30–12:30
Lee, Amanda  Research Methodology  THURS 09:30–12:00
Lee, Bill  International Business and International Management  THURS 11:00–14:00
Lee, Bill  Research Methodology  THURS 09:00–12:00
Lee, Christina Hwa Chyi  Knowledge and Learning  THURS 14:00–15:00
Lee, Huel  Inter-Organisational Collaboration: Partnerships, Alliances and Networks  MON 09:30–12:30
Lee, Michelle  Knowledge and Learning  THURS 14:00–15:00
Leech, Darren  Leadership and Leadership Development  THURS 09:30–10:00
Leggatt, Sandra  Human Resource Management  TUES 10:30–12:00
Leggatt, Sandra  Public Management and Governance  THURS 09:00–12:00
Leggatt, Andrew  Research Methodology  WED 09:00–10:00
Lehmann, Nicole  Gender in Management  THURS 09:30–10:00
Lehner, Dominique J.M.  Innovation  THURS 10:30–11:00
Lennart, Peter  Leadership and Leadership Development  M 09:00–10:00
Letlicca, Fiona  Innovation  THURS 09:00–12:00
Leunstd, Helge  Inter-Organisational Collaboration: Partnerships, Alliances and Networks  THURS 09:00–12:00
Levitt, Mark  Research Methodology  WED 09:00–10:00
Liu, Chi  Innovation  THURS 09:00–10:30
Liu, Chuan  Marketing and Retail  THURS 09:30–12:30
Liu, Honglei  E-Business and E-Government  MON 09:30–12:30
Liu, Jiasheng  Innovation  THURS 10:30–12:00
Liang, Yuan  E-Business and E-Government  THURS 09:30–12:00
Liang, Ziyg  Operations, Logistics and Supply Chain Management  WED 09:00–10:00
Lichty, Jessica  Marketing and Retail  THURS 14:30–15:30
Liu, Bin B.  Strategy on Practice  THURS 10:30–12:00
Lipton, Simon  Inter-Organisational Collaboration: Partnerships, Alliances and Networks  WED 09:00–10:00
Liu, Caihui (Veronica)  Human Resource Management  TUES 11:00–10:30
Liu, Caihui (Veronica)  Management and Business History  THURS 10:00–12:00
Liu, Chihua  Human Resource Management  THURS 09:00–10:00
Liu, Honglei  E-Business and E-Government  THURS 12:30–14:30
Liu, Jia  Corporate Governance  THURS 10:30–12:00
Liu, Jiasheng  Inter-Organisational Collaboration: Partnerships, Alliances and Networks  THURS 10:00–12:00
Liu, Jonathan  E-Business and E-Government  THURS 09:30–12:30
Liu, Jonathan  Inter-Organisational Collaboration: Partnerships, Alliances and Networks  WED 09:30–12:30
Liu, Li  Human Resource Management  THURS 09:30–12:00
Liu, Li  Organizational Psychology  WED 10:00–11:00
Liu, Lingqian  Inter-Organisational Collaboration: Partnerships, Alliances and Networks  TUES 10:30–14:30
Liu, Min  Sustainable and Responsible Business  WED 10:00–12:30
Lohr, Jonas  E-Business and E-Government  MON 10:30–12:00
Lockhart, Caroline  E-Business and E-Government  THURS 09:00–10:30
Locke, Mark  Knowledge and Learning  THURS 10:30–11:00
Locke, Mark  Sustainable and Responsible Business  WED 10:30–14:30
Lombardi, Sara  Marketing and Retail  THURS 09:00–10:30
Luzina, Abi  Innovation  WED 09:00–10:00
Lundmark, Erik  Entrepreneurship  WED 12:00–14:30
Lupina-Węgorz, Anna  International Business and International Management  MON 10:00–12:00
Lupson, Jonathan Mark  Organisational Studies  WED 09:00–12:30
Lupson, Jonathan Mark  Inter-Organisational Collaboration: Partnerships, Alliances and Networks  TUES 09:30–12:30
Lupoza, Bora  Knowledge and Learning  THURS 10:30–11:00
Lynch, Adam  Knowledge and Learning  THURS 10:30–11:00
Lynch, Richard  Marketing and Retail  THURS 10:30–12:00
Lumprecht, Sophia  Human Resource Management  THURS 14:00–15:30
Lumprecht, Sophia  Sustainable and Responsible Business  WED 10:00–12:00
Lupuivisvinni, Joanna  Organizational Psychology  THURS 09:00–10:00
Matta, Hannah  Public Management and Governance  THURS 11:45–15:15
Macdonald, Emma K  Entrepreneurship  THURS 09:30–10:15
Mackay, David John  Entrepreneurship  THURS 10:30–11:15
Mackay, David John  Strategy  WED 09:00–10:30
MacKenzie, Noel  Strategy  WED 12:00–14:30
Maclean,main  International Business and International Management  WED 09:30–11:00
MacDade, Nevead  Cultural and Creative Industries  THURS 10:30–12:00
MacDonald, John  Knowledge and Learning  WED 09:00–10:30
MacDonald, John  Marketing and Retail  THURS 09:30–10:00
MacKinnon, Stephen  Knowledge and Learning  WED 10:30–12:00
MacKinnon, Stephen  Entrepreneurship  WED 10:30–12:00
Makurski, Jurek  Knowledge and Learning  WED 10:30–12:00
Makurski, Jurek  Entrepreneurship  WED 10:30–12:00
Makurski, Jurek  Sustainable and Responsible Business  WED 10:30–12:00
Makur, Anush  Knowledge and Learning  TUES 10:30–12:00
Makur, Anush  Entrepreneurship  TUES 10:30–12:00
Makur, Anush  Organizational and Managerial Studies  WED 09:00–10:30
Makur, Anush  Entrepreneurial Decision Making  WED 09:00–10:30
Makur, Anush  Entrepreneurship  WED 09:00–10:30
Makur, Anush  Entrepreneurship  WED 09:00–10:30
Makur, Anush  Entrepreneurship  WED 09:00–10:30
Makur, Anush  Entrepreneurship  WED 09:00–10:30
Makur, Anush  Entrepreneurship  WED 09:00–10:30
Makur, Anush  Entrepreneurship  WED 09:00–10:30
Makur, Anush  Entrepreneurship  WED 09:00–10:30
Makur, Anush  Entrepreneurship  WED 09:00–10:30
Makur, Anush  Entrepreneurship  WED 09:00–10:30
Makur, Anush  Entrepreneurship  WED 09:00–10:30
Makur, Anush  Entrepreneurship  WED 09:00–10:30
Makur, Anush  Entrepreneurship  WED 09:00–10:30
Makur, Anush  Entrepreneurship  WED 09:00–10:30
Makur, Anush  Entrepreneurship  WED 09:00–10:30
Makur, Anush  Entrepreneurship  WED 09:00–10:30
Makur, Anush  Entrepreneurship  WED 09:00–10:30
Makur, Anush  Entrepreneurship  WED 09:00–10:30
Makur, Anush  Entrepreneurship  WED 09:00–10:30
Makur, Anush  Entrepreneurship  WED 09:00–10:30
Makur, Anush  Entrepreneurship  WED 09:00–10:30
Makur, Anush  Entrepreneurship  WED 09:00–10:30
Makur, Anush  Entrepreneurship  WED 09:00–10:30
Makur, Anush  Entrepreneurship  WED 09:00–10:30
Makur, Anush  Entrepreneurship  WED 09:00–10:30
BAM 2017 EXHIBITORS

Diagram showing the layout of exhibitors with fire exits and catering areas.
And next year...

**Driving productivity in uncertain and challenging times**

The operating environment for organisations in the public, private and third sectors is changing rapidly. Political, social and economic change and disruptive events such as Brexit have brought about complexity, uncertainty as well as opportunity. This has given rise to a need for new ways of learning, working and competing effectively, and highlights the new challenges for management research and management practice. Undoubtedly, one catalyst for enabling effective change to happen is an entrepreneurial mind-set, where the emphasis is on identifying opportunities and subsequently leveraging them. Another accelerator is academic-stakeholder engagement where business schools use their applied research to drive productivity by engaging businesses, communities and government.

Management and business schools are at the cutting edge of creativity and innovation – aspects that are essential for enhanced productivity in all sectors as big data, business analytics, technology, social media and augmented reality are added to the traditional underpinning areas such as leadership, marketing, human resources management, operations management, and strategic management. Changing work patterns coupled with the many ‘Grand Challenges’ facing the economy and society mean that business schools play a vital role in enabling stakeholders to identify and leverage the emerging new opportunities with a twin focus on productivity and ethical practice.

Bristol is a creative hub and a city of ideas. The past drivers of productivity – engineering and shipping/trade – have given way to the creative and knowledge economies, as well as the development and delivery of ideas that enhance productivity. It is therefore an appropriate location to explore these issues.

**BAM2018 Conference will be hosted by Bristol Business School, University of the West of England in September 2018**