



Paper Submission:
Opens 15th January 2018
Closes 28th February 2018



- » Over 900 papers to be presented across 26 Tracks
- » Excellent networking opportunities
- » High profile plenary sessions
- » Professional Development Workshops
- » Workshops, Symposia and Special Interest Group meetings
- » Gala Dinner and New Members' Welcome Breakfast

"As a annual attendee, I found this conference maintained its international acclaim to be one of the finest of its type in the world. The prestige of Warwick University and the excellence of the location added spice to a very enjoyable, efficiently run and scholarly experience."

David Coldwell,
University of the
Witwatersrand, South Africa

"I really enjoyed BAM 2017 - two days of listening, discussing and presenting in a friendly and supportive environment. I thought that the developmental paper sessions were particularly stimulating, helped by a very engaged SIG in public sector management."

Romano Dyerson
Royal Holloway University of
London

"The BAM conference is an amazing event to attend especially if you were a PhD student who have known the major researchers (giants) only by name. This conference will give you the chance to meet these giants in person and even get feedback directly from them if you were lucky enough!"

Rawan Ghazzawi
Tilburg University

Find more details: www.bam.ac.uk/bam2018

BAM2018 Driving productivity in uncertain and challenging times

The operating environment for organisations in the public, private and third sectors is changing rapidly. Political, social and economic change and disruptive events such as Brexit have brought about complexity, uncertainty as well as opportunity. This has given rise to a need for new ways of learning, working and competing effectively, and highlights the new challenges for management research and management practice. Undoubtedly, one catalyst for enabling effective change to happen is an entrepreneurial mind-set, where the emphasis is on identifying opportunities and subsequently leveraging them. Another accelerator is academic-stakeholder engagement where business schools use their applied research to drive productivity by engaging businesses, communities and government.

Management and business schools are at the cutting edge of creativity and innovation – aspects that are essential for enhanced productivity in all sectors as big data, business analytics, technology, social media and augmented reality are added to the traditional underpinning areas such as leadership, marketing, human resources management, operations management, and strategic management. Changing work patterns coupled with the many 'Grand Challenges' facing the economy and society mean that business schools play a vital role in enabling stakeholders to identify and leverage the emerging new opportunities with a twin focus on productivity and ethical practice.

Bristol is a creative hub and a city of ideas. The past drivers of productivity – engineering and shipping/trade – have given way to the creative and knowledge economies, as well as the development and delivery of ideas that enhance productivity. It is therefore an appropriate location to explore these issues

BAM2018 Tracks

- » Corporate Governance
- » Critical Management Studies
- » Cultural and Creative Industries
- » E-Business and E-Government
- » Entrepreneurship
- » Gender in Management
- » Human Resource Management
- » Identity
- » Innovation
- » Inter-Organizational Collaboration: Partnerships, Alliances and Networks
- » International Business and International Management
- » Knowledge and Learning
- » Leadership and Leadership Development
- » Management and Business History
- » Marketing and Retail
- » Operations, Logistics and Supply Chain Management
- » Organizational Psychology
- » Organizational Studies
- » Organizational Transformation, Change and Development
- » Performance Management
- » Public Management and Governance
- » Research Methodology
- » Risk and Crisis Management
- » Strategy
- » Strategy as Practice
- » Sustainable and Responsible Business

Paper Submission:

The BAM2018 Doctoral Symposium will take place at Bristol Business School, University of the West of England, on the 3rd September 2018.

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