

BAM2019 ANNUAL CONFERENCE

3rd – 5th September
Aston University

Programme

Monday 2nd September

Fringe Sessions:

15.00 – 16.30 **UK Future Competitiveness in Digitally Enabled Advanced Services**

Prof Tim Baines, *Aston Business School, UK*

David Willetts, *Commercial Director, UK Head of Innovation, BAXI HEATING*

Ross Townshend, *Business Manager EMEA – Advanced Services, Ishida Europe*

Mike Hulme, *Managing Director of Trains and Modernisation, Alstom*

MB550, Main Building

15.00 – 16.30 **Building Better Business Resilience in Micro and Small Firms across Europe** **MB517, Main Building**
Chair: Professor Mark Hart, Aston Business School, UK

Dr Maria Wishart, Warwick Business School, UK
Dr Catherine Laffineur, University of Nice Sophia Antipolis, France
Dr Alona Martiarena, IE University, Madrid
Delphine Poschmann, JP Morgan
Sonali Parekh, Head of Policy, FSB
Prof Stuart Roper, Warwick Business School, UK

15.00 – 16.30 **Future-proofing International Businesses through Sustainability** **MB261, Main Building**
Dr Bimal Arora, Aston Business School, UK
Devyani Hari, Director, Centre for Sustainable Business, India
Rijit Sengupta, Chief Executive, Centre for Sustainable Business, India

Tuesday 3rd September

08.00 – 18.00 **Conference Registration** **Conference Aston Meeting Suites**

08.00 – 09.00 **New Members Welcome Breakfast** **Courtyard Restaurant, CAMS**
By Invitation Only

09.00 – 10.30 **Open BAM Fellows Session** **MB653, Main Building**
Linking with the Responsible Research in Business Management Project

09.00 - 10.30 **Professional Developmental Workshops: Session 1** **Breakout Rooms**

10.30 – 11.00 **Refreshment Break** **Conference Aston Meeting Suites**

11.00 – 12.00 **Grand Conference Opening** **Great Hall, Main Building**
Conference Opening: Prof Pawan Budhwar, Aston University, UK, BAM2019 Conference Chair

Conference Opening: Prof Alec Cameron, Vice Chancellor of Aston University, UK

Conference Opening: Prof Katy Mason, Professor of Markets, Lancaster University and Chair, British Academy of Management

Opening Address: Rob Perrins, Chief Executive, Berkeley Group

12.00 – 12.30	Awards Ceremony <i>Includes BAM Fellowships, Companionships, Richard Whipp, Teaching Education Practice Award and Medals</i>	Great Hall, Main Building
12.00 – 14.00	Lunch Break	Conference Aston Meeting Suites
13.30 – 15.00	Professional Development Workshops: Session 2	Breakout Rooms
13.30 – 15.00	Meet the BAM Editors Session <i>British Journal of Management Co-Editors-in-Chief:</i> <ul style="list-style-type: none"> • Prof Pawan Budhwar, Aston University, UK • Prof Geoffrey Wood, Western University, Canada <i>International Journal of Management Reviews Co-Editors-in-Chief:</i> <ul style="list-style-type: none"> • Prof Caroline Gatrell, University of Liverpool, UK • Dr Dermot Breslin, University of Sheffield, UK 	MB419, Main Building
14.00 – 15.00	Engaging With Parliament <i>Naomi Saint, Knowledge Exchange Officer, Parliamentary Office of Science and Technology, UK Parliament</i> Chair: Dr Ashley Thomas Lenihan, Head of Policy and Engagement, British Academy of Management	MB108, Main Building
15.00 – 15.30	Refreshment Break	Conference Aston Meeting Suites
15.30 – 16.30	BAM Fellows AGM <i>By Invitation Only</i>	G8, Main Building
15.30 – 17.00	BAM Workshops and Symposia	Breakout Rooms

15.30 – 17.00 **How to write better ESRC proposals and reviews** **MB550, Main Building**
SAMS-BAM Grant Scheme

Dr Annie Gibney, Portfolio Lead, Business and Management Studies, ESRC

Dr Ashley Thomas Lenihan, Head of Policy and Engagement, British Academy of Management

Prof Emma Bell, Co-Vice Chair: Research and Publications

15.30 – 17.00 **What's Theory Ever Done for Us? a view from practice** **MB261, Main Building**

Chair: Prof Robert MacIntosh, Heriot-Watt University, UK

Speakers:

- **Sue Clark**,
- **William McGrath**,
- **Gary Wroe**, Managing Director, Hockley Mint
- **Jean Bartunek**,
- **Katy Mason**, Professor of Markets, Lancaster University and Chair, British Academy of Management

15.30 – 17.00 **Meet the Non-BAM Editors Session** **MB419, Main Building**

- **Prof Minas Kastanakis**, ESCP Europe, Co-Editor-in-Chief, *European Management Journal*
- **Prof Emma Parry**, Cranfield University, Co-Editor-in-Chief, *International Journal of Human Resource Management*
- **Prof Daniel Hjorth**, Copenhagen Business School, Co-Editor-in-Chief, *Organization Studies*
- **Prof Susan Marlow**, University of Birmingham, Editor, *International Small Business Journal*
- **Prof Jeremy Clegg**, University of Leeds, Editorial Board Member, *Journal of International Business Policy* and also representing the *Journal of International Business Studies*
- **Prof Olga Tregaskis**, University of East Anglia, Associate Editor, *Human Relations*
- **Dr Patricia Lewis**, University of Kent, Joint Editor-in-Chief, *Gender, Work and Organisation*

15.30 – 17.00 **Research Roundtable**

*Led by academics from the Westsächsische Hochschule Zwickau, Germany
Please note this is an open session!*

MB708B, Main Building

17.00 – 17.30 **Celebration of BJM and IJMR Anniversary
Suites**

Whitehall, Conference Aston Meeting

17.00 – 17.30 Refreshment Break

Conference Aston Meeting Suites

17.30 – 19.00 **Professional Development Workshops: Session 3**

Breakout Rooms

19.15 – 19.45 **SIG AGMs**

Breakout Rooms

Wednesday 4th September

08.00 – 18.00 **Conference Registration**

Conference Aston Meeting Suites

08.30 – 10.30 BAM Paper Sessions (2)

Breakout Rooms

09.00 – 10.30 **BJM Board Meeting**
By Invitation Only

G8, Main Building

10.30 – 11.00 **Refreshment Break**

Conference Aston Meeting Suites

11.00 – 12.00 **Keynote Address – Paradox and the role of organisations in grand challenges:
Insights from development responses to natural disasters**
Prof Paula Jarzabkowski, *Cass Business School, City University London, UK
and University of Queensland, Australia*

Great Hall, Main Building

Chair: Prof Stephanie Decker, Aston Business School, UK

12.00 – 13.00	BAM AGM Chair: Prof Katy Mason, Chair, British Academy of Management	MB518, Main Building
12.00 – 14.00	Lunch Break	Conference Aston Meeting Suites
13.30 – 15.00	BAM Paper Sessions (3)	Breakout Rooms
13.30 – 15.00	Panel Session on Diversity and Enterprise Chair: Prof Monder Ram OBE, Aston Business School, UK	G11, Main Building
	<i>Sharonjit Clare, Investor and Co-founder of West Midlands Women's Voice</i> <i>Yetunde Dania, Partner, Trowers & Hamlins LLP</i> <i>Dr Luke Fletcher, Aston Business School, UK</i> <i>Dr. Angela Martinez Dy, Institute for Innovation and Entrepreneurship, Loughborough University</i>	
13.30 – 15.00	IJMR Board Meeting <i>By Invitation Only</i>	G8, Main Building
15.00 – 15.30	Refreshment Break	Conference Aston Meeting Suites
15.30 – 16.30	REF2021 Update Prof David Blackaby, Swansea University and Vice Chair of the Business and Management REF2021 Sub Panel	G11, Main Building
	Panellists: Prof Catherine Cassell, University of Birmingham Prof Peter Murphy, Nottingham Trent University	
15.30– 17.30	BAM Paper Session (4)	Breakout Rooms

18.45 - 19.45 **Conference Gala Dinner Drinks Reception**

Holte Suite, Aston Villa Football Club

19.45 – 00.00 **Conference Gala Dinner**

Holte Suite, Aston Villa Football Club

Thursday 5th September

08.00 – 09.00 **Conference Registration**

Conference Aston Meeting Suites

09.00 – 10.30 **Digital Transformation – Opportunities and Challenges for the Retail Industry**

MB419, Main Building

Prof Heiner Evanschitzky, *Aston Business School, UK*

Prof Boris Bartikowski, *Kedge Business School, France*

Prof Tim Baines, *Aston Business School, UK*

Prof Thomas Rudolph, *University of St Gallen, Switzerland*

Prof Olivia Petit, *Kedge Business School, France*

Prof Christian Brock, *University of Rostock, Germany*

Prof Nancy Wunderlich, *University of Paderborn, Germany*

09.30 – 10.30 **BAM Paper Sessions (5)**

Breakout Rooms

10.30 – 11.00 **Refreshment Break**

Conference Aston Meeting Suites

11.00 – 12.00 **Keynote Address – Change Makers Like You**

Great Hall, Main Building

Rosie Ginday MBE, *Managing Director, Miss Macaroon*

Chair: Prof Caroline Elliott, *Deputy Dean, Aston Business School, UK*

12.00 – 14.00 **Lunch Break**

Conference Aston Meeting Suites

13.00 – 14.30 **BAM Paper Sessions (6)**

Breakout Rooms

14.30 - 15.00 **Refreshment break**

Conference Aston Meeting Suites

15.00 – 16.30 BAM Paper Sessions (7)

Breakout Rooms