

# 27th ANNUAL CONFERENCE OF THE BRITISH ACADEMY OF MANAGEMENT

**Managing to Make a Difference**

10th-12th September 2013, Aintree Racecourse, Liverpool

Submission Dates: **15th January 2013: Paper Submission Opens**  
**26th February 2013: Paper Submission Deadline**



- » Over 600 papers to be presented across 24 Tracks
- » Excellent networking opportunities
- » Workshops, symposia and Special Interest Group meetings
- » High profile plenary sessions
- » Professional Development Workshops
- » Gala Dinner and New Members' Champagne Breakfast

#### NETWORKING

*"A really good opportunity to step back, network with colleagues, and consider a broad and cross-discipline range of approaches to knowledge and learning".*

**Dr John Neugebauer**  
BRISTOL BUSINESS SCHOOL

#### FEEDBACK

*"I thoroughly enjoyed the BAM2012 Conference and will definitely be back next year. As an early career researcher the safe and supportive environment in which I was able to discuss my doctoral research, together with the expert advice and guidance I received, was invaluable."*

**Amanda Lee**  
COVENTRY UNIVERSITY AND  
UNIVERSITY OF SURREY

#### COMMUNITY

*"The BAM Conference is a great opportunity not just to engage with your core area of research but also to get to know of the emerging research areas in other disciplines especially in an era of multi-disciplinary research".*

**Dr Adolf Acquaye**  
UNIVERSITY OF SHEFFIELD

Find more details on the event at: [www.bam.ac.uk/bam2013](http://www.bam.ac.uk/bam2013)

## BAM2013 Conference theme: Managing to Make a Difference

The management of private and public institutions affects almost every aspect of our lives. However, narrowly defined conceptions of management place a premium on the rational pursuit of measurable, financial returns with limited amounts of regulation. Consequently, the dysfunctional effects of mainstream management are ignored and innovative forms of economic activity undertaken in pursuit of broader social goals are neglected.

Private sector scandals in banking and the media as well as high-profile public sector failings in social services and hospitals have highlighted limitations associated with current management practices. Members of the Academy will be aware of the problems associated with a narrow focus on rational managerial solutions whether applied to research, teaching or engagement with business and other stakeholders. Therefore, based on the theme of 'managing to make a difference' the BAM community is invited to consider the wider implications of management. The BAM2013 conference with a range of sub-themes and a strong multi-disciplinary spirit provides an excellent opportunity to consider various facets of management beyond 'manageable' means-ends explanations.

Liverpool, 'the original redbrick University', makes a significant contribution to the changing fortunes of the City with 27,000 students and 5,000 staff including 1,400 academics and 800 researchers.

The University of Liverpool Management School invites you to join an open and stimulating debate on the theme of 'managing to make a difference'. Management School staff are excited by the prospect of hosting the BAM conference in 2013 and will ensure that it reflects the vibrancy, passion and good humour for which the City of Liverpool is famous.

### BAM2013 Tracks

- |  |   |   |
|--|---|---|
| » Corporate Governance   | » International Business                            | » Organizational Transformation, Change and Development |
| » Cultural and Creative Industries   | » Knowledge and Learning                            | » Performance Management                                |
| » E-Business and E-Government  | » Leadership and Leadership Development             | » Public Management and Governance                      |
| » Entrepreneurship   | » Management and Business History                   | » Research Methodology                                  |
| » Gender in Management   | » Marketing and Retail                              | » Strategy  |
| » Human Resource Management  | » Operations, Logistics and Supply Chain Management | » Strategy as Practice                                  |
| » Identity   | » Organizational Psychology                         | » Sustainable and Responsible Business                  |
| » Innovation   | » Organizational Studies                            |   |
| » Inter-Organizational Collaboration: Partnerships, Alliances and Networks |   |   |

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