

## **BAM Vision, Mission and Strategic Objectives**

### **Vision:**

To become the pre-eminent European learned society in business and management

### **Mission:**

To:

- Support vigorous, relevant, ethical, and independent research in business and management
- Promote ethical and reflective business and management education
- Provide a prominent voice for the BAM community
- Showcase business and management scholarship within the national and international arena
- Develop alliances and networks with stakeholders including Business Schools, employers, practitioner communities, and learned societies

### **Medium Term Strategic Objectives**

- To offer distinctive research and teaching capacity building opportunities
- To promote responsible, effective and innovative teaching and learning and contribute to its development
- To increase membership and offer members a first class service
- To strengthen communication with key stakeholders
- To ensure effective working relations with key stakeholders – business and management schools, funders of research, policy makers, employers, accreditation bodies, employers bodies, practitioner communities, media, national and international learned societies to advance and promote business, management and related subject areas
- To further Internationalise the academy through BAM journals and links with sister organisations