

Call for Chapters

Empirical International Entrepreneurship: A Handbook of Methods, Approaches and Applications

Editors:

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Background

The global economy involves enormous internationalization activities that provide untapped opportunities for entrepreneurs and businesses (Jafari Sadeghi, Nkongolo-Bakenda, *et al.*, 2019). In a rapidly evolving economic environment, it is inevitable to adopt an integrated policy for presence in global markets (Chichilnisky and Heal, 1986). Internationalization is the most intricate strategy that can be undertaken by small enterprises (Fernández and Nieto, 2005; Jafari Sadeghi, Biancone, *et al.*, 2019). While, in recent years, accelerating changes in the international business environment created complex circumstances for firms to enter the global markets (Etemad, Wright and Dana, 2001; Acs, Dana and Jones, 2003; Dana and Wright, 2009), development of technologies and reduction of barriers across borders through regional trade agreements have facilitated the market globalization (Maignan and Lukas, 1997; Zou and Stan, 1998; Leonidou, 2004). In this context, entrepreneurship can play the role of mediator in propelling ventures into global markets and thus facilitating the country's growth in the economy (Acs *et al.*, 2012). In this regard, international entrepreneurship is a hybrid of internationalisation and entrepreneurship that involves making judgmental decisions about the coordination of scarce resources across international boundaries (Dana, Hamilton and Wick, 2009). Developing a model of the forces influencing the speed of internationalisation, Oviatt and McDougall-Covin (2005) define international entrepreneurship as “the discovery, enactment, evaluation, and exploitation of opportunities –across national borders– to create future goods and services”.

Objective

The aim of this book is to provide key analytical themes of what it means to internationalise entrepreneurially. This is a collection of prominent chapters gives an understanding of types of methods can be used in the field of international entrepreneurship. Chapters are clustered into qualitative and quantitative articles. The qualitative cluster covers articles investigated international entrepreneurship conceptual, empirical chapters as well as literature reviews. Chapters in quantitative cluster analyse international entrepreneurship through a broad range of statistical methods such as regressions, panel data, structural equational modelling as well as decision-making and optimisation models in certain and uncertain circumstances. This book is essential reading for researchers, scholars, and practitioners who want to analyse the entrepreneurial opportunities across national borders.

Recommended Topics

The focus of this book is to offer methodological insights into International entrepreneurship research. We encourage conceptual and empirical chapters using a diverse range of methods that address areas such as the indicative themes outlined below but are not limited to, the following themes:

- International entrepreneurial orientation

- International Entrepreneurial decision-making
- Motivations toward international entrepreneurship
- Gender differences and the role of women in IE
- Knowledge transfer in IE
- International entrepreneurial vision
- International experience and network
- International entrepreneurship and self-efficacy
- IE and institution theory
- IE and technology advancement
- IE and technology transformation

Multi- and interdisciplinary approaches are particularly welcome.

Submission Guidelines

Papers should be clear on the methodological approaches used for studying international entrepreneurship. We are particularly interested in theory development chapters or chapters that offer speculative methodological innovations that are not applied to actual settings. All submissions are subject to the standard double-blind review process. Manuscripts must be original, unpublished works not concurrently under review for publication at another outlet and are expected to follow the standard formatting guidelines for the journal.

Submissions should be prepared according to the Springer manuscript preparation guidelines found at <https://www.springer.com/gp/authors-editors/book-authors-editors/resources-guidelines/book-manuscript-guidelines/manuscript-preparation/5636>

We expect to follow the following timeline:

- Chapter proposal submission deadline: 16th April 2020
- Chapter submission deadline: 31st July 2020
- Expected publication: Spring 2021

Please send the book chapter proposals and/or manuscript to any of the editors:

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