

BAM2019 Doctoral Symposium

2nd September 2019
Aston Business School, Birmingham

Paper Presentations Schedule

Session time: 11.30 – 13.00 or 17.00 – 18.30

- Sort by Groups of presentation:

Group	Room	Session time	Session Chairs	Papers
1	MB568	17.00 – 18.30	<p>Donald Nordberg, <i>Bournemouth University</i></p> <p>John Burgoyne, <i>University of Lancaster</i></p> <p>Neil Pyper, <i>University of Coventry</i></p>	<p>A Theoretical and Empirical Analysis of Governance Disclosure Quality Within Pakistani Listed Banks: Evaluations of Revisions Consequent to The Pakistani Corporate Governance Codes 2012 And 2017 <i>Atta Muhammad, London South Bank University</i></p> <p>Factors Contributing to Sparks of Good Governance in Sub-Saharan Africa <i>Kenneth Nwokocha, Nottingham Trent University</i></p> <p>The evolution of corporate attention: Evidence from UK public companies, 2000-2016 <i>Andrea Pataconi, Anastasiya Shamshur, Pavlo Ulianiuk, University of East Anglia</i></p> <p>Corporate Governance Practices and Firms' Financing Decisions: The Role of Managerial Heuristics-and-Biases <i>Muhammad Sajid, University of London</i></p> <p>The role of Corporate Governance mechanisms and Family Influence on Tax behaviours of UK Family-firms. <i>Azeez Adebayo Balogun, Bournemouth University</i></p>

2	MB404A	11.30 – 13.00	<p>Feng Li, <i>City University of London</i></p> <p>Ashley Braganza, <i>Brunel University London</i></p> <p>Adam Poole, <i>University of the West of England</i></p>	<p>Big Data influence on knowledge sharing in organisations: A study of E-commerce industry <i>Foujia Keya, University of the West of Scotland</i></p> <p>Effective digital marketing strategy to generate leads and achieve competitive advantage for Education Consultancies in Nepal. A mixed method study <i>Deepak Bahadur Khadka, University of the West of Scotland</i></p> <p>National Economic Policy and Its Impact on Corporate Sector Development In A Developing Nation: A Case Study Of South- Western Nigerian Agricultural Sector. <i>Ayodele Adetuyi, University of the West of Scotland</i></p>
3	MB404D	11.30 – 13.00	<p>Anne Clare Gillon, <i>University of the West of Scotland</i></p> <p>Sue Vinnicombe, <i>Cranfield University</i></p> <p>Emma Bell, <i>Open University</i></p>	<p>An investigation of the origins of transformational leadership theory <i>Zaw Lagung, University of York</i></p> <p>Plural leadership during organisational transformation initiatives <i>Nawaf AlGhanem, Brunel University</i></p> <p>Leadership Development in Ethnic-Minority SMEs and its Implication on SMEs Growth and Performance: An Exploratory Study of South Asian Ethnic Minority (SAEM) SMEs in the UK <i>Jaser Rahaman, Liverpool John Moores University</i></p> <p>Emotion Regulation in Leader-follower relationships: A cultural perspective <i>Mariya Mathai, University of East Anglia</i></p>
4	MB708A	11.30 – 13.00	<p>Helen Shipton, <i>Nottingham Trent University</i></p> <p>Emma Parry, <i>Cranfield University</i></p>	<p>How did you feel while tweeting? Tweet-related emotion on recovery from work <i>Konstantina Foti, Newcastle University Business School</i> <i>Despoina Xanthopoulou Aristotle, University of Thessaloniki</i> <i>Savvas Papagiannidis, Newcastle University Business School</i> <i>Konstantinos Kafetsios, University of Crete</i></p> <p>Promises, promises: Linking Meta-communication, Performance Appraisal and the Psychological Contract <i>Juanita Illingworth léseg, School of Management</i></p>

				<p><i>C.E Cook, University of South Wales</i> <i>G.R.T White, University of South Wales</i></p> <p>A Study of Job Attitudes and Factors of Knowledge Sharing Behavior <i>Muhammad Umar, University of Management & Technology, Lahore, Pakistan</i></p>
5	MB404B	11.30 – 13.00	<p>Qile (Horace) He, <i>Coventry University</i></p> <p>Jonathan Liu, <i>Regent's University London</i></p>	<p>An exploration of public procurement as instrument for sustainable development: north-central geopolitical zone of Nigeria <i>Joshua Ikani Negedu, Liverpool John Moores University</i></p> <p>Developing a Performance Measurement Model for UK Construction Projects <i>Kejun Meng, University of Manchester</i> <i>Peter Fenn, University of Manchester</i></p> <p>What are the factors that influence IT strategic alignment in supply chain management and how does this impact upon supply chain integration and performance? a case of Nigerian medium-sized manufacturing enterprises <i>Atinuke Muraina, Bournemouth University</i></p> <p>Prioritizing Sustainable Supply Chain Management Factors based on their Operational Performance <i>Varun Sharma, Xavier School of Management</i></p>
6	MB245	11.30 – 13.00	<p>Fiona Wilson, <i>University of Glasgow</i></p> <p>Daniel King, <i>Nottingham Trent University</i></p> <p>Smirti Kutaula, <i>Kingston University London</i></p>	<p>Are factors that facilitate a sustainable return to work after ill-health gender-specific? <i>Abasiama Etuknwa, University of East Anglia</i> <i>Kevin Daniels, University of East Anglia</i> <i>Constanze Eib, Uppsala Universitet</i> <i>Rachel Nayani, University of East Anglia</i></p> <p>Unpaid volunteers supervising other volunteers – a new identity? <i>Roger Fagg, Birkbeck, University of London</i></p> <p>The Impact of Employee Empowerment on Service Quality in the Service organization: A systematic Review <i>Wafa Ibrahim Beheiri, Anglia Ruskin University</i></p>

				<p>Can Economics Help Attain Happiness: An Extensive Review and Research Agenda Mansi Jain, <i>Guru Gobind Singh Indraprastha University</i> Gagandeep Sharma, <i>Guru Gobind Singh Indraprastha University</i></p>
7	MB404C	11.30 – 13.00	<p>Martyna Silwa, <i>University of Essex</i></p> <p>Claire Hannibal, <i>Liverpool John Moores University</i></p> <p>Stephanie Decker, <i>Aston University</i></p>	<p>Why and How Middle Managers Use Autonomy In Strategy Annabel Hana Christie, <i>Cranfield School of Management</i></p> <p>Exploring Barriers for Using Gamification as a Technique for Increasing Stakeholder Engagement in Sustainability Accounting and Its Reporting Ian Blakesley, <i>University of Winchester</i></p> <p>Sustainability-oriented Innovation (SOI) Capabilities in Manufacturing Firms Budi Harsanto, <i>University of Liverpool</i></p> <p>Exploring the experience of work for individuals with mental health issues Lindsay Badger, <i>University of Plymouth</i></p>
8	MB708C	11.30 – 13.00	<p>Keith Glanfield, <i>Aston University</i></p> <p>Geoffrey Wood, <i>Western University Canada</i></p> <p>Howard Thomas, <i>Coventry University</i></p>	<p>The customer journeys: A systematic review Yanika Tueanrat, <i>Newcastle University</i></p> <p>Consumer Motivations and Benefits of Value Co-destruction: Influence on Consumer Loyalty Olabode Ogunbodede, <i>Newcastle University</i></p> <p>Economic Value Creation Via Social Capital: The Case For SMEs In The UK Construction Industry Julian Riano, <i>Newcastle University- London</i></p> <p>Corporate leaders' values and the 2030 agenda for sustainable development. The effect of social class and political ideology of Dutch board directors on Sustainable Development Goal preferences Lisanne J. Veter, <i>Erasmus University Rotterdam</i> Harry R. Commandeur, <i>Erasmus University Rotterdam</i> Jatinder S. Sidhu, <i>University of Leeds</i> Henk W. Volberda, <i>University of Amsterdam</i></p>

				<p>CSR Strategy Development: A Micro-Level Analysis of MNC Subsidiaries in Developing Countries Sameer Mody, Coventry University</p>
9	MB574	11.30 – 13.00	<p>David Sarpong, Brunel University London Nicholas Theodorakopoulos, Aston University</p>	<p>ICT use and Business Performance in SMEs in emerging economies: Mediating role of Networking and the moderating role of Gender Sharmin Nahar, University of Essex</p> <p>Entrepreneurial Success Factors of Nigerian Women Entrepreneurs in UK Temitope Afolabi, University of the West of Scotland Seema Sharma, University of the West of Scotland</p> <p>Barrier or Enabler? Academic Managers' Role in the Implementation of Entrepreneurship Education in East Africa. Andrea M Lane, Newcastle University</p>

- **Sort by Submitting Authors**

Author Name	Institution	Group	Session Time	Room	Paper Title
Adetuyi Ayodele	University of the West of Scotland	2	11.30 – 13.00	MB404A	National Economic Policy and Its Impact On Corporate Sector Development In A Developing Nation: A Case Study Of South-Western Nigerian Agricultural Sector.
Afolabi Temitope	University of the West of Scotland	9	11.30 – 13.00	MB574	Entrepreneurial Success Factors of Nigerian Women Entrepreneurs in UK
AlGhanem Nawaf	Brunel University	3	11.30 – 13.00	MB404D	Plural leadership during organisational transformation initiatives
Andrea M Lane	Newcastle University	9	11.30 – 13.00	MB574	Barrier or Enabler? Academic Managers' Role in the Implementation of Entrepreneurship Education in East Africa.

Badger Lindsay	University of Plymouth	7	11.30 – 13.00	MB404C	Exploring the experience of work for individuals with mental health issues
Balogun Azeez Adebayo	Bournemouth University	1	17.00 – 18.30	MB568	The role of Corporate Governance mechanisms and Family Influence on Tax behaviours of UK Family-firms.
Beheiri Wafa Ibrahim	Anglia Ruskin University	6	11.30 – 13.00	MB245	The Impact of Employee Empowerment on Service Quality in the Service organization: A systematic Review
Blakesley Ian	University of Winchester	7	11.30 – 13.00	MB404C	Exploring Barriers for Using Gamification as a Technique for Increasing Stakeholder Engagement in Sustainability Accounting and Its Reporting
Christie Annabel Hana	Cranfield School of Management	7	11.30 – 13.00	MB404C	Why and How Middle Managers Use Autonomy In Strategy
Etuknwa Abasiama	University of East Anglia	6	11.30 – 13.00	MB245	Are factors that facilitate a sustainable return to work after ill-health gender-specific?
Fagg Roger	Birkbeck, University of London	6	11.30 – 13.00	MB245	Unpaid volunteers supervising other volunteers – a new identity?
Foti Konstantina	Newcastle University Business School	4	11.30 – 13.00	MB708A	How did you feel while tweeting? Tweet-related emotion on recovery from work
Gupta Mansi	Guru Gobind Singh Indraprastha University	6	11.30 – 13.00	MB245	Can Economics Help Attain Happiness: An Extensive Review and Research Agenda
Harsanto Budi	University of Liverpool	7	11.30 – 13.00	MB404C	Sustainability-oriented Innovation (SOI) Capabilities in Manufacturing Firms
Illingworth Juanita	Iéseg School of Management	4	11.30 – 13.00	MB708A	Management Promises, Performance Appraisal and the Psychological Contract
Keya Foujia	University of the West of the Scotland	2	11.30 – 13.00	MB404A	Big Data influence on knowledge sharing in organisations A study of E-commerce industry

Khadka Deepak Bahadur	University of the West of Scotland	2	11.30 – 13.00	MB404A	Effective digital marketing strategy to generate leads and achieve competitive advantage for Education Consultancies in Nepal. A mixed method study
Lagung Zaw	University of York	3	11.30 – 13.00	MB404D	An investigation of the origins of transformational leadership theory
Mariya Mathai	University of East Anglia	3	11.30 – 13.00	MB404D	Emotion Regulation in Leader-follower relationships: A cultural perspective
Meng Kejun	University of Manchester	5	11.30 – 13.00	MB404B	Developing a Performance Measurement Model for UK Construction Projects
Mody Sameer	Coventry University	8	11.30 – 13.00	MB708C	CSR Strategy Development: A Micro-Level Analysis of MNC Subsidiaries in Developing Countries
Muhammad Atta	London South Bank University	1	17.00 – 18.30	MB568	A Theoretical And Empirical Analysis Of Governance Disclosure Quality Within Pakistani Listed Banks: Evaluations Of Revisions Consequent To The Pakistani Corporate Governance Codes 2012 And 2017
Muraina Atinuke	Bournemouth University	5	11.30 – 13.00	MB404B	What are the factors that influence IT strategic alignment in supply chain management and how does this impact upon supply chain integration and performance? a case of Nigerian medium-sized manufacturing enterprises
Nahar Sharmin	University of Essex	9	11.30 – 13.00	MB574	ICT use and Business Performance in SMEs in emerging economies: Mediating role of Networking and the moderating role of Gender
Negedu Joshua Ikani	Liverpool John Moores University	5	11.30 – 13.00	MB404B	An exploration of public procurement as instrument for sustainable development: north-central geopolitical zone of Nigeria
Nwokocha Kenneth	Nottingham Trent University	1	17.00-18.30	MB568	Factors Contributing to Sparks of Good Governance in Sub-Saharan Africa

Ogunbodede Olabode	Newcastle University	8	11.30 – 13.00	MB708C	Consumer Motivations and Benefits of Value Co-destruction: Influence on Consumer Loyalty
Pavlo Ulianiuk	University of East Anglia	1	17.00-18.30	MB568	The evolution of corporate attention: Evidence from UK public companies, 2000-2016
Rahaman Jaser	Liverpool John Moores University	3	11.30 – 13.00	MB404D	Leadership Development in Ethnic-Minority SMEs and its Implication on SMEs Growth and Performance: An Exploratory Study of South Asian Ethnic Minority (SAEM) SMEs in the UK
Riano Julian	Newcastle University- London	8	11.30 – 13.00	MB708C	Economic Value Creation Via Social Capital: The Case For SMEs In The UK Construction Industry
Sajid Muhammad	University of London	1	17.00-18.30	MB568	Corporate Governance Practices and Firms' Financing Decisions: The Role of Managerial Heuristics-and-Biases
Sharma Varun	Xavier School of Management	5	11.30 – 13.00	MB404B	Prioritizing Sustainable Supply Chain Management Factors based on their Operational Performance
Tueanrat Yanika	Newcastle University	8	11.30 – 13.00	MB708C	The customer journeys: A systematic review
Umar Muhammad	University of Management & Technology, Lahore, Pakistan	4	11.30 – 13.00	MB708A	A Study of Job Attitudes and Factors of Knowledge Sharing Behavior
Veter Lisanne J.	Erasmus University Rotterdam	8	11.30 – 13.00	MB708C	Corporate leaders' values and the 2030 agenda for sustainable development The effect of social class and political ideology of Dutch board directors on Sustainable Development Goal preferences