SUSTAINABLE AND RESPONSIBLE BUSINESS SCHEDULE

SESSION 1
TUESDAY 11th September 15:30 – 17:00

Workshop | Glamorgan Building, 0.86
Session Chair: Peter Stokes

Comparative Perspectives in Sustainable and Responsible Business: Insights from the U.K., the U.S., Australia and Germany (870)
Herzig, Christian; Schaltegger, Stefan; Burritt, Roger L.

SESSION 2
Wednesday 12th September 09:00 – 10:30

Full Papers | Glamorgan Building, 0.86
Session Chair: Peter Stokes

Corporate Sustainability: A Critical Review (245)
Ivory, Sarah; MacKay, Brad

A comparison of positive and negative role models in business ethics education (285)
Baden, Denise; Francis, Margo

Global Interpretations of Sustainability - Enabling Sustainability through Action Research (ESTAR) (672)
Hind, Patricia Anne; Smit, Arnold; Page, Nadine

Developmental Papers | Glamorgan Building, -1.60
Session Chair: Simon Brooks

Where ethics stand in current business models! (963)
Momtazian, Legha

Approaches to innovation for sustainability in the Malaysian palm oil industry: the case of small and medium enterprises in Sabah (186)
Martin, Susan; Chang, Jane; Rieple, Alison; Ahmed, Amran; Boniface, Bonaventure

Community cooperatives as a sustainable and responsible business model. The case of ULCC in India. (303)
George, Suresh; Paladini, Stefania

Institutional Influences in the British Social Entrepreneurship sector (611)
Kadjar, Claire
SESSION 3
Wednesday 12th September 11:00 – 12:30

Full Papers | Glamorgan Building, 0.86
Session Chair: Peter Stokes

Varieties of Capitalism and CSR: A Comparative Study of Controversial and Non-Controversial Industries (153)
Cheah, Jeremy Eng Tuck; Wood, Geoffrey; O'Sullivan, Noel

Remuneration of Management in the Financial Crisis – A Study among the Annual Reports 2009 of the Euro Stoxx 50 Companies (148)
Britzelmaier, Bernd J; Kraus, Patrick; Häberle, Michael; Doll, Andreas

Building a Reputation as a Socially Responsible Company: The Effects on Financial Performance (827)
Brammer, Stephen John; Taffler, Richard; Agarwal, Vineet; Brown, Mike

Developmental Papers | Glamorgan Building, -1.60
Session Chair: Simon Brooks

Institutionalising Corporate Social Responsibility? The Case of Public CSR Policies (956)
Schaefer, Anja

Business Involvement in Sustainable Social Innovation: Multiple Case Studies (467)
Ciesielska, Malgorzata; Iskoujina, Zilia

Reshaping International Oil Companies’ Response Mechanism to Deal with the Spectre of Resource Nationalism (687)
Jasimuddin, Sajjad M.; Maniruzzaman, Abul {Munir}

SESSION 4
Wednesday 12th September 14:00 – 15:30

Full Papers | Glamorgan Building, 0.86
Session Chair: Peter Stokes

Lessons learned from past incidents and accidents: an analysis of three major oil spills (619)
Warther, Johannes

The Influence of Environmental Paradigms on Corporate Sustainability Performance: A model explaining ‘environmental conservatism’ (780)
Vazquez-Brust, Diego Alfonso; Liston-Heyes, Catherine
Who’s influencing whom? A case-study in sustainable business partnerships (764)
Adderley, Simon David; Elliott, Alice Rose

Developmental Papers | Glamorgan Building, -1.60
Session Chair: Simon Brooks

Implementing sustainable and responsible business. Sustainability management tools and their dissemination in German companies (609)
Schaltegger, Stefan; Windolph, Sarah Elena; Herzig, Christian

Organisational Sustainability and the SME; an Examination of Irish Owner-Managers’ Attitudes (510)
Darcy, Colette; McGovern, Philip; McCabe, Thomas

An evolutionary perspective of management orientations in the nonprofit literature – towards a more sustainable approach (605)
Malhotra, Aastha; Verreyne, Martie-Louise; Zammuto, Raymond

An Investigation about Social Practices adopted by companies: A comparison between UK Large Companies and Medium Companies (646)
Sadeghi, Maryam

SESSION 5
Wednesday 12th September 16:00 – 17:30

Full Papers | Glamorgan Building, 0.86
Session Chair: Peter Stokes

The social construction of ‘the big society’ (848)
Kent, Wahida Shah; Brooks, Simon Bentley

Perceptions of How Regulators Respond to Environmental Performance (931)
Vazquez-Brust, Diego Alfonso; Liston-heyes, Catherine

A Normative Model for Sustainable Cultural and Heritage Tourism in Regional Development of Southern Jalisco (130)
Vargas-Hernández, José G.

Developmental Papers | Glamorgan Building, -1.60
Session Chair: TBC

The campus as an extended classroom: The case of Green Impact and the students working as eco-auditors. (726)
Acevedo, Beatriz; Benton, Helen; Frary, Laura; Malevicius, Romas; Martins, Luis; Oyawale, Souvenir; Rust, Francesca; Willis, Rob; Bonner, Charlotte
From grounded theory to castles in the air: the emergent agenda for academic research and sustainable business (345)
Wells, Peter Erskine; Zapata, Clovis; Orsato, Renato

Corporate Social Responsibility: Is it a Competitive Advantage or a Public Relation Exercise to improve Corporate Reputation for the major companies in United Kingdom? (328)
Jacob, Saly; Koufopoulos, Dr. Dimitrios

SESSION 6
Thursday 13th September 09:00 – 10:30

Full Papers | Glamorgan Building, 0.86
Session Chair: Peter Stokes

Towards Transformative and Sustainable Services in the Energy Sector – How Can Regulation Level the Playing-field for New Services in Smart Grids? (502)
Kranz, Johann; Picot, Arnold

The use of environmental performance indicators (EPIs) and size effect: the case of industrial companies in Brazil (567)
Hourneaux Junior, Flavio; Hrdlicka, Hermann A; Gomes, Clandia M.; Kruglianskas, Isak

Reducing social vulnerability and environmental deterioration through market mechanisms? The case of Petrobras and small-scale farmers in Brazil (881)
Vazquez-Brust, Diego Alfonso; Zapata, Clovis; Plaza-Ubeda, Jose

Developmental Papers | Glamorgan Building, -1.60
Session Chair: Simon Brooks

CSR and institutional logics: A reconceptualisation and recontextualisation of sustainable and responsible organization and management. (490)
Wallis, Matthew Shane

Betting on Floods: The Case of KPSSM, an Innovative Index-Based Microinsurance Scheme (465)
Alles, Delphine L.; Eabrasu, Marian

Attitudes towards Sustainability in a Developing Country: The Case of Saudi Arabia (658)
Mouzughi, Yusra; Bryde, David
SESSION 7
Thursday 13th September 11:00 – 12:30

Full Papers | Glamorgan Building, 0.86
Session Chair: Peter Stokes

Community as Stakeholder: Exploring Corporate Social Responsibility Outcome in Malaysian Community Development (210)
Ismail, Maimunah; Alias, Siti Noormi; Mohd Rasdi, Roziah

Sustainable business and export performance in industrial of gems and jewelry (305)
Palma, Eliete Pozzobon; Gomes, Clandia Maffini; Kruglianskas, Isak; Kneipp, Jordana Marques; Barbieri, Luciana Aparecida

Explicating Dynamic capabilities for Corporate Sustainability: Evidence from Corporate Social Responsibility Reports (571)
Wu, Qiang; He, Qile; Duan, Yanqing

SESSION 13
Thursday 13th September 14:00 – 15:30

Full Papers | Glamorgan Building, 0.86
Session Chair: Peter Stokes

The Business Legacy: reinterpreting and translating management for a sustainable future (895)
Colledge, Barbara

Work-related travel and climate change: the low carbon career perspective (929)
Blenkinsopp, John; Scurry, Tracy

How corporate universities create shared value - A business model perspective (955)
Vellin, Dominique