

Corporate Governance

Track Chairs: Jia Liu and Donald Nordberg

WED 09:00 – 10:30 | Humanities 3.44, Humanities Building

Full Papers

Session Chair: Donald Nordberg

Containing a Catastrophic Legacy: Towards Trustworthy Governance of the United Kingdom's Nuclear Industry (263)

Ng, Wilson; Pemberton, Barry

Reflexive Agency, Family Directors, Resistance and Change: Understanding Corporate Board Practices in Family Governance Context (502)

Ahmed, Shaila; Uddin, Shahzad

Evaluating board effectiveness: A review and framework for evaluation of corporate boards (320)

Nordberg, Donald; Booth, Rebecca

WED 09:00 – 10:30 | Humanities 3.55, Humanities Building

Developmental Papers

Session Chair: Carl Bridge

Trick or treat? Analysis of legitimation of a global regulatory norm in a national regulatory space (189)

Ambituuni, Ambisisi; Ejiogu, Amanze; Ejiogu, Chibuzo

Ownership structure, corporate governance and firm performance: New evidence from the Jordanian context. (613)

Almustafa, Hamza Habis; Liu, Jia

The Moderating Effect of Ownership Concentration on the Managerial Power-CEO Pay Relationships (956)

Dao, Tuan Anh; Koufopoulos, Dimitrios; Gkliatis, Ioannis

Corporate Governance and Institution Building in a Fragile State: leadership, guidance, and practice in Palestine (1014)

Melville, Rob

WED 11:00 – 12:30 | Humanities 3.44, Humanities Building

Full Papers

Session Chair: Douglas Cumming

Corporate governance and bidder returns: Evidence from China's domestic mergers and acquisitions (335)

Liu, Jia; Mughanhu, Christopher

Boardroom Quality and Stock Price Synchronicity (814)

Mollah, Sabur; Mobarek, Asma

Shareholder Voting in Mergers & Acquisitions: What Difference does the Financial Crisis Make?(973)
Tokbolat, Yerzhan; Thompson, Stephen; Le, Hang

WED 14:00 – 15:30 | Humanities 3.55, Humanities Building

Developmental Papers

Session Chair: Donald Nordberg

The Corporate Board's Task in Shaping Culture: Lessons from the UK Support Services Sector (332)
Redmond, Louise Constance

Governance paradoxes over time: Understanding the role of temporality (436)
Walters, Geoff; Tacon, Richard

When Are Busy Directors Bad for Firm Performance? Evidence from Publicly Listed Firms in India (700)
Bhaskarabhatla, Ajay; Sachidananda, B.S.

The Effect of Organizational Characteristics on Board Characteristics: Preliminary Findings from Listed Shipping Companies (748)
Athanasiadis, Konstantinos; Koufopoulos, Dimitrios; Gkliatis, Ioannis

WED 16:00 – 17:30 | Humanities 3.44, Humanities Building

Full Papers

Session Chair: Jia Liu

Pre-Going Private Ownership around the World (165)
Cumming, Douglas; Sannajust, Aurelie; Tarsalewska, Monika; Zhu, Jie

Understanding Corporate Engagement: The UK Pension Fund Case for Plurality (348)
Tilba, Anna

Voluntary Sector Organisations Workforce Management in Competitive Environment (372)
Springdal, Kent; Kiwanuka, Keefa

WED 16:00 – 17:30 | Humanities 3.55, Humanities Building

Developmental Papers

Session Chair: Leslie Spiers

Considering Sustainable and Ethical Leadership in the Context of Corporate Governance: Does the UK Corporate Governance Code Facilitate Leadership Trust? (364)
Monk, Elizabeth; Leach, Rebecca

Internal and External Factors That Shape Bankers' Ethical Performance (617)
Thiam, Mouhamed El Bachire; Liu, Jonathan; Aston, John

How Political Ties of an Economic Actor Influence Organizational Life-cycle? (630)
Berberoglu Yilmaz, Nazli; Ozen, Sükrü

THURS 09:00 – 10:30 | Humanities 3.44, Humanities Building

Full Papers

Session Chair: Leslie Spiers

The Financial Service Industry and the 2008 Financial crisis: How to Restore Lost Trust? (52)
Poole, Adam; Yousafzai, Shumaila

Democratic Governance and Performance: The Case of Grocery Retailing (737)
Malmgren, Mikael E.; Seymour, Steve

Board Gender Diversity: Review of the Literature (754)
Hamdan, Reem Khamis; Al Shirawi, Thaira M.; Eldabi, Tillal; Barone, Elisabetta; Sarea, Adel

THURS 11:00 – 12:30 | Humanities 3.55, Humanities Building

Developmental Papers

Session Chair: Xiaowen Gao

Corporate Governance of Mega-events: the Case Study of RIO 2016 (118)
Merendino, Alessandro; Bek, David; Timms, Jill; Meadows, Maureen

From 40 shades of grey to full transparency. The role of governance in the UK HE sector. (158)
Bridge, Carl Anthony

Behaviour Psychology of an Individualistic Oriented Employee in Socially Responsible Workplace (258)
Hafeez, Hira; Abdullah, Muhammad Ibrahim

Good organization for whom? Dilemmas and contradiction over governance, compensation and organizational justice of advertising agencies (265)
Silva, Luciana Iwashita da; Bulgacov, Sergio

THURS 14:00 – 15:30 | Humanities 3.44, Humanities Building

Full Papers

Session Chair: Rob Melville

Corporate governance, national governance quality, and firm performance: Evidence from two MENA capital markets (340)
Almustafa, Hamza Habis; Liu, Jia

Comparison of Corporate Governance Codes for GCC Countries with the UN Best Practices (595)
Qurashi, Mubashir Hassan; Forbes-Menson, Frank

The Stewardship Theory: In the context of Islamic banking (965)
Alatassi, Bchr

THURS 14:00 – 15:00 | Humanities 3.56, Humanities Building

Developmental Papers

Session Chair: Jia Liu

The Differences between Shareholder and Stakeholder Risk Reporting Practices: Theory and Evidence from Developed and Emerging Countries – A Research Agenda (344)
Dominguez-Blanco, Giselle; Valero-Silva, Nestor

Do Corporate Governance Adjustments during a Market Crisis Affect Firms Value? (885)
Gao, Xiaowen

Critical Management Studies

Track Chairs: Ron Kerr, Sarah Robinson and Martyna Śliwa

WED 11:00 – 12:30 | WBS 2.005, Warwick Business School
Developmental Papers

Session Chair: Ron Kerr

Reading economic magazines: hidden codes and financial crisis representation in Korea (261)
Kim, Amee

Remote Control: Three Faces of Power in Telework (714)
Reissner, Stefanie C; Izak, Michal

“Saving the last fish house on Ocracoke Island: Alternative organisational structures to address precarity within the small-scale fishing industry” (971)
Geesin, Beverly Jan

President Donald Trump, the Trump business model, and the Reorganization of America (997)
Mollan, Simon; Smith, David

WED 16:00 – 17:30 | Humanities 0.60, Humanities Building
Full Papers

Session Chair: Sarah Robinson

Re-conceptualising Creativity: The Development of a Model of Creative Identity Work (504)
Round, Heather

In Praise of Decoupling (726)
Ramoglou, Stratos; Soobaroyen, Teeven; Jayasekera, Rana

Revisiting the Tightened Iron Cage: A Review of the Unintended Consequences of Self-Managing Teams (849)
Strand, Emma Perriton; Ulhøi, John Parm

THURS 11:00 – 12:30 | Humanities 0.58, Humanities Building
Developmental Papers

Session Chair: Martyna Śliwa

The return of the suppressed: How disavowed emotions continue to influence organizations (375)
Clancy, Annette; Vince, Russ

'If it happens again come and tell us': Management response to bullying complaints by sexual minority workers (394)
Einarsdottir, Anna

Exploiting Insecurities – A Critical Analysis of the Emotional Reflexivity of Academics within the context of New Managerialism in UK Higher Education. (446)
Mills, Sophie; Trehan, Kiran; Saunders, Mark; Stewart, Jim

THURS 14:00 – 15:00 | WBS 2.003, Warwick Business School
Full Papers

Session Chair: TBC

Brexit CMS: Towards new forms of public performativity (136)
Bristow, Alexandra; Robinson, Sarah

Studying Brexit and its consequences in Organisations: towards a theoretical framework for understanding crisis and change (544)
Kerr, Ron; Robinson, Sarah; Śliwa, Martyna

Cultural and Creative Industries

Track Chair: Aneesh Banerjee

WED 09:00 – 10:30 | Arts Centre National Grid Room, Arts Centre
Developmental Papers

Session Chair: Joseph Lampel

Selection Practices conducive to Creativity: How Relational Networks of Creative Entrepreneurial Clusters shape the Selection of Creative Individuals and Ideas (532)
Bernal, Marta; Cooper, Sarah

The up and coming – Cultural entrepreneur project and institutional logics (579)
Strom, Heidi Angell

Creativity in Financially Constrained Organizations: The Role of Organizational Search (696)
Jacob, Merin; Chatterjee, Debabrata

Cultural Entrepreneurship in a Family Context: The Case of “Teatro Bellini” (859)
Lampel, Joseph; Rivetti, Francesca; Migliaccio, Mirella

WED 16:00 – 17:30 | Arts Centre Ensemble, Arts Centre
Full Papers

Session Chair: Marta Bernal

Human Capital, Guanxi Networks, and Career Success: A Creative Entrepreneur Perspective (507)
Chen, Ming-Huei; Chang, Yu-Yu; Chiang, Meng-Ta

Do They Fit? Institutional Logics and Fit among the Leibniz Research Museums (369)
Singer, Marie Noelle; Brüning, Hendrikje; Decker-Lange, Carolin

Cultural entrepreneurship in ECoCs (586)
Kapsali, Maria; Blomquist, Tomas

THURS 09:30 – 10:30 | Arts Centre Ensemble, Arts Centre

Full Papers

Session Chair: Maria Kapsali

Selection Practices of Cultural Entrepreneurs: The role of Emotions in Creativity and the
Transmission of Values (531)
Bernal, Marta; Potocnik, Kristina

Organisational Ideation: Engaging Motivation as a Creative Catalyst (322)
Mooney, Grant Richard; Burdon, Stephen

THURS 14:00 – 15:30 | Oculus OC0.01, Oculus Building

Developmental Papers

Session Chair: Doris Ruth Eikhof

Mapping out the Regional landscape of the British creative industry: The CPN Model Development
(4) Madichie, Nnamdi; Zaman, Arif

Career Management in the Cultural and Creative Industries (926)
Millar, Fiona; Eikhof, Doris Ruth; Chudzikowski, Katharina

#Backthebid: On the Coordination between Business and Cultural Producers in a Capital of Culture
(Candidate) City (466)
Ryan, Annmarie

E-Business and E-Government

Track Chairs: Athanasios Papadopoulos and Panos Panagiotopoulos

WED 09:00 – 10:45 | Humanities 1.48, Humanities Building

Full Papers

Session Chair: Federico Iannacci

Strategizing from big data: Emerging issues, challenges and opportunities (36)
Sheng, Jie; Amankwah-Amoah, Joseph; Wang, Xiaojun

Enterprise System Engagement in Chinese SMEs: Issues of Policy Implementation (982)
Xu, Zheng; Brown, David; Stevenson, Mark

Enterprise Architecture Management for Business Strategy Modelling (405)
Kitsios, Fotis; Kamariotou, Maria

Implementing the Greek real estate tax system (957)
Papadopoulos, Thanos; Stamati, Teta; Anagnostopoulos, Dimosthenis

WED 11:00 – 12:30 | Humanities 3.55, Humanities Building

Developmental Papers

Session Chair: Mohamad Mostafa

E-Recruitment Using Social Media: The Influence of Profile Content on Employer Perceptions of Person-Job and Person-Organisation Fit (62)

Hay, Monique; Whiddett, Dick

Positive eWoM Motivation: The Factors of Celebrity Chefs in the UK (1001)

Halder, Andrina; Haag, Markus

Enhancing Brand Loyalty in Trust-based Social Media Brand Community (512)

Shi, Xinping; Liu, Jonathan; Sun, Yan

The meanings of 'organic' branding in the Russian skincare industry (482)

Kuzmina, Ekaterina; Hagen Danbury, Annie

WED 14:00 – 15:30 | Humanities 3.44, Humanities Building

Full Papers

Session Chair: Thanos Papadopoulos

Towards A Big Data Approach for Identifying Economic Clusters (83)

Yang, Yang; Papagiannidis, Savvas; See-To, Eric W. K.; Assimakopoulos, Dimitris

On the quest for multi-methods in IS evaluation: A Qualitative Comparative Analysis (61)

Iannacci, Federico; Cornford, Tony

Adopting Health Practitioner Rating Websites: Assessing the Influence of Practitioners' Motivation and System Perceptions. (804)

Ulpiano, Renato; Wilson-Evered, Elisabeth; Burgess, Stephen

WED 16:00 – 17:30 | WBS 2.006, Warwick Business School

Developmental Papers

Session Chair: Savvas Papagiannidis

The Dynamic Capabilities of Smart City Management (912)

Gupta, Anushri; Panagiotopoulos, Panos; Bowen, Frances

Exploring Industry 4.0 and Smart Manufacturing concepts: a Diffusion of Innovations (DOI) Approach (914)

Papadopoulos, Thanos; Spanaki, Konstantina

Digital inclusion enhancing social inclusion: A case study of Nottingham City Homes (NCH) e-government initiatives (486)

Chirara, Simbarashe Clerence; Valero-Silva, Nestor; Lal, Banita

THURS 09:30 – 10:30 | WBS 2.007, Warwick Business School

Developmental Papers

Session Chair: Thanos Papadopoulos

Using Technology to Support Older Adults to Age in Place: An Exploration of Stakeholder Attitudes to Sharing Information (63)

Whiddett, Dick; Hunter, Inga; Elers, Phoebe; Lockhart, Caroline; Guesgen, Hans

e-Health User Research: Cancer Patients' Information Needs and Information-Seeking Behavior (572)

Skalnaya, Oksana; Cheng, Pei-Yi; Yu, Jiun-Yu

Could Smart Communities Improve the Efficiency of Cancer Services In Sheffield? (491)

Woolliscroft, Tim

Role of Business Intelligence users in creating more effective organisations (860)

Mahroof, Kamran; Matthias, Olga; Hussain, Zahid

THURS 11:00 – 13:00 | Humanities 0.60, Humanities Building

Full Papers

Session Chair: Savvas Papagiannidis

1 How Automating Business Processes can improve New Product Development? The role of complementary resources (1007)

Badewi, Amgad

Watching or being watched? The double life of your smartphone (520)

Degli Esposti, Sara; Dibb, Sally; Ball, Kirstie

Online Instructors:How Much Does Their Presence On E-learning Platforms Matter? (283)

Wallace, Ann Angela Alleyne; Panteli, Niki

To Reply or Not to Reply: The Moderating Role of Service Failure Severity in Online Customer Recovery (120)

Liu, Hongfei; Jayawardhena, Chanaka

THURS 14:00 – 15:30 | Humanities 0.58, Humanities Building

Developmental Papers

Session Chair: Thanos Papadopoulos

e-Agriculture revisited: A systematic Literature Review of Theories, Concept, practices, methods, and future trends (1033)

Mohamad, Mostafa Ragab Ali; Inuwa, Muwafak Gombe

Analysing Fashion Waves in Management and IS Innovations towards Envisioning Innovations Futures (1050)

Ekong, Daniel Okon; Tassabehji, Rana; Kamala, Mumtaz

Visual communications in Social Media: A Systematic Review (383)
Sultana, Saira; Kofinas, Alexander K.; Massaro, Maria Rita

A Look at the Potential of Big Data in Nurturing Intuition in Organisational Decision Makers (867)
Asad, Mateen; Hussain, Zahid

Entrepreneurship

Track Chairs: Dilani Jayawarna and Natalia Vershinina

WED 09:00 – 10:30 | Panorama 3, Rootes Building

Full Papers

Entrepreneurial Opportunity

Session Chair: Adam Shore

Opportunity Recognition Mix – The 4Cs (172)
Aldawod, Alvin; Day, John

Entrepreneurship as Strategic Network Creation and Design: Seizing Start-up Opportunities by Orchestrating Partners (292)
Sydow, Joerg; Schmidt, Thomas

Entrepreneurial Orientation, Organization Ambidexterity, Organization Support and Performance in Entrepreneurial Universities: the Moderated-Mediator Effect (342)
Chang, Yuan-Chieh; Tsai-Lin, Tung-Fei; Liang, Tian; Chen, Ming-Huei

WED 09:00 – 10:30 | Panorama 2, Rootes Building

Full Papers

Entrepreneurship and Education

Session Chair: TBC

Born versus Educated Entrepreneurs: Who are Richer and Happier? (168)
Sawang, Sukanlaya

Can We Still Teach Entrepreneurship? The Impact of Educators Mentorship Pedagogy on Students Cognitive Minds (359)
Badwan, AbdulRahman Jaafar; Rentocchini, Francesco; Tamvada, Jagannadha Pawan

Understand the Role of Business Group Affiliation and Interlocking Directorates on Entrepreneurial Orientation of Affiliated Firms: An Empirical Investigation (716)
Tiwari, Santosh Kumar; Shaik, Rihana

WED 09:00 – 10:30 | Panorama 1, Rootes Building

Developmental Papers

Enterprise Resources

Session Chair: Dilani Jayawarna

Improving Performance Outcomes of Resource Mobilisation Approaches in Entrepreneurial Ventures: A Social Network Perspective (92)

Adegbile, Abiodun Samuel; Wagner, Heinz-Theo; Söllner, Albrecht

The Path of Opportunity Exploitation: The Role of Dynamic Capabilities and Learning (600)
Giniuniene, Jurgita; Pundziene, Asta

How Social Cognitions of “Age” Structure Access To Social Capital for Starting a Business (810)
Hill, Inge R

The Theoretical Effects of Human Capital on Entrepreneurship Development in Deprived Areas (345)
Zhao, Yuxi

WED 11:00 – 12:30 | Panorama 3, Rootes Building

Full Papers

Entrepreneurial Failure and Grief

Session Chair: TBC

Constructing failure: A frame analysis of entrepreneurial failure blogs (904)
Richey, Michelle A.; Ravishankar, M.N.

The Impact of Grief on Entrepreneurial Learning (1037)
Shore, Adam; Pittaway, Luke; Bortolotti, Thomas

Entrepreneur Earnings: a Household Life Course Explanation (1078)
Jayawarna, Dilani; Rouse, Julia

WED 11:00 – 12:30 | Panorama 2, Rootes Building

Full Papers

Quantitative Studies

Session Chair: TBC

Regulatory Focus and Product Innovation Performance: the Mediating Role of Entrepreneurial Orientation (484)
Huang, Shuangfa; Soetanto, Danny; Huang, Qihai

Do Business Awards Impact Firm Performance? Evidence from the UK Queen’s Enterprise Awards (819)
Siepel, Josh; Storey, David; Tuomikoski, Kristiina

How Does Short-term Revenue Volatility Affect New Venture Survival? (419)
Storey, David John; Lundmark, Erik; Coad, Alex

WED 11:00 – 12:30 | Panorama 1, Rootes Building

Developmental Papers

Critical Studies in Entrepreneurship

Session Chair: TBC

Conformist and Contrarian Entrepreneurship (212)
Vit, Gregory

The Role of Possible Selves in Mothers' Entrepreneurial Identities (1020)
Vershinina, Natalia; Phillips, Nichola; Duberley, Joanne; Carrigan, Marylyn

Vicarious Learning: A Case Study of Tribal Women Entrepreneurs in Pakistan (691)
Hina, Maryam; Durani, Momin

How do Social Enterprises navigate through the Paradoxes of Formal-Informal Economies? (822)
Snell, Matthew James Yed; Al-Tabbaa, Omar; Wood, Adrian Paul

WED 14:00 – 15:30 | Panorama 3, Rootes Building

Full Papers

Regional Studies in Entrepreneurship

Session Chair: TBC

Entrepreneurial Intention in Madagascar's rural areas: Predictive role of TPB dimensions and moderation effects of psychological factors (314)

Ratsimanetrimanana, Fenosoa Andrianaivonirina; Urban, Boris

Immigration and Entrepreneurship, a Cross-country Analysis (371)

Shami, Muntasir; Mickiewicz, Tomasz; Stephan, Ute

"A Quest for Viable Economic Model for Peshawar Pakistan" Using Etzkowitz Conceptual Framework of Triple Helix Model" A Case Study of Entrepreneurship Development Centre, IMSciences

Peshawar, Pakistan (509)

Khan, Romy; Jones, Oswald; Khan, Sajjad

WED 14:00 – 15:30 | Panorama 2, Rootes Building

Full Papers

Family Business and Entrepreneurship

Session Chair: Inge Hill

Bridging the Practice / Theory Gap Between Family Firms and Management: Socioemotional Wealth, Firm Survival and Everyday Emotions (260)

Glover, Jane; Trehan, Kiran

Internationalization and Innovations in Family Businesses (549)

Worek, Maija

The Significance of Innovative Entrepreneurship Policy Formulation in Achieving Developmental Goals in Emerging Economies: a Case of South Africa Informal Economy (635)

Oduwole, Olusola Ademola; Thakhathi, Reckson

WED 16:00 – 17:30 | Panorama 3, Rootes Building

Full Papers

Critical Studies in Entrepreneurship

Session Chair: TBC

A Critical Reflection upon the Postmodernist Philosophical Positions and Issues Relevant to the Entrepreneurship Research (112)

Aldawod, Alvin; Day, John

Millennial Generation Entrepreneurship: A Systematic Literature Review (294)

Abdul Hami, Heliza Binti; Kofinas, Alexander K.; McGowan, Carmel Teresa

The Need for the 'Nano' Definition within Small Business (601)

McKeown, Tui; Mazzarol, Tim

WED 16:00 – 17:30 | Panorama 2, Rootes Building

Full Papers

Business Support and Capitals

Session Chair: Inge Hill

Critical Success Factors for Business Accelerators: A Theoretical Context (477)

Fowle, Michael J

Does Social Capital Impact Entrepreneuses Performance? Evidence from the Informal Sector in Sri Lanka (196)

Samaratunge, Ramanie; Newman, Alex; Kumara, Ajantha Sisira; Abesekera, Lakmal

An Appraisal of Entrepreneurship Support Agencies (ESAs): A Case of Nigerian Micro, Small and Medium Enterprises (MSMEs) in Lagos State (864)

Lawal, Abdulazeez Abioye; Williams, Babatunde Mustapha; Akingbade, Waid Adeniyi

WED 16:00 – 17:30 | Panorama 1, Rootes Building

Developmental Papers

Franchising, Financing, Entrepreneurial Orientation

Session Chair: Dilani Jayawarna

An Investigation into Financing Gap in Small Medium Enterprises in Malaysia (797)

Mohd Idris, Farisa; O'Brien, Seamus; Kiat, Seng Kok

Is Continuous Improvement Taking Place in Franchise Operations? An Exploratory Study. (16)

Chaplin, Lara

The EO-as-Experimentation Perspective: The Examination of the Entrepreneurial Orientation and Firm Performance Relationship (302)

Gali, Nazha Kamel; Hughes, Mathew; Mallett, Oliver; Karam, Arze

Entrepreneurial and Small Business Growth Behaviours in an Emerging Economy (715)

Akwei, Cynthia

THURS 09:00 – 10:30 | Panorama 3, Rootes Building

Full Papers

Policy and Sustainable Enterprise

Session Chair: TBC

Policy for Sustainable Entrepreneurship: A Crowdsourced Framework (140)

Watson, Rosina Jane; Roed Nielsen, Kristian; Mera, Christine; Wilson, Hugh N; Macdonald, Emma K; Reisch, Lucia; Hemel, Stefan

Entrepreneurship and Poverty: An Empirical Study (186)

Cumming, Douglas; Uzuegbunam, Ikenna

Towards an understanding of micro-enterprise economic sustainability in an impoverished context: Perceptions of women entrepreneurs with physical impairments. (328)

Mulira, Fiona; Ndaba, Zanele

THURS 09:00 – 10:30 | Panorama 2, Rootes Building

Full Papers

Quantitative Studies

Session Chair: Dilani Jayawarna

The impact of Job Mobility on entrepreneurial entry (382)

Mazzotta, Vincenzo; Gatti, Mauro; Santella, Rosella

Organisational Antecedents of Firm-Level Entrepreneurship: A Middle-Management Study (393)

Madichie, Nnamdi; Uhunmwangho, Efosa

Impact of Primary Market on Entrepreneurial Activity and IPO-Entrepreneurship-TFP-Growth Puzzle: A Cross Country Study (441)

Kumar, Vinod; Kumar, Ganesh

THURS 09:00 – 10:30 | Panorama 1, Rootes Building

Developmental Papers

Academic and Public Sector Entrepreneurship

Session Chair: TBC

Academic entrepreneurship and academics' careers: a multi-dimensional analysis in UK, Australia, and Italy. (160)

Giunti, Giulia

Organizational Support Factors of Entrepreneurial University: Insights from UK Universities (495)

Aldawod, Alvin; Day, John

The Corporate Entrepreneurship-New Public Management Nexus: Considerations from the National Health Service (1013)

Johnson, Dyneshia Akeela

THURS 11:00 – 12:30 | Panorama 3, Rootes Building

Full Papers

Finance and Ecosystem

Session Chair: TBC

Crowdfunding Platforms as Super-Catalysts in an Entrepreneurial Ecosystem (176)

Lehner, Othmar M; Harrer, Theresia

Microfinance and Trust absent Contract Enforcement (187)

Chakravarty, Sugato; Cumming, Douglas; Shahriar, Abu Zafar M.

The Eventful Journey from Core Idea to Business: Opportunity Development and Exploitation of a Digital Technology Start-Up Venture Creation Process (675)

Makarainen-Suni, Irma Anitta

THURS 11:00 – 12:30 | Panorama 2, Rootes Building

Full Papers

Critical Studies in Entrepreneurship

Session Chair: Adam Shore

The Paradox of Entrepreneurial Foresight and its Linguistic Demystification (724)

Ramoglou, Stratos

Strategic Entrepreneurship and Gamblers Ruin: Very Different Perspectives on New Venture Performance (882)

Storey, David John; Coad, Alex

History and entrepreneurship research: Learning from business failure (993)

Amankwah-Amoah, Joseph; Ifere, Simeon E.; Nyuur, Richard B.

THURS 14:00 – 15:00 | Panorama 3, Rootes Building

Full Papers

Leadership and Corporate Entrepreneurship

Session Chair: TBC

Positive Leadership and Corporate Entrepreneurship – Theoretical Considerations and Research Propositions (472)

Zbierowski, Przemyslaw; Gojny-Zbierowska, Milena

Focusing Your Managers Attention to Maximize the Performance Effect of Corporate Entrepreneurship (795)

de la Vega, Roberto; Sharkey-Scott, Pamela

THURS 14:00 – 15:30 | Panorama 1, Rootes Building

Developmental Papers

Socially responsible Business and Funding

Session Chair: Dilani Jayawarna

Resource Acquisition in Entrepreneurial Ventures: Toward an Integrative Perspective on Alliance Formation and Performance (93)

Adegbile, Abiodun Samuel; Söllner, Albrecht

Exploring the Role of Socially Responsible Rhetoric in Crowdfunding Campaigns (217)

Pidduck, Robert; Reid, Shane; Short, Jeremy; Anglin, Aaron; McKenny, Aaron

The Social Enterprise's Business Model: Synthesis on Business Model Innovation Research at the Base of the Pyramid (652)
Haldimann, Mirella Lindsay

An empirical study of the effectiveness of crowdfunding campaigns for technology projects: Evidence from UK based Kickstarter (812)
Elsaid, Mahmoud Fawzy Mohamed

Gender in Management

Track Chair: Adelina Broadbridge

WED 09:00 – 10:30 | WBS 1.007, Warwick Business School

Full Papers

Session Chair: Adelina Broadbridge

The effect of Manager's gender on internationalized SME survival rate (619)
Rodriguez Gutierrez, Pablo; Guerrero Baena, M^a Dolores

An Investigation into Age Discrimination among Women over the Age of Forty, in relation to Recruitment within a Small-Medium Enterprise (SME) (857)
Burnley, Maisie; Khan, Muhammad Burdbar

Pay Gaps, Pay Inequality and the Limits of Formalised Payment Systems. (790)
Woodhams, Carol; Rodriguez, Jenny

WED 11:00 – 12:30 | WBS 1.007, Warwick Business School

Full Papers

Session Chair: Gary Powell

360-degree Feedback Appraisal System, Organizational Justice, and Sustainability: A Multigroup Analysis of Gender and Managerial Level Differences (1)
Karkouljian, Silva; El Haddad, Rania; Nehme, Rabih

Crafting IT jobs through the flexibility of contracting: The case of female contractors in a male-dominated sector (207)
Panteli, Niki

What are the determinants of successful postgraduate supervision? Can they be managed? (655)
Callaghan, Chris William

WED 11:00 – 12:30 | WBS 1.006, Warwick Business School

Developmental Papers

Session Chair: Jenny Rodrigues

The Moveability of Stigma in Dirty Work: Women Church Leaders as Magnets for Moral Taint (273)
Grandy, Gina; Mavin, Sharon

How Do Women in Remotely Based Roles Experience and Manage the 'Visibility Issue' and Establish a Relationship with Senior Managers? (751)

Hartley, Kathy

Marginal amongst the Marginalised: A Narrative of the Triple Jeopardy of Intersectional Experiences (907)

Jain, Tania

The impact of social networks on career success. The moderating role of Female Leadership. (236)

Mazzotta, Vincenzo; Santella, Rosella

WED 14:00 – 15:30 | WBS 1.007, Warwick Business School

Full Papers

Session Chair: Corina Sheerin

Discrimination against Women on Their Path to Directorships and the Lack of Gender Diversity on UK Boards (242)

Goyal, Rita; Kakabadse, Nada; Kakabadse, Andrew

Diversity, governance and UK boards: government policy and cultural change (406)

Sayce, Susan; Sang, Kate; Russell, Peter; Dewing, Ian

The influence of women in executive and non-executive positions on performance: Evidence in a feminized environment (433)

Campos-García, Irene; Zúñiga-Vicente, José Ángel

WED 14:00 – 15:30 | WBS 1.006, Warwick Business School

Developmental Papers

Session Chair: Ruth Sealy

Women in Leadership Positions: The Issue of Perceived Authenticity and Effectiveness (745)

Khalid, Aroosha; Obaid, Asfia

The Changing Roles of Women in Small Family Businesses: Evidence from Ghana and Nigeria (765)

Boateng, Doris Akyere; Wale-Oshinowo, Bamidele; Lebura, Sorbarikor; Oduwole, Olusola

Precarious Selves: Women's Leadership Identity Emergence (841)

Sealy, Ruth; Hawkins, Beverley; Searle, Rosalind

Gendered Occupational Ecosystems: the case of Wind Turbine Technicians (584)

Anderson, Pauline; Findlay, Patricia

WED 16:00 – 17:30 | WBS 1.007, Warwick Business School

Full Papers

Session Chair: Huong Le

Indian managerial women: Repositioning career agency to maintain career centrality (786)

Prashar, Manjari; Anderson, Deirdre

A 'Mosaic Ceiling' for women in the Public Sector of the Arab Gulf states (142)

Kemp, Linzi J; Raji, Maryam

Sources of Organizational Stress on Women Executives (220)

Gupta, Poornima

WED 16:00 – 17:30 | WBS 1.006, Warwick Business School

Developmental Papers

Session Chair: Gary Powell

Has Workplace Discrimination Gone Underground? Implicit Bias and Its Manifestation in Organisational Cultures (688)

Whysall, Zara

Financial Challenges Female Entrepreneurs Face: A Study of Pakistan (318)

Akhtar, Quratulain; Naseem, Rabia

Evaluation of Female Leadership: the Competence-Likeability Dilemma (830)

Greguletz, Elena Katharina

The Islamic headscarf and the politics of Otherness (1077)

Moulettes, Agneta

THURS 09:00 – 10:30 | WBS 1.007, Warwick Business School

Full Papers

Session Chair: Sharon Mavin

The social construction of contemporary careers: A narrative inquiry of Muslim women's careers in the UK context (924)

Lehmann, Nicole

Women in Management - What Do Senior Decision Maker Men Say About It? (913)

Dunavolgyi, Maria

Gender Performativity and Hegemonic Masculinity: The Irish Investment Management Sector (334)

Sheerin, Corina; Linehan, Margaret

THURS 09:00 – 10:30 | WBS 1.006, Warwick Business School

Developmental Papers

Session Chair: Deirdre Anderson

When Couples Make Work-Family Decisions: Beyond Gender Roles (127)

Powell, Gary N.; Greenhaus, Jeffrey H.

An Investigation Of The Mediation Factors That Determine Life Satisfaction For Male and Female Emirati Employees? (727)

Collins, Ann

Employment regulation and workers' wellbeing in the Nigerian construction industry (706)
Dang, Moses Emmanuel; Wanjiru, Roseline

Negative Stories Negative Consequence: Impact on Women Career Advancement (251)
Moazzam, Amani

THURS 11:00 – 12:30 | WBS 1.007, Warwick Business School

Full Papers

Session Chair: Linzi Kemp

Women Networks: What's Amiss? (497)
Moazzam, Amani

Why Women Build Less Effective Networks than Men: the Role of Morality and False Modesty (677)
Greguletz, Elena Katharina

Women's Careers in Private Banking (398)
Broadbridge, Adelina; Hynd, Melissa

THURS 11:00 – 12:30 | WBS 1.006, Warwick Business School

Developmental Papers

Session Chair: Miranda Ridgeway

Gender and Diversity in the Undergraduate Business School Curriculum: Erased, Absent, or Hidden?
(20)
Perriton, Linda; Elliott, Carole

Beyond Counting Heads: Challenges to and Benefits of a Gender Diversity Index for Measuring
Gender Processes in Research Teams. (521)
Humbert, Anne Laure; Guenther, Elisabeth Anna

The Experiences of Women Academics in Saudi Arabia (640)
Als Salman, Asmahan Ibrahim

Organizational justice and voice behavior: A gender comparative study (545)
Fujimoto, Yuka; Le, Huong

THURS 14:00 – 15:00 | WBS 1.007, Warwick Business School

Full Papers

Session Chair: Manjari Prashar

Roles of supportive HR practices and organisational climate on the attitudes of HR managers in
Bangladesh toward gender diversity-An examination of a mediated model (622)
Biswas, Kumar Krishna; Mitchell, Rebecca; Boyle, Brendan

Dirty Work and Emotional Labour in the Thai Spa Industry (403)
Broadbridge, Adelina Martine; Bhrammanachote, Winayaporn

THURS 14:00 – 15:30 | WBS 1.006, Warwick Business School
Developmental Papers

Session Chair: Carol Woodhams

Preclusion for Females in Technological Domain: A Social Construct from Pakistan (257)
Hafeez, Hira; Asif, Amna

Women in IT: Navigating Gender Saliency in an Increasingly Male Dominated Industry (279)
Kenny, Etlyn Jane; Donnelly, Rory

Interrogating privilege in life and work experiences of women expatriates in the Middle East (895)
Rodriguez, Jenny K; Ridgway, Maranda

Human Resource Management

Track Chairs: Smirti Kutaula, Susan Kirk and Alison Glaister

TUES 15:30 – 17:00 | Oculus LT OC1.05, Oculus Building
Symposium

Session Chairs: Helen Shipton and Greg J Bamber

Do Human Resources Management (HRM) Practices Foster or Hinder Innovation? (413)
Shipton, Helen; Lin, Caihui (Veronica); Renkema, Maarten; Boudarouk, Tanya; Leggat, Sandra;
Stanton, Pauline; Bamber, Greg; Bartram, Timothy; Gough, Richard; Ballardie, Ruth; GermAnn,
Kathy; Sohal, Amrik; Malik, Ashish; Boyle, Brendan; Mitchell, Rebecca
Discussants: Nelarine Cornelius, Alison J. Glaister

This symposium focusses on an important and under-researched theme - the role of Human Resources Management (HRM) in fostering or hindering innovation. Innovation is critical to organizational survival especially against a backdrop of change and uncertainty, accordingly a wide and diverse literature has attempted to tease out its antecedents. People and the management practices that organizations deploy are integral to organizational effectiveness, yet there is a gap in the literature on the links between HRM and innovation.

WED 09:00 – 10:30 | Oculus LT OC1.05, Oculus Building
Full Papers

Session Chair: Mark Hughes

The effect of several top management team and leadership characteristics on employee motivation: Do they really matter? (408)
Campos-García, Irene; Zúñiga-Vicente, José Ángel

Impact of Transformational Leadership on Task Performance, Turnover Intention and Organizational Commitment: The Mediation of Trust (25)
Hussain, Saddam; Iqbal, Sadia; Malik, Muhammad Imran

Remembering, Reviewing and Reimagining HR Change Agency (12)
Hughes, Mark

WED 09:00 – 10:30 | Oculus OC0.04, Oculus Building

Full Papers

Session Chair: Yehuda Baruch

Towards an Understanding of the Career Profiles of Professional Staff in Universities: A Mixed Methods Study (54)

Gander, Michelle

Manifestation of Moral Hazard in Higher Education Faculty (201)

Shoaib, Shandana; Bui, Hong; Baruch, Yehuda; Nisar, Tahir

Guanxi HRM and employee well-being in China (776)

Liu, Li; Jia, Yu; Igalens, Jacques

WED 09:00 – 10:30 | Oculus OC0.05, Oculus Building

Developmental Papers

Session Chair: Carol Atkinson

Waves and Cycles in Boundaried Careers: The Role of HRM (64)

Kirk, Susan Jane; Shipton, Helen; Sanders, Karin

The Role of Perceived Terror Threats and Support Networks in the Adjustment and Performance of Expatriates in High-Risk Country Environment (801)

Nawaz, Ayesha; Obaid, Asfia

Employee Participation and Political Corporate Social Responsibility: Assessing the Role of HRM (676)

Harvey, Geraint; Hodder, Andy; Brammer, Stephen

Mentoring and Retention of Millennials in United Kingdom: Experiences, Preferences, and Perceptions (636)

Ukeni, Ijeoma; Reynolds, Kae

WED 11:00 – 12:30 | Oculus LT OC1.05, Oculus Building

Full Papers

Best Full Paper Session

Session Chair: Smirti Kutaula

Face of the Firm: Aesthetic Diversity (289) - **BEST FULL PAPER WITHIN HUMAN RESOURCE MANAGEMENT TRACK**

Kele, Juliet Elizabeth

Constructing successful career paths for people with Intellectual Disability: Workplace Innovation programs from Australia. (51)

Meacham, Hannah; Cavanagh, Jillian; Shaw, Amie; Bartram, Timothy

The Attractiveness of Luxury Craftsmanship as a Career Path (156)
Tarquini, Annalisa; Mühlbacher, Hans

WED 11:00 – 12:30 | Oculus OC0.05, Oculus Building
Developmental Papers

Session Chair: Yehuda Baruch

Mapping Careers in Vietnam (626)
Tran, Hang Thi; Baruch, Yehuda; Bui, Hong T.M.

The HR contribution to competitive advantage: improving environmental standards in the Asian hotel industry (218)
Hiew, Ailu

Strategic Partner or Bystander? Investigating the Strategic role of HR professionals in CSR formulation, implementation and evaluation in Nigerian Banking Sector (660)
Nwachukwu, Celestine; Akwei, Cynthia

"Measuring Green HRM: Scale Development and Validation - Conceptual Framework" (510)
Afifi, Yasmine; Mohamed, Hassan Moahamed Hussein

WED 14:00 – 15:30 | Oculus LT OC1.05, Oculus Building
Full Papers

Session Chair: Ahmed Mostafa

High-Commitment HRM and Employee Outcomes: The Contingent Role of Organizational Identification (126)
Mostafa, Ahmed; Bottomley, Paul; Gould-Williams, Julian; Lythreatis, Sophie

The Role of Relational Coordination in the link between High Performance Work Systems and Organizational Performance (362)
Siddique, Muhammad; Procter, Stephen; Gittel, Jody Hoffer

Linking Structural Empowerment to Organizational Performance in the Public Sector: What Role does Employees' Well-being Play? (731)
Garcia-Juan, Beatriz; Escrig-Tena, Ana B.; Roca-Puig, Vicente

WED 14:00 – 15:30 | Oculus OC0.05, Oculus Building
Developmental Papers

Session Chair: Peter Holland

Determinants and Performance Consequences of Talent Management (534)
Krebs, Benjamin Philipp; Wehner, Marius Claus; Kabst, Rüdiger

Talented Employees as a Strategic Resource and its Perceived Relationships to Project-Based Organisations' performance (313)
Alhanshi, Moosa Ali; Altamimi, Ebtihal

Driving Academic Motivation – what brings us to the table? (538)
Johnston, Alan Leslie; Nachmias, Stefanos; Rajasinghe, Duminda

The influence of transformational leadership on individual and team innovativeness in the hospital sector in the United Arab Emirates (333)
AlFarhan, Maha Mahmoud; Shipton, Helen; Lin, Caihui (Veronica)

WED 16:00 – 17:30 | Oculus LT OC1.05, Oculus Building

Full Papers

Session Chair: Bill Keevil Taylor

Antecedents and Consequences of Job Burnout among Health Care Professionals (9)
Asif, Amna; Asif, Khadeeja; Hafeez, Hira

A Critical Analysis of Employee Voice Notion in Nigeria's Petroleum Industry (68)
Mordi, Chima; Oruh, Emeka Smart

What about compassion and job performance? A neglected link (673)
Miralles Armenteros, Sandra; Chiva Gómez, Ricardo; Rodríguez Sánchez, Alma M^a

WED 16:00 – 17:30 | Oculus OC0.05, Oculus Building

Developmental Papers

Session Chair: Ann Parkinson

Avoiding Lives of Quiet Desperation: the Role of Workplace Friendships in Disengagement (988)
Parkinson, Ann; McBain, Richard

The Relationship between Sustainable Human Resources Management Practices and Employees' Work Behaviour in Egypt: An Examination of the Role of Work Engagement (445)
Emam, Nada; Zhou, Xue; El Naggat, Fareed

Addressing Stereotypes: Exploring Perspectives and Attitudes that Influence Workplace Inclusion of Persons with Disabilities (713)
Humayun, Sarah; Obaid, Asfia

People Management Support In Small And Medium-sized Firms (437)
Atkinson, Carol; Lupton, Ben; Kynighou, Anastasia; Antcliffe, Val; Carter, Jackie

THURS 09:00 – 10:30 | Oculus LT OC1.05, Oculus Building

Full Papers

Session Chair: Alison Glaister

Expectations and Experience of HRM Practice in Thailand's Luxury Hotels (221)
Suengkamolpisut, Wallapa; Glaister, Alison J.

IHRM Application in Transitional Periphery Countries: Lessons from the Luxury Hotel Industry (968)
Serafini, Giovanni Oscar; Wood, Geoffrey; Szamosi, Leslie Thomas

Work Engagement as Mediator between Job Characteristics and Organizational Citizenship Behavior (821)

Maric, Matija; Hernaus, Tomislav

THURS 09:00 – 10:30 | Oculus OC0.04, Oculus Building

Full Papers

Session Chair: Margarita Nyfoudi

Towards the Institutionalization of Crisis: Managers' & Employees' Responses on Working Conditions in Crisis Contexts (206)

Psychogios, Alexandros; Prouska, Rea; Nyfoudi, Margarita; Brewster, Chris; Szamosi, Leslie Thomas

Human Resource Management and the Response to Economic Crisis: The Case of Greece (1041)

Chytiri, Alexandra-Paraskevi; Guest, David; Panayotopoulou, Leda

Conceptualizing the Impact of Tensions on Training Transfer: The Case of Training for Business Process Improvement (1047)

Thennakoon, Nadika Dharshani; French, Erica; Bandara, Wasana

THURS 09:00 – 10:30 | Oculus OC0.05, Oculus Building

Developmental Papers

Best Developmental Paper Session

Session Chair: Susan Kirk

Enhancing Employees' Performance through Quantified Self Technologies: the Social and the Technical Systems within Organisations (288) – **BEST DEVELOPMENTAL PAPER WITHIN HUMAN RESOURCE MANAGEMENT TRACK**

Battista, Valentina; Parry, Emma

United Nations Civilian Personnel in UN Hot Spots: Coming Back for More? (665)

Mukhuty, Sumona; Bozionelos, Nikos

Whistleblowing as a Remedy to Silenced Voice? (114)

Holland, Peter Jeffrey; Ceric, Arnela

THURS 11:00 – 12:30 | Oculus LT OC1.05, Oculus Building

Full Papers

Session Chair: Alan Leslie Johnston

Strategic Human Resource Management and Organizational Resilience: A Multilevel Research (967)

Edafioghor, Tinkuma Ejovi

The Role of Individual vs Team Trusts within the Interdisciplinary Project Management (173)

Kivits, Robbert Anton; Zolin, Roxanne; Barbour, Jennifer

A Review of the Primary Challenges in Global Mobility: A Meta Ethnography Research (1006)

De Kam, Johannes; Alhassan, Abdul-Razak

THURS 11:00 – 12:30 | Oculus OC0.04, Oculus Building

Full Papers

Session Chair: Vaishali Trivedi

Prevalence of Workplace Bullying Among IT Professionals (854)

Trivedi, Vaishali; Agarwala, Tanuja

Chinese Government Regulation of Labour Disputes: adding water to an oil fire. (558)

Taylor, Bill W K; Li, Qi

Internationalization Strategy and Employee Downsizing (894)

Campos-García, Irene; Muñoz-Bullon, Fernando; Sanchez-Bueno, María José; Zuñiga Vicente, José Ángel

THURS 11:00 – 12:30 | Oculus OC0.05, Oculus Building

Developmental Papers

Session Chair: Helen Mortimore

Just Rewards: Fairness perceptions of employee reward systems (329)

Laundon, Melinda K

The weakness of strong ties: Ethnic minority success in jobs with high social capital (575)

McGregor, Heather; Sitko, Rafal; Christopoulos, Dimitris; Killen, Shauna

HR and the new Gender Pay Reporting Law (664)

Mortimore, Helen; Rees, Lucy

Determinants of HR practices in Saudi SMEs: A case study approach (624)

Alkhalaf, Hadeel Mohammed

THURS 14:00 – 15:30 | Oculus LT OC1.05, Oculus Building

Full Papers

Session Chair: Emeka Smart Oruh

Embellishing the party with singers and dancers: Pragmatism in human resource management. (829)

Khan, Muhammad Burdbar; Hack-Polay, Dieu

The role of the Manager in the Middle East: an empirical study of Multinational Companies (152)

Almahdi, Hassan; Alharbi, Jaithen; Mosbah, Aissa

A Critical Appraisal of Motives Underpinning Managerial Capture of Employee Voice in Nigeria's Petroleum and Banking Sectors (67)

Oruh, Emeka Smart; Mordi, Chima; Ugwoji, Chigozie

THURS 14:00 – 15:30 | Oculus OC0.04, Oculus Building

Full Papers

Session Chair: Nima Ali

Collective Rights and Labour: a need for international law to control business. (669)
Taylor, Bill W K

The Impact of Organizational Socialization on the Dynamics of Interns' Commitment (349)
Ali, Nima

The evaluation of training and development of employees: The case of a national oil and gas industry (147)
Al-Mughairi, Aliya

THURS 14:00 – 15:30 | Oculus OC0.05, Oculus Building
Developmental Papers

Session Chair: Caihui Lin (Veronica)

Using Social Capital to Secure Employment – Wasta in the Jordanian Banking Sector (633)
Ali, Saad Hussein; Kirk, Susan; Raiden, Ani

The Impact of the Reward Systems on employee motivation: The Case of a Department Store (290)
Johnston, Alan Leslie; Sherratt, Rowena

Exploring Habitus to Explain Different Recruitment Practices of Preschool Teachers (802)
Tihverainen, Saku; Virmasalo, Ilkka; Potocnik, Kristina

Identity

Track Chairs: Juliette Summers and Ali Rostron

WED 09:00 – 10:30 | WBS 2.006, Warwick Business School
Developmental Papers

Session Chair: Hazel Williams

Modalities of Emergent Identity: A Framework for Exploring Moral Careers (1042)
Holmes, Leonard Michael

How Do Senior Business Leaders Construct Their Moral Identities? (391)
Wishart, Maria; Schaefer, Anja

Learning from Lacan: An Autoethnography of Career Transition (70)
Warhurst, Russell; Black, Kate

Research Interviews Verses Research Conversations (1062)
Williams, Hazel

WED 11:00 – 13:00 | WBS 2.003, Warwick Business School
Full Papers

Session Chair: Juliette Summers

Coping with the Multiple Facets of one's Profession: Identity Tensions and the Daily Identity Work of Pharmacists (109)

Curchod, Corentin; Reyes, Grégory

Identities as Organizational Practices: The Case of Informal Lunchroom Meetings (570)

Oshima, Sae; Asmuß, Birte

Exploring the Identity Work of 'Marathon Managers' (886)

Bardon, Thibaut; Puyou, François-Regis

You can't fight a Happy Ending: an autoethnographical study of the story and storying of a doctoral viva (546)

Rostron, Ali

WED 14:00 – 15:30 | Oculus OC0.01, Oculus Building

Developmental Papers

Session Chair: Ali Rostron

Exploring Paradox Management as a SI Technique in Social Care Managers (327)

Steele, Rowan; Summers, Juliette

Doctors' Professional Identities and the Meaning of Lean Work. (543)

Ivcovici, Adamina; Bamber, Greg J; Stanton, Pauline

Revisiting the Changing Nature of Professional Identity in the Digital Era: The Case of Curators (550)

Godfrey, Krista Ann; Panteli, Niki; Foley, Simon

The Automation Game: perceptions on the impact of the changes on business school tutors' roles and identity during the introduction of technological student retention activities: an 'unbundled' HE. (38)

Collins, Hilary Jane; Myers, Fran; Glover, Hayley

THURS 09:30 – 10:30 | Humanities 1.48, Humanities Building

Full Papers

Session Chair: Kate Black

Towards a Relational Framework of the Multiple Contexts Influencing Identity Work in Organisations (758)

Crafford, Anne

How organizational identity is related to person-organization fit and organizational identification (264)

Chang, Yong-Sun

Role of Identity during Mergers (862)

Olusanmi, Catherine

THURS 11:00 – 13:00 | WBS 2.006, Warwick Business School

Developmental Papers

Session Chair: Sandra Corlett

The Interplay of Organizational Identity and Design in Situations of Change (179)

Reich, Janina; Amis, John

Developing a Scale for Measuring the Identity Orientation in Workplace (650)

Kim, Yunjeong; Otsuki, Hiroshi

Relationship between Career Identity and Employability: Moderating Role of Gender (656)

Malik, Madiha

Board Work as Identity Work: A Narrative Analysis of Board Member Identity Construction (494)

Ward, Carolyn

Priming For High-Quality Connections? Evidence from an Experiential Learning Intervention. (759)

Sundet, Joanne; Carlsen, Arne

Innovation

Track Chairs: George Tsekouras and Nick Marshall

WED 09:00 – 10:30 | Oculus OC1.07, Oculus Building

Full Papers

Innovation clusters, systems, and networks

Session Chair: Nick Marshall

Nature and composition of ego-centred actor networks for innovation in rural areas: evidence from rural Mopani District, South Africa (618)

Ramoroka, Kgabo Hector

Empirical Examination of Dynamic System Integration Capabilities in CoPS Innovations – SK Telecom DRM Innovations of Nate and Mellon (266)

Kim, Jong-Seok

Coping with the cluster paradox: How cluster members manage tensions in a process of cluster renewal (459)

Pinkse, Jonatan; Vernay, Anne-Lorène; D'Ippolito, Beatrice

WED 09:00 – 10:30 | Oculus OC1.09, Oculus Building

Developmental Papers

Innovation diffusion: alternative trajectories

Session Chair: Marcos Amatucci

Analysing Eco-Innovations: Applying and Extending the National Innovation System Framework for Specific Instances (211)

Verma, Deepika Chandra; Sarkar, Runa

The Role of Technology Transfer Offices for University-Industry Links in China (609)

Zhuang, Chufan; Zhang, Min; Lettice, Fiona

The Diffusion, Abandonment and Readoption of an Innovative Practice (589)

Boscolo Chio Bisto, Paola Roberta; Barlow, James

Exploring innovation in China's footwear industry in Putian: moving discussion on shanzhai beyond mobile phones (1088)

Dong, Ming

WED 11:00 – 12:30 | Oculus OC1.07, Oculus Building

Full Papers

Open innovation, knowledge and collaboration

Session Chair: George Tsekouras

The Collaboration between and Contribution of a Digital Open Innovation Platform to a Local Design Process -- The Case of OpenIDEO and Helix End-of-Life Challenge (556)

Del Castillo, Jacqueline; Bhatti, Yasser; Hossain, Mokter

Innovation openness Persistence: A temporal analysis of collaborative engagement across geographic and cognitive distance (817)

Dooley, Lawrence; Doran, Justin

Interactive Innovation Strategies in Emerging Economies – The Case of Brazil (417)

Franco, Eliane; Amatucci, Marcos

WED 14:00 – 15:30 | Oculus OC1.07, Oculus Building

Full Papers

Business models and organisational innovation

Session Chair: George Tsekouras

Organizational Innovation: Mediation, persistence and complementarity. (40)

Fernandez de Arroyabe, Juan Carlos; Arranz, Nieves; Arroyabe, Marta F.

Taxonomy and Evolution of Business Model Innovation in Taiwan: Evidences from USPTO (250)

Chang, Yuan-Chieh; Teng, Minjun; Chen, Ming-Huei

Strategic Management for Sustainable Innovation and its Relation with Business Models and Corporate Performance (256)

Gomes, Claudia Maffini; Kneipp, Jordana Marques; Kruglianskas, Isak; Bichueti, Roberto; Perlin, Ana Paula; Gomes, Beatriz Maffini

WED 14:00 – 15:30 | Oculus OC1.09, Oculus Building

Developmental Papers

Innovation, knowledge, routines and capabilities

Session Chair: Nick Marshall

An examination of process innovation in low- and medium- technology industries: The true determinant of innovation capability for non-R&D intensive firms? (828)

Som, Oliver; Dooley, Lawrence

Innovation through Evolution: Operational interaction patterns in emergency incident response handling (464)

Dobson, Stephen; Morales Martinez, Gabriela; Breslin, Dermot

The Mediating Effect of Dynamic Capability on Product Development Competencies and Product Superiority: A Study of Indonesian Software Developers (228)

Mariani, Minsani

Risk appetite on the bleeding edge of innovation: Innovation risk in high reliability organisations (952)

Dudau, Adina; Finch, John; Hemple, James Grant; Paton, Robert

WED 16:00 – 17:30 | Oculus OC1.07, Oculus Building

Full Papers

Dynamic capabilities and knowledge creation

Session Chair: Neil Alderman

Context-driven entrepreneurial passion: evidence from small businesses in Murano glass industry (457)

Pantano, Eleonora; D'Ippolito, Beatrice

Creation and Orchestration of an Innovation Ecosystem: Strategies and processes of an entrepreneurial firm in a emergent industry (807)

Khan, Ambarin Asad; Massini, Silvia

An Organisational Perspective on the Outcomes of Team Creativity (772)

Bam, Louzanne; De Stobbeleir, Katleen E.M.; Vlok, PJ

WED 16:00 – 17:30 | Oculus OC1.04, Oculus Building

Full Papers

Creating value from external knowledge

Session Chair: Ming Dong

Innovation Intermediaries and Collaboration: Knowledge-Based Practices and Internal Value Creation (325)

De Silva, Muthu {Lasandahasi Ranmuthumalie}; Howells, Jeremy; Meyer, Martin

Patent expiration and firms' innovation characteristics as predicting factors of pharmaceutical's M&As (929)

Arroyabe, Marta F.

Engaged scholarship and new business opportunities: how do SMEs capitalise on their engagement with academics? (977)

Rosli, Ainurul; de Silva, Muthu; Rossi, Federica; Yip, Nick

THURS 09:00 – 10:30 | Oculus OC1.07, Oculus Building

Full Papers

Shaping innovation trajectories

Session Chair: Lawrence Dooley

R&D Subsidies & External Collaboration for Innovation: Does Collaboration Experience Matter? (671)
Chapman, Gary; Lucena, Abel; Afcha, Sergio

Status Losers in Innovation Diffusion: An Empirical Study of Digital Cinema Camera Adoption (29)
Nakamura, Azusa; Mitsuhashi, Hitoshi

The Impact of Standards on Product Innovation: A Longitudinal Study of UK Service and Manufacturing Firms. (897)
Windrum, Paul; Li, Cher

THURS 09:00 – 10:30 | Oculus OC1.09, Oculus Building

Developmental Papers
Innovation, diversity, and learning

Session Chair: Aline Figlioli

Open Education: Contrasted Perspectives on Emerging Field of Research (992)
Lelievre, Dominique L.M.

Relational Differences in the Innovation Process (541)
Saksager, Emil

Dyslexia and Key Personnel: Learning and Knowledge in Innovation Conscious SMEs (919)
Belle, Kimberley Evita Monique

Benefits and Challenges of Cloud Computing Adoption in Higher Education: A Systematic Literature Review (717)
Ali, Mohammed Banu; Wood-Harper, A. Trevor; Ramlogan, Ronald

THURS 11:00 – 13:00 | Oculus OC1.07, Oculus Building

Full Papers
Service Innovation

Session Chair: Paul Windrum

The Nature of Innovation in Creative Industries: The Case of the Advertising Industry (1017)
Pan, Fengjie; Miles, Ian; Cameron, Hugh

Persistence and Complementarity of Various innovations (863)
Yuan, Pei-Yu; Demirel, Pelin; Tamvada, Jagannadha Pawan

Effects of learning capabilities and customer characteristics on Outsourcing Service Providers' Innovation Performance (540)
Kanimoghdam, Fatemeh; Chen, Stephen; Lin, Nidhida

Critical Attributes of Innovation Behavior in Hospitality: The Role of Incentive System, Job Involvement and Knowledge Sharing (317)
Chen, Chi-Ting; Hu, Hsin-Hui; Lai, Pei-Chun

THURS 11:00 – 12:30 | Oculus OC1.09, Oculus Building

Developmental Papers

Business models, innovation ecosystems, and open innovation

Session Chair: George Tsekouras

An Investigation of the Negative Effects of Social Capital on Clustering in the Context of Small and Medium Sized Enterprises (1031)

Buntornwon, Theenida

Open Innovation adoption in global high-tech SME firms: what is the sequence of adoption? (944)

Barrett, Gillian; Dooley, Lawrence; Bogue, Joe

Innovative business Models in advancement of Space industry (771)

Aruvanahalli Nagaraju, Roopa; Sharma, Ruchi

Exploring the Changing Nature of Open Innovation and its Relationship with Innovation Ecosystems (833)

Yeow, Jillian; Dale-Clough, Lisa; Cox, Debbie

THURS 14:00 – 15:30 | Oculus OC1.07, Oculus Building

Full Papers

Modelling and measuring innovation

Session Chair: Muthu De Silva

Valuation of Early Stage Technology in the Information and Communication Industry (1065)

Fu, Xiaolan; Ai, Chao; Li, Shaomeng

A Proposal for Framing Disruptive Innovations in National Innovation Surveys (254)

Kawamoto, Carlos Tadao; Wright, James Terence Coulter

Selecting Projects that Satisfy both Market Pull and Technology Push Considerations (34)

Linton, Jonathan Daniel; Edelkina, Anastasia; Klubova, Marina; Karasev, Oleg

THURS 14:00 – 15:30 | Oculus OC1.09, Oculus Building

Developmental Papers

Shaping innovation: policy, design, and institutions

Session Chair: Nick Marshall

New types of innovation habitats to help startups grow and scale faster: The Digital Catapult Centres in UK (690)

Figlioli, Aline; Rush, Howard; Sapsed, Jonathan

Design Thinking a Review of the Literature (Developmental Paper) (178)

Burke, Carey; Nyfoudi, Margarita; Eley, Martin; McCabe, Steven

Integrated TRM-QFD framework for strategic decision-making at sectoral and national level: Russian experience in new materials (851)

Vishnevskiy, Konstantin

Inter-Organizational Collaboration: Partnerships, Alliances and Networks

Track Chairs: Qile He and Albert Jolink

WED 09:00-10:30 | WBS 1.003, Warwick Business School

Full Papers

Session Chair: Qile He

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Sustainable Value Creation and Power: Using Margaret Archer's Situational logics To Extend and Refine Resource Dependency Theory (938)

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How does MNCs-NGOs collaboration enhance social sustainability in the readymade garments sector of Bangladesh? (267)

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Thousand plateaus: A Geology of Collective Action among Organizations (513)

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How does director network continuity affect acquisition performance? The case of India. (773)

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Overcoming the dark side of value co-creation in service networks: An entrepreneurial approach (581)

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International Business and International Management

Track Chairs: Haina Zhang and Junzhe Ji

**TUES 15:30 – 17:00 | Oculus LT OC0.03, Oculus Building
Symposium**

Session Chairs: Emmanuella Plakoyiannaki and Pavlos Dimitratos

Revisiting International Entrepreneurship as a Site for Innovation: New Theories, New Methodologies and New Contexts (148)
Plakoyiannaki, Emmanuella; Dimitratos, Pavlos

The number of studies in the international entrepreneurship (IE) literature has increased dramatically especially during the recent years. There are four recent IE literature reviews published lately (Jones et al., 2011; Keupp and Gassmann, 2009; Mainela et al., 2013; Peiris et al., 2012) attesting to the significance of this field amidst its allied disciplines, that is entrepreneurship and international business. Nonetheless, in order for this field to gain legitimacy one has to take stock on and reflect on its theoretical and methodological advances.

The examination and commentary of theoretical and methodological issues in IE is the central focus of this Symposium. Specifically, this Symposium is going to critically reflect on theoretical innovativeness as well as methodological and contextual “newness” in the field of International Entrepreneurship. It will explore the question: how does IE research form a site for theoretical and methodological innovation? The objectives of the Symposium are fourfold:

- 1) to establish the importance of IE research and its link to IB/IM scholarship;
- 2) to unpack the concept of innovativeness in theory, methodology and contexts;
- 3) to cultivate a dialogue on theoretical and methodological innovations in IE research;
- 4) to identify and discuss challenges associated with newness in theoretical and methodological perspectives;
- 5) to take forward the aforementioned points to the publication process.

The structure of the symposium revolves around three key presentations associated with aspects of theoretical and methodological innovation in IE research. The presenters will be prolific scholars in the topic of the Symposium. The Symposium offers an opportunity to discuss, problematize and advance understanding of IE, and is open to those planning on or already engaging in relevant research projects.

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How Does State-Ownership And Acquisition Experience Affect Emerging Market Firm Performance? (355)

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"To be like water is the highest virtue": A systematic literature review of the Chinese Daojia philosophy in management research. (774)

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A Practice-Relational Perspective on the Relocation of Naturalised Third-Country Nationals (NTCN) (154)

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Top management teams, microfoundations of dynamic capabilities, and SME foreign market entry (705)

Haapanen, Lauri Johannes; Hurmelinna-Laukkanen, Pia; Puumalainen, Kaisu

Lessons Learned from Swiss Born Global Firms' internationalization in Brazil (845)

Prystupa, Kaja; Johannot, Claudia; Lupina-Wegener, Anna

Drivers for Internationalisation of SMEs: Evidence from an Emerging Country (1015)
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Globalisation of Media and its Impact on Our Personal Values, Societies, and Companies (991)

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FDI in Botswana: Beacon in the Dark: A Survey of Literature (462)

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Institutions, economic growth: A comparative study of Sub-Saharan Africa and Caribbean economies (953)

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Alexy, Nicole

The Impact of E-Coaching Question Framing upon Leadership Efficacy Self-Assessment (440)

Sparrow, John; Clarke, Vanessa

An Investigation of the Role of Transformational Leadership Behaviours: A Case Study on Sainsbury's (947)

Harrison, Christian; Imam, Md Taufique

THURS 11:00 – 12:30 | WBS 1.005, Warwick Business School

Full Papers

Session Chair: Catriona Burke

The Entrepreneurial Leadership Paradigm: A Thematic Analysis (390)

Clark, Catherine Marie; Harrison, Christian

The Link between Leadership, Creativity and Innovation in the Hotel Industry (50)

Moghimi, Solmaz; Muenjohn, Nuttawuth

The relationship between leadership, design process and R&D team performance and satisfaction (49)

Muenjohn, Nuttawuth; Chhetri, Prem; Suzumura, Yusuke; Ishikawa, Jun

THURS 14:00 – 15:00 | WBS 1.005, Warwick Business School

Full Papers

Session Chair: John Sparrow

Understanding Compassion from Practicing Managers- Virtuous and Vicious Forces in Business Organizations (470)

Banker, Darshna Vaghela; Bhal, Kanika T.

The role of Higher Education in developing leadership competencies (1040)

Fragouli, Evangelia

THURS 14:00 – 15:30 | WBS 2.005, Warwick Business School

Developmental Papers

Session Chair: Julie Wilson

Exploring Leadership Practice in Adult Social Care: What Works To Equip Managers To Face Future Challenges? (680)

Temple, Paul Furness

Is a Boundary Spanning 'Place Based' Leadership Development Model the Right Prescription for Leadership in the Health and Social Care Sector? (1039)

Worrall, Robert; Leech, Darren

The Role of the Customer as an Influencer in Hospitality Leader Member Exchange (725)

Husain, Fazila

Management and Business History

Track Chair: Kevin Tennent and Roy Edwards

TUES 15:30 – 17:00 | Oculus OC0.04, Oculus Building

Workshop

Session Chair: Kevin Tennent and Roy Edwards

Archives in Research and Teaching (559)

Tennent, Kevin D.; Edwards, Roy; Logan, Katey

The purpose of this workshop is to encourage the use of business records (broadly defined) in both research and teaching. The practical dimension to the workshop will involve the inspection and analysis of archival material from the perspective of using within a teaching environment, and exploring the use of historical case studies in general to illustrate mainstream business and management debates. After an opening discussion led by the organisers, participants will be invited to take part in a practical exercise.

WED 09:00 – 10:30 | Humanities 0.58, Humanities Building

Developmental Papers

Session Chair: Alex Gillett

Le Corbusier, the town planners, and the corporate strategists (685)

Tennent, Kevin D.

Shareholder Activism in Early British Railway Companies - A Case Study (866)

Coates, Roger Bruce

Distributed arts philanthropy: A socio-material approach to historical organisational reporting by the Contemporary Art Society (1911-1946) (400)

Herrero, Marta; Maltby, Josephine

'Dark Side' History and Multidisciplinary Perspectives on Entrepreneurship Itself As A 'Stigmatized Industry' (525)

Wilson, Sarah

WED 11:00 – 12:30 | Humanities 1.48, Humanities Building

Full Papers

Session Chair: Alex Gillett

The Scientific Management-Human Relations Succession and the Rate of Profit (305)

Nyland, Chris; Bruce, Kyle

Privatization: a pre-history, 1979-80 (159)

Wilson, John Francis; Billings, Mark

Secrets for Sale? Innovation and the Nature of Knowledge in an Early Industrial District: The Potteries, 1750-1851 (489)

Lane, Joseph

WED 14:00 – 15:30 | Humanities 1.48, Humanities Building

Symposium

Session Chair: Kevin Tennent

The Evolution of Food Chains in the Western World: emerging strategies for controlling consumers and producers in the modern food sectors. (336)

Godley, Andrew Christopher; Hamilton, Shane; Higgins, David

Recent research by business historians has made major addition to our understanding of the evolution of food chains and supermarkets in the western world over the course of the twentieth century. But almost any non-historian would immediately notice a striking lack of attention to the most pressing concerns about supermarkets' roles in society today. In the past twenty years or more, supermarkets have become highly contentious institutions, because of their market dominance in food retailing. This proposed symposium explores the emergence of different models of supermarket behavior and how they have come to dominate the food chain, by focusing on case studies of food retailers' growing awareness of the need to promote quality assurance mechanisms in the early twentieth century, actively manage consumer expectations for choice into midcentury, and then further to articulate their privileged position as the gatekeepers to the food chain by the 1970s and 1980s.

WED 16:00 – 17:30 | Humanities 1.48, Humanities Building

Full Papers

Session Chair: Roy Edwards

Use of history and archives in managing organizational identity: A critical realist approach (385)
Kerridge, Gary Peter; Currie, Graeme

Through the Looking Glass: The Challenges of Using Historical Sources in Business Research (442)
Joseph, MARRISA

Hillards not for sale: the hostile takeover of Hillards supermarket chain by Tesco (951)
Garnett, Philip; Mollan, Simon; Richards, Benjamin

THURS 09:00 – 10:30 | Humanities 3.55, Humanities Building

Developmental Papers

Session Chair: Joe Lane

Suppressing higher aims? Buried institutional logics resurface in public service broadcasting in Zimbabwe, 1970-2008 (105)
Muridzo, Searchmore; Nordberg, Donald; Jukes, Stephen

Trump, Foucault and pre-modern governance – and - First and second drafts of history (104)
Nordberg, Donald

The Hawthorne Experiments: Historical Context, Corporate Labour Strategies, And the Organization Experts (996)
Howorth, Chris; Fitzgerald, Robert

“A Life Between the Lines: Football referees, their professionalization, and contribution to the evolution of sport’s global institutions” (357)
Gillett, Alex G.; Tennent, Kevin D.

THURS 11:00 – 12:30 | Humanities 3.44, Humanities Building

Full Papers

Session Chair: Kevin Tennent

From Henley to Harvard at Hyderabad?: (Post- and Neo-) Colonialism in Management Education in India (542)
Kumar, Arun

US Philanthropy's Shaping of Management Education: A Geo-Temporal History (155)
Cooke, Bill; Kumar, Arun

Union Acquiescence to the “Marketisation” of Wages in British Colonial Nigeria (643)
Amujo, Olusanmi; Cornelius, Nelarine

The elusive governance phenomenon: Epistemological insights from the old masters (192)
Sur, Sujit

Marketing and Retail

Track Chairs: Heiner Evanschitzky, Keith Glanfield and Anthony Kent

TUES 15:30 – 17:00 | Oculus OC1.06, Oculus Building

Workshop

Session Chair: Tony Kent

Reflections on the Study of Emotional States in Consumer Behaviour. Theoretical and Practical Implications. (246)

Anninou, Ioanna; Stavraki, Georgia

The way consumers emotionally experience and respond to market activities has become an ever increasing area of interest for marketing academics and practitioners. Different theories that support the conceptualisation and measurement of emotions have been suggested in the psychological and marketing literature in order to better understand how consumers feel and act. The aim of this workshop is to provide an overview of the different theories of emotions as discussed in the extant literature along with their applications. Participants will be provided with an opportunity to share their own views or experiences on the topic so as to gain further insights on how emotions influence consumer decision-making and experiential consumption. The workshop aims to bring together researchers from various marketing and business streams and will be of particular interest for those working in the wider areas of the formation of retail environments, advertising, consumer decision-making, experiential marketing and events marketing.

WED 09:00 – 10:30 | Oculus OC1.06, Oculus Building

Full Papers

Consumption

Session Chair: Heiner Evanschisky

Factors that Influence Consumer Adoption of Sharing Economy Platforms (803)

Preller, Adinda; Bick, Geoffrey Norman

Consumer Choice of Car Sharing Services (138)

Prieto, Marc; Baltas, George; Stan, Valentina

Exploring the Motivations and Barriers for Second Hand Product Consumption (693)

Sandes, Fabio Shimabukuro; Leandro, Julio

WED 09:00 – 10:30 | Oculus OC1.08, Oculus Building

Developmental Papers

Consumer behaviour

Session Chair: Adam Poole

Distal and Proximal Predictors of Food Personality: An Exploratory Study on Food Neophilia (47)

Tuncdogan, Aybars; Ar, Aybeniz

An Exploratory Study of Thai Consumers' Behaviour in Cosmetics Market: Validation and Proposal of Measurements and Analytical Framework (124)

Oe, Hiroko; Yamaoka, Yasuyuki; Wongsupachat, Atjima

Environmental or System Trust: An interplay between Institutional Theory and Agency Theory? (132)

Poole, Adam

Where do we draw the line? Delineating the concept of ambush marketing from the marketing and legal perspectives (388)

Meng-Lewis, Yue; Wei, Lingling; Wong, Donna

WED 11:00 – 13:00 | Oculus OC1.06, Oculus Building

Full Papers

Promotion and Comms

Session Chair: Carley Foster

Using Social Media for New Product Development: a Dynamic Marketing Knowledge Capabilities Perspective (139)

Lynch, Richard; Jin, Zhongqi

A Qualitative Exploration of Factors Influencing Customer Equity in Social Media Platforms. (387)

Thomas, Lauren Josie; Brooks, Simon

Investigating Chinese Audience-consumer Responses towards TV Character Fashion Content (1061)

Wu, Xiangran; Vazquez, Delia; Perry, Patsy

Does Consumer Involvement with the Product Category Matter in Co-branding Advertising? (580)

Giakoumaki, Christina; Avlonitis, George; Baltas, George

WED 11:00 – 12:30 | Oculus OC1.08, Oculus Building

Best Developmental Paper Session

Branding

Session Chair: Keith Glanfield

Understanding the Role of Fan Club Membership in the Relationships between Spectators' Emotions, Satisfaction and Behavioural Intentions (193)

Biscaia, Rui; Soares, André

To Be or To Be Branded? Towards the Development of a Personal Branding Theory (163)

Piha, Lamprini P.; Papadas, Karolos Konstantinos; Navarro Belzunce, Rebeca Elisa

An Investigation into the Effects of Cultural Difference on the Co-creation of Value (552) - **BEST**

DEVELOPMENTAL PAPER WITHIN MARKETING and RETAIL TRACK

Hattersley, David James

WED 14:00 – 15:30 | Oculus OC1.06, Oculus Building

Best Full Paper Session

Marketing theory and practice

Session Chair: Tony Kent

An Empirical Validation of the Model of Principle-Based Marketing (503) - **BEST FULL PAPER WITHIN MARKETING AND RETAIL TRACK**

De Pallant, Rohan Ashley

Understanding the Emerging Sales Process Paradigms and Its Implications: A Review of Some Literatures (1009)

Adegbite, Oluwaseun E.; Simintiras, Antonis C.; Dwivedi, Yogesh K.; Ifie, Keme

Fifty Years On, Is Life Cycle Theory Still Relevant? An Exploration and Development of Life Cycle Models within the Contemporary Non-profit Context. (347)

Mitchell, Sarah-Louise; Clark, Moira

WED 14:00 – 15:30 | Oculus OC1.08, Oculus Building

Developmental Papers

Branding

Session Chair: Michael Benson

Creative Destruction: A study into the ritualised destruction of possessions in relation to consumer identity (319)

Lloveras, Javier; Round, Griff

The Relevance of Perceived Fit in Symmetric and Asymmetric Brand Extensions (360)

Kemp, Charles Jurgen; Schoefer, Klaus; Blut, Markus; Sichtmann, Christina

Co-developing the Business-to-Business (B2B) relationships in Complex Bespoke Solution Systems (CBS) Firms: A B2B Relationship Management Perspective (1074)

Akwei, Cynthia

Reward Now or Reward Later: Discounting in the Context of Fairtrade Consumer Behaviour (800)

Gillani, Alvina; Kutaula, Smirti; Foxall, Gordon

WED 16:00 – 17:30 | Oculus OC1.06, Oculus Building

Full Papers

Branding

Session Chair: Richard Lynch

Testing and Validating Public Sector Internal Branding Antecedents and Consequences (8)

Eid, Riyadh; Al Zaabi, Amena

Service-Dominant Logic: Corporate Branding's influence on the integration of 'Meso' and 'Micro' level phenomena. (185)

Glanfield, Keith; Ackfeldt, Anna

What Drives Customer Propensity to Recommend a Brand? (1024)

Fiserova, Jana; Pugh, Geoff; Dimos, Chris; Stephenson, Andrew

WED 16:00 – 17:30 | Oculus OC1.08, Oculus Building

Developmental Papers

Retail

Session Chair: Sarah Mitchell

Business as Usual? A Longitudinal Study of the Relationship between Resources and Performance in Small Retail Firms (166)

Grimmer, Louise; Grimmer, Martin

Value Creation in Category Management Relationships: A Comparative Analysis (301)

Benson, Michael Christopher

Explaining Franchisees' Multi-unit Ownership (429)

Hussain, Dildar; da Silva Filho, Haroldo Monterio

E-Mail Advertising: A Middle Eastern Perspective and the Moderating Role of Gender (1025)

Mahmoud, Ali; Grigoriou, Nicholas; Hack-Polay, Dieu

THURS 09:00 – 10:30 | Oculus OC1.06, Oculus Building

Full Papers

Marketing Research and Education

Session Chair: Sarah Mitchell

Applying LEGO® Serious Play™ to Marketing (Serious) Research (1051)

Dann, Stephen

Decision-Making Process of Indian students for UK Higher Education - Insight on factors influencing the decision (964)

Kadali, Ramya; Balaraman, Pravin

Mapping Services Theory to PhD Supervision: Lessons to be Learned for Doctoral Students' Visibility (935)

Lawson, Alison Rose

THURS 09:00 – 10:30 | Oculus OC1.08, Oculus Building

Developmental Papers

Consumer Behaviour

Session Chair: Carley Foster

The Impact of Customer Relationship Management on Performance- Is Strategic Alignment the Missing Link (730)

Li, Chuan; Morgan-Thomas, Anna; Tang, Yee Kwan

Value co- creation as a function of trust repair within the Kenyan telecommunication sector (1023)

Nderitu, Dianna Wanjiku; Kharouf, Husni; Yang, Sophie; Berkeley, Nigel

Leveraging Organizations' Political Activity for Consumer Engagement (606)

Mazzoli, Valentina; Grazzini, Laura; Sasseti, Sara; Lombardi, Sara

Why Consumer Ambivalence toward Online Review Matters: The Construction of Review Credibility through Improving Authenticity and Diagnosticity (798)

Xie, Tingting; Yan, Yanni

THURS 11:00 – 13:00 | Oculus OC1.06, Oculus Building

Full Papers
Consumer Behaviour

Session Chair: George Baltas

Contextualising Consumer Confusion in China (872)
Anninou, Ioanna; Khan, Jashim; Rivers, Gary

An investigation into antecedent factors of purchasing intentions of Thai consumers towards traditional sweets: A preparation of measurements and an analytical tool (959)
Oe, Hiroko; Kahattha, Wirinya; Yamaoka, Yasuyuki

Trust Me, I'm A Banker: Analysing the Issue of Trust between Banks, Media and Customers (89)
Singh, Lakhbir

Consumer ethnocentrism threatens import brands? Empirical evidence from China and Greece and validation of CEESCALE (262)
Ding, Qing Shan; Niros, Meletios I.; Pollalis, Yannis A.; Zhou, Yanfeng; Tsogas, Markos H.

THURS 11:00 – 12:30 | Oculus OC1.08, Oculus Building

Developmental Papers
Ethical consumption

Session Chair: Heiner Evanschitzky

Ethical Consumption and the “Legal” Consumer: Exploring the Feasibility of Including a “Legal” Dimension to the Concept of Ethical Consumption (337)
Bregoli, Ilenia

Exploring the Multidimensional and Multilevel Characteristics of User Engagement for Green Growth (855)
Yoruk, Esin

What is Different about Social Media Data Use in Companies? (757)
Zamani, Farhoodeh; Brady, Mairead

“I Vote UKIP So Naturally I Support Help the Heroes”: Using National Identity and Political Allegiance to Segment the Charity Donation Marketplace (548)
Hart, David John; Robson, Andrew

THURS 14:00 – 15:30 | Oculus OC1.06, Oculus Building

Full Papers
Promotion and Comms

Session Chair: Alvina Gillani

Beyond Brand and Online Communities: Motivations and the Co-Created Ski Chalet Community Experience (223)
Lichy, Jessica; Major, Bridget; McLeay, Fraser James

Evaluating the Influence of Music on Shoppers' Flow in an Online Fashion Retail Environment (634)
Fujiwara, Ayane; Resnick, Sheilagh; Cassidy, Kim; Brown, Abraham

Impulse Buying Behaviour of Pakistani Consumers: The Effect of Store Environment, Mood, Time Pressure and Reference Group Influence. (555)
Hussain, Ammar; Haag, Markus

THURS 14:00 – 15:30 | Oculus OC1.08, Oculus Building

Developmental Papers
Retail

Session Chair: Michael Benson

Spirituality effects on consumption behaviour in the fashion market industry and its importance for the development of successful marketing strategies: A comparative study of female consumers in the UK and Iran (487)
Hosseini, Mahshid; Akwei, Cynthia; McClelland, Bob; Foster, Scott

Consumers' Experience and Interactive Technology in Fashion Stores (839)
Siregar, Yuri Heikal

Processes of Customer Relationship Management Implementation in the Nigerian Retail Banks (1048)
Abubakar, Mujitaba Tangaza; Sahadev, Sunil; Rashir, Tahir

Operations, Logistics and Supply Chain Management

Track Chairs: Olga Matthias and Arijit Bhattacharya

WED 09:00 – 10:30 | Humanities 3.56, Humanities Building

Developmental Papers

Session Chair: Manish Shukla

Big Data and Big Data Analytics in Supply Chain Operations (740)
Hasan, Ruaa; Eldabi, Tillal; Kamal, Muhammad

Arcs of integration for Professional Service Operations Management: a Literature Review (762)
Michalakopoulou, Kalliopi; Reid, Iain; Bamford, David

Managing Collaborations for Quality Platform Innovation (1072)
Ye, Fangyu; Shan, Miyuan; Zhang, Lihong

WED 11:00 – 13:00 | Oculus OC0.04, Oculus Building

Full Papers

Session Chair: Matthew Tickle

Perspectives on the Interplay between Process Improvement Approaches and Innovation. A Literature Review and Research Agenda (438)
Al Hasan, Rima; Micheli, Pietro

Do we need to be Sustainable? An examination of purpose and intention behind Sustainability practice in Community Pharmacies in the National Health Service (UK). (449)
Breen, Liz; Garvey, Olivia; Mosan, Gbubemi; Matthias, Olga; Sowter, Julie

The challenges and antecedents of sustainability-oriented innovation (SOI) capability in emerging economies: the case for Indonesia (985)
Harsanto, Budi; Michaelides, Roula; Drummond, Helga; Michaelides, Zenon

Project Management Office in the UAE Project Business Context (670)
Al Ameri, Tareq Zeyad

WED 14:00 – 15:30 | Humanities 5.45, Humanities Building
Full Papers

Session Chair: Olga Matthias

Lean, Agile and Resilient (LAR) Approaches, Business Strategy and Performance Outcomes (45)
Lotfi, Maryam

Humanitarian Supply Chains: “What’s in IT for me?” (48)
Tickle, Matthew; Hannibal, Claire

Supply Chain Management Challenges Faced By Landlocked Countries – A Case of Malawi (1044)
Vedanthachari, LakshmiNarasimhan; Nguyen, Nga

THURS 09:00 – 10:30 | Humanities 5.45, Humanities Building
Full Papers

Session Chair: Rima Wahid Al Hasan

Relational Resource and Service Operational Effectiveness (199)
Shi, Xinping; Liao, Ziqi

Understanding an Enterprise Resource Planning (ERP) system implementation experience: the importance of organisational culture (530)
Skoumpopoulou, Dimitra; Robson, Andrew

Investigating the Interdependencies of Factors Affecting Virtual Project Environments (852)
Amar, Hassan; Haag, Markus

THURS 11:00 – 12:30 | WBS 2.005, Warwick Business School
Developmental Papers

Session Chair: Roula Michaelides

SERVQUAL Measurement of Commuter Perception of Rail Service: an Empirical Study of London Zone 1 Travelling Area (275)
Pius, Abraham; Nwaogbe, Obioma R.; Manian, Chad

Making Sense of Projects: A systematic and micro approach (397)
Ackermann, Fran; Maytorena, Eunice; Winch, Graham

Old Wine in New Bottles: A literature review on how closed loop supply chain management, reverse logistics and industrial ecology underpin the circular economy concept. (269)

Alexander, Anthony Edward; Brennan, Geraldine

What is the best product take-back strategy for your business? A Multi-Criteria Decision Making Approach (733)

Shukla, Manish; Paviot, Florian

Organizational Psychology

Track Chairs: Karen Maher and Sumona Mukhuty

WED 09:00 – 10:30 | Humanities 5.45, Humanities Building

Full Papers

Theme: Decision making and communication

Session Chair: Sarah Chua

“Who Agrees With Whom When”: Exploring Group Consensus in Strategic Decision-Making (1049)

Basile, Carmine; Reinmoeller, Patrick; Ansari, Shaz

How Could Perceived Formality Shape Upward Challenge? (799)

Brooks, Sarah

Confronting Ethical Dilemmas in Complex Institutional Fields: A Policy-Capturing Study Of Decision Making By Legal Services Professionals (632)

Nokes, Karen Jane; Hodgkinson, Gerard P; Healey, Mark P

WED 11:00 – 12:30 | Humanities 5.45, Humanities Building

Full Papers

Theme: Emotion

Session Chair: Sumona Mukhuty

Leading Diverse Team Innovation through Positive Affective Tone (195)

Mitchell, Rebecca; Boyle, Brendan

Emotional Intelligence and Job Performance: A clearly non-linear link (611)

Bozionelos, Nikos; Singh, Sanjay

Assessing Graduates' Employability and Career Satisfaction through Emotional and Social Competencies (778)

Imam, Hassan; Bonesso, Sara

WED 11:00 – 12:30 | Humanities 3.56, Humanities Building

Developmental Papers

Theme: Emotions and personality

Session Chair: Neal Ashkanasy

Choosing a Dissent Strategy: Does It Depend on How You Feel (mood) And What You Are (personality)? (511)

Shaik, Rihana; Nambuduri, Ranjeet; Ghulyani, Swati

The Link between the Big Five personality constructs and organizational commitment – An attempted replication and extension (962)

Simha, Aditya; Huang, Han-Chung

Investigating the Relationship between Emotional Labour and Job Satisfaction: Empirical Evidence from the Public Sector (1027)

Gomez, Jinu John

An Integrative Approach on Unemployment and Wellbeing (834)

Zaharie, Monica Aniela; Osoian, Codruta Luminita

WED 14:00 – 15:30 | Humanities 3.56, Humanities Building

Developmental Papers

Theme: Conflict and workplace relations

Session Chair: Andre Soares

Managing Role Tensions within a Changing Retail Environment: New Zealand Optometrists' Responses to the Growth of Corporate Optometry (15)

Handy, Jocelyn; Warren, Lorraine; Hunt, Michelle; Gardner, Dianne

Relational Expectations and Transactional Obligations: Incompatible Psychological Contracts and Triadic Employment Relationships (115)

Handy, Jocelyn

How the Interplay of Conflict and Conflict Management Affects Interpersonal Relations and Performance (428)

Flowers, Melanie

Poor Relations? The Work Relationships of University Professional Services Staff (969)

Gibbs, Thea

WED 16:00 – 17:30 | Humanities 5.45, Humanities Building

Full Papers

Theme: Employee wellbeing and engagement

Session Chair: Danielle Talbot

Work Disengagement: A Systematic Review of the Evidence (113)

Afrahi, Bahare; Fernandez de Arroyabe, Juan Carlos; Karim, Mohammed Shamsul

Does Nature of Work Determine How Diversity Impacts Employee Well-Being? (171)

Jaiswal, Akanksha; Dyaram, Lata

How Chinese conceive employee well-being (784)

Liu, Li; Jia, Yu

WED 16:00 – 17:30 | Humanities 3.56, Humanities Building

Developmental Papers

Theme: Workplace deviance

Session Chair: Chris Carter

Development and Validation of Witness behaviour towards workplace deviance behaviour scale (356)

Narayanan, Kanimozhi; Murphy, Susan

Ostracism in Newcomers Leading to Turnover Intentions: A Multiple Serial Mediation Model to Unravel What Lies In-between (157)

Tatachari, Srinivasan Ranganathan

Identifying and Classifying Ethical Dilemmas for a Situational Judgement Test (SJT) of Ethical Decision-making (679)

McPherson, Alison Jane

Distrust between Stakeholders in Technology Parks (210)

Hofmann, Eva; Narooz, Rose; Nienaber, Ann-Marie; Wasti, S. Nazli; Searle, Rosalind

THURS 09:00 – 10:30 | Humanities 3.56, Humanities Building

Developmental Papers

Theme: Workplace performance

Session Chair: Sarah Brooks

Uncovering the “black box”: The mediating role of perceived organizational support in high performance work systems and performance relationship (473)

Gojny-Zbierowska, Milena

Transformation of Work Behaviors: An entangled knot between High Performance Work System and Perceived Employability (916)

Imam, Hassan; Chambel, Maria Jose

A Survey of Team Coaching Practices & an Update of Team Coaching Theory (137)

Jones, Rebecca Jane; Napiersky, Uwe; Lyubovnikova, Joanne

Employee and Expert Caller Experiences of the Immigration New Zealand Call Centre (81)

Scott, Alyson; Handy, Jocelyn

THURS 11:00 – 12:30 | Humanities 5.45, Humanities Building

Full Papers

Theme: Workplace trust

Session Chair: John Blenkinsopp

Adverse Working Conditions and Employees' Organizational Citizenship Behavior: the moderating role of trust (576)

Nyfoudi, Margarita; Theodorakopoulos, Nicholas; Psychogios, Alexandros; Saridakis, George

Reluctance of Whistleblowing: Implication of Perceived Organizational Climate (768)
Cetinkaya, Ali Sukru; Iko Afe, Codjori Edwige

Shop Floor Terrors: A Tale of Fears and Tears (836)
Ahmed, Md Shoab

THURS 11:00 – 12:30 | Humanities 3.56, Humanities Building

Developmental Papers

Theme: Healthcare/job crafting/engagement

Session Chair: Brenda Hollyoak

Effects of Personality and Creativity on Jobcrafting in the Nursing Profession (590)
Daouk-Öry, Lina; Ghazzawi, Rawan; Bender, Michael; Chasiotis, Athanasios

The Relationship between Sociocultural orientation, Basic Need Satisfaction, and Jobcrafting among Nurses (597)

Ghazzawi, Rawan; Daouk-Öry, Lina; Bender, Michael; Chasiotis, Athanasios

Creating Change in Health Practice: Situating the PARIHS Framework in Theory and Evidence. (911)

Wilson-Evered, Elisabeth; Moberley, Benjamin

The Impact of Specifically Designed HR Interventions on Levels of Employee Engagement: An Analysis of Pharmaceutical Companies in Lebanon (984)

Abdallah, Fatima Ahmad

THURS 14:00 – 15:30 | Humanities 5.45, Humanities Building

Full Papers

Theme: Identity

Session Chair: Karen Maher

Vocalising the Experience of Misfit: A Netnographic Study (368)

Hollyoak, Brenda; Billsberry, Jon; Talbot, Danielle; Pyper, Neil

Unveiling the Effects of Social Identity, Personal Relationship, Psychological Contract Fulfilment on Community Citizenship Behaviour in Social Media (432)

Shi, Xinping; Sun, Yan

Is it fair to receive more support than the others? Integrating fairness evaluations into social comparison processes (787)

Tsachouridi, Irene; Nikandrou, Irene

Organizational Studies

Track Chairs: David Weir, David Bamber, Robert Price and Denis Fischbacher-Smith

WED 09:00 – 10:30 | WBS 2.003, Warwick Business School

Full Papers

Session Chair: David Weir

The Paradox of NGO Accountability: Outcomes on the Ground (621)
Lupson, Jonathan Mark; Beattie, Karyn; Pilbeam, Colin

How Do Companies Resolve The Tensions Created By Introducing Environmental And Social Sustainability To Their Decision-Making? (796)
Tilley, Catherine; Evans, Steve

Alas poor expert..... The erosion of trust in expertise and the emergence of alternative facts. (767)
Fischbacher-Smith, Denis

WED 09:00 – 10:30 | WBS 2.007, Warwick Business School
Developmental Papers

Session Chair: Denis Fischbacher-Smith

Investigating the Impact of Work Ethics on Job Satisfaction, Employee Commitment and Performance in Banking Sector (73)
Ali, Ashique; Abro, Qurat ul Ain

Organizational Resilience: Dimensions, Measurement and Validation (870)
Edafioghor, Tinkuma Ejovi

Systematic review: Evidence-based decision making by managers in hospital settings (381)
Daouk-Öyry, Lina; Sahakian, Tina; Karam, Charlotte; van de Vijver, Fons

Still Legal, But Not As Legitimate: A Conceptual Model of Changing Status Hierarchies among Skilled Migrants in the UK (858)
Joy, Simy; Game, Annilee

WED 11:00 – 12:30 | WBS 2.007, Warwick Business School
Developmental Papers

Session Chair: David Weir

Institutional logics and regulatory changes: A case study of new entrants in the UK's management education field (306)
Alajoutsijärvi, Kimmo; Davies, Julie; Kettunen, Kerttu

Uniform Anti Money Laundering Policy and Laundering Process Eradication (316)
AlJawder, Ali Abdulla; Kamal, Muhammad Mustafa

Trust and Personal Data (789)
Kharlamov, Alexander; Parry, Glenn; Hohmann, Roland

Evidence-based management in hospital settings in Lebanon (384)
Sahakian, Tina; Daouk-Öyry, Lina; Karam, Charlotte; van de Vijver, Fons

WED 14:00 – 15:30 | WBS 2.003, Warwick Business School
Full Papers

Session Chair: Robert Price

A Study of Attitudes towards Threat in the United Kingdom Ministry of Defence Commercial Function (456) Allen, Robert Anthony; White, Gareth R T

Restructuring services, restructuring space: how consultancy PowerPoints legitimate policy ideas (237)

Van Elk, Sam Beaumont

Bourdieuian Symbolic Violence and Confucian Harmony: the Generality and Particularity of Domination and Struggles in Organisational Life (990)

Cai, Minjie

WED 16:00 – 17:00 | WBS 2.003, Warwick Business School

Full Papers

Session Chair: David Bamber

Organizational crisis & Decision-making: A Literature Review (1028)

Shaffakat, Saba; Snell, Darryn; Heffernan, Margaret

Greek brain drain brilliant minds seeking better tomorrow: A critical investigation (1046)

Fragouli, Evangelia; Fara, Sami

THURS 09:00 – 10:30 | Humanities 0.60, Humanities Building

Full Papers

Session Chair: Denis Fischbacher-Smith

Investigating the Influence of Extrinsic and Intrinsic Motivation on Work Performance: Study of Bank Officers (72)

Khokhar, Sameena; Kalhor, Maryam; Jhatial, Ashique Ali; Shaikh, Khalid Hussain

A Theory of Freedom and Agency: Empirical Development (647)

Ghalamchi, Parastoo; Ashkanasy, Neal

A Conceptual paper on The Impact of Corporate Culture on Social Media Usage within Public and Private organizations – Mediating role of Technology Acceptance Model. (539)

Ali, Rana Mohsin

THURS 11:00 – 13:00 | WBS 2.007, Warwick Business School

Developmental Papers

Session Chair: Robert Price

Determined by Environmental Context or by Management Action: Organisational Failure and the Voluntary Sector (702)

Hemmings, Michael Francis

The Manager's Perception and Its Implication of the Work-Family Balance Practices (WFBCs) Notion amongst Malaysian Oil and Gas Organisation (399)

Ismail, Noorhasyimah; Valsecchi, Raffaella

Exploring Socio - Cultural Implications on Employee Intrinsic Motivated Reward Systems (564)
Usmani, Sana; Sharif, Amir M.; Kamal, Muhammad

Privatization and Organizations: A Review and Research Agenda (874)
Radic, Mislav; Tipuric, Darko

Get Your Stories Straight - A Comparative Analysis Of Organisational Stories And Brand Narratives (729)
Zinkstein, Katja Iris

THURS 14:00 – 15:30 | Humanities 0.60, Humanities Building
Full Papers

Session Chair: David Bamber

A Longitudinal Study of Change and Relationship Development in Home Care (153)
Breslin, Dermot

Theoretical Underpinnings of Semi-Autonomous Revenue Authority Model: Which Theory? (287)
Khurram, Sobia

A Non-Managerialist Conceptualization of Positive Deviance: New Definition and Scale of Positive Deviance (876)
Unlu, Onur; Heckert, Alex

Organizational Transformation, Change and Development

Track Chairs: Richard Jefferies and John Mendy

WED 09:00 – 10:30 | Arts Centre Ensemble, Arts Centre
Full Papers

Session Chair: Patrick Dawson

Meeting the Transformational Change Challenge: An Absorptive Capacity Perspective (883)
Sockalingam, Siva

‘Organisational Change Research: Challenges and Assumptions. What about Possibilities?’ (604)
Mendy, John

Development and Validation of an instrument to measure employee readiness to support Lean Implementation: the Lean Readiness Questionnaire (527)
McMackin, John Francis; Freeney, Yseult; Murtagh, Michael

WED 11:00 – 12:30 | Arts Centre Ensemble, Arts Centre
Full Papers

Session Chair: Joanne Murphy

We Proceed With An Assumption That Leaders Have A Significant Influence On Organizational Change - That’s Interesting! (87)

Hughes, Mark

Time and Shadows of Temporality in Theorizing Organizational Transformation, Change and Development (299)

Dawson, Patrick Mark

The Secret Life of Business Models: How Market Devices Frame Action in Practice (331)

Mason, Katy; Palo, Teea

WED 14:00 – 15:30 | WBS 2.007, Warwick Business School

Developmental Papers

Session Chair: Mark Hughes

Towards an Understanding of System Wide Change (326)

Pettigrew, Andrew; Denyer, David; Murphy, Joanne

Theorizing the Role of Ideas in Managing Public Service Transformation (481)

Enang, Iniobong; Asenova, Darinka; Bailey, Stephen

Change readiness and socially constructed manoeuvring space: Dilemmas police leaders encounter as change agents (583)

Filstad, Cathrine; Olsen, Trude Hogvold

Factors Affecting the Progression of Knowledge Evolution (666)

Braganza, Ashley; Alyaseen, Nouf M B

WED 16:00 – 17:30 | WBS 2.007, Warwick Business School

Developmental Papers

Session Chair: Siva Sockalingham

Securitising Uncertainty: Change Agents' Constructions of Readiness (55)

Bryant, Melanie; Higgins, Vaughan

Keeping up with the changes: Perceptions, paradigms and pedagogy (125)

Jones, Jenni; Firth, Janet; Hannibal, Claire

"When Non-strategic Involvement is not an option" (182)

Michalsen, Anita; Nilsen, Elin Anita

The impact of acculturation on management dynamics within UK small and medium-sized enterprises (SMEs) (928)

Oduro, Bentil; Alhassan, Abdul-Razak

THURS 09:00 – 10:30 | WBS 2.003, Warwick Business School

Full Papers

Session Chair: Ashley Braganza

The Politics of Markets in Practice: Performing Reform in the English National Health Service (346)
Araujo, Luis; Mason, Katy

Making Sense of Work Role Transitions in Health and Social Care (551)
Chen, Yaru; Currie, Graeme; McGivern, Gerry

Projects as Tools for Organizational Change in the Public Sector (585)
Hagebakken, Grete; Olsen, Trude Hogvold; Solstad, Elsa

THURS 11:00 – 12:30 | WBS 2.003, Warwick Business School

Full Papers

Session Chair: Patricia Hind

Assessing E-business technology impact: how companies are transforming their supply chain through utilizing e-business technologies (119)

Bak, Ozlem

Learnings Are Relatively Managed in CoPS Innovations: the Case of SKT and KTF DRM Innovation (276)

Kim, Jong-Seok

The Behavioural Model of Homo Cooperativus and its Value for Understanding Intrapreneurship (363)

Reuther, Kevin; Schumann, Christian-Andreas; Strobel, Anne

THURS 14:00 – 15:30 | WBS 2.007, Warwick Business School

Developmental Papers

Session Chair: Alessia D'Amato

Growing and Developing People through a Values Driven Approach To Improve Meaning in Internal Communication (170)

Taubner-Ragg, Judith Ann; Gapp, Rod; Shaw, Amie

Exploring the Corporate Heritage on Organizational Transformation: Brand Equity of Time-Honored Firms (518)

Yan, Yanni; Lu, Pierre Xiao; Xiao, Xie; Rui, Mingjie

The Recursive Relationship of Dynamic Capabilities and Organizational Identity (709)

Engelmann, Alexander

Relational rents and risk considerations in ICT technological strategic alliances: Lessons from a Chinese case (42)

Zhang, Huayao; Wen, Jing; Wu, Junjie; Lodorfos, George

Performance Management

Track Chair: Vinh Chau and Luisa Huaccho Huatuco

TUES 15:30 – 17:00 | Oculus OC0.02, Oculus Building

Workshop

Session Chair: Martin Spring

Productivity – Exploring Multi-disciplinary Perspectives for Practice, Policy and Research (780)
Spring, Martin; Johnes, Geraint; Hald, Kim Sundtoft

Productivity is a hot topic, with Research Councils and with Governments: the UK Government's February 2017 policy paper ('green paper') on industrial strategy (BEIS, 2017), refers to productivity over ninety times. Yet, to date, such agencies have turned predominantly to the economics discipline to frame and analyse the problem, which we suggest may be limiting. In this workshop, participants will develop a multi-disciplinary perspective on productivity, combining views from economics, operations management, and management accounting & control. It will explore connections and disconnections between these views, and between policy and management. It will also explore emerging challenges to productivity measurement and management such as: the networked nature of business activity, the predominance of services, the blurring of boundaries between manufacturing and services ("servitization"), and digital products and services. As such, it may be of interest to other SIGs such as Inter-Organisational Collaboration; Operations, Logistics & Supply Chain Management; and Innovation.

WED 09:00 – 10:30 | Oculus OC0.02, Oculus Building

Full Papers

Session Chair: Vinh Chau

Managing the Project Processes through tailored Project Management Methodologies (614)
Bal, Menoka; Olomolaiye, Anthony

Performance Management Systems: A framework to review their impact on strategy and resource allocation decisions in the UK University sector (56)
Bridge, Carl Anthony

Performance Management and the Emergent Public Sector Accountability and Governance Theory in Local Government of Nigeria (667)
Ojeme, Chukwuka Emmanuel

WED 11:00 – 12:30 | Oculus OC1.09, Oculus Building

Developmental Papers

Session Chair: Luisa Huaccho-Huatuco

Productivity: Multi-disciplinary Perspectives for Policy and Management (946)
Spring, Martin; Johnes, Geraint; Hald, Kim Sundtoft

Performance measurement as intervention: Stages and characteristics (823)
Armstrong, Ryan Christopher

The Moderating Effect of Digital Fluency on the Relationship of Intra-Group Conflict and Employees Performance (53)
Ebrahim, Ismaeel Naji; Irani, Zahir; Sharif, Amir; Kamal, Muhammad

Impact of Personality and Employee Engagement on Individual Work Performance (582)
Moeen, Amna

WED 16:00 – 17:30 | Oculus OC1.09, Oculus Building

Developmental Papers

Session Chair: Vinh Chau

Supply Chain Complexity Management and Performance: The Role of Contextual Factors (431)
Fernandez Campos, Pablo; Huaccho Huatuco, Luisa; Trucco, Paolo

A System Approach to Evaluating Regional Industrial Performance (1076)
Ye, Fangyu; Shan, Miyuan; Zhang, Lihong

State-of-the-art Lean Six Sigma (LSS) Practices (955)
Almutairi, Abdulaziz Marzouq; Xu, Yuchun; Salonitis, Konstantinos

Supply chain management and firm performance: An analysis of the literature (448)
Huaccho Huatuco, Luisa Delfa; Vlahos, Ilias; Atkinson, Adriana

THURS 11:00 – 13:00 | Oculus OC0.02, Oculus Building

Full Papers

Session Chair: Luisa Huaccho-Huatuco

Something Fishy about IUU Regulations in Thailand! Using Configuration Theory to understand Stakeholder Disconnect for reducing Business Failures (588)
Chau, Vinh Sum; Bunsiri, Montita

Resolving Major Tension in Contemporary Global Performance Management (175)
Maley, Jane

Amoeba Management and Organizational Ambidexterity: Similarities, Differences, and Implications for organizational fit and success (1059)
Adler, Ralph W; Hiromoto, Toshiro; Suzuki, Hiroyuki

Impact of country governance on international trade performance: An apparel industry case study. (616)
Saha, Krishnendu; Paladini, Stefania

Public Management and Governance

Track Chair: Peter Murphy

TUES 15:30 – 17:00 | Oculus OC1.04, Oculus Building

Workshop

Session Chair: Rachel Ashworth and Martin Kitchener

Inter-disciplinary perspectives on public management research: Reflections from three case studies of public service innovation (574)
Ashworth, Rachel Elizabeth; Downe, James; Kitchener, Martin; McDermott, Aoife

Our traditional understanding of the design, organization and delivery of public services has been theoretically informed by a range of social science perspectives that include organization and management theory, political science, public management, sociology and policy studies (Ashworth et al. 2013). However, there remains a persistent perception that management and organization theory, most of which is derived from research on private firms, has become a particularly dominant influence on public services research in recent years.

Some have attributed this dominance to a tendency within public management research to prioritise empirical accounts and policy impact ahead of theoretical contribution (Ferlie et al. 2003). Others challenge the original perception, highlighting that whilst public management researchers continue to draw on management studies, management theorists seem to have lost interest in public organizations (Andrews and Esteve, 2015). Certainly, it seems that when management journals publish research on public organizations, those articles tend not to be informed by a public management perspective (Ashworth et al. 2013). Andrews and Esteve suggest that this has led to the emergence of a 'dimly lit one-way street', which could potentially lead to the ghettoization of public management research (2015: 48).

This symposium reviews the range of theoretical influences on public management research and explores the extent of inter-disciplinarity within the field, with particular emphasis on the role and influence of management and organization studies. It illustrates these themes through a series of case study papers, each of which draws on a different mix of social science perspectives in order to interrogate a public service innovation. Following the presentation of the papers, the symposium will generate a wider discussion on disciplinary influences on public management research in order to identify opportunities for new and future collaborations between disciplines.

WED 11:00 – 12:30 | Oculus OC0.01, Oculus Building

Developmental Papers

Session Chair: Peter Murphy

Negotiating accountabilities: unpacking civic accountability in UK local government (720)
Glennon, Russell James; Radnor, Zoe; Bateman, Nicola

How and why institutions matter: An interinstitutional analysis of transformation in Local Government. (451)
Gannon, Damian Michael

A Narrative Approach to Knowledge and Communication in Multi-Level Governance Structures in the Public Services: The Case of Education. (181)
Baxter, Jacqueline Aundree

Social Housing Homeownership Sustainability Policy Formation in the Context of Local Government (190)
Sadiqi, Jawed; Irani, Zahir; Kamal, Muhammad

WED 14:00 – 15:30 | Arts Centre Ensemble, Arts Centre

Full Papers

Session Chair: Russell Glennon

Australian University Business Schools: In Search of Public Value (517)
Hogan, Owen; Brunetto, Yvonne

A Conceptual and Empirical Reflection on the Application of a Variant Approach to 'Lean' Implementation within a UK Business School (519)
Barton, Harry; Yazdani, Baback

Enhancing Employees' Work Effort through Distributive Justice in the Era of Economic Crisis. A Study of the Greek Public Sector (710)
Mylona, Evangelia; Mihail, Dimitrios

WED 16:00 – 17:00 | Arts Centre National Grid Room, Arts Centre
Developmental Papers

Session Chair: Peter Murphy

E-government projects implementation in Ghana: success factors and challenges (219)
Damoah, Isaac Sakyi; Akwei, Cynthia A.; Botchie, David

Strategic financial planning, formal scrutiny and performance management in central government resource allocation: the case of Single Departmental Plans in England. (750)
Murphy, Peter; Glennon, Russ

It can't happen here: Australian Bureau of Statistics (ABS) census debacle (150)
Ceric, Arnela; Holland, Peter

A Cross-Country Examination of the Effect of Corruption Perception on Reporting Quality Development among Developed, Emerging and Frontier Markets (1070)
Ibrahim, Masud Usman; Kazmouz, Bassam; Omoteso, Kamil

THURS 09:00 – 10:30 | Oculus OC0.01, Oculus Building
Developmental Papers

Session Chair: Russell Glennon

Motivation in Non-Profit Corporate Governance: A Constructivist Grounded Theory Approach (76)
Dexter, George Herbert

Mission Statements of Sport England funded National Governing bodies of sport: An exploratory study as to whether strategy and governance appears to be aligned? (979)
Taylor, Marc Colin

Co-producing Healthcare: The Case of the Patient Buddying System (831)
Williams, Sharon; Radnor, Zoe

The Business of Practice: Examining GP Training (838)
Dyerson, Romano

THURS 11:00 – 12:30 | Arts Centre Ensemble, Arts Centre
Full Papers

Session Chair: Peter Murphy

To trust or to control? A question of uncertainty (1004)
Kominis, Georgios; Dudau, Adina

Unfolding hazards and cascading risks. Issues around resilience, perturbations, and the management of crisis (818)

Fischbacher-Smith, Denis

Doing network governance through procedural justice: A focus upon fairness not facts? (208)

Litchfield-Cant, Brian; Currie, Graeme

THURS 14:00 – 15:00 | Arts Centre Ensemble, Arts Centre

Full Papers

Session Chair: Peter Murphy and Russell Glennon

Lean: A logical problem for public hospital doctors and managers? (547)

Ivcovici, Adamina; Bamber, Greg J; Bartram, Timothy; Leggat, Sandra; Stanton, Pauline; Gough, Richard

Exploiting Space and Place: Reconfiguring Management-Led Innovation in Primary Health Care (887)

Windrum, Paul; Timmons, Stephen; Hyytinen, Kirsi; Maatta, Hannamaija; Toivonen, Marja

Research Methodology

Track Chairs: Gail Clarkson and Murray Clark

WED 09:00 – 10:30 | Oculus OC1.04, Oculus Building

Workshop

Management Practice

Session Chair: Sally Eaves

Explorations of Methodological Challenges in Management Practice Fields (230)

Narayanan, V.K. ; Clarkson, Gail; Messikomer, Carla; Dalcher, Darren

For more than a decade, the ideas of “engaged scholarship” and “useful research” have gained traction, particularly in the areas of management studies. To move toward fuller engagement with practice and produce “useful” research, however, requires access to organizations and practitioners who can partner with academics in the research enterprise as co-creators of knowledge, sources of data, and sites for beta testing. Creating such partnerships demands time and effort at the “front end” of research, prior to the initiation of the project. In this session we will explore both the opportunities and challenges associated with planning, executing and disseminating “useful research” for both academics and practitioners and their organizations.

WED 11:00 – 13:00 | Oculus OC1.03, Oculus Building

Developmental Papers

Theoretical and Methodological Perspectives

Session Chair: Amanda Lee

Studying Reflecting On Becoming: Some Philosophical Reference Points (60)

Dörfler, Viktor; Stierand, Marc Benjamin; Zizka, Laura

Towards a Forensic Accounting Paradigm: A Neo-empiricist Research Agenda (659)

Awolowo, Ifedapo Francis; Clark, Murray C

Small Business Social Responsibility: An Action Research Perspective (909)

Fonseca, Ana-Paula; Lewitt, Moira

Delphi Methodology: From Nuclear Science to Humanitarian Disaster Management (989)

Massiah, Paul; Harrison, Christian; Odibo, Edward; McTavish, Anne-Marie; Jones, Matt

Methodological Concerns in Researching Internationally: Evidence from Libya (1052)

Elgareidi, Adel

WED 14:00 – 15:30 | Oculus OC0.04, Oculus Building

Full Papers

Research Methods Reviews

Session Chair: David Coldwell

Studies of Strategic Alliance Knowledge Transfer from 1990 to 2016: A Review of Research Methodology (107)

He, Qile; Ghobadian, Abby; Gallear, David

Using the Follow-up Sequential Mixed-Method for International Trade Research: A reflective account. (202)

Saha, Krishnendu; Bancroft, John

Uncovering Adaptive Expertise: An Interpretive Synthesis Review (567)

Gore, Julie; Ward, Paul; Hutton, Rob; Hoffman, Robert; Anderson, Tyrone; Leggatt, Andrew; Conway, Gareth

WED 16:00 – 17:30 | Oculus OC0.04, Oculus Building

Workshop

Big Data

Session Chair: V K Narayanan

A Workshop on Big Data with Emphasis on Latent Semantic Analysis (59)

Narayanan, V.K.; Gefen, David; Fresneda, Jorge; Miller, Jake

The Internet has opened up vast troves of data not only to the general public, but also to the research focused academic community. In one sense, this is a continuation of the trend toward publically available data, which have resulted in numerous seminal academic publications in economics, finance and management. The proposed workshop is designed to meet three objectives:

- 1) To discuss the opportunities for research opened up by Big Data
- 2) To outline a specific approach, Latent Semantic Analysis (LSA) that has very high promise for social scientists, and demonstrate the software associated with it.
- 3) To illustrate LSA step by step with an actual example.

WED 16:00 – 17:30 | Oculus OC1.03, Oculus Building

Developmental Papers

Developing Research Potential

Session Chair: Mark Saunders

The 'University Teacher as Guide' metaphor in developing the research potential of Masters students (840)

Gallagher, Kevin

Qualitative Research Methodology Review: A Systematic Review (846)

Stoyneva, Irina Kirilova

Research Populations in Management Studies (954)

Aboutalebi, Reza

Revisiting a Mixed Methods Analysis of Undergraduate Management Students' Perceptions of Feedback: A Structural Equation Modelling Perspective (983)

Cavana, Robert Y.; Woods, Lisa R.; Ahimbisibwe, Arthur; Retna, Kala S.

THURS 09:00 – 10:30 | Oculus OC1.03, Oculus Building

Developmental Papers

Engaging with Research Design

Session Chair: Gail Clarkson

A Text-mediated Micro-diary Research Approach: What Do We Learn? (191)

Robinson, Jennifer Llewellyn

The Participant/Researcher Relationship in a Qualitative Longitudinal Multi-Case Study (282)

Setten, Caroline Jane

Location Independent Working: An Ethnographic Study (443)

Lee, Amanda; Di Domenico, Maria Laura; Saunders, Mark N.K.

Framework for Constructing A Target Population In A Nascent Field Of Study And Under Researched Region: The Case Of Social Enterprise In Sub Saharan Africa (704)

Chilufya, Rosemary; Mswaka, Walter; Meaton, Julia

THURS 11:00 – 12:30 | Oculus OC1.04, Oculus Building

Full Papers

Methodological Challenges

Session Chair: Murray Clark

Connecting large data sets with multidisciplinary, multinational collaborative research: Towards a new management research agenda (285)

Coldwell, David, Alastair

Considerations and Complexities when Contemplating the Choice of a Design Science Approach for Management Research (623)

van Niekerk, Cordi; Schörger, Daniel; Sprackett, Derek; McDonogh, Jennifer; Sewchurran, Kosheek

Conducting a practice-based study in a novel context: Methodological challenges (937)

Bond, Angela; Pilbeam, Colin; Turner, Neil

THURS 14:00 – 15:30 | Oculus OC1.04, Oculus Building

Full Papers
Research Practice

Session Chair: Angela Bond

Will anyone read my paper? Privilege and disadvantage in the production of academic writings. (479)
Lee, Bill; Aslam, Usman

Reflecting On Our Unsettling Inter-Disciplinary Research as We Explore a New Field: Enabling
Research Practice and Developing Insight Through Co-created Autoethnography (560)
Warwick, Robert James; McCray, Janet; Palmer, Adam

Visual Methods for Researching Embeddedness and Network Governance (620)
Kruckenberg, Lena Johanna; Stein, Christian

Strategy

Track Chairs: Efthimios Poulis, Konstantinos Poulis and Ioannis Christodoulou

TUES 15:30 – 17:00 | Oculus OC1.01, Oculus Building

Workshop

Session Chair: Joseph Lampel

Project as a Building Block for Strategy Execution (229)
Narayanan, V.K.; O'Regan, Nicholas; Ghobadian, Abby; Dalcher, Darren; Messikomer, Carla

The primary goal of the PDW is to construct a dialogue between strategy scholars and scholars and scholar-practitioners in related disciplines and applied fields (e.g., logistics, supply chain, change management, innovation) to deepen strategists' awareness of the role of projects in strategy execution; and to chart a future agenda highlighting projects as a critical building block of strategy execution.

WED 09:00 – 10:30 | Oculus OC1.01, Oculus Building

Full Papers

Session Chair: Carrie-Ann Bruehlmann

The Effects of Governance Modes of Offshore and Domestic R&D Sourcing on Explorative and
Exploitative R&D (11)
Ozturk, Ebru

Strategy Processes in Indian High-Tech Firm: An Empirical Examination (243)
Qaiyum, Sameer; Wang, Catherine

Cultural Heterogeneity and Managerial Discretion: An Empirical Investigation (78)
Haj Youssef, Moustafa; Christodoulou, Ioannis

WED 09:00 – 10:30 | Oculus OC1.02, Oculus Building

Developmental Papers

Session Chair: David John Mackay

Strategic Management- A Tri-Perspective Bibliometric Analysis (22)
Jaffery, Hina; Islam, Azmat

Competitiveness -The disconnect between policy and practice (562)
Qazi, Kamal; Chinta, Alfred; McClelland, Zoe

Organisational Capabilities for Effective Utilization of Big Data (593)
Grishikashvili, Ketty

How Extended Resource-Based Theory explains Technology transfer's strategy and performance (1010)
Chiang, Yiteng

WED 11:00 – 12:30 | Oculus OC1.01, Oculus Building

Full Papers

Session Chair: Ebru Ozturk

Mutual Forbearance Breaking: Reactivating Competitive Attacks in Multimarket Competition (21)
Nakagawa, Mariko; Mitsuhashi, Hitoshi

Policy Implementation for Heritage Attractions in an Eastern European City (324)
Bruehlmann, Carrie-Ann; Hassanien, Ahmed

Category Non-Conformity and Reputation Risk Taking in the Scotch Whisky Industry (577)
Lampel, Joseph; Ronen, Daniel; Banerjee, Aneesh

WED 11:00 – 12:30 | Oculus OC1.02, Oculus Building

Developmental Papers

Session Chair: Neil Pyper

Investigating Strategic-Implementation Relative to Organisational-Commitment, Within Sheffield City Region's SMEs. (84)
Duffy, Marc O

Place and Strategic Management: A Qualitative Study of Financial Services in Edinburgh and Glasgow (239)
Spigel, Ben; Riddle, Philip

A Resource-based View of the State: A Case Study of the Indian State (427)
George, Suresh; Amayo, Andrew; Urwin, Gerry

Value sustenance through Business Model lenses: A study of an Emerging Economy FMCG firm- Dabur. (500)
Salwan, Prashant; Arora, Rameshwar

WED 14:00 – 15:30 | Oculus OC1.01, Oculus Building

Full Papers

Session Chair: Charles Baden-Fuller

“Forced” Entry: Unavoidable technology adoption, transformational experience and industry leadership persistence (23)

Paraskevopoulou, Evita; Asimakopoulos, Grigorios

On The Origins of International Business Failure: Deficits, Misfits and Misalignments (24)

Amankwah-Amoah, Joseph

Toward an Integrative Approach to Knowledge-Based Theorizing (255)

Li, Shenxue; Clark, Timothy

WED 14:00 – 15:30 | Oculus OC1.04, Oculus Building

Full Papers

Session Chair: Evita Paraskevopoulou

Business Model and the Value Theory: A critical review of the literature (488)

Jiang, Fengyang; Ates, Aylin

Business Models of the Quantified Self: Exploring the Monetisation of Personal Health Data (553)

Hatzakis, Tally; Meadows, Maureen; Ball, Kirstie; Price, Blaine; Bandara, Arosha; Nuseibeh, Bashar; Hutton, Luke; McCormick, Ciaran

Business Models: A Routine Dynamics Reconceptualization (281)

Nair, Anup Karath; D'Adderio, Luciana; Corney, Jonathan

WED 16:00 – 17:30 | Oculus OC1.01, Oculus Building

Full Papers

Session Chair: Anup Karath Nair

Business Models and Value: Analytical comparisons of scalable solutions and digital platforms (566)

Baden-Fuller, Charles; Giudici, Alessandro; Haefliger, Stefan; Morgan, Mary

1 Social Capital, Knowledge Exchange and the Moderating Impact of Business Group Affiliation (86)

Ozen, Ozlem

The Behavioral and Evolutionary Roots of Dynamic Capabilities (843)

Arndt, Felix; Pierce, Lamar; Teece, David

WED 16:00 – 17:30 | Oculus OC1.02, Oculus Building

Developmental Papers

Session Chair: Gerry Urwin

Exploring the Disruptive Capabilities of Born Global Firms & Platform Ecosystem Companies (177)

Walton, Nigel; Pyper, Neil

In Search of Status: Exploring Niche-Players' Strategies in Entrepreneurial Ecosystems (467)
Tavalaei, M. Mahdi; Cennamo, Carmelo

Strategic Tolerance towards a Parasitic Business Model: A Strategy Absence Perspective (439)
Park, Hyunkyung; Minshall, Tim; Velu, Chander

Going Against the Grain: Examining Negative Capability as an Antecedent of Dynamic Capability in the Scotch Whisky Industry, 1960-85 (599)
Mackay, David John; Perchard, Andrew; MacKenzie, Niall; Burt, George

THURS 09:00 – 10:30 | Oculus OC1.01, Oculus Building
Full Papers

Session Chair: John A. Parnell

Sustainability and Green Differentiation Strategy: Rebranding (198)
Fragouli, Evangelia; Korona, Veronica

Competitive dynamics and acquisitions – How do firm-specific characteristics matter? (1008)
Degischer, Daniel

Corporate Political Activity in Mergers and Acquisitions: A Systematic Review of Literature (1030)
Cheng, Yunlin; Rajwani, Tazeeb; Pilbeam, Colin

THURS 09:00 – 10:30 | Oculus OC1.02, Oculus Building
Developmental Papers

Session Chair: John Robert Anchor

Evaluating the Performance of Higher Education Institutions in the Context of Means-End Theory Approach (205)
Mohamed, Ali Mohamed; Irani, Zahir; Kamal, Muhammad

Knowledge Synergy: A Case of Research in Universities (231)
Nizam, Nuha; Smith, Chris; Daniel, Lisa

Exploring the Role and Function of Trade Associations in the Aerospace Industry (805)
Di Bona, Alessandro Stuart

Strategic Management in Irish Construction Professional Service Firms: A Comparative Study across Professions (906)
Seriki, Oluwasegun Oluwaseyi; Murphy, Róisín

THURS 11:00 – 12:30 | Oculus OC1.01, Oculus Building
Full Papers

Session Chair: Evangelia Fragouli

Nonmarket Strategy, Marketing Capabilities, and Marketing Strategy in Turkey (225)
Parnell, John A.; Acikdilli, Gaye; Doyle, James

International Strategic Management in English Universities: Formulation and Implementation (749)
Soliman, Samar; Anchor, John Robert; Taylor, David

Exploring Antecedents of Impact in Business and Management: An Analysis of Structural Characteristics of Successful REF Impact Case Studies (594)
Backhaus, Christof; Evanschitzky, Heiner; Jaakkola, Matti; Pitsis, Tyrone S.

THURS 11:00 – 12:30 | Oculus OC1.02 Oculus Building

Developmental Papers

Session Chair: Sameer Qaiyum

An Empirical Study of Learning Scenario Planning and of Carrying out Scenario Planning Interventions (536)

Bhatti, Yasser; Mueller, Johannes; Ramirez, Rafael; Tapinos, Efstathios

Guanxi as New Force in Porter's Five Forces Strategy (734)

Xu, Bo; Teng, Weili; Samra, Dalvir

ROOTS - Road of Organisation Thinking Strategically: A Conceptual Framework for Strategic Thinking (736)

Ganem, Ali

Marketing your country: Categorical imperative vs Captive Marketing? (868)

Tarim, Emre; Mouzas, Stefanos

THURS 14:00 – 15:30 | Oculus OC1.01, Oculus Building

Full Papers

Session Chair: Christof Backhaus

Middle Manager Strategic Autonomy and Firm Performance (233)

Christie, Annabel Hana

Strategic Change Management in Public Sector Transformation: The Case of Middle Manager Leadership in Greece (409)

Kitsios, Fotis; Kamariotou, Maria

Exploring the Role of Sensegiving and Sense-receiving in Avoiding Strategy Execution Failure (603)

Mackay, David John; McKiernan, Peter

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Akwei, Cynthia; Petrie, Louise

Strategy as Practice

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John, Anna; Lawton, Thomas

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Jalili Tanha, Thomas; Mason, Katy J

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Effect of Business Group Affiliation on Social and Environmental Performance: A Comparison of China, Hong Kong and Taiwan (241)

Zhang, Jintao; Chen, Stephen; Tan, Hao

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Seidler, Anna-Raissa; Henkel, Christopher; Fiedler, Marina; Kranz, Johann

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Dahlmann, Frederik; Roehrich, Jens

Sustainable Clothing Supply Network: Investigating the Stakeholder Relationship Using Social Network Analysis (378)
Wu, Belinda; Dadd, Deneise; Roby, Helen

An Investigation of Internal Corporate Social Responsibility (CSR) Practices of Companies within the Oil sector in Nigeria (410)
Ojei, IWE; Frost, Adam; O'brien, Seamus; Gallagher, Emer

Corporate Social Performance, Corporate Reputation and the Prism of the Culture (561)
Perez Cornejo, Clara; de Quevedo Puente, Esther; Delgado García, Juan Bautista

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Puncheva-Michelotti, Petya; Hudson, Sarah; Michelotti, Marco

The Materiality of Environmental and Social Shareholder Activism – Who cares?! (646)
Schopohl, Lisa

Key Issues Affecting Sustainability: The Perspectives Of Selected Construction Project Delivery Stakeholders (899)
Zuofa, Tarila; Ochieng, Edward G; Bal, Menoka

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Ivory, Sarah MB; Alexander, Anthony

Corporate Social Responsibilities of Mining Multinational Corporations in Least Developed Countries: Achieving Sustainable Development or Legitimacy? (931)
Nana, Rabake Hermelline Kinba Mathilde; Beddewela, Eshani

Relationship between Corporate Social Responsibility Disclosure and Corporate Characteristics: Insights and Empirical Evidence from the Libyan Extractive Sector (2009-2014) (110)
Mahmes, Kamal Abdusalam

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Achi, Francis Chukwuedo; Osei, Collins; Omar, Makotba

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Wagner-Tsukamoto, Sigmund

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Witek-Crabb, Anna

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Miller, Karen Barbara; Park, Curie; Bocken, Nancy; Evans, Steve

Towards Ecocentric Visionary Leadership for Sustainability and Climate Change. (769)

Borland, Helen; Ambrosini, Veronique

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Subramanian, Balaji; Chatterjee, Debabrata; Jacob, Merin

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Event sustainable development in Thailand: 360 degree perspectives on industrial, academic and governmental sector (151)

Buathong, Kantapop; Lai, Pei-Chun

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Bal, Menoka; Zuofa, Tarila

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Ghosh, Biswaraj; Herzig, Christian; Mangena, Musa

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The Challenges of Leveraging Social Value through Public Sector Procurement (1054)
Daly, John Michael; McCabe, Steven; Taeed, Olinga

Social and Environmental Accounting in Nigeria: Industry and Community Subaltern Perspectives (694)
Akpotozor, Solomon Odafe

Hi-ho it's off to work we go: Do employees working for companies with active CSR programs volunteer more often as a result? (760)
Costello, Joyce

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Sun, William; Kuokkanen, Henri

CSR, Positive Affect, and Organizational identification (401)
Lythreatis, Sophie; Mostafa, Ahmed; Wang, Xiaojun

Mountains or Molehills? An Empirical Investigation of the Relationship between Corporate Irresponsibility and Reputation Penalties (476)
Nardella, Giulio; Brammer, Stephen

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Conway, Elaine

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Sustainability: Exploring Gaps in Higher Education (30)
Zizka, Laura; McGunagle, Doreen

Fostering Sustainable Business in the Coffee Shop Industry (414)
Ferreira, Jennifer

Controlling for Sustainability Strategies: Empirical Evidence from the UK (900)
Ghosh, Biswaraj; Herzig, Christian; Mangena, Musa

A Conceptual Framework for Sustainable Re-distributed Manufacturing Business Models based on Data-driven Decision Making (216)
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Session Chair: Helen Goworek

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Al Haziazi, Mohammed; Muthuraman, Subrahmanian

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Hu, Yanfei

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McGuinness, Martina; Morris, Jonathan

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Baranova, Polina

Moral proximity and small business social responsibility: An exploratory study of small and medium sized enterprises. (692)
Davies, Fern Briony

Understanding and Implementing Corporate Responsibility from an SME Perspective (791)
Ortiz, Daniela; Kronenberg, Christopher; Domnanovich, Julia