

BAM Management Knowledge and Education

Developing Discovery Research

Cardiff Business School, Cardiff University, 11th November 2019

Programme

9.30 – 10.00	Coffee and Welcome
10.00 – 11.00	<i>We all have to start somewhere – my publication journey and lessons learned</i> Professor Mark NK Saunders, University of Birmingham
11.00 – 11.30	Coffee and networking
11.30 - 12.45	Facilitated session: <i>“What makes a good research question and how to ground your question in the literature”</i> This facilitated session will centre on research questions and likely literature bases.
12.45 – 13.45	Lunch and Networking
13.45 – 15.00	Facilitated session: <i>“Everything can eventually find a home -the need to think about possible publication outlets early and their relative advantages and disadvantages”</i> We will explore possible publication outlets and their appropriateness for your research
15.00 – 15.15	Tea and coffee:
15.15 – 16.15	Facilitated session: <i>“ The peer review process -rhetoric and reality”</i> Group work on peer review will be conducted.
16.15	Summary, evaluation and closing comments