



Entrepreneurship Track

Track Chairs

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Track description:

Consonant with the BAM2022 Conference theme on “**Reimagining business and management as a force for good**”, your Entrepreneurship Track welcomes full (6000 – 8000 words, all inclusive) & developmental papers (>1500 words, not including tables and references) on any of the following themes & topics. Papers in both categories may be theoretical or empirical. Best Paper Awards will be presented to winners of full & developmental papers & announced during the Conference. Authors agree to review two papers for the conference.

Developmental papers are early drafts of articles that authors intend to develop for submission to entrepreneurship journals. Authors of developmental papers seek feedback in developing their papers, including suggestions on possible journals. By contrast, full papers should be well-developed journal articles that are close to submission for a targeted entrepreneurship journal. We welcome the full range of topics including, but not limited to the following:

- Sustainable entrepreneurship
- Entrepreneurs with disabilities
- The entrepreneurial process, including motivation, networking, creativity and innovation, marketing, teams, supply chains
- Entrepreneurial growth, sustainability, & performance
- Entrepreneurship theories
- Corporate entrepreneurship, including venture creation in private & public industries & organizations
- Green entrepreneurship
- The impact of globalization, regional, & other spatial & temporal issues on entrepreneurship
- Entrepreneurship education & learning
- Indigenous entrepreneurship
- Technology transfer, incubation, & acceleration processes in new venture creation
- Female entrepreneurs
- Ethnic minority entrepreneurs, including entrepreneurial refugees

- Family businesses & family business groups
- Small & mid-sized ventures
- New venture creation of entrepreneurs from equity seeking groups
- Entrepreneurship and climate change
- Social, voluntary, charitable, & community enterprises, including Do-it-Yourself Laboratories, Communities of Practice, & third sector organizations
- Policy & practice issues in enterprise development
- International entrepreneurship
- Entrepreneurship in emerging markets
- Entrepreneurship and political connections
- Entrepreneurial finance, including formal & informal sources of finance, financial bootstrapping, venture capital, & bank credits
- Entrepreneurship research methodologies & methods
- Entrepreneurial networks & entrepreneurial capital, including human, social, economic & symbolic capital
- Informal economy & the "dark side" of entrepreneurship
- Entrepreneurship in the circular economy

Micro-businesses Sub-track

Subtrack Chair: *Dr Muhibul Haq*, m.haq@hud.ac.uk, Huddersfield Business School, University of Huddersfield

Microbusinesses are the backbone of any economy. Yet management scholars largely ignore microbusinesses (< than 10 employees) on the grounds, for example, that there are insufficient reliable data. To address this oversight, we are pleased to announce a new BAM entrepreneurship sub-track on microbusinesses. Our aim is to provide a platform for research on microbusinesses to flourish. We invite you to submit a paper to this new sub-track for the BAM2022 Conference taking place online.

We call for theoretical, empirical, and policy papers to address an important segment of modern economies, called the micro-business sector. Businesses with fewer than 10 employees, self-employed or non-employer businesses, and freelancers are largely overlooked by management scholars. Yet with the increase in self-employment and start-ups following the recent economic recession, micro-businesses represent a distinct and important source of economic growth and job creation. Suggested topics for papers:

- The role of micro-businesses in modern developed and or developing economies
- Is small-ness linked to organisational agility?
- Role of gender in micro-businesses
- Human capital development and utilisation in micro-businesses
- Inter-generational differences in micro-entrepreneurship
- Micro-entrepreneurship and micro-entrepreneurial orientation
- How in-migration affects rural or urban enterprises
- Immigrant and ethnic minority micro-businesses
- Structural and situational factors as moderators or impediments in micro-entrepreneurship
- Role of ethnic culture in micro-entrepreneurship
- Role of religion in micro-entrepreneurship

- The role international non-governmental organisations in economic development through micro-enterprises in developing countries
- Role of micro-businesses in regional and rural development
- Sustainability agenda and the micro-economic response
- Methodological issues in understanding the micro-enterprise
- Management learning and knowledge management in micro-enterprises
- Mixed-embeddedness and the micro-enterprise in context
- Loneliness and isolation of micro-enterprise owners and managers