



**BRITISH ACADEMY
OF MANAGEMENT**

BAM2024 STRATEGY



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BAM2024 STRATEGY

This document lays out the strategic direction and vision of the British Academy of Management over the next four years. BAM is known for its international annual Conference, Doctoral Symposia, field-leading journals, Capacity Building activities and collaborations with other learned societies, professional bodies and policy outreach, and these activities will continue to be developed within our tradition of excellence. This document focuses on new activities and on how we can develop our community and our portfolio of activities further.

WHO ARE WE?



Founded in 1986



Leading community for management scholars



Over 2000 members from around the world

ONGOING STRATEGIC ACTIVITIES

Conference

- 900+ delegates
- 54 countries

Doctoral Symposia

- PhD - 200+ participants
- DBA - 70+ participants

Recognition

- Fellows
- Lifetime Achievement Award
- Medals
- Companionships
- Teaching Practice

Collaboration

- Partnerships with purpose
- Inc CABS, ANZAM, IAM, SIMA, SAMS, AcSS, ESRC

Leading Journals

- High impact, high ranking
- British Journal of Management (BJM)
- International Journal of Management (IJMR)

Grants

- BAM & Collaborative schemes
- Total value over £320k (2019-2020)

Capacity Building

- Development Programme for Directors of Research
- Education Focused Professor Programme
- Special Interest Groups

Advocacy

- Consultation inputs
- Collaborative advocacy with policymakers

BAM2024 STRATEGIC AIMS AND OBJECTIVES

- To put **Equality, Diversity and Inclusion (EDI) 'best practice'** in place across BAMs portfolio of activities
- To commission and deliver **research that matters** to our key stakeholder communities.
- To 'partner with purpose' with **key external stakeholders**.
- To engage **Fellows** as ambassadors and leaders to **drive research excellence, capacity development and policy engagement**.
- To establish a sustainable 'excellent' **business and management Peer Review College** to enhance research in the field of management.
- To develop a **sustainable capacity building offering** for management scholars at all career stages
- To develop a **sustainable platform for management research funding**
- To develop and launch a **new journal** in the area of Management Knowledge and Education
- To invest in **SIG Chairs** as future leaders in our field
- To **double our membership** in the next four years





BAM2024 SUMMARY

By 2024, BAM will be bigger and more visible, both to the business and management scholarly community and to wider audiences. Our contribution to wider society through support for research and scholarship via excellent publication outlets, funding support, capacity and leadership development, and policy engagement, will be clearer.

Our income will be diversified in a changing landscape to increase sustainability of all our activities, focusing on membership and capacity building offerings.

Our community will have a strong identity and everything we do will reflect our core values of equality, diversity, inclusion and respect.

OUR VISION

Our vision is to be a pluralistic learned society, contributing to the development of management knowledge and practice nationally, and internationally. We seek to be inclusive, recognise and respect the diversity in our community, and promote excellence in all we do.



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British Academy of Management

Five Kings House
Queen Street Place
London, UK
EC4R 1QS

Contact us:

T: +44 (0)207 383 7770
E: bam@bam.ac.uk
www.bam.ac.uk

