

BAM 2021 CONFERENCE IN THE CLOUD



Operations, Logistics and Supply Chain Management Track

Track Chair

- Kate McLoughlin, Manchester Metropolitan University k.mcloughlin@mmu.ac.uk

Track description:

COVID-19 has deeply impacted our world – locally and globally. In response to this epidemic, organisations, industries and sectors have been forced to change and operations, logistics and supply chains have been transformed. Our knowledge of how to manage this significant impact and the extent of this shock is yet to be fully understood. Our role as researchers plays a key role in investigating, rethinking, and rebuilding our economy in response to the global pandemic. From subject specific to cross-disciplinary solutions, we are exploring how the pandemic touches every aspect of operations, logistics and supply chain management. BAM2021 provides a unique opportunity to collectively share our research concerning how to support organisations to survive during the COVID-19 pandemic and beyond.

While we are aware of the disruptive impact of the pandemic on businesses, the economy and society, there are also those who see the positive effects and opportunities emerging. From sustainability, public and policy response, and prioritising social systems over market freedoms, priorities are being reassessed and behaviours changing. However, this paradigm shift also revealed the deep inequalities resulting in uneven impacts and distribution. This new normal presents a valuable opportunity to examine resilient, sustainable and fair responses and opportunities to these inequities and vulnerabilities, presenting a new era of change for business and benefiting society.

In reviewing the operations, logistics and supply chain disciplines, many of the theories and models that underpin our work were developed in different times. Do these theories and models still hold when faced with these contemporary challenges? These new challenges may need our operations, logistics and supply chain community to consider new organisational models in how we frame our response to these critical challenges during a time of profound change.

We welcome papers for the Operations, Logistics and Supply Chain Management Special Interest Group, which considers the role of operations, logistics and supply chain in

responding to the overall theme of the conference and in considering new organisational models. Full and Developmental Papers from researchers at all stages of their careers are welcomed (which includes PhD and Early Career Researchers) as these will be discussed in an encouraging and supportive environment.

In 2021, the 35th Conference will be the 2nd BAM Conference in the Cloud. Having reviewed the 1st BAM Conference in the Cloud, delivered online, September 2020, the conference organisers and track chairs have collectively agreed upon innovative activities to compensate for missing out on face-to-face knowledge exchange. Details of these are to follow, in the interim, if you have any queries please contact your OL&SCM SIG track chair, Kate Mc Loughlin, or BAM Conference and Communications Officer, Lewis Johnson. Building on the success of the highest number of paper submissions to our track in recent years, we look forward to receiving your submissions.