



**BAM Management Knowledge and Education
Education-focused Professor Programme**

Session 3

Scholarship

25 October 2023

[Executive Education Suite](#) in the Postgraduate Teaching Centre, Cardiff Business School, Column Drive

Cardiff

CF10 3EU

Programme

9.30 -10.00	Arrival and Coffee
10.00-10-15	Welcome and Introductions
10.15 – 11.30	<p><i>Scholarship and Engagement: A pebble skipper’s tale</i> Professor Mark NK Saunders</p> <p>Mark will reflect on his academic journey so far. He will discuss his approach to publishing, drawing on insights from undertaking scholarship and engagement at both research informed and research intensive universities. He will explore his learning with others and reflect on the role of text books and the genesis of Research Methods for Business Students. He will offer questions to ponder upon. He hopes to challenge you to think about what matters to you in terms of scholarship and engagement and your career.</p>
11.30 – 11.45	<i>Coffee Break</i>
11:45 – 13:00	<i>Professor Mark NK Saunders talk continues</i>
13.00 – 14.00	Lunch and Networking

14.00 - 15.00	<p><i>Developing your scholarly identity</i> Professor Eleri Rosier</p> <p>Professor Eleri Rosier will reflect on her journey to professor, specifically how research and scholarly publications supported that progression. You will then use Eleri's experiences and advice as a springboard for exploring your own ideas for publication, whether within your subject discipline or within the field of (higher) education.</p>
15.00-15.20	My next steps – individual planning
15.20 -15.30	Final comments and close

Speaker biographies

Professor Mark NK Saunders

Mark NK Saunders is Professor of Business Research Methods at the Birmingham Business School, University of Birmingham, and currently holds visiting professorships at the Universities of Pretoria (Gordon Institute of Business Science), Mälardalens (Sweden), Surrey and Worcester. He has been awarded fellowships of the First International Network on Trust (2023), the Academy of Social Sciences (2019) and the British Academy of Management (2014) in recognition of his contribution to methods and trust research and researcher development. In 2017 was awarded the British Academy of Management Medal for Leadership in recognition of his contribution to doctoral capacity building. In 2021 his textbook *Research Methods for Business Students* was ranked the most influential business and economics textbook in the World by the “FT (Financial Times) Teaching Power” league table.

Mark’s research interests include research methods, in particular participant selection and methods for understanding organizational relationships; human resource aspects of the management of change (in particular trust), and small and medium sized enterprise (SME) success. He also enjoys researching pedagogic practice and writing and editing text books. Throughout his academic career Mark has tried to ensure synergies between his research, teaching and learning, and consultancy work wherever possible. This is reflected in his publications; his work having been cited in excess of 79,000 times. Mark has co-authored and edited over 30 books including *How to Keep Your Doctorate on Track: Insights from Supervisors’ and Students’ Experiences*. He has published over 150 research articles and book chapters including papers in journals such as *British Journal of Management*, *Field Methods*, *Human Relations*, *Human Resource Management Journal*, *International Small Business Journal* and *Journal of Small Business Management*, He is a consulting



editor for the *International Journal of Management Reviews* and associate editor (Methodology) for *Human Resource Management Journal*.

Since 2015 Mark has worked at the Birmingham Business School where he has been both Director of Global Engagement and Director of PhD Programmes. He continues to supervise doctoral students, teach research methods and methodology to masters and doctoral students and mentor both teaching and research focussed colleagues. He has a long-term interest in facilitating research capacity building and doctoral training and supervision having supervised 24 doctorates to successful completion and examined over 30 doctorates.

Professor Eleri Rosier

Eleri Rosier is Professor of Marketing and Strategy at Cardiff Business School. She is Director of Postgraduate Recruitment and Admissions for Cardiff Business School and the Programme Director for MSc Strategic Marketing.

Eleri is a Member of the Chartered Institute of Marketing, a Senior Fellow of the Higher Education Academy and an Association of Business Schools Certified Management & Business Educator. She is also Chair of the Coleg Cymraeg Cenedlaethol Business Panel and a contributor for Coleg Cymraeg's Digital Learning Materials scheme.

Eleri's subject research interests include; strategy process, strategy implementation, mid-level marketing managers. She also has significant research interest in blended learning and bilingual teaching in HE.